

KIA SEDONA





GO YOUR OWN ROAD

You know what you want from life. You have a mind of your own and you know exactly where you and your family are heading. Kia celebrates this independent spirit by building distinctive, feature-packed vehicles that stand out by design. And because of their incredible value.

Check out the 2003 Sedona and discover more minivan than you thought possible. Launched last year, Sedona quickly picked up the accolades. "Motoring 2002" named it "Minivan of the Year." The 2002 Sedona was also awarded **the highest safety rating for minivans** – a quadruple

five-star rating for front and side-impact resistance.* The 2003 version continues this success offering all the safety, versatility and convenience that Canadians demand of their minivans. The 2003 Sedona – another example of why Kia has become "the fastest growing automaker in Canada".**

* US National Highway Traffic Safety Administration (NHTSA).
** Based on 2001 industry annual sales growth figures.



ADVENTURE TAKES THE HIGH ROAD



best "5-Star" Safety Rating* for driver and passenger front-impact and front and rear seat side-impact crash resistance. With dual sliding doors and a highly customizable passenger/cargo area, getting people and gear into, and out of, your Sedona is a snap. Every Sedona is equipped with a powerful 195 HP V6 engine and a five-speed automatic transmission. Front MacPherson strut and rear multi-link suspension combine for a smooth



Canadian families take their vehicles seriously. They need to be able to withstand a long, cold winter. They need to be versatile enough to go from lugging a bunch of hockey players to hauling home renovation supplies. And they need to look good and be safe doing it. That's why Sedona is so popular. There simply is no better combination of safety, versatility, features and value. Sedona leads the way in safety protection with an industry-



car-like ride, great highway stability and impressive handling. And if you take a look at the list of standard features, you'll think you're looking at a minivan costing thousands more. From the Sedona LX on up, every model is equipped with a wealth of standard comfort and convenience features unparalleled in the industry. This is one serious minivan.

* US National Highway Traffic Safety Administration (NHTSA) based on 2002 vehicle testing.

READY FOR YOU AND YOUR FAMILY.

We've loaded the Sedona with lots of great stuff because you load it up with lots of your stuff. Kids or cargo, Sedona can handle it all. And it does it with style, because we've thoughtfully equipped Sedona with lots of smart features that make it ready to take on anything. From a run to the mall to a long summer road trip, Sedona packs in the fun as it makes short work of the longest drive.



Sedona's great expanses of glass don't just give you an optimum field of vision, it also protects you and the vehicle's interior. An available solar coating on the windshield prevents sun glare while driving. And dark, rear privacy glass and front tinted windows protect occupants from the effects of UV rays and prevent the premature fading of the interior. To really let the sunshine in, Sedona EX-Luxury is equipped with a power tilt/sliding sunroof.



Sedona boasts Canada-proof weather features. We include a front wiper de-icer to warm blades and prevent them from freezing to the windshield. This helps prevent ice buildup, even during a snowstorm. Power side-view mirrors are heated to prevent fogging up or freezing. And available rain-sensing wipers on the Sedona EX automatically adjust the wiper speed based on the amount of water striking the windshield.



You're your own master designer with Sedona's highly customizable interior space. Rear seats have built-in rollers, making it easy to remove them when you need more room for cargo. Likewise, 2nd and 3rd row seats can be simply folded flat to allow for a variety of large objects without taking the seats out at all. Passengers, cargo – everything fits, so just load it up and go.



Stopping power where and when you need it. Sedona LX and EX can both detect how the weight is distributed inside. It then adjusts pressure to the brakes accordingly. The result is improved braking control. Sedona EX also offers a 4-wheel Anti-lock Brakes System (ABS) to prevent wheel-lock and maintain steering control.



