


## Go anywhere.

Do anything

A weekend break. Your drive to work. The nimble shortcut. The scenic route... wherever you go, the Ford EcoSport delivers fun and confidence with every drive. All the rugged functionality of an SUV. All the dynamic spirit of a compact city car Discover a combination of smart design, impressive engineering, intelligent Spacious, eye-catching and athletic: it's the perfect SUV for life in the city plus so much more.




The place to be
The EcoSport's sophisticated interior surrounds you with eye-catching design, beautifully crafted materials and sumptuous comfort features. While an array of advanced technologies are at your command, such as Electronic Automatic
Temperature Control (EATC). Blind Spot Information System (option), automatic Temperature Control (EATC), Blind Spot Information System (option), a atomatic
headlights, plus SYNC 3 with voice contro (Standard on Titanium and ST-Line only), taking care of all the little details so you can concentrate on enjoying the drive.

- Control music, navigation (where fitted), phone calls and text messaging using only your voice (Vooice control standard Titanium and ST-Line only) - Automatic headlights are designed to detect failing levels of natural light and activate your headlights for you


## Heated steering wheel <br> Easily activated at the push of a button, EcoSport's heated steerin

G wheel provides an additional layer of comfort between you


## Meet your phone's new best friend

## Ford SYNc 3

Ford SYNC 3 integrates seamlessly with your compatible* smartphone, letting you control everything from phone calls and text messaging to music and satellite navigation - all via the 8 " touchscreen or through remarkably simple voice commands. Complimentary map updates for 7 years (from the date of
first registration) help to keep you on track and on time (Standard on Titanium and ST-Line) irst registration) help to keep you on track and on time. (Standard on Titanium and ST-Line)

## SYNC 3 features

Manage your phone, music, apps and navigation with simple voice
Manage your
commands

- Hear your text messages read aloud for you

Emergency Assistancet helps occupants place an emergency call to provide emergency services with the vehicle location in their respective language

- Control SYNC-compatible apps with AppLink, while Apple CarPlay and Android Auto let you navigate your smartphone through the SYNC 3 home

$$
\begin{aligned}
& \text { - Colour touchscreen supports multi-touch 'swipe' and 'pinch-to-zoom' } \\
& \text { gestures, and lets you arrange application icons and background displays }
\end{aligned}
$$ just as you would on your tablet or smartphone

Access additional features via your smartphone with the FordPass App - Select points of interest along your route. FordPass will send these Select points of interest along your route. FordPass wilt send these
locations to your SYNC 3 Navigation when you connect through AppLink Search for refuelling points by brand or fuel grade
Search available parking spaces, opening hours and ratings

## Effortless connectivity with FordPass Connect.

For the first time ever, you and your Ford can stay seamlessly connected wherever you are. That's because the FordPass Connect modem and the FordPass App, together, unlock a range of features designed to make every journey easier.

## (sind FordPass Connect

FordPass Connect
FordPass Connect* can help save you both time and hassle, as well as give you peace of mind.

- Live Traffic** delivers regular traffic information directly to your SYNC 3 Navigation system. The technology then adjusts your recommended route based on the traffic conditions, helping you to arrive more relaxed and on

On-board Wi-Fi*** - receive up to 4 Gi- Wi-Fi for a maximum of ten devices so you and your passengers can enjoy the same connectivity on the move as you would at home
All other FordPass Connect features are complimentary for 2 years
following registration, thereafter a subscription is required

## FordPass

FordPass App
FordPass Connect becomes even more powerful when paired with your Ford FcoSport and smartphone via the FordPass App, allowing you to access a host of features. Including;

- Use your phone to double-check your car is locked, or allow someone to access your car when you're elsewhere
- Remotely start the engine ${ }^{\circ}$ (automatic transmission only) to activate the air conditioning to cool the car interior on hot days, or warm the car on cold days - and even defrost the windscreen in freezing conditions
- Monitor your fuel level, mileage and tyre pressures, all via your phone - Find your way back to your parked car on a map
- Receive Vehicle Health Alerts directly to your smartphone









## st Line

Styled for sport

EcoSport ST-Line
ST-Line delivers all the dynamic practicality of the Ford EcoSport, with additionally eye-catching sports inspired style. Unique ST-Line bumpers and side skirts, Dark and door mirrors - all contribute to the car's unique blend of usability and head-turning good looks.
And this distinctively stylish image echoes through the ST-Line interior - with its Anique ST-Line leather-trimmed steering wheel, black gearshift insert and stainless steel sports pedals, all emphasising the sports inspired character of its design.

