

Encore is a modern expression of

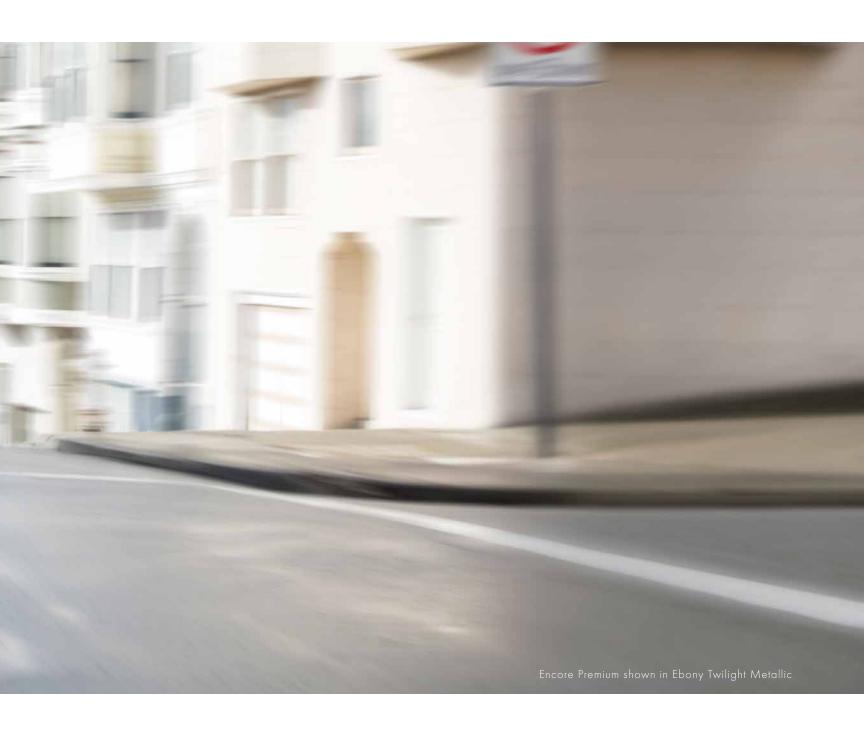
Buick's beautiful aesthetics. Sleek, sculpted and offering you flexible

room for up to five, Encore is where $\ensuremath{\mathsf{LIFE}}$ $\ensuremath{\mathsf{MEETS}}$ $\ensuremath{\mathsf{STYLE}}$.

With its advanced technology, spacious storage and nimble manoeuvrability,

Encore is sized to fit the way you live.





REFINED WHAT SETS ENCORE APART IS SOMETHING YOU CAN FEEL.



Walk up to Encore and you'll see how its beautifully sculpted shape flows smoothly from the grille to the rear, giving this SUV a fluid, contemporary look. As you approach it, your Encore recognizes you. Sensing the key fob in your possession, the Keyless Open feature allows for the doors to unlock so you don't have to fumble for your keys.

Now get inside, press the push-button start and drive. That's when you'll discover what premium feels like. Each sensation adds to the impression that what you're driving has been crafted with meticulous attention to every detail. Whether you're glancing at a gauge, touching a switch or enjoying the responsive, efficient performance, what's likely to impress you most is how quiet things are inside Encore. That's Buick QuietTuning™ and Bose® Active Noise Cancellation working behind the scenes.







- The front appearance provides a modern expression of luxury.
- LED daytime running lamps feature Buick's unique signature lighting, while standard LED-accented tail lamps echo the front's sculptural design, ensuring you'll see and be seen in the best light.
- The standard 18-inch 10-spoke wheels complement Encore's styling and are sure to leave a lasting impression.











MOBILE

THERE'S NOW A SIMPLER, SMARTER WAY TO USE YOUR SMARTPHONE IN YOUR CAR.

By supporting Apple CarPlay^{TM1} and Android Auto,^{TM1} Encore provides seamless integration with your smartphone through the vehicle's built-in 8-inch diagonal colour touch-screen.

