

THE ALL-ELECTRIC  
AUTOMATIC

e20

driven by goodness



EVERY CAR  
PROMISES FEATURES.  
BUT HOW MANY COME FILLED WITH

GOODNESSES?



The e<sub>2</sub>o is that rare car that fuses cutting edge technology with goodness that has you and the planet in mind.

# GOODNESS

IS NOT JUST

# REDUCING EMISSION

BUT

# CUTTING IT OUT ALL TOGETHER



With no tail pipe emission and through Sun<sub>2</sub>Car<sup>®</sup> charging technology, e<sub>2</sub>o cuts emissions altogether.



# GOODNESS

IS A CAR

WITH  
INTELLIGENCE



With the 'Intelligent Energy Management System' and 10 on-board computers, the Mahindra e2o gives you real time drive information for an exciting and safe journey.

Know your driving performance, access the user manual, turn on Revive® and pre-check the battery health via a state of the art 6.2 inch screen.

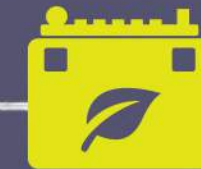
The versatile infotainment system offers a host of media options to choose from, It also helps you plan your daily trips.





# GOODNESS

IS  
EMBRACING  
THE FUTURE



Bid goodbye to increasing fuel prices. Simply charge your Mahindra e20 by plugging it in any 15 Amp socket at home, office or various free charging stations across your city.

# GOODNESS

IS

A CAR THAT LISTENS,

AND  
TALKS BACK



Mahindra e<sub>2</sub>o is India's first connected car and brings convenience at your fingertips through the e<sub>2</sub>o \* smart phone app.

Cool your car before you get in, check for charging status, start charging the car, plan a trip or locate the nearest charging points in your city even when you are away from your car.

Moreover, with our unique patented Revive® technology, you can use the app to activate a reserve charge that can get you going again in case your e<sub>2</sub>o is low on energy.



PRE-COOLING REMOTE LOCK-UNLOCK TRIP PLANNER

CHARGE STATUS NEAREST CHARGING PORTS VACATION MODE

\*AVAILABLE ON MOST  
APPLE & ANDROID SMARTPHONES

# GOODNESS

IS

MAKING  
TRAFFIC

PLEASURABLE



The Mahindra e<sub>2</sub>o comes with a fully automatic transmission which means no clutch and no inconvenience of constantly shifting gears.

It's electric power steering and small 3.9 m turning radius makes every turn a delight. With e<sub>2</sub>o's unique 'Hill Hold' feature, you are free from any anxiety while going up inclines.

With its reverse camera, parking becomes super easy. One among the many endeavors to make sure that every drive of yours is an absolutely enjoyable one.

GOODNESS  
IS

MAKING A STATEMENT

WITHOUT

MAKING A SOUND



You'll be pleasantly surprised to know that the Mahindra e<sub>20</sub> comes with no engine. Which means no noise and vibrations. We call this the 'Silent Revolution'.

