

**HONDA**  
The Power of Dreams

# 8 GENERATIONS OF INNOVATION, PERFECTED



**BALLADE**



# REFINED LEGACY **CONTINUES**

Introducing the 8th generation of the beloved South African classic, the New Ballade. With its sleek style and sporty, confident look, it stands apart from the crowd.

Equipped with advanced full LED headlights, Daytime Running Lights, Rear Parking Sensors, Smart Keyless Entry, an 8-inch Infotainment System and Alloy Wheels as standard features, this is Honda's most thrilling and innovative Ballade yet.

## *CONTENTS*

---

- 04 Exterior Design
- 06 Interior Design
- 08 Performance
- 09 Safety
- 10 Model Showcase
- 12 Colours
- 13 Specifications







## EMBODY SPORTY **ELEGANCE**

The New Ballade radiates confidence and sophistication through its exterior styling. Boasting a sportier appearance, its design features a diamond chequered flag pattern on the front grille, along with a newly designed front bumper with carbon-wrapped lower moulding. Additional sporty fog lamp garnishes and a new rear bumper with a carbon-wrapped diffuser add to its allure.

In the Elegance derivative, premium enhancements include standard eco-friendly leather seat upholstery and larger 16-inch Alloy Wheels.

This modern classic, blends style and function seamlessly with electrically adjustable side mirrors for convenience and safety. Its captivating design and advanced lighting make it a symbol of innovation.







## PLUSH INTERIOR **PREMIUM AMBIANCE**

Step into the future of automotive luxury with the premium interior of this remarkable car. The sleek styling and bold stance invite you closer, igniting an irresistible desire to experience Honda's most exhilarating Ballade yet.

Sink into plush comfort with the Elegance derivative, now providing eco-friendly leather seats for added sophistication and sustainability. Plus, sleek textures and premium finishes enhance the ambiance.

Smart Entry technology allows for convenient vehicle access, automatically locking when you walk away. Stay effortlessly connected to music, navigation, and apps with Wireless Apple CarPlay® and Android Auto™ on the user-friendly 8-inch Touchscreen Infotainment System.

Experience a touch of luxury with the electronic sunroof, while the intuitive 7-inch TFT Multi-Information Display keeps you informed and in command.





# PERFORMANCE ELEVATED

The New Honda Ballade is truly a marvel of engineering excellence. Equipped with a 1.5L i-VTEC powertrain and Honda's latest CVT transmission, it blends power and efficiency seamlessly. With 89kW @ 6600r/min and 145Nm @ 4500r/min torque, it offers a thrilling driving experience.

The sleek design is complemented by its eco-friendly performance, boasting reduced emissions and impressive fuel economy. Moreover, advanced suspension, a start/stop button and electric power steering systems ensure comfort, convenience and control.

Experience the perfect harmony of performance and sustainability with the New Ballade – driving at its finest.



# EXPERIENCE SAFETY AND SECURITY

Experience unmatched safety and sophistication with the New Honda Ballade. Engineered with advanced features prioritising your peace of mind, it offers both active safety measures like VSA and ABS with EBD and passive safeguards including SRS airbags and ISOFIX Child Seat Anchors.

Extra security features such as an Alarm System, ECU Immobiliser and Smart Entry ensure your vehicle is always protected.

Furthermore, the ACE body structure improves safety by distributing crash energy evenly, reducing passenger compartment forces and enhancing performance in small overlap frontal collisions.







## 1.5 COMFORT CVT

- Auto LED Headlights & Tail-lights
- 8" Infotainment System
- Smart Keyless Entry with Start/Stop Button
- Automatic Air Conditioning
- Cruise Control
- Rear Parking Sensors
- Reverse Parking Camera
- 4-Speaker Sound System

## 1.5 ELEGANCE CVT

- 16" Alloy Wheels
- Eco-Friendly Leather Upholstery
- Leather Steering Wheel & Gear Lever
- Interior Soft-Touch Trim
- 8-Speaker Sound System



## 1.5 RS CVT

- Exterior RS Sports Styling
- Interior RS Styling
- 7" TFT Multi-Information Display
- Electric Sunroof
- Walk-Away Auto Locking

# SOPHISTICATION MEETS STYLE

Discover the allure of the New Honda Ballade, available in three captivating colours: Lunar Silver Metallic, Platinum White Pearlescent, and Meteoroid Grey Metallic. Each hue exudes sophistication and style, from the timeless charm of Lunar Silver Metallic to the pristine brilliance of Platinum White Pearlescent and the bold confidence of Meteoroid Grey Metallic. Elevate your driving experience and make a statement on the road with the impeccable style of the Ballade in your chosen shade.