FORD ECOSPORT Remarkable technologies


Quickclear heated windscreen A heated element built into the windscreen condensation, even on the coldest mornings (standard).


Blind Spot Information System
Blind Spot Inform Blind Spot Information System (BLIS) is designed
to alert you via discreet warning lights built into to alert you via discreet warning lights built into
the driver and passenger's door mirrors, when it detects another vehicle - car, van or lorry entering your blind spot while driving (part of optional Driver Assistance Pack).

Front and rear parking distance sensors
With Ford EcoSport you won't have to pass by those more challenging parking spaces. An audible warning helps you judge the distance between your car and obstacles at the back, for easier parking and manoeuvring (Front sensors
are optional as part of Driver Assistance Pack. Rear parking sensors are standard on Titanium and ST-Line)




Pre-Collision Assist
If Pre-Collision Assist detects a slow-moving or stationary object ahead, it first displays a warning press your foot on the brake, the system will automatically apply the brakes to reduce th severity of and, in some cases, eliminate fronta collisions (standard).

Detachable tow bar
For extra transport and stowage capability, the ngine. The tow bar can be detached if not in use option and accessory).


## Choose the right

 EcoSport for youAvailable in a range of uniquely individual series, it's never been easier to choose a new Ford EcoSport. Whether you prefer the comfort of Sport, there is a new Ford EcoSport to suit you. To make your purchase choice even more To make your purchase choice even more ewarding, we've elevated the standard of our features across all series. So now, whichever assured of a richer level of standard content, as well as a host of additional features available as part of an option pack.


With its onboard SYNC and modem connectivity, EcoSport Zetec lets you interact with your car like you've never been able to before


Luxury
With its superior levels of sophistication and comfort, EcoSport Titanium delivers an
exceptional driving experience.


ST-Line and ST-Line with $\times$ Pack (option)
Blending eye-catching individuality with sporting design, EcoSport ST-Line sports models deliver a rewarding and dynamic driving experience.

Standard exterior features

- 16 " 5 -spoke Magnetic painted alloy wheels
- Hhome-finish front grile
- Front fog lights with combined turn indication light
- Electracaly-operated and heated door mirrors, with side
indicators and body colour housings
indicators and body colour housings
- Ford Easy Fuel capless refuelling
- Ford Easy Fuel capless refuelling


## Standard interior features

- Sensico-trimmed steering wheel with chrome inserts an
remote audio controls

Sensico-trimmed handbrake handle and gearshift knob

- Electrically-operated front and rear windows

Ford MyKey technology
Trid Conuter

- Ford SYNCU with 8" Touchscreen, DAB Radio, Emergency

Assistance, Apple CarPlay and Android Auto, USB
Connectivity and 6-speakers

- Criusec Control
- 

Precolisison Ass

- Pre-colilision Assist including AEB
- Trafic Sign Recongition
- Tyre Pressure Monitoring System (TPMS)
- Tyre Repair Kit Adiustable boot load floor
- Adjustable boot load floor
$\underset{\substack{\text { Engines } \\ \text { Petrol }}}{\substack{\text { n }}}$
Petrol
1.0 Ford EcoBoost (100 PS
Diesel
5 Ford EcoBlue TDCi (100 PS)


FORD ECOSPORT Models

## Titanium

Standard exterior features additional to Zetec

- $17{ }^{110} 10$-spoke premium Shadow silver machined alloy whee
- Automatic headilights Power-foldable door mirrors with puddle lights

Silver-finish roof rails
Rain-sensing wipers
Standard interior features additional to Zetec

- Partial Sensico seat trim
- Centre console with armrest and openable stowage
- Cruise constrol with warmrest and openable stable Speed Limiter
- Ford SYNC 3 Navigation with 8" Touchscreen, DAB Radio, corrgency Assistance, Apple CarP Pay \& Android Auto, Us
connectivity, 7 -speakers and Fordass Connect (Embedded
Modem)
4.2 " colour cluster display
- 4.2" colour cluster display
- Rear Vieie C Camera with rear parking distance sensors
- Electrically-operated front and rear windows with global
- opening/losing
- Front door threshold plates with EcoSport logo

Engines
Petrol
1.0 Ford EcoBoost (125 PS

Diesel
1.5 Ford
. 5 Ford EcoBBue TDCi ( 100 PS)


- 17 " 5 -spoke Dark Tarnish alloy wheels

Standard interior features additional to Titanium

- Front door threshold plates with ST-Line logo - Sports pedals with stainless steel inserts (manual
only)
Sensico-trimmed steering wheel with red stitching
- Sensico-trimmed steering wheel with red stitching gaiter with red stitching
- Front and rear floor mats


## Engines Petrol

OFord EcoBoost (125 PS
O Ford EcoBoost (140 PS)
Diesel
1.5 Ford EcoBlue TDCi ( 100 PS)
 (available as part of the optional $X$-Pack).