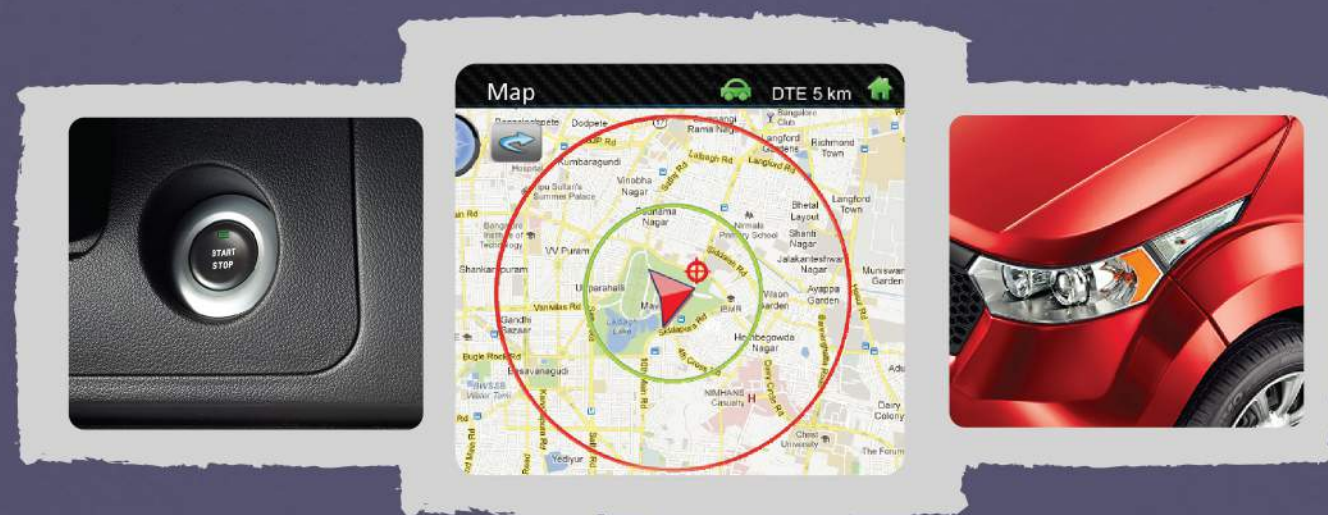


# GOODNESS



IS  
FEATURES THAT  
DELIGHT

Way beyond stunning looks and eco-friendliness,  
a great balance of form and function gives you the Mahindra e20 experience.



- HILL HOLD
- COURTESY LIGHTS
- FOLLOW-ME-HOME HEADLAMPS
- REVERSE CAMERA
- DIGITAL USER MANUAL
- GPS NAVIGATION
- INTEGRATED MAPS
- BLUETOOTH
- IPOD CONNECTIVITY
- ONE-TOUCH FOLDABLE SEATS
- PROJECTOR HEADLAMPS
- LED TAIL LAMPS
- SCISSOR WIPERS
- REAR DEFOGGER
- ELECTRIC WING MIRRORS
- KEYLESS ENTRY & START/STOP
- 4 SPEAKERS & 2 TWEETERS
- DUAL-DAMPING GLOVE BOX
- CD/DVD/USB/AUX/ MICROSD
- 6.2" TOUCH SCREEN INFOTAINMENT SYSTEM
- SMALLEST 3.9M TURNING RADIUS
- YOUR CAR'S PERSONAL WEB PAGE
- DRIVER INFORMATION SYSTEM
- ELECTRIC POWER STEERING

