Audi 80. New dimensions in design and engineering.



New dimensions in design and engineering.

AUDI NSU present the Audi 80 - a sparkling newcomer to the already successful AUDI NSU range.

The AUDI 80 has been designed to offer you the best of everything in a car and in doing so we have created 6 important new dimensions in motoring.

1st new dimension: Engine.

2nd new dimension: Chassis.

3rd new dimension: Safety.

4th new dimension: Interior styling.

5th new dimension: Instruments and controls.

6th new dimension: Exterior styling.

The Audi 80 was voted the "Best car of the year" by 44 prominent journalists from 15 countries because of these important new dimensions.

AUDI NSU present five cars with new dimensions. Audi 80 and Audi 80 L with 69 SAE HP/60 BHP. Audi 80 S and Audi 80 LS with 86 SAE HP/75 BHP. Audi 80 GL with 98 SAE HP/85 BHP.

There is also a special brochure for the 115 SAE HP/100 BHP Audi 80 GT. You can obtain this from us or from any AUDI NSU dealer.

This brochure describes the Audi 80 LS in detail. Information about the other models of the Audi 80 range is listed towards the end of this brochure.

The technical data are summarised on the penultimate double page.



1st new dimension: Engine.

Powerful acceleration. Safe overtaking. High cruising speeds.

The bonnet of the Audi 80 conceals the powerful, water-cooled, four-cylinder engine which is a new design based on the successful Audi 100 engine.

This power unit is smooth running and quiet at all speeds which will considerably add to your motoring pleasure.

The 86 SAE HP/75 BHP of the Audi 80 LS's 1,5 litre engine means quick getaways, powerful acceleration, safe overtaking and high cruising speeds.

You have a choice of power in the new Audi 80 range:

0 - 62 mph 0 - 100 kph Top speed

Audi 80 and Audi 80 L

16.7 sec.

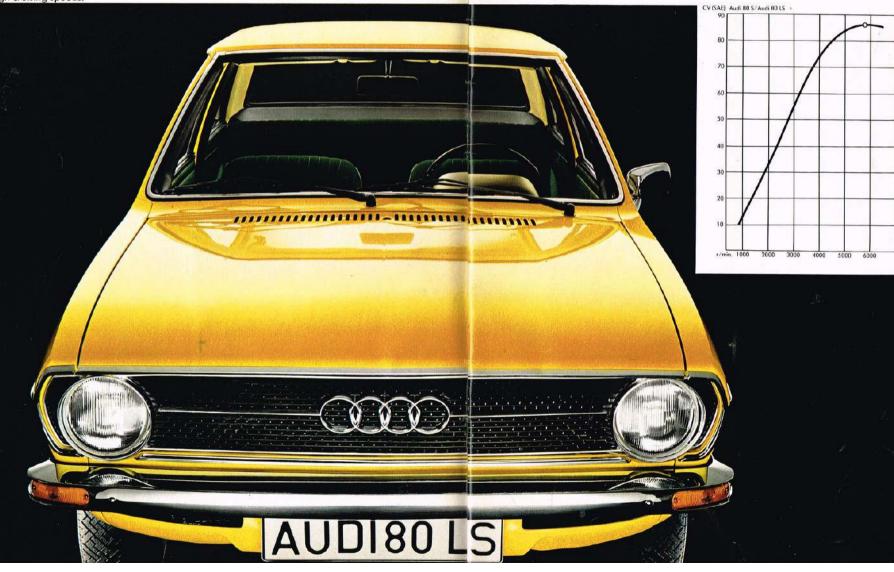
92 mph/147 kph

Audi 80 S and Audi 80 LS Audi 80 GL 13.4 sec.

100 mph/160 kph 105 mph/170 kph

The Audi 80 has a fully synchronised four-speed gearbox to ensure precise, smooth shifting and a sporty floor shift which is ideally located.

Driving is even more comfortable in the Automatic Audi 80 with the dependable three-speed automatic gearbox with interposed torque convertor and kickdown, which has already proved itself in the Audi 100. From rest to top speed without changing gear!



