

2017

S

S-CLASS CABRIOLET



Mercedes-Benz



Standard and available equipment vary by model. Please see back of brochure.







SHINING STAR

EVERY WISH GRANTED



For much of the history of the automobile, one car has been the beacon of inspiration, and the target of aspiration. For the first time in half a century, the brightest star on the road meets its counterpart in the sky, and the result shines like nothing else. Welcome to the S-Class Cabriolet.

Generation after generation, no car has reached for the stars as consistently, continuously and successfully as the Mercedes-Benz S-Class. With each new model, it's brought the future closer, while never losing touch with its rich past. It's wrapped technology in romance, and indulgence in sensibility. It's shown that elegance comes not from being delicate, but by exercising strength with agility, and its power with ease. And since the foremost comfort is a sense of well-being, it stays at its peak of vigilance so that you can relax and enjoy the drive.

Of all the categories of automobile on the road, nothing can deliver the emotional rewards of the road the way a convertible can. It turns transportation into travel, and the act of driving into the art of open-air motoring. At the pinnacle of convertibles is the cabriolet, offering luxury for four and a oneness with the outdoors. All of this makes the very idea of an S-Class Cabriolet a peak among pinnacles, and a precedent for preeminence.

There hasn't been a new S-Class Cabriolet for 45 years. Now there are three—all of them distinctive, and each of them distinctly expressing its character: the elegantly exuberant S550, the mighty and masterful AMG S63, and the regally resplendent, V12-powered AMG S65.

While the last generation of classic S-Class Cabriolets has become a coveted collectible, the 2017 line is a vision of a future that is here now for your immediate gratification. From their three-layer soft tops and four-seat cabins to their multitude of driving assists, they wrap cutting-edge innovation in time-honored tailoring. Vigorous biturbo engines and agile adaptive suspension systems energize their every move. And their hushed ride comfort and highly rigid bodies rival their coupe stablemates, without the burden of excess weight. They are more than the first S-Class Cabriolets in nearly half a century. Each of them—and every drive you take in your own—feels like your most impassioned wish come true.



2017

KEY FEATURES

THE *CLOSEST* YOU'VE
LIKELY *EVER* COME
TO HAVING *EVERYTHING*
UNDER THE SUN

PERFORMANCE

Superlative biturbo power, seamless shifting, and agile air suspension. Torque-vectoring rear-wheel drive or AMG all-wheel drive.

Biturbo engines: V8, or handcrafted AMG V8 and V12

9-speed or AMG SPEEDSHIFT® 7-speed with shift paddles

AIRMATIC® or adaptive AMG air suspension

AMG Performance 4MATIC® all-wheel drive (AMG S 63)

DESIGN

Windswept lines envelop a sculptural 4-seat cabin. Smooth and tailored with the soft top up, sleek and sensual when it's stowed.

Triple-layer fabric power soft top
19" or 20" wheels*¹

100% LED lighting

Swarovski® crystal headlamp accents*

Diamond-block grille (S 550)

Sport, Night and AMG Carbon Fiber Packages*

SAFETY

Groundbreaking safety systems that watch the road ahead, and all around. Active and semi-autonomous systems to assist you.

Radar-based COLLISION PREVENTION ASSIST PLUS

Pop-up roll bars²

Intelligent Drive suite of active safety systems, with DISTRONIC PLUS® adaptive cruise control*

Night View Assist PLUS*

LUXURY

The pinnacle of innovative comfort and timeless craftsmanship. Unparalleled driving pleasure under the open sky or tailored top.

Heated, ventilated and massaging* front seats, AIRSCARF® neck-level heating

Intelligent climate control with ionizer and aromatherapy

Multicolor LED ambient lighting

Two Burmester® surround sound systems, with up to 1,520 total watts*

TECHNOLOGY

User-friendly innovations to keep you connected, engaged and refreshed. Intuitive controls to keep your world within reach.

Dual 12.3" color widescreens for instruments and COMAND® system

Mercedes me with smartphone app, in-car Internet and 4G LTE WiFi³

MAGIC VISION CONTROL®

AIRCAP® system to minimize turbulence in top-down driving

*Optional or not available on some models. Please see back of brochure.





A detailed, high-contrast black and white photograph of a car's engine and wheel. The engine components, including a fan and various belts, are visible on the left side, while a multi-spoke alloy wheel is on the right. The lighting creates strong highlights and deep shadows, emphasizing the mechanical textures.

PERFORMANCE

AUTHORITY OF AIR

An S-Class Cabriolet rules the road beneath its wheels as eagerly as it embraces the sky above.

From its twin-turbocharged engine to its adaptive suspension, it turns pressurized air into effusive yet efficient power, composed control, and a commanding balance of muscle and agility.

The S-Class Cabriolet uses the same elements as any ordinary car to make itself go, stop and turn—air, fuel, water, spark, and so on. But it mixes them with magic and ingenuity to create something far greater than the sum of its ingredients. Better yet, it makes it look easy, whether blasting from 0 to 60 or breezing along an open highway—without losing its clean, efficient composure. It'll meet the challenge of bumpy pavement through a curve with manners that meld tenacious cornering with tranquil passenger comfort. Within its rigid, muscular body, the S-Class performance systems work with both urgent intensity and seamless integration. It's a sense of cohesion that makes every move feel precise, polished and poised—in your hands, and to any observer's eyes.

Three biturbo engines—from the S550's 449-hp V8 to the 612-hp V12 in the AMG S65—unleash torrents of torque that starts at low rpm and stays on strong. All three Cabriolets leap to life when the light turns green, and never lose their stride even as you reach for the redline. They also fine-tune themselves not every few miles, but every few milliseconds. In the V8s, high-pressure Direct Injection squeezes fuel into an ultrafine mist. All three engines can fire their spark plugs up to

four times in a combustion cycle—to turn less gas⁴ into more go, with ultralow emissions. Emotions, however, run strong, thanks to their seductive exhaust notes.

Each of the AMG models features its own quick-witted 7-speed transmission—ideally suited to its capability and character. With an even wider range of ratios, the advanced 9G-TRONIC 9-speed in the S550 is quick off the line and quiet at cruising speed. They all offer smooth, swift and sporty response—with standard shift paddles ready anytime you feel like taking charge.

AIRMATIC[®] suspension delivers poise under pressure. At each 19" or 20" wheel,^{*1} an electronically controlled air spring responds in fractions of a second to modulate wheel motion while steadying the movement of the body and passengers. A selectable Sport mode lets you vary the way it adapts to surface changes, firming up sooner. Four-wheel level control adjusts to varying loads, self-lowers at speed to boost efficiency and stability, and can be raised to help you negotiate rutted roads or steep driveways. And Torque Vectoring Brake on the S550, or ESP[®] Curve Dynamic Assist on the AMG models, helps make cornering quicker, more surefooted, and more fun.









