



GIULIA 



## INSPIRATION

The Alfa Romeo logo of today represents the same qualities now as it did at inception, over 106 years ago: a passion for driving unlike any other. Visceral. Energetic. Technological. Crafted. Yet the DNA of one of the world's most revered brands runs deeper than just its historic badge. It runs straight from the heart of Italy, to roads and drivers all around the world. This iconic badge now belongs to the All-New Alfa Romeo Giulia.

*La meccanica delle emozioni*

# FROM SUPERSTITION TO VICTORY

The Quadrifoglio (Four-leaf clover) story began as a simple 'good luck' charm. Yet it ended up as a magical symbol, representing track success and race victories for Alfa Romeo and its drivers. When Ugo Sivocci won the Targa Florio in 1923, his four-leaf clover crossed the line before he did. Since then, the Quadrifoglio has accompanied Alfa Romeo on its most legendary victories: from the P2 at the World Championship in 1925 to the Formula 1 World Championship with the "Alfetta" 158 and 159 in 1950 and 1951 respectively. It is evidence of the kind of luck you can build when you take performance and engineering as seriously as Alfa Romeo does.



1923 - RL Targa Florio  
Dominates the competition - the Quadrifoglio is born



1925 - Gran Premio Tipo P2  
The first World Champion ever



1951 - GP Tipo 159 "Alfetta"  
Wins the first two Formula 1 World Championships



1963 - Giulia TI Super  
The Giulia hits the track



1965 - Giulia Sprint GTA  
Unbeatable among "Turismo"



1975 - Tipo 33 TT12  
Dominates "Mondiale Marche"

