

Urban Cruiser



TOYOTA

ALWAYS A
BETTER WAY



5 year
TOYOTA
WARRANTY

Book a
Test Drive [→](#)

Your local
Centre [→](#)

Sign up to our
Newsletter [→](#)



TOYOTA



Contents

- Introducing Urban Cruiser
- Storage
- Safety
- Toyota Optimal Drive
- Engines
- Urban Cruiser
- Wheels and trims
- Colours
- Option packs
- Accessories
- Specifications
- Equipment
- Glossary
- Toyota and the environment
- Owning the Urban Cruiser



Why listen to your head, when you want to follow your heart?

With the Urban Cruiser, head and heart have never been happier. The bold, sophisticated lines are an invitation to be adventurous, to leave the norm behind. Claim the streets with sharp detailing, chunky wheel arches, 16" high gloss wheels and a broad stance.

The Urban Cruiser's sensible side is equally out of the ordinary. It's best in class when it comes to fuel economy and reduced CO₂ emissions – without compromising performance.



Why leave town when you can choose to go your own way?

Strike out with dynamic handling, extra smooth gear shifts and powerful performance.

Ideal for urban driving with the latest Stop & Start technology on the petrol engine.

Alternatively All Wheel Drive (AWD) for the diesel engine adapts perfectly to changing road conditions.



Why settle for the ordinary when you can enjoy the extraordinary?

Rediscover your sense of adventure with radar style instruments and innovative controls. Class-leading cargo capacity means you can go where you want, with what you want.





Why change lane when you can make a splash?

Urban Cruiser's cutting-edge safety technology includes Vehicle Stability Control (VSC), traction control and all round disc brakes, for a strong stance on the road – whatever the weather.

7 airbags and excellent impact absorption make this Toyota best in class for passive safety.

An intelligent All Wheel Drive (AWD) system activates rear wheel drive, to improve grip in challenging conditions.



Toyota Optimal Drive

Toyota Optimal Drive means reduced CO₂ emissions, better fuel economy and enhanced performance. It marks the beginning of a new generation of power train technologies, engineered to save you money. It means you no longer have to give up performance to benefit from lower CO₂ and improved economy.

- CO₂ emissions from as little as 129 g/km, with a world's lowest CO₂ for an All Wheel Drive passenger car at just 130 g/km.
- Fuel consumption up to 57.6 mpg combined cycle.
- 6-speed manual transmission optimised for a refined drive.



Toyota Optimal Drive 1.33 litre

Petrol
2WD Dual VVT-i

Power

99 DIN hp

Fuel consumption*

50.4 mpg

CO₂ emissions*

129 g/km

Acceleration

12.5 secs
0-62 mph

6-speed manual
transmission.

Stop & Start system.

* Combined cycle.

Toyota Optimal Drive 1.4 litre

Diesel
AWD D-4D

Power

90 DIN hp

Fuel consumption*

57.6 mpg

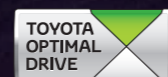
CO₂ emissions*

130 g/km

Acceleration

12.5 secs
0-62 mph

6-speed manual
transmission.



Experience true power
and efficiency. 2 engines,
2 Wheel Drive or All Wheel Drive.
Your choice.

Urban Cruiser

Kiss goodbye to the mundane, and enter into the exciting world of Urban Cruiser. Rugged and stylish outside. Innovative and sophisticated inside.



Shown with optional full map satellite navigation fitted.



Main features

- 16" alloy wheels (high gloss finish)
- Climate control air conditioning
- Rear privacy glass
- Smart Entry & Start System
- Bluetooth® connectivity
- Electric folding, heated mirrors
- Front fog lamps
- Rear roof spoiler
- Auto dimming rear-view mirror
- Leather steering wheel with audio and Bluetooth® switches
- Radio/CD player – MP3 compatible with 6 speakers
- Bluetooth® music streaming, when full map satellite navigation is fitted as an option
- ECO gear shift indicator
- Vehicle Stability Control
- Traction control
- All round disc brakes
- Kochi fabric trim

Optional

- Satellite navigation

Wheels and trims

360° of shiny cutting-edge design with wide spokes and deep engravings. Sporty slimline seats finished with a choice of high quality fabric or leather.

16" high gloss alloys
195/60R16



Kochi mid grey fabric trim



Furano two-tone leather



Optional Furano two-tone leather
(seat facings are 100% leather)
Must be specified at the time of ordering.



Colours

* Metallic paint.

§ Pearlescent Paint.

01 1F7 Tyrol Silver*

02 070 White Pearl§

03 040 Pure White

07 856 Dark Blue*

04 9AH Deep Amethyst*

05 209 Eclipse Black*

06 1G3 Decuma Grey*

01



02



03



04



05



06



07



home



previous



next



index



show menu



print



zoom in



zoom out



save



help

Book a Test Drive



Your local Centre



Sign up to our Newsletter



TOYOTA

Option packs

Style pack

Sophistication is a given with Urban Cruiser. Add another stylish signature with scuff plates and front chrome trims for the exterior, plus alloy pedals and leather/aluminium handbrake lever for the interior.



