

The
BMW 2 Series
Coupe
Convertible

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The Ultimate
Driving Machine



THE BMW 2 SERIES COUPÉ AND CONVERTIBLE.

BMW EFFICIENT DYNAMICS.
LESS EMISSIONS. MORE DRIVING PLEASURE.

THE NEXT
100 YEARS

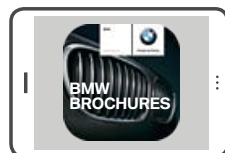




In 2016 the BMW brand will be celebrating its 100th anniversary. Find out more at www.next100.bmw



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THE BMW 2 SERIES COUPÉ AND CONVERTIBLE. TURBO-CHARGED FREEDOM.

FEATURED MODELS.

04 BMW 2 SERIES COUPÉ M240i:

M Performance TwinPower Turbo in-line six-cylinder petrol engine, 340hp (250kW), 18" M light alloy Double-spoke style 436 M wheels, exterior in Melbourne Red metallic paint, Black Dakota leather upholstery, Aluminium Hexagon interior trim with Black, High-gloss interior trim finisher.

BMW 2 SERIES 220d SPORT CONVERTIBLE:

TwinPower Turbo four-cylinder diesel engine 190hp (140kW), 18" light alloy Y-spoke style 384 wheels, exterior in Glacier Silver metallic paint, Coral Red Dakota leather upholstery, Fine Brushed Aluminium interior trim with Black, High-gloss trim finisher.

INNOVATION AND TECHNOLOGY.

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HEAVENLY
BEAUTIFUL.



FIENDISHLY
FAST.



The BMW 2 Series Convertible.

A free spirit as refreshing as a breeze, inviting you to enjoy relaxed cruising – with the reassurance that you will always have lots of extra power in reserve. Take a seat and enjoy. Sheer Driving Pleasure is rarely this delightful.



The BMW 2 Series Coupé.

Rebellious, wild and passionate. The latest chapter in the long and illustrious history of the BMW Coupé is a particularly gripping one: just press 'Start' to leave all restraints behind and experience a new dimension of driving pleasure.





RE-WRITE THE RULE BOOK.

It takes 4.8 seconds to accelerate from 0 to 62mph, where the exhilaration is instant. The latest-generation of BMW TwinPower Turbo engines deliver up to 340hp (250kW) of power, whilst reducing fuel consumption. The design is unsurprisingly sporty: a slightly forward-leaning kidney grille, a long bonnet, the dynamic wedge shape – everything about this car communicates movement.





**OPEN THE DOOR
TO IMPRESSIVE.**



The moment you sit inside the cockpit of the BMW 2 Series Coupé, you are at the heart of the car.

The upper part of the centre console is ergonomically inclined towards the driver, and the Control Display is perfectly placed for convenience. The frameless windows are particularly elegant and flawless craftsmanship ensures that the high-quality, carefully matched materials are displayed to maximum effect.



UNBRIDLE YOUR PASSION.

Dynamic performance in its DNA: Every component in the BMW 2 Series Coupé has been designed for ultimate sportiness. Launch Control, with optional eight-speed Sport automatic transmission uses the utmost engine power, optimal wheel slip combined with perfect gearshift timing for maximum acceleration from a standing start.





THE REAR: A CONFIRMATION.

No roof, but plenty of style. The BMW 2 Series Convertible looks particularly impressive: its elegant design bestows the model with a graceful silhouette whether the roof is down or up. The typical L-shaped taillights with LED light bars visually underscore the car's wider track to create a powerful presence on the road.



THE FRONT: A DECLARATION.

Air resistance is futile. The innovative aerodynamic front of the BMW 2 Series Coupé is designed to reduce drag while the integrated Air Curtain directs the air stream along the front wheel arches reducing air turbulence that slow you down. All in support of one goal: high performance for maximum driving enjoyment.





OPEN-TOP CRUISING.

Like the deck of a boat. The interior is inset into the body, surrounding you with elegance and comfort. In vehicles with automatic transmission, Drive Performance Control provides an invitation to go on another voyage. ECO PRO mode, on both manual and automatic transmissions, maximises fuel economy allowing you to cruise long and far – straight into the sunset.



COME RAIN OR SHINE.

Equally stunning – up or down. The BMW 2 Series Convertible soft-top looks just the part and, with its improved insulation, minimises road noise. Opening and closing the soft-top takes just 20 seconds and can be performed at speeds of up to 31mph – probably the fastest sunrise you'll have ever experienced.





△

OUTSTANDING RECEPTION.



On the road, yet in touch with the whole world. With BMW ConnectedDrive the BMW 2 Series Convertible offers a whole host of optional Services and Apps to make your journey safer and more enjoyable. With BMW Online Entertainment, a Music on Demand functionality provides access to selected BMW music partners, enabling millions of songs to be chosen for the right soundtrack for any occasion. Just pick and play.





INNOVATION AND TECHNOLOGY.

BMW TWIN POWER TURBO ENGINES: At the heart of BMW EfficientDynamics.

BMW EFFICIENT DYNAMICS: Making light work of lower fuel consumption.

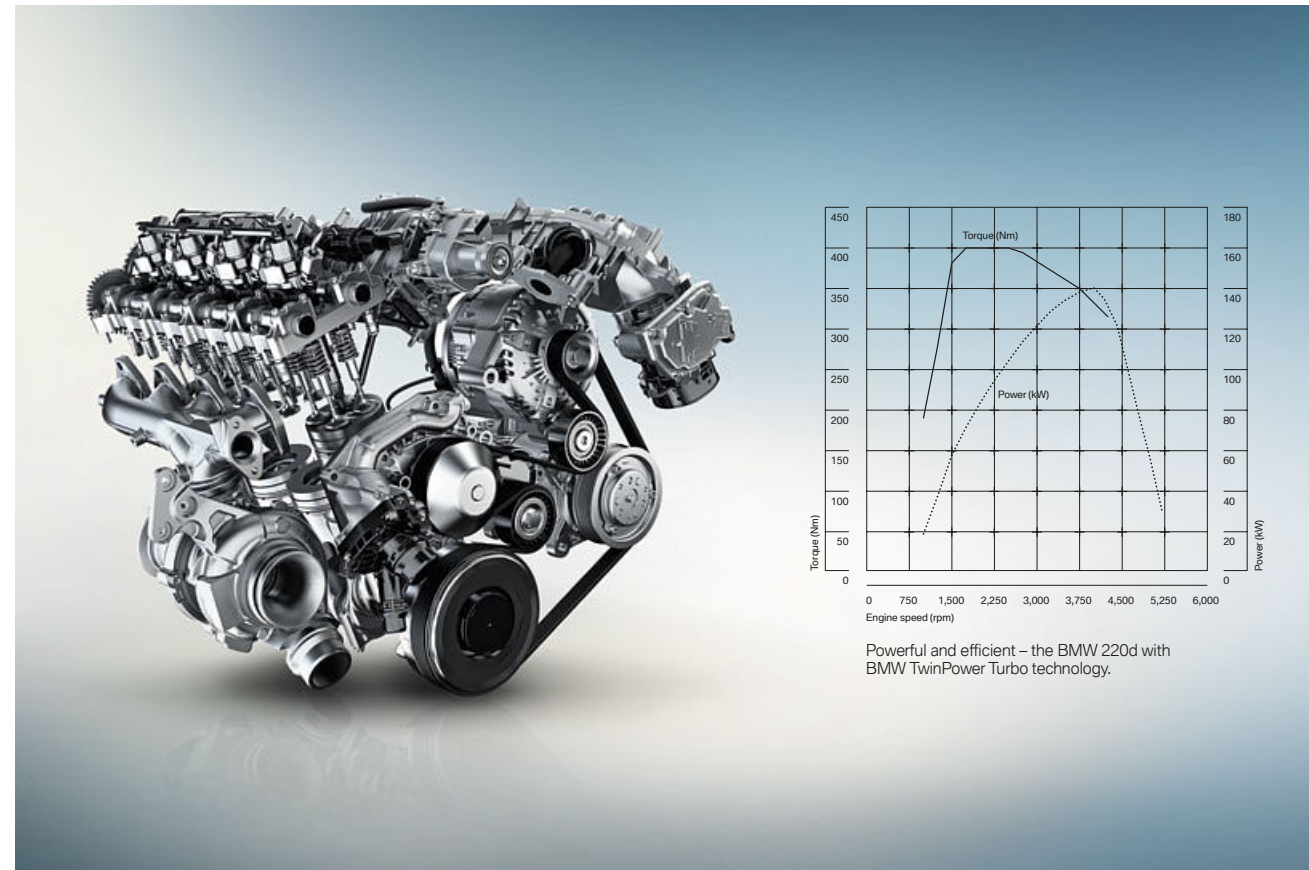
BMW CONNECTED DRIVE: In touch with your world.

