

The 2013 CLS-Class



Mercedes-Benz
The best or nothing.

Boasting advanced design and technology refinements, the 2013 CLS-Class redefines the original and iconic four-door coupe, while staying true to what a Mercedes-Benz must be: passionate, innovative and powerful. Prepare to discover an unmatched level of sport-coupe excitement.

The CLS-Class

DESIGN	2
ENTERTAINMENT COMMUNICATION	
BlueEFFICIENCY 4MATIC	1
AGILITY	12
SAFETY	14
AMG	16
COLORS MATERIALS	2
ACCESSORIES OWNERSHIP	26
WEBSITE, TEST DRIVE, EQUIPMENT LISTING	
TECHNICAL SPECIFICATIONS	2





CLS 4MATIC with optional LED headlamps.

Sensuality and sense have never been closer.

It's an irresistible character – even at a standstill, the 2013 CLS-Class has the power to blow you away. This four-door coupe combines timeless elegance with an expressive design like no other car before it. From its awe-inspiring sporty front grille emblazoned with the iconic three-pointed star, to its dynamic side contours that lead your eyes all the way back to the powerful, muscular rear section – extraordinary is the norm. And the dynamic AMG Styling Package further enhances its chiselled form with 18" AMG 5-spoke wheels and an aggressive single-louvre grille. It's a perfect blend of power and beauty. But don't hold back, because the CLS-Class certainly doesn't.



CLS 550 4MATIC™ LED tail lamp.





CLS 4MATIC

CLS 4MATIC



CLS 4MATIC PASSION leather upholstery in black with piano black lacquer trim.



True beauty comes from within.

There's no shame in going weak at the knees – true beauty will always have that effect. Much like the interior design of the CLS-Class; from the moment you open the door, the ambient interior lighting will seduce visually. The impressive union of high-quality wood, fine leather and wood trim surfaces – the most in any Mercedes-Benz model – satisfies even the most exacting design and comfort requirements.

Another hallmark of the four-door coupe is its ample legroom. Visually stunning and extremely comfortable – it makes for an interior cabin you'll consider your home away from home.



CLS 550 4MATIC™ Ambient lighting.



CLS 4MATIC in Thulite Red metallic.



Power meets precision.

It's nothing less than an exceptional driving experience – formidable turbocharged engines deliver impressive levels of torque, while advanced transmission, suspension and steering systems ensure their power is transferred smoothly and effortlessly to the road. The CLS-Class' selective damping constantly monitors the road, instantly adapting the suspension as needed. This is complemented by the electro-mechanical Direct Steering system, which reduces the steering effort required while parking. Though at higher speeds, its emphasis is on straight-line stability, leading to more assured steering response across the speed range. In addition, this feature also enables the CLS-Class to incorporate assistance systems such as Active Parking Assist, which automatically guides your vehicle when parking.

Let the performance begin.

A world of acoustic options is at your fingertips in the CLS-Class. The available 610-watt harman/kardon® LOGIC7® surround sound system¹ gives you unparalleled sound quality from every seat with 14 precisely placed speakers. SiriusXM is standard and includes a 6 month complimentary subscription² featuring over a 120 channels of the best in audio entertainment. Get 100% commercial-free music from every genre, plus sports, news, talk and comedy – all with crystal-clear, coast-to-coast coverage.

The CLS-Class features the latest-generation COMAND APS multimedia control and display system that combines audio, Bluetooth and a hard-drive based GPS navigation system – all of which can be controlled through the LINGUATRONIC voice operated control system. Plus, an intelligently designed interface supports more media devices than ever before, yet remains as user-friendly as always. Being entertained on your travels will never be a worry in the CLS-Class – though deciding what to do first might be.



harman/kardon® LOGIC7® surround sound system.



COMAND APS with navigation.



¹Available as part of an option package on the CLS 550 4MATIC™. Standard on the CLS 63 AMG. ²Complimentary service is comprised of a SIRIUS package. Monthly subscription required for service thereafter. © 2012 Sirius XM Canada Inc. "SiriusXM", the SiriusXM logo, channel names and logos are trademarks of Sirius XM Radio Inc. and are used under licence.