JEWELS IN THE CROWN

With brighter, whiter light that your eye perceives more like natural daylight, the active LED headlamps enhance your nighttime vision while being considerate to other drivers. The beams adapt automatically as you steer into corners and approach other vehicles ahead. A scintillating option brings an entirely new dimension to the headlamps by day or night: genuine Swarovski® crystals. Within each headlamp, an arch of 17 angle-cut crystals form the signature Daytime Running Lamp. Above them, 30 round crystals are clustered to create each turn signal. Even when they're off, they add a glistening element of distinction to the S-Class Cabriolet's brilliance.

OPEN ON THE GO

The S-Class Cabriolet is openly stylish even when its top is closed. The "acoustic" soft top is tailored from three layers, to match the S-Class Coupe in quiet comfort and offer year-round insulation from the elements. Offered in four colors, its rich fabric is bonded to a butyl layer to minimize seams and conceal the structural bows. Inside the cabin, fine cloth or DINAMICA microsuede* line the ceiling. A single switch lowers the top under its sculpted cover in under 20 seconds, even as you accelerate up to 31 mph. An electric partition automatically moves into place, setting aside the generous 8.8 cu ft of trunk space that remains with the top down.

SENSES YOUR *SURROUNDINGS*

IMMERSIVE SOUND

Burmester®, Germany's renowned handcrafter of fine home audio, has created two systems for the S-Class Cabriolet. Both reprofile the full sound spectrum—far beyond merely adjusting the volume—to ambient noise, driving speed, and soft-top position. Driven by a 590-watt, 9-channel digital amp, the Burmester Surround Sound System features 13 premium speakers with exquisite drilled metal grilles. With 1,520 total watts, the Burmester High-End 3D Surround Sound System* combines analog and digital signals for natural sound in any musical genre. Its 23 speakers include a subwoofer with its own 400-watt amp and surround speakers in the console.

EXPRESSIVE STYLE

Any luxury car is a reflection of its driver's sense of style. But a convertible raises the ante every time you lower the roof—turning the roadway into a fashion runway for all to see. The S-Class Cabriolet becomes even more alluring with the top down. The flowing shapes, intriguing finishes, and impeccably crafted materials of its cabin complement every curve of its muscular body. A broad palette of supple Nappa leathers is tailored with such precision that no stitch overlaps the tiny perforations in the upholstery. And of your many options in hand-finished trim, *designo* Black Piano Lacquer with blond "Flowing Lines" might set a new standard for breathtaking.

SURROUNDS YOUR SENSES

SHADES OF AMBIENCE

Twenty years ago, Mercedes-Benz research shed new light on a fact of nighttime driving: Riding in a dark car tends to increase stress and fatigue, but soft, strategic illumination of key areas can bring inner peace without reducing outward vision. And so the first ambient cabin lighting debuted, in the S-Class. Today's S-Class has evolved this innovation to deliver its comforts in style. A network of hundreds of LEDs highlights the dash, console and doors while edge-lighting the display panel from behind. In addition to five levels of brightness and three lighting zones, the driver can choose from seven colors to suit your mood—or create a new one.

SCENT OF CONTENTMENT

The dual-zone climate control is not only automatic, it's also intelligent, with a network of sensors to help maintain comfort without requiring adjustment—top up or down. It also takes extensive measures to cleanse the cabin air, with dust/pollen filtration, two activated charcoal filters, and the Air Balance system, all standard. Air Balance includes an ionizer that uses an electrical charge to neutralize allergens and other impurities, for freshness like you feel after a summer thunderstorm. A fragrance atomizer can then infuse the air with subtle aromatherapy. Five available scents include new Pacific Mood, developed expressly for the S-Class Cabriolet.



*Optional or not available on some models. Please see back of brochure.





DRIVING PERFORMANCE

WHERE IT'S FROM

Affalterbach, Germany, is an orchard town where trophies are harvested. It's the home of AMG, where for nearly 50 years championship racecars have been created by a team of people who are not just racers. They're dreamers. Visionaries. And perfectionists. They develop technologies that heighten power, like patented NANOSLIDE® cylinder walls that slash friction and wear. They shatter limitations: Rear-biased AMG Performance 4MATIC® clings to pavement yet delivers nimble balance. They break Formula 1® records, and are by far the most winning name in the DTM (German Touring Car Championship). And they turn victory on the track into vehicles that conquer the streets of the world—and the hearts of its most passionate drivers.

IS WHAT IT DOES

The two AMG S-Class Cabriolets are endowed with the DNA of racing champions and the hardware to bring it to life: massive brakes, adaptive air suspension, aero-aggressive bodywork, 20" AMG® wheels,¹ and exclusive cockpits. In the AMG S 63, a handcrafted 577-hp biturbo V8 joins forces with a paddle-shifted AMG SPEEDSHIFT® MCT multiclutch 7-speed. AMG Performance 4MATIC expertly delivers the car's 664 lb-ft of torque to all four tires, launching to 60 mph in 3.8 seconds⁵ without sacrificing agile handling. A superlative handcrafted 621-hp/738-lb-ft biturbo V12 catapults the AMG S 65 to 60 in just 4.0 seconds. Exclusive details distinguish each model's AMG double-crosswing grille, "A-wing" front air dam, mesh grilles and rear diffuser: matte silver/gloss black on the S 63, brilliant chrome for the S 65. Options include cabin and body elements in carbon fiber, and Ceramic Compound brakes.⁶





ALWAYS IN SEASON

UNDER-THE- TOP LUXURY

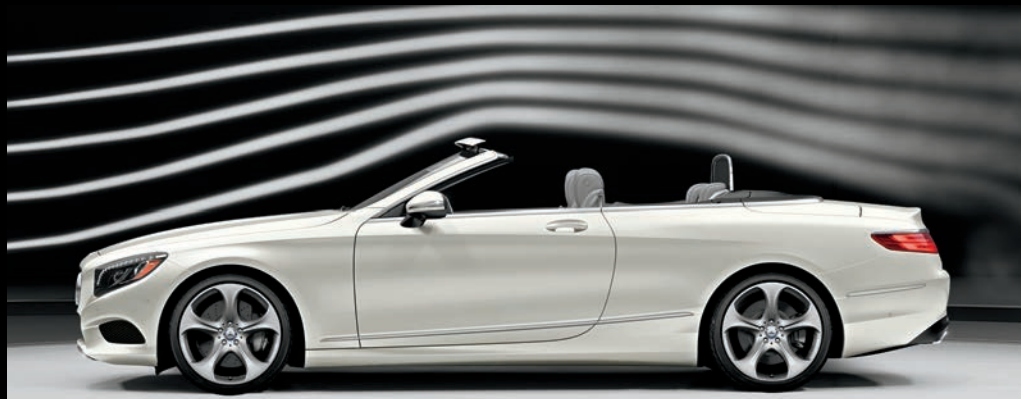
The sky is most certainly not the limit in S-Class Cabriolet. Top-up, it's as serene as a coupe. Top-down, it can tame the wind to a whisper. It can sense the sun's rays and rise to the occasion. And on a chilly night, as you travel under a blanket of stars, it can envelop you in warmth.