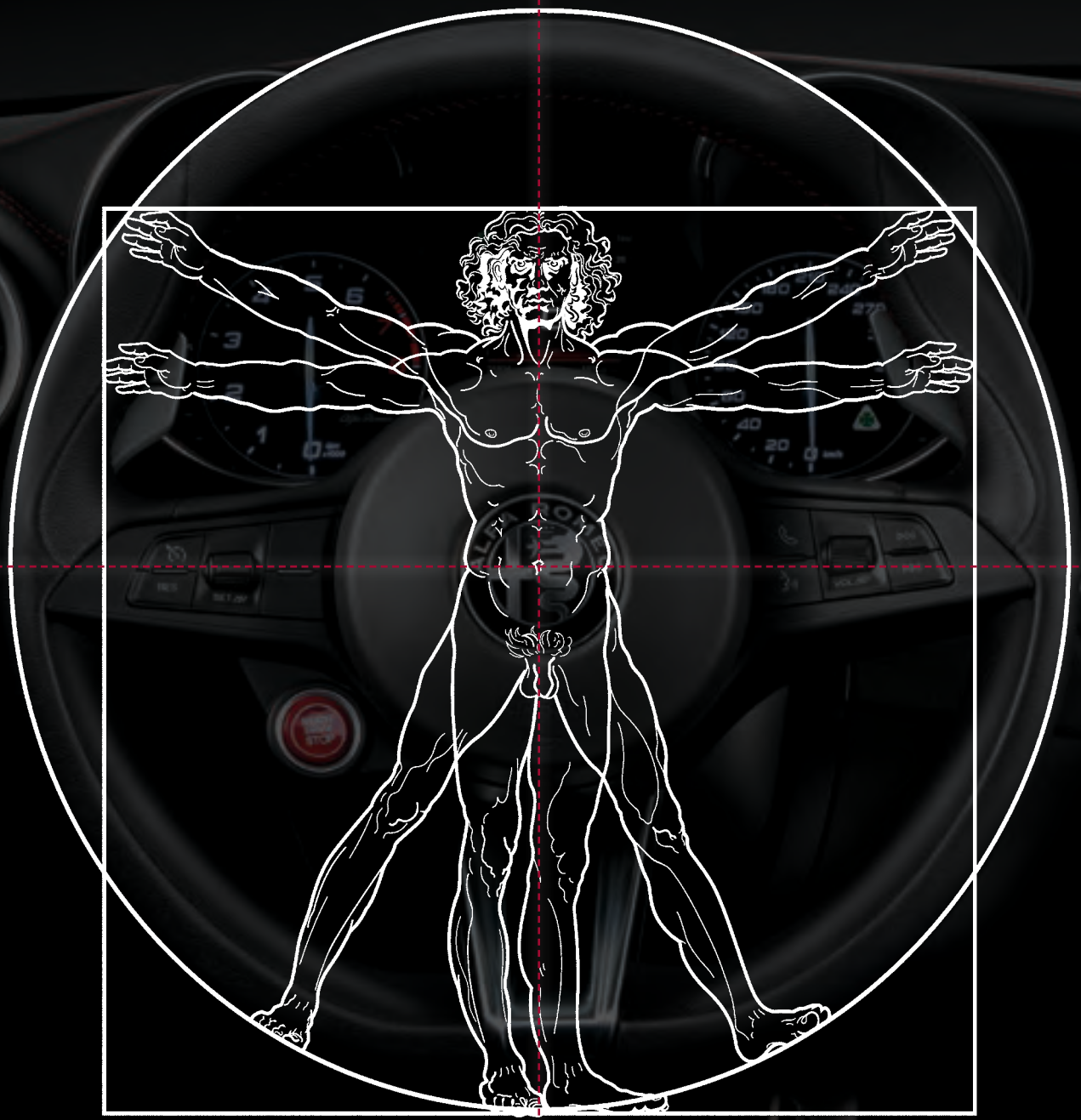




## THE MOST IMPORTANT COMPONENT IS EMOTION

Representing more than just the most powerful Alfa Romeo ever created for the road: the All-New Alfa Romeo Giulia Quadrifoglio signifies the convergence of engineering and emotion from the stable of the renowned Alfa Romeo brand.





# DESIGNED ON LIFE

Since the beginning of civilisation, designers have turned to nature and human anatomy for technical and structural inspiration. The world's most celebrated architectural feats manage to find the right balance between both human and structural necessities. The All-New Alfa Romeo Giulia Quadrifoglio is the exquisite product of this higher design philosophy.

510

horsepower (HP)

600

torque (Nm) between 2500 and 5000 rev/min



3.9

0-62 mph (sec)

191

maximum speed (mph)



## POWERFUL TO THE CORE

The most powerful engine for road-use ever created by Alfa Romeo: an ultra-light 6-cylinder all-aluminium BiTurbo petrol engine, delivering 510 hp, 600 Nm of torque between 2500 and 5000 rpm. The All-New Alfa Romeo Giulia Quadrifoglio is launched from 0-62 mph in 3.9 seconds, up to a top speed of 191 mph. Class-leading power combined with dynamic efficiency leads to excellence in consumption and emissions. Thanks to the Alfa™ Cylinders' Efficient Management (CEM) deactivation system, the Alfa Romeo Giulia Quadrifoglio can cover 100 km with just 8.2 litres of fuel, that's 34.4 mpg, emitting only 189 g/km of CO<sub>2</sub> (combined cycle).

# HEIGHTEN YOUR SENSES



Part Alcantara® steering wheel with carbon fibre insert (optional)



Taking the wheel of the Alfa Romeo Giulia delivers more than just a driving experience. The Alfa Romeo Giulia will ignite your passion for driving; from the first sound, the first touch. It will be love at first sight.





ESCAPE THE CONFINES OF THE CITY.  
TAKE FLIGHT ON THE OPEN ROAD.



# SEE THE ROAD IN A WHOLE NEW LIGHT

The Alfa Romeo racing legend began more than 106 years ago, during an era where drivers were accompanied by an on-board mechanic. Today's Alfa Romeo Giulia Quadrifoglio carries its own intelligent soul, the Chassis Domain Control. This advanced technology is integrated with Alfa Romeo's D.N.A. Pro, Active Torque Vectoring, Active Aero Splitter, Integrated Brake System and Active Suspension.



