



2016
MAXIMA[®]

**Innovation
that excites**





TRANSFORM your drive from elevated to exhilarating at the touch of a button. Feel 300 horsepower push you deeply into a sculpted sport seat. Lean in to your favourite curve as sleek aerodynamics let you slice through the air. And after a pulse-raising ride, just as quickly return to swift, effortless motion. The All-New 2016 Maxima,[®] the 4-Door Sports Car.[®] Designed to boost your excitement **AT WILL.**

300

HP

261

LB-FT
TORQUE

7.8

L/100 KM¹

GIVE IT SIX SECONDS, AND YOU'LL NEVER LOOK AT A 4-DOOR THE SAME WAY AGAIN.

Power, courtesy of a 3.5-L V6 engine. Under the Maxima®'s hood beats the heart of Nissan's VQ V6 engine. The legendary V6 has been extensively refined and optimized, even employing sodium-filled exhaust valves – technology borrowed from our GT-R® supercar. From its microfinished forged crankshaft and anodized pistons to its high-flow tuned induction system, this 300-hp powerhouse is designed to exhilarate from idle to redline.

Responsiveness, brought to you by the Next-Generation Xtronic CVT.® Completely re-engineered for both enthusiast and economist, Maxima®'s all-new CVT features dynamic step shifting, wider gear ratio coverage, and an adaptive shift controller. The result: more distinctive shift points, a more connected, spirited driving experience, and increased fuel economy – up to 7.8 L/100 km (36 MPG) highway.¹

Adrenaline on tap, via Sport Mode. Put the Drive Mode selector into Sport and you'll sharpen throttle response, steering feel and transmission tuning for a pulse-raising ride. The system even adjusts Maxima®'s available Active Sound Enhancement (ASE), bringing in a more purposeful engine note into the cabin – music to any enthusiast's ears.



Nissan Maxima® Platinum shown in Pearl White with accessory Rocker Panel Mouldings, Rear Diffuser, and Premium Spoiler.

¹2016 Fuel Economy Estimate 7.8 L/100 km (36 MPG) highway. Actual mileage may vary with driving conditions.

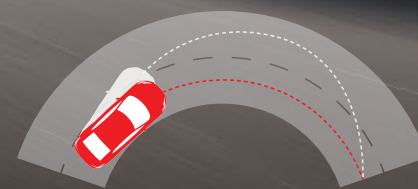


MAXIMA® SR: CURVE YOUR ENTHUSIASM.

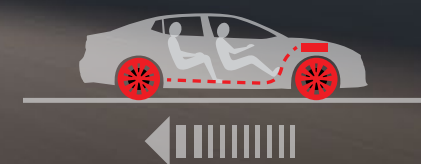
A great sports car is about more than just power. It's the overall balance, including handling, braking, and ride that create a truly memorable drive. To give you a G-induced grin, Maxima® SR combines 19" diamond-cut, machine-finished alloy wheels with a sport-tuned suspension featuring advanced dynamic technologies. Specialized hardware includes specially tuned ZF Sachs® dampers with a monotube design in the rear, and a reinforced chassis that provides exceptional torsional rigidity. So get inside, grab the thick wheel with Alcantara® inserts and column-mounted paddle shifters, and go enjoy the thrill of carving up your favourite road in the way only a purpose-built sports car can provide.



Nissan Maxima® SR shown in Deep Blue Pearl.



Active Trace Control. By selectively applying Maxima's brakes when cornering, Active Trace Control can automatically engage the inner or outer brakes, helping to optimize your line through turns.^{1,2}



Active Engine Brake. As you apply the brakes, Maxima's Active Engine Brake system downshifts the CVT, slowing the vehicle with less effort, while enhancing the feeling of stopping confidence.²



Active Ride Control. In the event you're jostled by a bump in the road, Maxima's Active Ride Control system kicks in. It works by automatically applying the brakes to help smooth the impact, helping you stay composed and comfortable.²

¹Active Trace Control cannot prevent accidents or loss of control. It is the driver's responsibility to be in control of the vehicle at all times. ²Active Trace Control, Active Engine Brake, and Active Ride Control are only available on SR model. Alcantara® is a registered trademark of Alcantara S.p.A. Corporation. ZF Sachs® is a registered trademark of ZF Friedrichshafen AG.



