

2015
CADILLAC SRX





*IT IS PERHAPS THE SMALLEST SPACE
KNOWN TO MAN.*

*THAT RAREFIED SLIVER BETWEEN THE GOOD AND THE TRULY
GREAT. THERE'S NO MAP TO HELP YOU FIND THIS ELUSIVE PLACE.
THE ONLY WAY TO GET THERE IS SIMPLY TO BELIEVE YOU CAN.*

*At Cadillac, we've set out to create our own uniquely American breed of
extraordinary. It's why we've created our own daring school of design that
bends steel way beyond its comfort zone. It's why we've pushed technology
two generations ahead by pioneering a bold new way for drivers to intuitively
access entertainment and information with the flick of a finger. And why, in
everything from safety to performance, we're setting the standard.*

*RED-BLOODED. DARING. ORIGINAL. These are the kinds of luxury vehicles
we build. It takes tenacity, a refusal to leave well-enough alone. That is
the difference between good and great. That is the difference between just
making luxury vehicles, and making Cadillacs.*

THE STANDARD OF THE WORLD



<i>HIGHLIGHTS</i>	06
<i>EXTERIOR</i>	08
<i>INTERIOR</i>	12
<i>CUE</i>	16
<i>SAFETY</i>	20
<i>POWERTRAIN</i>	26
<i>COLLECTIONS</i>	28
<i>COLOR OPTIONS</i>	36
<i>WHEELS</i>	42

*IT DOESN'T SIT
ON THE FENCE.*

In a world of look-alike crossovers, the captivating SRX stands deliberately, daringly apart. With the most powerful standard engine of any luxury crossover, it's as exhilarating as it is dramatic. Plus, when you combine the available torque-vectoring advanced All-Wheel Drive system with a Continuously Variable Real-time Damping suspension, the SRX quickly and confidently masters changing road conditions. Bold, refined and ingenious, the SRX is a crossover that steadfastly refuses to follow.



IT SEATS FIVE.

YET STANDS ALONE.



CUE

Groundbreaking CUE—standard on every SRX—employs first-of-its-kind technology that brings the intuitive control of smartphones and tablets conveniently to the road. Its clean, uncluttered design features a vibrant 8" touch screen that pairs with Natural Voice Recognition for effortless interaction.



INTERIOR LUXURY

Every detail has been thoughtfully considered, right down to the polished accents, available Sapele wood trim, and leather seating² surfaces refined with French-stitched seams.



ULTRAVIEW SUNROOF²

The available UltraView sunroof is a perfect example of the thoughtful design featured throughout the SRX. With its large glass area that spans both front and rear seats, it gives the vehicle an even more spacious feel. When the sun gets more intense, a convenient power sunshade blocks the light and keeps things cool.

The 2015 SRX is thoughtfully refined and intelligently advanced. At the forefront of its groundbreaking new technology is CUE¹—Cadillac User Experience. CUE connects you and your vehicle like never before, letting you tap, flick and swipe through its menu with ease using the vibrant touch screen. Equally as impressive are the available safety technologies like the radar-based perimeter warning that helps alert you to obstacles that may go unseen. Intelligent thinking extends to the flexible cargo area, where you'll find plenty of usable space. To help keep items in place, there's an available Cargo Management System that includes a U-Rail and an adjustable cargo fence. And outside, the SRX sports an updated look courtesy of a refined grille and brilliant chrome side vents accented with subtle LED light pipes, along with newly designed, available 20" wheels.

1. Full functionality requires compatible Bluetooth® and smartphone. Some devices require USB connectivity.
2. Available in luxury and premium collections.

SRX EXTERIOR



SRX / Gray Flannel Metallic

THE SIMPLE RECIPE FOR
EXTRAORDINARY.



INTELLIGENT HEADLAMPS

Signature vertical light pipes frame available High-Intensity Discharge (HID) headlamps that include headlamp washers and Adaptive Forward Lighting. This feature employs sensors to determine the car's speed and steering, and then swivels the headlamps to cast light precisely into your path of travel.

