

A3|S3



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This guide is designed to give you an overview of the features and options of the new Audi A3 range. For more detailed information and pricing, please download the relevant pricelist from www.audi.co.uk/pricelist You can also configure your perfect A3 using our online configurator at www.audi.co.uk/configurator

The images featured in this guide are for illustrative purposes only and may feature left-hand drive vehicles and include equipment that is not UK specification.

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The new Audi A3 range

Pure Vorsprung durch Technik.

With new headlights, enhanced interior elements and a striking new front and rear design, the new Audi A3 range makes an instant impression. Whichever model you choose, you'll have a high level of equipment as standard, including cruise control and Audi Smartphone Interface to keep you connected. But it's the latest technology options that really enable you to make the A3 your own. Like Matrix LED headlights and Audi Virtual Cockpit, as well as driver assistance systems that watch the road intelligently. These features represent the very pinnacle of Audi technology.

The new A3 Sharp lines. Striking contours. From the distinctive silhouette to the wider, flatter grille, the new A3 marks an exciting evolution for the range. Take your seat in the luxurious cabin and you'll understand what we mean. The Audi A3 range



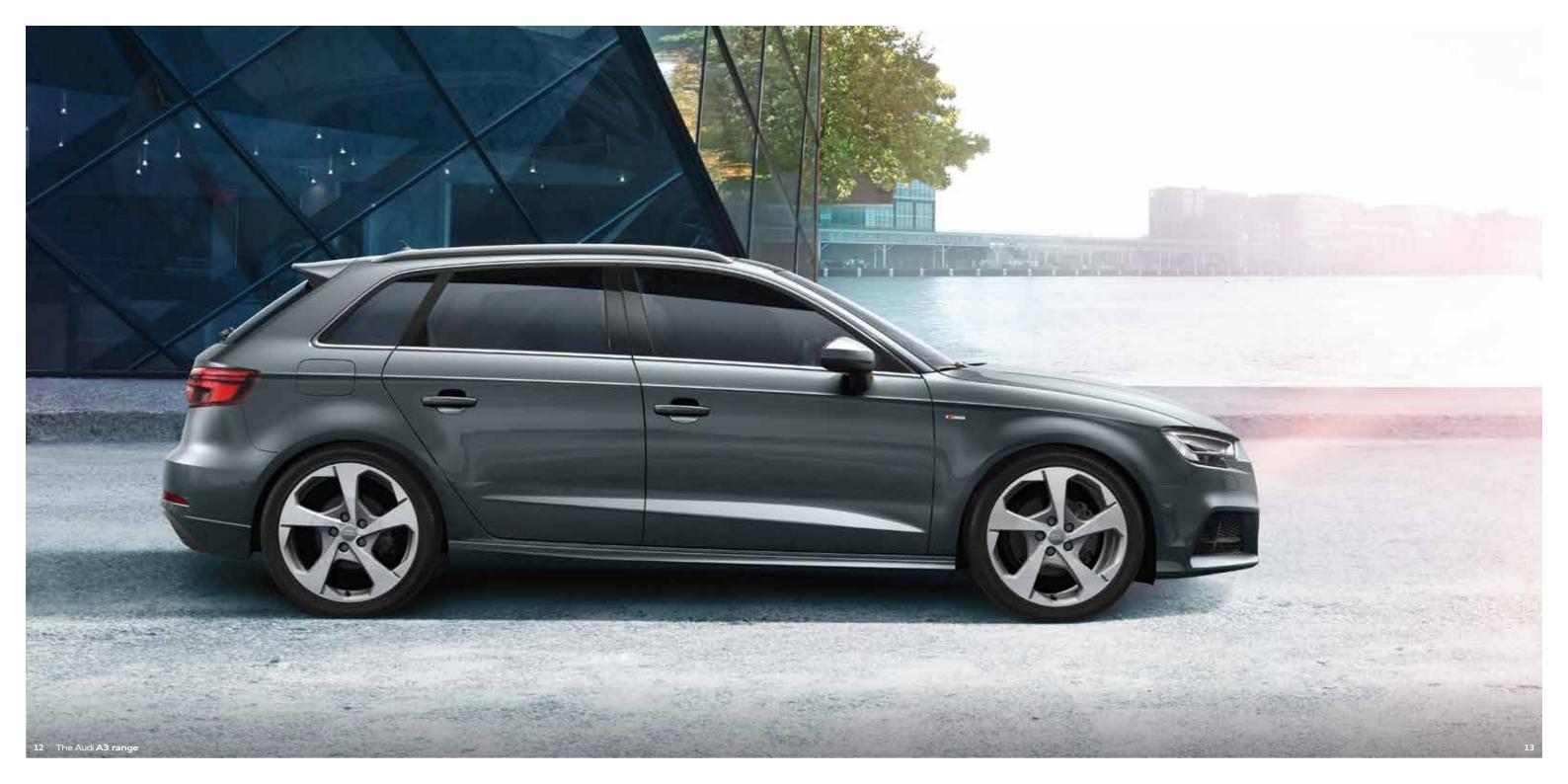




The new A3 Sportback Style meets versatility.

Along with the same striking design features of the new A3, the A3 Sportback adds the practicality of five doors and the comfort of more rear space. All without compromising on





The new A3 Cabriolet

The thrill of open-top driving.

The design of the new A3 Cabriolet is simply unmistakable, with sharp lines, striking contours and a soft-top roof that flows seamlessly into the car's silhouette. It goes from closed to open at the touch of a button, in just 18 seconds.







The new A3 Saloon

A sweeping silhouette.

IN A 3133

Attractive on the road. Refined behind the wheel. With a long, lean body shape, the new A3 Saloon offers all you'd expect of a compact saloon, including an impressive 425 litres* of luggage space.



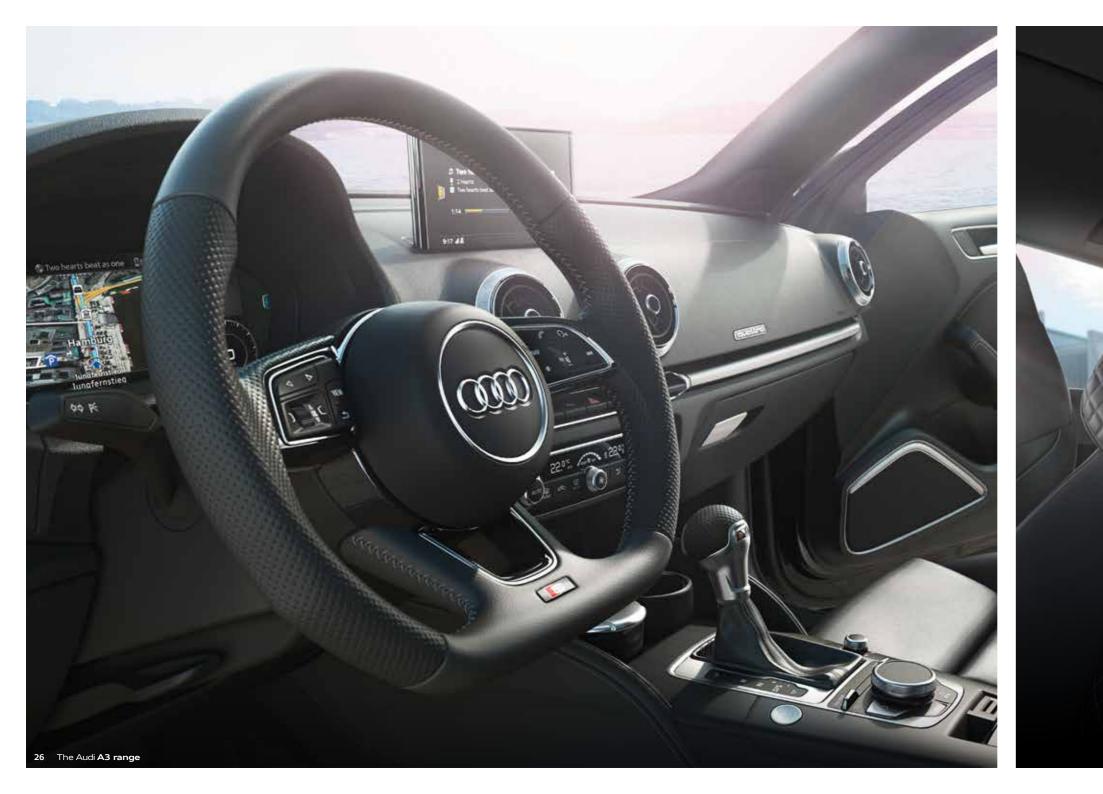
A3 Sportback e-tron

No compromise.