Technically, the term is “Wow”. There’s no better way to describe it; the perfect execution of driving function with elegance and style. The quality of materials. The ideal placement of controls. The long list of luxuries you expect – and a few you hadn’t even thought of. It’s clear that a great deal of time was spent, so that every moment in the new Maxima® feels special. Wow, indeed.

PURE AMBIENCE

Premium Ascot Leather-wrapped D-shaped Steering Wheel¹

Heated Steering Wheel

Zero Gravity Front Seats

Climate-controlled Front Seats¹ (heated and cooled)

Intelligent Cruise Control^{1,2}

Genuine Stitching on Doors, Dashboard, and Console

Remote Engine Start System³ with Intelligent Climate Control

Dual Panel Panoramic Moonroof¹

¹Available feature. ²Intelligent Cruise Control is not a collision avoidance system or warning device. Designed to use limited braking. Failure to apply the brakes could result in an accident. ³Provincial laws may apply; review local laws before using.

Nissan Maxima® Platinum shown in Cashmere Leather. U.S. instrumentation shown.

UNLIMITED ENGAGEMENT.

By placing key controls intuitively where you want them, Maxima® connects you to your drive like no other. Rotating the centre console 7 degrees towards the driver gives you an easy reach to key controls. The standard 178 mm (7") Advanced Drive-Assist® Display and 203 mm (8") colour touch-screen navigation system give you two large displays to view key information.¹ And no detail was overlooked. The ergonomically designed shift lever, Display Commander dial, and Sport Mode button are all grouped together and carefully placed to fall readily to hand, putting personalized performance exactly where you desire – at your fingertips.



Nissan Maxima® SR shown in Camel Leather.

8" Multi-touch control colour monitor

7" Advanced Drive-Assist® Display

7-degree centre console rotation

Display Commander

Drive Mode Selector

¹Never program while driving. GPS mapping may not be detailed in all areas or reflect current road status.

U.S. instrumentation shown.

Nissan Maxima® SR shown in Charcoal Leather.



NISSAN ADVANCED DRIVE-ASSIST® DISPLAY
IT'S EVEN A QUICK READ.

With all you've got going on, you can still focus on what's most important: driving. From turn-by-turn directions to caller ID – even an available Driver Attention Alert¹ that warns you if it senses you need a break – the 178 mm (7") Advanced Drive-Assist® Display lays it all right before your eyes. And if you like, you can even change the colour of the Maxima® on the display to match your tastes.



TURN-BY-TURN NAVIGATION²



BLUETOOTH® AUDIO³



TIRE PRESSURE MONITORING SYSTEM⁴



DRIVING AIDS⁵



COMPASS



DRIVER ATTENTION ALERT¹

U.S. instrumentation shown.



NISSAN AROUND VIEW® MONITOR⁵
IF YOU WANT PARKING ANY EASIER, YOU'LL HAVE TO VALET.

What if parallel parking were easier? A rearview monitor is great when backing up – but when it comes to parking, it's nice to see more than just what's directly behind you. That's why Maxima®'s available Around View® Monitor uses four cameras to give you a virtual 360° bird's-eye view of your vehicle, with selectable split-screen close-ups of the front, rear, and curbside views, so you can get a better look.^{6,7} And since all obstacles aren't stationary, the available Moving Object Detection (MOD) keeps an eye around your Maxima® and can warn you about moving objects detected in your vicinity.⁸

Parking Sonar. Maxima®'s standard parking sonar gives you an added ally in your pursuit of parking, with sensors on all four corners looking out for static objects, and giving you an audible warning when it detects you're getting close.⁹