From the jeweled facets of its brilliant headlamps to its chiseled, angular sheet metal, the SRX makes a powerful statement. Even when viewed from the rear, its striking design is enhanced by advanced LED taillamps. They react more quickly than traditional bulbs and last up to ten times longer. And their light pipe technology forms a razor-thin blade that sparks instant Cadillac recognition. There's also an integrated rear spoiler that manages airflow to help keep the window free from dirt and moisture. Even the brightly polished dual-exhaust outlets are beautifully integrated into the fascia to complete the bold look.

SRX INTERIOR



SRX PREMIUM COLLECTION / Light Titanium with Ebony Accents

IN THE BIG PICTURE,
IT'S THE SMALL DETAILS
THAT MATTER MOST.



SRX PREMIUM COLLECTION / Light Titanium with Ebony Accents

The SRX interior is as luxurious as it is accommodating. Step inside, and your eye is drawn immediately toward precise cut-and-sewn accents, the available supple leather seating surfaces and the rich grain of exotic Sapele wood. It's also apparent in the things you can't see. New Bose® Active Noise Cancellation detects - then ingeniously cancels - powertrain noise before it enters the cabin. Triple door seals, coupled

with a laminated windshield and front-side window glass, also contribute to a noticeably quieter vehicle. The SRX also offers clever practicality. Fold down the rear seats to reveal more than 1700 liters of maximum cargo space, complete with a storage compartment beneath the floor that lets you conceal items. There's also thoughtful storage in the front and rear doors and in the backs of the front seats.



FRENCH-STITCHED SEATS

Luxury extends to every detail. Glove-soft leather seating surfaces are available and stitched with French seams, adding a touch of sophistication and understated elegance.



REAR SEAT ENTERTAINMENT SYSTEM¹

With dual DVD players integrated into the back of the front seats, this available entertainment system lets rear passengers watch movies, attach a portable gaming console, and more. The system is Blu-ray® compatible and includes two sets of headphones and a remote control.

1. Available in Premium collection.

THE CUTTING EDGE OF TECHNOLOGY...

Advanced technology abounds inside the SRX, all aimed at improving the driver experience. With CUE,¹ innovative technology and highly intelligent design come together to create an experience that's as effortless as it is advanced. Simple and sleek, its stunning 8" LCD touch screen becomes active with a wave of your hand. CUE easily accesses every contact and song on up to 10 Bluetooth®-enabled smartphones, and lets you preset up to 60 favorites, including points of interest, addresses, phone numbers, and more.



FINGERTIP CONTROLS

The steering wheel's elegant, multifunctional design incorporates intuitive controls for CUE, audio and cruise control.

1. Full functionality requires compatible Bluetooth® and smartphone. Some devices require USB connectivity.





...NOW SHARPER THAN EVER.

With CUE¹ control, convenience and connectivity in your SRX are simple and intuitive. Spread your fingers to zoom in closer on a map². Swipe to breeze through your music. Use the steering wheel controls, or simply speak in a conversational tone and let Natural Voice Recognition help you effortlessly place a phone call or change your music.

Considering that it can even detect your hand as it approaches the touch screen, interacting with CUE couldn't be easier. And when an icon is touched, the screen pulses to acknowledge the command, letting you keep your eyes safely on the road. A tap enables the

center control panel to cleverly glide open to reveal a concealed storage area for your phone or other mobile device and includes an illuminated USB port. With CUE, the customization and content possibilities are not only endless, but also right at your fingertips.

1. Full functionality requires compatible Bluetooth® and smartphone. Some devices require USB connectivity. 2. Requires available navigation system. 3. Not compatible with all devices.



*IT KEEPS A WATCHFUL EYE
ON THE UNFORESEEABLE.*

SRX offers the latest innovations in driver awareness² and assistance to help inform you of potential hazards you may not even see. Among its advanced safety features are Forward Collision Alert, Lane Departure Warning, and Front and Rear Park Assist with the patented Safety Alert Seat. This high-tech approach to safety is yet another example of Cadillac leading you confidently down the road ahead.

1. Requires available Driver Awareness Package.
2. Available in luxury and premium collections.



SAFETY ALERT SEAT

The available patented Safety Alert Seat intuitively sends subtle pulses through the seat cushion, left or right or simultaneously, alerting you to a variety of potential hazards on the road.