As a plug-in hybrid, the new A3 Sportback e-tron combines the comfort and performance of an Audi with the efficiency of electric power. As a result, it's capable of up to 29 miles* of electric driving on one charge, while still offering the benefits of a conventional petrol engine for longer journeys.

Efficient hybrid technology isn't all that makes the A3 Sportback e-tron special. There's unique styling, as well as a high level of equipment as standard, including MMI Navigation Plus, Audi Connect Infotainment Services (36-month subscription) and Advanced key. So you'll benefit from the added features and efficiency of e-tron, along with all the performance you'd expect of any other Audi.

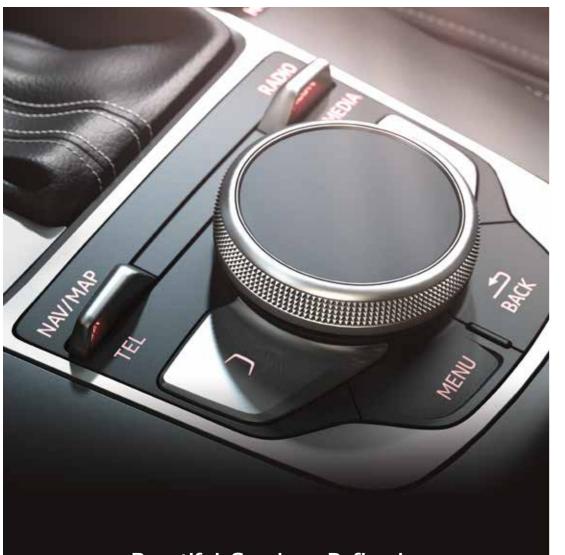




The **Interior**

Luxury in every detail.

The interior of the A3 range surrounds you with refined materials and luxurious details. As you sit in the driver's seat, you'll see the information you need on the 3.5" full-colour Driver's Information System, which can be easily controlled via a 3-spoke leather multi-function steering wheel. Or for the flexible display of information tailored to your needs, upgrade to the optional Audi Virtual Cockpit.



Beautiful. Spacious. Refined.

The cabin gives a feeling of space, enhanced by touches like the electrically retractable MMI screen, operated by the intuitive MMI controller, that disappears at the touch of a button. When upgrading to the optional Technology Packs, the top of the controller becomes a touch pad with handwriting recognition.

With a range of upholstery and seat options, each made to our high standards, you'll enjoy all the quality you'd expect of Audi.



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IN. S 3113

A powerful impression.

Extraordinary power. Sleek lines. Bold looks. Everything about the new S3 range suggests high performance – from the increased engine power output right down to the 'S' badge on the rear.

With enhanced 'S' specific styling, as well as lower suspension, brake calipers with the S3 logo and full-LED headlights, this is every inch an S model. Even before you start the engine.

IN S 3113







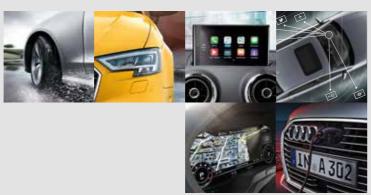
Made for performance.

In the new S3, performance is key. So not only does the 2.0 TFSI engine offer 310PS of power, you can choose from a manual or S tronic transmission,* offering up to 400 Nm of torque and a top speed of 155mph.** The S3 range also features quattro all-wheel drive as standard, to analyse grip and direct power to where it is needed most.

IN S 3133



VOISPIUMS durch Technik



Not just a slogan. A philosophy.

Progress. It's behind everything we do at Audi. It's why, in the new Audi A3 range, you'll find some of our most innovative new technologies – from standard features like Audi Smartphone Interface to advanced options like Audi Virtual Cockpit. And, of course, the plug-in hybrid technology in the A3 Sportback e-tron, which combines the efficiency of electric driving with the convenience of a conventional engine.

The new Audi A3 range is Vorsprung durch Technik, evolved.

Driving confidence, whatever the weather.

Loose gravel. Icy patches. A tight bend in the rain. Conditions on the road are always changing, so quattro changes too. Available on a variety of petrol and diesel engines across the A3 range and standard on S3, it analyses your grip – automatically distributing power between all four wheels to where it's needed most. It's made for the most challenging conditions of all – the ones you encounter every day. Whatever the road holds, you can be confident that quattro will react.





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Illuminating features.

The A3's new optional Matrix LED headlights produce a light similar in colour to daylight. They also incorporate sensors and an inbuilt camera that detects other road users, as well as ambient light in built-up areas. They then react by dipping individual LEDs to reduce the risk of dazzle, while still fully illuminating the remainder of the road.

Where available, Matrix LED technology will even use the vehicle's navigation data to anticipate corners, adjusting LEDs as you negotiate the bend. The result is a much wider visual range, benefitting both you and other road users. Dynamic sweeping indicators complete the striking look at the front and rear.

Bring your phone to the fore.

Imagine being able to use your smartphone applications safely while driving. The Audi Smartphone Interface, standard across the A3 range, lets you do just that.

Satellite navigation. Music streaming. Your contact list. Now you can access apps, approved for in-car use by Android and Apple, from the MMI controls on the A3's centre console, and from the multi-function steering wheel.

Simply connect your compatible smartphone via USB* and approved apps appear in full colour on the central MMI screen.

Smar



Finding your way.



You can now use Apple and Google Maps™*
as your navigation system. Turn-by-turn
directions, traffic guidance and estimated
arrival times are easy to see on your MMI
screen without having to touch your
phone – and addresses from your email,
texts, contacts and calendar can be
added as destinations. Don't forget,
planning your journey at home reduces
data usage while on the move.



Google Maps™*

Your own soundtrack.



You can play music stored on your phone as you drive, controlling it simply and intuitively through the interface.

Streaming services are also available, including Spotify and Google Play Music.*

Keeping in touch.



With Audi Smartphone Interface, any text messages you receive while driving can be read out to you – and if you need to respond, you can do so simply by dictating your message. But not only that. You can also use approved third-party apps* like WhatsApp to keep in touch while driving.





Spotify and Google Play Music*







WhatsApp, Skype and Google Hangouts*

What's on your phone is now available on the road.

The Audi Smartphone Interface makes linking your smartphone[†] to your car quick, safe and easy.

With Android Auto and Apple CarPlay, you can access approved apps* from your phone safely via the A3's MMI system. So you can make calls, receive and dictate messages, navigate, select music and podcasts and much more without taking your eyes off the road.

All imagery on these pages shows use of Apple CarPlay with Audi Smartphone Interface. *Audi Smartphone Interface uses Apple CarPlay, which is available with iPhone 5 and above, or Android Auto, which is available with phones using Android 5.0 Lollipop or above. *Availability of applications differs by operating system and is dependent on approval by Apple or Google. An up-to-date list of approved apps is available on the relevant systems' websites. Permanent availability cannot be guaranteed as this is the responsibility of Apple and Google. Use of certain apps with Audi Smartphone Interface will be subject to signal availability of the mobile network in your location and in-car usage may increase your mobile data usage. If using regularly, a mobile phone contract including an unlimited or high amount of data is recommended.



The world at your fingertips.

Audi Connect Infotainment Services is the link between your Audi and the internet, giving you access to entertainment, information and search functions via scrolling or tapping.

With high-speed 4G internet access in your car, via an embedded SIM card with no data charge, you can call up flight information, fuel prices and weather, as well as high-resolution aerial and satellite pictures from Google EarthTM and Google Street ViewTM.