¹Driver Attention Alert standard on Platinum only. ²Never program while driving. GPS mapping may not be detailed in all areas or reflect current road status. ³Availability of specific features is dependent upon the phone's Bluetooth® support. Please refer to your phone Owner's Manual for details. Bluetooth® word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under licence. ⁴TPMS is not a substitute for regular tire pressure checks. ⁵Blind Spot Warning is not a substitute for proper lane change procedures. The system will not prevent contact with other vehicles or accidents. It may not detect every vehicle or object around you. ⁶Parking aid/convenience feature. Cannot completely eliminate blind spots. May not detect every object and does not warn of moving objects. Always check surroundings and turn to look behind you before moving vehicle. ⁷Virtual composite 360° view. ⁸MOD cannot completely eliminate blind spots and may not detect every object. MOD operates at vehicle speeds below 8 km/h (5 mph). Always check surroundings and turn to look behind you before moving vehicle. ⁹The Sonar System is a convenience, not a substitute for proper parking and/or backing procedures. Always check that it is safe to do so before moving vehicle. May not detect every object.

NissanConnect^{SM1}

DIAL IN YOUR WORLD.

NissanConnectSM with Navigation. Imagine the possibilities when you combine all the features of an advanced navigation system with connected technology. You can use Voice Recognition and Online Search with Google[®] to find that hip new food truck.^{1,2} Invite your friends to join in with Bluetooth[®] hands-free calling. Keep in the loop with the hands-free text messaging assistant, or just kick back and listen to music from Bluetooth[®] streaming audio, or one of the two iPod[®]/USB connection ports.^{3,4,5}

Display Commander gives you an all-access pass and controls the functions you make through the massive 203 mm (8") multi-touch control colour monitor. By rotating the dial or pushing it left to right, you can scroll through all screens, apps, and menus, and move selections around the screen.



NissanConnectSM with Navigation,^{1,2} SiriusXM[®] Radio, SiriusXM[®] Traffic⁶

¹Driving is serious business. Only use NissanConnectSM services when safe to do so. Subscription Agreement required. Compatible smartphone required. Not all app features are available for all models. Some apps have late availability. May require dealer service visit or software upgrade to activate. GPS mapping may not be detailed in all areas or reflect current road status. Cellular network not available in all areas. Cellular network, apps, and services, including Google[®] services, are provided by independent companies not within Nissan's control and may require subscription and owner consent to activate. Should provider terminate/restrict service, service may be terminated without notice or liability to Nissan and/or its agents. Nissan not responsible for any equipment or app replacement/upgrades, or associated costs, that may be required for continued operation. Terms and conditions of Subscription Agreement apply. Standard text rates and/or data usage may apply. See retailer and check Nissan.ca/NissanConnect for details. ²Never program while driving. GPS mapping may not be detailed in all areas or reflect current road status. ³Use the text messaging feature after stopping your vehicle in a safe location. If you have to use the feature while driving, exercise extreme caution at all times so full attention may be given to vehicle operation. Compatible smartphone required. Standard text rates and/or data usage may apply. ⁴Availability of specific features is dependent upon the phone's Bluetooth[®] support. Please refer to your phone Owner's Manual for details. Bluetooth[®] word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under licence. ⁵Driving is serious business and requires your full attention. If you have to use the connected device while driving, exercise extreme caution at all times so full attention may be given to vehicle operation. iPod[®] is a registered trademark of Apple, Inc. All rights reserved. iPod[®] not included. ⁶NavTraffic[®]/SiriusXM[®] Traffic is available in select North American markets. In Canada, at time of printing, incident and flow data is available for 12 metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Toronto, Ottawa, Montreal, Quebec City, Hamilton, St. Catharines, Kitchener, Guelph, and London). Subscription sold separately after trial period. Subscriptions subject to

U.S. instrumentation shown.

MEET YOUR ENTOURAGE.

NissanConnectSM Services powered by SiriusXM[®]. Let our people look after you and your people. With available NissanConnectSM Services, you have a selection of plans that give you additional peace of mind, along with added convenience and comfort.⁷



EMERGENCY PREPAREDNESS

Watches out for you with features, including automatic collision notification and emergency calling.



REMOTE ACCESS

Use your computer or smartphone to warm up your car with the Remote Engine Start System. Remote lock/unlock gives you easy access – even without a key.⁸



CUSTOMIZABLE ALERTS

Keeps you in the know about your vehicle's location, including Valet Boundary, speed, and even curfew alerts.