SUSPENSION: Innovative systems for more driving pleasure.

SAFETY: Technology at the highest level.

BMW TwinPower Turbo engines. At the heart of BMW EfficientDynamics.

Experience a new dimension of driving pleasure and efficiency with innovative BMW engines featuring TwinPower Turbo technology. This innovation package – a milestone of the BMW EfficientDynamics strategy – combines advanced injection systems and fully variable output control with innovative turbocharger technology for maximum dynamism and efficiency. The result: sheer driving pleasure.



BMW TWIN POWER TURBO FOUR-CYLINDER DIESEL ENGINE 220d.

The BMW TwinPower Turbo four-cylinder diesel engine achieves a peak output of 190hp (140kW), while ensuring an impressively low combined fuel consumption with automatic transmission of just 65.7mpg (4.3l/100km) in the Coupé and 64.2mpg (4.7l/100km) in the Convertible, and with manual transmission the figures for the Coupé are 64.2mpg (4.4l/100km) and 60.1mpg (4.4l/100km) for the Convertible. Featuring a single turbocharger with variable vane geometry and common-rail technology, this engine provides a maximum torque of 400Nm at the low engine speed of 1,750rpm.

BMW EFFICIENT DYNAMICS.
LESS EMISSIONS. MORE DRIVING PLEASURE.

BMW M240i (Coupé and Convertible).

- M Performance TwinPower Turbo in-line six-cylinder petrol engine with 340hp, 250kW and 500Nm torque
- Acceleration 0–62mph
Coupé: 4.8 (4.6) seconds
Convertible: 4.9 (4.7) seconds
- Top speed
Coupé and Convertible:
155 (155) mph / 250 (250) km/h limited
- Combined fuel consumption
Coupé: 36.2 (39.8) mpg / 7.8 (7.1) l/100km
Convertible: 34.0 (38.2) mpg / 8.3 (7.4) l/100km
- CO₂ emissions
Coupé: 179 (163) g/km
Convertible: 189 (169) g/km

BMW 230i (Coupé and Convertible).

- BMW TwinPower Turbo four-cylinder petrol engine with 252hp, 185kW and 350Nm torque
- Acceleration 0–62mph
Coupé: 5.8 (5.6) seconds
Convertible: 6.1 (5.9) seconds
- Top speed
Coupé and Convertible:
155 (155) mph / 250 (250) km/h limited
- Combined fuel consumption
Coupé: 42.8 (44.1) mpg / 6.6 (6.4) l/100km
Convertible: 40.4 (42.2) mpg / 7.0 (6.7) l/100km
- CO₂ emissions
Coupé: 147 (134) g/km
Convertible: 155 (142) g/km

BMW 220i (Coupé and Convertible).

- BMW TwinPower Turbo four-cylinder petrol engine with 184hp, 135kW and 270Nm torque
- Acceleration 0–62mph
Coupé: 7.1 (7.2) seconds
Convertible: 7.5 (7.7) seconds
- Top speed: Coupé: 146 (143) mph / 235 (230) km/h
Convertible: 144 (140) mph / 231 (226) km/h
- Combined fuel consumption
Coupé: 46.3 (47.9) mpg / 6.1 (5.9) l/100km
Convertible: 43.5 (46.3) mpg / 6.5 (6.1) l/100km
- CO₂ emissions: Coupé: 140 (135) g/km
Convertible: 149 (140) g/km

BMW 218i (Coupé and Convertible).

- BMW TwinPower Turbo three-cylinder petrol engine with 136hp, 100kW and 220Nm torque
- Acceleration 0–62mph
Coupé: 8.8 (8.9) seconds
Convertible: 9.4 (9.6) seconds
- Top speed
Coupé: 130 (130) mph / 210 (210) km/h
Convertible: 129 (127) mph / 207 (205) km/h
- Combined fuel consumption
Coupé: 50.4 (51.4) mpg / 5.6 (5.5) l/100km
Convertible: 47.1 (48.7) mpg / 6.0 (5.8) l/100km
- CO₂ emissions
Coupé: 130 (129) g/km
Convertible: 139 (134) g/km

BMW 225d (Coupé and Convertible).

- BMW TwinPower Turbo four-cylinder diesel engine with 224hp, 165kW and 450Nm torque
- Acceleration 0–62mph
Coupé: (6.2) seconds
Convertible: (6.4) seconds
- Top speed
Coupé: (151) mph / (243) km/h
Convertible: (146) mph / (235) km/h
- Combined fuel consumption
Coupé: (61.4) mpg / (4.6) l/100km
Convertible: (57.6) mpg / (4.9) l/100km
- CO₂ emissions
Coupé: (121) g/km
Convertible: (128) g/km

BMW 220d (Coupé and Convertible).

- BMW TwinPower Turbo four-cylinder diesel engine with 190hp, 140kW and 400Nm torque
- Acceleration 0–62mph
Coupé: 7.1 (7.0) seconds
Convertible: 7.5 (7.4) seconds
- Top speed
Coupé: 143 (143) mph / 230 (230) km/h
Convertible: 140 (140) mph / 225 (225) km/h
- Combined fuel consumption
Coupé: 64.2 (65.7) mpg / 4.4 (4.3) l/100km
Convertible: 60.1 (64.2) mpg / 4.7 (4.4) l/100km
- CO₂ emissions
Coupé: 115 (113) g/km
Convertible: 124 (117) g/km

BMW 220d xDrive (Coupé).