Increased adrenalin. Reduced emissions.

Performance meets fuel economy. Luxury meets responsibility. At Mercedes-Benz, we don't believe in compromise. Our BlueEFFICIENCY philosophy ensures that environmental responsibility plays a major role in all we do. We do this at all levels of vehicle development and production – and therefore take a comprehensive approach to all the potential factors relating to drive systems, lightweight construction, energy management and fuels. This all-round approach also includes aspects such as total emissions, choice of materials, development, production, use and servicing, right up to eventual vehicle recycling and disposal. The world's awareness is increasing as emissions, fuel consumption and fuel prices become topics that affect us all. For Mercedes-Benz it is both a corporate goal and an obligation to shape the future of mobility in a responsible and sustainable manner.



Owens the road as easily as it does attention.

With our award-winning 4MATIC™ permanent all-wheel drive system delivering optimal traction regardless of road conditions, the CLS-Class knows no boundaries. 4MATIC™ incorporates the 4-wheel Electronic Traction System (4ETS), monitoring each wheel for slippage and individually braking wheels to maintain the balance of power. By continuously ensuring that power is transferred to the wheels with grip, 4MATIC™ will keep you going, even if only one wheel has traction. The CLS 550 4MATIC™ delivers the outstanding control of all-wheel drive without sacrificing true sport-coupe driving enjoyment. Sharp steering and the balanced feel of a rear-wheel-drive vehicle are retained, making the CLS 550 4MATIC™ a joy to drive in any season.



CLS 550 4MATIC™ with optional LED headlamps.

A powerhouse of efficiency.

Conceived with a 4.6 L Bi-turbo V8 direct injection engine delivering 402 hp and exceptional fuel economy, rest assured that not only does the CLS 550 4MATIC™ stand as a benchmark of exceptional design but also, one of incredible power and efficiency. Whether you prefer an economical or a sporty driving style – the 7G-TRONIC PLUS automatic transmission has been optimized for the CLS 550 4MATIC™. Seven gear ratios provide a larger ratio spread and can react on the basis of smaller differences in engine speed. This produces faster shift operations, which in turn, make for smoother running and improved ride comfort.

The suspense is thrilling you.

What kind of ride would you like your CLS-Class to have – one that maximizes its athletic potential or one which puts the emphasis on comfort? With the AIRMATIC DC air suspension system¹, you can make your choice at the touch of a button. Instead of conventional coil springs, an electronic system adjusts the setting of the air springs by using compressed air to create a firmer or softer set-up to suit the given situation. If the sensors register sporty driving, the suspension automatically becomes firmer. The AIRMATIC DC air suspension system also includes the Adaptive Damping System (ADS) allowing the driver to select between comfort, sport and automatic damping.

What comes between you and the road.

The CLS-Class wheels were designed with the same philosophy as the rest of this inspired vehicle. Style, substance and safety are the cornerstones of Mercedes-Benz, and none of these attributes were spared while developing these impressive wheels.



19" AMG 5-spoke wheels².



19" AMG 5 triple-spoke wheels³.



19" AMG forged 5 twin-spoke wheels⁴.



19" AMG 10-spoke wheels (Matte Black)⁵.

NOTE: The standard 18" 5-spoke CLS 550 4MATIC™ wheels are not shown.

¹Standard on the CLS 550 4MATIC™. Not available on the CLS 63 AMG. ²Optional on the CLS 550 4MATIC™. Not available on the CLS 63 AMG. ³Standard on the CLS 63 AMG. Not available on the CLS 550 4MATIC™. ⁴Available on the CLS 63 AMG as part of the AMG Performance Package. Not available on the CLS 550 4MATIC™. ⁵Standalone option on the CLS 63 AMG. Not available on the CLS 550 4MATIC™. Delayed availability until late September.