For Apple CarPlay,^{TM1} just plug in your compatible iPhone® and you'll have easy access to your contacts, maps and select apps that you're familiar with from your iPhone® screen. You can also have Siri® send and read your text messages for you and listen to all of your content from iTunes,® Apple MusicTM and other audio apps.

If your phone is an Android,TM then Android Auto¹ makes it easy to use the touch-screen display in your Encore to access your phone, texts and music. And with Google Maps,TM you can get voice-guided navigation, live traffic information, lane guidance and more while keeping your hands on the wheel.



HOTSPOT

WITH A BUILT-IN WI-FI® HOTSPOT, PROORE GIVES YOU A STRONG, RELIABLE CONNECTION WITH BANDWIDTH FOR UP TO SEVEN DEVICES.

Available OnStar 4G LTE with Wi-Fi hotspot² now travels with you. Stream movies and TV on the go, using your favourite apps on your Wi-Fi devices. The built-in Wi-Fi hotspot² supports up to seven devices.

After initial setup, when your vehicle is on, your hotspot is available and ready to connect to your devices, so it's easy to use. Your first 3 months or 3 GB of data (whichever comes first) are included with your new Encore. After that, select a plan that's right for you.





CAPACITY

ENCORE CAN TRANSPORT FIVE PEOPLE AROUND TOWN IN STYLE, CARRY YOUR THINGS WITH EASE—OR DO A BIT OF BOTH.

Your life is versatile: one evening you're piloting everyone to the concert venue, the next morning you're up early to load a week's worth of provisions from the farmers market. That's why with the 60/40 split rear seat folded, Encore offers up to 1370.7 litres (48.4 cu. ft.) of storage space. So whether you need to seat your friends in surprisingly spacious luxury or load new furniture into the cargo area, Encore easily adapts. Need to carry extra-long items? The front-passenger seat folds flat to accommodate items up to 2.4 metres (8 ft.) long.



PROTECT

ENCORE SURROUNDS YOU AND YOUR PASSENGERS WITH AVAILABLE ADVANCED SAFETY TECHNOLOGIES.

Encore has its priorities in the right place: everywhere. In the centre-mounted 8-inch diagonal colour touch-screen display, the standard Rear Vision Camera helps you see what's behind your Encore when backing up, and available Rear Cross Traffic Alert helps make you aware of approaching detected left or right cross traffic when in reverse. Other available confidence-enhancing safety technologies include Forward Collision Alert, Lane Departure Warning and Side Blind Zone Alert.¹

These safety features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Read the vehicle Owner's Manual for important feature limitations and information.



AVAILABLE SAFETY TECHNOLOGIES

1 LANE DEPARTURE WARNING

Provides alerts to help you avoid crashes due to unintentionally drifting out of your lane when your turn signal is not activated.

2 SIDE BLIND ZONE ALERT

Provides side mirror alerts to help you avoid crashing into a moving vehicle detected in your blind spot (or zone) during a lane-change manoeuvre.

3 FORWARD COLLISION ALERT

This technology can help you to prevent frontal crashes by sensing when you are approaching a detected vehicle in front of you too quickly, and alerting you with visual warnings and audible beeps.



ONSTAR®1

CONNECT TO A SPECIALLY TRAINED ONSTAR ADVISOR JUST BY PUSHING THE BLUE ONSTAR BUTTON IN YOUR ENCORE.



Every 2018 Encore includes the OnStar Basic Plan² for 5 years plus a 6-month trial of the Guidance Plan that includes a comprehensive suite of emergency, security, navigation and diagnostic services. OnStar can help keep you connected and ready for the road ahead.