CONCIERGE SERVICES

Traveling? You've got help with features, including Journey Planner and Destination Download.

customer agreement at siriusxm.ca/terms. Fees and programming subject to change. © 2015 Sirius XM Canada Inc. Sirius[®], XM[®], SiriusXM[®], and NavTraffic[®] are registered trademarks of Sirius XM Radio Inc. All other trademarks are property of their respective owners. ⁷Driving is serious business. Only use NissanConnectSM Services powered by SiriusXM[®] when safe to do so. Late availability for some features. Services, including automatic crash notification and SOS, are dependent upon the telematics device being in an operative condition, its ability to connect to a wireless network, compatible wireless network availability, navigation map data, and GPS satellite signal receptions, the absence of which can limit or prevent the ability to reach NissanConnect Customer Care or receive support. Never program while driving. GPS mapping may not be detailed in all areas or reflect current road status. You are responsible for using Remote Engine Start and Remote Horn features in accordance with any laws, rules or ordinances in effect in your vehicle's location. Cellular network not available in all areas and/or available at all times. Cellular technology is evolving, and changes to cellular networks provided by independent companies are not within Nissan's or Sirius XM Radio Inc.'s control. Neither Nissan nor Sirius XM are responsible for associated costs that may be required for continued operation due to cellular network termination (including equipment upgrades, if available, or roaming charges on alternative networks). Should cellular provider terminate/restrict service, service may be terminated without notice and with no liability to Nissan, SiriusXM and/or their respective agents or affiliates. Standard text rates and/or data usage may apply. Certain services require a PIN for activation. Subscription Agreement required and terms and conditions of Subscription Agreement apply. See Nissan.ca/NissanConnect for details. Enrollment is required to receive full suite of services. Six (6) month trial period begins on your date of vehicle purchase or lease of a new Nissan; subsequently a paid subscription is required at the then current rate to continue to receive services. Text rates and/or data usage may apply. ⁸Provincial laws may apply; review local laws before using. Google[®] is a registered trademark of Google Inc.

NISSAN SAFETY SHIELD® PHILOSOPHY

INNOVATION THAT LOOKS OUT FOR YOU.

Wouldn't it be cool if you had the confidence you need for every part of your drive? The Nissan Safety Shield® is a comprehensive approach to safety that guides the engineering and development of every vehicle we make.

Driver Attention Alert¹ warns if your vehicle senses you may need a break. **Intelligent Cruise Control (ICC)**^{1,2} adjusts vehicle speed to help maintain the distance between you and the vehicle ahead of you.

Vehicle Dynamic Control³ helps you maintain your steered path.

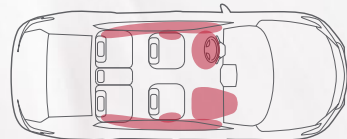
Traction Control System helps reduce wheelspin in low-traction situations.

Anti-lock Braking System helps you maintain steering control around obstacles while braking heavily.

Electronic Brake force Distribution sends extra force to the rear brakes when you have additional weight of passengers or cargo in the back.

Brake Assist⁴ helps apply maximum braking force if it detects hard braking and senses you are in an emergency situation.

LATCH System (Lower Anchors and Tethers for CHildren)



6 Standard Airbags⁵ Nissan Advanced Airbag System has supplemental front airbags with seat belt and occupant-classification sensors.⁵ In addition, Maxima® features front seat-mounted side-impact supplemental airbags,⁵ and roof-mounted curtain side-impact supplemental airbags with rollover sensor.⁵



Tire Pressure Monitoring System (TPMS) with Easy-Fill Tire Alert^{6,7} TPMS lets you know when a tire is low. And Easy-Fill Tire Alert takes the guesswork out of filling your tires, with a beep of the horn when you've reached the correct pressure.

snuggly kids® Nissan safety engineers have dedicated thousands of hours to evaluating hundreds of child restraints in Nissan vehicles. The result: an industry first, The Snuggly Kids® Child Safety Seat Fit Guide. This guide lists child seats that fit the rear seats of Nissan vehicles, as well as offers invaluable tips on correct installation. Look for the latest Fit Guide at Nissan.ca/en/owners



