



# The New All-Electric ZEEKR 001.

Price and specifications  
Model year 2023

[zeekr.eu](https://zeekr.eu)

*Patience may be a virtue;* but those who want to make the shift to electric can now satisfy their impatience with the new ZEEKR 001 Luxury Shooting Brake Coupe.

As we enter an era where sustainability becomes more and more important, ZEEKR is setting the bar high and redefining excitement with intuitive features, high quality materials, and innovative technology. Open up your world to endless possibilities to make an informed decision about your shift to the right ZEEKR 001 features that fits your lifestyle.

Discover the technical specifications that make the all-electric ZEEKR 001 a powerful and luxurious option for you.

**ZEEKR 001. Pre-order from June 28th, 2023**

# Versions.



## Long Range RWD

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### Motor

Electro motor, Single

### Drivetrain

2WD

### Range

620 km (WLTP, testing conditions\*)

### Acceleration

0 – 100 km in 7,2 seconds

### Top speed

200 km/h

### Towing weight

1500 kg

### Battery

100 kWh Lithium-ion

### Charging

5,5 hours (0 – 100 % AC)

## Performance AWD

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### Motor

Electro motor, Dual

### Drivetrain

4WD

### Range

590 km (WLTP, testing conditions\*)

### Acceleration

0 – 100 km in 3,8 seconds

### Top speed

200 km/h

### Towing weight

2000 kg

### Battery

100 kWh Lithium-ion

### Charging

5,5 hours (0 – 100 % AC)

## Privilege AWD

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### Motor

Electro motor, Dual

### Drivetrain

4WD

### Range

580 km (WLTP, testing conditions\*)

### Acceleration

0 – 100 km in 3,8 seconds

### Top speed

200 km/h

### Towing weight

2000 kg

### Battery

100 kWh Lithium-ion

### Charging

5,5 hours (0 – 100 % AC)

ZEEKR 001: Power consumption combined in kWh/100km: 18,2–18,5 (WLTP), CO<sub>2</sub>-emissions combined in g/km:0, fuel consumption combined l/100km: 0.

\* In Europe all electric vehicles are measured against a standardized metric for range. The Worldwide Harmonized Light Vehicle Test Procedure (WLTP) measures the range of a car travelling at an average speed of 30mph in summer temperatures from a 100% to 0% state of charge. The actual range achieved under real conditions varies depending on driving behaviour and other external factors. The certified WLTP range is therefore normally not achievable in real life.

# Chassis.

## Long Range RWD

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**Front suspension**  
Double wishbones (short + long)

**Rear suspension**  
Integral link

**Steering**  
Electrical Power Assisted Steering,  
speed proportional

**Wheels**  
21" Alloy

**Tyres**  
255/45R21

## Performance AWD

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**Front suspension**  
Double wishbones (short + long)

**Rear suspension**  
Integral link

**Steering**  
Electrical Power Assisted Steering,  
speed proportional

**Wheels**  
22" Alloy

**Tyres**  
265/40R22

## Privilege AWD

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**Front suspension**  
Double wishbones (short + long)

**Rear suspension**  
Integral link

**Steering**  
Electrical Power Assisted Steering,  
speed proportional

**Wheels**  
22" Alloy

**Tyres**  
265/40R22

# Performance.



## Long Range RWD

---

**Acceleration (0 – 100 km/h)**  
7,2 s

**Top speed**  
200 km/h

**Range (WLTP) combined\***  
620 km

**Max. engine power**  
200 kW / 272 HP

**Energy consumption**  
18,2 kWh / 100 km

## Performance AWD

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**Acceleration (0 – 100 km/h)**  
3,8 s

**Top speed**  
200 km/h

**Range (WLTP) combined\***  
590 km

**Max. engine power**  
400 kW / 544 HP

**Energy consumption**  
18,5 kWh / 100 km

## Privilege AWD

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**Acceleration (0 – 100 km/h)**  
3,8 s