- EMERGENCY: HELP WHEN IT MATTERS MOST. With Automatic Crash Response,³ you can be immediately connected to the help you need the moment you need it, even if you can't ask for it. If you're stranded, have a flat tire or need a tow truck, use Roadside Assistance⁴ and an OnStar Advisor will locate a nearby service provider and direct them to your exact location provided you are in their coverage area.
- SECURITY: HELP GET YOUR VEHICLE BACK QUICKLY AND SAFELY IF IT'S EVER STOLEN. Breathe easy knowing a comprehensive suite of Stolen Vehicle Assistance⁵ services is available to help attempt to recover your vehicle. With Theft Alarm Notification,⁶ OnStar can alert you if your vehicle's alarm is sounding, and if your vehicle is stolen, OnStar can work with authorities to help locate and attempt to recover it quickly.
- NAVIGATION: TRAVEL MADE EASY. Turn-by-Turn Navigation⁷ makes everywhere you go as familiar as your own neighbourhood. And with OnStar AtYourService, you can book hotel rooms from the road.
- CONNECTIONS: FAST AND RELIABLE. Stay connected with the available OnStar 4G LTE with built-in Wi-Fi hotspot¹ and connect up to seven devices.
- VEHICLE MANAGER: PREPARING YOU FOR WHAT'S AHEAD. Enjoy the ultimate ownership experience with your myBuick mobile app.9 Use Remote Access¹⁰ to start your engine (if equipped), lock and unlock your doors, honk the horn and flash the lights from anywhere there is cellphone service. Get real-time Diagnostic Alerts¹¹ or a monthly diagnostics report of the vehicle's engine, transmission and more with Advanced Diagnostics.¹¹

Visit onstar.ca for coverage maps, details and system limitations. Services vary by model, service plan, conditions as well as geographical and technical restrictions. Service plan required. The OnStar Basic Plan is available on eligible new vehicles for 5 years and is transferable to subsequent owners for the remaining term. It includes the monthly Diagnostics Report emails (capabilities vary by model), Dealer Maintenance Notification, access to select vehicle mobile app features and more. This plan does not include emergency, security or navigation services. These and other services require a paid or Add-On Plan. Visit onstar.ca for vehicle availability, coverage maps, details and system limitations. Available 4G LTE with Wi-Fi hotspot requires WPA2-compatible mobile device and data plan. Data plans are provided by AT&T or its local service provider. On Star acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. "Roadside service provided by Altake Roadside Services. Limitations and restrictions apply. "Services vary by model and conditions. Requires the Security or Guidance Plan, or the Stolen Vehicle Assistance Plan Add-On. "Services vary by model and conditions. Visit onstar.ca for vehicle availability. Theft Alarm Notification features vary by vehicle. Requires a factory-installed theft-deterrent system, the Security or Guidance Plan, or the Stolen Vehicle Assistance Plan Add-On. "Services vary by model and conditions or the Stolen Vehicle Assistance Plan Add-On, and the selection of notification communication preference(s). Vehicles must be locked electronically to arm the factory-installed theft-deterrent system. Messaging and data rates may apply. "Requires ABS and Guidance Plan or Navigation Plan Add-On. Visit onstar.ca for coverage maps. Services vary by model. "Hotel booking and billing done through Priceline. Valid offers may vary. Access AlYourService by pressing the blue OnStar button. "Available on select Apple" and Android devices. Some features ma



PERSONALIZE ENCORE OFFERS A CAPTIVATING CHOICE OF EXTERIOR AND INTERIOR COLOURS, AND A RANGE OF WHEELS.

EXTERIOR COLOURS -

SUMMIT WHITE



QUICKSILVER METALLIC^{1,2}



BLACK CHERRY METALLIC^{1,2}



WINTERBERRY RED METALLIC^{1,2}



WHITE FROST TRICOAT^{1,2}



GRAPHITE GREY METALLIC^{1,2}



EBONY TWILIGHT METALLIC



COASTAL BLUE METALLIC



COPPERTINO METALLIC^{1,2}



¹Additional charge, premium paint. ²Not available on Encore (1SV).