# SHIFTING THE BALANCE OF POWER

More than just the best power-to-weight ratio in its class – the Alfa Romeo Giulia Quadrifoglio is a study in how to use that power. Its ideal 50:50 weight distribution creates optimal balance and showcases the advantage of a rear-wheel-drive system in a front-engined vehicle. By pairing rear-wheel drive with the Alfa Romeo Giulia Quadrifoglio's front-mounted, all-aluminium 6-cylinder engine, the Alfa Romeo engineering team have been able to carefully distribute weight throughout the chassis. A body in high-strength steel, wings and doors in aluminium, a carbon fibre bonnet and roof, and aerodynamic body and driveshaft all work in conjunction with an all-aluminium suspension to create a perfect motoring balance.

50  
50

0.32 <sub>C<sub>d</sub></sub>  
drag coefficient

2.99 <sub>Kg/HP</sub>

ideal weight distribution

best-in-class power/weight ratio



## DRIVING AT THE SPEED OF MIND

### **Alfa™ Chassis Domain Control (CDC)**

The new Giulia Quadrifoglio features a “brain” dedicated to vehicle dynamics, a class-exclusive control unit actively coordinating all chassis related dynamic systems. The Alfa™ Chassis Domain Control (CDC) integrates Alfa™ DNA Pro, Alfa™ Active Torque Vectoring, Alfa™ Active Aero Splitter, the Integrated Brake System (IBS) and Alfa™ Active Suspension. The Alfa™ Chassis Domain Control (CDC) assigns specific tasks to each one of these devices, so there is always optimal performance and driving pleasure. Pure genius.





## FOLLOW THE CURVES

### Alfa™ DNA Pro

The Alfa™ D.N.A. Pro, thanks to interaction with the Chassis Domain Control, instantaneously adapts the cars behavior to the selected driving mode:

- RACE activates the overboost function and enhances the exhaust sound for driving on track
- DYNAMIC delivers sharper brake and steering-wheel response for advanced on-road driving
- NATURAL is a comfort suspension setting for perfect balance in your day to day drive
- ADVANCED EFFICIENCY enables the engine to maximise energy savings and dynamic efficiency. Most suitable driving mode for long distance motorway journeys.

### Alfa™ Active Torque Vectoring

Alfa™ Active Torque Vectoring guarantees optimal power distribution to each of the rear wheels through two electronically controlled clutches. It gives better traction and control even at high speeds and on all types of road surfaces.

### Alfa™ Active Suspension

Alfa™ Active Suspension dynamically adapts its response to driving conditions and the mode selected with Alfa™ D.N.A. Pro.



### **Integrated Brake System (IBS)**

This innovative electromechanical system combines the stability control and brake system. Not only does it allow for a significant weight reduction, this device optimises the feedback through the brake pedal, guaranteeing an almost instantaneous response and outstanding braking achievement of 62-0 mph in just 32 metres.



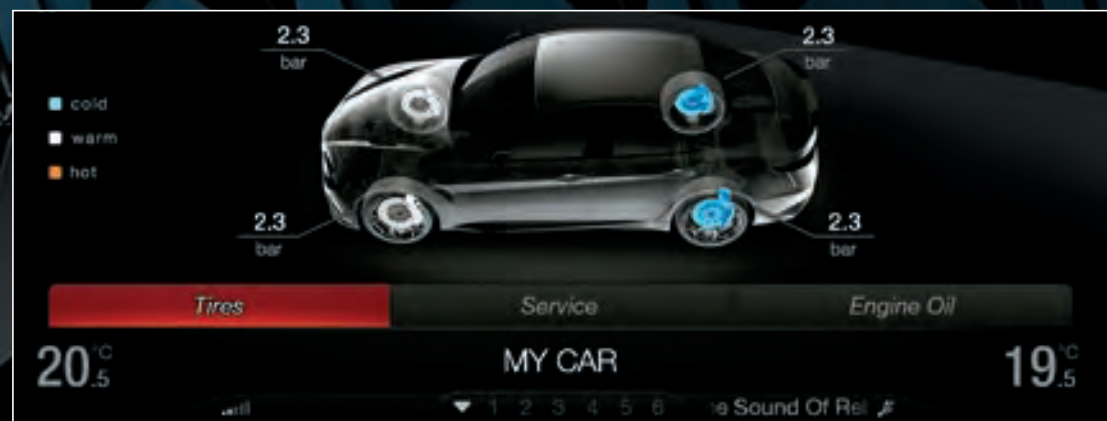
### **Exclusive Alfa™ Active Aero Splitter**

The All-New Alfa Romeo Giulia Quadrifoglio is the only car in its class with a front Active Aero Splitter. This adjustable carbon fibre spoiler is integrated into the front lower fascia and is automatically adjusted to improve aerodynamics and downforce to optimise the grip and stability at any speed.