- 01 Aluminium scuff plates (front pair)
- 02 Alloy pedals
- 03 Front chrome trims
- 04 Leather/aluminium handbrake

Urban pack

Designed for the city: the rear parking sensors add to your convenience. Rear bumper protection plate, bumper corner protectors, and side mouldings are a stylish answer to urban life.



- 05 Rear parking sensors
- 06 Bumper corner protectors
- 07 Rear bumper protection plate
- 08 Side mouldings

Option packs

Tech pack

Get in tune with urban life. Simply add the AUX/USB integration kit (iPod®, iPhone® and MP3 compatible), and DAB digital audio broadcasting tuner. When DAB is fitted together with full map satellite navigation DAB then gains the satellite navigation's touch screen functionality.

- 01 AUX/USB integration kit
- 02 DAB radio tuner



Satellite navigation system

This 6.5" touch screen system has city centre landmark guidance, 3D landmarks and live traffic information. It has Bluetooth® connectivity, voice recognition and Bluetooth® music streaming.

- 03 Satellite navigation system

Accessories

The spirit of the Urban Cruiser says be yourself. With genuine Toyota accessories you can do just that. There's a great range of touches of style, practicality and technical innovation.

Audio and technology	Page		Page		Page
iPod®/iPhone®/USB integration kit and MP3 compatible	24/29	Mud flaps, front set	31	Kid restraint seat – seatbelt fix, 15 to 36 kg (approx. 3 years up)	—
Digital Audio Broadcasting (digital radio upgrade)	24/29	Mud flaps, rear set	—	Fire extinguisher	—
JBL premium sound system	29	Rear bumper protection film	—	First aid kit	—
Satellite navigation	25/29	Rear bumper protection plate, stainless steel or black plastic	23/31	Reflective jacket	—
Bluetooth® complementary kit	—	Wind deflectors, front and rear set	31	Warning triangle	—
Toyota Parking Aid (TPA) front and/or rear sensors	22/30				
HomeLink (integrated home security system)	29				
		Roof		Style	
Convenience		Roof rack with 2 bars, lockable	32	Front grille chrome trims	23
Cool box	—	The following holders can only be fitted with the roof rack:		Front grille contour, anthracite or chrome	—
Seat storage bag, beige/black or grey/black	—	Bicycle holders, various	—	Scuff plates, black film – front set	—
		Canoe holder	32	Scuff plates, brushed aluminium – front set	22
Interior trim		Fixation straps and load straps	—	Alloy pedals	22
Leather handbrake lever, leather and aluminium	23/28	Kayak holder	—	Interior footwell illumination kit	—
Shift knob, leather (6-speed manual transmission only)	28	Luggage box, metallic black (380 l)	33	Lowering springs	—
		Luggage box, silver (380 l)	33		
Locks		Luggage/ski box, metallic black (490 l)	33	Towing	
TRACKER, Monitor and Horizon Stolen Vehicle Tracking System	—	Luggage/ski box, metallic black (390 l)	33	Rear mounted bike holders with integrated lighting board (choice of 2 or 3 bike holders) – fits to tow bar	32
		Roof platform “Athletic” or “Safari”	—	Horizontal detachable tow bar	—
Protection		Ski holders, a range of ski holders for varying numbers of skis/snowboards	—	Fixed tow bar	—
Boot liner, low border 5 cm – AWD	34	Surfboard holder	—	Vertical detachable tow bar	—
Cargo liner, high border (25 cm)	34			Trailer wiring 12N 7pin	—
Cargo net, vertical	34			Caravan wiring 12S 7pin	—
Carpet mats, anthracite velour with embroidered logo	—	Safety			
Rubber floor mats	—	Babysafe restraint seat, birth to 13 kg (approx. up to 15 months)	35	Wheels	
Bumper corner mouldings, front and rear set – black	22/31	Duo Plus ISOFIX restraint seat, 9 to 18 kg (approx. 8 months to 4 years)	35	“Escapade” 16" alloy wheel (uses original tyre)	—
Side mouldings, black	23			Locking wheel nuts, set of 4	—
Door handle protective film, transparent	—				



Personality

The look, the touch, the experience. Individuality is in the details that say 'This is me; this is how I like my car to be.' And that's exactly the freedom on offer with Toyota

accessories. You become the designer. You choose how you want to express your personality.



01



02



03



04



05



07



06

01 Leather/aluminium handbrake

A unique design from Toyota Motor Sport.

02 Shift knob

Toyota Motor Sport's racing influence is clear to see.

03 DAB

Enhances your Toyota audio to receive Digital Audio Broadcasts. When fitted with the full map satellite navigation system option, DAB gains the touch screen functionality.

04 JBL premium sound system

The 440 watt DSP amplifier, 6 speakers and subwoofer are engineered by JBL and individually tuned for spatial clarity comparable to top quality home audio systems.

05 HomeLink

Enables you to operate up to three home automation systems such as garage doors, drive gates and security lighting from inside your car.

06 Navigation system

Clear voice directions synchronise with full map colour graphics on a 5.8" screen and integrated Bluetooth® connectivity.