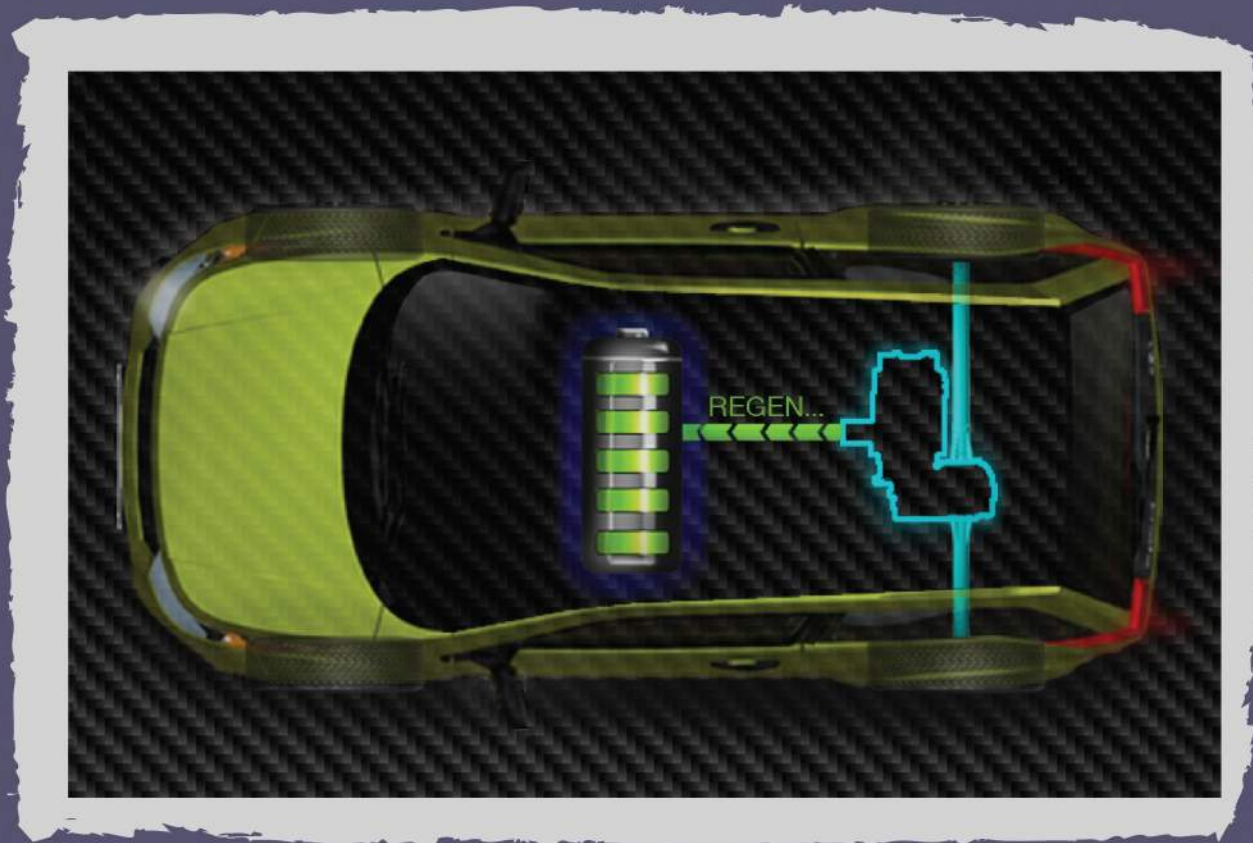
MAHINDRA e20 IS ALSO AVAILABLE IN A TOP END MODEL T20, WITH FAST CHARGING COMPATIBILITY

# GOODNESS

IS

----- A CAR THAT -----

POWERS ITSELF



With the advanced 'Regenerative Braking System', energy gets back into the battery while you slow down or brake.

# GOODNESS

----- IS A CAR -----  
THAT LOOKS OUT FOR YOU,  
WHEREVER YOU ARE



The 10 on-board computers log and monitor every aspect of the car's performance in real time. So not only can you see how the car performs, but once the service engineer plugs the laptop in, the data logs help him diagnose the car's performance and fix them remotely.



# GOODNESS

IS

MAKING SURE  
YOU ARE ALWAYS  
[PROTECTED]

The Mahindra e<sub>2</sub>o has been designed keeping 'safety first' in mind. The body panels of the e<sub>2</sub>o are dent and scratch resistant that makes driving tension free.

It is made with a unique high strength steel space-frame structure that cocoons you and your family.

This, along with several advanced safety features make every drive a safe one.