WHEELS

18" 10-SPOKE ALUMINUM WITH LIGHT ARGENT FINISH Standard on Encore (1SV) and Preferred



18" MIDNIGHT SILVER ALUMINUM ALLOY Standard on Sport Touring



18" 10-SPOKE ALUMINUM WITH TECHNICAL GREY FINISH Standard on Essence and Premium



18" 7-SPOKE CHROMED ALUMINUM³ Available on Essence and Premium



SHALE WITH EBONY ACCENTS CLOTH WITH LEATHERETTE OR LEATHER-APPOINTED SEATING



BRANDY WITH EBONY ACCENTS LEATHER-APPOINTED SEATING



EBONY WITH EBONY ACCENTS CLOTH WITH LEATHERETTE OR LEATHER-APPOINTED SEATING



FEATURES

● STANDARD 〈> AVAILABLE ── NOT AVAILABLE	ENCORE (1SV)	PREFERRED	SPORT TOURING	ESSENCE	PREMIUM
1.4L TURBO ENGINE WITH VARIABLE VALVE TIMING (VVT), DOHC	•	•	•	•	•
1.4L TURBO ENGINE WITH VVT, SIDI AND STOP/START TECHNOLOGY	_	_	♦	\Diamond	\Diamond
HEADLAMPS WITH LED DAYTIME RUNNING LAMPS	•	•	•	•	•
18" ALUMINUM WHEELS	•	•	•	•	•
10 AIRBAGS ¹	•	•	•	•	•
KEYLESS OPEN AND START	•	•	•	•	•
ONSTAR 4G LTE WITH WI-FI®2 HOTSPOT (3-month/3 GB data trial, whichever comes first)	•	•	•	•	•
APPLE CARPLAY™ COMPATIBILITY³	•	•	•	•	•
ANDROID AUTO™ COMPATIBILITY³	•	•	•	•	•
BUICK INFOTAINMENT SYSTEM ⁴	•	•	•	•	•
3 MONTHS OF SIRIUSXM ⁵ SUBSCRIPTION	•	•	•	•	•
QUIETTUNING TM WITH ACTIVE NOISE CANCELLATION	•	•	•	•	•
STABILITRAK STABILITY CONTROL SYSTEM	•	•	•	•	•
CARGO SHADE	_	•	•	•	•
FLOOR MATS, FRONT AND REAR, CARPETED	_	•	•	•	•
REMOTE START	_	\Diamond	•	•	•
FOG LAMPS	_	_	•	•	•
INSIDE AUTO-DIMMING REAR-VIEW MIRROR	_	_	\Diamond	•	•
LEATHER-APPOINTED SEATING	_	_	_	•	•
HEATED FRONT SEATS	_	_	_	•	•
MEMORY SEAT, DRIVER	_	_	_	•	•
HEATED STEERING WHEEL	_	_	_	•	•
UNIVERSAL HOME REMOTE, INCLUDES GARAGE-DOOR OPENER, 3-CHANNEL PROGRAMMABLE	_	_	_	•	•
LANE DEPARTURE WARNING	_	_	_	_	•
AIR IONIZER	_	_	_	_	•
FORWARD COLLISION ALERT	_	_	_	_	•
REAR SPORT SPOILER	_	_	•	_	_
ALL-WHEEL DRIVE	-	\Diamond	♦	\Diamond	•
bose® audio, 7-speaker system with amplifier and hd radio	_	_	♦	♦	•
sunroof, power, tilt-sliding	_	_	♦	♦	♦
BUICK INFOTAINMENT SYSTEM ⁴ WITH NAVIGATION ⁶	_	_	♦	♦	♦

Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger airbag. See the Owner's Manual and child safety seat instructions for more safety information.

2 Visit onstance for vehicle availability. Services and connectivity vary by model, conditions as well as geographical and technical restrictions. Requires active OnStar service and data plan. Data plans provided by AT&T® or its local service provider.

3 Vehicle user interfaces are products of Apple® and Google® and their terms and privacy statements apply. Requires compatible smartphone, and USB connectivity for some devices. Data plan rates apply.

4 Full functionality requires compatible Bluetooth® and smartphone, and USB connectivity for some devices. Data plan rates apply.

