



VOLVO C30

www.volvocars.ca

C30







The Volvo C30 has as many looks as you do. That's why there are more personalization opportunities than ever before, why this four-seater is a world leader and why your individuality couldn't be in a safer place. That's why you drive one.

IT'S DIFFERENT. BUT THAT'S NOT THE ONLY BENEFIT.

Nature makes sure we all start out unique. And the Volvo C30 can help you stay that way. First-class comfort, world-class safety and elegant Scandinavian design are all part of the special Volvo DNA and instantly apparent here. At first glance you'll notice unique Volvo design details such as the big, bold iron mark on a large, trapezoidal grille, aggressive headlights that sweep back gracefully – yet peer out protectively – and demonstrative rear lights that include state-of-the-art Emergency Brake Lights that warn cars behind when you brake harder than normal. Add to that exceptional road holding and scores of exterior and interior customization possibilities – including the sporty R-DESIGN trim – and you'll discover that the Volvo C30 is highly qualified to protect you and yours – especially from boredom.

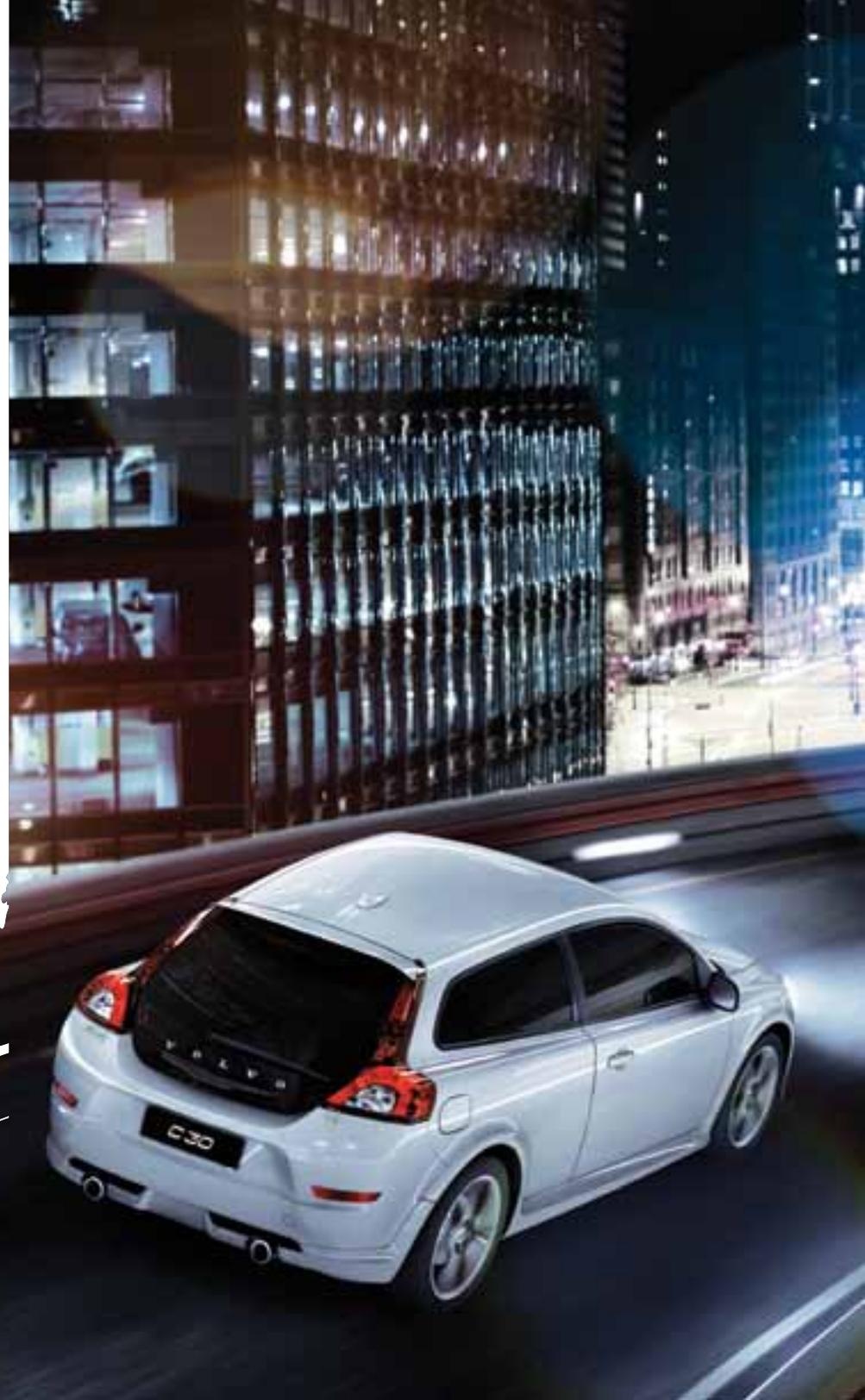
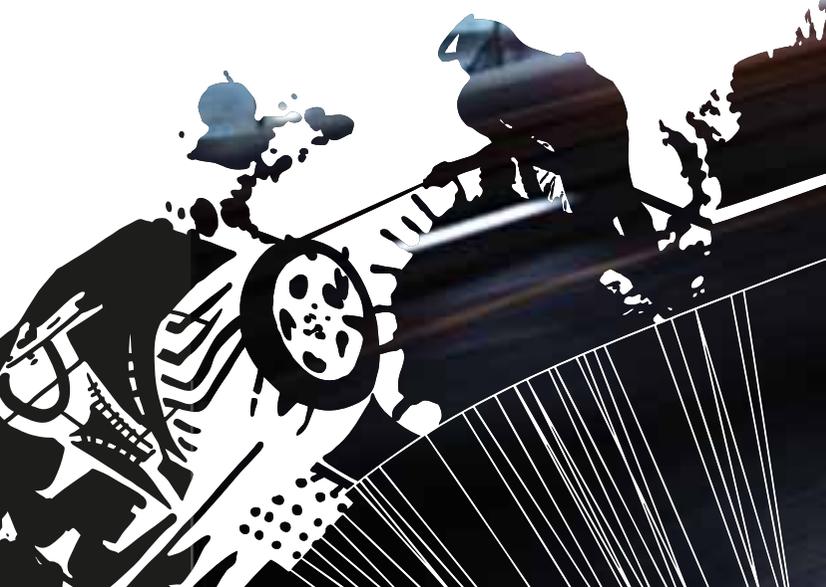






LOWER CHASSIS. RAISE PULSE.

The excellent handling characteristics of this car are made even more responsive when you choose the R-DESIGN. Its stiffer springs, stiffer bushings and sport-tuned roll bars make it easy to establish a fondness for the roads you travel. Along the way, you may discover a few favourite turns that always seem happy to see you, too. By all means, shift down another gear and say hello.





180° FROM A CUP OF COCOA AND A BOOK.

