

DAIHATSU CHARADE



THE SUPER CAR FOR THE EIGHTIES.

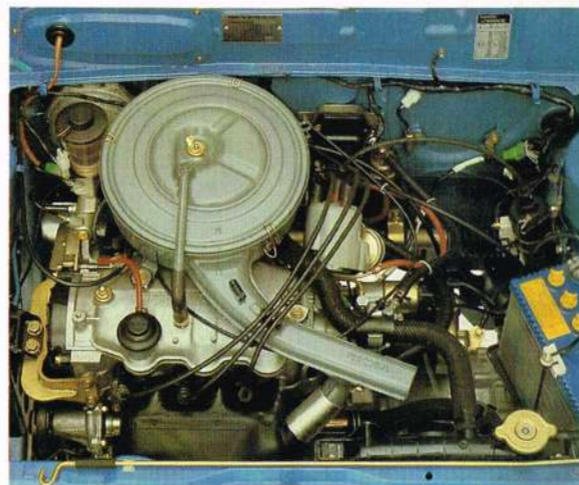
No other car can match the Charade's remarkable combination of performance and economy. It has a top speed of nearly 90 mph and has returned a staggering 89 mpg at a steady 30 mph!

The Daihatsu Charade combines compact exterior dimensions with far more usable interior space than you'd expect to find in cars of this size. Four adults or a family of five

can travel in comfort in this surprisingly spacious four-door hatchback.

Take a look at the superb paintwork. It has the smooth deep sheen more usually associated with cars costing four times as much. And the finish is more than skin deep. It carries a Protectol eight year warranty against rust*.

Few cars have been so well received by the world's motoring press. Here are just a few of the



DAIHATSU SERVICE IN BRITAIN.

It must be said that some imported cars are let down by inefficient service facilities and a lack of parts.

"Service and parts must be available wherever our cars are sold" has been a basic part of our philosophy ever since Daihatsu cars were imported into Britain.

All our Dealers have factory trained personnel to look after your Charade with a complete range of

parts readily available.

Daihatsu customers have at their disposal one of the most highly computerised and efficient parts services provided globally by any major motor manufacturer.

However, apart from accidental damage, we are confident that you won't be needing our parts service for a long, long time — it's just nice to know it's there.



comments made by journalists in Britain:

WHAT CAR — "The Daihatsu Charade . . . a unique vehicle by any standards"

DAILY TELEGRAPH — "An exceptional combination of performance with economy, hardly any of its rivals can match"

AUTOCAR — "Performance . . . Brisk yet long-legged"

DRIVE — "Proved more than a match for all the other super minis

that we have tested."

Read on to discover how the Charade earned these enthusiastic comments.

Please note that the car described in this brochure is the XTE model. Please refer to the table on the back cover for the specifications.



A UNIQUE CONCEPT THAT DELIVERS POWER AND ECONOMY.

The key to the Charade's outstanding combination of performance and economy is its highly efficient 993cc three-cylinder engine. This engine, developed by Daihatsu research and development, makes the best possible use of fuel.

Linked to a perfectly matched 5-speed gearbox with front wheel drive, the unique Daihatsu engine delivers faster acceleration, higher top speed and better fuel economy.

This thoroughly proven unit is now attracting the attention of the world's motor industry, increasingly aware of the need to save energy.

ADVANCED SUSPENSION.

The Charade sets a very high standard of ride comfort.

The 5-link coil rear suspension controls vertical, horizontal and back and forth movement to ensure running stability.

Rack and pinion steering gives superb handling under all road conditions — and one of the tightest turning circles of any front wheel drive car at under 32 feet.

SPACIOUS AND LUXURIOUS INTERIOR.

It is possible that the clean lines of the Charade might lead you to think that interior space was limited. Well, you'd be wrong. There is comfortable room for four average adults or two



adults and three children.

First class sound proofing and scientifically designed seating make light work of long distances.

In the XTE models the beautiful brushed velour upholstery and thick carpeting adds to the feeling of quiet luxury.

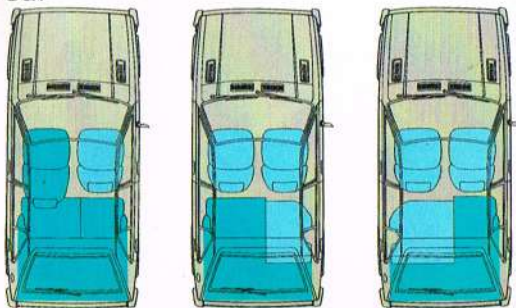
The large hatchback door, roomy interior and unequally divided rear seat backs give you an unusual number of load carrying options.

With all the seats in the normal position you can carry everything required by the average family for a fortnight's holiday.

With the small right-hand rear seat section down you have considerably increased the cargo area whilst leaving room for two children to sit on the remaining wide section.