SE Technik, Sport, S line, Black Edition and S3 models come with a 3-month trial of Audi Connect Infotainment Services, or opt to benefit from a 36-month subscription by selecting an optional Technology Pack.

Image for illustrative purposes only.
Terms and conditions apply to certain Audi Connect
Infotainment Services functions. Please see pages 103
and 104 for additional information.



Stay connected on the move.

The following Audi supported services are currently available on the new A3 range with Audi Connect Infotainment Services:

Infotainment.



Online media streaming Pairing a smartphone with the Audi Music stream app offers access to worldwide radio stations and music stored on the smartphone



Weather information Gives you forecasts and maps for your chosen destination



News online (individual) Text and images from your favourite news sources with text-to-speech function



Country-specific information*

The legal regulations for a specific country, such as speed limits or whether it is compulsory to carry a high-visibility vest or display a motorway toll sticker, are displayed when crossing a border

Communication.



Twitter Enables you to tweet and receive updates on the move, with text-to-speech and other convenient text functions



Email*† Your emails can be transmitted to your Audi MMI and read out conveniently

Mobility and navigation.



Points of interest

Search Google™ using free text



Navigate with Google Earth™ and Google Street View™

Uses high-resolution aerial and satellite images, as well as photos, to guide you to your destination with ease



Destination entry via myAudi or Google Maps™

If required, navigation destinations can be conveniently planned on your PC or smartphone. myAudi and Google Maps™ allow individual navigation destinations to be sent to the vehicle. When you start your journey, these can be easily loaded as your destination. myAudi or Google account required



myAudi – special destinations*

Import individual points-of-interest (POI) lists to your Satellite Navigation system via the myAudi portal



Map update online* The map version delivered can be updated free of charge with the first five navigation updates which are issued at intervals of six months. In combination with Audi Connect Infotainment Services, the update can be carried out online in the vehicle



Flight information Get information about departure and arrival times, as well as the corresponding gates, and search directly for flight numbers



Train information Find departure and arrival times and platform information while you're on the road (also available for other types of public transport such as underground systems)



Fuel prices Information on filling stations with the cheapest prices in your selected search area



Parking information Helps you find car parks nearby and, where available, information on prices and currently vacant spaces



Traffic information online Complements the dynamic route guidance with real-time traffic flow information for individual stretches of road

 $Terms\ and\ conditions\ apply\ to\ certain\ Audi\ Connect\ Infotainment\ Services\ functions.$

Please see pages 103 and 104 for additional information.

*Only available when ordered in combination with one of the optional Technology Packs.

*For information about compatible phones and software versions please visit www.audi.co.uk/phonecompatibility

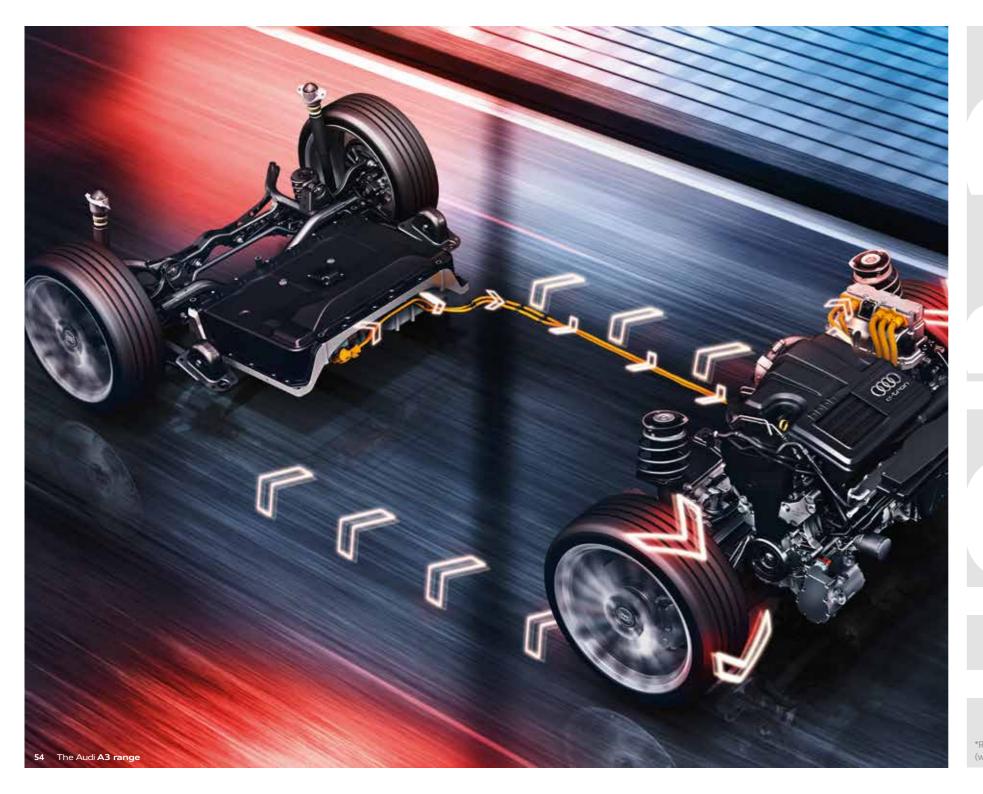
Customisable control.

The information you need is always changing, so the Audi Virtual Cockpit changes too.

Available as an option, it replaces the traditional dashboard with a high-resolution, 12.3" LCD screen, which you can customise by pressing the 'view' button on the multi-function steering wheel. Choose the 'classic' view, with prominent speedometer and rev counter, or the 'infotainment' view, which brings functions such as the navigation map or media to the fore – with crisp 3D graphics and highly detailed effects.

Everything you need to know right in front of you: it's the embodiment of Vorsprung durch Technik.





Plug-in hybrid drive.

The premium compact car with plug-in hybrid powertrain. Dynamic, efficient and suitable for everyday use, the A3 Sportback e-tron gives you the best of both worlds.

The perfect balance.

The advantages of an electric drive combined with the strengths of an internal combustion engine. In everyday driving, with a push of the EV button, you can change how e-tron works. Choosing the hybrid-auto mode combines the petrol and electric motors, with the system choosing the best combination of each for the driving situation, or you can choose to use just the petrol engine via hybrid hold – to conserve battery power for city driving, for example. Or, if you wish, you can select the EV, all-electric mode. It pulls away silently and has a potential range of up to 29 miles* on a single charge.



*Range is illustrative figure only, calculated on the basis of standard EU test figures (which are for comparative purposes). May not reflect real driving results.

Plug in. Charge up.

Charging the A3 Sportback e-tron is simple. You just need to slide the Audi rings on the front grille to one side and plug in your charging cable, either at home or at one of the many public charging points around the country.

With the Audi A3 Sportback e-tron, we haven't just redefined the way your car works – we've adapted the way you can control it, using the Audi MMI Connect app. So no matter where you are, you can see the current charge level, electric range and the location of your Audi. You can use your smartphone as a remote control to start your car charging with the push of a button, set a timer to do it automatically, or even set the climate control running using mains power – ensuring the cabin is at your ideal temperature when you get behind the wheel.

Before you can use the Audi Connect e-tron services, you first need to download the Audi MMI connect app and register on myAudi. Your mobile device must be compatible.* Terms and conditions apply – please see pages 103-104 for details.







A3 SE

Available on A3, A3 Sportback and A3 Cabriolet.



The SE specification offers a high level of equipment as standard. Highlights include Xenon headlights with LED daytime-running lights, Audi Smartphone Interface, cruise control and a 7" colour MMI screen.