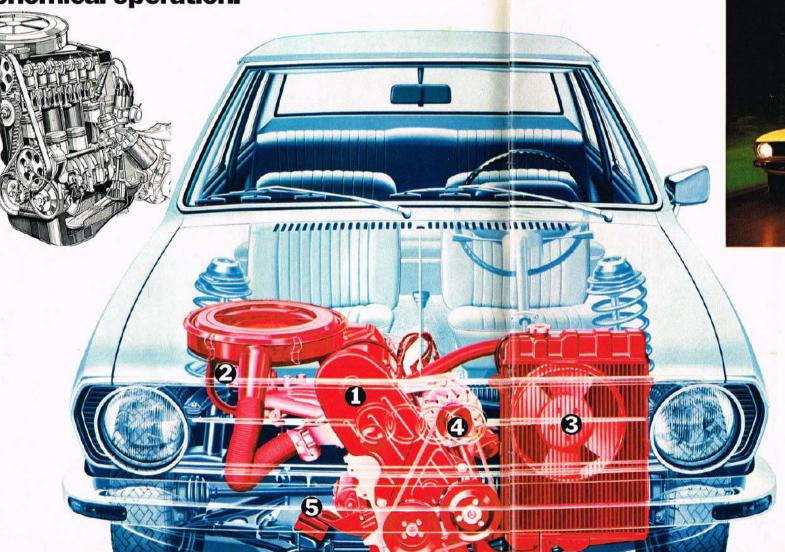
1st new dimension: Engine.

New design. Overhead camshaft means safe top speeds. Five-bearing crankshaft means vibration-free operation. Intensive fuel combustion means more economical operation. The belt-driven overhead camshaft directly operates the valves thus eliminating the need for rocker arms etc. This means smoother operation, lower noise level and less wear. This design is another step toward maintenance-free operation.

The engine is designed to meet future emission control regulations. A down-draught carburettor and a special shaped, water-heated intake manifold ensure perfect emission control and a smooth-running engine. The turbulence of the fuel/air mixture in the combustion chamber is especially intensive to make full use of each drop of fuel. Even low lead fuels are no problem for this powerful engine.

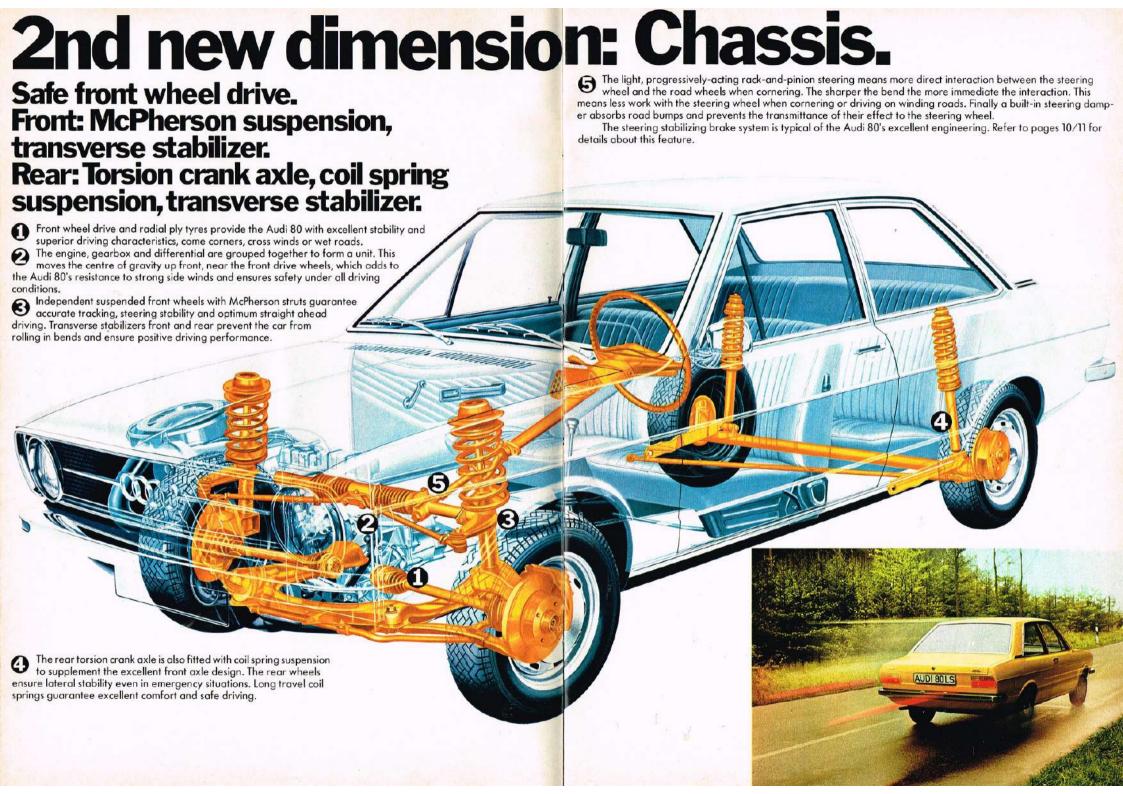
The electric radiator fan does not reduce the engine output, since it is only in operation when the coolant temperature nears the extreme limits.