The entire rear seat back may be folded forward and the front passenger seat folded backward to provide an exceptional cargo carrying area.



SLIM, MODERN STYLING — GUARANTEED TO LAST.

The Charade's up-to-the-minute styling is enhanced by its superb finish. The deep, lustrous sheen of the paintwork sets new standards for volume car production.

And the beauty is a good deal more than skin deep. The paintwork will not be spoiled by rust marks coming through from the underside of the car. All Charade's have full 'Protectol' 8-year warranty against rust.* Given regular care and cleaning, your car will retain its good looks for many years.

The Charade's appearance is further protected by polyurethane wrap-around bumpers front and rear. These bumpers recover their shape after low impact knocks of the kind accidentally caused by parking.

A full one-year, unlimited mileage warranty against any mechanical failure is also part of Daihatsu's commitment to after-sales satisfaction.

TAKING GREAT CARE OF YOU.

One of the most important considerations in the design of the Charade was that of safety. An extremely strong passenger compartment, soft-edged dashboard and padded head restraints, collapsible steering column and inertia reel seat belts, have all been designed to give you maximum protection.

Excellent all-round visibility, anti-glare tinted windows and a laminated windscreen add to safety when on the move.

Powerful halogen headlights are a great help for night driving. And to help you stop smoothly and swiftly the Charade is equipped with power-assisted disc brakes.

DAIHATSU
CHARADE 

DAIHATSU CHARADE



Advanced engineering. Built to last.

CHARADE, 'XG' and 'XTE'

Overall length	3485 mm (137.2 in)
Overall width	1510 mm (59.4 in)
Overall height	1345 mm (53.0 in)
Interior length	1685 mm (66.3 in)
Interior width	1270 mm (50.0 in)
Interior height	1130 mm (44.5 in)
Wheelbase	2300 mm (90.6 in)
Track (front)	1300 mm (51.2 in)
(rear)	1280 mm (50.4 in)
Ground clearance	165 mm (6.5 in)
Net vehicle weight	690 kg (1521 lb)
Crew	4/5
Turning circle	9.2m (30.2 ft)
Engine	Transversely mounted water cooled 3 cylinder in line · 4 cycle overhead cam shaft petrol engine
Displacement	993 cc (60.6 cu in)
Bore x Stroke	76 x 73 mm (2.99 in x 2.87 in)
Maximum output	52 PS/5600 r.p.m. (DIN)
Maximum torque	7.6 kg-m (55 lb ft) 3200 r.p.m. (DIN)
Clutch	Single dry plate diaphragm type
Transmission	Forward 5 speed all synchromesh
Steering	Rack and pinion
Service brake (front)	Disc - Servo assisted
(rear)	Drum " "
Parking brake	Mechanically operated on both rear wheels
Suspension (front)	Strut type - coil sprung
(rear)	5 link type, coil sprung
Tyres (front/rear)	155 SR 12 Steel radials tubeless

ITEM	CHARADE	'XG'	'XTE'
Rear Window Wash/Wipe	○	○	●
Heated Rear Window	○	●	●
Two Speed Wipers	●	●	●
Intermittent Wipers	○	○	●
Radio	○	○	●
Child Safety Locks	●	●	●
Quartz Digital Clock	○	○	●
Tachometer	●	●	●
Dashboard mounted hatchback release	○	○	●
Fitted Carpets	○	●	●
Locking Petrol Cap	●	●	●
Split Rear Seating	○	○	●
Deluxe Cloth Upholstery	○	○	●
Cloth Upholstery	○	●	○
Styled Impact Resistant Bumpers	○	●	●
Halogen Headlamps	○	○	●
Front & Rear Mudflaps	●	●	●

DAIHATSU (UK) Ltd., North Way, Andover, Hants. Tel: (0264) 53131.
Telex: 47434.
DAIHATSU (UK) Ltd., P.O. Box 5, Poulton Close, Dover CT17 0HP
Tel: 0304 205023 Telex: 96479.

○ - Not Equipped
● - Standard Equipment

*Subject to the terms of the Protectol Warranty.
GOVERNMENT FUEL CONSUMPTION TESTS: IMPERIAL (MPG) URBAN 37.2 MPG, 56 MPH 55.2 MPG.
75 MPH 37.5 MPG. METRIC (LITRES PER 100 KILOMETRES) URBAN 7.6, 90 KMH 51.120 KMH 7.5.

Figures expressed in other than metric units are approximate. DAIHATSU reserves the right to make changes at any time without notice, in prices, colours, materials, equipment, specifications and models, and also to discontinue models.



TRADE DESCRIPTION ACT. Products offered for sale may differ from those described or illustrated in this leaflet due to later production changes in specifications, components or place of manufacture. The contents of this leaflet are therefore not to be treated as representations as to the current availability of products as described, or as to products actually offered for sale.