Equipment highlights include*:

- ► 16" x 7.0] '5-spoke star' design alloy wheels
- ► Dynamic suspension
- Xenon headlights with LED daytime-running lights
- ► Standard seats in Index cloth
- ► Inlays in Micrometallic, silver
- ► 3-spoke leather multi-function Sport steering wheel

- ► Audi Smartphone Interface[†]
- ► MMI Radio Plus with 7" electrically retractable colour MMI screen
- ► Colour Driver's Information System (DIS)
- ▶ 8 passive loudspeakers
- ► Navigation preparation ('Ready 4 Nav')

- Cruise control
- Light and rain sensors
- Automatic fabric hood in Black (Cabriolet models only)
- Rear parking sensors (Cabriolet models only)
- ► Bluetooth Interface^{††}











Main images. Left: A3 Cabriolet SE in optional Glacier white, metallic paint. Right: A3 SE in optional Glacier white, metallic paint.

1. MMI Radio Plus with 7" colour MMI screen and Audi Smartphone Interface.

2. 3-spoke leather multi-function Sport steering wheel.

3. MMI controller with integrated joystick.

4. Manual air conditioning.

A3 SE Technik

Available on A3 and A3 Sportback.

Specification in addition or replacement to SE.



Building on the SE specification, the SE Technik adds MMI Navigation (SD card-based), rear parking sensors and a 3-month trial of Audi Connect Infotainment Services, making it an excellent value upgrade for people who spend a lot of time in the car.

Equipment highlights include:*

- ► 16" x 7.0] '15-spoke Y' design alloy wheels
- ► MMI Navigation (SD card-based) includes the following:
- ► Integrated navigation with 3D map display
- Detailed route information: map preview, choice of alternative routes, POIs and more
- Dynamic route guidance with TMCpro (in combination with Audi Connect Infotainment Services: traffic information online)
- ► MMI search: free text search with intelligent suggestions provided during entry
- ► Audi Connect Infotainment Services (3-month trial)†
- ► Rear parking sensors









Main images. Left: A3 SE Technik in optional Floret silver, metallic paint. Right: A3 Sportback SE Technik in optional Floret silver, metallic paint. 1. Rear parking sensors. 2. MMI Navigation (SD card-based) 3. Audi Connect Infotainment Services (3-month trial).

A3 Sport

Available on A3, A3 Sportback and A3 Cabriolet.

Specification in addition or replacement to SE.



The Sport trim adds exterior styling upgrades for an enhanced, sporty look. Inside, you benefit from MMI Navigation (SD card-based) and a 3-month trial of Audi Connect Infotainment Services. Front Sport seats, Audi Drive Select and Dual-zone electronic climate control are among the other highlights.

Equipment highlights include:*

- ▶ 17" x 7.5] '5-arm' design alloy wheels
- ► Audi Drive Select
- ► Sport side air inlet grille and diffuser insert
- ► Aluminium window trims
- ► Front Sport seats in Rallye cloth

- ► Inlays in Aluminium Mistral, silver
- ► Aluminium interior elements
- ► Dual-zone electronic climate control
- ► MMI Navigation (SD card-based)
- ► Audi Connect Infotainment Services (3-month trial)†
- ► Fully automatic acoustic hood (Cabriolet models only)











Main images. Left: A3 Sportback Sport in optional Nano grey, metallic paint. Right: A3 Sport in optional Nano grey, metallic paint. 1. MMI Navigation (SD card-based). 2. Audi Drive Select. 3. Inlays in Aluminium Mistral, silver. 4. Dual-zone electronic climate control.

A3 S line

Available on A3, A3 Sportback and A3 Cabriolet.

Specification in addition or replacement to Sport.



The S line specification includes an upgrade to larger 18" alloy wheels, and visual enhancements courtesy of bespoke S line exterior styling. These aren't the only features that stand out on the road. LED headlights, incorporating LED daytime-running lights and LED rear lights with dynamic rear indicators make a striking impression. Front Sport seats upholstered in a combination of cloth and leather help to set the tone inside, and the Sport suspension does the same for the driving experience.

Equipment highlights include:*

- ▶ 18" x 7.5] '5-parallel-spoke' design alloy wheels, diamond cut finish (excluding Cabriolet models)
- ▶ 18" x 8.0] '5-parallel-spoke' design alloy wheels, diamond cut finish (Cabriolet model only)
- ► Sport suspension

- ▶ LED headlights with LED rear lights and dynamic rear indicators
- ► S line design body styling
- ► S line badges on the front wings
- ► Front Sport seats with 'S' embossed logo
- ► Sequence cloth/leather

- ► Inlays in Matt brushed aluminium
- ▶ LED Interior Lighting Pack
- ► Flat-bottomed 3-spoke leather multi-function Sport steering wheel
- ► Illuminated door sill trims with 'S' logo
- Storage Pack











Main images. Left: A3 S line in optional Vegas yellow, solid paint. Right: A3 Cabriolet S line in optional Vegas yellow, solid paint.

- 1. Flat-bottomed 3-spoke leather multi-function Sport steering wheel. 2. Illuminated door sill trims with 'S' logo.
- 3. Perforated leather gear lever. 4. LED headlights.

Black Edition

Available on A3 and A3 Sportback.

Specification in addition or replacement to S line.



The Black Edition gives added impact to your A3, adding a Black Styling Pack with privacy glass and black door mirrors. The looks are enhanced further with 18" alloy wheels, and the interior benefits from the impressive Audi Sound System.

- ▶ 18" x 7.5] '10-spoke' design alloy wheels in matt titanium look, diamond cut finish with 225/40 R18 tyres
- ► Black styling pack which adds black highlights to the exterior, including the radiator grille, window capping strips and front and rear bumpers
- ▶ Privacy glass
- ▶ Black door mirrors
- ► Audi Sound System



Main images. Left: A3 Sportback Black Edition in optional Monsoon grey, metallic paint. Right: A3 Black Edition in optional Monsoon grey, metallic paint. 1. 18" x 7.5] '10-spoke' design alloy wheels in matt titanium look, diamond cut finish. 2. Front Sport seats in Sequence cloth/leather. 3. Privacy glass.

S3 quattro

Available as S3, S3 Sportback and S3 Cabriolet.

Specification in addition or replacement to S line.



The high-performance choice. With its 'S' body styling and S3 badging, the S3 makes a powerful visual statement – the perfect complement to its potent 2.0-litre TFSI engine, capable of taking you from 0-62mph in approximately 4.5 seconds.† So from the comfort and styling of Fine Nappa leather front Sport seats, you can sit back and enjoy this engine's 310PS capability.

- ► 18" x 7.5] '5-twin-spoke star' design alloy wheels in contrast grey, diamond cut finish (excluding Cabriolet models)
- ▶ 19" x 8.0] '5-twin-spoke star' design alloy wheels in contrast grey, diamond cut finish (Cabriolet models only)
- ► 'S' Sport suspension

- ► Platinum grey 'S' grille with chrome-plated dual struts and S3 logo
- ► 'S' design body styling
- ▶ Fine Nappa leather
- Heated front seats
- ► Brake calipers painted in black with S3 logo at the front

- ► Audi Sound System
- Dual-branch oval twin tailpipes in chrome-plated finish
- ► Instrument dials with S3 logo
- ► Audi Beam uses LEDs to project the Audi logo onto the ground as you exit your S3











Main images. Left: S3 in optional Navarra blue, metallic paint. Right: S3 Sportback in optional Navarra blue, metallic paint.

1. Audi Beam. 2. Instrument dials with S3 logo. 3. Front Sport seats in Fine Nappa leather. 4. S3 badging.

S3 Black Edition

Available as S3 and S3 Sportback.

Specification in addition or replacement to S3.



The S3 Black Edition benefits from 18" alloy wheels, privacy glass and black door mirrors for enhanced road presence that underline its impressive performance. And we've also included another high-performance feature: a Bang & Olufsen Sound System for the ultimate in on-board entertainment.

- ▶ 18" x 7.5] '5-arm turbine' design alloy wheels in magnesium look, diamond cut finish with 225/40 R18 tyres
- ► Black styling pack which adds black highlights to the exterior, including the radiator grille, window capping strips and front and rear bumpers
- ▶ Privacy glass
- ▶ Black door mirrors
- ▶ Bang & Olufsen Sound System









Main images. Left: S3 Black Edition in optional Daytona grey, pearl-effect paint. Right: S3 Sportback Black Edition in optional Daytona grey, pearl-effect paint. 1.18" x 7.5] '5-arm turbine' design alloy wheels in magnesium look, diamond cut finish. 2. Bang & Olufsen Sound System. 3. Privacy glass.