Platinum  
White Pearl



Lunar Silver  
Metallic



Meteoroid Grey  
Metallic



# SPECIFICATIONS & FEATURES

	1.5 COMFORT CVT	1.5 ELEGANCE CVT	1.5 RS CVT
<b>ENGINE</b>			
Type	Chain Driven DOHC i-VTEC	Chain Driven DOHC i-VTEC	Chain Driven DOHC i-VTEC
Displacement (cm <sup>3</sup> )	1498	1498	1498
Engine Maximum Power (kW @ r/min)	89 / 6600	89 / 6600	89 / 6600
Engine Maximum Torque (Nm @ r/min)	145 / 4500	145 / 4500	145 / 4500
Compression Ratio	10,6	10,6	10,6
Bore & Stroke (mm)	73 x 89,5	73 x 89,5	73 x 89,5
Fuel Consumption (93/116/EC) - Combined (l/100km)	5,5	5,5	5,5
CO <sub>2</sub> Emissions (g/km)	131	131	131
Fuel Type	Unleaded petrol	Unleaded petrol	Unleaded petrol
Engine Start System	Start / Stop Button	Start / Stop Button	Start / Stop Button
<b>TRANSMISSION &amp; STEERING</b>			
Transmission Type	CVT	CVT	CVT
Drive Wheels	Front Wheel Drive	Front Wheel Drive	Front Wheel Drive
Paddle Shift Gear Selector	-	•	•
Steering - Type	Electric Power Steering	Electric Power Steering	Electric Power Steering
- Tilt/telescopic adjustment	•	•	•
- Turning radius (m)	5,0	5,0	5,0
<b>SUSPENSION &amp; BRAKES</b>			
Suspension Type - Front	McPherson Strut	McPherson Strut	McPherson Strut
- Rear	Torsion Beam	Torsion Beam	Torsion Beam
Parking Brake	Manual	Manual	Manual
Brakes Type - Front / Rear	Ventilated Disc / Drum	Ventilated Disc / Drum	Ventilated Disc / Drum
<b>WHEELS &amp; TYRES</b>			
Wheel Size - Front & Rear	15" X 6J	16" X 6J	16" X 6J
Tyre Size - Front & Rear	185/60R15	185/55R16	185/55R16
Spare Wheel - Wheel Size	Temp Spare	Full Size	Full Size
Alloy Wheels	•	•	•
Wheel Colour	Silver Alloy	Grey Diamond Cut	Black Diamond Cut
<b>DIMENSIONS &amp; CAPACITIES</b>			
Length x Width x Height Overall (mm)	4593 x 1748 x 1467	4593 x 1748 x 1467	4593 x 1748 x 1467
Wheelbase (mm)	2600	2600	2600
Track / Tread (mm) - Front / Rear	1495 / 1484	1495 / 1484	1495 / 1484
Ground Clearance (mm)	137	137	137
Tare Mass (kg)	1132	1143	1156
Gross Vehicle Mass (GVM) (kg)	1580	1580	1580
Towing Mass (Braked) (kg)	Towing Not Allowed	Towing Not Allowed	Towing Not Allowed

• Standard - Not Available

# SPECIFICATIONS & FEATURES

	1.5 COMFORT CVT	1.5 ELEGANCE CVT	1.5 RS CVT
<b>DIMENSIONS &amp; CAPACITIES</b>			
Fuel Tank Capacity (l)	40	40	40
Max. Seating Capacity (Persons)	5	5	5
<b>EXTERIOR</b>			
Door Handles	Body Coloured	Body Coloured	Body Coloured
Bumper Type (Front & Rear)	Normal	Normal	Sport
Grille Type	Chrome Louver Type	Chrome Louver Type	Gloss Black Sport
Trunk Spoiler	-	-	•
Side Mirrors - Colour	Body Coloured	Body Coloured	Body Coloured
- Electric	•	•	•
- Power Tilt / Side Indicators	•	•	•
- Remote Retractable Mirrors	-	-	•
Headlight Type (Auto H/L)	LED	LED	RS LED
Headlight Adjuster	Manual	Manual	Manual
Front Fog Lights	LED	LED	LED
LED Daytime Running Lights	•	•	•
<b>COMFORT &amp; CONVENIENCE</b>			
<b>Seating &amp; Interior Styling</b>			
Seat Upholstery	Fabric	Leather	Leather
Steering Wheel & Gear Knob	Urethane	Leather	Leather
Seat Height Adjuster (Driver)	Manual	Manual	Manual
Armrests: Front / Rear	• / •	• / •	• / •
Interior Trim - Dashboard	Normal	Soft Touch	Soft Touch with Stitching
- Instrument Panel Garnish	Silver	Piano Black	Dark Red
<b>Infotainment</b>			
Infotainment System	8" Touchscreen Audio	8" Touchscreen Audio	8" Touchscreen Audio
Bluetooth (Hands Free Telephone)	•	•	•
Apple CarPlay & Android Auto Compatibility	•	•	•
USB Connectivity (Front)	x 2	x 2	x 2
Speakers - Front & Rear	x 4	x 4	x 4
- Tweeters	-	x 4	x 4
<b>Instruments &amp; Controls</b>			
Air Conditioning	Automatic	Automatic	Automatic
Rear Ventilation	•	•	•
Rear View Mirror	Standard Day / Night	Standard Day / Night	Auto Adjust Day / Night
Vanity Mirror (Driver & Passenger)	•	•	•
Remote Control Engine Starter	•	•	•