The heavy-duty alternator charges while the engine is idling and has a high output even when maximum power is utilised.



All electrical fuses, relays and the transistorised circuits of the Audi 80 are centralised in the engine compartment for easy access which in turn ensures easier maintenance.

The engine block is flexibly mounted on a specially designed platform and has double soundproofing between the engine and passenger compartments. This ensures an especially low noise level in the passenger compartment and in addition, this platform means the power unit can be removed and installed much faster.



3rd new dimension: Safety.

The new braking system. Steering stability and excellent tracking on any road surface.

The steering stabilizing Audi 80 braking system is one of the most important new features on the new range of cars. It combines a twin diagonal circuit braking system with an outboard scrub radius front axle. This steering stabilizing braking system sets down new standards in automobile engineering. It offers the Audi 80 driver active safety in all situations.

There is a special brochure describing the advantages of the Audi 80 braking system entitled "Audi 80's "Straight-Steer" braking system".

Description of the steering stabilizing Audi 80 braking system with outboard scrub radius: It is well known that cars pull to the left or right when braking in an emergency. This happens when the braking pressure on one side of the car is greater than on the other side. This results in the car trying to pull to the side on which the braking pressure is greater. This is especially critical on cars with inboard scrub radius since an additional force acts against the steering and also tries to pull the wheels in this

Steering

Braking

force

Driving

direction

rixis

direction. If this force is large enough and the driver cannot counteract it with the steering wheel quickly enough, the vehicle will pull to the left or right and skid.

A car with outboard scrub radius counteracts this condition. The car is easy to keep in its track and the steering stabilizing Audi 80 braking system practi-Il cally prevents the car from veering out, pulling to one side and skidding when braking. The Audi 80 twin brake circuits are connected diagonally. Even if one circuit fails, the car can be stopped safely with the other circuit. Together with the 9.45 in./240 mm front brake discs this means maximum braking safety in all situations.

Inboard scrub radius
Outboard scrub radius
Steering
axis

Steering axis
Braking force
Driving direction

Diagonally-connected twin-circuit braking system.



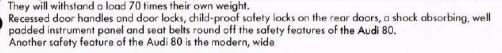
3rd new dimension: Safety.

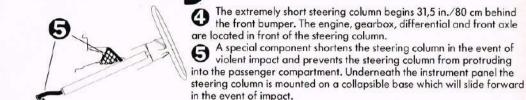
"Safety cell" passenger compartment. Collapsible zones front and rear. Safety steering.

The Audi 80 is designed to meet the requirements of future safety regulations. If fulfills all important American safety regulations – the strictest anywhere. Audi designers used computers to electronically calculate the collapsible zones which surround and protect the "safety cell" passenger compartment.

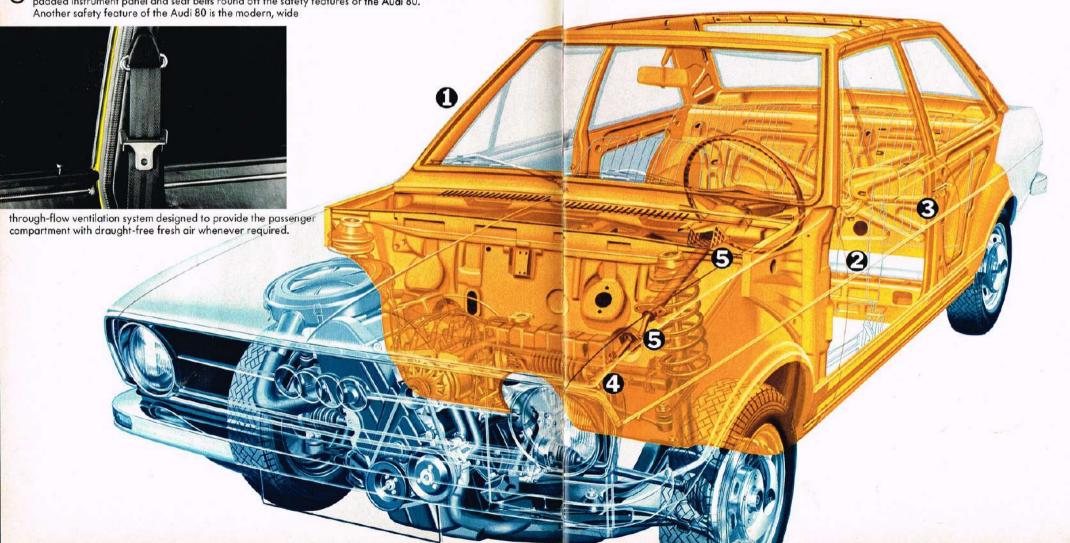
The ergonomically designed and yet comfortable individual front seats also fulfill these strict safety regulations.

padded instrument panel and seat belts round off the safety features of the Audi 80.