5 Available in 10 Canadian provinces, three territories and the 48 contiguous United States. Subscription sold separately after trial period. If you decide to continue your service at the end of your trial subscription, the plan you choose will automatically renew and bill at then-current rates until you call 1-888-539-7474 to cancel. Other fees and taxes will apply. All fees and programming subject to change. See SiriusXM "Terms & Conditions" and complete details at siriusxm.ca/terms.

4 Itime of printing, detailed map coverage is available for most major urban areas of the United States and for certain metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Winnipeg, Windsor, London, Toronto, Ottawa, Montreal, Quebec City and Halifax). Coverage is significantly limited outside these areas.

7 Before making a lane change, always check the exterior and interior rear-view mirrors, look over your shoulder for vehicles and hazards and start the turn signal.

PACKAGES

♦ AVAILABLE — NOT AVAILABLE	encore (18V)	PREFERRED	SPORT TOURING	ESSENCE	PREMIUM
SAFETY PACKAGE: Includes Side Blind Zone Alert ⁷ and Rear Cross Traffic Alert	_	-	♦	_	_
EXPERIENCE BUICK PACKAGE: Includes Buick easy-to-use Infotainment System ⁴ with Navigation, ⁶ tilt-sliding power sunroof and 18" 7-spoke chromed aluminum wheels	_	_	_	♦	♦
BUICK INTERIOR PROTECTION PACKAGE: Includes the following dealer-installed accessories: first- and second-row colour-keyed all-weather floor mats and colour-keyed cargo mat (not available with Active Package or Road Trip Package)	_	♦	♦	♦	-
ACTIVE PACKAGE: Includes the following dealer-installed accessories: cargo-area tray and accessory carrier hitch (not available with Buick Interior Protection Package)	_	♦	♦	♦	♦
ROAD TRIP PACKAGE: Includes the following dealer-installed accessories: all-weather floor mats and roof-rack cross rails (not available with Buick Interior Protection Package)	_	♦	♦	♦	♦



CAPACITIES

Engine Type	1.4L Turbo with VVT
Horsepower	138 hp @ 4900 rpm
Torque	148 lbft. @ 1850 rpm
Fuel Efficiency, L/100 km (mpg) ¹	9.3 (30) city/7.2 (39) hwy (FWD) 9.9 (29) city/7.8 (36) hwy (AWD)
Available Engine Type	1.4L Turbo with VVT SIDI and Stop/Start technology
Horsepower	153 hp @ 5600 rpm
Torque	177 lbft. @ 2000-4000 rpm
Fuel Efficiency, L/100 km (mpg) ¹	8.6 (33) city/7.1 (40) hwy (FWD) 9.0 (31) city/7.6 (37) hwy (AWD)
Cargo Volume, litres (cu. ft.) ²	1370.7 (48.4) behind first-row seats with second-row seats folded 532.4 (18.8) behind second-row seats
Seating Capacity	2/3 (front/rear)
Fuel Tank, litres (imp. gal.) (approx.)	53 (14.0)
Base Curb Weight, kg (lb.)	1468 (3237) (FWD); 1523 (3358) (AWD)

¹Estimated fuel-consumption ratings based on GM testing in accordance with Government of Canada approved test methods. Refer to vehicles.nrcan.gc.ca for details. Your actual fuel consumption may vary.

²Cargo and load capacity limited by weight and distribution.

DIMENSIONS, MM (INCHES)

Wheelbase	2555 (100.6)
Overall length	4278 (168.4)
Body width	1774 (69.9)
Overall height, with luggage rails	1658 (65.3)
Minimum ground clearance, front	158 (6.2)
Head room, first row	1005 (39.6)
Head room, second row	985 (38.8)
Shoulder room, first row	1376 (54.2)
Shoulder room, second row	1335 (52.6)
Hip room, first row	1312 (51.7)
Hip room, second row	1272 (50.1)
Leg room, first row	1037 (40.8)
Leg room, second row	908 (35.8)

IMPORTANT WORDS









BUICK OWNERSHIP: IT'S A GOOD FEELING.