- BMW TwinPower Turbo four-cylinder diesel engine with 190hp, 140kW and 400Nm torque
- Acceleration 0–62mph: (6.9) seconds
- Top speed: (140) mph / (225) km/h
- Combined fuel consumption: (60.1) mpg / (4.7) l/100km
- CO₂ emissions: (124) g/km

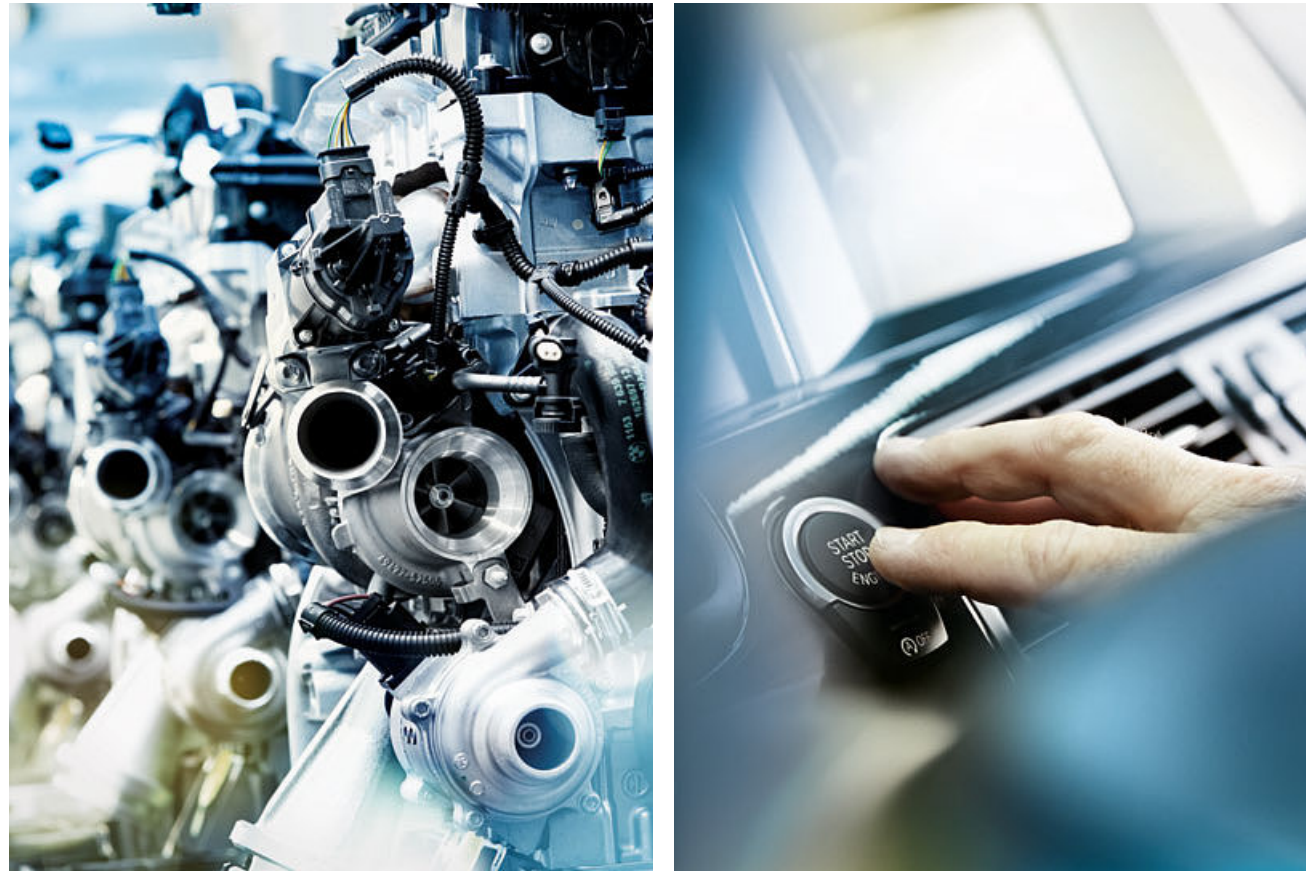
BMW 218d (Coupé and Convertible).

- BMW TwinPower Turbo four-cylinder diesel engine with 150hp, 110kW and 320Nm torque
- Acceleration 0–62mph
Coupé: 8.4 (8.2) seconds
Convertible: 8.9 (8.7) seconds
- Top speed
Coupé: 132 (132) mph / 213 (213) km/h
Convertible: 129 (127) mph / 208 (205) km/h
- Combined fuel consumption
Coupé: 64.2 (67.3) mpg / 4.4 (4.2) l/100km
Convertible: 60.1 (62.8) mpg / 4.7 (4.5) l/100km
- CO₂ emissions
Coupé: 116 (111) g/km

BMW EfficientDynamics

Making light work of lower fuel consumption.

Whether the goal is maximum performance or minimum fuel consumption – for BMW, the focus is always on delivering quintessential BMW driving pleasure. BMW EfficientDynamics is the strategy developed by BMW to minimise fuel consumption and emissions while simultaneously increasing dynamics and driving pleasure. It is a comprehensive technology package that encompasses the engine, energy management and the vehicle concept – and is standard in every BMW.



OUTSTANDING: DRIVE PERFORMANCE CONTROL.

Alters the characteristics of the vehicle, for example the steering, to suit the driver's requirements, by selecting either Comfort, Sport or Sport+ mode (available in conjunction with Sport and M Sport models, Sport automatic transmission, Variable Sport Steering and Adaptive M Sport Suspension). The ECO PRO mode helps to minimise fuel consumption and displays potential savings in the instrument cluster.



ENGINES.

The **BMW TwinPower Turbo petrol engines** feature remarkably agile power delivery and excellent responsiveness, even at low engine speeds. At the same time they are more efficient, with fewer emissions and improved performance to that of their predecessors.

The **BMW TwinPower Turbo diesel engines** are characterised by outstanding responsiveness and power delivery at all engine speeds. They are also breathtakingly dynamic, highly fuel-efficient and, as expected, produce low emissions.

VEHICLE CONCEPT.

Thanks to targeted **aerodynamic measures**, every BMW boasts excellent air resistance figures. This has a positive impact on efficiency and driving stability, and reduces the level of noise in the interior. These features include the flat undercarriage cover and the Air Curtain in the front apron.

ENERGY MANAGEMENT.

In conjunction with BMW Professional Multimedia navigation system, **ECO PRO Analyser** evaluates the driver's driving style – before, during and after a journey – including how efficiently they accelerate, brake and change gear then shows this information on the display during the journey. These useful ECO PRO tips help the driver to adopt an even more efficient way of driving.

The eight-speed **Sport automatic transmission with Steptronic** ensures smoother gear shifts and greater driving comfort, thanks to fast engine speed transitions and short shift times. Includes launch control functionality and Optimum Shift Indicator when in manual mode.

Route planning by individually defined criteria including ECO PRO route and Online Route calculations. Intelligent **Route-ahead Assistance** informs the driver of the most efficient driving style by anticipating the road conditions ahead, it recognises bends, roundabouts, T-junctions, speed limits and motorway exits along the chosen route then gives tips like when to stop accelerating.