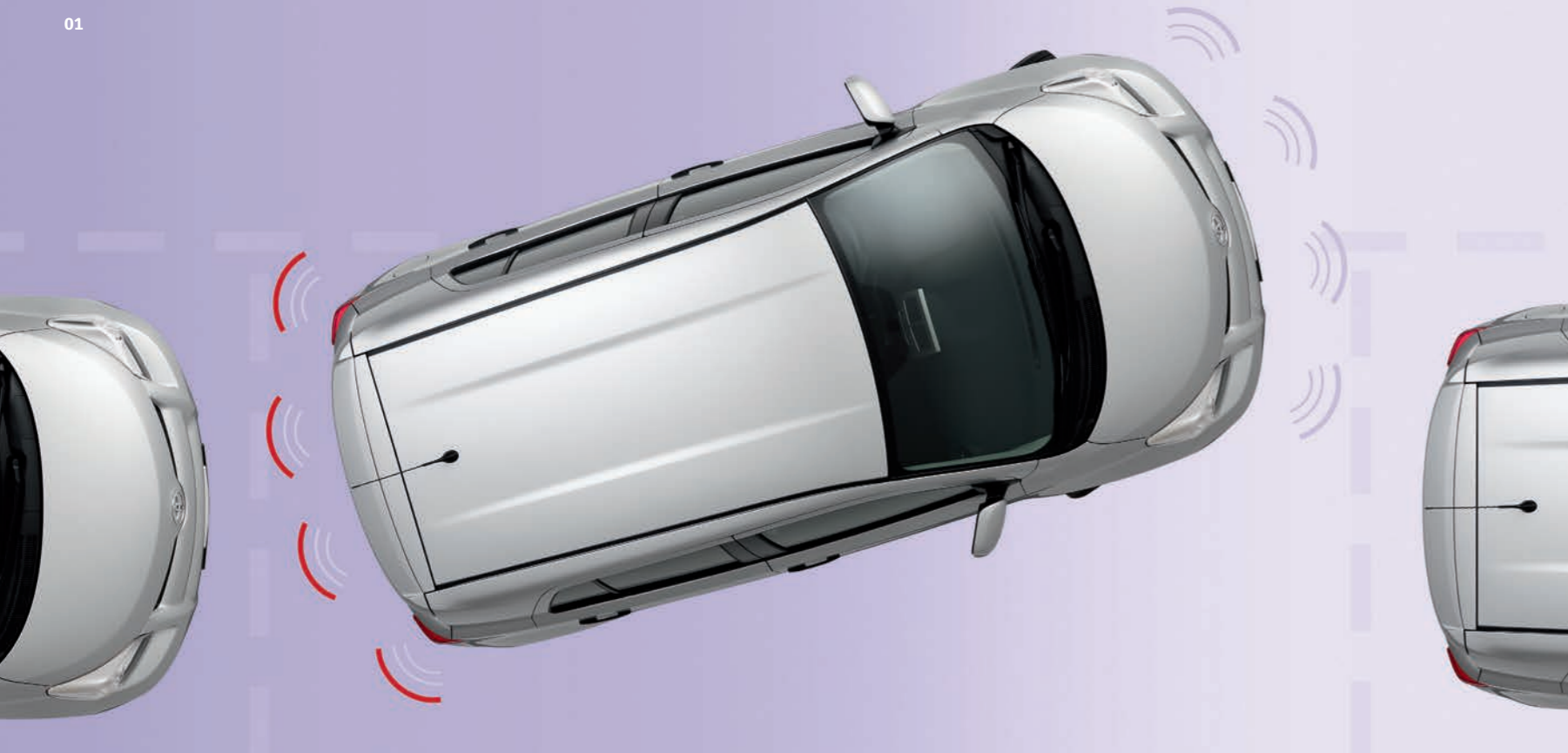
07 iPod®, iPhone® and USB integration kit

Located in the instrument panel, the kit integrates your personal music player technologies with the Urban Cruiser's audio or navigation system, with control through the steering wheel.

Protection

Why accept the inevitable when you can guard against the obvious? Toyota accessories complement the Urban Cruiser's rugged appeal by protecting against those bumps and scrapes that can happen too easily in today's busy cities.

01



01 Parking sensors

Choose either front, rear or both sets of parking sensors. Front sensors could also be chosen to complement the Urban pack.

02 Rear bumper protection plates

Tough paintwork protection. Available in brushed aluminium or black plastic.

03 Mud flaps

Shaped to fit your car's wheel arches.

04 Bumper corner protectors

Protection against minor scrapes and scuffs.

05 Wind deflectors

Cuts wind noise and turbulence when driving with open windows.



Leisure

An ordinary life? Not likely with the Urban Cruiser. Weekends away, skiing holidays or simply exploring the great outdoors. Whatever your fancy, the Toyota roof rack and your choice of

special attachments add flexibility to help make every moment a memorable experience.



Illustrated above: Rear bicycle holder, attaches to a Toyota tow bar for secure transport of up to two bicycles. Roof rack and boat holder.

01 Luggage box

380 litre Standard

Double the load space of your vehicle with this compact roof box. It has 3-point central locking, side access and load security straps.

02 Luggage box

380 litre Luxury

As above, plus improved aerodynamics and a premium black metallic finish.

03 Luggage/ski box

410 litre Standard

A slimline roof box with excellent aerodynamics and narrow enough to carry other roof mounted items, such as a bicycle. It features central locking and load securing straps.

04 Luggage/ski box

390 or 490 litre Luxury

As above, plus improved aerodynamics and a premium black metallic finish.