Fun does not stay home at night. It is not a limited resource. And there is no embargo against it. Practically speaking then, fun is the way to go. And that's good news for us because with wheels at the corners, a frame of high torsional-rigidity and a suspension that deftly masters quick corners as well as long commutes, the Volvo C30 swiftly liberates fun from the confines of the ordinary and fundamental – and keeps it going, day in, day out, all year round.





DREAM, YES. SLEEP, NO.

Dream now about your new Volvo C30. Once you get behind the wheel there will be no time for naps. The engine is built to power your vision a long way past the ordinary. What's more, every Volvo engine is engineered to respond instantly so spontaneous adventures never have to wait. Better get some rest now.



BUCKLE UP.

Settle in to one of the world's most comfortable driver's seats and you'll find everything you need close at hand. The unique floating centre console presents intuitive controls for the infotainment and climate systems and is available in a variety of finishes, including Volvo's real wood and real aluminum inlays. The overall effect is stimulating, yet the modern Scandinavian design also invites you to relax – while wearing the stylish 3-point safety belt that Volvo invented for you, of course.





IMPROVISE.

Modern physics suggests a certain amount of fundamental randomness in the universe, which makes the versatile Volvo C30 perfect for impromptu shopping. Like every Volvo, this car is built to provide an intelligent mix of performance and practicality. For example, the seating and storage configurations are flexible enough to provide excellent loading capacity as well as a flat cargo floor. Of course, roof-mounted carrying accessories are also available.









FACETS MAKE THE JEWEL.

How will your Volvo C30 catch the light? As you imagine all the possible exterior variations and narrow your choices to your select favourites, you can begin to realize your ideal car. Styling kit? R-DESIGN trim? 18-inch wheels? Roof spoiler? Sunroof? Chrome tailpipes? Active dual xenon headlights? If you want to see these combinations in real time before you finally decide, you can build your own virtual versions at www.volvocars.ca





FUN KNOWS WHERE MORE FUN IS.

In a car that's fun to drive, being stuck in traffic is hardly ideal. Of course, the audio system in the floating centre console can provide plenty of amusement at any speed, but it's the Real Time Traffic (RTT)* system that can really help keep the fun rolling. In addition to its helpful GPS navigation functionality, the RTT system can help you avoid traffic delays. Detailed maps are stored on a hard disk, easily updated by DVD and easy to search for data, information, knowledge, understanding, wisdom – or just directions to a party.

*Included in the Platinum trim level

BE QUIET, TOMORROW.

Music is life. And Volvo's modern sound systems are among the best in class – especially with the latest generation of Dolby® Pro Logic® II Surround and extremely efficient digital Class D amplification*. The Dolby® Pro Logic® II Surround utilizes a centre loudspeaker and sophisticated sound processing calibrated especially for the interior of the Volvo C30. This system ensures that every passenger enjoys a well-balanced stereo presence regardless of seating position – a remarkable achievement considering that nobody sits in the middle of the car. Using Bluetooth® with streaming audio, connect your iPod® or USB player and your playlists are easy to select and your music is ready to travel, non-stop.

*Included in the Platinum trim level









AVOID ACCIDENTS EVEN WHEN PARKED.

Volvo safety doesn't stop when you park your car. With Approach Lighting, your car can be illuminated, inside and out, using your remote control as you approach your car, and with Home Safe Lighting, you can also activate a dipped beam with the headlight stalk as you leave your car.

This feature can be especially convenient when your personal celebrity spotlight operator has the night off. And with the Keyless Drive,* the doors will unlock as you grasp the handle – like magic – and you can start the car without inserting the key (as long as you have the key in your pocket or purse).

*Included in the Premier Plus and Platinum trim levels

INNOVATED FOR YOUR ENJOYMENT, THE VOLVO SAFETY TECHNOLOGIES WILL PROTECT MORE THAN THE FUN OF DRIVING.

Across the world, Volvo equals safety. And that comes with good reason, because few carmakers can match our record of safety innovations and the commitment for safety that has guided us for more than 85 years. Of course, this makes us extremely proud. But we're not satisfied. Because we know what we want to achieve: zero accidents. This huge task calls for innovative thinking and a brand new approach to the way we design cars. Good news is we've already come a long way. For starters, our cars are more fun and engaging to drive than ever (because a bored driver will never be a safe driver). Neither is the technology needed any figment of the imagination – some are already available. This means driving a Volvo today is like having a first peek at a very exciting automotive future – a future where passionate engineering and design do more to help you get the most out of life.





PERSONAL GATEKEEPING.

Inspired by fighter aircraft technology, the Intelligent Driver Information System (IDIS) can help reduce your workload in stressful situations.

RAIN SUPPORT.

For more comfort in wet conditions, the rain sensor automatically engages the wipers if it begins to rain or if water splashes onto your windshield.

AN EYE ON THE BLIND SPOT.

The optional Blind Spot Information System (BLIS) helps you detect vehicles entering your blind spot.

STAY ON TRACK.

Volvo's standard Dynamic Stability and Traction Control (DSTC) anti-skid system improves handling and safety in a wide range of challenging situations.

ON-ROAD ENLIGHTENMENT.

The active dual xenon headlights* expand your vision range when driving in the dark and provide considerably improved illumination around bends.

*Included in the Premier Plus and Platinum trim levels

EXHILARATING COMFORT.

Ergonomic design in seats and the driver's environment makes you relaxed and helps you maintain your concentration on driving.

DESIGNED TO CATCH THE LIGHT BRILLIANTLY, THIS CAR ALSO REFLECTS A PROMISE.

Thankfully, the automotive industry is moving away from fantasyland to the real world. Our journey towards a better environment started already in the early '70s. Then we were among the first carmakers to acknowledge the environmental downside of cars and to do something about it. Since then we have been constantly innovating to reduce the environmental impact of our cars and how we make them.

In the near future we will introduce new technology such as plug-in hybrid vehicles that will further reduce CO₂ emissions and can be charged from a standard wall socket. And we're heavily engaged in the development of electrical vehicles – a technology that will dramatically reduce the environmental footprint of our cars and make them even more fun to drive.

Good for you and for the world we share.





CLEANER EXHAUST.

Fast responding after a cold start, Volvo's advanced emission control eliminates between 95 and 99% of carbon monoxide, hydrocarbons and nitrogen oxides from engine exhaust gases.

ALLERGY-TESTED INTERIOR MATERIALS.

All our upholstery and interior textiles are tested for specific allergy-inducing or harmful substances. And several interior metal parts are tested with regard to contact allergies. Good for you and for anyone who shares your ride.

FRESH CABIN AIR.

Continuously monitoring the incoming air and shutting out carbon monoxide, ground-level ozone and nitrogen dioxide, Volvo's Interior Air Quality System, included in the optional Climate Package, helps ensure that the air you breathe in the car is cleaner than the air outside when driving in heavy city traffic.

85% RECYCLABLE.