A3 Sportback e-tron



Plug-in hybrid technology isn't all that makes the A3 Sportback e-tron special. It comes with a high level of equipment as standard, including MMI Navigation Plus with MMI Touch, Advanced key and Pre-sense Front with pedestrian recognition. And there's technology to put you in control, like the EV button that changes the way the petrol engine and electric motor work together, as well as Audi Connect e-tron services to give you remote control over your e-tron's charging.

Equipment highlights include:*

- ► 17" x 7.5] '15-spoke turbine' design alloy wheels, diamond cut finish
- ► Dynamic suspension
- ► Audi Drive Select
- ► Domestic and public charging cables
- ► EV button
- ► LED headlights with LED rear lights and dynamic rear indicators
- ► High-beam assist
- Vehicle charging socket

- ► Front Sport seats in Rallye cloth
- ▶ Dual-zone electronic climate control
- ➤ Door sill trims with Aluminium inlay and e-tron logo
- ► MMI Navigation Plus with MMI Touch
- ► Audi Smartphone Interface[†]
- ► Audi Connect e-tron services^{††}
- Colour Driver's Information System (DIS)
- ▶ Bluetooth interface⁺⁺⁺

- ► Audi Connect Infotainment Services (36-month subscription)****
- ► Light and rain sensors
- 8 passive loudspeakers
- ► Pre-sense Front with pedestrian recognition
- ► Audi Active Lane Assist
- Cruise control
- Rear parking sensors
- Advanced key





System descriptions within this brochure are provided for information purposes only.







Main images. Left: A3 Sportback e-tron in optional Tango red, metallic paint. 1. EV button. 2. Door sill trims with Aluminium inlay and e-tron logo. 3. MMI Navigation Plus using Google Maps™ (available as part of Audi Connect Infotainment Services)
4. Power meter and colour Driver's Information System (DIS) showing electric and hybrid remaining range

Vehicle driver assistance and safety systems are not a substitute for attentive driving. Drivers retain full responsibility for providing the necessary inputs for safe control of the vehicle.

*For full equipment listing and information, please refer to the relevant pricelist on www.audi.co.uk/pricelist

*For more information on Audi Smartphone Interface, please see pages 48-49. **For more information on Audi Connect e-tron services, please see page 104.

***For mobile phone and software version compatibility, please visit your Audi Centre or www.audi.co.uk/phonecompatibility

*****Hor more information on Audi Connect Infortainment Services, please see pages 50-51 and 103-104.

A3 Saloon Sport



The A3 Saloon offers a high level of specification as standard, combined with a sporty exterior look. Inside you'll find front Sport seats and a 3-spoke leather multi-function Sport steering wheel, plus MMI Navigation (SD card-based) with a 7" colour MMI screen and a 3-month trial of Audi Connect Infotainment Services.

- ▶ 17" x 7.5] '5-arm' design alloy wheels
- Dynamic suspension
- ► Audi Drive Select
- Xenon headlights with LED daytime-running lights
- ► Front Sport seats in Rallye cloth
- ► Inlays in Aluminium Mistral, silver
- ► Dual-zone electronic climate control

- ➤ 3-spoke leather multi-function Sport steering wheel
- ► Audi Smartphone Interface†
- ► MMI Radio Plus with 7" electrically retractable colour MMI screen
- ► MMI Navigation (SD card-based)
- ► Bluetooth interface⁺⁺

- ► Audi Connect Infotainment Services (3-month trial)
- Cruise control
- ► Light and rain sensors
- ► Aluminium interior elements
- Sport side air inlet grille and diffuser insert











Main images. A3 Saloon Sport in optional Cosmos blue, metallic paint. 1. MMI Navigation (SD card-based). 2. Audi Drive Select. 3. Inlays in Aluminium Mistral, silver. 4. Dual-zone electronic climate control.

A3 Saloon S line

Specification in addition or replacement to Sport.



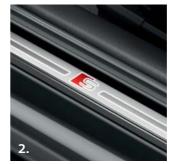
Upgrade to S line specification and you'll add attractive features like LED headlights, including LED daytime-running lights and LED rear lights with dynamic rear indicators. Front Sport seats and Sport suspension make for an engaging drive, while 18" alloy wheels and S line styling bring a distinctive look to the exterior.

- ▶ 18" x 8.0] '5-parallel-spoke' design alloy wheels, diamond cut finish
- ► Sport suspension
- ► LED headlights with LED rear lights and dynamic rear indicators
- ► S line design body styling

- ► S line badges on the front wings
- Front Sport seats with 'S' embossed logo
- ► Sequence cloth/leather
- ► Inlays in Matt brushed aluminium
- ► Flat-bottomed 3-spoke leather multi-function Sport steering wheel
- ► LED Interior Lighting Pack
- Storage Pack
- ► Illuminated door sill trims with 'S' logo











Main images. A3 Saloon S line in optional Daytona grey, pearl-effect paint. 1. Flat-bottomed 3-spoke leather multi-function Sport steering wheel. 2. Illuminated door sill trims with 'S' logo. 3. Perforated leather gear lever. 4. LED headlights.

A3 Saloon Black Edition

Specification in addition or replacement to S line.



The A3 Black Edition Saloon enhances the S line trim with a distinctive Black Styling Pack, privacy glass and 18" alloy wheels. See more of what's included below.

- ▶ 18" x 8.0] '10-spoke' design alloy wheels in matt titanium look, diamond cut finish with 225/40 R18 tyres
- ▶ Black styling pack which adds black highlights to the exterior, including the radiator grille, window capping strips and front and rear bumpers
- ► Privacy glass
- ▶ Black door mirrors
- ► Audi Sound System





Main images. A3 Saloon Black Edition in optional Glacier white, metallic paint. 1. 18" x 8.0] '10-spoke' design alloy wheels in matt titanium look, diamond cut finish. 2. Front Sport seats in Sequence cloth/leather. 3. Privacy glass.

S3 quattro Saloon

Specification in addition or replacement to S line.



From the way it looks to the way it performs, this is everything you'd expect of an Audi 'S' model. Features include unique 'S' styling, 19" alloy wheels and, best of all, a turbocharged 2.0-litre TFSI engine - capable of an impressive 310PS.

- ▶ 19" x 8.0] '5-twin-spoke star' design alloy wheels in contrast grey, diamond cut finish
- Audi Magnetic Ride
- ► 'S' Sport suspension
- Progressive steering

- ▶ 'S' design body styling
- ► Fine Nappa leather
- Heated front seats
- ► Audi Sound System
- ▶ Brake calipers painted in black with S3 logo at the front
- ► Dual-branch oval twin tailpipes in chrome-plated finish
- ► Instrument dials with S3 logo
- ► Audi Beam uses LEDs to project the Audi logo onto the ground as you exit your S3











Main images. S3 Saloon in optional Panther black, crystal-effect paint. 1. Audi Beam. 2. Instrument dials with S3 logo. 3. Front Sport seats in Fine Nappa leather. 4. S3 badging.

S3 Saloon Black Edition

Specification in addition or replacement to S3 Saloon.



The Audi S3 Saloon is already a powerful presence on the road. Upgrade to the Black Edition and you'll enhance its looks with a Black Styling Pack including privacy glass and black door mirrors. The interior also benefits from a powerful Bang & Olufsen Sound System.