The **Optimum Shift Indicator** display is positioned directly in your line of vision and advises which gear to select in order to increase fuel efficiency. Also, depending on your driving style, the system also recommends how to go up and down the gears more effectively.

BMW ConnectedDrive In touch with your world.

Our world is becoming more connected every day with instant access to information at anytime and anyplace. With your BMW being an integral part of your lifestyle we believe it's important that you can keep up to date from the behind the wheel. BMW ConnectedDrive delivers intelligent solutions that allow you to remain connected whilst on the move.



Advanced driver assistance systems can connect you to the outside world so that you know exactly what is happening around you, premium traffic solutions ensure you are taking the most time efficient route whilst online services provide direct access to information about your current location or chosen destination. Today, driving enjoyment is derived as much from being informed and relaxed as it is from impressive performance and efficiency – discover how the comprehensive range of **ConnectedDrive** technologies can enhance the connected capabilities of your Ultimate Driving Machine.

For more information please visit:

➔ www.bmw.co.uk/connecteddrive
➔ www.bmw.ie/connecteddrive

Wherever your journey may lead, you can stay in touch. The range of innovative functions from BMW provide optimum integration between the driver, vehicle and the world outside – anytime, anywhere. **BMW ConnectedDrive Driver Assistance** offers a comprehensive range of advanced systems from **BMW ConnectedDrive** that seamlessly integrate the driver into their immediate environment. Headlights, sensors, cameras and radars can combine to ensure the driver is fully informed about what is happening around them, delivering superior comfort and convenience as well as enhanced safety for both passengers and other road users.



The optional **Online Entertainment** provides direct and unlimited access to millions of music tracks from Napster without the need for a mobile or MP3 device in the vehicle. Also enables the use of up to three mobile devices to the Napster premier account (including the vehicle), allowing you to create a playlist at home and have this same playlist available to stream in the vehicle.



Intelligent Headlights. A tailored combination of advanced headlight technologies combine to ensure optimum illumination of the road ahead without glaring on-coming traffic or other road users. The independent beam distribution of BMW Adaptive Headlights combine with BMW High-beam Assistant and BMW Selective Beam function that monitors the road ahead and controls the beam distribution of the headlights to improve visibility at night and in poor weather conditions. Whilst Xenon headlights include bi-xenon and LED technology to enhance the visual styling appeal in all conditions.



Driving Assistant. A combination of camera-based driver assistance systems provide enhanced safety and reduce the risk of potential collisions, at both high and low speeds. Lane Departure Warning detects lane markings and alerts the driver with a vibration through the steering wheel should the vehicle unintentionally deviate from the lane of travel. Forward Collision Warning monitors vehicles ahead and warns the driver by an optical and acoustic alert if their approach could escalate into a rear-end collision, escalating to proactively engage braking for rapid reaction to potential vehicle collisions at higher speeds.

Suspension.

Innovative systems for more driving pleasure.



Intelligent **xDrive** adapts perfectly to even the most challenging road surface conditions, always offering outstanding traction. With xDrive and Dynamic Stability Control (DSC), the vehicle remains directionally stable and on track. Split second response times allow xDrive to distribute drive power flexibly between the two axles for optimum grip. In this way, xDrive combines the advantages of all-wheel drive – traction, directional stability and safety – with classic BMW agility.

The standard **rear-wheel drive** forms the basis for classic BMW steering precision, agility and sporty driving characteristics. At the same time, this drive configuration enables an ideal weight distribution across the entire chassis. This makes for perfect transmission of power and traction to the road.

Optional eight-speed **Sport automatic transmission** with Steptronic adapts to suit different styles of driving. The close spacing of gear ratios enables maximum use of the optimum rev range, lowering fuel consumption and enhancing shift comfort.

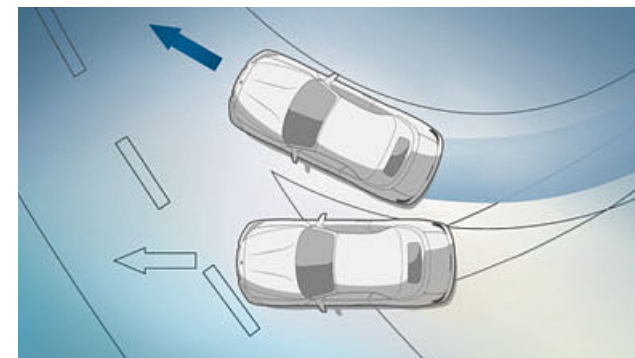
The optional **Adaptive M Sport suspension** is an adjustable and dynamically variable suspension system. Shock absorber settings are controlled by the Drive Performance Control button and iDrive settings to allow for a more sporty set up without any loss in ride comfort. Includes Drive Performance Control with ECO PRO, Comfort, Sport and Sport+ modes.

Optionally available **Variable sport steering** with Servotronic creates a direct and agile steering response and ensures less physical effort is required to turn the wheel. It reacts to the angle of the steering wheel with varying steering ratios. This improves handling when driving more dynamically and also makes parking and turning easier.

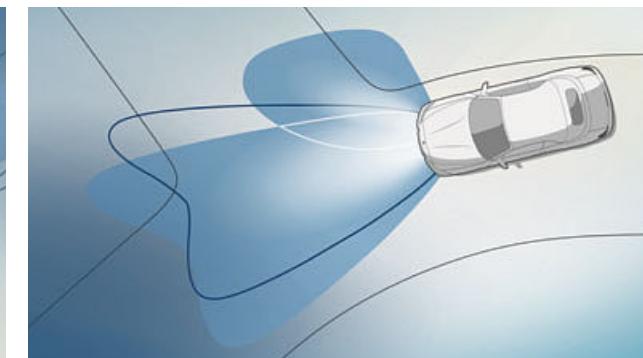
An ideal **50:50 weight distribution** helps ensure great directional stability, agile handling and a precise steering response. A lower centre of gravity, along with a long wheelbase with short overhangs, generates optimal conditions for these positive driving characteristics.

Safety.

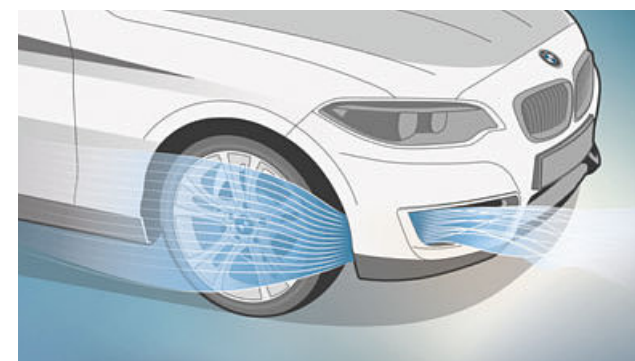
Technology at the highest level.