The above accessories must be fitted with the roof rack.



Versatility

In and out of your car all day every day? Toyota accessories make things a lot easier. Protection for your carpets? Help to keep the boot neat and tidy? The range gives you plenty of options for added practicality.

01 Boot liner
Durable black rubber with a non-slip surface and raised edges.

02 Cargo net
Clips onto pre-fitted hooks to keep your possessions firmly in place.

03 Cargo liner
Ultra thick black rubber with high edges to protect against mud and spilled liquids.



Child seats

Children are so precious; it's only natural to want to protect them. Be assured. With Toyota child restraint seats your younger passengers will travel in comfort and safety wherever you go.

01 Babysafe restraint seat
Comfort and protection from birth up to around 15 months (to 13 kg). An integral retractable canopy offers protection against the sun and wind.

02 Duo Plus ISOFIX restraint seat
For children between 9 and 18 kg (approx. 8 months to 4 years). The seat locks into the rear ISOFIX bars to anchor directly to the car body and has a top tether to prevent forward tipping. Deep padded wings increase side impact protection.

Also available is the Kid safety restraint seat, suitable for children from 15 to 36 kg (approx. 3 years upwards). Not illustrated.



Specifications

ENVIRONMENTAL PERFORMANCE	1.33 VVT-i 6 M/T Stop & Start	1.4 D-4D 6 M/T AWD
Fuel consumption (EU directive 80/1268 as last modified by directive 2004/3)		
Combined driving (mpg) 5-door	50.4 (5.6)	57.6 (4.9)
Urban driving (mpg) 5-door	42.2 (6.7)	48.7 (5.8)
Extra urban driving (mpg) 5-door	56.5 (5.0)	64.2 (4.4)
Recommended fuel grade	95 unleaded or higher	48 cetane or higher
Fuel tank capacity (litres)	42	42
Carbon dioxide, CO₂ (EU directive 80/1268 as last modified by directive 2004/3)		
Combined driving (g/km) 5-door	129	130
Urban driving (g/km) 5-door	156	152
Extra urban driving (g/km) 5-door	115	117
Exhaust emissions (EU directive 70/220/EEC as last modified by directive 2003/76B)		
Euro class	Euro 5	Euro 5
Carbon Monoxide, CO (g/km)	0.37	0.17
Hydrocarbons, HC (g/km)	0.04	–
Nitrogen Oxides, NO _x (g/km)	0.01	0.15
Hydrocarbons, HC & Nitrogen Oxides, NO _x (g/km)	–	0.16
Particulates, PM	–	0.002
Total Hydrocarbons, THC (g/km)	0.0373	–
Non-methane Hydrocarbons, NMHC (g/km)	0.0346	–
Noise (drive-by) (EU directive 70/157 as last modified by directive 1999/101)		
dB (A)	69	68

The fuel consumption and CO₂ values are measured in a controlled environment, in accordance with the requirements of Directive 80/1268/EEC incl. its amendments, on a basic production vehicle. The fuel consumption and CO₂ values of your vehicle may vary from those measured. Driving behaviour as well as other factors (such as road conditions, traffic, vehicle conditions, installed equipment, load, number of passengers, etc.) play a role in determining a car's fuel consumption and CO₂ emissions.

M/T = Manual transmission

ENGINE	1.33 VVT-i 6 M/T	1.4 D-4D 6 M/T AWD
Available with		
Engine code	INR-FE	IND-TV
Number of cylinders	4 in line	4 in line
Valve mechanism	16 valve DOHC	8 valve SOHC
Fuel system	Petrol	Diesel
Displacement (cc)	1329	1364
Bore x stroke (mm x mm)	72.5 x 80.5	73.0 x 81.5
Compression ratio	11.5 : 1	16.5 : 1
Maximum output (DIN hp)	99 (73/6000)	90 (66/3800)
Maximum torque (Nm/rpm)	128/3800	205/1800–2800

PERFORMANCE	1.33 VVT-i 6 M/T	1.4 D-4D 6 M/T AWD
Max speed (mph)	109	109
0–62 mph (secs)	12.5	12.5
Drag coefficient	0.318	0.315
Transmission	6-speed manual	

BRAKES	1.33 VVT-i 6 M/T	1.4 D-4D 6 M/T AWD
Front	Ventilated discs 275 mm diameter	
Rear	Solid discs 259 mm diameter/279 mm AWD	

Specifications

SUSPENSION	
Front	MacPherson strut
Rear	Torsion beam

	1.33 VVT-i 6 M/T	1.4 D-4D 6 M/T AWD
	Kerb weight (kg)	1150
Gross vehicle weight (kg)	1590	1700
Payload (kg)	440	435
Towing capacity with brakes (kg)	800	800
Towing capacity without brakes (kg)	550	550

EXTERIOR DIMENSIONS	Length	Height	Wheelbase
	Overall (mm)	3930	1525 (AWD 1540)
Front tread (mm)		1485	
Rear tread (mm)		1490	
Front overhang (mm)		785	
Rear overhang (mm)		685	
Turning radius tyre/wall (m)		5.5/5.9	

INTERIOR DIMENSIONS	Length	Width	Height
	Overall (mm)	1870	1400
	Front	Rear	
Effective height – hip point to roof (mm)	989	955	
Effective leg room (mm)	1024	861	
Shoulder room (mm)	1318	1287	



LUGGAGE COMPARTMENT	1.33 Dual VVT-i 6 M/T	1.4 D-4D 6 M/T AWD	
	VDA luggage capacity, rear seat up (litres)	314–388*	305
VDA luggage capacity, rear seat down up to roof (litres)	749	673	
Luggage compartment overall (mm)	650 (length)	1260 (width)	935 (height)

TOWING CAPACITY	
With brakes (kg)	800
Without brakes (kg)	550

* According to rear seat position.