Predictive Forward Collision Warning

In traffic, it only takes a moment to get caught off guard in a potentially dangerous situation. How about a little help? With this technology, a radar sensor on the front of Maxima® constantly monitors not just one vehicle ahead in your lane, but two. When the system detects sudden deceleration two vehicles ahead, it gives you an audible warning and a visual signal on the instrument panel. So you get a heads up, even if you can't see what's slowing you down.^{1,8}



Blind Spot Warning

If another vehicle is detected in the blind spot area, an indicator appears in the driver's or front passenger's door pillar and on the Advanced Drive-Assist® Display. Put your turn signal on, and the indicator flashes with a warning chime to alert you.^{1,10}



Rear Cross Traffic Alert

When you're backing out of a parking space, this available feature can detect and warn you about detected vehicles you might not see behind you approaching from either side. So backing up feels easier than ever.¹¹



RearView and Around View® Monitors

When you're in Reverse, the standard RearView Monitor shows what's directly behind you and makes backing up and parking easier. And the Around View® Monitor¹ uses four cameras to give you a virtual 360° bird's-eye view of your vehicle, with selectable split-screen close-ups of the front, rear, and curbside views, to help you see where you're going without second-guessing.^{13,14}



¹Available feature. ²Intelligent Cruise Control is not a collision avoidance system or warning device. Designed to use limited braking. Failure to apply the brakes could result in an accident. ³VDC, which should remain on when driving except when freeing the vehicle from mud or snow, cannot prevent accidents due to abrupt steering, carelessness, or dangerous driving techniques. ⁴Brake Assist is only an aid to assist the driver and is not a collision warning or avoidance device. It is the driver's responsibility to be in control of the vehicle at all times. ⁵Airbags are only a supplemental restraint system; always wear your seat belt. Even with the occupant-classification sensor, rear-facing child restraints should not be placed in the front-passenger's seat. Also, in addition to any other requirement of applicable law, all children 12 and under should ride in the rear seat properly secured in child restraints, booster seats, or seat belts according to their size. Airbags will only inflate in certain accidents; see your Owner's Manual for more details. Inflated airbags shown for illustration purposes only, actual coverage area may differ. Airbags deflate after deployment. ⁶TPMS is not a substitute for regular tire pressure checks. ⁷Vehicle must be on for the Easy-Fill Tire Alert to operate. ⁸PFCW is intended to warn you before a collision occurs; it cannot prevent a collision. Speed and other limitations apply. See Owner's Manual for details. ⁹FEB cannot prevent accidents due to carelessness or dangerous driving techniques. It may not provide warning or braking in certain conditions. Speed limitations apply. ¹⁰Blind Spot Warning is not a substitute for proper lane change procedures. The system will not prevent contact with other vehicles or accidents. It may not detect every vehicle or object around you. ¹¹Not a substitute for proper backing procedures. May not detect all moving vehicles. Speed and other limitations apply. See Owner's Manual for details. ¹²AVM with MOD cannot completely eliminate blind spots and may not detect every object. MOD operates at vehicle speeds below 8 km/h (5 mph). Always check surroundings and turn to look behind you before moving vehicle. ¹³Parking aid/convenience feature. Cannot completely eliminate blind spots. May not detect every object and does not warn of moving objects. Always check surroundings and turn to look behind you before moving vehicle. ¹⁴Virtual 360° composite view.

COMPLETE YOUR TRANSFORMATION.

GENUINE NISSAN ACCESSORIES.

Every Genuine Nissan Accessory is: custom-fit, custom-designed and durability-tested; backed by Nissan's 3 year/60,000 km Accessories limited warranty; and can be financed when installed by dealer at time of purchase.¹



Nissan Maxima® SR shown in Pearl White with Sport Spoiler, Rocker Panel Mouldings, Splash Guards, Rear Diffuser, 19" Aluminum-alloy Wheels, and External Ground Lighting.

A. Premium Rear Spoiler

A fitting ending to a breathtaking design.

B. Rear Diffuser

Go with the flow. Add a stylish touch.