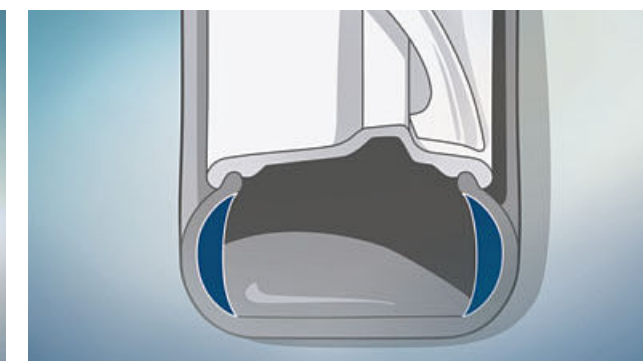
■ **Dynamic Stability Control (DSC)** recognises any risk of skidding and stabilises the vehicle by intervening in engine and brake management.



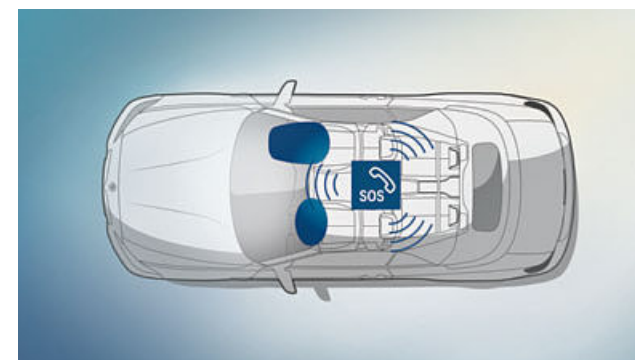
□ **Adaptive headlights** with variable light control provide optimal illumination in every situation and therefore help to improve active safety.



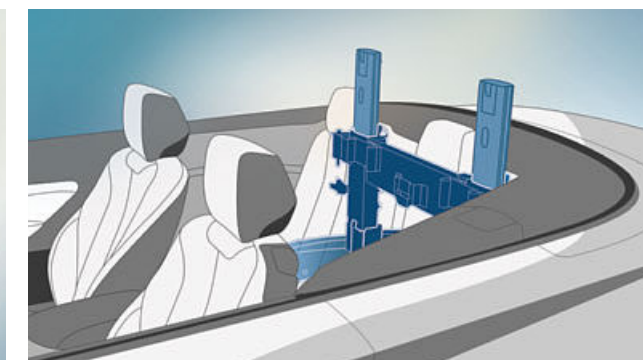
■ The **Air Curtain** channels the air flow at the front apron and front wheels, thereby reducing turbulence, air resistance and fuel consumption.



■ **Type pressure monitoring.** Sensors on each wheel assess the tyre pressure and temperature then warns the driver of any loss of pressure via a light in the display where greater pressure loss is signalled by a three-level warning strategy.



■ **BMW Emergency Call** automatically establishes a connection with to the UK based emergency services centre and sends additional data such as the vehicles location – via the in-built telematics system.



■ The **Rollover protection system** is fully recessed and features roll bars which extend automatically should the vehicle ever overturn, thereby protecting occupants in the Convertible.



INDIVIDUALITY AND CHOICE.

EQUIPMENT: SE, Sport, M Sport, M240i, Equipment Highlights, Light Alloy Wheels and Genuine BMW Accessories.

COLOURS: Exterior, interior and upholstery colours.

BMW SERVICE: BMW Service, BMW Financial Services and BMW Experience.



THE BMW 2 SERIES SE COUPÉ AND CONVERTIBLE.

01



03



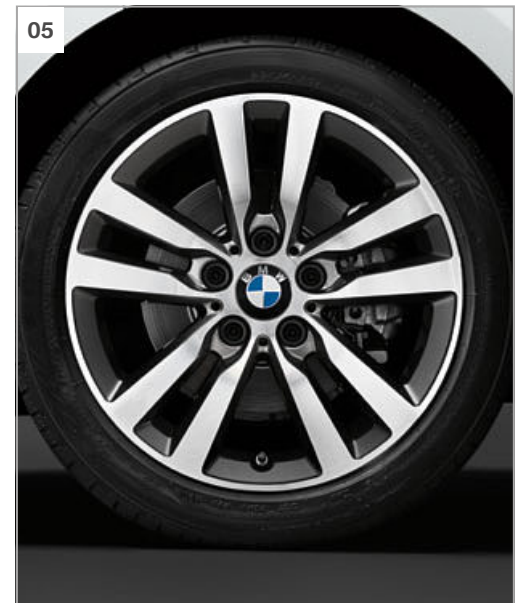
02



04



05



[01] The BMW 2 Series Convertible in the optional Sparkling Brown metallic paint and optional 18" light alloy Double-spoke style 385 wheels.

[02] The cockpit with standard Sport multi-functional leather steering wheel, single-zone automatic air conditioning and BMW Professional Radio with 6.5" display makes an immediate impression.

[03] The BMW 2 Series Coupé in standard Alpine White non-metallic paint with 17" light alloy Y-spoke style 380 wheels (standard for SE).

[05] Optional 17" light alloy Double-spoke style 655 wheels, 7.5J x 17 with 225/45 R17 tyres (Coupé and Convertible).

[04] Optional Dakota leather upholstery shown here in Terra lend the interior an elegant and comfortable atmosphere.

THE BMW 2 SERIES SPORT COUPÉ AND CONVERTIBLE.

■ Standard equipment □ Optional equipment

Interior equipment features:

- Ambient lighting – switchable BMW Classic Orange/Cold White LED Door sill finishers, front with BMW designation
- Interior trim, High-gloss Black with Coral Red finisher
- Remote control with integrated key, with inset in Red
- Sport instrument cluster
- Sport multi-function leather steering wheel, Black with Red stitching and Speed limiting function
- Sport seats, driver and front passenger
- Track cloth upholstery

Exterior equipment features:

- 17" light alloy wheels Star-spoke style 379
- Exhaust tailpipe(s), Dark Chrome, round, left
- Front air inlet with high-gloss Black finisher
- Kidney grille with extra-wide high-gloss Black vertical slats
- Rear bumper with high-gloss Black finisher

01 ■



03 ■



02 ■



04 □



[01] The cockpit with Black, High-gloss interior trim and Coral Red trim finisher creates a sporty and elegant look in the interior.

[02] 17" light alloy Star-spoke style 379 wheels, 7.5J x 17 with 225/45 R17 run-flat tyres (Coupé and Convertible).

[03] Standard Sport seats in optional Black Dakota leather with Red highlight underscore the sporty ambience.

[04] 18" light alloy Y-spoke style 384 wheels, 7.5J x 18 with 225/40 R18 front and 8J x 18 with 245/35 R18 rear run-flat tyres (Coupé and Convertible).

05 □



06 □



[05 | 06] The BMW 2 Series Sport Convertible in optional Mineral White metallic paint and the BMW 2 Series Sport Coupé in optional Mineral Grey metallic paint.

THE BMW 2 SERIES M SPORT COUPÉ AND CONVERTIBLE.