Equipment

TYRES AND WHEELS	1.33 Dual VVT-i 6 M/T	1.4 D-4D 6 M/T AWD
16" high gloss alloy wheels (195/60/R16 89H)	●	●
Temporary spare wheel/tyre	●	–
Tyre repair kit	–	●
Locking wheel nuts	●	●

EXTERIOR	1.33 Dual VVT-i 6 M/T	1.4 D-4D 6 M/T AWD
Body-coloured bumpers	●	●
Black front and rear under guards	●	●
Rear roof spoiler	●	●
Chrome exhaust pipe finisher	●	●
Electrically adjustable, retractable and heated door mirrors	●	●
Door mirrors with integrated turn signal	●	●
Body-coloured door handles	●	●
Front fog lamps	●	●
Rear privacy glass	●	●
Smart Entry system	●	●

COMFORT	1.33 Dual VVT-i 6 M/T	1.4 D-4D 6 M/T AWD
Leather steering wheel with audio and Bluetooth® switches	●	●
Tilt and telescopic steering wheel	●	●
Leather gear shift	●	●
Gear shift indicator	●	●
Climate control air conditioning	●	●
UV reduction glass	●	●
Front and rear power windows	●	●
Power door locks with remote control	●	●
Smart Start button	●	●
Pollen filter	●	●
Illuminated entry	●	●
Auto dimming rear-view mirrors	●	●
Electric power steering	●	●

● = Standard – = Not available

Equipment

INFORMATION AND AUDIO	1.33 Dual VVT-i 6 M/T	1.4 D-4D 6 M/T AWD
Optitron meters	●	●
Radio, CD, MP3 compatible with 6 speakers	●	●
Bluetooth® connectivity	●	●
Full map navigation system – touch screen with Bluetooth® music streaming	○	○
Trip computer: average speed, driving range, fuel consumption	●	●
External temperature display	●	●

SEATS	1.33 Dual VVT-i 6 M/T	1.4 D-4D 6 M/T AWD
Driver seat height adjustment	●	●
Rear seat recline function	●	●
Rear seat slide function	●	–
Rear 60:40 fold flat seats	●	–
Rear 60:40 tumble and fold seats	–	●
Rear seat headrests x 3	●	●
Seat trim: Kochi mid-grey fabric seats	●	●
Seat trim: Furano two-tone leather seats	○	○

STORAGE COMPARTMENTS	1.33 Dual VVT-i 6 M/T	1.4 D-4D 6 M/T AWD
Upper and lower glove box	●	●
Package tray	●	●
Rear parcel shelf	●	●
Door and seat back pockets	●	●

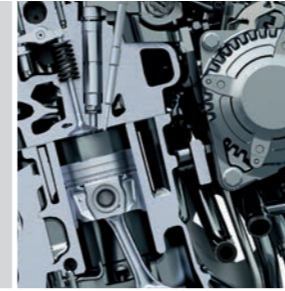
SAFETY	1.33 Dual VVT-i 6 M/T	1.4 D-4D 6 M/T AWD
Anti-lock Braking System (ABS) with Electronic Brake force Distribution (EBD) and Brake Assist (BA)	●	●
Vehicle Stability Control (VSC) and Traction Control (TRC)	●	●
Front and rear disc brakes	●	●
SRS front airbags: driver and passenger	●	●
SRS side airbags: driver and passenger	●	●
SRS curtain shield airbags	●	●
SRS driver's knee airbag	●	●
Front seat belts: 3-point ELR with pre-tensioners and force-limiters	●	●
Rear seat belts: 3 x 3-point EUR, 2 x ISOFIX child seat fixings	●	●
Passenger airbag cut-off switch	●	●
Front and rear seatbelt reminder	●	●
Active front seat headrests	●	●

SECURITY	1.33 Dual VVT-i 6 M/T	1.4 D-4D 6 M/T AWD
Remote central locking with double lock function	●	●
Steering column lock	●	●
Transponder key engine immobiliser	●	●
Perimeter siren alarm	●	●
Reinforced locks and latches	●	●

● = Standard ○ = Optional – = Not available

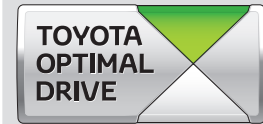
Glossary

Discover more about Urban Cruiser technology.



D-4D

Clean power. Toyota's powerful yet environmentally friendly diesel engine technology. Common rail direct injection adjusts pressure, timing and volume as you drive, injecting finely atomised fuel at high pressure into the combustion chamber for the best performance.



Toyota Optimal Drive

Better fuel economy. Reduced emissions. No compromise in driving pleasure. Toyota Optimal Drive means reduced CO₂ emissions, better fuel economy and enhanced performance. It marks the beginning of a new generation of powertrain technologies,

engineered to save you money. It means you no longer have to give up performance to benefit from lower CO₂ and improved economy.