To help minimize its total environmental impact, every Volvo is designed to facilitate recovery and recycling at the end of its useful life.

FUEL-SAVING DESIGN.

To reduce energy-loss from wind and roll resistance, we utilize advanced aerodynamic design, lightweight materials and low-friction technology. Together with state-of-the-art engine technology, this lowers your CO₂ emissions and helps you travel further on less fuel.

LIGHTS FOR LOWER EMISSIONS.

The LED daytime running lights* integrated in the front spoiler not only add to the looks of your Volvo while reducing energy consumption, these efficient design details also contribute to lower CO₂ emissions.

*Included in the Premier Plus and Platinum trim levels



C30 T5

For a truly contemporary look go for the new Orange Flame Metallic finish on your C30. Shown here with the standard 17-inch Spider alloy wheels. The interior shows the new light coloured Blond leather interior for an airy Scandinavian look.





ACCESSORY STYLING OFFERS*

Set your new Volvo C30 apart from the pack with these exterior and interior styling offers. Exterior design accents emphasize a more aggressive demeanour with the following accessories: front bumper bar, rear skid plate, side scuff plates, fog light frames, 17-inch Freja alloy wheels and larger polished tailpipes. The interior design accents include sport floor mats and a reversible cargo mat featuring the C30 logo along with a sleek sport door sill moulding.

*Retailer installed accessory



RDESIGN

PROUD SPONSOR OF THE UNFAIR ADVANTAGE.

Choose the Volvo C30 R-DESIGN variant and the C30 receives a first-class attitude adjustment – inside and out. Boldly provocative yet tastefully reserved, the exclusive R-DESIGN styling elements express a definitive passion for sport. From the R-DESIGN grille badge to the dual tailpipes, the Volvo C30 R-DESIGN exudes confidence at every turn.





R-DESIGN upholstery

Settle back in unique Flex-Tec and leather upholstered seats with embossed R-DESIGN logo. Choose Offblack/Offblack or Offblack/Calcite.

R-DESIGN deco inlay

The centre stack and door handle inlays convey a sporty, contemporary feel.

Sport gearshift knob

Leather and aluminum are combined to give the gearshift knob an exciting look and feel.

Sport steering wheel

Every R-DESIGN model features an exclusive sport steering wheel with embossed logo.

Instruments

At the centre of the instrument panel, the speedometer and rev counter feature attractive blue inserts.

Sport pedals

Enhance the driving experience with these tough, ridged sport pedals.

Silk metal grille

Silk metal finished front grille and side mirror caps add a dash of exterior sportiness.

Sport floor mats

Look down and you'll see exclusive sport floor mats that are brought to life with contrasting piping.





CHOOSE YOUR VOLVO C30.

As you define your own style and specify your needs, there's a range of equipment levels, factory installed options and accessories that can help reflect your taste or simplify your tasks. Find your personal Volvo at www.volvocars.ca

C30 TRIM LEVEL:

PREMIER

Aluminum inlays (standard R-DESIGN)
Auto Dimming Rear-View Mirror with Digital Compass (only R-DESIGN)
Load cover, soft
Power Driver Seat with Memory
Power Glass Moonroof

PREMIER PLUS

Aluminum inlays (standard R-DESIGN)
Auto Dimming Rear-View Mirror with Digital Compass (only R-DESIGN)
Load cover, soft
Power Driver Seat with Memory
Power Glass Moonroof
Active Dual Xenon Headlights
Keyless Drive
LED Daytime Running Lights (DRL)
Power Passenger Seat

PLATINUM

Aluminum inlays (standard R-DESIGN)
Auto Dimming Rear-View Mirror with Digital Compass (only R-DESIGN)
Load cover, soft
Power Driver Seat with Memory
Power Glass Moonroof
Active Dual Xenon Headlights
Keyless Drive
LED Daytime Running Lights (DRL)
Power Passenger Seat
Navigation System with Map Care
SiriusXM™ Satellite Radio with 6-month Subscription
Volvo Premium Sound System

OPTIONAL PACKAGE:

CLIMATE PACKAGE

Heated front seats
Electronic Climate Control (ECC)
Interior Air Quality System (IAQS)

STANDARD FEATURES

| VALUE | C30 T5 | C30 T5 R-DESIGN |
|--|--------|-----------------|
| Complimentary Factory Scheduled Maintenance for 5 years, 80,000 km | ● | ● |
| SAFETY | | |
| Anti-lock Brake System (ABS) | ● | ● |
| Approach light | ● | ● |
| Dynamic Stability and Traction Control (DSTC) | ● | ● |
| Inflatable Curtain side impact head protection (IC) | ● | ● |
| Headlight washers | ● | ● |
| Home safe lighting | ● | ● |
| ISO-FIX-rear seat | ● | ● |
| Passenger airbag | ● | ● |
| Rain sensor | ● | ● |
| Seat belt pre-tensions, all seating positions | ● | ● |
| Side Impact Protection System (SIPS) | ● | ● |
| Whiplash Protection, front seats (WHIPS) | ● | ● |
| Multi-stage airbag, driver/passenger side with kneepad | ● | ● |
| INTERIOR | | |
| Audio 'High Performance' 4x40-Watts, 8 speakers, in-dash CD, MP3 | ● | ● |
| Audio control buttons in steering wheel | ● | ● |
| Bauxite decor inlays | ● | N/A |
| Bluetooth® with streaming audio | ● | ● |
| Cruise control | ● | ● |
| Foldable rear seat, 2 split | ● | ● |
| Leather gear knob with aluminum inlay | ● | N/A |
| Leather steering wheel | ● | N/A |
| Pollen filter | ● | ● |
| Power windows | ● | ● |
| R-DESIGN aluminum inlay | N/A | ● |
| R-DESIGN aluminum sport pedals | N/A | ● |
| R-DESIGN blue-face instruments | N/A | ● |
| R-DESIGN Flex-Tec/leather upholstery | N/A | ● |
| R-DESIGN leather gear knob with aluminum inlay | N/A | ● |
| R-DESIGN leather sport steering wheel with aluminum inlay | N/A | ● |
| Temperature gauge, outer | ● | ● |

| | C30 T5 | C30 T5 R-DESIGN |
|--|--------|-----------------|
| Trip computer | ● | ● |
| USB and AUX input | ● | ● |
| Vanity mirrors in both sun visors | ● | ● |
| EXTERIOR | | |
| Halogen lights | ● | ● |
| Headlight washers | ● | ● |
| Key-blade integrated remote control, central locking | ● | ● |
| Polished exhaust pipe | ● | N/A |
| Sport chassis | N/A | ● |
| Rain sensor wipers | ● | ● |
| R-DESIGN exterior mirrors in matt silver | N/A | ● |
| R-DESIGN front grille | N/A | ● |
| R-DESIGN polished exhaust pipes | N/A | ● |
| Roof spoiler (colour keyed) | N/A | ● |
| Sport body kit | N/A | ● |
| 17" Spider alloy wheels | ● | N/A |
| 18" Midir alloy wheels | N/A | ● |

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INDIVIDUAL OPTIONS

| | C30 T5 | C30 T5 R-DESIGN |
|--|--------|-----------------|
| Blind Spot Information System (BLIS) with power folding side mirrors | ○ | ○ |
| Geartronic Automatic Transmission | ○ | ○ |
| Leather seating surfaces | ○ | N/A |
| Metallic paint | ○ | ○ |
| SiriusXM Satellite Radio includes 6-month subscription | ○ | ○ |

● = Standard ○ = Option N/A = Not available







COLOUR YOUR VOLVO.