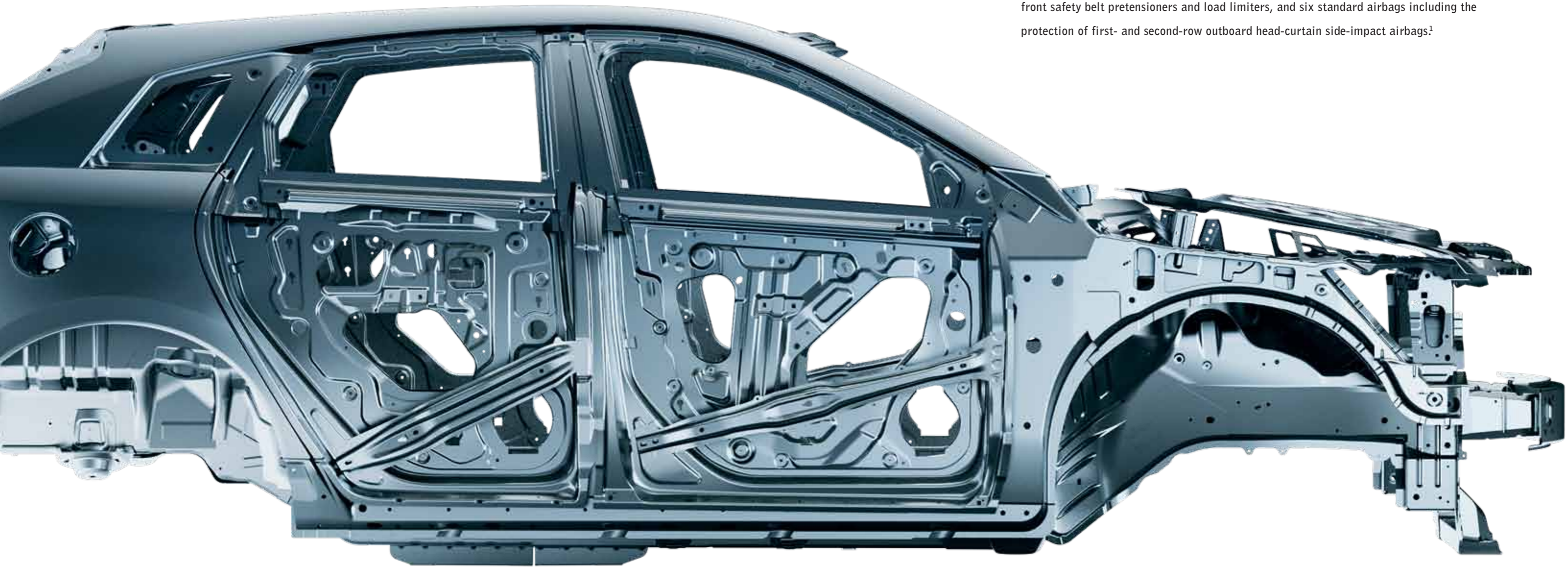


LANE DEPARTURE WARNING

Offering the latest innovation in driver awareness, available Lane Departure Warning issues visual and audible warnings as well as subtle pulses through the seat cushion if the vehicle begins to drift out of its lane without the driver first activating the turn signal.

*PROTECTIVE
TO ITS CORE.*

It starts with a protective safety cage constructed with ultra-high-strength steel alloys for exceptional rigidity. Then, crumple zones are engineered and strategically positioned. From there, advanced technology is added, like the StabiliTrak Electronic Stability Control System and sophisticated antilock braking system (ABS) with Electronic Braking Force Distribution. There's also the confidence that comes with rollover mitigation sensors, front safety belt pretensioners and load limiters, and six standard airbags including the protection of first- and second-row outboard head-curtain side-impact airbags.¹



1. Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and child safety seat instructions for more safety information.



PROACTIVE? REACTIVE? *YES.*

SRX has the ability to instill unwavering driving confidence, thanks to its precisely tuned suspension that strikes the perfect balance of refinement and composure. Complementing this advanced suspension is available advanced All-Wheel Drive. Torque transfer (front to rear and rear side to side) is proactive-taking your driving input and monitoring road conditions to intuitively put power where it's most effective-anticipating challenges before they arise.