Our commitment to you includes:

- 2-year/48,000 km Lube-Oil-Filter Maintenance¹
- 4-year/80,000 km New-Vehicle Limited Warranty²
- 6-year/110,000 km Powertrain Limited Warranty² with \$0 deductible on repairs; warranty is fully transferable at no charge
- 6-year/110,000 km Courtesy Transportation²
- 6-year/110,000 km 24/7 Roadside Assistance²
- 6-year/unlimited km rust-through perforation coverage²
- 8-year/130,000 km coverage on catalytic converters and Powertrain Control Modules (PCMs)²

¹Whichever comes first. Limit of four complimentary Lube-Oil-Filter services in total. Fluid top-offs, inspections, tire rotations, wheel alignments and balancing, etc., are not covered. Conditions and limitations apply. See your dealer for details.

²Whichever comes first. Conditions and limitations apply. See your dealer for details.

OTHER OWNERSHIP PRIVILEGES AND PROGRAMS:3

- GM PROTECTION PLAN (GMPP) The only extended service plan backed by the resources and commitment of General Motors; GMPP may be purchased at the time of sale or subsequently during the New-Vehicle Limited Warranty period.
- BUICK CERTIFIED SERVICE With Buick-certified technicians and Buick-approved parts, nobody knows your Buick vehicle better.
- CERTIFIED SERVICE MAINTENANCE PLAN The only maintenance plan designed specifically for buyers of Buick vehicles and backed by the resources and commitment of General Motors. Buick Maintenance Plans may be purchased at the time of sale or on vehicles up to 3 model years old and with 60,000 km or less on the odometer.
- BUICK OWNER CENTRE As an owner, take advantage of the Buick Owner Centre. This online owner's destination gives you access to contests, current offers and helpful resources such as Owner's Manuals. Find out more at buickowner.ca.

³Conditions and limitations apply.

TO HELP YOU PURCHASE OR LEASE YOUR NEW BUICK:

- PURCHASE FINANCING AND LEASING On-the-spot financing. See dealer for full details.⁴
- GM STUDENT BONUS PROGRAM Students or recent graduates of high school, college or university⁵ may be entitled to receive a Student Bonus vehicle redemption allowance of \$500 or \$750⁶ (tax inclusive) (purchased vehicle dependant) to use toward the purchase, lease or finance of one eligible new Buick vehicle.
- GM CARD Cardholders may redeem Earnings toward the total purchase price or lease down payment of an eligible new Chevrolet, Buick, GMC or Cadillac. Restrictions and limitations apply. For full program details, please visit gmcard.ca.

⁴Subject to eligibility. ⁵Conditions and limitations apply. ⁶Program subject to change.

INFORMATION RESOURCES:

You can find more information about these programs from your GM dealer, or at these information centres:

- The Buick website at buick.ca.
- The GM Customer Care Centre at 1-800-GM-DRIVE (1-800-463-7483 or 1-800-263-3830 for TDD users).

A WORD ABOUT THIS BROCHURE

Some of the equipment shown or described throughout this brochure may be available at extra cost. We have tried to make this brochure comprehensive and factual. We reserve the right, however, to make changes at any time without notice, in prices, colours, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this brochure and other printed materials provided at the dealership or affixed to vehicles are approximates based upon design and engineering drawings and prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been adapted since the time of printing, please check with your GM dealer for complete details. General Motors of Canada Company reserves the right to lengthen or shorten the model year for any product, for any reason, or to start and end model years at different times.

A WORD ABOUT ASSEMBLY

GM vehicles are equipped with engines and components produced and assembled by different operating units of General Motors, its subsidiaries and suppliers, and these engines and components may change or be obtained from different sources from time to time. All such engines and components are approved for use in GM vehicles. Certain equipment ordered may be unavailable at the time of assembly and we suggest that you verify that your vehicle includes the equipment you ordered, or if there are changes, that they are acceptable to you.

TRADEMARKS

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