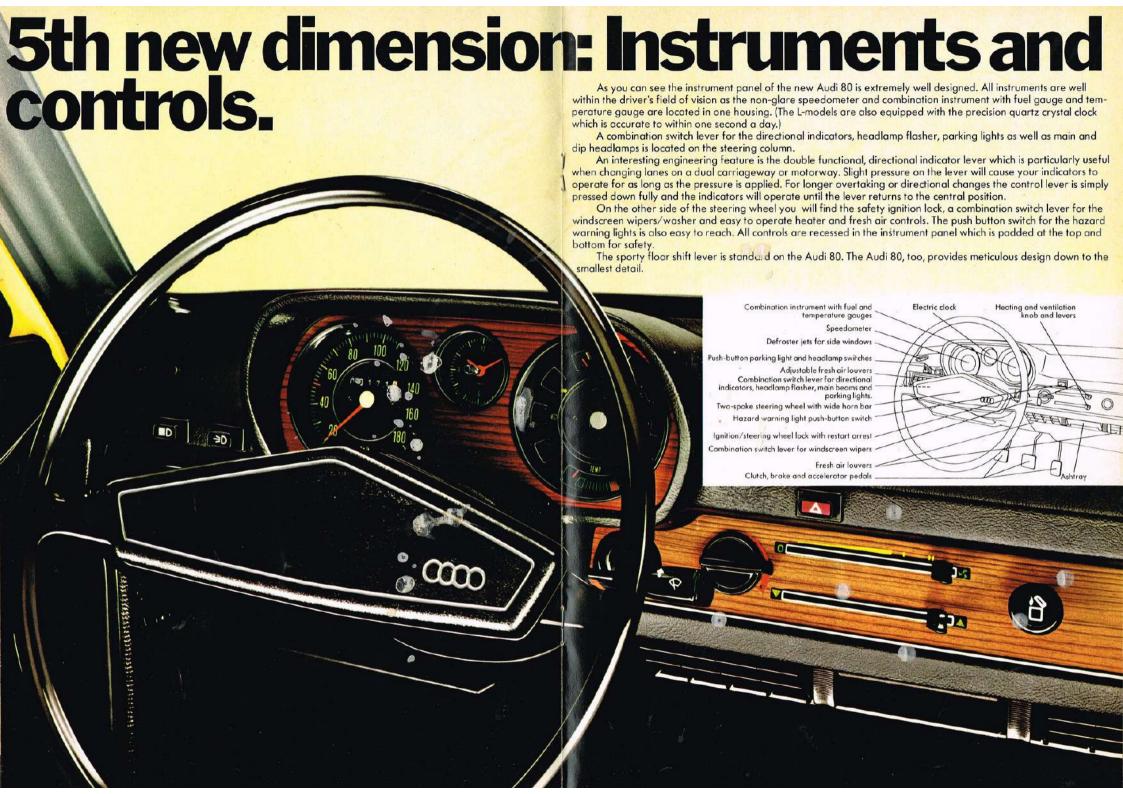




The generously padded two spoke steering wheel allows excellent instrument visibility.







6th new dimension: Exterior styling.

Meticulous design down to the smallest detail.

The headlamp beams of the Audi 80 are easy to adjust.

The outboard scrub radius accounts for the shape of the wheel rims and provides large openings to ensure constant intensive ventilation of the disc brakes.

The low waistline body design gives large windows for excellent visibility. Stale air is extracted from the passenger compartment through the large extraction slots.

The front directional indicator lights are recessed in the bumper for protection.

The tail lights, brake lights, rear directional indicator light and reverse lights are mounted in one housing to facilitate changing bulbs.

The door locks are on the inside of the handles to prevent the doors from opening in the event of severe side impacts.

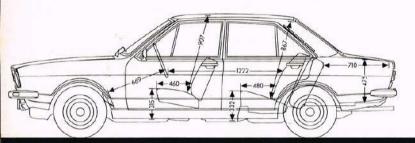


Audi 80:

Economical and powerful. 1.3 litre engine. 69 SAE HP/60 BHP. Low fuel consumption.

The Audi 80 is the most economical model in this new range of cars because it does not require premium rade fuels.

Its consumption of regular grade fuel is low. 32 Imp/26.7 US mpg or 8.7 I/100 km. A list of the Audi 80's standard equipment can be found on pages 28/29.



Audi 80 L:

1.3 litre engine. 69 SAE HP/60 BHP. Low fuel consumption. And additional comfort.