The AWD system and rear electronic Limited-Slip Differential (eLSD) work in tandem to provide enhanced control while cornering. There's also the agile responsiveness of available Continuously Variable Real-time Damping suspension. It seamlessly adjusts to road conditions, reading the road and adjusting damping forces every two milliseconds. Combined with AWD, the result is a refined ride, agile cornering and enhanced acceleration, whether it's raining or 70 and sunny.



AUTO-DRY BRAKES

Wet roads mean longer stopping distances. Auto-Dry brake³ technology-activated after rain is detected-helps sweep moisture away from the rotors, helping to improve braking performance.

Effortless power, impeccably delivered—that's the 308 HP / 314 HP, direct-injection V6 engine in the SRX.

In fact, it's the most powerful engine standard in any luxury crossover. Whether it's a soaring mountain pass, the harried highway on-ramp or the instant allure of a winding curve, you'll appreciate the 3.6 liters of superior motivation. And, because torque is what matters most in day-to-day driving, you'll feel its exceptionally wide torque band every time you press the accelerator. Yet, despite its brawn, this sophisticated power plant is remarkably efficient and requires only regular fuel, making it as responsible as it is exhilarating.



*GIVE IT AN OPPORTUNITY TO
DEMONSTRATE ITS POWER, AND
IT DOESN'T HESITATE.*



COLLECTIONS



SRX PREMIUM COLLECTION / Light Titanium with Ebony Accents

THE CLASSIC COLLECTION:

DESIGNED TO EXCEED

YOUR EXPECTATIONS AT EVERY TURN.



ADAPTIVE FORWARD LIGHTING

With Adaptive Forward Lighting, sensors read your speed and steering angle, swiveling the High-Intensity Discharge (HID) headlamps up to 15 degrees to improve illumination, especially around corners. Also aiding visibility are fog lamps and headlamp washers.



CUE WITH NAVIGATION

Its clean, uncluttered design features a vibrant 8" touch screen that pairs with Natural Voice Recognition for effortless interaction.



18" 7-SPOKE ALUMINUM WHEELS WITH PAINTED FINISH

Standard on SRX Luxury and includes P235/65R18 H-rated all-season tires

Choose the available Classic Collection to add a decidedly sporty edge to the SRX's stunning looks. At its heart is Classic-oriented ZF Servotronic® 2 speed-sensitive steering, calibrated for a crisp, responsive feel. When bringing the vehicle around tight curves and corners, this electric steering system responds almost telepathically to each turn of the wheel. Along with 18" wheels, a precisely tuned suspension system and a potent 308 HP direct-injection V6 engine, the SRX Classic Collection delivers an extraordinary balance of ride quality and confident handling.

THE LUXURY COLLECTION:

FOR THOSE WHO
SETTLE FOR MORE.



ULTRAVIEW SUNROOF

The UltraView sunroof is a perfect example of the thoughtful design featured throughout the SRX. With its large glass area that spans both front and rear seats, it gives the vehicle an even more spacious feel. When the sun gets more intense, a convenient power sunshade blocks the light and keeps things cool.



THE ART OF DETAIL

The striking cabin is complemented by impeccably detailed materials like Choco Sapele (shown above) or darker Raven Sapele wood trim carefully placed throughout. These lustrous woods further enhance the inviting interior.



POWER LIFTGATE

In addition to convenient power operation, it also features programmable memory height that can be set for easy reach or to clear overhead obstacles (optional wheels shown).

The allure of the available Luxury Collection begins the moment you approach. Recognizing the key fob in your pocket or purse, the keyless access automatically unlocks the vehicle's doors and liftgate for you. Adaptive Remote Start does more than just conveniently turn on your ignition from up to 200 feet away; it also activates interior climate controls so the cabin is at the perfect temperature. Once inside, you're greeted with exceptional details, like soft leather seating surfaces and Sapele wood trim. For someone else fortunate enough to share in the driving of the SRX, a memory function can recall settings for two drivers, including driver's seat position and adjustable pedals. Technology like a rearview backup camera helps safely guide you when the vehicle is in reverse, while Rainsense windshield wipers automatically vary wiper speed depending on rainfall. With the SRX Luxury Collection, it's readily apparent that technology definitely comes with a sophisticated side.