■ Standard equipment □ Optional equipment

Interior equipment features:

- Ambiance lighting - switchable
- Drive Performance Control with additional Sport+ mode, in addition to ECO PRO, Comfort and Sport modes
- Gearshift lever with M designation, short-shift (with manual transmission)
- Headlining, Anthracite (Coupé only)
- Hexagon cloth/Alcantara upholstery, Anthracite
- Interior trim, Aluminium Hexagon with Estoril Blue trim finisher
- M Sport multi-function leather steering wheel, finished in Nappa leather
- Remote control with integrated key, with inset in Blue
- Sport Instrument cluster with differentiated dial design featuring finer chrono-scaling
- Sport seats, driver and front passenger

Exterior equipment features:

- 18" light alloy wheels M Star-spoke style 461 M
- Exhaust tailpipe, Chrome – single, round left
- Exhaust tailpipe, Chrome – dual, round, left (220d, 225d, 220i, 230i)
- Exterior trim, High-gloss Shadowline
- Kidney grille, Chrome with eight extra-wide High-gloss Black vertical slats
- M aerodynamic bodystyling
- M logo designation in Chrome on left and right front wings
- M Sport suspension

01 ■



02 ■



[01] Together with the Aluminium Hexagon interior trim, the M leather steering wheel with multi-function buttons creates a sporty look in the interior.

[02] Door sill finisher with M designation.

03 ■



04 ■



[03] The Sports seats in Hexagon cloth/Alcantara in Anthracite with contrast stitching in Royal Blue underscore the powerful, sporty look.

[04] 18" M light alloy Double-spoke style 461 M wheels with 7.5J x 18 with 225/40 R18 tyres front and 8J x 18 with 245/35 R18 rear. (Coupé and Convertible).

05 □



06 □



[05 | 06] The BMW 2 Series M Sport Coupé and Convertible in exclusive optional Estoril Blue metallic paint.

THE BMW M240i COUPÉ AND CONVERTIBLE. M DNA INCLUDED.

The BMW M240i benefits from the unique expertise of BMW M engineers, with a specially fine-tuned powertrain, chassis and steering system. As a driver, you feel it most in the precise, sporty handling, which makes for a particularly intense driving experience. The M Performance TwinPower Turbo six-cylinder in-line petrol engine delivers 340hp (250kW) of power and a maximum torque of 500Nm – accompanied by a unique sound. The end result is an automobile that offers an exhilarating combination of sheer dynamism and everyday usability. The low-set M Sport suspension with variable damper control, the responsive variable sport steering and exclusive 18" light alloy wheels with High-grip tyres combine to masterfully transmit power to the road. The M Aerodynamic bodystyling with Airblades, M rear spoiler, side skirts and a diffuser insert in the rear apron visually underscores the vehicle's dynamic appearance. The interior features Sport seats and an easy-grip M leather steering wheel with contrast stitching for a powerful and convincing look.

M PERFORMANCE



The rear of the M240i car features a **M rear spoiler** and distinctive model designation.

The **door sill finishers** also feature M240i lettering.

EQUIPMENT HIGHLIGHTS.

■ Standard equipment □ Optional equipment



01 □



04 □



02 □



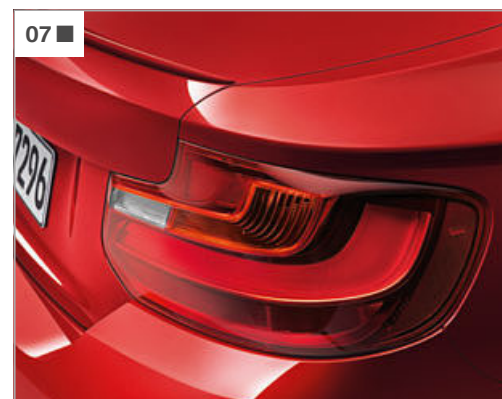
05 □



06 ■



03 □



07 ■



08 □



12 □



09 ■



11 ■



13 ■



10 ■



14 □

[01] Adaptive headlights with variable headlight beam distribution provides optimal illumination of bends at extended distances.

[04] Xenon headlights include four illuminated corona rings with Xenon and LED technology for side and daytime driving lights also with LED eyebrow and automatic beam-throw control. (Standard with M Sport and M240i).

[06] The fog lights in the front apron, heated exterior mirrors and windscreen washer jets ensure better visibility and improved safety.

[02] Glass sunroof, electric, with sun protection, and convenient opening and closing functions via remote key (Coupé only).

[05] The Chromeline exterior trim with details in Chrome give the vehicle a particularly sophisticated look.

[07] Thanks to its striking LED rear light bars, the vehicle is instantaneously recognisable as a BMW.

[03] High-gloss Shadowline exterior trim features window trim strips in High-gloss Black.

[08] Comfort Access makes opening the doors and starting the engine without having to use the car key possible.

[11] Exhaust tailpipe in Dark Chrome, single, is standard with 218i/d Sport models.

[13] The scratch-resistant window in the soft-top offers good rear visibility in the BMW 2 Series Convertible.

[09] The rain sensor including automatic headlight activation automatically switches on the windscreen wipers and headlights.

[12] The detachable towbar with removable head ensures that the sporty design of the vehicle's rear is maintained when not being used.

[14] The wind deflector provides the driver and front passenger with effective protection from draughts. When not in use, it can be compactly stored in a bag in the luggage compartment.

[10] The acoustic soft-top is characterised by its great insulating properties and can also be opened or closed while driving at speeds up to 31mph.

EQUIPMENT HIGHLIGHTS.

■ Standard equipment □ Optional equipment



01 ■



05 □



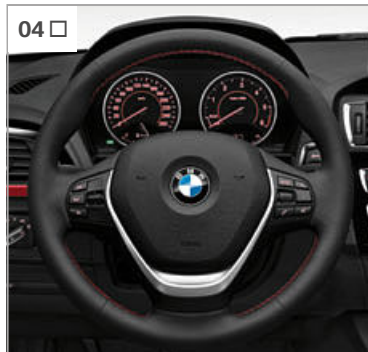
02 □



06 □



03 ■



04 □



07 □



08 □



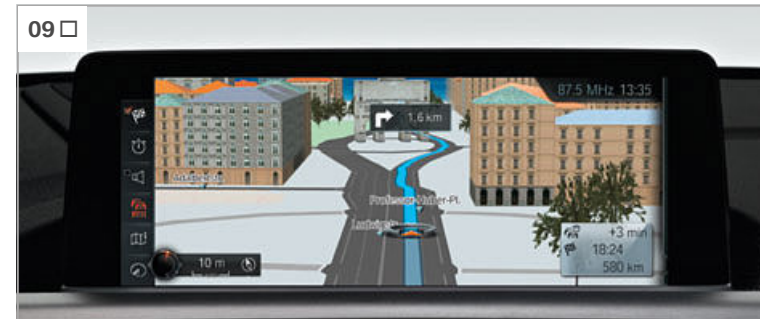
11 □



12 □



13 □



09 □



10 □



14 □

[01] Standard front seats offer manual adjustment options for the fore-and-aft position, backrest angle, headrest and seat height and easy-entry function.

[04] Sport leather steering wheel, black with red stitching, including multi-function buttons, with three spokes is standard with Sport models.

[02] Standard with the BMW Professional Multimedia Navigation system, the iDrive Touch Controller provides intuitive control via the touchpad.

[05] Front Sport seats offer great comfort and perfect lateral support thanks to their manual or electrical adjustment options for various parts of the seat.