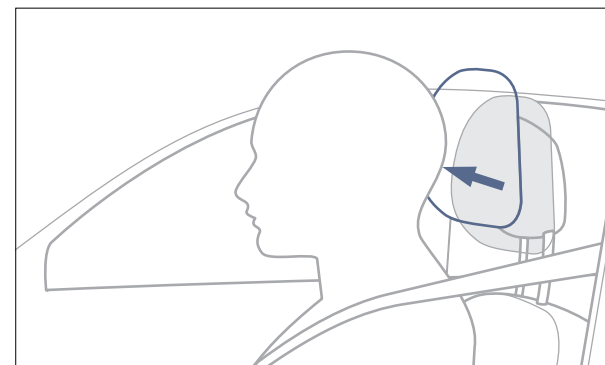
CLS 63 AMG RIDE CONTROL suspension.

As always, safety comes standard.

The integral safety concept from Mercedes-Benz is the guiding force behind a series of linked technologies that come into play in the critical moments before, during and after an accident.

First, the Electronic Stability Program (ESP®) continuously monitors your vehicle's motion to help keep it going in your intended direction. If ESP® detects wheel spin, severe understeer (plowing) or oversteer (fishtailing), the system can brake individual wheels and reduce engine power to help bring the vehicle back under control.¹ The CLS-Class is also equipped with the ADAPTIVE BRAKE system to dry the brake pads off periodically when the windshield wipers are on.

Brake Assist (BAS) automatically boosts braking power, applying the brakes faster and harder than the average human reaction in case of an impending collision. If a rear-end collision should occur, the crash-responsive NECK-PRO head restraints for the driver and front passenger deploy, minimizing neck injuries. In the event of a frontal collision, intelligent sensors determine whether the impact is a minor one or more severe and adjusts the inflation of the two-stage front airbags accordingly.² In a front or rear-end collision exceeding a specific threshold, front, side and window curtain airbags can be activated in accordance with the type and severity of the impact. Additionally, belt tensioners on all seats instantly pull the belts tight against the occupants to reduce the kinetic force exerted on their bodies. These innovations ensure that every trip you take in the CLS-Class is always a safe one.



NECK-PRO head restraints.

¹No system, regardless of how advanced, can overcome the laws of physics or correct careless driving. Please always wear your seat belt. Best performance in snow is obtained with winter tires. ²WARNING: The forces of a deploying airbag can cause serious or fatal injuries to a child under age 13. Children under 13 should be seated in the back seat if possible. See Operator's Manual for additional warnings and information on air bags, seatbelts and child seats.



The energy-absorbing crumple zones in the front and rear sections, an extremely robust safety passenger cell, and the doors with special reinforcing elements form an effective defensive barrier in an emergency.



AMG



Muscle meets masterpiece.

From the exclusive AMG front end design to the AMG spoiler on the trunk lid, the CLS 63 AMG impresses with its hallmark aggressive AMG aura. The wide front stance, single-louvre radiator grille and the powerful AMG front apron combined with active LED headlamps and LED daytime running lights on the outer air dams create a display of thrilling dynamism. This momentum is underlined by 19" AMG 5 triple-spoke wheels painted in titanium grey with a high-sheen finish, an exclusive AMG diffuser-style rear apron with integrated rear fog lamps and, of course, the AMG sports exhaust system with dual chromed twin tailpipes.

Takes your breath away, along with all inhibitions.

Its sports car-inspired body already renders most speechless – until the moment they hit the throttle. Going from 0 to 100 km/h in just 4.4 seconds, the CLS 63 AMG may be easily out of sight, but hardly out of mind. The most powerful, turbo-charged V8 engine in its class propels this breathtaking performance.

The AMG SPEEDSHIFT MCT transmission employs the multiple downshift principle, allowing for 35% faster gear changes with load-free downshifting thanks to a feature that blips the throttle automatically. The aluminium shift paddles on the ergonomic AMG steering wheel deliver the engine's formidable power from your fingertips to the road almost instantaneously.

Magnificence: the inside story.

Exhilaration isn't restricted solely to the driver. Each passenger will be treated to the exclusive, ultra comfortable AMG seats. Additionally, the 3-zone THERMOTRONIC climate control regulates each zone temperature separately, with the rear passengers having their own digital control panel for setting temperature and adjusting airflow. This makes every seat in CLS 63 AMG the best seat in the house, and every drive an unforgettable one.



The AMG DRIVE UNIT is at the heart of the cockpit.