The unparalleled comfort of the S-Class Cabriolet is in many ways no different from its benchmark safety or its perfectly poised performance. All are the product of imaginative ideas, exhaustive engineering, and decades spent not revisiting history but making it, over and over.

It's precisely why the S-Class goes above and beyond to offer what is quite possibly the most comfortable open-air automobile yet produced. Its AIRCAP® system teams a speed-sensitive airfoil that rises above the windshield with a power windscreen behind the rear seats. Even

at highway speeds, the system keeps the cabin calm enough for all four passengers to enjoy conversation.

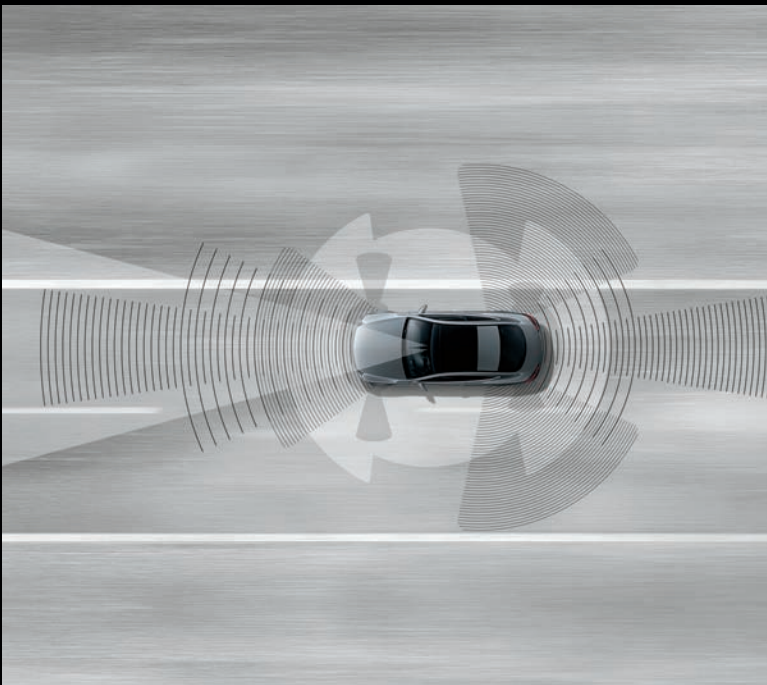
In addition to its intelligent dual-zone climate control and standard heated front seats, soothing heat is also available for all three front armrests, the steering wheel, and the rear seats. The front seats can also offer cooling ventilation in summer, or a menu of six massages—two with a spa-like “hot stone” effect—at any time. And their standard AIRSCARF® feature can wrap your shoulders in warm air, extending the season for top-down driving.



A blurred landscape featuring mountains, a lake, and a road, overlaid with a black text box. The text is centered and reads:

YOU CAN
REACH FOR
THE *SKY*,
OR YOU CAN
TOUCH IT





*Optional or not available on some models. Please see back of brochure.

INTUITIVE

The beauty of Mercedes-Benz engineering is how quickly it can make first-of-their-kind innovations feel like second nature. COMAND® unites an exceptional array of features—entertainment, navigation,⁷ Internet,³ apps, comfort settings and more. An intuitive touchpad/rotary controller gives you access to all of them via animated on-screen menus with a carousel-style layout that mimics the motion of the controller. The touchpad also lets you use multi-finger gestures similar to your smartphone, like pinch-to-zoom a navigation map, or writing an address with your fingertip. Or go touchless, with voice control that can learn your natural way of talking.

INFORMATIVE

While the COMAND touchpad in the console falls naturally to hand while you enjoy the padded center armrest, its displays are high-mounted, high-resolution, and huge. A 12.3" central screen presents maps, menus, and comfort features you can personalize to your liking. Illustrated and animated settings make it easy to enjoy the abundant luxuries available in the S-Class, whether you're fine-tuning your seat support or the Burmester® surround sound. COMAND also integrates with mbrace and Mercedes me to offer in-car Internet-based apps such as HERE™ Local Search. And a split-screen option lets you keep an additional item visible alongside the main view.

IN TOUCH WITH YOUR WORLD

INSTRUMENTAL

Instead of conventional gauges, a 12.3" screen—the same size and pixel count as the central screen—is placed directly in front of the driver. It displays the instrument cluster, with clear, smooth-acting analog-style gauges and crisp digital readouts. Between them is a changeable display for various driver-assistance systems, trip data, and vehicle settings. Buttons on the steering wheel let you control it with ease. A Head-Up Display* can project an 8"-wide virtual image that "floats" over the car's hood.⁸ It lets you view speed and cruise settings, navigation info, and more—plus vital performance data on the AMG models—with minimal "eyes off the road."

ILLUMINATING

From any angle, inside or outside, brilliant details reveal the enlightenment in the S-Class Cabriolet. Its 100% LED lighting isn't just one of them, it's hundreds. In fact, there are several hundred LEDs in each car—and zero lightbulbs, an S-Class industry first. And while its occupants enjoy its multicolor ambient cabin lighting, the driver can enjoy the advantages of its active LED headlamps: brighter, whiter beams that swivel as you steer. Other drivers benefit from them as well, since they adapt their high beams to traffic ahead. Arching Daytime Running Lamps capture the attention of oncoming drivers, while "twin torch" taillamps captivate any onlooker.

IN TUNE WITH YOUR NATURE

INTELLIGENT

An advanced network of multirange radar, multiple cameras and other sensors, Mercedes-Benz Intelligent Drive includes industry-leading standard and available assists that can help make driving safer, less stressful, or simply more enjoyable. Radar-based COLLISION PREVENTION ASSIST PLUS can alert you to brake if you're approaching traffic ahead too quickly. It can even start braking autonomously.⁹ ATTENTION ASSIST® monitors up to 70 parameters of driving behavior to help detect a driver getting drowsy on a longer trip.¹⁰ Beyond the standard rearview camera, the Surround View System* composes four cameras to give you a virtual birdseye view.¹¹

INSTINCTIVE

The Driver Assistance Package adds a suite of advancements. DISTRONIC PLUS® cruise control uses radar to adapt your speed to traffic flow, even stop-and-go.¹² Steering Assist automatically helps keep you centered in your lane as you cruise. Active Blind Spot¹³ and Lane Keeping Assists¹⁰ help ease driving on multilane roadways. Other groundbreaking systems also can alert you to cross-traffic or pedestrians in your path ahead, or help prepare for an impending collision from behind.¹⁴ Another option, Night View Assist PLUS* uses infrared and thermal imaging to display a clearer view of the road. Its screen can be set to turn on if danger is detected.¹⁵