3 CRUMPLE ZONES

SIDE IMPACT DUAL BEAMS

GEAR SHIFT & CHARGE INTERLOCKS

IMMOBILIZER

ISOFIX CHILD SEAT MOUNTS WITH ALR REAR SEAT BELTS FOR ADDED CHILD SAFETY

ADJUSTABLE HEADREST ON ALL SEATS

SCRATCH AND DENT RESISTANT BODY PANELS



## VEHICLE SPECIFICATIONS

Type	Two door hatchback
Seating Capacity	Four adults
Motor	3 Phase induction motor
Power	19 kW @ 3750 rpm
Torque	53 Nm @ (0 - 3400 rpm)
Battery	48V maintenance-free Lithium-ion
Steering Mechanism	Electric power steering
Transmission	Fully automatic
Suspension: Front	MacPherson strut - Gas filled
Suspension: Rear	Gas filled shock absorber with coil springs
Brake: Front	Disc: 215 mm
Brake: Rear	Drum: 180mm
Tyre (Front & Rear)	155 / 70 R 13, tubeless low resistance

## DIMENSIONS

Length x Width x Height	3280 mm x 1514 mm x 1560 mm
Wheelbase	1958 mm
Ground Clearance	180 mm
Turning Radius	3.9 m
Kerb Weight	830 kg

## BODY

Panels & Bumpers	Color impregnated and dent resistant body panels
Frame/Chassis	Welded Tubular structure & 3 crumple zones complying to European safety norms

## PERFORMANCE

Top Speed	81 kmph
Range	120 km in one full charge under test conditions
*Charging time	5 hours 10 mins to full charge from a standard 220V 15 A socket

## e<sub>2</sub>O COLOURS



Arctic Silver



Coral Blue



Eco Green



Oceanic White



Spanish Red



Sunfire Yellow

\*Fast charging option available

## GOODNESS IN e<sub>2</sub>0



### CLEAN

1. Born Green - Manufactured at India's 1st IGBC\*\* platinum rated eco-friendly automobile facility in Bengaluru.
2. No tailpipe emission - No engine. No fuel. No combustion. No exhaust. Totally Pollution free.
3. Regenerative braking - Puts back energy in the Li-ion battery whenever you slow down or brake.
4. Pre-coloured body panels - Avoids painting of body panels and reduces pollution.

\*\* Indian Green Building Council



### CONVENIENT

1. Automatic drive - Fully automatic which makes driving in bumper to bumper traffic a breeze.
2. Easy Home charging - Charge at home using any 15 Ampere plug point.
3. Driving range using GPS navigation - Plan each trip smartly and know your driving range using GPS navigation system with 6.2" touchscreen.
4. Hill Hold - Prevents your e<sub>2</sub>0 from rolling backwards on inclines.



### CONNECTED

1. Remote Lock/Unlock - Use your smartphone to lock/unlock your e<sub>2</sub>0 from anywhere.
2. Remote AC operation - Use smartphone to remotely start/stop and schedule AC for your daily routine.
3. Revive® - If you were to ever run out of charge, this patented technology remotely activates a reserve and lets you continue.
4. Remote Diagnostics - Know your vehicle performance. Receive sms & email if any fault is detected.



### CLEVER

1. Regenerative Braking - Puts back energy while you drive.
2. Intelligent iEMS System - 10 on-board computers monitor every part to ensure efficient functioning.
3. Driver Information System - Makes every drive informative and interesting.
4. Safe Mode - Activated to save power, if battery charge is less than 10%.
5. Ready for the Future - Charge from Solar energy (Sun<sub>2</sub>Car).



### COST EFFECTIVE

1. Low running cost - No petrol. No Diesel. Freedom from ever increasing prices of oil.
2. Lithium Ion Batteries - Next generation maintenance free batteries that give long range & life.
3. High impact body panels - Dent & scratch resistant body panels, ideal for congested traffic.
4. Low maintenance - No clutch, minimum moving parts, hence low maintenance.

Disclaimer: All features and colours mentioned are not available on all models • Colours and accessories shown in some images may not be available as standard specification • Performance figures may differ in conditions other than test conditions • Vehicle body colour may differ from the printed photographs • In view of our policy of continuously improving our products, we reserve the right to alter specifications or designs without prior notice or liability • Please check model details at your nearest dealer.



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To book a test drive, call **1800 -102 - 4046** or give a missed call to **022 - 39219550**

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