The interior of the CLS 63 AMG features an interplay of fine materials and sporty design. Shown in black leather with AMG Carbon fibre trim.



Dressed for the occasion.

The finishing touches can mean the difference between a work of art and a true masterpiece. Whichever colour you opt for, you've made the right choice. Because with a selection of paint finishes benefitting from an extra scratch-resistant clear coat, your CLS-Class is less susceptible not only to scratches, but also to sunlight, temperature variations, dust and soot.

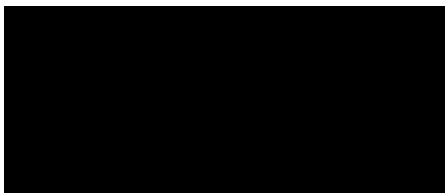


	LEATHER ¹		PASSION LEATHER ²		AMG PASSION LEATHER ³	
	Black/Black	Almond Beige/Mocha Brown	Black/Black	Almond Beige/Mocha Brown	Black/Black	Almond Beige/Mocha Brown
SOLID PAINT						
Black	●	●	●	●	●	●
METALLIC PAINT						
Obsidian Black	●	●	●	●	●	●
Cuprit Brown	●	●	○	○	●	○
Thulite Red	●	○	-	○	●	○
Tenorite Grey	●	○	●	●	●	○
Iridium Silver	●	-	●	●	●	●
Palladium Silver	●	○	●	●	●	○
Pearl Beige	●	●	-	●	●	-
Diamond White Bright	●	○	●	-	●	-
Indium Grey	●	●	○	○	●	○

● Recommended combination ○ Possible Combination - Not Available

¹Standard on the CLS 550 4MATIC™. Not available on the CLS 63 AMG. ²Available as a standalone option on the CLS 550 4MATIC™. Standard on the CLS 63 AMG. ³Available on the CLS 63 AMG. Not available on the CLS 550 4MATIC™.

SOLID PAINT



040 Black

METALLIC PAINT (OPTIONAL)