The Audi 80 L supplements economy with luxury. Steering damper. Chrome strips on front, rear and sides of car. Stainless steel door sills.

Velour carpets. Lockable glove compartment.

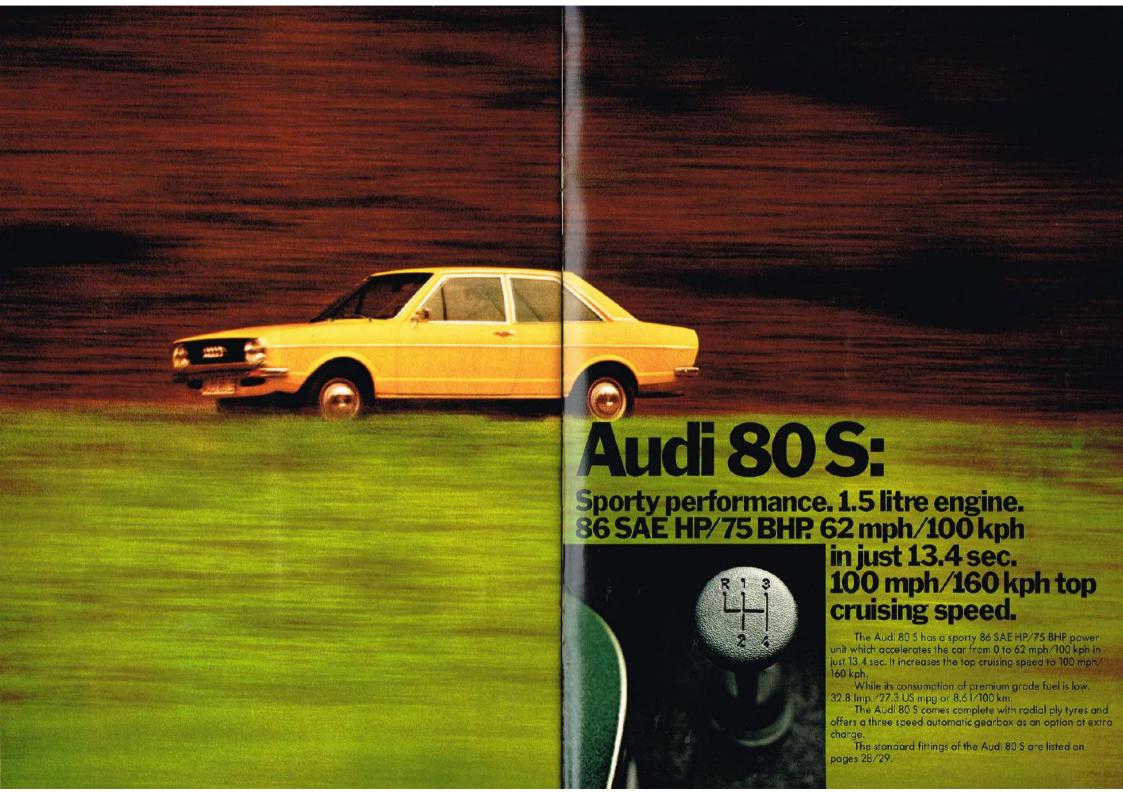
Padded armrests front and rear. Electric windscreen washer. Precision quartz crystal clock. Two additional fresh air jets in the instrument panel.

Illuminated glove compartment, heater controls and light switch.

Two swivel-mounted sun visors. Front passenger sun visor fitted with vanity mirror. Cigar lighter.

Nonglare rear view mirror. Emergency grips. Two coat hooks.





Audi 80 GL.

Luxury performance. 1.5 litre. 98 SAE HP/85 BHP. From 0 to 62 mph/100 kph

in 11.3 sec. 105 mph/170 kph top cruising speed.

With its powerful 98 SAE HP/85 BHP engine the Audi 80 GL only needs 11.0 sec. to accelerate from

charge and ensures even greater comfort.



Audi 80 GL.

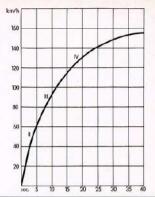
Luxury fittings. 4 Halogen headlamps. Power-assisted brakes. Automatic windscreen washer with intermittent wiper control.

The Audi 80 GL supplements the sports car performance with luxurious fittings which include:

Chrome-plated tail pipe extension. Wheel arch mouldings. Rubber bumper guards. Lockable fuel tank cap. Electric, automatic windscreen wipers with an intermittent control switch. A precision quartz crystal clock recessed in the wooden trim instrument panel.

The luxurious seats of the Audi 80 GL offer a plus in comfort. The other fittings are the same as those of the Audi 80 L.