5-STAR CRASH TEST RATING

ONE OF THE SAFEST MINIVANS EVER TESTED BY THE NHTSA. RECEIVED A 5-STAR ALL-AROUND IMPACT RESISTANCE RATING:

- 5-STAR SAFETY RATING FOR FRONT IMPACT – DRIVER SIDE*
- 5-STAR SAFETY RATING FOR FRONT IMPACT – PASSENGER SIDE*
- 5-STAR SAFETY RATING FOR SIDE IMPACT – FRONT SEAT*
- 5-STAR SAFETY RATING FOR SIDE IMPACT – REAR SEAT*
- 4-STAR SAFETY RATING FOR ROLL-OVER RESISTANCE* (HIGHEST POSSIBLE RATING FOR A MINIVAN)

*NHTSA (National Highway Traffic Safety Administration) test results. Visit www.nhtsa.dot.gov/ncap for full details.



Everything has a place in your Sedona. We've filled Sedona with a ton of smart, practical storage ideas. From the available rear shopping bag hooks that prevent your groceries from spilling out, to an underseat lockable storage tray, Sedona anticipates your every need. Handy CD storage is located beneath the front sliding cupholder. And the front dash has several covered storage areas for whatever needs stashing.



HAVING IT ALL
CAN BE EASY
TO TAKE



thought possible. Front and rear air conditioning, cruise control, automatic transmission, 6-speaker AM/FM/CD stereo, power windows, power locks and heated power mirrors – all standard. And that's not to mention a height-adjustable driver seat with lumbar support to make sure you get a good look at the long road ahead. Or smart touches like a garage door opener holder and map lights with dual



Sedona is an extremely practical and versatile vehicle. The interior is easily reconfigured to fit your many needs. Dashboard controls and instruments are simple to find and easy to use. There are lots of handy storage spaces. But that doesn't mean you can't have some of the finer things too. Every Sedona is equipped with more standard comfort and convenience features than you probably



sunglass holders. Upgrading to the Sedona EX adds power driver and passenger seats, remote keyless entry, leather-wrapped steering wheel and shift knob, a trip computer and much more to the already long list of standard features. The EX-Luxury package puts you squarely in the lap of luxury with leather interior with heated front seats and a power sunroof. Who said that practicality and comfort can't go together?

SAFETY-RATED TO THE HIGHEST ORDER



severity of the crash. Front and second row seats are equipped with height-adjustable seatbelts helping to ensure they're worn properly. We keep the kids out of harm's way with childproof door locks and three child seat anchors. Sedona is also equipped with many safety features designed to help you avoid collisions in the first place, like a wiper de-icer and heated mirrors to ensure clear views of the road ahead and behind.



We hope you never have to put Sedona's industry-leading, quadruple "Five-Star" Safety Rating to the test, but it's certainly good to know it's there. After all, keeping you and your family safe is a Kia priority. No minivan has been rated higher for driver and passenger front-impact and front and rear seat side-impact* resistance. We include other safety features like de-powered dual airbags that deploy only if necessary and according to the



Halogen headlights and fog lights (on EX) make sure you can both see, and be seen. Maximized braking ability and improved control are the result of braking systems that automatically adjust according to how weight is distributed inside the vehicle. Sedona EX has standard anti-lock brakes to help maintain steering control during hard-braking situations. You and your family's total protection is our goal.



* US National Highway Traffic Safety Administration (NHTSA).



KIA CONFIDENCE – IN WRITING

At Kia we're brimming with confidence about all our products. That's why every Kia we sell includes the best customer care package in the industry – the "5-5-5 Extra Care Warranty." This outstanding coverage includes:

- 5-year/100,000 km – Comprehensive Warranty covering virtually the entire vehicle.*
- 5-year/100,000 km – Powertrain Warranty covering the engine, transmission, axles, differentials and driveshafts*
- 5-year/100,000 km – Extra Care Roadside Assistance package that covers you in case of mechanical breakdown, no matter where or when you find yourself in need of help across North America, including such extras as emergency battery boosts, winching/extrication, tire change, gas delivery, lock-out service, trip interruption service – 24/7*

In addition, the Kia Extra Care Warranty package covers:

- 1-year/20,000 km – First-Year adjustments covering consumable items such as bulbs, wiper blades, fuses, brake pads, etc.*
- 8-year/130,000 km – Major Emission Components that guarantees the catalyst and control unit will be free from defects in materials or workmanship that would cause it to fail to conform with government emission regulations.*
- 5-year/unlimited km – Anti-Perforation warranty on body sheet metal defects in material/workmanship.*

Kia also recognizes that all the warranty coverage in the world means nothing without the essential dealer network in place to support it. Kia's national dealer network is made up of over 140 locations across Canada – from Victoria to St. John's, Whitehorse to Windsor. No matter which road you find yourself on in Canada – or anywhere in North America – you can rest easy knowing that Kia is wherever you need us to be. Your Kia dealer is dedicated to ensuring complete "peace-of-mind" motoring with every Kia sold. You have our word, our warranty and our coast-to-coast representation in place to add even more value to your already sound Kia investment.



The Best Warranty in the Business

*Some restrictions apply. For full information on our 5-5-5 Extra Care Warranty, call us at 1-877-542-2886 or visit us at www.kia.ca

CARVING OUT A LANE OF OUR OWN

1999

We've come a long way since our arrival in Canada **three** short years ago.

We've built upon our heritage of being part of the **eighth** largest vehicle manufacturer

in the world to become Canada's fastest-growing car company. Our commitment to

building vehicles that address distinct Canadian needs is exemplified by a lineup that

has grown from two models in **1999** to eight models today. Starting with the Sephia

compact sedan and Sportage compact SUV in **1999** and adding the subcompact Rio

in **2000**, we established our reputation for creating well-built, well-equipped and

well-priced vehicles. The Sedona minivan was launched in **2001**, but not before securing

the coveted "quadruple 5-Star" Safety Rating for both front and side driver and passenger

crash resistance.* **2001** also saw the addition of the mid-sized Magentis sedan, the

compact Spectra sedan, Spectra GSX sports hatch and the innovative Rio RX-V 5-door

sportwagon. This year's launch of Sorento will bring style, capability and value to the

mid-size SUV segment. The complete family lineup – Rio, Spectra, Magentis, Sedona,

Sportage and Sorento – has something to offer every driver searching for a unique blend

of style, fun to drive performance, an abundance of features and excellent value.

2002

2003



Sportage



Sephia



Rio



Rio RX-V



Spectra GSX



Magentis



Sedona



Sorento

*U.S. National Highway Traffic Safety Administration (NHTSA)



FEATURES

SEDONA IS GENEROUSLY EQUIPPED WITH EVERYTHING YOU'LL NEED TO FOREVER MAKE A DIFFERENCE TO HOW YOU APPROACH THE ROAD. FROM THE LX TO THE EX-LUXURY, YOU'LL DISCOVER THAT NOTHING IS WANTING FROM YOUR EVERY ADVENTURE.

LX YOU OWE IT TO YOURSELF TO COMPARE SEDONA, FEATURE-FOR-FEATURE, WITH THE COMPETITION. YOU'LL QUICKLY REALIZE THAT WHEN IT COMES TO VALUE THERE ISN'T ANY COMPARISON. SEDONA LX IS LOADED AND READY TO RIDE.