197 Obsidian Black



755 Tenorite Grey



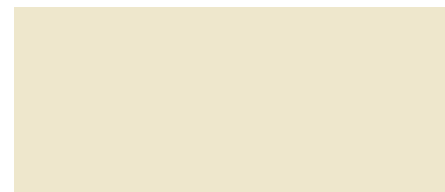
794 Pearl Beige



497 Cuprit Brown



775 Iridium Silver



799 Diamond White Bright



541 Thulite Red

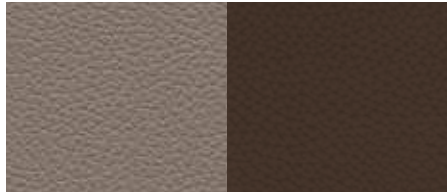


792 Palladium Silver



963 Indium Grey

LEATHER¹



205 Almond Beige/Mocha Brown



207 Aubergine/Black



208 Alpaca Grey/Black

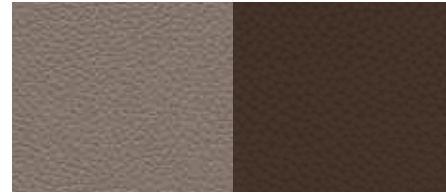


211 Black/Black



225 Porcelain/Black

PASSION LEATHER²



805 Almond Beige/Mocha Brown



807 Aubergine/Black



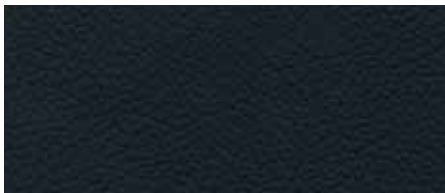
808 Alpaca Grey/Black



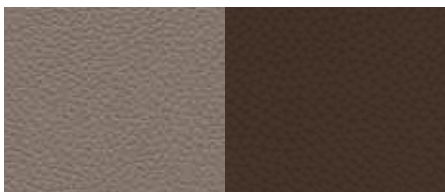
811 Black/Black



825 Porcelain/Black

AMG PASSION LEATHER³

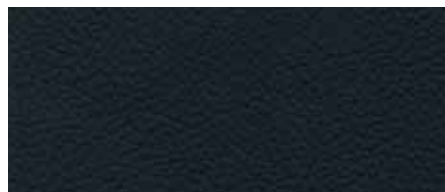
801 Black/Black



805 Almond Beige/Mocha Brown



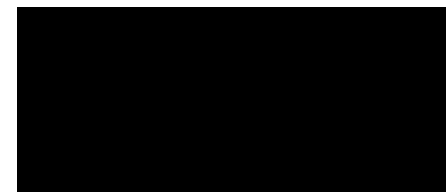
808 Alpaca Grey/Black

ROOF LINER⁴*designo* Macademia Beige DINAMICA Roof Liner*designo* Anthracite DINAMICA Roof Liner**TRIM**

731 Burl Walnut Wood Trim

H19 Poplar Wood Trim (Matte)⁵H73 AMG Carbon Fibre Trim⁶

736 Dark Ash Wood Trim



H21 Piano Black Lacquer Wood Trim

¹Standard on the CLS 550 4MATIC™. Not available on the CLS 63 AMG. ²Available as a standalone option on the CLS 550 4MATIC™. Standard on the CLS 63 AMG. ³Available on the CLS 63 AMG. Not available on the CLS 550 4MATIC™. ⁴Available as an option on the CLS 550 4MATIC™. Standard on the CLS 63 AMG. ⁵Available as an option on the CLS 550 4MATIC™. Not available on the CLS 63 AMG. ⁶Available as an option on the CLS 63 AMG. Not available on the CLS 550 4MATIC™.

designo.

Individuality at its most alluring: the wide choice of options in the *designo* range allows you to hone the inimitable design of your vehicle to perfection.

Already a visual stunner, your CLS-Class can be further tailored to your preferences with the exclusive *designo* range of design appointments. With your choice of exquisite trims, attractive *designo* leather upholstery colours and two impressive special paint finishes, *designo* options will ensure your CLS-Class

stands out everywhere you go. Visually captivating from every angle, *designo* magno paints combine metallic pigments with a satin finish. Fine *designo* leather upholstery is cut almost exclusively from Southern German bulls and hand crafted by experienced upholsterers. And the meticulously crafted *designo* trims are available in unique wood, stone, leather and piano lacquer textures.

Visit mercedes-benz.ca/designo to see the full range.



Door centre panel and armrest in *designo* leather.



designo badge.



CLS 550 4MATIC™ interior with *designo* light brown upholstery and black piano lacquer trim.

The final touches.

Added nuances and unique refinements are just the things to make your CLS-Class a distinctively richer driving experience. Mercedes-Benz accessories are a cut above, having been designed and built to the highest standards for concept, engineering, quality, form and function.

Shallow Trunk Tray

- The trunk tray shape with its slightly raised edge is precision-tailored to the load area. Made from impact-resistant, non-split polyethylene, this odourless tray prevents loads from sliding around and protects the carpet from spills and dirt.

Rear Seat Entertainment System (RSES)

- Two 7" high resolution LCD screens with individual DVD players integrated into the screens.

- System is capable of playing one movie on both screens or two different movies at once.
- Two wireless headsets.
- Supports a variety of media formats including JPEG, DivX, MPEG4, DVD and music in CD, DVD and MP3 formats.
- USB/SD Card slot access for digital movies or photo playback.
- One remote control controls both screens.
- Auxiliary jacks enable the use of gaming devices.

Roof Rack and Roof Box

- Versatile, aerodynamic roof rack made from aluminium. Basis for all Mercedes-Benz transport and leisure accessories such as roof boxes, bicycle racks and ski racks.

Illuminated Door Sills

- High-quality, ground stainless steel with glass inlay and white illuminated "Mercedes-Benz" lettering. Automatically switch off after 5 minutes. Head-turning design sets vehicle apart from other models.



Shallow Trunk Tray



Rear Seat Entertainment System (RSES)



Roof Rack and Roof Box



Illuminated Door Sills

A passion for things done right.

A passion for craftsmanship and attention to detail – it's what you'd expect from Mercedes-Benz, setting us apart from all other manufacturers. It drives us to set new standards in design, performance, comfort and safety. To continually build on the legendary traditions of Mercedes-Benz, and to provide you with an ownership experience that includes the valuable benefits described below.