[03] The M Sport multi-function leather steering wheel features multi-function buttons, more pronounced thumbrests and a thicker rim for a better grip (standard with M Sport and M240i).

[06] The eight-speed Sport automatic transmission allows for both comfortable cruising and a dynamic driving style.

[07] Air-conditioning, automatic with two-zone control shown here on the BMW 2 Series Convertible, includes temperature controls for driver and passenger and personal profile functionality (standard with M240i).

[08] Ambient lighting features numerous LED lights both inside and outside the car for increased convenience and a sophisticated look.

[09] Navigation system – BMW Professional Multimedia, including 8.8" display, 20GB of data storage, iDrive Touch Controller, 8 programmable favourite buttons, route planning including ECO PRO route, multiple map views and 3D city model.

[10] The Speed limit display keeps the driver informed of the maximum permissible speed of the road and displays it in the instrument cluster.

[11] Loudspeaker system - harman/kardon has a powerful 360W digital amplifier, seven channels, vehicle-specific equalizing and 12 loudspeakers for outstanding sound quality.

[12] The Reversing Assist camera shows the area behind the vehicle on the Control Display. Interactive guide lines and obstacle markings help the driver when reversing.

[13] Driving Assistant issues a warning whenever it detects an unintentional lane change or possible collision at speeds of up to 35mph, and will brake automatically in the event of an emergency.

[14] When the backrest is folded down, the through-loading system enables the transportation of long objects.

WHEELS AND TYRES.

■ Standard equipment □ Optional equipment



[01] 17" light alloy Double-spoke style 655 wheels, 7.5J x 17 with 225/45 R17 tyres (Coupé and Convertible).

[04] 18" light alloy Double-spoke style 385 wheels, 7.5J x 18 with 225/40 R18 front and 8J x 18 with 245/35 R18 rear run-flat tyres (Coupé and Convertible).

[07] 18" light alloy Y-spoke style 384 wheels, 7.5J x 18 with 225/40 R18 front and 8J x 18 with 245/35 R18 rear run-flat tyres (Coupé and Convertible).

[02] 17" light alloy Star-spoke style 379 wheels in Orbit Grey and burnished metal, 7.5J x 17 with 225/45 R17 run-flat tyres (Coupé and Convertible).

[05] 18" M light alloy Double-spoke style 461 M wheels in Ferric Grey, with 7.5J x 18 with 225/40 R18 tyres front and 8J x 18 with 245/35 R18 rear tyres (Coupé and Convertible).

[08] 18" M light alloy Double-spoke style 461 M wheels with 7.5J x 18 with 225/40 R18 tyres front and 8J x 18 with 245/35 R18 rear. (Coupé and Convertible).

[03] 17" light alloy Y-spoke style 380 wheels, 7J x 17 with 205/50 R17 tyres (Coupé and Convertible).

[06] 17" light alloy Turbine style 381 wheels, 7.5J x 17 with 225/45 R17 tyres (Coupé and Convertible).

[09] 18" M light alloy Double-spoke style 436 M wheels in Ferric Grey with 7.5J x 18 with 225/40 R18 tyres front and 8J x 18 with 245/35 R18 rear. Includes specially developed non run-flat high-grip tyres for improved transverse dynamism and shorter stopping distances (M240i).

GENUINE BMW ACCESSORIES.



[01] The racing bicycle holder is crafted from high-quality materials and can be easily mounted on the roof using a simple clamping system. No tools required.

[03] Fitted luggage compartment mat, Sport. This durable, non-slip mat protects against dirt and moisture. Its black and red design complements the Sport model.

[05] Hard-wearing USB cable adapter for integrating and simultaneously charging compatible Apple iPod™ and iPhone™ devices.

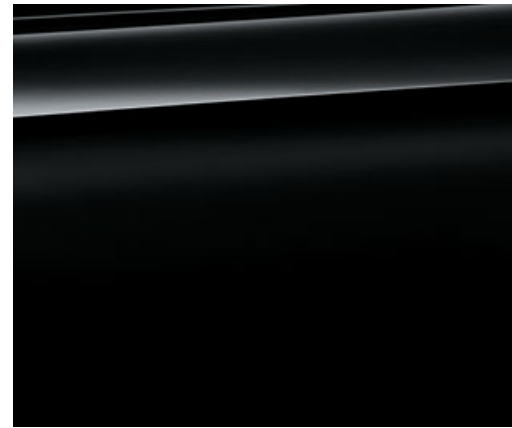
[02] The coat hanger from the Travel & Comfort system range allows clothes to be transported without creasing. Detachable for use outside the vehicle.

[04] The snap-in adapter for the Samsung Galaxy S4 provides a safe docking system with a quick charging function. Music files can be played back through the vehicle's loudspeakers.

[06] All-weather floor mats, Sport. Perfectly fitted to the front footwells, these mats protect from moisture, dirt and mould.

EXTERIOR COLOURS.

■ Standard equipment □ Optional equipment



■ Non-metallic 668 Black¹



■ Non-metallic 300 Alpine White



□ Metallic 475 Black Sapphire



□ Metallic B66 Moonlight Silver¹

M SPORT



□ Metallic B45 Estoril Blue²



□ Metallic B53 Sparkling Brown¹



□ Metallic A76 Deep Sea Blue¹



□ Metallic B38 Midnight Blue¹



□ Metallic B44 Valencia Orange¹



□ Metallic B39 Mineral Grey



□ Metallic A96 Mineral White¹



□ Metallic A83 Glacier Silver



□ Metallic A75 Melbourne Red

¹ Not available with M Sport/M240i.
² Exclusively available with M Sport/M240i.




[Print colours] The colours printed above are intended to provide you with a first impression of colours and materials available for your BMW. Experience has shown that printed versions of paint, upholstery and interior trim colours cannot faithfully reproduce the actual appearance of the originals. We recommend therefore that you consult your BMW Retailer who will be able to show you original samples and assist with any requests.

INTERIOR COLOURS.


■ Standard equipment □ Optional equipment



CLOTH

| | Available with | |
|---|----------------|--|
|  | ■ SE | Move cloth Anthracite |
|  | ■ Sport | Track cloth Anthracite with Red highlight |
|  | ■ Sport | Track cloth Anthracite with Grey highlight |

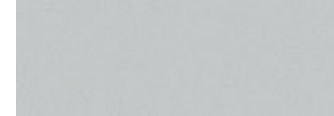


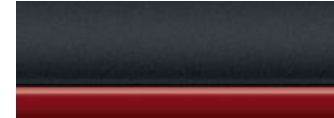





CLOTH/LEATHER UPHOLSTERY

| | Available with | |
|--|----------------|---|
|  | ■ M Sport | Hexagon cloth/Alcantara upholstery Anthracite with Blue hexagonal highlight |



LEATHER

| | Available with | |
|--|---|---|
|  | □ SE □ Sport □ M Sport ■ M240i | Dakota leather Black |
|  | □ SE □ Sport □ M Sport ■ M240i | Dakota leather Terra |
|  | □ SE □ Sport □ M Sport ■ M240i | Dakota leather Oyster with Dark Oyster highlight and Black colour world |
|  | □ Sport | Dakota leather Black with Red highlight |
|  | □ Sport □ M Sport ■ M240i | Dakota leather Coral Red with Black highlight |