- ► 19" x 8.0] '5-arm-wing' design alloy wheels in gloss titanium look with 235/35 R19 tyres
- ▶ Black styling pack which adds black highlights to the exterior, including the radiator grille, window capping strips and front and rear bumpers
- ▶ Privacy glass
- ▶ Black door mirrors
- ▶ Bang & Olufsen Sound System

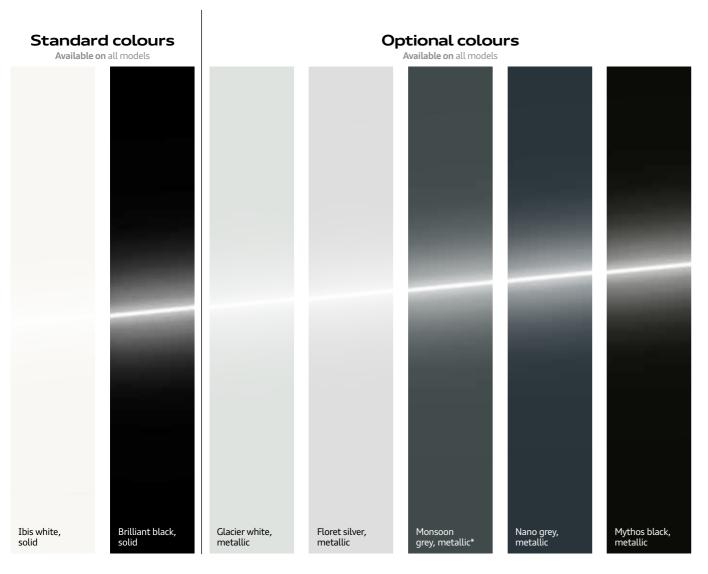


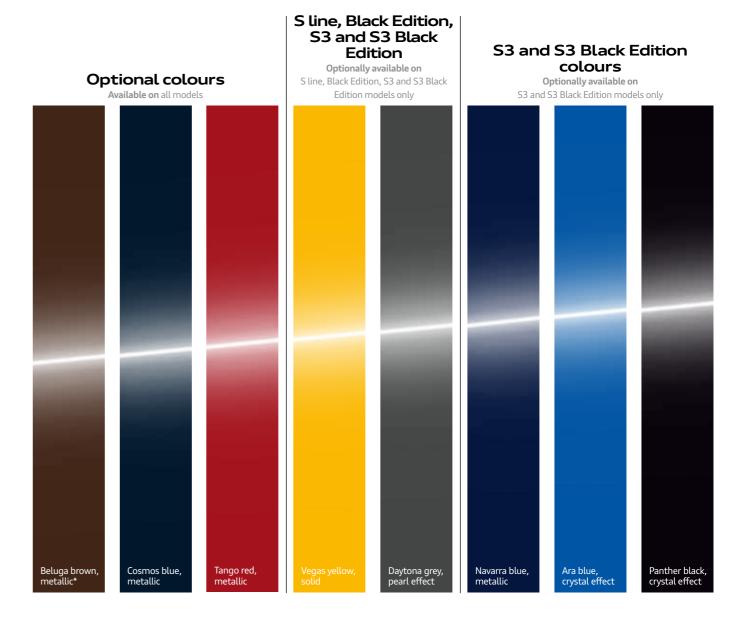
Main images. S3 Saloon Black Edition in optional Navarra blue, crystal effect paint. 1. 19" x 8.0] '5-arm-wing' design alloy wheels in gloss titanium look. 2. Bang & Olufsen Sound System. 3. Privacy glass.

Your **colour**

Express your individuality with a choice of standard and optional paints.

There's a selection of 2 standard and 8 optional paint colours for the A3. You can also choose from 2 additional colours on S line models, or four on S3 models.





17" x 7.5] '5-arm kinetic' design alloy wheels

17" x 7.5] '5-spoke star' design alloy wheels

18" x 7.5] '10-spoke' design alloy wheels in matt titanium look, diamond cut finish

design alloy wheels, diamond cut finish

18" x 7.5] '5-parallel-spoke'

17" x 7.5] '5-arm pylon' design alloy wheels in matt titanium look, diamond cut finish

19" x 8.0] '5-V spoke' design alloy wheels in matt titanium look, diamond cut finish

18" x 7.5] '5-twin-spoke star' design alloy wheels in contrast grey, diamond cut finish

Your design

Add an extra flourish with your choice of alloy wheels.

Whatever your taste, there's a set of alloy wheels that will enhance the looks of your A3. This is just a selection - discover more online with the Audi configurator or by exploring the pricelist for your chosen model.

19" x 8.0] '5-arm wing' design alloy wheels in gloss titanium look

Wheels shown may not be available on all A3 models. Options are subject to availability and may extend time taken for delivery. Please note that the size of your chosen A3 wheel may affect the fuel consumption figures and the CO2 emissions. This may result in a change in subsequent Vehicle Excise Duty payable. For more information please check the relevant pricelist on www.audi.co.uk/pricelist

Your upholstery Choose an interior that fits you perfectly. Your A3 is available with a range of options for added comfort including supportive Front Super Sport seats, luxurious leather upholstery and heated seats. Visit the Audi configurator or browse Main image shows optional Front Super Sport seats with Fine Nappa leather in Black with Rock grey stitching. the relevant pricelist to tailor your A3's seating to suit you perfectly. Upholsteries shown may not be available on all A3 models, please check the relevant pricelist on www.audi.co.uk/pricelist for full details. Options are subject to availability and may extend time taken for delivery.

Black, Index cloth

Rock grey, Milano leather

Black/Ara blue, Rallye cloth

Black, Leather/Alcantara

Black with Rock grey stitching, Sequence cloth/Leather

Rotor grey, Alcantara/leather

Express red/black with Express red stitching, Fine Nappa leather

Black with Express red stitching, Fine Nappa leather

Your detail

A choice of inlays to add a highlight to your interior.

With fine detailing and specially chosen materials, inlays are the final touch that add a little extra flair to your A3's interior. Find your perfect combination in the relevant pricelist or by using the online Audi configurator.

Main image shows Optic 3D design, titanium grey inlay.
Inlays shown may not be available on all A3 models. Please check the relevant pricelist on www.audi.co.uk/pricelist for full details.
Options are subject to availability and may extend time taken for delivery.