SAFETY	INTERIOR	EXTERIOR
<ul style="list-style-type: none"> Airbags: front driver and passenger, de-powered Front wiper de-icer and heated exterior mirrors Child seat anchor holders: <ul style="list-style-type: none"> – 3 locations: 2 in the 3rd row, 1 in the 2nd row Child safety locks: sliding door Seatbelts: <ul style="list-style-type: none"> – Front: ELR 3 pt. height adjustable with pretensioners – 2nd row: ELR 3 pt. height adjustable – 3rd row: 2 x ELR 3 pt. and 1 static Side impact bars Full size spare tire Clear halogen headlights with daytime running lights High mounted brake light 	<ul style="list-style-type: none"> Air conditioning: front & rear Heater: front & rear heater with rear heat ducts Cruise control with steering wheel controls Central door locks with 2-turn lock system Power windows with auto down – driver side AM/FM/CD player with 6 speakers Tilt steering column Lots of storage space: <ul style="list-style-type: none"> – Above radio storage compartment – CD organizer – 8 cupholders – Dual glove box with map holder – Underseat lockable storage tray: front passenger – Sunglass holders – Front door pockets – Front seat back pockets Cloth interior Front bucket seats with foldable armrests Driver seat with dual height adjuster & manual lumbar support Front headrests: adjustable up/down Rear headrests: adjustable up/down Seats: <ul style="list-style-type: none"> – 2nd row folding bench, removable with wheels – 3rd row 50/50 split-folding bench, removable with wheels – 3rd row seat sliding lever accessible from cargo area Map lamps: 2 (front), 4 (rear) Driver & passenger sunvisors, extendable, with vanity mirror & cover Power outlets: 12 V: front, 3rd row outer armrest (left side) cargo area Digital clock in overhead console Coin tray 	<ul style="list-style-type: none"> Floor mats Tachometer Illuminated ignition keyhole Cargo lamp
MECHANICAL		EXTERIOR
<ul style="list-style-type: none"> Engine: 3.5 L V6, 195 HP Transmission: 5-speed automatic, electronic, with overdrive Multi-Port electronic fuel injection system 		<ul style="list-style-type: none"> Power heated body-coloured mirrors Privacy glass – sliding doors, quarter, tailgate windows Tinted windshield with sunband Dual rear sliding doors P215/70R15, all season tires 15" steel wheels with full wheel covers Front variable intermittent wipers with washer, wiper de-icer Rear defroster with timer & rear fixed intermittent wiper with washer Body-coloured bumpers Body-coloured exterior door handles Body-coloured radiator grille Remote opening fuel door Lift-type tailgate Bodyside moulding: body-coloured with chrome line Front & rear black mudguards
BODY AND CHASSIS		
<ul style="list-style-type: none"> Engine speed-sensing power steering Front suspension: independent, MacPherson strut with coil springs, stabilizer bar and gas shock absorbers Rear suspension: semi-independent, link 4-bar, coil springs with hydraulic damper, stabilizer bar and gas shock absorbers Steel unitized body type Brakes: <ul style="list-style-type: none"> – front power-assisted ventilated disc – rear power-assisted cast iron drums 		



SPECIFICATIONS

COMMON SPECIFICATIONS:			
ENGINE	DIMENSIONS	Leg room	833 mm/32.8 in.
Type	3.5 L DOHC V6, 4 valves per cylinder	Shoulder room	1,483 mm/58.4 in.
Displacement	3,497 cc/213.3 cu. in.	FUEL SYSTEM	
Horsepower	195 HP @ 5,500 RPM	Fuel requirements	Regular unleaded
Torque	218 lb. ft. @ 3,500 RPM	City	15.7 L/100 km/18.0 MPG
Transmission	Automatic, 5-speed electronic, overdrive	Highway	11.0 L/100 km/25.7 MPG
MECHANICAL		Combined	13.6 L/100 km/20.8 MPG
Drive train	Front wheel drive	CAPACITIES	
Suspension	– Front suspension: MacPherson strut independent with coil springs, stabilizer bar and gas shock absorbers	Cargo capacity	– Rear seats up 617.3 L/21.8 cu. ft.
	– Rear suspension: semi-independent, link 4-bar, coil springs with hydraulic damper, stabilizer bar and gas shock absorbers	– Rear seats removed	1,999.2 L/70.6 cu. ft.
Tires	P215/70R15 all season	Fuel tank capacity	75 L
		Towing capacity	with trailer brakes 1,587 kg/3,500 lb.
		CURB WEIGHT	
		Curb weight	2,136 kg/4,709 lb.