MODELS

S 550

449-hp 4.7L V8 biturbo engine
9G-TRONIC 9-speed automatic transmission
Rear-wheel drive
Staggered-width 19" multispoke wheels
0-60 mph in 4.6 seconds⁵

THE FEELING
OF *DESIRE*
IS PURELY
BY *DESIGN*

AMG S 63

577-hp handcrafted AMG 5.5L V8 biturbo engine
AMG SPEEDSHIFT® MCT 7-speed transmission
AMG Performance 4MATIC® all-wheel drive
Staggered-width 20" AMG 5-spoke wheels
0-60 mph in 3.8 seconds

AMG S 65

621-hp handcrafted AMG 6.0L V12 biturbo engine
AMG SPEEDSHIFT PLUS 7G-TRONIC 7-speed transmission
Rear-wheel drive
Staggered-width 20" AMG forged multispoke wheels
0-60 mph in 4.0 seconds



SPECIFICATIONS		S 550 Cabriolet	AMG S 63 Cabriolet	AMG S 65 Cabriolet
Engine	Type	4.7L V8 biturbo w/Direct Injection	Handcrafted AMG 5.5L V8 biturbo w/Direct Injection	Handcrafted AMG 6.0L V12 biturbo
	Power	449 hp @ 5,250 rpm	577 hp @ 5,500 rpm	621 hp @ 4,800–5,400 rpm
	Torque	516 lb-ft @ 1,800–3,500 rpm	664 lb-ft @ 2,250–3,750 rpm	738 lb-ft @ 2,300–4,300 rpm
Transmission		9G-TRONIC 9-speed automatic w/shift paddles	AMG SPEEDSHIFT® MCT 7-speed w/shift paddles	AMG SPEEDSHIFT PLUS 7G-TRONIC 7-speed w/shift paddles
Acceleration	0–60 mph ⁵	4.6 sec	3.8 sec	4.0 sec
Wheels		19" multispoke w/all-season Extended Mobility tires ¹	20" AMG® 5-spoke w/high-performance tires ¹	20" AMG forged multispoke w/high-performance tires ¹
Suspension		4-wheel multilink w/self-leveling AIRMATIC®	4-wheel multilink AMG Adaptive Sport Suspension based on AIRMATIC	4-wheel multilink AMG Adaptive Sport Suspension based on AIRMATIC
Drivetrain		Rear-wheel drive	AMG Performance 4MATIC® all-wheel drive	Rear-wheel drive

KEY STANDARD FEATURES

S 550	AMG S 63	AMG S 65	PERFORMANCE AND EFFICIENCY
●	●	●	ECO Start/Stop system
●	—	—	DYNAMIC SELECT
—	●	●	AMG DYNAMIC SELECT
—	●	—	AMG Performance 4MATIC all-wheel drive
●	—	—	Torque Vectoring Brake
—	●	●	ESP® Curve Dynamic Assist

S 550	AMG S 63	AMG S 65	SAFETY AND SECURITY
●	●	●	COLLISION PREVENTION ASSIST PLUS
●	●	●	ATTENTION ASSIST®
●	●	●	PRE-SAFE®
●	●	●	Electronic Stability Program (ESP®)
●	●	●	Adaptive braking technology: Predictive Brake Priming, Automatic Brake Drying, Hill-Start Assist, brake HOLD feature
●	●	●	Emergency-sensing Brake Assist (BAS®)
●	●	●	Advanced Tire Pressure Monitoring System
●	●	●	10 air bags
●	●	●	PARKTRONIC with Active Parking Assist ¹⁶
●	—	—	Rearview camera ¹¹
○	●	●	Surround View System ¹¹
○	○	●	DISTRONIC PLUS® with Steering Assist
○	○	●	BAS PLUS with Cross-Traffic Assist
○	○	●	PRE-SAFE Brake with Pedestrian Recognition
○	○	●	PRE-SAFE PLUS rear collision detection and preparation
○	○	●	Active Blind Spot Assist
○	○	●	Active Lane Keeping Assist
○	○	●	Speed Limit Assist
○	○	●	Night View Assist PLUS ¹⁵
●	●	●	LED Daytime Running Lamps, LED taillamps
●	●	●	Active LED headlamps with Adaptive Highbeam Assist
○	○	●	Headlamps with Swarovski® crystal accents
●	●	●	KEYLESS-GO®
●	●	●	Soft-close doors
●	●	●	Electronic trunk closer with HANDS-FREE ACCESS
●	●	●	Antitheft alarm system with remote panic feature

S 550	AMG S 63	AMG S 65	COMFORT AND CONVENIENCE
●	●	●	Power heated and ventilated front seats with memory
○	●	●	Active multicontour front seats with “hot stone” massage
○	○	●	Heated front seats with rapid-heating feature
●	●	●	AIRSCARF® neck-level heating system for front seats
○	○	●	Heated front center armrest, door armrests, and upper door trim
○	●	●	Individual rear seats with functional center console
○	○	●	Heated rear seats
●	●	●	Power tilt/telescoping steering column
●	—	—	Multifunction sport steering wheel with Nappa leather trim
—	●	●	Multifunction AMG Performance steering wheel with Nappa leather trim
●	●	●	Power soft top with electric trunk partition
●	●	●	AIRCAP® system
●	●	●	Intelligent dual-zone digital automatic climate control
●	●	●	Air Balance cabin-air purification system and cabin fragrance system
●	●	●	Multicolor/multizone LED ambient cabin lighting
●	●	●	Illuminated front door sills
○	●	—	<i>designo</i> DINAMICA microsuede headliner
—	—	●	<i>designo</i> Nappa leather/DINAMICA headliner
●	●	●	Rain-sensing windshield wipers
●	●	●	Integrated garage-door opener
●	●	●	Heated power side mirrors with power fold-in
●	●	●	Auto-dimming driver-side and inside rearview mirrors

S 550	AMG S 63	AMG S 65	ENTERTAINMENT AND NAVIGATION
●	●	●	Dual 12.3" high-resolution screens
●	●	●	COMAND® system with touchpad controller
●	●	●	COMAND navigation ⁷ with 3 years of no-charge map updates
●	●	●	5 years of Traffic and Weather service by SiriusXM ¹⁷
●	●	●	Voice control with learning feature
○	●	●	Head-Up Display ⁸ (AMG Head-Up Display on AMG models)
●	●	—	Burmester® Surround Sound System
○	○	●	Burmester High-End 3D Surround Sound System
●	●	●	FrontBass® system
●	●	●	Bluetooth® audio streaming, hands-free Bluetooth interface
●	●	●	Near-Field Communication (NFC) technology
●	●	●	Dual USB ports, in-dash DVD/CD player, SD card reader
●	●	●	SiriusXM Radio with 6-month All Access trial ¹⁷
●	●	●	HD Radio® receiver
●	●	●	5 years of Mercedes-Benz mbrace® Connect services ³