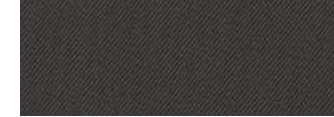

INTERIOR TRIMS

| | Available with | |
|---|---|--|
|  | ■ SE | Satin Silver |
|  | □ SE □ Sport | Dark Pearl with Oxide Silver finisher |
|  | □ Sport □ M Sport □ M240i | High-gloss Black with Oxide Silver finisher |
|  | ■ Sport | High-gloss Black with Coral Red finisher |
|  | □ SE □ Sport □ M Sport □ M240i | Brushed Aluminium with Oxide Silver finisher |
|  | □ SE □ Sport □ M Sport □ M240i | Brushed Aluminium with Black High-gloss finisher |
|  | ■ M Sport ■ M240i | Aluminium Hexagon with Estoril Blue finisher |
|  | □ M Sport □ M240i | Aluminium Hexagon with Black High-gloss finisher |
|  | □ SE □ Sport □ M Sport □ M240i | Fineline Stream wood with Oxide Silver finisher |

INTERIOR COLOUR

| | Available with | |
|--|---|---|
|  | □ SE (Convertible) □ Sport □ M Sport □ M240i | Fineline Pure wood with Oxide Silver finisher |
|  | ■ SE ■ M Sport ■ M240i | Black |

SOFT-TOP COLOURS

| | Available with | |
|---|---|-------------------------|
|  | ■ SE ■ Sport ■ M Sport ■ M240i | Black |
|  | □ SE □ Sport □ M Sport □ M240i | Anthracite Silver fleck |
|  | □ SE □ Sport □ M Sport □ M240i | Mocha Silver fleck |

Please note that even normal long or short-term use can lead to unrecoverable upholstery damage. This can be caused in particular by non-colourfast clothing.

Please note that the interior colour is dependent on the selected upholstery colour.

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When you buy a BMW, you can look forward to superb service and comprehensive customer care. **Condition Based Service** tracks service fluids and parts subject to wear, and where appropriate indicates required service stops on the display. In combination with **BMW TeleServices**, the vehicle data collected by Condition Based Service are automatically transmitted to BMW. Your preferred **BMW Service Retailer**

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BMW Service Inclusive:

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BMW Service Inclusive¹ lasts for 5 years or 50,000 miles (whichever occurs first) and covers all your vehicle's comprehensive servicing requirements. Alternatively you can choose BMW Service Inclusive Plus¹ which in addition to servicing also covers maintenance items such as brake pads, brake discs and windscreen wipers. And whenever

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www.bmw.co.uk/serviceinclusive

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This tailor-made programme has been specifically designed to meet the needs of BMW drivers travelling in the UK, Republic of Ireland and Continental Europe giving complete reassurance and peace of mind. Every new BMW is covered for three years.

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can access the vehicle data. They will contact you when necessary to arrange a service appointment where the required repairs can be performed, using **Genuine BMW Parts**, so your driving pleasure can continue indefinitely. Worldwide, you can call on more than **3,300 Service Authorised Workshops** in more than **150 countries**.

BMW CONNECTED DRIVE SERVICES.



BMW ConnectedDrive Services.

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BMW FINANCIAL SERVICES.



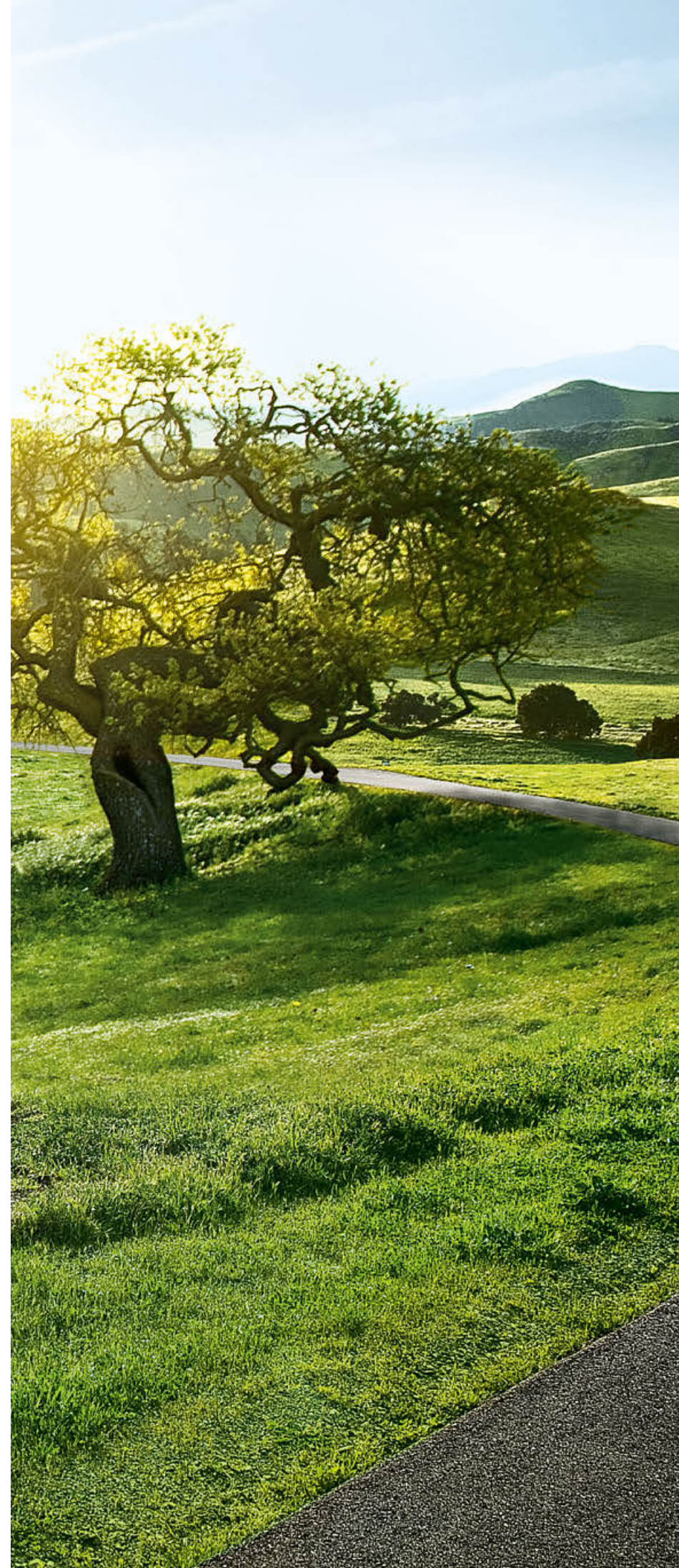
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www.bmw.co.uk/EfficientDynamics
www.bmwgroup.com/responsibility
www.bmw.com/recycling

¹ Service Inclusive and Service Inclusive Plus are available as cost options. Terms and conditions apply, for full details speak to your retailer or visit www.bmw.co.uk/serviceinclusive

² For further information, please contact your local BMW Retailer.

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The Ultimate
Driving Machine



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