FORDECOSPORT Body colours


Blazer Blue
Solid body
Solid body colour


Frozen White
Premium body colour*


Agate Black
Metallic body colour*
AAtexta cost



FORD ECOSPORT Wheels and interior trims


18" 5-spoke Black machined alloy (Option on ST-Line)
(Fitted with $215 / 45$ (Fitted with 215/45 R18 tyres)

FORD ECOSPORT Options and Packs
To make EcoSport even more special, we have elevated the
standard of our features offered across the range. In addition, we've packaged many optional extras together into standardised bundles - such as the Winter Pack or Driver Assistance Pack. Some options can also be ordered
individually, helping you to configure your perfect EcoSport.
Please speak to your Ford Dealer for more information about
the options available.
$\underset{\substack{\text { Comfortrpack } \\ \text { Headed fortseats }}}{ }$
Heated fortseals
Heatedsefering wheel
Driver Assistance Pack
Divereflet
Divief flet
Fortand



$x$-Pack




Zetec


KeyOptions
Soarewheel

Dwell in Ebony Black seat facing, with Belgrano in Ebony Black seat bolster
Standard on Zetec


Miko Dinamica Fabric in Ebony Miko Dinamica Fabric in Ebo
seat facing, with Race Red seat facing, with Race Red
stitching and Sensico seat
bolster

Groove fabric in Ebony seat facing, with Sensico in Ebon seat boister
(Standard on Titanium)

Titanium
ST-Line

Key Options

| Kejoptoins |
| :---: |
| Hightentity |
| Sparewhel |

Key Options

## Driver Assistance Pack

X-Pack


Rear bumper protector Stainless steel bumper protection plate helps to protect against wear
and tear when loading while adding and tear when loading while addi Accessory).


Boot Liner
Durable tray-style liner, tailor-made to fit your Ford and designed to help protect the interior of your vehicle keeping the load compartment wet or dirty items (Accessory).

Thule ${ }^{\circledR+}$ roof attachments
A range of roof attachments is available, including roof boxes, bike carriers and roof ski/snowboard carriers.

Cross bars
Sturdy cross bars form the basis for
various available roof attachments various available roof attachments allowing you to transport loads securely and easily (Accessory).

## Detachable tow bar

 Providing extra transport and stowage capability. Tow bar can be detached when not in use. The tow bar can tow up to 1100 kg depending on engine (check with your Ford and Accessory).
## ClimAir ${ }^{\circledR+}$ wind

 deflectors during light rain. (Accessory)

## Xvision+ park distance

 controlMake difficult manoeuvres easy with Xvision parking distance sensors. An
audible warning helps you to judge parking distances (Accessory).

Rubber floor mats Tray style rubberised all-weather floor mats are tailo-made to fit and help to protect against dirt and damp. The driver's mat is securely fixed directly onto the vehicle's floor to help prevent it from slipping (Accessory).

## Mud flaps

Contoured mud flaps help to protec the bodywork of your Ford EcoSport from stone chips and road ccosay from stone chips and road spray.
Available as sets for front and rea. Excludes ST-Line and ST-Line X (Accessory).

Increase the storage capacity of your Ford with a range of highquality ${ }^{+} 3^{+}$roof boxes. The sleek stability as well as sty lish looks, whilst the user-friendly fixations, locks and opening mechanisms give you the ultimate in protection and convenience. Available in a selection of different sizes. (Accessory)

Fuel, performance and emissions
 be the NEDC equivalent and this will be used to calculate Vehicle Excise Duty.