C. 18" Aluminum-alloy Wheels

Aggressively styled, exclusively for Maxima.[®]

D. All-season Floor Mats

Skip the mud, and other messes.

Additional Accessories:

- 19" Aluminum-alloy Wheels
- Shift Knobs
- External Ground Lighting
- Illuminated Kick Plates
- Interior Accent Lighting
- Interior Trim Appliques
- Trunk Protector (Rubber)
- Trunk Net
- Trunk Organizer
- Rocker Panel Mouldings
- And More



See your Nissan dealer for details, or go to accessories.nissan.ca

¹Covered by Nissan's Limited Warranty on Genuine Nissan Replacement Parts, Genuine NISMO® S-Tune Parts, and Genuine Nissan Accessories for the longer of 12 months/20,000 km (whichever occurs first) or the remaining period under the 3 year/60,000 km (whichever occurs first) Nissan New Vehicle Limited Warranty. Terms and conditions apply. See Warranty Information Booklet for details. ²NavTraffic®/SiriusXM® Traffic is available in select North American markets. In Canada, at time of printing, incident and flow data is available for 12 metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Toronto, Ottawa, Montreal, Quebec City, Hamilton, St. Catharines, Kitchener, Guelph, and London). Subscription sold separately after trial period. Subscriptions subject to customer agreement at siriusxm.ca/terms. Fees and programming subject to change. © 2015 Sirius XM Canada Inc. Sirius®, XM®, SiriusXM®, and NavTraffic® are registered trademarks of Sirius XM Radio Inc. All other trademarks are property of their respective owners. ³Availability of specific features is dependent upon the phone's Bluetooth® support. Please refer to your phone Owner's Manual for details. Bluetooth® word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under licence. ⁴Driving is serious business. Only use NissanConnectSM Services when safe to do so. May require dealer service visit or software upgrade to activate. Never program while driving. GPS mapping may not be detailed in all areas or reflect current road status. Cellular network not available in all areas. Cellular network and services are provided by independent companies not within Nissan's control and may require subscription and owner consent to activate. Should provider terminate/restrict service, service may be terminated without notice or liability to Nissan, SiriusXM and/or their respective agents. Neither Nissan nor SiriusXM is responsible for any equipment replacement/upgrades, or associated costs, that may be required for continued operation. Terms and conditions of Subscription Agreement apply. Standard text rates and/or data usage may apply. See retailer and check Nissan.ca/NissanConnect for details. Alcantara® is a registered trademark of Alcantara S.p.A. Corporation. Bose® is a registered trademark of The Bose Corporation. HomeLink® is a registered trademark of Gentex Corporation.

CHOOSE YOUR TRIM LEVEL

SV

- 300 HP, 3.5-litre DOHC 24-valve engine
- Xtronic CVT® transmission
- 18" Machine-finished aluminum-alloy wheels
- P245/45R18 all-season tires
- Drive Mode Selector with Sport and Normal modes
- LED Daytime Running Lights
- Halogen headlights and fog lights
- Taillights with integrated LED signature
- Power heated outside mirrors with LED turn signal indicators
- Front and Rear Sonar System
- Advanced Drive-Assist® Display with 178 mm (7") display
- NissanConnectSM with Navigation and 203 mm (8") multi-touch control colour monitor
- Voice Recognition for audio and navigation
- SiriusXM® Satellite Radio² and SiriusXM® Traffic²
- Hands-free text messaging assistant
- Display Commander
- RearView Monitor
- Bluetooth® Hands-Free Phone System³
- Dual Zone Automatic Temperature Control (ATC)
- HomeLink® universal garage-door opener
- Illuminated steering wheel-mounted controls
- Auto-dimming inside rearview mirror
- Nissan Intelligent Key® with Push Button Ignition
- Remote Engine Start System with Intelligent Climate Control
- Front map lights and rear LED reading lights
- Front seatback pockets
- "Razor Steel" faceted interior trim
- 8-way power driver's seat with power lumbar support
- 4-way power front-passenger's seat
- 60/40 Split fold-down rear seatbacks with valet locking function
- Leather-appointed seats with heated Zero Gravity front seats
- Heated leather-wrapped steering wheel with leather shift knob
- AM/FM/CD audio system
- Two USB connection ports and one auxiliary port
- Streaming audio via Bluetooth® wireless technology³
- Tire Pressure Monitoring System (TPMS) with Easy-Fill Tire Alert
- Vehicle Dynamic Control (VDC) with Traction Control System (TCS)
- Nissan Advanced Airbag System