A top cruising speed of 105 mph/170 kph together with the elegance and lavish fittings of the Audi 80 GL make it the luxury model in this new range of cars.





Technical data:

Standard equipment — Audi 80, Audi 80 S.
Fresh air heater with 2-speed blower. Defroster

jets for windscreen. Two defroster jets for side windows. Fresh air ventilation system with two adjustable fresh air jets. Windscreen washer with 2speed wipers. Headlamp flasher, hazard warning speed wipers. Neadlamp trasher, hazara warning lights. Reversing lights. Parking lights front and rear. Courtesy light contact switches on both front doors. Courtesy light. Safety ignition/steering wheel lock. Directional indicator switch lever with double function. Floor shift gear change. Twospoke steering wheel with large impact pad. Two-padded swivel-mounted sun visors. Large glove compartment. Ashtrays front and rear. Individual reclining seats front. Seatbelt anchorages front and rear. Hard-wearing rubber floor covering. Safety exterior rear view mirror. Stainless steel bumpers and wheel covers. Tow line anchorages front and rear. The Audi 80 is fitted with radial

Standard equipment -Audi 80 L and Audi 80 LS.

In addition to the Audi 80 and Audi 80 S equipment, the Audi 80 L and Audi 80 LS models also have: Velour corpets. Two additional fresh air jets. Electric windscreen washer, Lackable alove compartment. Illuminated glove compartment, ashtray, light switch and heater controls, Cigar lighter, Padded armrests front, Rear armrests recessed in side trim. Three emergency grips along roof frame, rear grips with coat hooks. Electric clock. Imitation wood veneer lining on instrument panel with padded upper and lower edges. Vanity mirror on front passenger's sun visor. Non-alare safety rear view mirror, Stainless steel door sills. Front, rear and side chrome strips. Steering damper. The Audi 80 LS is fitted with radial ply tyres.

Standard equipment - Audi 80 GL

In addition to the Audi 80 LS standard equipment, the Audi 80 GL offers: Steel radial ply tyres. Electric, relay-controlled automatic windscreen washer.

ber bumper guards. Lockable fuel tank cap. Power-assisted brakes. Halogen double headlamps.

Intergral all-steel body, two and four door. Frame/ floor assembly welded to body. Flat underside. Cables, linkages and exhaust fully recessed, PVC body underseal. Winding windows on all doors. 'Safety cell" passenger compartment. Collapsible front and rear body sections, 16 cu.ft./450 | boot. 10 lmp or 12 US gal./46 | fuel tank.

Heating and ventilation.

With the heater switched on, fresh air from the dust and exhaust-free zone in front of the windscreen is warmed in the heat exchanger and directed into the car interior. Toward the windscreen through wide ducts. Toward the side windows through two defroster jets. Into the car interior through two large distributor ducts in the footwell. With the heater switched off, the same ducts supply the car interior with fresh air. A knob is turned to mix warm and fresh air. Adjustable flaps regulate air distribution upwards or downwards. The Audi 80 L, Audi 80 LS and Audi 80 GL have two additional fresh air jets to improve the venti-

Air extraction.

The air stream flows along the roof, the side win-dows and the floor to the 15 extraction slots behind the rear seats where it passes into the rear roof pillars and is then extracted.

With the ventilation fully open and at a driving speed of 62 mph/100 kph approximately 235 cu. . 6.650 litres of air are replaced each minute. This means that the air in the passenger compart ment is completely changed in less than 15 secs.

Chassis Type. Front axle:

Steering.

Frame/floor assembly welded to

Independent wheel suspension with McPherson struts and a transverse stabilizer.

Torsion crank axle with coil spring Rear axle: suspension and a transverse sta-

bilizer. Precise rack and pinion steering with spiral gearing. High degree of safety due to location above gearbox and behind front axle. More safety from telescope device and collapsible base. Audi 80 L. LS and GL models also have a

steering damper. Steering ratio: Progressive. More direct with increasing lock. Ratio in centre position is 20.1:1.

Turning circle. Rim size. Tyres.

Brakes.

33.8 ft./10.3 m 41/2 J x 13 H 2-B 155-13 diagonal ply tyres for Audi 80 and Audi 80 L models 155 SR 13 textile radial ply tyres for Audi 80 S and Audi 80 LS models 155 SR 13 steel radial ply tyres for

Audi 80 GL models Hydraulic twin-circuit brakes connected diagonally and especially stable due to outboard scrub radius. Front discs

9.45 in /240 mm dig. Rear Simplex drums 7 in /180 mm dia. Audi 80 GL also has power-assisted brakes.



Electrical system.