Intelligent All Wheel Drive (AWD)

The 1.4 litre D-4D Urban Cruiser is equipped with Active Torque Control all wheel drive. Integrated with the vehicle's other traction control systems, Active Torque Control is seamless and flexible, providing optimum

torque distribution ranging from 100:0 to 50:50 front to rear drive, according to driving dynamics and road conditions. An AWD lock mode can be activated via a switch control.



Stop & Start

The clever thinking continues with Toyota's Stop & Start feature. Every time you come to a halt, select neutral and release the clutch, the engine switches off. When you go for the clutch again, the engine jumps to attention for a quick and quiet getaway.

With Stop & Start
= Zero emissions



Vehicle Stability Control (VSC)

VSC prevents loss of car control in certain situations. For example when entering a bend too fast and encountering slippery conditions that could cause a skid. Sensors around the car monitor wheel rotation, brake pressure and car movement. If the system calculates the

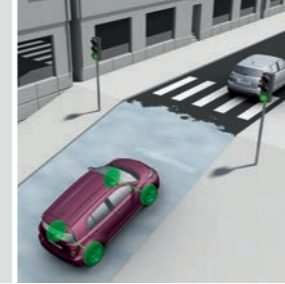
driver is about to lose control of the car, various stability and safety systems are applied to an appropriate degree.



Variable Valve Timing – with intelligence (Dual VVT-i)

Precise petrol engine technology that balances optimised driving pleasure with low fuel consumption and low emissions. Dual VVT-i refers to the engine's

ability to alter the timing of the intake valve opening. This means that valve timing is optimised for any driving condition.



Traction Control (TRC)

If you accelerate too hard and cause the drive wheels to lose grip and begin spinning, TRC will instantly reduce engine power to help restore traction.

Glossary

Discover more about Urban Cruiser technology.



Anti-lock Brake System (ABS) with Electronic Brake force Distribution (EBD)

ABS helps you maintain control by electronically balancing the braking force between all four wheels to match the level grip of each one. EBD complements this by optimising brake force

distribution between each wheel. Together the two systems help prevent the wheels from locking, and allow you to steer around obstacles as you halt.



Brake Assist (BA)

BA automatically supports emergency braking if the brakes are applied quickly but without sufficient pressure on the pedal. It does this by measuring how fast and how hard the brake pedal is depressed and then, if

appropriate, increasing braking force. The timing and degree of assistance reflects your own braking action: when you ease the pressure on the pedal, BA similarly reduces the amount of assistance.



SRS airbags

For safety, the Urban Cruiser has seven full Supplemental Restraint System (SRS) airbags including curtain shields and a driver's knee airbag fitted strategically to reduce injury in a collision.



Active front headrests

Prior to impact, the pre-crash intelligent headrests shift to appropriate positions to reduce whiplash injuries in the event of a rear end collision.



ISOFIX seat fixing

The seating incorporates special anchor points – including a top tether that helps prevent the seat tipping forward – for a safe and convenient way of correctly securing ISOFIX child seats (available from your Toyota Centre).



Electrochromatic mirrors

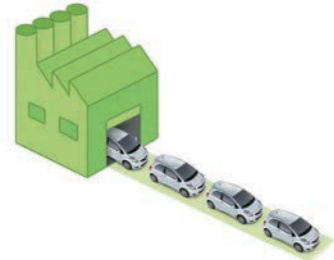
A specially designed rear-view mirror that detects any intense glare from cars behind you, automatically darkening the mirror surface accordingly.



Smart Entry & Start System

Instead of a conventional key the Smart Entry & Start System features a transmitter that allows you to unlock the doors by simply touching the handle and start the engine at the touch of a button. All you need to do is carry the Smart Entry key in your pocket or handbag.

Toyota and the environment



Designing your car

To achieve lower emissions and greener vehicles on the way towards the ultimate eco-car, it is essential to measure progress. Toyota has therefore developed its Ecological Vehicle Assessment System, or ECOVAS. This is a comprehensive approach to assessing a vehicle's whole life cycle in terms of its impact on the environment, starting at the early stage of development, before the vehicle is actually built.

The environmental impact of the Urban Cruiser (1.4l diesel) compared to a former equivalent SUV model is demonstrated through the complete life cycle with 27% CO₂ (Carbon dioxide), 43% NO_x (Nitrogen Oxide), 26% NMHC (Non-Methane Hydrocarbons), 40% PM (Particulate Matter) and a 24% SO_x (Sulphur Oxide) reduction.

Making your car

During the production of your vehicle every effort is made to reduce the effect of the manufacturing process on the environment.

Since 2002 the environmental impact of manufacturing has continuously reduced, resulting in a 14% reduction in CO₂ emissions, 14% reduction in water consumption and 39% reduction in volatile organic compounds. Waste disposed of at cost was also reduced by 3%.

Getting vehicles and parts to you

We are always looking to employ the most efficient and environmentally friendly logistical and delivery methods. For instance, modes of transport with the least environmental impact are selected wherever possible.