SL

INCLUDES SV EQUIPMENT PLUS:

- Dual Panel Power Panoramic Moonroof
- Bose® Premium Audio System with AM/FM/CD
- 11 Speakers, including centre channel
- Intelligent Cruise Control (ICC)
- Active Noise Cancellation (ANC)
- Active Sound Enhancement (ASE)
- Blind Spot Warning (BSW)
- Rear Cross Traffic Alert (RCTA)
- Predictive Forward Collision Warning (PFCW)
- Forward Emergency Braking (FEB)
- Adjustable ambient LED interior lighting



SR

INCLUDES SL EQUIPMENT PLUS:

- 19" Diamond-cut machine-finished aluminum-alloy wheels
- P245/40R19 all-season tires
- LED low-beam headlights
- Integrated Dynamics-control Module (IDM)
- Sport-tuned suspension
- Front performance chassis damper
- Paddle shifters
- Climate-controlled front seats (heated and cooled)
- Premium Ascot leather-appointed seats with diamond-quilted Alcantara® inserts
- Premium Ascot leather-wrapped steering wheel with Alcantara® inserts
- "Liquid Chrome" faceted interior trim
- Aluminum sport pedals
- Deletes Dual Panel Power Panoramic Moonroof



PLATINUM

INCLUDES SL EQUIPMENT PLUS:

- LED low-beam headlights
- Outside mirrors with reverse tilt-down feature
- Auto-dimming driver-side outside mirror
- NissanConnectSM Services powered by SiriusXM^{®4}
- Driver Attention Alert
- Around View® Monitor with MOD
- Rain-sensing variable intermittent windshield wipers
- Power tilt/telescoping steering column
- Rear-window power sunshade
- Memory System – driver's seat, steering wheel, and outside mirrors
- Climate-controlled front seats (heated and cooled)
- Premium Ascot leather-appointed seats with diamond-quilted leather inserts
- Premium Ascot leather-wrapped steering wheel
- Mahogany wood-tone faceted interior trim



CHOOSE YOUR COLOUR

You've decided which Maxima® you want, now here comes the best part: deciding what it's going to look like. Choose your favourite colour and then pick from the available interiors based on the model of your choice.

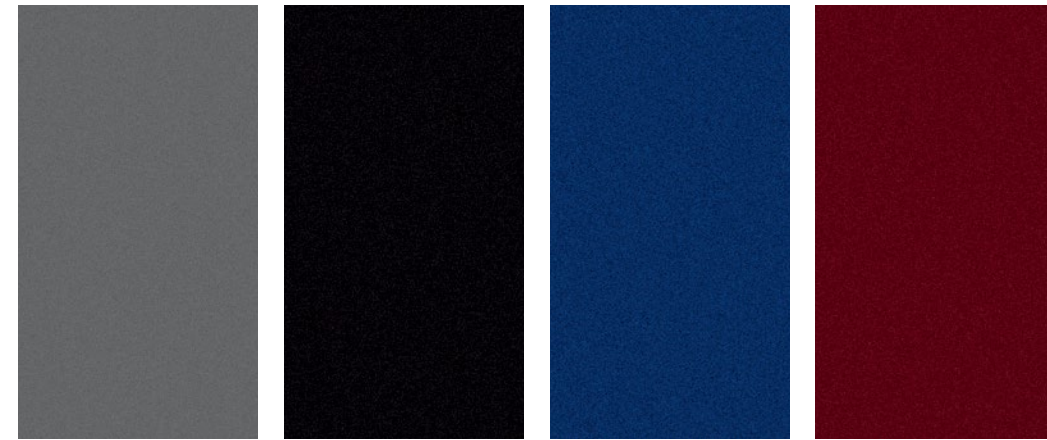
Nano-pigment paint. Maxima® colour Coulis Red features a new nano-pigment technology where the paint pigments are ground 10 times finer than those found in traditional paint. The resulting finish is stunning, with an exceptionally deep, wet, lustrous look.