When it comes to the appearance of your Volvo, the choices of exterior colour, wheels and other styling items are probably your most important design decisions. For more exterior styling options and to build your new Volvo online, please visit www.volvocars.ca



614 Ice White
(T5 and R-DESIGN)



481 Cosmic White Metallic
(R-DESIGN)



701 Orange Flame Metallic
(T5 and R-DESIGN)

612 Passion Red
(R-DESIGN)

702 Flamenco Red Metallic
(T5)



498 Caspian Blue Metallic
(T5)



477 Electric Silver Metallic
(T5 and R-DESIGN)



455 Titanium Grey Metallic
(T5 and R-DESIGN)



452 Black Sapphire Metallic
(R-DESIGN)



019 Black Stone
(T5)

Clean colours

To reduce usage of environmentally hazardous solvents, all Volvo exterior colours are water-based. What's more, our painting facilities are among the cleanest in the world.

Please note: It is not possible to reproduce exact original shades in printed matter. Please ask your Retailer to show you samples.

*Metallic paint is an option.



EXTERIOR DESIGN

EXTERIOR DESIGN Aluminum wheels



Midir 7.5x18"
Diamond Cut
R-DESIGN



Spider 7x17"
Diamond Cut
T5

ACCESSORY Aluminum wheels



Atreus 7.5x18"
Diamond Cut/Dark Grey



Medea 7.5x18"
Split, Silver Bright



Medusa 7.5x18"
Silver Bright



Freja 7x17"
Diamond Cut/Light Grey



Freja 7x17"
Diamond Cut/Dark Grey Matt



Styx 7x17"
White



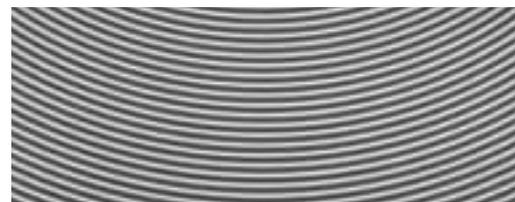
INTERIOR DESIGN



Leather-clad sport steering wheel with aluminum inlay and R-DESIGN emblem



Leather-clad steering wheel



R-DESIGN centre stack and door panel inlays



Bauxite centre stack and door panel inlays
(standard on T5)



Aluminum centre stack and door panel inlays
(available in the Premier, Premier Plus and Platinum trim levels)



Leather gearshift knob with aluminum inlay, manual



Leather gearshift knob with aluminum inlay, Geartronic



R-DESIGN sport pedals in brushed aluminum
(available for manual and Geartronic)



Leather Offblack, 5DSH
Aluminum centre stack and door panel inserts
Offblack carpeting and floor mats



Leksand Textile upholstery, Offblack, 5HSH
Aluminum centre stack and door panel inserts
Offblack carpeting and floor mats



Leather Blond, 5DSP
Aluminum centre stack and door panel inserts
Offblack carpeting and floor mats



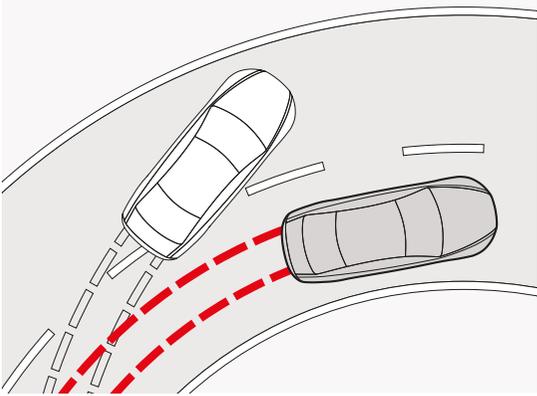
Leksand Textile upholstery, Offblack/Blond, 5HSN
Aluminum centre stack and door panel inserts
Offblack carpeting and floor mats



R-DESIGN Leather/Flex-Tec Offblack, 5FS7
R-DESIGN centre stack and door panel inserts
Offblack carpeting and R-DESIGN floor mats



R-DESIGN Leather/Flex-Tec Offblack/Calcite, 5FSK
R-DESIGN centre stack and door panel inserts
Offblack carpeting and R-DESIGN floor mats



Dynamic Stability and Traction Control (DSTC)



Adaptive brake light



Active Dual Xenon Headlights



Volvo's interactive safety technologies

SAFETY

SAFETY Preventive

Dynamic Stability and Traction Control (DSTC)

By helping prevent fishtails, spinouts and rollovers, stability control technology like DSTC has been described as one of the most vital safety advances of the past decade. DSTC is able to detect a potential skid and help counteract this by reducing the engine's power output or braking on one or more wheels.

Adaptive brake light

Active at speeds above 50 km/h, the adaptive brake light can sense the difference between normal and panic braking. If it is a panic situation, all the brake lights will flash at a rate of four times per second. Once your speed slows to below 30 km/h, the lights stop flashing and hazard lights flash instead. Using LED technology that needs less time to light up than regular bulbs, traffic behind you can react sooner.

Intelligent Driver Information System (IDIS)

To help avoid distractions during critical driving situations, IDIS constantly analyzes your driving and will delay secondary information from the car or one of its on-board systems when it detects intense steering, braking or acceleration. As soon as things calm down, the phone call or the delayed information is presented.

Active Dual Xenon Headlights*

In addition to improving illumination using dual xenon light technology, the active lights give a boost to your vision around bends at night. Controlled by microprocessors, the motorized lights turn up to 15 degrees in either direction when driving – reliably lighting up your chosen path. A twilight sensor disengages the adaptive function during daylight to extend its lifespan.

*Included in the Premier Plus and Platinum trim levels

SAFETY Protective

Volvo's interactive safety technologies

In a Volvo, safety is about interaction. Because it's not the number of safety features that determines how safe a car is, it's how well they seamlessly interact to help protect the occupants in the event of a collision.

IN A REAR IMPACT the rear deformation zones will help absorb crash energy. The fuel tank is designed to remain well protected in front of the rear axle. The head restraints help protect the neck and spine, and Volvo's unique Whiplash Protection System (WHIPS) cradles the front seat occupants in a controlled manner to help prevent whiplash injuries.