Selling and servicing your car

Toyota's Centre network – with over 3,000 Toyota and Lexus Centres across Europe – is a major contributor to the company's total emissions. That's why Toyota Motor Europe has developed a sustainable Centre programme to minimise emissions output.

Our aim is to reduce energy, water and waste emissions generated across the Centre network. The programme covers everything from rainwater recycling, introducing additional roof insulation and using renewable energy at new Toyota Centres, as well as carrying out energy audits to identify efficiency improvement at existing Centres.

The end of the road for your vehicle?

95% of the Urban Cruiser is recoverable, 100% of materials are coded and the four heavy metals have been eliminated completely (in accordance with 2000/53/EC).

In addition, according to our environmental policy we offer Toyota drivers new and innovative ways of returning their old car. For more information visit: www.toyota.co.uk/environment or contact your local Toyota Centre.

Drive thoughtfully

Drive your car in the right way and you could reduce your fuel bill and your CO₂ emissions by around 30%.

01. Remove any extra weight and roof load.
02. Plan your route and avoid detours.
03. Avoid using your car for short journeys.
04. Check your tyre pressure regularly.
05. Service your car according to the owner's manual.
06. Shift up gear earlier.
07. Only use air conditioning when necessary.
08. Follow and anticipate traffic flow.
09. Keep your windows closed.
10. Switch off your engine if you have to wait longer than 60 seconds.

Owning an Urban Cruiser

On the day you purchase your Urban Cruiser, your Toyota Centre will present you with the 'Urban Cruiser Passport'. It's a guide to getting the best out of your Urban Cruiser and its comprehensive range of features. Of course, your Toyota Centre will explain the Urban Cruiser to you in detail – and always be available should you require any assistance.

5-Year Toyota Warranty

Every new Toyota comes with a 5-year/100,000-mile* manufacturer's warranty, covering your car against the unlikely event of a manufacturing defect causing a mechanical fault. For full details, please ask your official Toyota Centre or visit www.toyota.co.uk/5yearwarranty

Corrosion cover The warranty offers 12 years' coverage, regardless of mileage, against perforation of the body-work (from inside to outside) that develops due to corrosion caused by faults in materials or workmanship.

Rust and paint defects The warranty also covers surface rust and paint defects appearing on any of the painted body panels as a result of a fault in materials for a period of 3 years, regardless of mileage.

Extended Warranty

After the initial warranty period has ended, you can extend your warranty until the vehicle is 7 years old – choosing from a range of packages to suit your vehicle and your needs. All of our warranties cover the main component parts of the vehicle[§], meaning that you pay for nothing beyond routine servicing and maintenance, so there are no unexpected bills to pay.

Toyota genuine parts

The Urban Cruiser is designed to minimise the cost of accident repair. Energy-absorbing elements are built into the bumpers, expensive-to-replace parts are located away from damage zones, and commonly damaged body parts are bolted rather than welded. As a result, the extent of damage is limited and damaged parts are easy to remove, replace or repair. Ultimately, this means very low parts and labour charges.

Added security

The Urban Cruiser's security system withstands the insurance industry's rigorous 5-minute attack test and provides excellent protection. Both the alarm system and engine immobiliser are approved by Europe's major insurance companies.

Toyota accessories

Toyota accessories are designed and manufactured with the same care, quality and attention to detail as Toyota vehicles. Tailor-made for your Toyota, they fit perfectly and add a personal touch of style, comfort and practicality. And because they've been tested under the most severe conditions, you can have complete confidence in their reliability and durability. To add to the reassurance, every genuine Toyota accessory has up to a 5-year warranty when purchased together with the vehicle[°].

Toyota Motor Insurance

Toyota Motor Insurance is available for Toyota owners at competitive premiums. To obtain details of the benefits included and to arrange a quotation, please contact your local Toyota Centre or call 0800 350 500.

Toyota Fleet

Toyota Fleet provides complete business solutions for companies that run a fleet of vehicles. For more information on how Toyota Fleet can deliver your fleet requirements either contact your local Toyota Centre or the Toyota Fleet Business Centre on 0845 271 2712.

Toyota Approved Used Car Scheme

All Toyota Approved Used vehicles come complete with a pre-delivery inspection, a mileage check, 12 months' warranty, AA breakdown cover, Club Toyota membership** and a 30-day vehicle exchange plan.

Recycling Toyota End-Of-Life Vehicles

We offer a free vehicle take-back scheme through our appointed service provider, Autogreen. This is a new and innovative way for Toyota drivers to return their vehicle at the end of its life for dismantling and recycling. For more information about End-Of-Life Vehicles please refer to www.toyota.co.uk/environment

- * Whichever comes sooner.
- § With the exception of batteries, corrosion of exhaust and damage or wear to the interior. Please refer to our Terms and Conditions for full details.
- ° Check with your Toyota Centre for specific warranty details.
- ** Except on non-Toyota vehicles.

Flexible Finance from Toyota Financial Services

When choosing your new car you will make sure you choose the right model, the right specification and the right colour to suit you. Choosing how you finance your car is just as important.

Our range of finance plans has been designed with simplicity in mind to make funding your car as easy as driving it. All our plans offer easy budgeting and peace of mind and **AccessToyota** brings these and other benefits together in one flexible package.

AccessToyota is a finance plan that puts you in control. You don't have to worry about finding a large deposit as you agree the amount of deposit that you want to pay and choose your repayment term from two to three years.