## FORD ECOSPORT Engines

 Engineered for economyEcoSport's 1.OL 125 PS Ford EcoBoost awardwinning petrol engine effortlessly switches maximum power and efficiency. It delivers a maximum power and efficiency. It delivers a
combined fuel consumption of $5.9 \mathrm{~L} / 100 \mathrm{~km}$ * and $\mathrm{CO}_{2}$ emissions of just $135 \mathrm{~g} / \mathrm{km} *$. No wonder it emains undefeated in its category.
Alternatively, EcoSport's 1.5L 125 PS Ford EcoBlue diesel engine achieves a combined fuel consumption of $5.3 \mathrm{~L} / 100 \mathrm{~km}$, and $\mathrm{CO}_{2}$ emissions of $138 \mathrm{~g} / \mathrm{km}$.

Want to see the full
specifications?
To vew the full features and specifications of this venicle,
download the digital ebrochure orview the interactive brochure at ww.ford.coo.uk carrs eceosport or scan the $O R$
code.




## FORD ECOSPORT Dimensions

Power-foldable mirrors
Neatly folding door mirror housings for when parking in narrow spaces. Electrically-operated for added convenience. (Standard on Titanium and ST-Line)


Width: $1,765 \mathrm{~mm}$
Width (with mirrors): $2,057 \mathrm{~mm}$


Variable-fold split rear seats
Fold down the $60: 40$ rear seats and you get 1,238 litres of space in the back.


## Styling and Appearance




## Comfort and Convenience




Safety and Security




## Making ownership easy and affordable.

Take advantage of a range of invaluable services and make the most of your car.

## FORD SERVICE

Allows you to relax knowing we're always by your side.
With Ford, the service doesn't end when you leave
the showroom. Ford Service is designed to keep the showroom. Ford Service is designed to keep
your Ford in great condition and help you make the most of your car - throughout its life.

Ford Online Service Booking
Comprehensive service and maintenance plans
Use of genvine Ford parts for added peace of mind
ord trained technicians using the latest diagnostic equipment and tools Ford Accident Management, service free to all drivers
Also, every Ford vehicle comes with 12 months UK \& European Roadside Assistance from the date of registration. This can be extended for a further 12 months when your vehicle has a Scheduled service at a participating Ford Dealer For more information visit www.ford.co.uk/ fordservice

FORD INSURE
Trust your car insurance to the people that know it best. Designed specifically for Ford wners, it offers value, simplicity and a range of enefits that come as standard.
Repairs carried out by exp Accident Repair Centre
for as long as you own
Genuine Ford Parts and manufacturer-spec glass
Courtesy car while your Ford is being repaired at one of our Approved Repair Centres
Free 24 hour emergency help lines Named Drivers earn a Ford Insure No Claims Bonus which can be used on any Ford Insure car insurance policy Stereo cover for any audio/visual equipment permanently fitted by the manufacturer Up to 90 days cover to drive in Europe
So, for cover designed with your Ford in mind, pease call our UK Customer Service Team on 3332349976 or go online at ww.fordinsure.co.uk
Terms and conditions apply.
Ford Insure contracts are arranged, administered and provided by EUI. EUl is a subsidiary of Admira Group and is authorised and regulated by the Financial Conduct Authority. Registration numbe
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Admiral, David Street, Cardiff CF1O 2EH

FORD ECOSPORT Next steps

try
visit your Ford Dealer and test drive the Ford EcoSport for yourself.
Find your local dealer:
hntpo://Mww.ford.co
http://www.ford.co.uk/shop/research/request-a-test-drive

build
Build and price your new Ford EcoSport to your specification and see
how it looks at:

## (5) finance

When it comes to financing your car, our size and expertise means we're well placed to provide you with
wide range of finance products. wide range of finance product
Ford Credit* provides a range of finance products for provides an alternative range of finance plans which can be tailored to suit your business. For more in
ord.co.uk



Ford Warranty and Servicing Plans

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F-vearonninimed miese ord Assistarce Raadside Cover Evuroe)
20 3 -verear Ford Potect Sevicie Plan, incuuding scheduled sevicing and exterded Ford Assistance
3-yearannlimited mileagel PaintWaranty
-vearuninimited mileage" Peforoation Waranty

Standard

Whichever occuus soonest, from date of fistregitation Vearl - unlimited mileage. Subject toterms and condition


Registere Laindon, Essex, England

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FordPass is a new platform that will empower you to
rethink the way you move. It finds nearby parking locations, contains vehicle a and financing derkaing information and a host of useful guides. FordPass Connect features and Live Traffic are
complimentary on initial trial period following registration of the venicle, thereafter a subscription is


## Crecycle

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