IN A SIDE IMPACT Volvo's unique Side Impact Protection System (SIPS) helps distribute the crash forces across the car's body, away from the occupants. The side airbags in the front seats help protect the chest and hip, while the Inflatable Curtain (IC) adds head protection.

IN A ROLLOVER the robust safety cage and the reinforced roof structure together with the safety belts and belt pretensioners will help protect the occupants. If the car first has been hit from the side, the Inflatable Curtain (IC) deploys to help provide head protection.

IN A FRONTAL COLLISION the patented frontal structure will yield to help absorb and disperse crash energy. The compact power train is designed to help optimize deformation. Inside the car, safety belts interact with the collapsible steering column and dual-stage airbags to help keep the occupants out of harm's way.

Energy-absorbing frontal structure

Volvo's patented frontal structure is built with several types of steel to allow optimal deformation – outer layers are more yielding, while steel closer to the cabin is more resilient. This structure helps absorb the impact of a collision before it reaches the occupants. The compact power train is designed to help optimize deformation. The unique geometry of the frontal structure and longitudinal steel struts in the doors help disperse crash energy away from the front to the rear of the car, further helping to reduce the strain on the occupants. A steel strut under the dashboard helps prevent components in the engine bay from intruding into the cabin. This also helps protect legs and feet.

Side Impact Protection System (SIPS)

SIPS is a Volvo unique safety system that has been developed to help protect where occupants are most exposed to the crash forces. The steel framework of the vehicle – including the front seats – is designed and reinforced to help displace the impact of a side-collision away from the occupants to other parts of the car body and help prevent intrusion into the cabin. The side structure is extremely strong to help withstand a severe side impact – even with a larger vehicle. The Inflatable Curtain (IC) for all the outboard occupants and the front seat side airbags interact to help provide further protection.



Restraint technologies



Inflatable Curtain (IC)



Whiplash Protection System (WHIPS)



Power retractable door mirrors with ground lighting



Power front seats

SAFETY

SAFETY Protective

Restraint technologies

In a collision, Volvo's restraint technologies interact to help reduce the impact. The safety belts with pre-tensioners activate within a few thousandths of a second in the event of a collision and tighten the belt to help keep the occupants securely restrained. The front seat safety belts then release a little so that the driver and passenger are cushioned by the airbags in a controlled manner. Helping to optimize protection, the **dual-stage airbags** adapt the level of inflation depending on the force of the collision. The driver's airbag also interacts with the deformation of the collapsible steering column.

Side airbags in the front seats help reduce the risk of serious injuries in a side collision. The **Inflatable Curtain (IC)** helps protect the heads of both front and rear outboard occupants. It also stays inflated for some seconds to provide prolonged protection for subsequent impacts.

Whiplash Protection System (WHIPS)

Integrated in the front seats, Volvo's WHIPS cradles the occupant to help reduce the risk of whiplash injury (one of the most common types of traffic injury and often the result of a low-speed rear impact collision). The function is activated by a collision of sufficient force from behind. Independent research has shown that WHIPS is one of the most effective systems in the world and can reduce the risk of long-term invalidity by 50%.

SAFETY Security

Approach and Home Safe Lighting

Activated with the remote control or Personal Car Communicator, Approach Lighting provides a warm reception on a dark night. This consists of interior and side lights – ground lighting too, if you choose it. Home Safe Lighting is activated with the headlight stalk as you leave the car and it provides a similar courtesy when exiting your car. This feature includes a dipped beam from the headlight to accompany you to your door.

Power retractable door mirrors with ground lighting*

At the touch of a button, these door mirrors can be folded flat against the car where they are less likely to get damaged after you've parked. They also fold or unfold automatically every time you lock or unlock the car. The integrated ground lighting is activated with the remote control or the Personal Car Communicator. Beyond enhancing security to and from your car at night, this is also convenient when getting in and out.

*Included with the optional Blind Spot Information System (BLIS)

COMFORT

COMFORT Seats

Power front seats*

Find your perfect driving position with push-button ease. The driver's seat also incorporates a memory function that stores three separate seat settings connected to a specific remote control – a feature that's appreciated when the car has several drivers.

*Included in the optional Premier, Premier Plus and Platinum trim levels



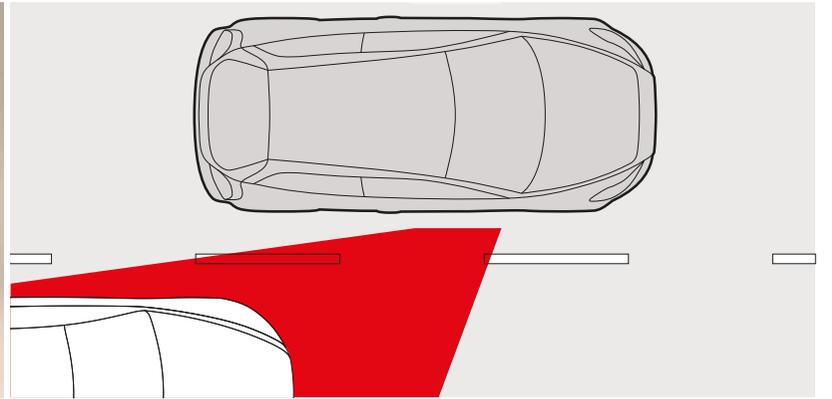
Power glass moonroof



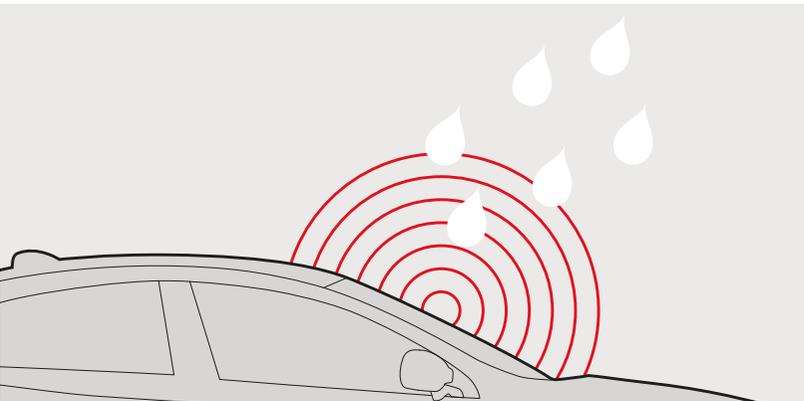
Front centre armrest



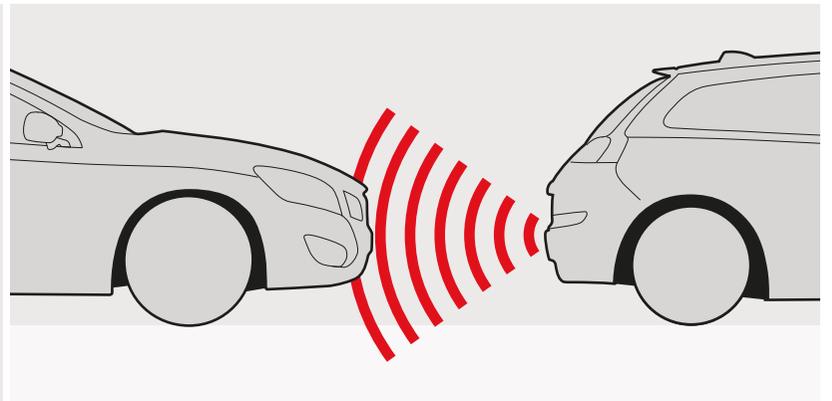
Sunglasses holder



Blind Spot Information System (BLIS)



Rain sensor



Park assist

COMFORT

COMFORT Climate

Power glass moonroof*

This makes the interior feel extra light and airy. It opens and closes at the touch of a button. If the sun is too strong, just close the built-in sun screen. The moonroof can also be closed together with the side windows using the central locking remote control.