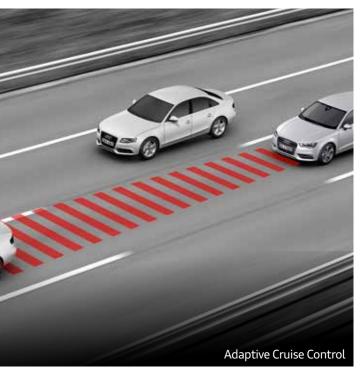


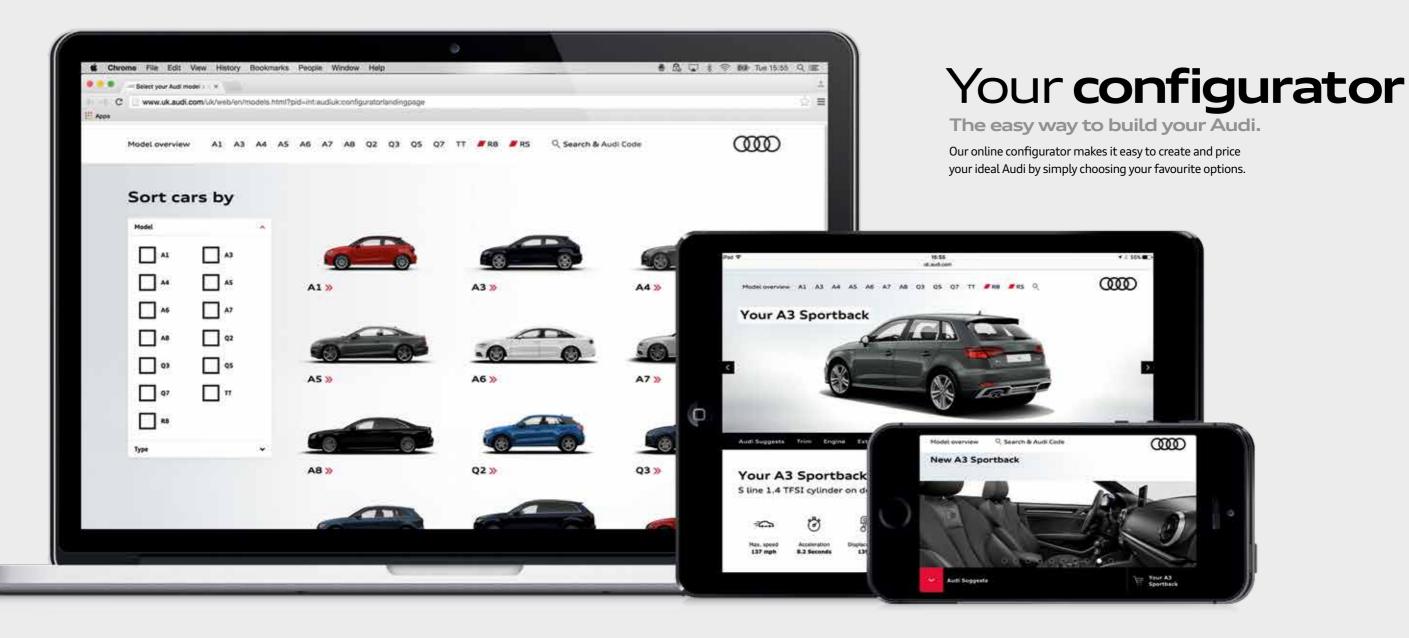












Visit www.audi.co.uk/configurator to create your perfect Audi A3.

Audi Genuine Accessories

Personalise your Audi today.

Make your A3 your own by adding some genuine accessories. All created by Audi and specially crafted for our models, so they'll deliver the high standards you expect. What you see here is just a selection. See the full collection at www.audi.co.uk/accessories or speak to your Audi Centre for pricing.



Protection Pack

Safeguard the interior of your Audi against daily wear and tear. We have accessories to protect your car against everything from muddy footprints to damage caused by loading and unloading luggage. Contains flexible luggage compartment load liner, rubber front mats and rear bumper protection film.



Touring Pack

Whether it's a weekend break with the family or a trip across Europe, our Touring Pack gives you more storage options – including a handy cool box to keep food fresh. Contains rear seat storage bag, waste bag and cool bag.



Business Pack

This range of accessories is designed to make business travel simple. With convenient storage for suits, laptops and more, it lets you have everything organised for your arrival. Contains laptop holder bag, seat mounted coat hanger and waste bag.



Comfort Pack

This Pack provides useful ways to separate and organise the contents of your boot, as well as a convenient coat hanger to keep clothing free of creases. Contains coat hanger, boot box and boot tidy.

Your **finance**

Get your finance quote in seconds.

Simply go to **www.audi.co.uk** and enter a few details to see the monthly payments you could be making on a new Audi A3.

Below we've outlined some of the different options available – you just need to choose your annual mileage and length of term, then pay an initial deposit that could be as little as one monthly payment.

Solutions Personal Contract Plan

A flexible finance plan designed to give you a number of options, making it ideal if you want to change your car more regularly.

At the end of the agreement, you have three choices:

- 1. Exchange the car for a new Audi.
- 2. Pay the option to purchase fee and optional final payment, then take full ownership of the car.
- 3. Simply return the car to Audi (fees may be payable).

Hire Purchase

If you know you'd like to keep your Audi, Hire Purchase could be right for you. And as you're making your payments with a view to owning the car, there's no restriction on how far you can drive each year.

Contract Hire

If you don't want to own your Audi, Contract Hire could be a great option. You can add a service, maintenance and tyres plan and, for VAT-registered businesses, an element of the VAT on rentals may be recoverable. You simply need to commit to a regular monthly payment and hand your car back at the end of your agreement (subject to our return standards).

Online Finance Calculator

Use our online Finance Calculator to get a personalised quote that suits you. Simply visit the Finance and Offers section on www.audi.co.uk and you can choose between our Solution Personal Contract Plan and Contract Hire calculators and see what you can expect to pay for you new Audi.

Audi Insurance

To ensure you can start enjoying your new car from day one, the first five days' insurance* is included as standard with all new Audi models. To activate it, simply call 0330 303 6900, give us a few details and you can drive it away as soon as you take delivery.

Telephone lines are open Monday to Friday 8am–8pm, and Saturday 9am–4pm. For details of our full range of insurance products, visit **www.insurewithaudi.co.uk**

^{*}Subject to eligibility criteria. Audi Motor Insurance is sold and administered by Ageas Retail Limited. Audi Financial Services is a trading name of Volkswagen Financial Services (UK) Limited ("VWFS UK"). Registered in England and Wales No. 2835230. Registered Office: Brunswick Court, Yeomans Drive, Blakelands, Milton Keynes MK14 5LR. Financial and consumer credit services are provided by VWFS UK. Volkswagen Financial Services (UK) Limited is authorised and regulated by the Financial Conduct Authority, registration number 311988. Audi Motor Insurance from Audi Financial Services is sold and administered by Ageas Retail Limited, registered in England and Wales No. 1324965. Registered office: Ageas House, Hampshire Corporate Park, Templars Way, Eastleigh, Hampshire SO53 3YA. Ageas Retail Limited is authorised and regulated by the Financial Conduct Authority (FCA), registration number 312468. Volkswagen Financial Services (UK) and Ageas Retail Limited are not part of the same corporate group.

Important information

Welcome to Audi.

By placing an order for your Audi, you're choosing to drive a car created in the spirit of Vorsprung durch Technik. And because we believe the service we offer should reflect the quality of our cars, we want to let you know exactly what you can expect from us, now and in the future.

Audi customer care

Every new Audi includes these reassuring features as standard:

- ▶ 3-year Audi warranty (unlimited-mileage in the first two years, with a full mechanical and electrical warranty up to 60,000 miles in the third year)
- ► A 3-year paint warranty
- ▶ A 12-year anti-corrosion warranty
- ▶ 3-year UK roadside assistance and recovery
- ▶ 3-year Accessories warranty on any accessories purchased with your car (2-year warranty if purchased separately from your new Audi)*

You also have the option when ordering your new car of choosing a 4-year or 5-year Audi warranty.

Speak to a member of the sales team for more information. Warranty terms and conditions apply. Please see www.audi.co.uk/warrantyterms for further details.

8-year Battery Warranty for A3 Sportback e-tron models

- 1. The selling Audi Centre warrants that the high-voltage battery for vehicles sold by that Audi Centre is free from all defects in material and workmanship for a period of eight years or 100,000 miles, whichever comes first.
- A reduction in battery power capacity of 10 to 30 percent within the 8-year warranty period is normal for this type of component and does not constitute a defect under the terms of this warranty.
- 3. The warranty for the high-voltage battery shall be void if the defect has resulted from improper use, handling or maintenance of the battery. In particular, this applies to charging of the battery.

4. Notwithstanding the duration of the warranty, all warranty conditions of the selling Audi Centre shall apply additionally to the high-voltage battery (including but not limited to warranty requirements, benchmarks for determining freedom from defects, reasons for exclusion, handling of claims, entry into force and commencement of warranty period, scope of validity, etc).

Information in this guide

We've done all we can to make the prices, specifications, technical details and all other information you see in this brochure accurate at the time of publication. However, as our products are constantly being updated, we recommend checking the details with your Audi Centre.

We reserve the right to change prices or specification at any time.

All prices shown in this guide include VAT which is currently charged at 20%. Delivery charges and number plates are not included in the Total RRP inc VAT vehicle price.

Delivery charge	£504.99
Number plate	£20.00
/AT	£105.01
otal	£630.00

Recommended On-The-Road (OTR) prices include the delivery and number plate charges above, Road Fund Licence (which may vary depending on model/transmission – see table for details) and first registration fee at £55.00.

The images featured in this brochure are for illustrative purposes only. They may feature left-hand drive vehicles and include equipment that is not UK specification.