24-hour Roadside Assistance

During the basic warranty coverage of 48 months and the time duration of the optional Extended Limited Warranty, Mercedes-Benz Roadside Assistance will be at your service. We'll bring you some gas, replace a flat tire with your spare, or jumpstart your car. In the event of a mechanical breakdown, if attempts by our Roadside Assistance technician have not made your vehicle safely operable, towing service will be provided to the nearest Mercedes-Benz dealership. Assistance is available 24 hours a day, every day, to anyone driving a Mercedes-Benz anywhere in Canada or the continental U.S.¹

Wear and tear period

The following parts listed are covered for wear and tear during the first 24 months or 40,000 km, whichever comes first. Brake pads, brake discs, brake pad wear sensors and light bulbs.

Mercedes-Benz warranties

The Mercedes-Benz New Vehicle Limited Warranty covers defects in materials or workmanship for 48 months or 80,000 km, whichever comes first. To widen your window of confidence, you can opt for a Mercedes-Benz Extended Limited Warranty as well.²

Customer service

Owning a Mercedes-Benz means that when you have a question, we're here to help. Customer Service is open from 9 a.m. to 5 p.m. EST, Monday through Friday, and is staffed with knowledgeable Mercedes-Benz experts who can talk you through the finer points of working your car's audio system – or even assist you in locating the nearest Mercedes-Benz dealership. Just call 1-800-387-0100. It's that simple.

Trip interruption reimbursement

If a breakdown covered by your New Vehicle Limited Warranty or optional

Extended Limited Warranty occurs more than 80 km from your home, leaves your Mercedes-Benz vehicle inoperable or unsafe to drive, and requires overnight repairs, we've got you covered. You will be reimbursed up to \$500 for hotel accommodations and up to \$600 for alternative travel expenses per incident while your car is being repaired at an authorized Mercedes-Benz dealership.

¹Vehicle must be accessible from main roads. Roadside Assistance may involve charges for parts, service and towing. Depending on the circumstances, these services may be provided by an outside service provider, courtesy of Mercedes-Benz Roadside Assistance. For full details of the Roadside Assistance Program, please see your dealer. ²Please see your dealer for warranty details as well as for terms, conditions and pricing for extended warranty options.



Mercedes-Benz is virtually yours.

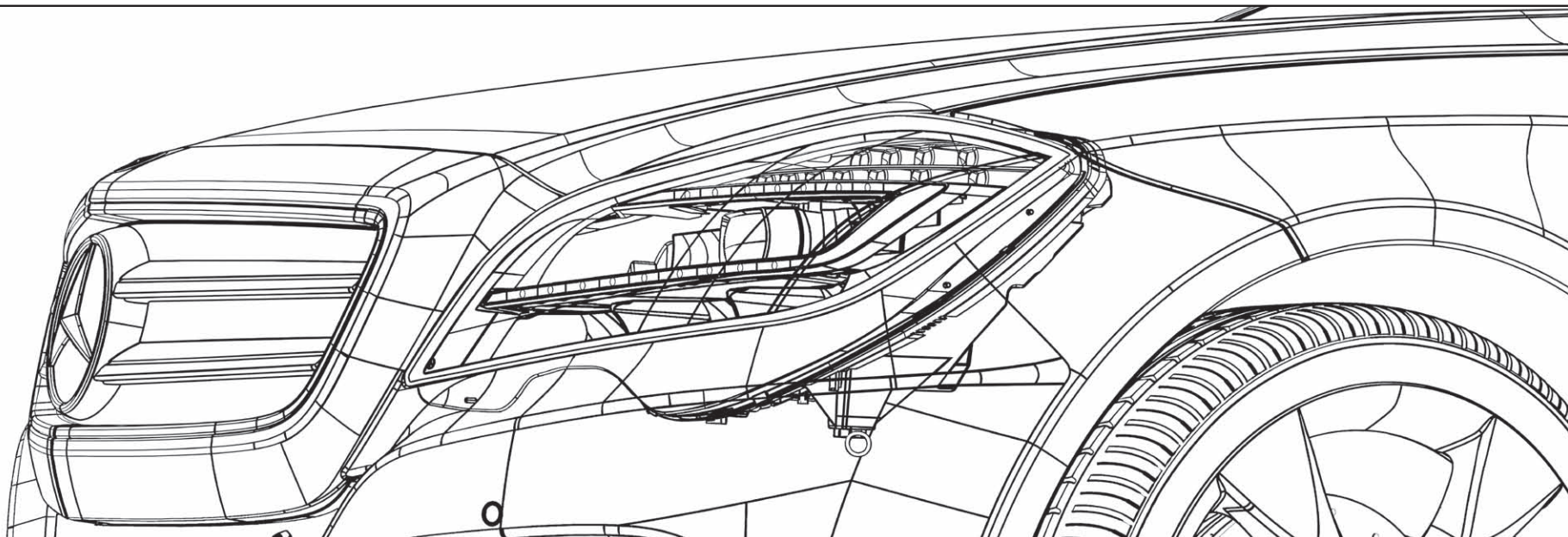
Visit mercedes-benz.ca and open an online window to Mercedes-Benz Canada. Revel in the incredible photography of our vehicles and get a visceral impression of what it would be like to see yourself behind the wheel. Access information about any of our vehicles, including financing and leasing options, upcoming models, and configure your dream Mercedes online. Our website also offers details about the Mercedes-Benz Extended Limited Warranty, vehicle ownership, and much more on the fascinating story behind one of the world's most recognizable brands.