**Top speed**  
200 km/h

**Range (WLTP) combined\***  
580 km

**Max. engine power**  
400 kW / 544 HP

**Energy consumption**  
18,5 kWh / 100 km

# Battery and charging.



## Long Range RWD

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System Voltage  
400 Volts

Battery type  
NMC

Charging time 10 – 80% DC  
30 min

Range (WLTP) combined\*  
620 km

## Performance AWD

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System Voltage  
400 Volts

Battery type  
NMC

Charging time 10 – 80% DC  
30 min

Range (WLTP) combined\*  
590 km

## Privilege AWD

---

System Voltage  
400 Volts

Battery type  
NMC

Charging time 10 – 80% DC  
30 min

Range (WLTP) combined\*  
580 km

# Dimensions.



## Long Range RWD

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Overall length  
4 955 mm

Wheelbase  
2 999 mm

Overall width excluding mirrors  
1 999 mm

Overall width including mirrors  
2 225 mm

Overall height  
1 560 mm

Luggage Capacity, ISO  
539 l

## Performance AWD

---

Overall length  
4 955 mm

Wheelbase  
2 999 mm

Overall width excluding mirrors  
1 999 mm

Overall width including mirrors  
2 225 mm

Overall height  
1 560 mm

Luggage Capacity, ISO  
539 l

## Privilege AWD

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Overall length  
4 955 mm

Wheelbase  
2 999 mm

Overall width excluding mirrors  
1 999 mm

Overall width including mirrors  
2 225 mm

Overall height  
1 548 mm

Luggage Capacity, ISO  
539 l

# Infotainment & Connectivity



## Intelligent Cockpit

Qualcomm 8155 Snapdragon chips, featuring 7nm processors, 16GB of memory, 128GB of high-speed storage delivering advanced, super smooth user experience that is future proof for new upgrades as they become available.

Super crispy 15.4" CSD screen, slim 8.9" instrument cluster, Head-up Display (projects information such as navigation instructions directly in the driver's line of sight) and on the Privilege AWD a 5.7-inch, Super-fast 5G, WIFI, WIFI Hotspot, E-call

Geofencing, Facial & User Profile Recognition and Child Presence

## Connected Services

2D & 3D Navigation with Real time Live Traffic + RDS TMC, EV charging stations, Parking and Weather alerts

AI-powered ZEEKR Voice Assistant for safe voice interaction with car

A vast range of Apps available through the ZEEKR App Store, powered by Harman Ignite, a Samsung company \*

Continuous Over The Air (OTA) Software Updates

## Connected Mobile App

Use phone as key, Lock & unlock car remotely, open trunk, share car key with friends

Set geofences and get alerts when your car leaves the geofenced area

Control climate and vehicle settings (HVAC in-cabin preferences, windows, mirrors, lights)

See battery information, schedule and stop charging, plan routes and send them to the car.

ZEEKR vehicles are equipped with 5G internet connectivity on board. This can be used free of charge by all vehicle passengers for a period of 1 year. While the use of 5G internet connectivity is generally unlimited, ZEEKR expressly reserves the right to temporarily reduce the connection bandwidth (e.g. in case of excessive use exceeding a fair daily usage).

After the 1 year free connectivity period ends, online features, such as video streaming, may remain available through Wi-Fi or mobile hotspots. However, accessing these features through a mobile hotspot may be subject to fees and restrictions imposed by your mobile carrier.

In order to use some streaming services, it is necessary that the user already has a separate account with the respective streaming provider. Streaming providers may vary depending on local availability.

Please note that the information provided here is subject to change.

\*A paid subscription to third-party streaming services may be required to access music and media streaming