CO2 emissions-based Vehicle Excise Duty

Vehicle Excise Duty (Road Fund Licence) is based upon the amount of Carbon Dioxide (CO₂) a vehicle emits, measured in grams per kilometre (g/km). First-year VED rates apply to the first year of ownership. Annual VED rates apply thereafter. The DVLA has created thirteen categories:

Petrol and Diesel engines	First year	Annual rate (second year onwards)
A – up to 100g/km	£0	£0
B - 101 to 110g/km	£0	£20
C - 111 to 120g/km	£0	£30
D - 121 to 130g/km	£0	£110
E - 131 to 140g/km	£130	£130
F - 141 to 150g/km	£145	£145
G - 151 to 165g/km	£185	£185
H - 166 to 175g/km	£300	£210
I - 176 to 185g/km	£355	£230
J - 186 to 200g/km	£500	£270
K - 201 to 225g/km	£650	£295
L - 226 to 255g/km	£885	£500
M - over 255g/km	£1,120	£515

Vehicle Excise Duty (VED) rates correct at time of going to print, but these may alter to reflect any change in the applicable VED rate.

Audi tax-free sales

If you are entitled to purchase a vehicle free of VAT, normally through military or diplomatic privilege, please contact your local Audi Centre for full details. Should you have any difficulty obtaining the information you require, please call 0870 241 5663.

Audi Connect Infotainment Services

Audi Connect Infotainment Services are provided via a SIM card embedded in the vehicle. The cost for data connection is free of charge during the 3-month free trial (where standard), or included within the cost of the optional Audi Connect Infotainment Services 36-month subscription. Data is unlimited (but you will not, for example, be able to use the embedded SIM to provide Wi-Fi hotspot services or tether any other device to the embedded SIM). There are no additional charges for data roaming within the EU (availability of services limited to certain countries).

Audi Connect Infotainment Services are available only within the range of the selected mobile phone network operated by Audi's chosen mobile phone provider. The content and scope of the online-based services offered may vary.

Audi Connect Infotainment Services enable access to certain search, social media and other online services provided by third parties. Permanent availability cannot be guaranteed, as this is the responsibility of the relevant third-party provider. Google and the Google logo are registered trademarks of Google Inc. All other trademarks are the property of their respective owners.

The availability of services supported by Audi Connect Infotainment Services varies from country to country and can be dependent on the capability of your mobile phone. For mobile phone and software compatibility please visit www.audi.co.uk/phonecompatibility or your Audi Centre.

Audi Connect Infotainment Services 3-month trial

The 3-month free use of Audi Connect Infotainment Services is activated from vehicle delivery. Should you wish to continue with the services after the three months, please consult your Audi Centre for details. Charges will apply upon renewal.

The Audi Connect Infotainment Services listed are correct at time of publication, please be aware that we cannot guarantee permanent availability to all these services throughout the 3-month trial.

102 The Audi A3 range *Excludes Road Angel products.

Important information

Audi Connect Infotainment Services 36-month subscription

If purchased as part of the optional Technology Pack, a 36-month subscription for the use of Audi Connect Infotainment Services is activated from vehicle delivery. The Audi Connect Infotainment Services listed are correct at time of publication, please be aware that we cannot guarantee permanent availability to all these services throughout your subscription. Should you wish to continue to use Audi Connect Infotainment Services after 36 months, please consult your Audi Centre for details. Charges will apply upon renewal.

Online Map updates for MMI Navigation Plus

The map version delivered for the optional MMI Navigation Plus can be updated with the first five updates which are issued at intervals of six months. The current navigation data can be downloaded from the myAudi Platform at www.audi.com/myaudi and installed in the vehicle via SD card. In conjunction with Audi Connect Infotainment Services, the update can be carried out online in the vehicle. In addition, it is possible to have the new navigation data installed by an Audi Centre at extra cost.

Audi Connect e-tron services

The services are provided via a SIM card installed in the vehicle. The costs for the data connections are included in the price of the services. Audi Connect Infotainment services are available only within the range of the selected mobile phone network operated by Audi's chosen mobile phone provider and where there is mobile reception, including an active data connection. Audi Connect e-tron services are available for 10 years after vehicle delivery.

Diamond cut finish alloy wheel

Diamond cut is a special finish on aluminium wheels. It is also sometimes referred to as 'polished' or 'partly polished'.

Special aftercare should be taken when driving in extreme wintry road conditions. For manufacturing reasons, these wheel surfaces do not have sufficient corrosion protection for such use and they may be permanently damaged by road salt or similar.

CO₂ and fuel consumption figures

Official fuel consumption figures for the A3 3-door range, in mpg (l/100km) from:

Urban 37.7 (7.5) - 65.7 (4.3), Extra Urban 56.5 (5.0) - 80.7 (3.5), Combined 47.9 (5.9) - 74.3 (3.8), CO2 emissions 134 - 99g/km.*

Official fuel consumption figures for the A3 Sportback range, in mpg (l/100km) from:

Urban 37.7 (7.5) – 65.7 (4.3), Extra Urban 56.5 (5.0) – 80.7 (3.5), Combined 47.9 (5.9) – 74.3 (3.8), CO₂ emissions 134 – 99g/km.*

Official fuel consumption figures for the A3 Saloon range, in mpg (l/100km) from:

Urban 37.2 (7.6) - 65.7 (4.3), Extra Urban 56.5 (5.0) - 80.7 (3.5), Combined 47.9 (5.9) - 74.3 (3.8), CO2 emissions 136 -101g/km.*

Official fuel consumption figures for the A3 Cabriolet range, in mpg (l/100km) from:

Urban 36.2 (7.8) - 60.1 (4.7), Extra Urban 52.3 (5.4) - 78.5 (3.6), Combined 44.8 (6.3) - 70.6 (4.0), CO2 emissions 144 - 108g/km.*

Official fuel consumption figures for the A3 Sportback e-tron range, in mpg (I/100km) from:

Combined 166.2 (1.7), CO₂ emissions 38g/km.**

Official fuel consumption figures for the S3 3-door range, in mpg (I/100km) from:

Urban 30.7 (9.2) - 34.9 (8.1), Extra Urban 47.9 (5.9) - 52.3 (5.4), Combined 39.8 (7.1) - 44.1 (6.4), CO₂ emissions 163 - 146g/km.*

Official fuel consumption figures for the S3 Sportback range, in mpg (l/100km) from:

Urban 30.7 (9.2) - 34.4 (8.2), Extra Urban 47.9 (5.9) - 51.4 (5.5), Combined 39.8 (7.1) - 43.5 (6.5), CO₂ emissions 163 - 149g/km.*

Official fuel consumption figures for the S3 Saloon range, in mpg (l/100km) from:

Urban 30.7 (9.2) - 34.0 (8.3), Extra Urban 47.9 (5.9) - 51.4 (5.5), Combined 39.8 (7.1) - 43.5 (6.5), CO₂ emissions 163 - 151g/km.*

Official fuel consumption figures for the S3 Cabriolet range, in mpg (l/100km) from:

Urban 33.2 (8.5), Extra Urban 48.7 (5.8), Combined 41.5 (6.8), CO₂ emissions 156g/km.*

For full technical data by engine, please see the relevant pricelist on www.audi.co.uk/pricelist

*Fuel consumption and CO2 emissions figures are obtained under standardised test conditions (Directive 93/116/EEC) using a representative model. This allows direct comparison between different models from different manufacturers, but may not represent the actual fuel consumption achieved in 'real world' driving conditions. More information is available at www.dft.gov.uk/vca. Optional wheels may also affect emissions and fuel consumption figures. **The 'Combined/weighted' fuel consumption/CO2 figures calculated from two test results: one when the battery is fully charged and the other when the battery is discharged. The two test results are a weighted average, taking into account mileage range on battery power only, providing a figure in a variety of charge conditions. Battery charged using mains sourced electricity via plug-in. Extended range achieved by 1.4 TFSI petrol engine generating electricity. Fuel consumption and CO2 emissions figures are obtained under standardised test conditions. This allows direct comparison between different models from different manufacturers, but may not represent the actual fuel consumption achieved in 'real world' driving conditions. Emissions are while driving.

Edition 0.3

Audi Vorsprung durch Technik

Audi UK

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Specifications and prices subject to change without notice.

Images are for illustrative purposes only.

Models shown are left-hand drive.