WHERE STRENGTH  
MEETS AGILITY







## KNOWLEDGE IS POWER

Alfa Romeo's extraordinary racing history was built on communication – between driver and crew; between car and driver. Today's Alfa Romeo Giulia employs technology to communicate telemetry instantly. The driver controls the infotainment system, 3D navigation and onboard parameters via the Rotary Pad, learning of vehicle performance in high definition on an 8.8" colour screen.







## A SOUNDTRACK FOR YOUR JOURNEY

**harman/kardon**  
by HARMAN

Even the greatest films are strengthened by a score: the Alfa Romeo Giulia Quadrifoglio offers an optional audio system designed to complement the highly tuned driving experience that it provides. The 900 watts of power channeled to 14 speakers (including two surround sound speakers and one subwoofer) serves as proof that Alfa Romeo takes the notes from its sound system as seriously as the glorious resonance of the engine.

Harman / Kardon sound system (optional)





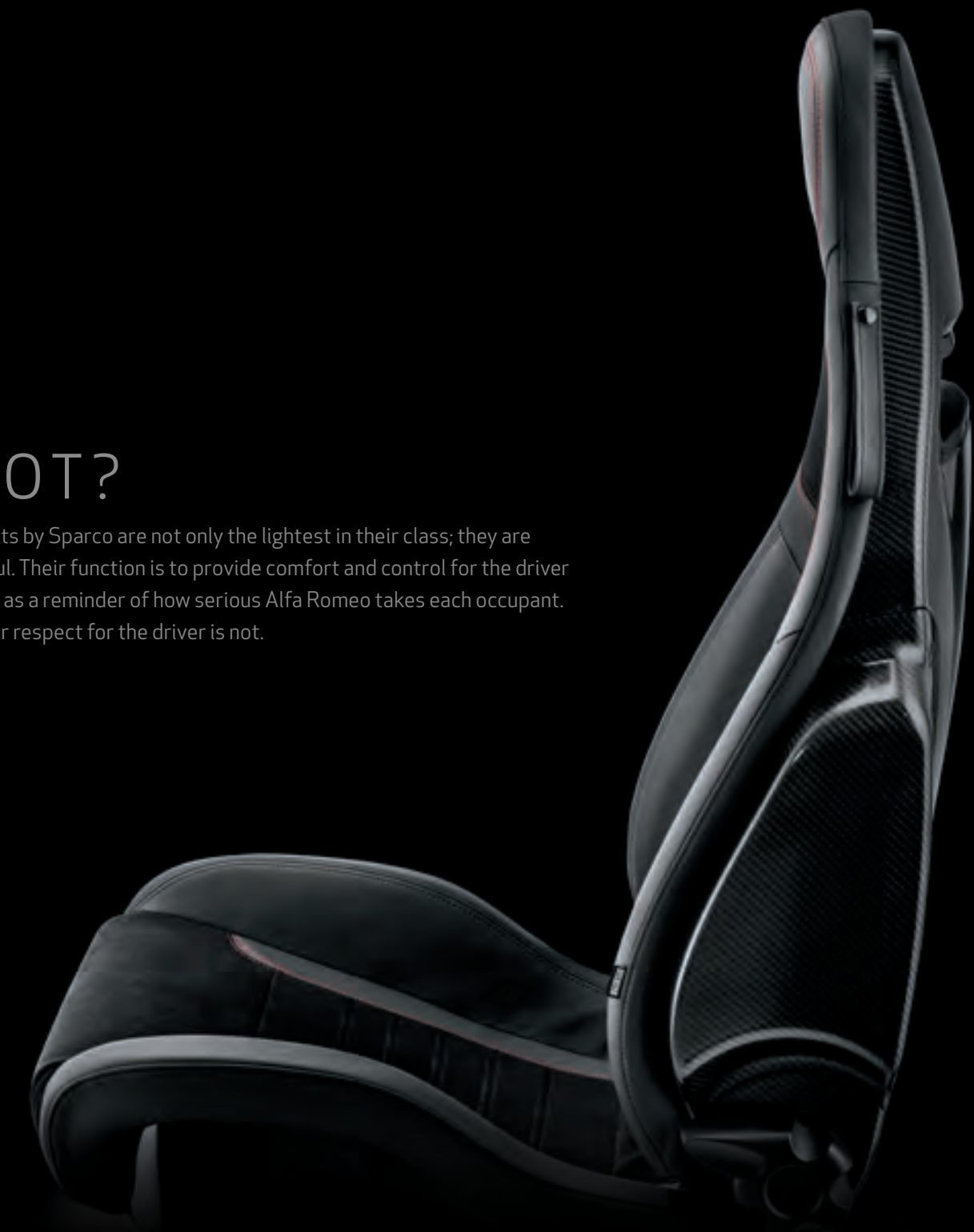
## MUCH MORE THAN JUST DETAILS

The interiors available on the All-New Alfa Romeo Giulia provide the opportunity to tailor your own driving environment. Carbon fibre, leather and Alcantara®; all the materials of the centre console, the dashboard and the instrument panel have been chosen to enhance visual and tactile comfort. Everything is designed around the driver, with absolute attention to detail.



## DRIVER OR PILOT?

The Carbonshell Sports Seats by Sparco are not only the lightest in their class; they are perhaps the most purposeful. Their function is to provide comfort and control for the driver and occupants, and to serve as a reminder of how serious Alfa Romeo takes each occupant. The seats are adjustable; our respect for the driver is not.





## THE MEASURE OF PLEASURE

The legacy of Alfa Romeo's sporting tradition is reflected in the interior detailing. Leather and Alcantara®, contrasting stitching and a precision finish everywhere you look: the seats go beyond the requirements of even the most demanding driver, enveloping them in the pleasure of driving the All-New Alfa Romeo Giulia.