Transistorized circuits, relays and fuses as well as a multiple socket for the AUDI NSU Computer Diagnosis System are grouped together under a plastic cover. Voltage: 12 volt

12 volt 0.7 HP 12 volt 36 Ah (80 GL 45 Ah 14 volt / 490 watt, 80 GL 770 watt Alternator: (charges even at idling speed)

regular grade

Performance. Audi 80 S, Audi 80 LS Audi 80 GL Audi 80, Audi 80 L 105 mph/ Top cruising speed: 92 mph/ 100 mph/ 147 kph 170 kph 160 kph Acceleration: 0-50 mph/ 80 kph 10.8 secs. 8.6 secs. 7.3 secs. 0 - 62 mph/100 kph: 16.7 secs. 13.4 secs. 11.3 secs. Max, hill climbing 42 % 46.5 % 50% ability in 1st gear: 32.8 Imp. or 32.8 Imp. or Fuel consumption: 26.7 US mpg/ 27.3 US mpg/ 27.3 US mpg 8.8 I/100 km 8.6 1/100 km 8.6 I/100 km

Starter

Battery:

Water-cooled, four-stroke, four-cylinder, in-line engine. Belt-driven overhead

premium grade

choke.

premium grade

Fuel tank.

approx.:

(when replacing

Engine:

camanam van	Audi 80,	Audi 80 S,	Audi 80 GL
	Audi 80 L	Audi 80 LS	
Swept volume:	1297 cc	1471 cc	1471 cc
Bore:	75 mm dia.	76.5 mm dia.	76.5 dia.
Stroke:	73.4 mm	80 mm	80 mm
Compression:	8.5 : 1	9.5:1	9.5:1
Output:	69 SAE HP	86 SAE HP	98 SAE HP
OF THE PARTY OF	60 DIN HP	75 DIN HP	85 DIN HP
	at 5500 rpm	at 5800 rpm	at 5800 rpm
Torque:	68 ft.lbs./	83 ft.lbs.	89 ft.lbs./
(Parallel Parallel Pa	9.4 mkp at	11.6 mkp at	12.3mkp at
	2500 rpm	3500 rpm	4000 rpm
Carburettor:	35 PDSIT down-draught, idle air control carburettor with automatic choke.		32/35 TDID down-
			draught, two-stage,
			idle air control car-
			burettor with automatic

Engine lubrication: Transmission: Gearbox: Final drive:

Pressure fed lubrication with full flow oil filter Dry, single plate diaphragm spring clutch Front wheel drive via drive shafts with two each homo-

kinetic rzeppą joints.

Dimensions, Weights and Capacities.

Dimensions	Audi 80, 80 L	Audi 80 S, 80 LS	Audi 80 GL
Lenath:	164.5 in./418 cm	164.0 in./418 cm	165.3 in./420 cm
Width:	62.9 in./160 cm	62.9 in./160 cm	62.9 in./160 cm
Height:	53.9 in./137 cm	53.9 in./137 cm	53.9 in./137 cm
Wheelbase:	97.2 in./247 cm	97.2 in./247 cm	97.2 in./247 cm
Track, front/rear: Weights	52.7 in./134 cm	52.7 in./134 cm	52.7 in./134 cm
Kerb weight:	1841 lbs./835 kg	1874 lbs./850 kg	1885 lbs./855 kg
Load:	937 lbs./425 kg	937 lbs./425 kg	937 lbs./425 kg
	2778 lbs./1260 kg	2811 lbs./1275 kg	
ront:	1455 lbs /660 kg	1455 lbs /660 kg	1455 lbs /660 kg

1455 lbs./660 kg 1455 lbs./660 kg 1455 lbs./660 kg rear: Max. trailer load 1543 lbs./700 kg 1874 lbs./850 kg braked: 1874 lbs./850 kg unbraked: 992 lbs./450 kg 992 lbs./450 kg 992 lbs./450 kg Capacities

10 Imp. or 10 lmp. or 12 US gal./46 12 US gal./46 I 12 US gal./46 I 5.3 Imp. or 5.3 Imp. or 5.3 Imp. or 6.4 US pts./3 I 6.4 US pts./3 I 6.4 US pts./31 (6.2 Imp. or (6.2 Imp. or .2 Imp. or 7.4 US pts./ 3.5 I) 7.4 US pts./3.5 l) 7.4 US pts./3.5 I)

Gearbox: 3 Imp. or 3.6 US pts./1.7 I 3.6 US pts./1.7 | 3.6 US pts./1.7 | Audi 80 with Automatic.