DIMENSIONS		S 550 Cabriolet	AMG S 63 Cabriolet	AMG S 65 Cabriolet
Wheelbase		115.9"	115.9"	115.9"
Overall length		197.9"	198.6"	198.6"
Overall height	top up	56.2"	56.2"	56.2"
Overall width	w/ mirrors	83.0"	83.0"	83.0"
Curb weight		4,819 lbs	4,817 lbs	4,971 lbs
Headroom	top up, front/rear	37.7" / 37.7"	37.7" / 37.7"	37.7" / 37.7"
Shoulder room	front/rear	59.0" / 49.5"	59.0" / 49.5"	59.0" / 49.5"
Cargo capacity	top up	12.4 cu ft	12.4 cu ft	12.4 cu ft
	top down	8.8 cu ft	8.8 cu ft	8.8 cu ft

S 550 AMG S 63 AMG S 65	OPTION PACKAGES
<input type="radio"/> <input checked="" type="radio"/> <input checked="" type="radio"/>	Premium Package <ul style="list-style-type: none"> Active multicontour front seats with "hot stone" massage Heated front seats with rapid-heating feature Surround View System Head-Up Display (AMG Head-Up Display on AMG models)
<input type="radio"/> <input type="radio"/> <input checked="" type="radio"/>	Warmth & Comfort Package <ul style="list-style-type: none"> Heated front center armrest, door armrests, and upper door trim Heated rear seats Heated steering wheel¹⁸ Wood/leather sport steering wheel¹⁸
<input type="radio"/> <input type="radio"/> <input checked="" type="radio"/>	Driver Assistance Package <i>S 550 requires Premium Pkg.</i> <ul style="list-style-type: none"> DISTRONIC PLUS[®] with Steering Assist BAS PLUS with Cross-Traffic Assist PRE-SAFE Brake with Pedestrian Recognition PRE-SAFE PLUS rear collision detection and preparation Active Blind Spot Assist Active Lane Keeping Assist Speed Limit Assist
<input type="radio"/> <input type="radio"/> <input type="radio"/>	Sport Package <ul style="list-style-type: none"> AMG body styling 19" AMG twin 5-spoke wheels¹ Diamond-block grille with chrome-tipped pins Brushed aluminum pedals
<input type="radio"/> <input type="radio"/> <input type="radio"/>	AMG Exterior Carbon Fiber Package <ul style="list-style-type: none"> Carbon fiber front air-dam splitter, side mirror covers, side-sill inserts, and rear diffuser insert Carbon fiber engine cover <i>Standard on AMG S 65</i>
<input type="radio"/> <input type="radio"/> <input type="radio"/>	AMG Exterior Night Styling Package <ul style="list-style-type: none"> Gloss Black front air-dam splitter, side mirror covers, and rear diffuser insert <i>Items are carbon fiber if combined with AMG Exterior Carbon Fiber Pkg.</i> Gloss Black side-sill inserts Tailpipes in black chrome finish Black finish for front air-dam flics and mesh grilles <i>Standard on AMG S 63</i>

S 550 AMG S 63 AMG S 65	INDIVIDUAL OPTIONS
<input type="radio"/> <input type="radio"/> <input type="radio"/>	Red-painted brake calipers
<input type="radio"/> <input type="radio"/> <input type="radio"/>	AMG Ceramic Compound Braking System ⁶
<input type="radio"/> <input type="radio"/> <input checked="" type="radio"/>	Carbon fiber engine cover <i>Also in AMG Exterior Carbon Fiber Pkg.</i>
<input type="radio"/> <input checked="" type="radio"/> <input checked="" type="radio"/>	Wood/leather sport steering wheel <i>Also in Warmth & Comfort Pkg.</i>
<input type="radio"/> <input type="radio"/> <input type="radio"/>	AMG Performance Nappa/DINAMICA steering wheel
<input type="radio"/> <input type="radio"/> <input checked="" type="radio"/>	Night View Assist PLUS
<input type="radio"/> <input type="radio"/> <input checked="" type="radio"/>	Headlamps with Swarovski crystal accents <i>Requires Night View Assist PLUS</i>
<input type="radio"/> <input type="radio"/> <input checked="" type="radio"/>	Burmester High-End 3D Surround Sound System
<input type="radio"/> <input type="radio"/> <input type="radio"/>	20" AMG multispoke wheels ¹ <i>Requires Sport Pkg.</i>
<input checked="" type="radio"/> <input type="radio"/> <input type="radio"/>	19" twin 5-spoke wheels ¹
<input type="radio"/> <input type="radio"/> <input type="radio"/>	20" 5-spoke wheels ¹
<input type="radio"/> <input checked="" type="radio"/> <input type="radio"/>	19" AMG 10-spoke wheels ¹
<input type="radio"/> <input type="radio"/> <input checked="" type="radio"/>	20" AMG forged twin 5-spoke wheels ¹
<input type="radio"/> <input type="radio"/> <input checked="" type="radio"/>	20" AMG forged 10-spoke wheels ¹ (Silver)
<input type="radio"/> <input type="radio"/> <input checked="" type="radio"/>	20" AMG forged 10-spoke wheels ¹ (Black)
<input checked="" type="radio"/> <input checked="" type="radio"/> <input type="radio"/>	Nappa leather upholstery
<input type="radio"/> <input type="radio"/> <input checked="" type="radio"/>	<i>designo</i> Exclusive Nappa leather upholstery, leather-trimmed dash <i>Option includes designo DINAMICA headliner on S 550</i>
<input checked="" type="radio"/> <input checked="" type="radio"/> <input checked="" type="radio"/>	Black Poplar wood trim
<input checked="" type="radio"/> <input checked="" type="radio"/> <input checked="" type="radio"/>	Burl Walnut wood trim
<input type="radio"/> <input type="radio"/> <input type="radio"/>	<i>designo</i> Metallized Ash wood trim
<input type="radio"/> <input type="radio"/> <input type="radio"/>	<i>designo</i> Black Piano Lacquer wood trim
<input type="radio"/> <input type="radio"/> <input type="radio"/>	<i>designo</i> Black Piano Lacquer "Flowing Lines" wood trim
<input type="radio"/> <input type="radio"/> <input type="radio"/>	AMG carbon fiber/Black Piano Lacquer wood trim
<input type="radio"/> <input type="radio"/> <input type="radio"/>	Metallic or <i>designo</i> paintwork



UPHOLSTERY:

Nappa leather

- S 550



UPHOLSTERY:

designo Exclusive Nappa leather

- S 550



UPHOLSTERY:

AMG Nappa leather

- AMG S 63



UPHOLSTERY:

AMG *designo* Exclusive Nappa leather

- AMG S 65
- AMG S 63



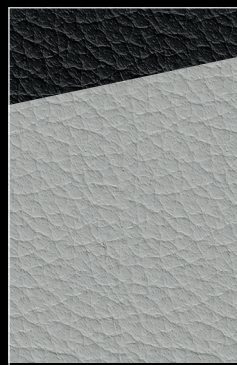
UPHOLSTERY COLOR:

Black
All leathers



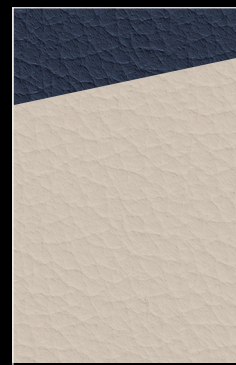
UPHOLSTERY COLOR:

Porcelain/
Espresso Brown
All leathers



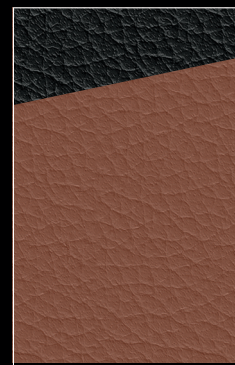
UPHOLSTERY COLOR:

Crystal Grey/Black
All leathers



UPHOLSTERY COLOR:

Porcelain/
Deep Sea Blue
designo
Nappa leather
AMG *designo*
Nappa leather



UPHOLSTERY COLOR:

Saddle Brown/Black
designo
Nappa leather
AMG *designo*
Nappa leather

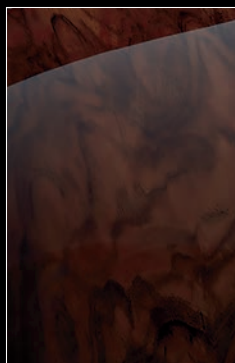


UPHOLSTERY COLOR:

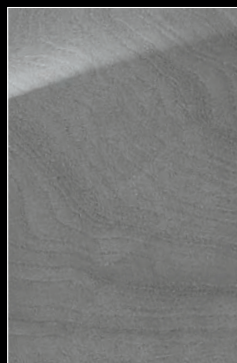
Bengal Red/Black
designo
Nappa leather
AMG *designo*
Nappa leather



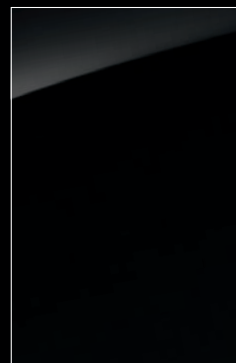
TRIM:
Black Poplar wood



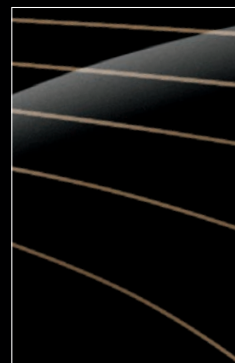
TRIM:
Burl Walnut wood



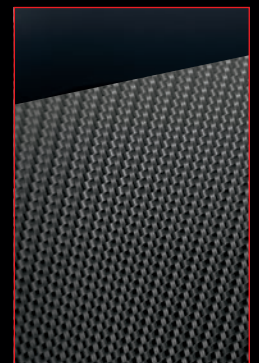
TRIM:
designo Metallized Ash
wood



TRIM:
designo Black Piano
Lacquer wood

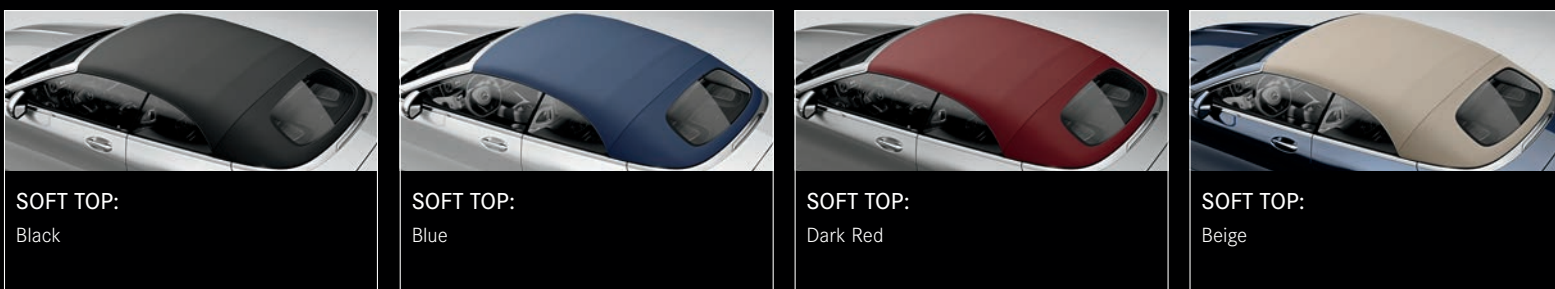
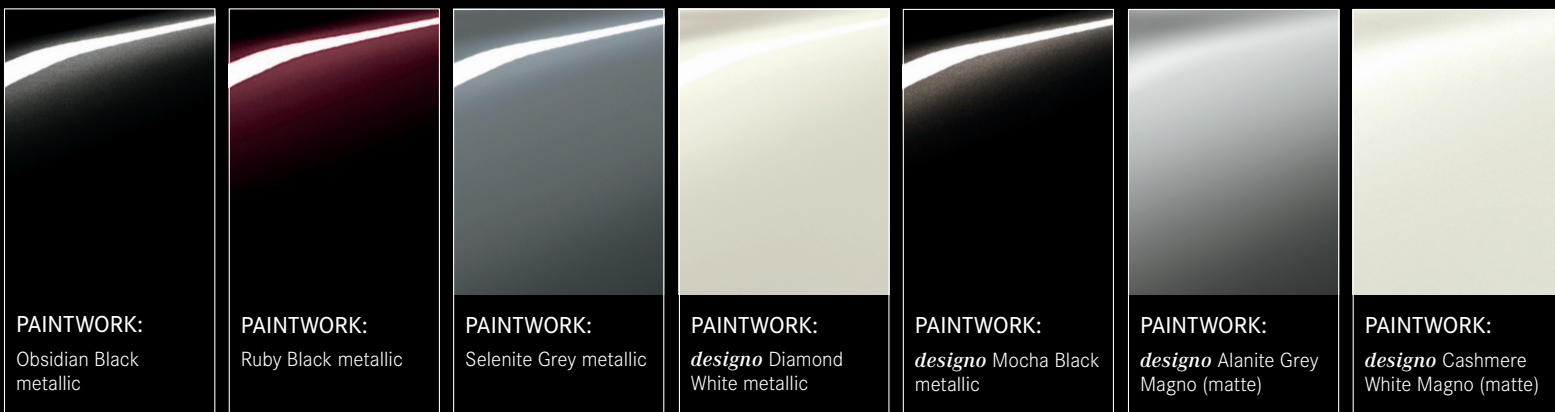
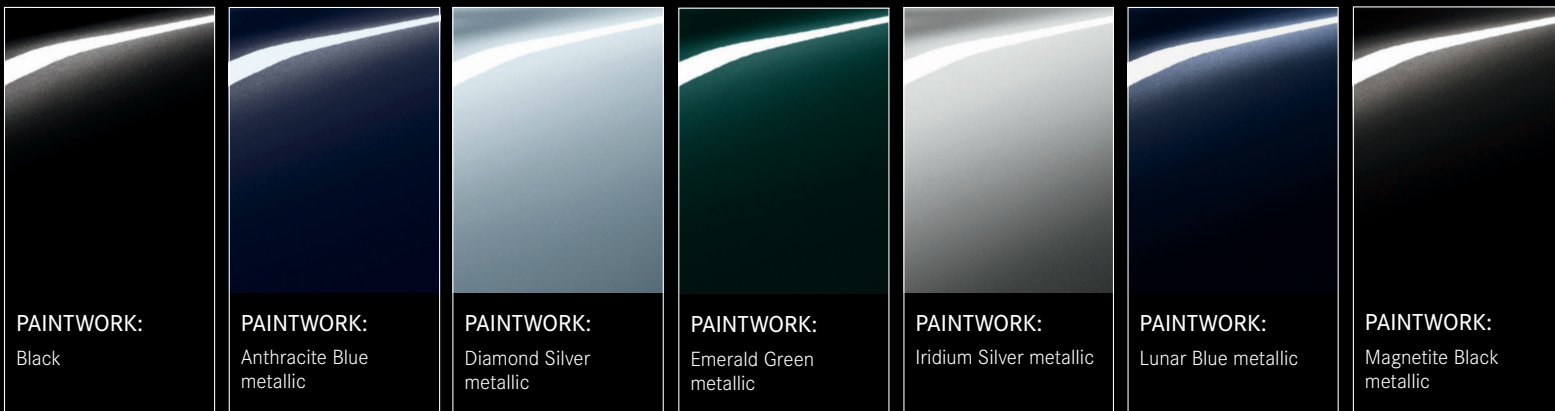