THE PREMIUM COLLECTION:

*FINELY TAILORED LUXURY,
BY ANY MEASURE.*



VENTILATED FRONT SEATS

Along with soothing heat, the front seats are also ventilated with refreshing air that gently circulates throughout the leather seating surfaces. It's a welcome rejuvenation on hot days and during extended journeys.



TRI-ZONE CLIMATE CONTROL

Because everyone has their own personal idea of comfort, the SRX offers three distinct climate zones. The driver, front passenger, and rear passengers enjoy their own climate controls (rear automatic climate controls shown). The system also senses humidity in the air and automatically adjusts to provide optimal air quality.



NEW 20" WHEELS

The perfect complement to the dramatically styled SRX, three new 20" wheels are available. Each features a bold new design, including the polished finish wheel (shown).

The exceptional comfort of the SRX is elevated to an even higher level with the available Premium Collection. Front seats with leather seating surfaces are soft to the touch, as well as heated and ventilated for year-round comfort. We've also given considerable thought to your passengers and provided heated outboard seats along with the convenience of separate rear climate controls. This Collection also includes the advanced safety technology of Forward Collision Alert, Lane Departure Warning and the patented Safety Alert Seat. The SRX Premium Collection delivers a harmonious blend of luxury and technology.

PAINT FINISHES

TINTCOAT

A premium 2-layer paint application with the addition of a tinted clearcoat, lending the finish an extra depth and brightness.

TRICOAT

A meticulous 3-layer process that results in a dramatic hue-shifting color.