# D R A M A T I C W I T H O U T D R A M A

There's something inherently Shakespearean about the Alfa Romeo Giulia Quadrifoglio: it's as passionate as Romeo and Juliet... yet is created without unnecessary drama. The design approach is equally sensual and purposeful. The details reflect an understanding of every interaction between driver, passerby and all who come in contact with the beauty of Alfa Romeo.



# BODY COLOURS

Scan the QR code  
and start to configure your Giulia.



## TRI-COAT



Competizione Red



Trofeo White

## METALLIC



Silverstone Grey



Montecarlo Blue



Vulcano Black



Vesuvio Grey

## SOLID



Alfa Red

# WHEELS AND CALIPERS



19" Quadrifoglio alloy wheels (Standard)



19" Dark Quadrifoglio alloy wheels (Optional)



19" Dark 5-hole alloy wheels (Optional)



19" 5-hole alloy wheels (Optional)



Carbon ceramic brake discs (optional) with black calipers. Red or yellow calipers optional.



# DASHBOARDS



Black leather wrapped dashboard with red stitching



Black leather wrapped dashboard with black stitching



Black leather wrapped dashboard with green/white stitching



Two tone black/ice leather wrapped dashboard with green/white stitching



Two tone black/red leather wrapped dashboard with red stitching\*

\* Not available with Blue Montecarlo exterior paint

# STEERING WHEELS

Black leather with matching stitching on instrument panel and seats



Black leather/Alcantara® with carbon fibre inserts (optional)

# SEATS



Standard Sport Seats



Carbon shell Sport Seats by Sparco (Optional)



# STANDARD CONTENTS

## EXTERIOR

19" Quadrifoglio alloy wheels
Aluminium brake calipers (black painted)
Bi-Xenon 35W headlamps + AFS
Covered underbody
Headlamp washers
LED DRL
LED tail & brake lamps
Specific 4-way exhaust tip
Quadrifoglio badge
Functional rear air diffuser
Black gloss DLO