To be continued. With a test drive.

Nowhere is your CLS-Class so convincing as on the road. It's only there that you can fully experience the superior handling and power that makes this car so special. Feel the engine move you forward, and watch your heart rate rise with the speedometer. That unique feeling in your stomach cannot be put down on paper. That's why we would like to invite you in for a test drive at your local Mercedes-Benz dealer. Reserve your appointment today, or visit mercedes-benz.ca. We look forward to seeing you.

The 2013 CLS-Class

EQUIPMENT LISTING AND TECHNICAL SPECIFICATIONS



Mercedes-Benz

The best or nothing.

Technical data:

	CLS 550 4MATIC™	CLS 63 AMG
Engine Type	32V 4.6 L Bi-turbo V8	AMG 32V 5.5 L Bi-turbo V8
Total Displacement	4,663 cm ³	5,461 cm ³
Net power	402 hp @ 5,000 - 5,750 rpm	518 hp @ 5,250 - 5,750 rpm (550 hp with APP ¹)
Net torque	443 lb-ft @ 1,600 - 4,750 rpm	516 lb-ft @ 1,700 - 5,000 rpm (590 lb-ft with APP ¹)
Acceleration ² , 0–100 km/h	TBD	4.4 seconds (4.3 with APP ¹)
Approximate top speed ³	210 km/h	250 km/h (300 km/h with APP ¹)
Tires, front rear	255/40 R 18 285/35 R 18	255/35 R 19 285/30 R 19
Fuel economy ^{4,5} , city/highway estimate	TBD	13.6 - 8.6 L/100km
Fuel tank capacity	80.0 litres (with 9.0-litre reserve)	80.0 litres (with 9.0-litre reserve)
Fuel requirement	Premium unleaded	Premium unleaded
Dimensions ⁶ Wheelbase Overall length Overall height Overall width – Mirrors Extended	2,874 mm 4,940 mm 1,404 mm 2,075 mm	2,874 mm 4,996 mm 1,406 mm 2,075 mm
Curb weight	1,940 kg	1,870 kg
Luggage Capacity	520 litres	520 litres

¹AMG Performance Package. ²Stated rates of acceleration are based on the manufacturer's track results and may vary depending upon model, environmental and road surface conditions, driving style, elevation and vehicle load. ³Electronically limited.

⁴These estimates are based on Government of Canada testing methods. The actual fuel consumption of these vehicles may vary. Refer to the Government of Canada Fuel Consumption Guide. ⁵Preliminary values. ⁶With standard equipment.

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Mercedes-Benz Canada Inc. 98 Vanderhoof Avenue, Toronto, Ontario M4G 4C9
1-800-387-0100
mercedes-benz.ca