Nissan has taken care to ensure that the colour swatches presented here are the closest possible representations of actual vehicle colours. Swatches may vary slightly due to the printing process and whether viewed in daylight, fluorescent or incandescent light. Please see the actual colours at your local Nissan dealer.



Pearl White¹ QAB Brilliant Silver¹ K23

	SV	SL	SR	PLT
CASHMERE LEATHER				■
CHARCOAL LEATHER	■	■	■	■
CAMEL LEATHER			■	



Gun Metallic¹ KAD Super Black KH3 Deep Blue Pearl¹ RAY Coulis Red¹ NAW

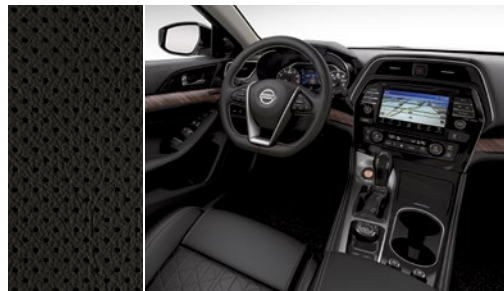
	SV	SL	SR	PLT
CASHMERE LEATHER				■
CHARCOAL LEATHER	■	■	■	■
CAMEL LEATHER			■	

■ Standard
¹Extra cost option

CHOOSE YOUR FABRIC



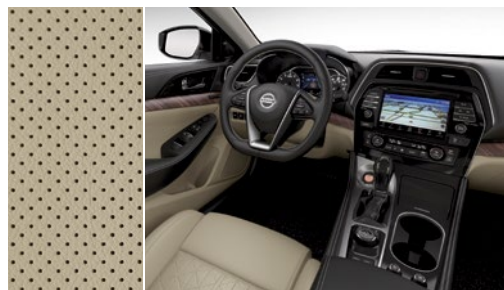
SV | SL CHARCOAL LEATHER



PLATINUM CHARCOAL LEATHER



SR CHARCOAL LEATHER WITH ALCANTARA® INSERTS



PLATINUM CASHMERE LEATHER



SR CAMEL LEATHER WITH ALCANTARA® INSERTS

BUYING AND OWNING

Finance Options Through Nissan Canada Finance, we offer many attractive lease and loan options that can be tailored to your individual needs. We have unique programs such as the Nissan Grad Program, Loyalty Program or the Nissan Advantage Program. Please visit our website Nissan.ca/finance to explore all of the options available. We have also made it easy to pre-qualify online. All of our programs come with competitive rates and terms. With our flexible options, driving home a new Nissan has never been easier. Consult your local Nissan Dealership for complete details.

No-Nonsense Warranty Every 2016 Nissan is covered by a 3 year/60,000 km² Comprehensive New Vehicle Warranty, a 5 year/100,000 km² Powertrain Warranty, an 8 year/130,000 km² Emission Control Warranty on selected components, and a 5 year/unlimited km Corrosion Perforation Warranty. As a Nissan owner, you'll also receive a 3 year Roadside Assistance program available to you 24 hours a day. Terms, conditions and exclusions apply. See Warranty Information Booklet for complete details.

Added Security Plan (ASP) For ultimate peace of mind, consider the Nissan Added Security Plan. It's our commitment to be there for you, and to help you leave your worries behind. Different plans, available for both purchased and leased vehicles, let you tailor the coverage to your driving habits.

Security+Plus™ Prepaid Maintenance Plan The smart choice when it comes to maintaining your new Nissan. Honoured at all participating Nissan Dealers in Canada and the U.S., your vehicle is cared for by factory-trained technicians using Genuine Nissan Parts. And best of all, there's no worrying about price increases on parts or service in the future. A variety of plans are available. Ask your Dealer for details.



²Whichever occurs first.

NISSAN MAXIMA®

Isn't it time you were passionate about the car you drive? Welcome to the All-New 2016 Maxima®.

And follow Nissan on:



**Innovation
that excites**

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