## INTERIOR

Leather/Alcantara* 6-way manual front seats
7" TFT colour instrument display
Interior ambient lighting
Carbon fibre inserts on dashboard
Leather wrapped dashboard and door panels
Specific door sill scuff plates

## COMFORT

Cruise control / speed limiter
Dual-zone automatic climate control
Dusk sensor / rain sensor
Electric parking brake
Front & rear parking sensors
Red engine start button on steering wheel
Power folding rearview mirrors with autodimming function
Rearview camera with dynamic grid lines
2 rear seatbelts

## SAFETY

Alarm system
Autonomous emergency brake (AEB) with pedestrian detection
Blind spot monitoring (BSM)
Integrated Brake System (IBS)
Forward collision warning (FCW)
Lane Departure Warning (LDW)
Tyre inflation kit

## TECHNOLOGY

Alfa™ Active Aero
Alfa™ DNA Pro (with Race Mode)
Alfa Connect 3D Nav 8.8"
8 speaker audio system
Alfa™ rotary pad
Alfa™ Active Suspension
Alfa™ Chassis Domain Control (CDC)
Alfa™ Active Torque Vectoring
Alfa™ Cylinders' Efficient Management (CEM)
Start & Stop system
Digital Audio Broadcast (DAB)

# OPTIONAL

19" Dark Quadrifoglio alloy wheels
19" 5-Hole alloy wheels
19" Dark 5-Hole alloy wheels
Active cruise control
Anchor points in boot*
Carbon-ceramic brake disks
Carbon shell sport seats by Sparco
Cargo net*
Leather/Alcantara steering wheel with carbon fibre inserts
Painted Calipers (red or yellow)
Privacy glass
Smoking kit

# PACKS

SOUND THEATRE BY HARMAN/KARDON*
900W premium audio system with 14 speakers (including two surround sound speakers and one subwoofer)
Ambient lighting
CONVENIENCE PACK
Keyless entry (front doors)
Exterior door handle lights
Storage compartment on driver side
POWER SEATS PACK
8-way power heated front seats
Heated steering wheel

\*Option may have links to other items. Please refer to price list for full details.  
N.B. Alfa Romeo Giulia Quadrifoglio is a 4 seater car with only 2 rear seatbelts available.



# TECHNICAL DATA 2.9 V6 BiTurbo 510 HP

ENGINE CHARACTERISTICS	
Type	6-cylinder all-aluminium
Bore x stroke (mm)	86.5 x 82
Displacement (cm³)	2891
Compression ratio	9.3:1
Maximum power kW (HP) @ rpm	375 (510) @ 6500
Maximum torque Nm (kgm) @ rpm	600 (61) @ 2500
Active engine management Cylinder deactivation	Start&Stop system
TRANSMISSION	
Drive System	Rear wheel drive
Gearbox	8-speed ZF Automatic transmission

PERFORMANCE	
Top speed (mph)	191
Acceleration: 0-62 mph (sec)	3.9
FUEL CONSUMPTIONS - EMISSIONS	
Urban cycle mpg (l/100km)	22.8 (12.4)
Extra-urban cycle mpg (l/100km)	49.6 (5.7)
Combined cycle mpg (l/100km)	34.4 (8.2)
Exhaust emissions - CO <sub>2</sub> (g/km)	189
Environmental classification	Euro 6

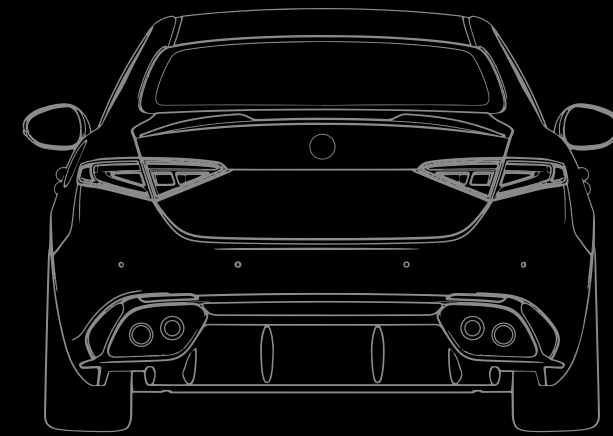
BRAKES	
Vented front rotors, size (mm)	360 x 32 (390 x 34) *
Vented rear rotors, size (mm)	350 x 28 (360 x 28) *
Braking distance 100 - 0 km/h (m)	32
WHEELS AND TYRES	
Front wheels (in)	8.5J x 19
Rear wheels (in)	10J x 19
Front tyres (mm)	245/35 R19
Rear tyres (mm)	285/30 R19