	1.5 COMFORT CVT	1.5 ELEGANCE CVT	1.5 RS CVT
<b>COMFORT &amp; CONVENIENCE</b>			
<b>Instruments &amp; Controls</b>			
ECON Mode Button	•	•	•
Cruise Control	•	•	•
Electric Windows- Front & Rear	•	•	•
Electric Windows- Auto Up/Down	Driver Only	Driver Only	All
7" TFT Multi-Information Display	-	-	•
Sunroof	-	-	•
<b>SAFETY</b>			
<b>Active Safety</b>			
Vehicle Stability Assist (VSA)	•	•	•
Anti-Lock Braking System (ABS)	•	•	•
Electronic Brake-Force Distribution (EBD)	•	•	•
Hill Start Assist (HSA)	•	•	•
High-Mounted Brake Light	•	•	•
Rear Parking Sensors	x 4	x 4	x 4
Rear View Camera	•	•	•
<b>Passive Safety</b>			
SRS Airbags - Front, Side & Curtain	•	•	•
Seatbelt Pretensioning System - Front	•	•	•
3-Point ELR Seat Belts	•	•	•
Headlight, Parking Brake & Key Reminder	•	•	•
Seatbelt Warning Reminder	Front Seats	Front Seats	Front Seats
ISOFIX Child Seat Anchors - Rear	•	•	•
<b>SECURITY</b>			
Alarm System	•	•	•
ECU Immobiliser	•	•	•
Power Door Locking Switch	•	•	•
Auto Door Locking (Speed Sensitive)	•	•	•
Remote Keyless Entry	Smart Entry	Smart Entry	Smart Entry
Walk-Away Auto Locking	-	-	•
<b>AFTER SALES</b>			
Warranty	5 Year / 200,000 km	5 Year / 200,000 km	5 Year / 200,000 km
Service Plan	4 Year / 60,000 km	4 Year / 60,000 km	4 Year / 60,000 km
Service Intervals	15,000 km	15,000 km	15,000 km
AA Roadside Assist	3 Years	3 Years	3 Years



# HONDA

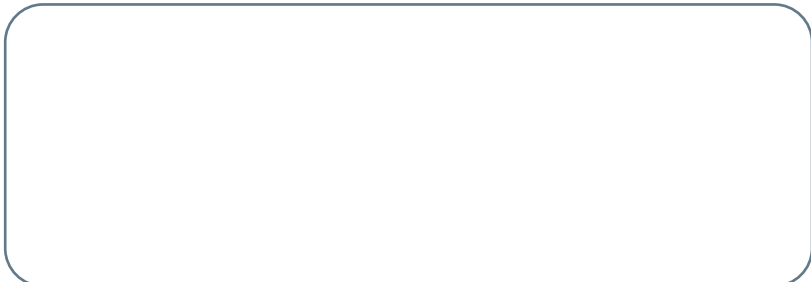
The Power of Dreams



**Scan me for more information**

Indicated CO<sub>2</sub> and fuel consumption figures quoted are obtained when testing the vehicle in line with the compulsory requirements of SANS 20083 and therefore may not necessarily be achieved under day-to-day driving conditions. Actual fuel consumption figures may be influenced by a range of factors, including but not limited to vehicle maintenance, driving style and behaviour. Fuel consumption may be further affected by the environmental factors and conditions under which the vehicle is operated including altitude, road condition and traffic flow. The figures used in this guide should therefore be treated as indicative only.

Honda Motor Southern Africa (Pty) Ltd. reserves the right to change and modify equipment or specifications at any time without prior notice. The models illustrated in this brochure may show specifications for various markets and not specifically for Southern Africa. They may include optional equipment and accessories not fitted as standard. Subject to error. For precise information, please contact your Honda Dealership. © Honda Motor Southern Africa (Pty) Ltd. Not to be reproduced wholly or in part without written permission from Honda Motor Southern Africa (Pty) Ltd. Warranty and Service details may differ outside of South Africa.



[www.honda.co.za](http://www.honda.co.za)

April 2024