



TOYOTA

LEAD THE WAY

THE ALL-NEW TOYOTA
**URBAN
CRUISER**

Go find your fun



MODEL SHOWN: URBAN CRUISER 1.5 Xr AT

URBAN CRUISER



URBAN CRUISER



Dream it, do it



Let the good times roll



GO FIND YOUR FUN

Finding new frontiers has just become a lot more accessible. Introducing the all-new Urban Cruiser, a compact SUV that puts the fun into chasing the sun.

With purposeful exterior styling, adventure-ready ground clearance, a spacious interior and class-leading towing capacity, the Urban Cruiser puts you on everyone's radar every time you go off the map. Its strong on-road presence is energised by a comfortable driving experience, cutting-edge convenience features, muscular mechanical underpinnings and of course, Toyota's legendary reliability.

There's always more to explore. But wherever you go and whatever you do, you'll be doing it right in the new Urban Cruiser.

*Available on selected models

Introduction

Finding new frontiers has just become a lot more accessible.



Fun awaits



*16" Alloy wheels**



BEYOND IS JUST THE BEGINNING

Think of the all-new Urban Cruiser as the gateway to your active lifestyle - the perfect way to expand your horizons and try new things. And there's a model to suit every need, every pocket and every adventure. Available with manual transmission for complete control or an automatic option for a more relaxed ride, the Urban Cruiser always delivers the freedom to be you.

Model Line-up

- 1.5 Xi Manual
- 1.5 Xs Manual
- 1.5 Xs Automatic
- 1.5 Xr Manual
- 1.5 Xr Automatic



THE POWER TO PIONEER



MODEL SHOWN: URBAN CRUISER 1.5 Xr AT



Four-cylinder petrol engine



Go find your fun

THE POWER TO PIONEER

Engine and performance

The all-new Urban Cruiser shifts into adventure mode with a powerful and economical 1.5L four-cylinder petrol engine. Mated to either a 5-speed manual or a 4-speed automatic gearbox, the engine develops maximum power of 77 kW @ 6 000 r/min and 138 Nm of peak torque @ 4 400 r/min.

Fuel consumption is measured at a mere 6.2l/100 km and corresponding emissions, ranging from 145g to 147g of CO₂/km, making it extremely environmentally friendly.

Ensuring optimal ease of driveability and comfort, this power unit also provides the Urban Cruiser with class-leading towing capacity of 1 100kg braked. There's no dream too big, no load too heavy and no destination too outlandish. Bring it on.

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MODEL SHOWN: URBAN CRUISER 1.5 Xr AT

OUT THERE,
EVERYWHERE.

Exterior, body and styling



LED daytime running lights



16" Alloy wheels*



OUT THERE, EVERYWHERE.

Be it for the bright lights in the big city, or the pinpricks from the Karoo, the Urban Cruiser is ready to explore no matter where you are. At the front, its sporty, muscular design resembles some of its bigger Toyota SUV siblings, thanks to a prominent dual-slat trapezoidal grille. With vibrant colours to choose from including bi-tone* options, you'll make a statement no matter where you are.

As a trendsetter, the all-new Urban Cruiser is ready to tackle the gravel with a capable ground clearance of 198 mm*.

*Available on selected models



198 mm*



LED rear lights



*LED front fog lamps**



Bold styling



Roof rails* add to the Urban Cruiser's sense of style.

The downturned rear bumper is centred around a protective skid plate and flows around towards the vehicle's sides, which are enhanced by protective mouldings that go all around the car, for a crossover presence completing its ultra-rugged look.

And it gets better: roof rails* add to the Urban Cruiser's sense of style and spirit of adventure, perfect for that mountain bike or cargo carrier.

The LED projector headlights integrate LED daytime running lights and are complemented by LED-powered front fog lamps*, while the side mirrors are power-retractable and also house the indicator units.