COLOURS

COLOURS:					
SEDONA LX	INTERIOR COLOURS		SEDONA EX/EX-LUXURY	INTERIOR COLOURS	
Exterior Colours	Grey	Beige	Exterior Colours (with cladding)	Grey	Beige
Summer Rain*	•		Summer Rain/Platinum*	•	
Elegant Emerald		•	Elegant Emerald/Antique Amber		•
Sparkling Sapphire	•		Sparkling Sapphire/Antique Amber		•
Radiant Ruby	•		Radiant Ruby/Platinum	•	
Dazzling Diamond		•	Dazzling Diamond/Platinum	•	
Antique Amber		•			*New Colours
EXTERIOR COLOURS					
LX					
	SUMMER RAIN	ELEGANT EMERALD	SPARKLING SAPPHIRE	RADIANT RUBY	DAZZLING DIAMOND
EX/EX-LUXURY (WITH CLADDING)					
	SUMMER RAIN/ PLATINUM	ELEGANT EMERALD/ ANTIQUE AMBER	SPARKLING SAPPHIRE/ ANTIQUE AMBER	RADIANT RUBY/ PLATINUM	DAZZLING DIAMOND/ PLATINUM
INTERIOR COLOURS					
	GREY CLOTH	BEIGE CLOTH	GREY LEATHER [†]	BEIGE LEATHER [†]	[†] EX-LUXURY ONLY



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- 4-STAR SAFETY RATING FOR ROLL-OVER RESISTANCE* (HIGHEST POSSIBLE RATING FOR A MINIVAN)

*NHTSA (National Highway Traffic Safety Administration) test results. Visit www.nhtsa.dot.gov/ncap for full details.

EX SEDONA EX TAKES COMFORT AND CONVENIENCE TO ANOTHER LEVEL. IT ALSO GIVES YOU A SPORTIER LOOK.

SAFETY	INTERIOR	EXTERIOR
<ul style="list-style-type: none"> 4-wheel ABS brakes Rain-sensing wipers* Remote keyless entry Front windshield with solar ray polarizing glass* 	<ul style="list-style-type: none"> AM/FM/CD/cassette* Power quarter windows* Trip computer 10 cupholders* Rear seat shopping hooks Front side-folding table with 4 cupholders, extendable Illuminated vanity mirrors* Leather-wrapped steering wheel & gear shift knob* Woodgrain interior accents Chrome interior accents (speaker grilles, door handles) Height adjustable front armrests Tilt adjustable headrests 	<ul style="list-style-type: none"> 2-tone bodyside cladding Alloy wheels Black roof rack Front fog lamps Rear spoiler Exterior chrome accents (grille, door handles, rear garnish) Colour-matched bodyside cladding mudguards* Front door courtesy lamps
INTERIOR		
<ul style="list-style-type: none"> Power driver seat with power lumbar adjustment (8-way power adjustable)* Power passenger seat (4-way power adjustable)* 2nd row captain chairs, removable with wheels* 		

EX-LUXURY THAT KIA IS CAPABLE OF SPOILING YOU FOR LESS IS READILY APPARENT IN SEDONA EX-LUXURY.

INTERIOR	EXTERIOR
<ul style="list-style-type: none"> All leather interior (including armrests) Heated front seats 	<ul style="list-style-type: none"> Power sliding sunroof

* These features are in lieu of LX features.

NOTE – availability, specifications, materials and colours are subject to change without notice. Products may not be exactly as shown. Some models shown include dealer installed Kia accessories. Information in this brochure is believed to be accurate at time of printing.



Kia is committed to offering Canadians vehicles that deliver a unique blend of innovative styling, feature-rich attention to detail, and the quality that Canadians demand – while redefining automotive value. Kia Canada is also pioneering “peace-of-mind motoring” with our innovative Extra Care customer care package – the best combined warranty and roadside assistance program in Canada. All backed by our coast-to-coast network of dedicated dealers. We believe Canadians deserve no less.