Three-speed automatic gearbox with interposed torque converter. Audi 80 S/80 LS Audi 80 GL 96 mph/155 kph 102 mph/165 kph Top speed: Acceleration: 0-50 mph/ 80 kph: 8.7 sec. 10.0 sec. 0-62 mph/100 kph: 12.5 sec. Max. hill climbing

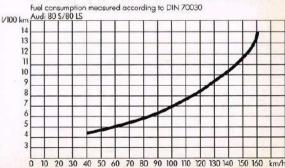
48.5% ability in 1st: 31 Imp. or Fuel consumption 31 lmp. or 25,8 U.S. mpg/ (premium grade): 25.8 U.S. mpg/ 9 1 1/100 1 9.1 I/100 km

Design and data are subject to change without prior notice.



Fuel consumption measured according to DIN 70030 Audi 80/80 I 1/100 kr 0 10 20 30 40 50 60 70 80 90 100 110 120 130 140 150 160 km/h

Fuel consumption measured according to DIN 70030





AUDI NSU Service.

The best car is only as good as the service it receives. AUDI NSU realize this. And provide it.

1. There is a wide network of service stations in this country and a large. efficient dealer network around the globe.

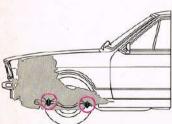
The personnel of these AUDI NSU companies, Service Managers, Mechanics, Reception Engineers etc., receive regular training in factory and importer owned schools. At the factory, there is a special department which carries out research into new servicing techniques in co-operation with AUDI NSU dealers. All this results in quicker, better quality service and lower maintenance costs.

2. AUDI NSU Service includes the latest high-efficiency equipment and AUDI NSU special tools for maintaining your car throughout its long life. All important equipment of the Audi 80 is mounted in a manner to facilitate maintenance and ensure quick service.

The engine is flexibly mounted on a platform and its three-point suspension system facilitates removal and installation.

Fuses, relays and transistorized ignition circuits are centrally mounted under a clear plastic cover. Connections for additional electric equipment are also located under this cover.

All this guarantees a long life and a high reselling value for your Audi 80.



The power plant mounted on a special platform is accessible from all sides and can be removed and reinstalled quickly.

3. AUDI NSU Service includes a well organized parts service. Guaranteed, high value exchange parts for all AUDI NSU dealers. The genuine AUDI NSU exchange parts undergo strict inspections at the factory. These parts have a 6.000 mile/10,000 km warranty, bear the AUDI NSU seal of quality and are sold at recommended prices.



Grouping the electrical components together facilitates replacement of fuses, relays and transistorized circuits.



This plug will connect your Audi 80 with the AUDI NSU Computer Diagnosis System.

Only Audi 80 L, 80 LS and 80 GL models are available in the

1. Oil yandi 80 L, 80 LS and 80 GL models are available in the UK.
2. The output given in net. 8.H.?/DIN is effectively available at the clutch for driving the vehicle, as all other power consumption has already been deducted. Output data given in grass H.?/SAE includes the power used for operating output data given in grass H.?/SAE includes the power used for operating used in consumption according to DIN 70020 and 70030. Fuel consumption according to DIN 70020 and 70030. Fuel consumption according to DIN 70020 and 70030. Fuel consumption according to DIN 70030 is a value obtained at a consumption according to DIN 70030 is a value obtained at a consumption according to DIN 70030 is a value obtained at a consumption according to DIN 70030 is a value obtained at a consumption and thus provide a real basis for comparisons. However, they do not correspond to the actual amount of fuel consumption as this will vary considerably according to the method of driving, road and dismotic conditions etc. Therefore, fuel consumption given according to DIN 70030 are only comparisons which was a consumer of the consumption of the hand drive models.

5. If must be understood that the models featured in this brookure are all left hand drive and the manufacturers and important research the right to make any modification necessory in the production of the right hand drive models in the out-off of the production of the right hand drive models for the out-off officering the special part of the desired of the consumer of the out-off officering officering on any of the bayes meditioned. If delification is required on any of the bayes meditioned

terior and exterior trim.

6. If clarification is required on any of the above mentioned points, it can be obtained from your local dealer or concession-

AUDI NSU

AUDI NSU appreciate that their customers have special requirements. So they provide a whole series of optional extras, available at extra charge. For example, you can order your car with a steel sun roof, head restraints, fog lamps and a tail fog lamp. You can choose from the approved range of radios, tape players etc, and heated rear windows and seat belts can also be fitted to your new Audi by your dealer.

In addition to these extras, there is a wide range of special AUDI NSU accessories, all factory tested. Your AUDI NSU dealer has the optional extras and special accessories in stock and will be pleased to inform you about them.



Wherever you see this sign, AUDI NSU cars are serviced by experts. There are over 200 service stations in the U.K. alone and 4300 throughout the world.

AUDI NSU Success through engineering.