As a trendsetter, the all-new Urban Cruiser is ready to tackle the gravel with a capable ground clearance of 198 mm*. Its raised stance is further emphasised through the fitment of strikingly styled 16" alloy wheels*.

For complete convenience, rear park distance control is standard on all models, as are LED-operated rear lights and a cheeky roof spoiler to really make you stand out.

*Available on selected models

SPACE TO PLAY

The touchscreen multimedia system is linked to smart devices through Apple CarPlay and Android Auto.



Interior, comfort and convenience

SPACE TO PLAY

If the journey is the destination, the all-new Urban Cruiser's interior always sets the pace. Comprising superb comfort, tech and convenience features, there's no better place to start making your memories.

Smart Entry allows occupants to slip inside or lock the vehicle without the key being removed from the driver's pocket. Similarly, the engine is keyless, powered on or off by the vehicle's Push Start button.

Keeping all occupants cool no matter how hot it is outside is auto* air conditioning, and an interior cool box*. The driver also enjoys the benefit of an electrochromatic* rear view mirror with an automatically adjusting anti-dazzle function and a three-spoke leather* steering wheel.

Passengers can enjoy up to 4* cup holders, 60:40 split* rear seats with flip and fold functionality, and 6* speakers that will help set the backdrop music to your booming adventure.

*Available on selected models

Steering wheel switches offer easy access and control of the multimedia system, mobile phone operations and cruise control*. Additional connectivity comes courtesy of a USB and auxiliary port to allow for charging phones or playing custom tunes. The system is also linkable to smart devices through Apple Carplay and Android Auto, and once activated on the MyToyota App, this SUV also comes standard with a host of Toyota Connect Services.



Boot space



Cool box*



MYTOYOTA CONNECTIVITY

The Urban Cruiser can be connected to the MyToyota App on your smartphone, giving you more control of your driving experience and opening up a whole new world of personalised offerings and customisable features including:

- In-car Wi-Fi*
- Digital logbook
- Driver rating
- Roadside assistance

*15GB Free data once-off upon activation. Ts & Cs Apply.
Wi-Fi available in South Africa only. Subject to dealer activation.



Steering wheel controls



Come rain or shine, the Urban Cruiser's got you covered.

All models are fitted with rear Park Distance Control, which is further enhanced by the fitment of a reverse camera* to reveal a full 180-degree view of what's behind your Urban Cruiser - be it a springbok or a shopping trolley.

Come rain or shine, the Urban Cruiser's got you covered. There's an overhead console for safe storage of sunglasses, while automatic rain-sensing* wipers will activate, allowing you to concentrate on the task of driving.

The generously sized cabin seats five adults, while the boot area swallows a prodigious 328 litres of luggage - and that's before extending it through the forward-folding 60/40 split* rear seat.

*Available on selected models



Push Start Button



WHEN FUN MEETS SAFETY



Off-road ready



WHEN FUN MEETS SAFETY

Times should be happy, and fun should be liberating, and so the all-new Urban Cruiser driving experience is also about peace of mind and keeping your loved ones safe at all times.

It is equipped with a range of safety interventions to prevent or mitigate impacts and any injuries arising from them, notably:

- **Driver and front passenger airbags.**
- **Anti-Lock Braking System (ABS)**, which helps to keep you in control and bring you to a stop, in time and safely.
- **Electronic Brake-Force Distribution (EBD)** is a further evolution of ABS; individually distributing braking force to each corner to allow for variances in weight distribution and tyre grip under braking, to increase stability, stopping distance and vehicle control.
- **Rear Park Distance Control (PDC)** for effortless parking. Sensors located at the back of the vehicle constantly scan for nearby stationary objects when in reverse gear. When a nearby object is detected, a buzzer sounds inside the cabin as well as its proximity will be displayed on the infotainment screen display.

Safety and security



The all-new Urban Cruiser driving experience is also about peace of mind.