*Included in the Premier, Premier Plus and Platinum trim levels

Electronic Climate Control (ECC)*

ECC ensures you and your passengers always enjoy a pleasant in-car climate. It maintains the set temperature inside the car however much the temperature outside changes, or the sun shines in. The driver and front-seat passenger can set the temperature individually for each side.

*Included in the optional Climate Package

Interior Air Quality System (IAQS)*

Volvo's IAQS continuously monitors incoming air and will, if necessary, temporarily close external air vents to shut out carbon monoxide, ground-level ozone and nitrogen dioxide. Meanwhile, an active carbon filter protects the occupants from other harmful gases and unpleasant odours. This helps to ensure that the air you breathe in the car is cleaner than that outside when driving in heavy city traffic and tunnels.

*Included in the optional Climate Package

COMFORT Storage

Front centre armrest

The multifunctional front centre armrest takes care of CDs, coins, mobile phones, MP3 players and other vital goodies. Under the armrest you'll also find an AUX input and a USB port to connect your MP3 player to the car's audio system. In the tunnel console between the seats, integrated cupholders are hidden under an elegant roll-top cover.

Sunglasses holder*

This elegant holder keeps glasses or sunglasses conveniently at hand. It accommodates most sizes and mounts above the door window.

*Retailer installed accessory

TECH & SOUND

TECH & SOUND Driver's Support

Blind Spot Information System (BLIS)*

BLIS is designed to help the driver keep a lookout on either side of the car. As a vehicle enters your blind spot, this function can alert you with an indicator light built into the front door pillar – left or right. Together with the door mirrors, BLIS helps you assess the feasibility of a lane change. BLIS is activated once the car exceeds 10 km/h, and reacts to almost any type of vehicle from a motorcycle upwards, day or night. BLIS includes power retractable side view mirrors.

*Optional

Rain sensor

Once activated, the rain sensor can start the windshield wipers as soon as it begins to rain or if water splashes onto the windshield. For your convenience, it can also automatically adapt the intermittent windshield-wiper function. Its sensitivity can be adjusted via a ring on the wiper stalk.

Park assist*

Activated when you engage reverse gear, rear park assist helps you when reversing into tight spaces. The audio system is turned down and a pulsating sound from the rear loudspeakers becomes a continuous tone as you approach an obstacle. Front park assist performs a similar function at the front of the vehicle – alerting you via the front loudspeakers.

*Retailer installed accessory

Keyless Drive*

Keep the car key in your pocket or handbag. Using the Keyless Drive technology, you can unlock the doors and drive away without using the car key. To start the engine, just turn the starter control in the instrument panel.

*Included in the Premier Plus and Platinum trim levels

Personal settings

Define your Volvo's convenience and security settings according to your personal preferences using this simple computer interface. Depending on which technologies you have, this is where you configure the audio and climate settings, door mirrors, navigation, communication, central locking, Approach and Home Safe lighting and the Intelligent Driver Information System.

Trip computer

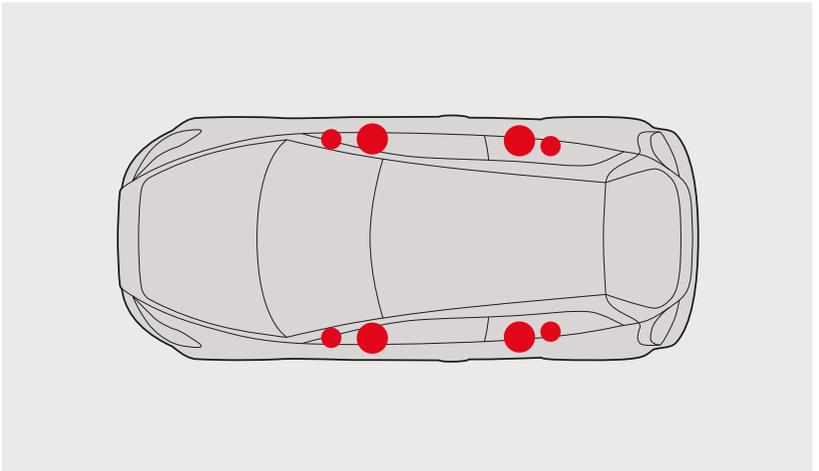
Monitor the current and average fuel consumption, driving range on current fuel reserves and average speed. Menu selection and resetting computer settings controlled by using the turn indicator stalk.

Cruise control

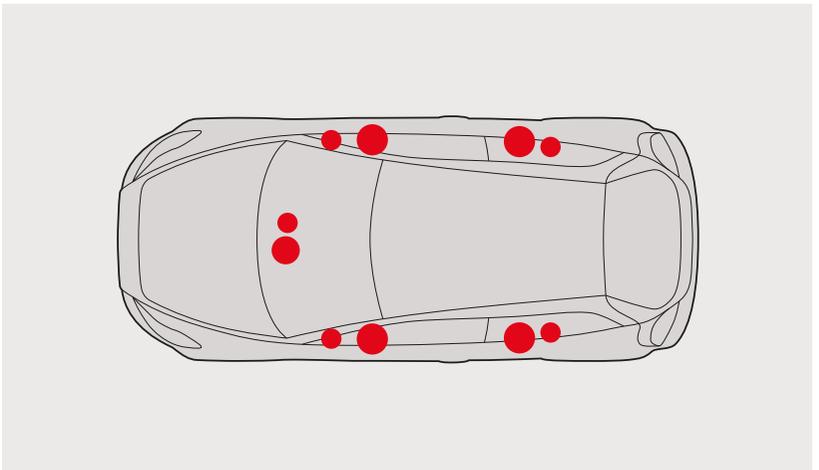
For a relaxing journey, cruise control automatically maintains your chosen speed. It is conveniently operated by controls on the steering wheel.