TRIM:
designo Black Piano
Lacquer "Flowing Lines"
wood



TRIM:
AMG carbon fiber/Black
Piano Lacquer wood





Mercedes *me*

Mercedes me makes it easy to stay connected to your car, and your life. It can make any trip easier, more enjoyable, or more entertaining. And it'll bring you a world of rewards for being part of the family.

CHANGING WHAT'S REMOTELY POSSIBLE

Any time, any place

Life is better when you're connected. You don't have to leave your world behind when you're in your Mercedes-Benz. And you can have access to your car even after you park and walk away. It's all possible with *Mercedes me*.³

Convenience at your fingertips

The *Mercedes me* website and smartphone app let you control features of your vehicle, interact with your dealer, and more. Your own homepage and the free app for Android® and iPhone® make it easy to plan ahead or be spontaneous.

Your car in your pocket

With the *Mercedes me* app, you can remote-start your car, lock or unlock its doors, and keep an eye on it if you valet-park. And you can look up a destination or address and send it to your car's navigation system, all from your phone.

INSPIRING THE JOURNEY

Be part of something special

When you drive a Mercedes-Benz, you're part of the family. *Mercedes me* lets you follow along on featured road trips, learn about special events, and find out how you can join in on them.

Get the Star treatment

Get exclusive perks at world-class resorts when you stay at a partner hotel of *Mercedes me*. Visit MBUSA.com/mercedesme to find out more.

Enjoy the personal touch

Beyond its advanced, user-friendly technology, *Mercedes me* is a team of helpful people who genuinely care. Expert concierges are always on call to help you—from reservations to travel plans to assistance with virtually any request. And you can reach them anytime from wherever you use your smartphone.

SMOOTHING THE WAY

Ownership, simplified

From managing your Mercedes-Benz Financial Services account to reaching out to your dealer, *Mercedes me* makes it easy. Even if you have more than one Mercedes-Benz, you can access them all from the same app.

Technology, demystified

Get the most from the innovative features in your vehicle with helpful how-to videos and downloadable manuals—from your computer or the mobile app. You can even reach out to your dealer's expert Product Concierge.

Service, on your side

Is it time for service or maintenance? You can make an appointment right from the *Mercedes me* app. Flat tire, dead battery, or out of fuel? You can summon Mercedes-Benz Roadside Assistance to your side, 24/7, with a few taps.¹⁹

TOGETHER WHEREVER: *mbrace*

It's perfectly natural to develop an emotional attachment to your Mercedes-Benz. With mbrace, enjoying a technological connection is just as easy.

Mercedes-Benz *mbrace*® puts the power of *Mercedes me* to work for you—from apps to WiFi—when you're in your car, and remote vehicle features when you're not.³ Four *mbrace* packages let you tailor its many benefits to fit your life.

5 years of mbrace Connect included

Every new Mercedes-Benz comes with five years of *mbrace Connect* at no additional charge. It's the core *mbrace* package but it's far from basic, with remote features and in-car Internet.

Mercedes me app includes:

Remote Start
Remote Door Lock/Unlock
Remote Horn & Lights
Send2Benz™
Valet Protect
Vehicle Finder
Curfew Minder
and more

In-car features include:

Gas Stations & Fuel Prices
HERE™ Local Search
Remote Diagnostics
Roadside Assistance
Point-of-Interest Download
Traffic Cameras
Weather
and more

mbrace Secure 6-month trial included

Peace of mind comes from automatic SOS calling after an accident, stolen vehicle tracking, and other security benefits.

Features include:

Automatic Alarm Notification
Automatic Collision Notification
SOS/Emergency Call
Stolen Vehicle Location Assistance
Agent-assisted Remote Door Lock/Unlock
Agent-assisted Vehicle Information
Safe Ride
and more

mbrace Concierge 3-month trial included

Live assistance from trained professionals, from tickets to a show to travel planning. An expert can even help you find a point of interest, and then guide you there, turn-by-turn.

Features include:

Mercedes-Benz Concierge
Point of Interest Destination Download
Turn-by-Turn Route Assistance
Location-based Traffic and Weather

mbrace Entertain 3-month trial included

Streaming audio and in-car WiFi for you and your passengers.

Features include:

iHeartRadio®
Tuneln® Radio
In-vehicle WiFi



GENUINE ACCESSORIES

Genuine Mercedes-Benz Accessories are engineered to exacting standards of quality, appearance and fit. They help make your car more of what you want or need it to be—from its wheels to the cabin, to protect your car's finish or soothe yourself with aromatherapy. There's no better way to make your car all your own, while keeping it 100% Mercedes-Benz.