*Available on selected models



Reverse Camera

The front seatbelts have force limiters for complete comfort and safety. At the back, the ISOFIX child restraint system is designed to secure baby seats to the rear seat while the rear doors are fitted with child locks to ensure that the little urban cruisers behind you remain strapped in.

All Urban Cruiser models are installed with security technology that includes the locking and unlocking of all doors by remote control, an alarm and immobiliser.

TOYOTA ENVIRONMENTAL CHALLENGE 2050



CHALLENGE 1

NEW VEHICLE ZERO CO₂ EMISSIONS CHALLENGE

By owning a Toyota you would be contributing to the reduction of vehicle CO₂ emissions by 90% in 2050 as opposed to 2010. You will help us promote the development of next-generation vehicles and further accelerate the spread of these vehicles.



CHALLENGE 3

PLANT ZERO CO₂ EMISSIONS CHALLENGE

You uphold the two main pillars of our strategy to achieve zero CO₂ emissions at our plants which are:

- 1) Developing and introducing low-CO₂ technologies with ongoing kaizen.
- 2) Adopting renewable energy sources and utilizing hydrogen energy.



CHALLENGE 5

CHALLENGE OF ESTABLISHING A RECYCLING-BASED SOCIETY AND SYSTEMS

You have contributed to our 40 years on the challenge of resource recycling. Going forward, by rolling out to the world the technology and systems evolved in Japan, we will all continue working on the challenge of establishing a recycling-based society.

Toyota is serious about combating the problems associated with waste tyres in the country and has therefore taken up its producer responsibility as defined by the Waste Management Act of 2008. Waste Tyre Registration Number: TPREG0031GAU WHEN MORE MEANS MORE

For a full range of Genuine Toyota Accessories visit www.toyota.co.za

The All-New Toyota Urban Cruiser has been manufactured to minimise its carbon footprint by using a D-4 pump that increases fuel pressure and injection efficiency and lowers emissions.

Guided by the goals of the Toyota Environmental Challenge 2050, as little impact as possible is made on the environment during each step of the process. From design to manufacturing, to end-of-life recycling programmes, our planet always comes first. This is because the ultimate long-term goal for Toyota is to make all our vehicles as environmentally friendly as possible. With this in mind, the entire Urban Cruiser line-up has been designed to have very low CO₂ emissions.

At Toyota, creating technologically advanced vehicles isn't our only priority; we're committed to lowering our environmental impact throughout our entire production process. How? By setting ourselves six challenges that will see us reach a truly world-changing goal: a positive environmental impact by 2050.



CHALLENGE 2

LIFE CYCLE ZERO CO₂ EMISSIONS CHALLENGE

You are lending a helping hand to Toyota's efforts to reduce to zero not only CO₂ emissions produced in travelling and manufacturing, but all CO₂ emissions including the process of materials production, disposal and recycling of vehicles.



CHALLENGE 4

CHALLENGE OF MINIMISING AND OPTIMISING WATER USAGE

In automobile manufacturing, we use water in painting, forging and other processes. Therefore, even a small reduction of its impact on the water environments is important. We have two measures to achieve this, comprehensive reduction of the amount of water used and comprehensive purification of the water and returning it to the earth.



CHALLENGE 6

CHALLENGE OF ESTABLISHING A FUTURE SOCIETY IN HARMONY WITH NATURE

Here at Toyota we have engaged in planting trees at our plants and environmental conservation activities in our surrounding areas. To establish a society where humans and nature coexist in harmony, we are promoting several activities to connect regions, the world and the future.