Integrated Bluetooth® hands-free system



High Performance Sound System



Premium Sound System



Portable Navigation System



SiriusXM Satellite Radio

TECH & SOUND

TECH & SOUND Communication

Integrated Bluetooth® hands-free system with streaming audio

Bluetooth® technology enables a mobile phone to be connected to the infotainment system in your Volvo-wirelessly. Once configured for a mobile phone, the system automatically recognizes your phone as you enter the car. And as you climb in and out of the car, the system automatically allows you to switch freely from the phone to the hands-free system and back again. With Volvo's integrated Bluetooth® hands-free system, you conveniently operate your phone using the buttons in the steering wheel or the centre console keypad. Available as an accessory, there's also a voice-controlled Bluetooth® hands-free system that will listen to your command and make calls for you.

 The Bluetooth word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Volvo Car Corporation is under license. Other trademarks and trade names are those of their respective owners.

Portable Navigation System*

Navigate with style and sense using this ultra-thin Garmin navigation unit. Just fit it into the docking station at the base of the windshield pillar. It offers voice recognition control and touch screen technology for ease of operation. Using Traffic Message Channel radio data technology, the system will show traffic problems on your route and can provide alternative routes.

*Retailer installed accessory

Volvo Navigation System (VNS) with RTT (Real Time Traffic)*

Navigation System with Real-Time Traffic, remote control and Map Care with two complimentary updates. Guides you anywhere with precise audio and visual directions. Using the global positioning satellite system, a liquid crystal 6.5-inch display shows your location on a map and plots the best route

to your destination. Via TMC (Traffic Message Channel) radio data broadcasts, VNS also lets you know if there's traffic or weather-related trouble on route and recommends an alternative. Controls are conveniently located on the steering wheel. All map-based information is stored on DVD discs. Volvo's Navigation System includes Map Care which provides two map data updates at no charge.

*Included in the Platinum trim level

Maps do not cover all areas or all routes within an area. Also, constant expansion and rebuilding of the road network mean that the digital map database is not always the latest road information. Always follow relevant regulations and road information.

TECH & SOUND Audio/Entertainment

Premium Sound System*

Our top-of-the line audio system designed for perfect sound dynamics, featuring ten loudspeakers. With Dolby® Pro Logic® II surround sound for an authentic audio experience in all seats.

Premium Sound equipment includes:

- MP3 and WMA compatible in-dash CD player
- 650-Watt digital class D amplifier
- Dolby® Pro Logic® II Surround sound with centre loudspeaker and digital sound processor
- 10 high-end loudspeakers

Dolby, Pro Logic, and the double-D symbol are registered trademarks of Dolby Laboratories.

*Included in the Platinum trim level

High Performance Sound System

A powerfully versatile system. Each loudspeaker is fitted with a powerful magnet and a large coil. In combination with the amplifier, this system promotes excellent transient reproduction and high power – quite simply superb sound. High Performance equipment includes:

- MP3 and WMA compatible in-dash CD player
- 4x40-Watt High Performance amplifier
- 8 High Performance loudspeakers

Premium loudspeakers

The 10 high-end loudspeakers in the Premium Sound System are powered by a 650-Watt digital amplifier. There are three separate speakers – woofer, tweeter and midrange – in each front door and in the rear doors there is a similar set-up with tweeter and woofer/midrange. Each speaker has a crossover filter to maximize fidelity. The latest generation Dolby® surround system with a centre loudspeaker and sound processor recreates authentic sound with a strong sense of presence for everyone in the car – a Volvo world first. The digital class D amplifier features new technology to provide extremely high efficiency, enabling it to generate the most audio power from the least amount of current.

SiriusXM Satellite Radio*

Imagine driving along hearing the music you want, without having to flip through commercials, fumble with CDs or manage a playlist. Imagine hearing play-by-play action of your favourite team, no matter where you are. Or having channels and channels of comedy, talk, news, entertainment, family programming and more. Now Imagine having all of this, coast-to-coast, wherever you drive. This is the world of SiriusXM. Each Volvo equipped with Satellite radio includes a 6-month trial subscription to the "Sirius Select" package.

*Included in the Platinum trim level or as a factory option





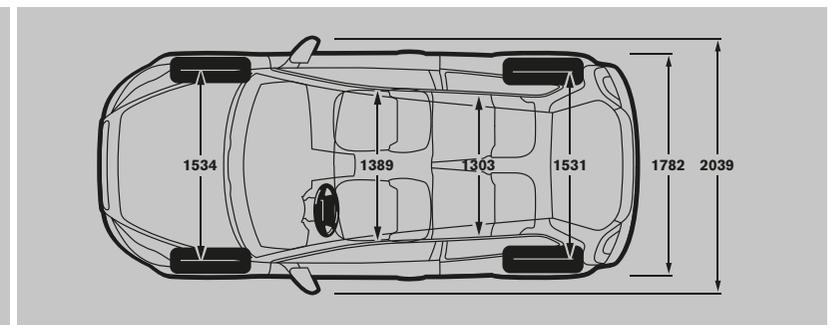
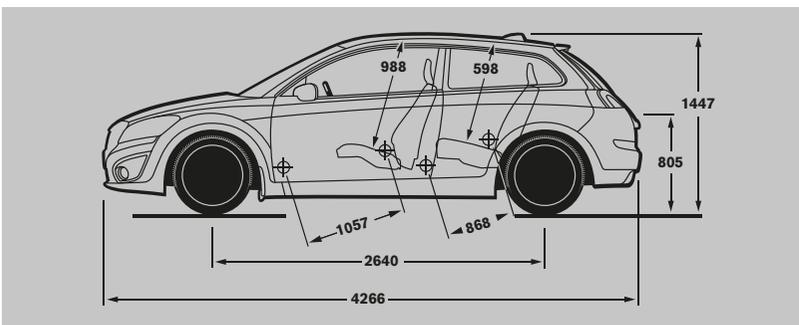
Roof load carrying system



Luggage compartment cover



Net pocket and load-securing net



PACK & LOAD

PACK & LOAD Carrying/Towing

Roof load carrying system*

To help you fully utilize the roof of your Volvo, we've developed a range of versatile load carrying accessories. This system is dimensioned to carry up to 75 kg. The factory-fitted attachment points in the car's roof make the load carriers easy to fit, and even quicker if your car has roof rails. Various load accessories – such as roof boxes and different holders for bikes, skis, surfboards and kayaks – can be attached to the load carriers to meet your needs. These accessories can be freely combined for flexibility and many are aerodynamically designed to help reduce fuel consumption and wind noise. And most of them can be locked with the same key, using Volvo's One-Key System.

*Retailer installed accessory

Luggage compartment cover*

The luggage compartment cover helps conceal bags and other objects in the luggage compartment. It features soft lines and is colour coordinated to match the interior of the car.

*Retailer installed accessory

Net pocket and load-securing net*

The load-securing net helps keep luggage and loose items from shifting on the cargo compartment floor, as does the practical net pocket storage for small items along the left side of the load compartment.