What makes **AccessToyota** different is that Toyota Financial Services (TFS) give your vehicle the security of a guaranteed future value (GFV) which is your optional final payment, deferred to the end of the agreement. Affordable monthly payments are yours to enjoy as your repayments are based on the vehicle selling price less your deposit and the GFV/optional final payment, plus the cost of borrowing.

In addition, you can have reassurance against the risk of a fall in used car prices, knowing the minimum amount your Toyota will be worth at the end of your agreement is guaranteed at TFS.

Then when your agreement comes to an end you have three flexible choices:

- Part exchange your vehicle for a brand new Toyota
- Pay your final payment (the GFV) and take full ownership of the car*
- Simply hand the car back with nothing more to pay[§]

Ask your Toyota Centre to show you how **AccessToyota** could be the best choice for you.

Flexible Finance for all Toyota customers

Whatever your needs, to complement **AccessToyota**, TFS has a full range of finance options to offer. From traditional Hire Purchase to Contract Hire and Leasing. Whether you're a private motorist with a fixed monthly budget in mind or a business customer looking for VAT-efficient funding options, just discuss your individual requirements with your Toyota Centre. They will be pleased to show you how convenient and competitive Toyota Financial Services can be.

Toyota Financial Services, Great Burgh, Burgh Heath, Epsom, Surrey KT18 5UZ.

Intelligent design

The Urban Cruiser is designed and engineered to minimise the maintenance overhead. There are fewer parts that require servicing and those that do are inherently durable to extend service intervals. Equally important is that Urban Cruiser technology is made easily accessible so that maintenance labour time can be minimised. These features combine with the highly competitive pricing of Toyota parts to ensure the lowest cost of maintaining your Urban Cruiser in an ideal working condition.

Toyota quality service

Your Toyota Centre will talk you through the Urban Cruiser 'Health and Safety' maintenance programme. The programme is very straightforward and designed for your convenience. In effect, your Urban Cruiser needs a full Health and Safety check, dependent on driving style and conditions, up to once every two years or 20,000 miles (whichever comes sooner). An intermediate Health and Safety check is necessary every year or 10,000 miles (whichever comes sooner).

Club Toyota

When you buy a Toyota you automatically become a member of Club Toyota, for 12 months free of charge. This entitles you to take advantage of a host of benefits including free AA Roadside Assistance in the UK and Europe, specially negotiated rates for travel insurance, a 5% discount off Toyota Motor Insurance, plus exclusive offers and promotions through our quarterly customer magazine. For further information please call 0844 701 6200 or visit toyota.co.uk/club

Toyota Accident Assistance

At Toyota, we believe that our customers deserve the best possible care. Therefore if you are involved in an accident, one call to Toyota Accident Assistance will get you back on the road again, whilst we take care of liaising with your insurer and arranging for your car to be repaired. By making us your first call, we will ensure your vehicle is repaired by Toyota to factory standards, meaning no compromise to your warranty or residual value.

Finance subject to status to over 18s only. Indemnities may be required. Terms and conditions apply.

* On payment of the option-to-purchase fee.

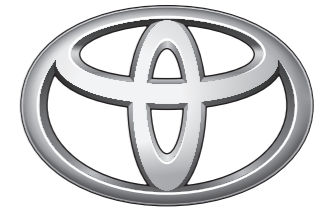
§ Subject to mileage and fair wear and tear conditions being met. TFS is authorised and regulated by the Financial Services Authority.

Toyota Financial Services is authorised and regulated by the Financial Services Authority. Toyota Financial Services, Great Burgh, Burgh Heath, Epsom, Surrey KT18 5UZ.

FINANCIAL SERVICES |  TOYOTA

To experience Urban Cruiser or for more information, please contact your local Toyota Centre or visit our website

toyota.co.uk/urbancruiser



TOYOTA

ALWAYS A
BETTER WAY



TOYOTA

Help

Using the navigation bar

A navigation bar is provided at the bottom of each page of this e-brochure to make browsing it easy. Please follow the simple instructions to navigate through this e-brochure.



Takes the document back to the beginning.



This will take the document to the previous page.



This will take the document to the next page.



This will allow the Acrobat toolbar to be visible if pressed once and it will also make it disappear if already visible.



This will save the whole document to your computer.



This will zoom in on the document so smaller text etc will be easier to read. To zoom in further, click the icon again. If the menu bar is not visible then use your mouse by clicking the left hand button and moving it.



This will zoom out of the document. To zoom out further, click the icon again. If the menu bar is not visible then use your mouse by clicking the left hand button and moving it.



This will print out the full brochure to your printer. Please note that if you have a colour printer this document will print in full colour.

To close this document press esc and then close the document normally.

Whilst every effort is made to reproduce accurate information, we reserve the right to change specifications, equipment and availability without prior notice. This e-brochure can not be regarded as infallible, (some of the vehicles shown may not be to exact UK specification), and as such does not constitute an offer for sale of any particular vehicle of specification. For the latest specification and availability we ask that you contact your local Toyota Centre.



home



previous



next



index



show menu



print



zoom in



zoom out



save



help

Book a
Test Drive



Your local
Centre



Sign up to our
Newsletter



TOYOTA