GET CONNECTED WITH
My TOYOTA

IN-CAR WI-FI, ROADSIDE ASSISTANCE AND MUCH MORE

All Toyota vehicles can now be connected to the MyToyota App on your mobile phone, giving you more control of your driving experience and opening up a whole new world of personalised offerings and customisable features, so that you can:

- IN-CAR WI-FI***
Connect to Wi-Fi
- GPS LOCATOR**
Always know your vehicle's GPS location
- LOGBOOK**
Have access to a digital logbook
- DRIVER NOTIFICATIONS**
Important reminders like licence renewal
- BATTERY HEALTH CHECK**
Check your battery health
- SERVICE BOOKING**
Manage your services
- ROADSIDE ASSISTANCE**
Get real-time roadside assistance
- DRIVER RATING**
Receive a driver rating
- FLEET MANAGEMENT**
Monitor your fleet
- LICENSE RENEWAL**
Renew from the App

AND MORE - The above features are not all; there are loads of other features available to further enhance driver and guest safety, convenience and comfort; and plenty more to come to make your drive experience better and better with every kilometre.

MyTOYOTA
DOWNLOAD THE MyTOYOTA APP AND GET CONNECTED TODAY

FIND OUT MORE AT TOYOTA.CO.ZA/MY-TOYOTA

*15GB FREE DATA ONCE-OFF UPON ACTIVATION. TS & CS APPLY. AVAILABLE IN SOUTH AFRICA ONLY.



Toyota vehicles are known for their Quality, Durability and Reliability. Keeping your Toyota Genuine means no compromises in terms of safety, performance and resale value. The range of Genuine Products and Approved Services will ensure complete peace of mind throughout the ownership journey and beyond. For more information on how to Keep Your Toyota Genuine visit www.toyota.co.za/genuine

TOYOTA GENUINE PRODUCTS

For guaranteed fit and function, Genuine Parts are essential in maintaining the safety and reliability of your vehicle. **Genuine Parts** comply with all safety, regulatory and environmental requirements, making it the obvious choice. The same exacting precision applies to **Toyota Accessories**, developed by engineers with extensive knowledge on vehicle integration - you can enhance the appeal and functionality of your Urban Cruiser without compromising its safety features or warranty. Warranties are about peace of mind, and the **Genuine Unlimited Warranty** is designed to provide superior cover (up to 6 or 8 years, unlimited mileage) and a seamless claims process thanks to full integration with Toyota systems. The **Genuine Extended Service Plan** also enjoys exclusive approval by Toyota SA and provides flexible extension options up to 10 years or 300 000 km to suit your period of ownership. Paying today's rates for tomorrow's maintenance is a sensible way to protect the resale value of your Urban Cruiser by means of a full service history.

TOYOTA APPROVED SERVICES

Specialised vehicle maintenance requires first-class facilities, advanced equipment and expert knowledge. **Toyota Quality Service and Value Service** not only promise accurate diagnosis and repair, but also a philosophy of building trust through a genuine concern for the needs of our customers. To complement the extensive network of Toyota dealers, we have a vast number of **Accredited Body and Paint Repairers**, selected on stringent criteria to ensure outstanding workmanship and customer service. You can maintain your vehicle's pristine condition without compromising its warranty thanks to the exclusive use of Genuine Parts by our Accredited Repairers. Offering 24-hour access to a full complement of assistance and recovery benefits, **Toyota Roadside Assistance** provides the peace of mind that competent support is only a phone call away.

TOYOTA GENUINE MEANS

UNCOMPROMISED SAFETY GUARANTEED QUALITY PEACE OF MIND



TOYOTA FINANCIAL SERVICES

There is no 'one-size-fits-all' when it comes to vehicle finance and insurance, there is only you. With fast, flexible and convenient services we will structure the perfect Urban Cruiser deal for you.

At Toyota Financial Services, we believe that purchasing your Toyota should be as enjoyable as driving it. Toyota Financial Services is the fast, flexible and convenient means of financing your Urban Cruiser. We have created a range of finance products that suit both private and business customers, easily accessible through your local Toyota dealer. We take the hassle out of arranging finance.

Toyota Financial Services (South Africa) Ltd is an authorised Financial Services (FSP No. 7454) and Registered Credit Provider (NCRCP62).

For comprehensive information about products offered by Toyota Financial Services, visit www.toyota.co.za/toyota-finance

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