\*With carbon - ceramic brakes (opt)  
\*\*With Alfa Active Aero Splitter activated

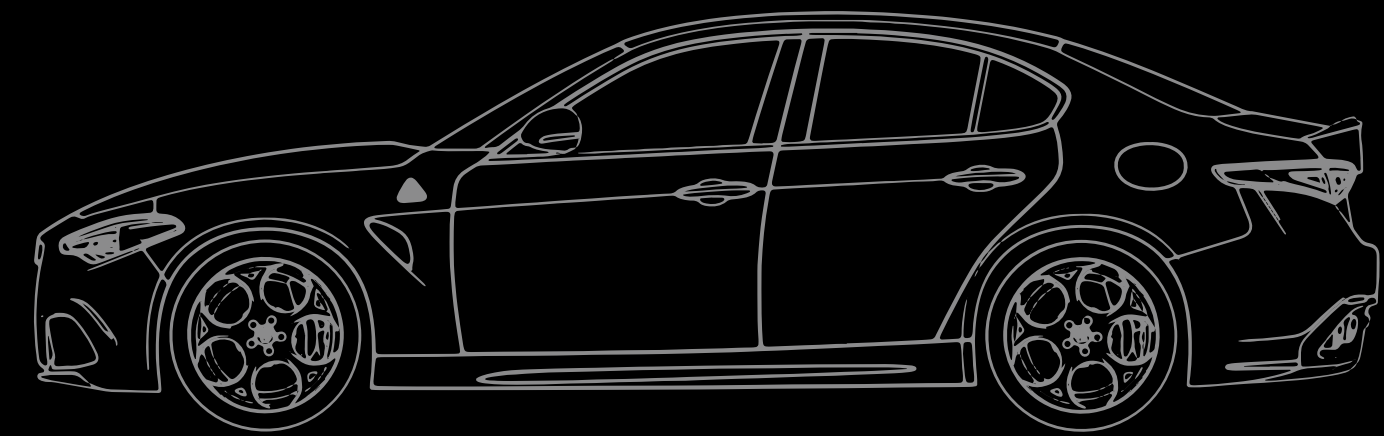
SUSPENSIONS	
Front	Double-wishbone with semi-virtual steering axle
Rear	Alfa Link® with vertical rod
AERODYNAMICS	
Drag coefficient (C <sub>d</sub> )	0.32
Lift coefficient (C <sub>l</sub> )	-0.1 **
CAPACITIES AND WEIGHTS	
Boot capacity (litres)	480
Fuel tank (litres)	58
Kerb Weight (kg)	1524



1873  
2024



1607



795 2820 1024  
4639

1426



# LA MACCHINA DEL TEMPO

MUSEO STORICO ALFA ROMEO. The 'home' of the Alfa Romeo brand. This exhibition houses the most famous and innovative Alfa Romeo creations. The museum is testimony to this iconic brand and its unparalleled evolution in the world of engineering greatness. Yesterday, today, tomorrow.



# ALFA TOP CARE

The All-New Alfa Romeo Giulia Quadrifoglio offers its owners an exclusive set of services:

**VALET SERVICE:** pick-up and drop-off of your vehicle at home for the first two scheduled maintenance appointments.

**PICK-UP&GO:** in case of emergency, the vehicle will be substituted on the spot, allowing for the client to immediately continue their journey.

**COURTESY VEHICLE:** provided for every repair, while the car is under warranty; a courtesy vehicle is always available.

**DEDICATED HELP-LINE:** an experienced operator is available 24 hours a day, 7 days a week, for information or roadside assistance.

The availability of services could vary depending on the market.

S O M E M A K E

W E C R E A T E





*La meccanica delle emozioni*

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