S-Class Cabriolet accessories include:

A selection of alloy wheels

All-season floor mats

Load sill protector

Air Balance atomizer fragrances

AMG Heritage wheel hub inserts








The personal rewards of striving to be the best are even more meaningful in the development of young people than they are for automobiles. Instilling the values of leadership, goal-setting, discipline and teamwork in youth is an investment in everyone's future. It's why Mercedes-Benz USA is collaborating with the Laureus Sport for Good Foundation, with an ongoing commitment to train and place hundreds of coaches for after-school and in-school sports programs in communities around the country. Sports offer kids more than the chance to be physically active and have fun. It's also an opportunity to have a mentor who can guide them, help them learn how to deal with major life issues, and help them grow stronger not just physically but in their character. As a Mercedes-Benz driver, you become a part of this effort to give hundreds of thousands of kids a better life today, and all of us a brighter tomorrow. *Learn more about how Mercedes-Benz USA believes in giving back at MBUSA.com/community*



ENDNOTES

- * Item may be standard, optional or not available, depending on model. See Packages and Options listing in this brochure or visit MBUSA.com for more information.
- Lower-aspect-ratio tires and accompanying wheels provide substantially increased treadwear, increased tire noise and reduced ride comfort. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. These tires are not designed for use on snow and ice. Winter tires mounted on appropriately sized and approved wheels are recommended for driving in those conditions.
 - The roll bar system is designed to enhance the level of rollover protection compared to a vehicle without one. No system, regardless of how advanced, can eliminate the chance of injury in an accident. Please always wear your seat belt.
 - Mercedes me and Mercedes-Benz mbrace® services operate only where cellular and GPS satellite signals are available, which are provided by third parties and not within the control of Mercedes-Benz USA, LLC. Five years of the mbrace Connect package are included with new-vehicle sales and leases at an authorized Mercedes-Benz dealer. Subscriber Agreement is required for service to be active. Secure, Concierge and Entertain services require acceptance of the complimentary mbrace Connect services, and paid subscriptions after their trial periods. Some services are only available on select vehicles. Your PIN is required to use certain services. WiFi and streaming apps require an mbrace Entertain subscription. Connection may be limited by cellular signal. Apps may be introduced, updated or deleted at varying dates, and may also require a vehicle software update. Some services may be limited or restricted in some areas. Driver is responsible for complying with traffic and other laws. Mobile app is compatible with Apple iPhone® models running iOS 7.0 or later, and Android-based phones running OS 2.3 or later. See your dealer or MBUSA.com/mercedesme for details.
 - 2017 EPA estimated fuel economy is 17 mpg city/25 mpg highway for S 550, 14 mpg city/22 mpg highway for AMG S 63, 14 mpg city/21 mpg highway for AMG S 65. Compare the estimated mpg to the estimated mpg of other vehicles. You may get different mileage depending on how fast you drive, weather conditions and trip length.
 - Stated rates of acceleration are estimated based upon manufacturer's track results and may vary depending on model, environmental and road surface conditions, driving style, elevation and vehicle load.
 - The carbon-ceramic brakes are designed expressly for high-performance braking. It is a characteristic of their materials and design that brake noise/squeal may result, along with differing brake pedal feel at lower brake temperatures compared to higher operating temperatures.
 - While the navigation system provides directional assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and street signs. The driver should utilize the system's audio cues while driving and should only consult the map or visual displays once the vehicle has been stopped in a safe place. Maps do not cover all areas or all routes within an area. Online features require a subscription and one or more mbrace Packages.
 - Head-Up Display may not be visible with certain eyewear, including polarized glasses.
 - COLLISION PREVENTION ASSIST PLUS may not be sufficient to avoid an accident. It does not react to certain stationary objects, nor recognize or predict the curvature and/or lane layout of the road or every movement of vehicles ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the system's alerts before braking, as that may not afford sufficient time and distance to brake safely. See Operator's Manual for system's operating speeds and additional information and warnings.
 - Driving while drowsy or distracted is dangerous and must be avoided. ATTENTION ASSIST® and/or Lane Keeping Assist may be insufficient to alert a fatigued or distracted driver of lane drift and cannot be relied on to avoid an accident or serious injury. See Operator's Manual for system's operating speeds and additional information and warnings.
 - Rearview camera and Surround View System do not audibly notify driver of nearby objects and are not a substitute for actively checking around the vehicle for any obstacles or people. Images displayed may be limited by camera field of view, weather, lighting conditions and the presence of dirt, ice or snow on the cameras.
 - DISTRONIC PLUS® adaptive cruise control is no substitute for active driving involvement. It does not adapt cruising speed in response to stationary objects, nor does it predict the curvature and lane layout of the road ahead or the movement of vehicles ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the system's alerts before braking, as that may not afford sufficient time and distance to brake safely.
 - Blind Spot Assist may not be sufficient to avoid all accidents involving vehicles in your blind spot and does not estimate the speed of approaching vehicles. It must not be used as a sole substitute for driver awareness and checking of surrounding traffic conditions. See Operator's Manual for system's operating speeds and additional information and warnings.
 - System cannot prevent a collision, and does not alert the driver of an impending collision or system activation. It does not intervene if vehicle is backing up, and does not apply the brakes if the driver is accelerating or if Active Parking Assist is operating.
 - Night View Assist® PLUS does not replace the use of headlamps and must not be used as the primary visual source for the driver.
 - Active Parking Assist is not a substitute for driver attention to the immediate surroundings, as well as any people, animals or vehicles in or approaching the vehicle's maneuvering range. System cannot determine if a space is legally available or of a suitable surface for parking. See Operator's Manual for additional information, tips and warnings.
 - The purchase of a new, satellite radio-enabled vehicle includes a 6-month introductory subscription to the Sirius All Access package, as well as a 5-year introductory subscription to SiriusXM Traffic and SiriusXM Weather. SiriusXM Traffic and Weather services are available for select markets. SiriusXM Satellite Radio, SiriusXM Traffic and SiriusXM Weather subscriptions are sold separately or as a package after trial period. If you decide to continue your subscription after your trial, the plan you choose will automatically renew and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at siriusxm.com. All fees and programming subject to change.
 - AMG models include Nappa leather AMG Performance steering wheel. A heated wood/leather sport steering wheel may be specified at no additional cost.
 - Roadside Assistance repairs may involve charges for parts, service and towing. Vehicle must be accessible from main roads. Depending on the circumstance, these services may be provided by an outside provider, courtesy of Mercedes-Benz Roadside Assistance. Restricted roadways, acts of nature and vehicle accessibility may limit our ability to provide services to you. For full details, eligibility requirements, and limitations/exclusions of Sign and Drive services, as well as the Roadside Assistance Program, please see your dealer.



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-  twitter.com/mbusa
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