GRAPHITE METALLIC



GRAPHITE METALLIC



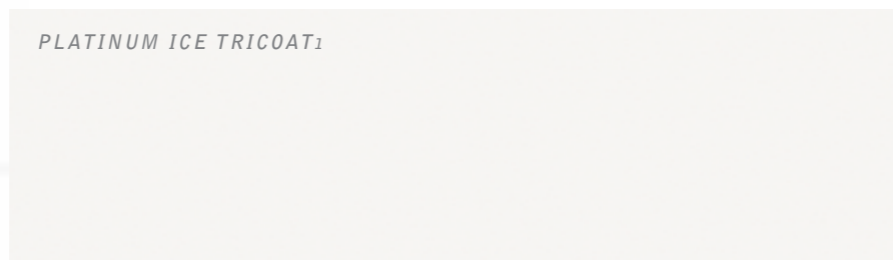
CRYSTAL RED TINTCOAT¹



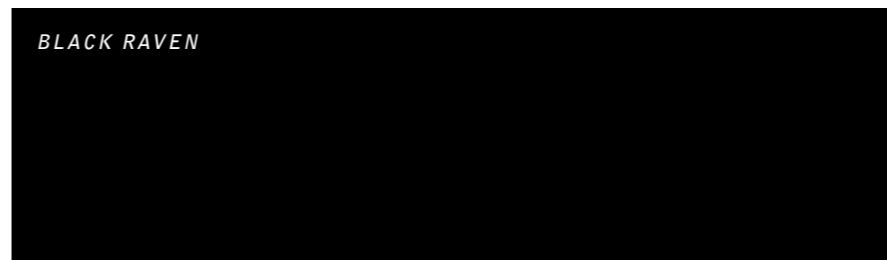
CRYSTAL RED TINTCOAT¹



PLATINUM ICE TRICOAT¹



PLATINUM ICE TRICOAT¹



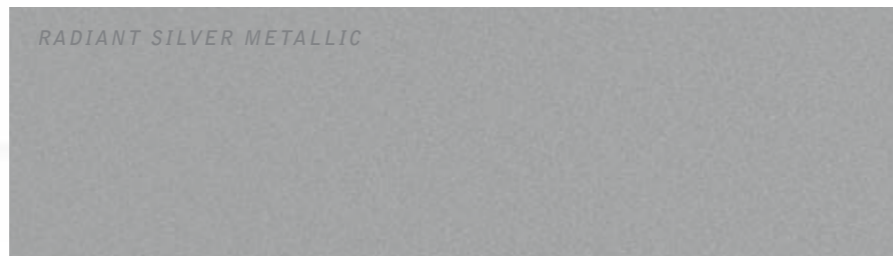
BLACK RAVEN



BLACK RAVEN



RADIANT SILVER METALLIC



RADIANT SILVER METALLIC



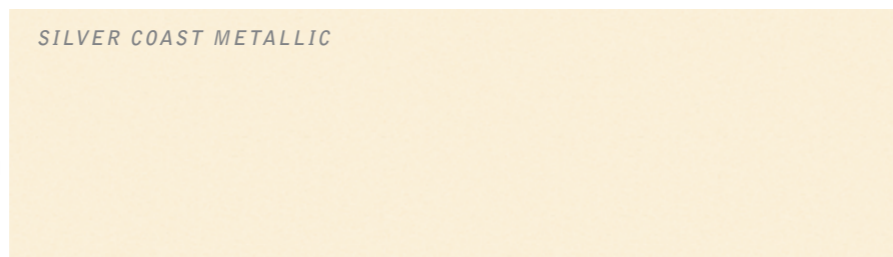
COCOA BRONZE METALLIC¹



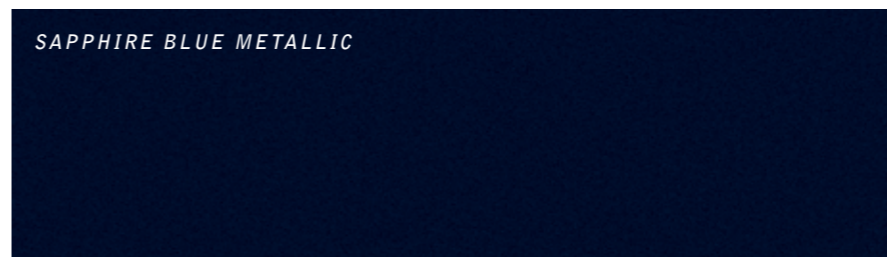
COCOA BRONZE METALLIC¹



SILVER COAST METALLIC



SILVER COAST METALLIC



SAPPHIRE BLUE METALLIC



SAPPHIRE BLUE METALLIC¹

Light Titanium with Ebony Accents



Ebony with Ebony Accents



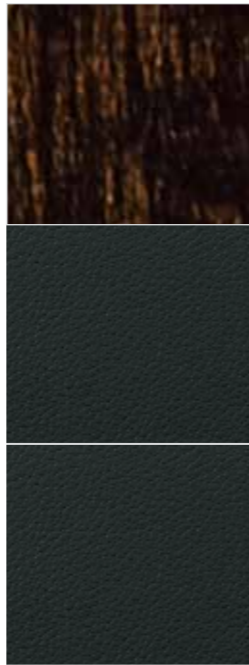
Additional interior trim combinations available.