*Retailer installed accessory

PERFORMANCE

PERFORMANCE Chassis/Steering

Driveline

Front Wheel Drive. Transverse engine. Six-speed manual transmission. It is also available with a five-speed Geartronic automatic allowing manual shifting. The smooth manual six-speed transmission inspires an active driving style, while the smooth clutch operation affords confident take-off. For the best of both worlds, there's the option of Geartronic – a responsive five-speed automatic for relaxed driving. It can also be shifted manually so that you can maintain a lower gear to bring up the revs or provide the added assistance of engine braking.

Chassis

Front suspension with spring struts (McPherson), anti-dive and anti-lift function. Multilink independent rear suspension. Stabilizer bars front and rear. R-DESIGN offers a sport tuned dynamic chassis that includes stiffer spring rates and dampers with a quicker steering ratio for spirited driving. Dynamic Stability system can help counteract a skid. The rigid body enables the suspension to perform optimally – for well-balanced handling and a high level of comfort. The front and rear suspensions also interact to provide stable braking and smooth steering. The DSTC system assists if either of the drive wheels begins to lose traction, and adds the benefit of counteracting if a skid is imminent.

Steering

Power-assisted electro-hydraulic rack and pinion steering. Tilt and telescopic steering wheel column. 2.6–2.9 turns lock to lock (depending on wheel size). Turning circle 38.1 ft, depending on wheel size. Behind the wheel, you can enjoy responsive yet firm steering at all speeds. High steering precision and balanced road feedback are easily enjoyed benefits.

Brakes

Power-assisted anti-lock disc brakes (ABS), ventilated discs front. EBA (Emergency Brake Assistance). EBD (Electronic Brake Distribution) between the front and rear brakes. Diagonal-split braking system. Powerful anti-lock disc brakes

help ensure a short stopping distance under all circumstances and withstand tough use without fading. EBA helps you use your brakes to their fullest in an emergency situation, while EBD distributes the braking effect between the front and rear wheels in order to achieve optimal results according to the car's load and driving conditions.

PERFORMANCE Transmission

Inline five-cylinder engine

Double overhead camshafts and 20 valves. The five-cylinder engine features continuously variable valve timing on both the inlet and exhaust side. Electronic engine management system. Three-way catalytic converter with heated oxygen sensor. A turbocharger and dual-charge air coolers (Intercoolers). Boasting variable all-valve timing, this high-performance power source delivers an exceptionally quick and powerful response throughout the entire range of rpm. It complies with stringent emission standards, such as California's ULEV II.

PERFORMANCE Engines

Volvo C30 T5 (227 hp)

Engine type: 2.5-litre five-cylinder turbocharged engine
Max. power output: 227 hp at 5000 rpm
Max. torque: 236 lb.-ft. at 1500–5000 rpm
Acceleration 0 to 100 km/h: 6.2 sec
Top speed: 235 km/h
Fuel consumption, L/100 km, highway/city: 6.6/10.2 (auto)
Fuel consumption, L/100 km, highway/city: 6.8/10.2 (man)
Environmental classification: ULEV II
Transmission: Six-speed manual or five-speed Geartronic automatic
Fuel tank: 60 litres

TAKING CARE OF YOUR OWNERSHIP NEEDS.

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Special offers are available to finance your new Volvo product through our preferred provider, Scotiabank. Whether you are looking for the convenience of a lease or the pride of owning your Volvo vehicle, our nationwide network of Retailers and authorized financial service providers are ready to assist you with all your financing needs. Please contact your local Retailer for details.

OnCall roadside assistance.

Whenever you need us, we're just a phone call away. Our nationwide network of Retailers and authorized service providers are ready to assist. Whether you require roadside assistance or maps and routing information for your next trip, refer to your OnCall Card and dial 1-800-263-0475 – anytime, day or night. Your complimentary four-year membership activates the moment you become a Volvo owner.

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- Complimentary Software Updates during a scheduled maintenance visit. New software required as part of repair or accessory installation is not included
- Complimentary Vehicle Diagnostics if your Volvo has a "check engine" light or other warning indicator illuminated. Up to an hour of computer diagnostics
- Special discounted OnCall Roadside Assistance pricing. Visit your Retailer for enrollment form

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The goal of the Volvo Mobility Program is to assist persons with physical disabilities or hearing impairment. For those with exceptional transportation needs, this can be facilitated within the extraordinary comfort and safety of a specially adapted Volvo. For additional information on this program, please see your local participating Volvo Retailer or Volvo Cars of Canada Customer Relations at 1-800-663-8255.

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Bring home an unforgettable overseas experience.

European Delivery, as part of Volvo Cars International Travelers Program, is a unique way to buy your custom-built Volvo as well as a unique way to see more of Europe. You can collect your new custom-built Volvo in Sweden, drive it while exploring your favourite destinations and then have it delivered in Canada after your return. And that is not all the program offers. You'll experience a variety of added incentives including two complimentary round-trip tickets and the opportunity of our special VIP Factory Delivery experience in Gothenburg, Sweden, the home of Volvo.

Purchase any new Volvo, take delivery in Sweden and enjoy all this and more:

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- One free hotel night for two in Gothenburg
- VIP delivery at the home of Volvo including our exciting Factory Tour
- The opportunity to explore Europe in your own Volvo
- 15 days International Insurance and Export registration
- Complimentary home shipment of your new Volvo to your authorized Volvo Retailer in Canada
- 6.1% import duty included

The beauty of Scandinavia, French country roads, the thrills of the German autobahns, breathtaking alpine passes – it's all yours to discover. For an even more inspiring journey, travel in the comfort and safety of your own Volvo. And when you're done travelling, bring the pleasure of driving a Volvo back home. Can you think of a better way of travelling overseas and making your souvenir part of an unforgettable experience?

Additional charges apply

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Are you moving abroad, living abroad, moving home or to a new country? If so, take advantage of the Volvo Cars Expat Sales program. Wherever you are stationed, our specialized and highly professional organization is there to guide you to the most convenient way to solve your car needs while abroad – and to buy your favourite Volvo model on special terms. Everybody's situation is different. If you are a Canadian citizen temporarily living abroad we'll be happy to make your car purchase as simple as possible. Just get in touch (select Retailers) and our expert specialists will advise and assist you with all details or guide you to the correct source of information.

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- Swedish export registration and insurance. Subject to local regulations
- Option of VIP Factory Delivery experience
- Worldwide service network

For more information visit expat.volvocars.com

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WELCOME TO THE CLUB. THE VOLVO C30 MERCHANDISE COLLECTION.

This smart collection of lifestyle accessories captures the driving spirit of your new Volvo and reflects the best of modern Scandinavian design. The signature items below are a select few. Find more keepsakes, gifts and apparel at your local Volvo showroom and at www.volvocars.ca



Silver diamond tumbler



Fossil grey dial watch



Vintage crew sweatshirt



Portable speaker case



Barriga dome keyring



Workzone lunch cooler



Black barrel ceramic mug



Organic black T-shirt



VOLVO C30

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