# Pricelist NL.

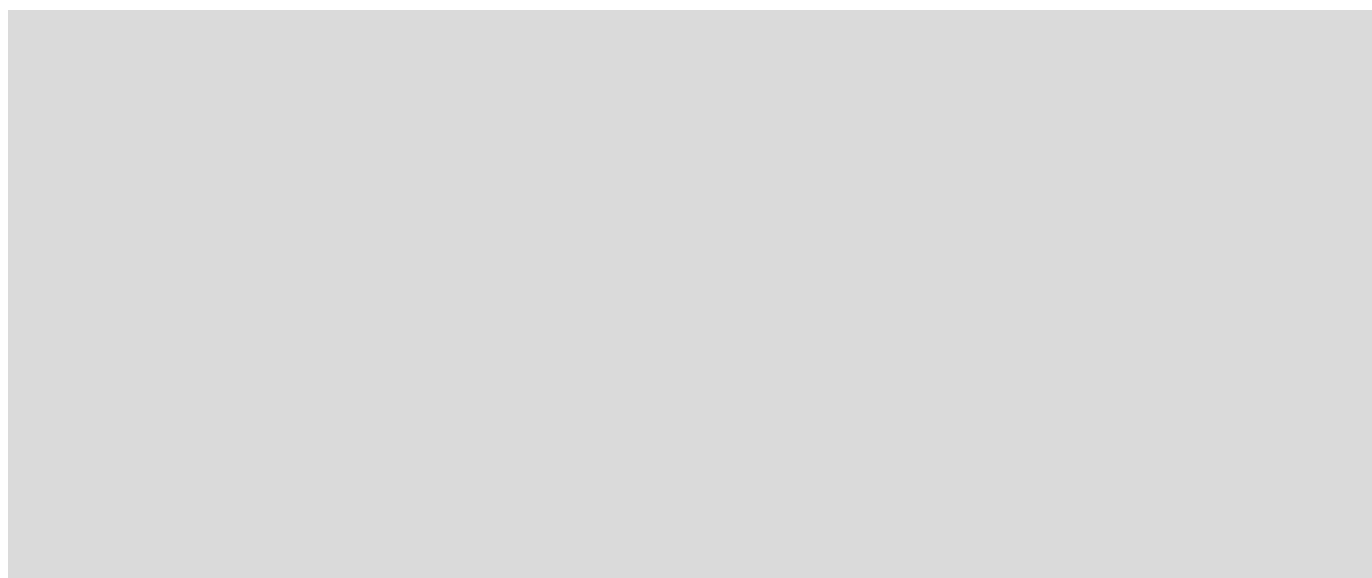
## Zeekr 001

	Net catalog price	BTW	BPM	Fiscal value	Consumers price
Long Range RWD	49 165 €	10 325 €	0 €	59 495 €	60 490 €
Performance AWD	51 645 €	10 845 €	0 €	62 490 €	63 490 €
Privilege AWD	55 777 €	11 713 €	0 €	67 490 €	68 490 €

## Options

	Long Range RWD	Performance AWD	Privilege AWD	Net catalog price	BTW	Consumers price
<b>Metallic Paint</b>						
Crystal White	●	●	●	-	-	-
Phantom Black	○	○	○	992 €	208 €	1200 €
Tech Grey	○	○	○	992 €	208 €	1200 €
Electric Blue	○	○	○	1322 €	278 €	1600 €
Black Piano roof	-	○	●	826 €	174 €	1000 €
<b>Interior Color</b>						
Charcoal Black	●	●	●	-	-	-
Midnight Blue & Polar White	-	-	○	1322 €	278 €	1600 €

## Notes:





# Specifications.



## Long Range RWD

## Performance AWD

## Privilege AWD

### Motor Battery

100 Kw/h battery / Range 620 km (WLTP), 22 Kw AC charging, DC fast charging, Rear Wheel Drive

### Additionally to Long Range RWD equipment

100 Kw/h battery / Range 590 km (WLTP)  
All wheel drive

### Additionally to Privilege AWD equipment

100 Kw/h battery / Range 580 km (WLTP)  
All wheel drive

### Exterior

21" alloy rims, Matrix LED headlights Powered tail gate, Fixed panoramic sunroof, Privacy glass

22" alloy rims, 21" 4 piston Brakes with white calipers

Active air suspension

### Interior

4-way power adjusted steering wheel, Heated rear seats, PTC and heating pump, Advanced leather steering wheel, Black sustainable textile seats and interior, Floor mats in black sustainable fabric, Heated front seats and steering wheel, 2-zone climate control, 12-way powered driver and passenger seats with lumbar support, Wireless phone charger, Interior PM 2.5 sensor, Rubber inlay trunk mat

Optional Midnight Blue & Polar White seats, Driver and passenger ventilated seats with massage functions, 3-zone climate control, Air quality fragrance system

### Infotainment & Connectivity

Phone as key, 14.7" Head-up display, Central Screen 15.4", Slim DIM 8.9", Integrated Navigation, Apple Carplay, 8-speaker Yamaha sound system, USB, Radio AM/FM, DAB, OTA, Over-The-Air software and app download/update, Face recognition

12 speaker Yamaha sound system with subwoofer, simulated EV motor sound" by 5.7-inch touch screen in the rear

### Safety & Driver Assistance

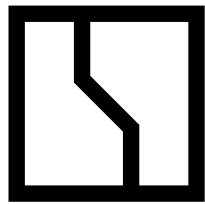
DVR, Over 20 ADAS Features including: Driver Performance Monitor, Front Cross Traffic Alert, Traffic Sign Information, Front and Rear Parking Assist, Rear Cross Traffic Alert, Highway Assist, Parking Emergency Brake, Anti-theft alarm system, Digital Video Recorder

### Safety

Autonomous parking incl. FAP, Remote parking assist, Traffic light attention, Automatic preventive braking







**Z E E K R**