Ebony with Ebony Accents



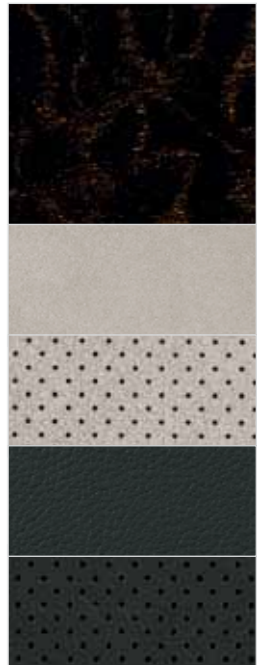
Choco Sapele Wood Trim



Light Titanium with Ebony Accents



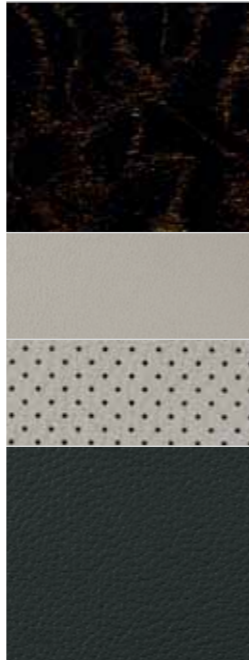
Raven Sapele Wood Trim



Caramel with Ebony Accents



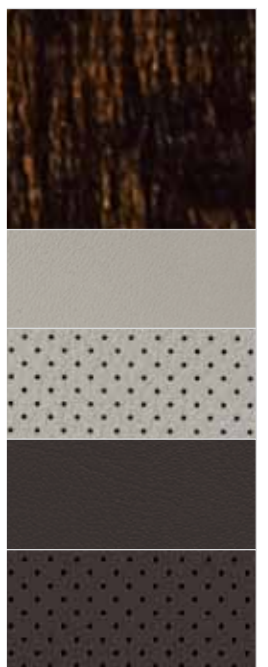
Raven Sapele Wood Trim



Shale with Brownstone Accents



Choco Sapele Wood Trim



Shale with Ebony Accents

Additional interior trim combinations available.



**20" 7-SPOKE ALUMINUM WHEELS
WITH BRIGHT MACHINED-FINISH
AND PREMIUM PAINTED ACCENTS**

*Standard on SRX Premium Collection and
includes P235/55R20 H-rated all-season tires*



**18" 7-SPOKE ALUMINUM WHEELS
WITH PAINTED FINISH**

*Standard on SRX Luxury and includes
P235/65R18 H-rated all-season tires*



Cadillac





Navigation and information services through a live representative

The Ituran BIG call center has been providing personalized service to drivers since 2000. Ituran BIG representatives are trained to provide fast, courteous information and service:

- Personal voice guidance all the way to your destination
- Road information, including traffic reports, construction work and similar information, plus the shortest possible re-direction to your destination if required
- Emergency roadside service and towing
- Additional roadside services, including emergency fuel delivery, tire-changing and more
- Distress service in case of medical emergency or personal security incident.
- Information on thousands of points-of-interest: restaurants, bed-and-breakfasts, filling stations, ATMs, event halls and more
- Touring recommendations
- Information on just about any topic under the sun: currency rates, share prices, movies, restaurant movies and more

With Ituran BIG you're on your way! For further information, right around the clock, call *3256 from any cellular telephone in Israel.

- Cadillac Exclusive Showroom 1 Ha'Sadnaot St., Herzliya 09-7886459
- Cadillac TLV 76 Begin Rd., Tel-Aviv 03-6235501
- UMI Main Showroom 5 Platin Naftali St., Rishon Le Zion 03-9534555
- Gama Motors 132 Jaffa Rd., Haifa 04-8530281.
- Kahan motors 40 Ha'histadrut Blvd, Haifa
- Srouji Motors 8 Hama'ayan St. I.Z Har Yona Nazarath 'Illit 04-6410800
- Sagie Motors 18 Moshe Dayan St. Petah Tiqwa 03-9284444
- Sigma Motors 1 Hata'asya St. Talpiot, Jerusalem 02-5658888
- Hafazat Rechev 8 Sadna St., Be'er Sheva 08-6466088

cadillac.co.il

*3256



רוצים לדעת עוד על SRX?
סרקו את הקוד



PLEASE NOTE: The vehicle shown in this brochure is for illustration purposes only. Specifications may vary. Some illustrations feature special equipment that is not included in standard delivery. The information contained in this brochure was accurate at the time of going to press. We reserve the right to make changes in design and equipment. The colors printed in the brochure only approximate actual colors. Illustrated optional equipment is available at extra charge. Availability, technical features and equipment provided on our vehicles can vary from one market to another and may change without prior notice. Information on recycling design and End of Life Vehicles (ELV) can be found on the website www.cadillac.co.il. For precise information on the equipment provided on our vehicles, please contact your local Cadillac sales and service specialist.

Model	Gas consumption statistics in liters per 100 km*			Emission level	Emissions from Motor Vehicle**																
	City	Intercity	9.8		Level 15	Minimum Emissions	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
SRX FWD	13.8	9.8	9.8	Level 15																	
SRX AWD	15.1	8.2	8.2	Level 15																	

*Manufacturer's statistics according to laboratory tests. The Standard is 715/2007&692/2008 And FMVSS. **The emission level is calculated according to Clean Air Regulations (Disclosure of Air Pollution from Motorized Vehicles in Advertisements), 2009.