



The Power to Surprise

The Kia cee'd & cee'd Sportswagon range

THERE'S MORE TO KIA THAN YOU MAY THINK...

Established in 1946, Kia is Korea's oldest car maker. Kia Motors Corporation is one of the top 5 automotive groups in the world. Kia have a network of over 170 dealerships in the UK. In 2013, we reached a significant milestone having sold half a million cars in the UK since we launched in 1999. In the Interbrand ranking 2013, Kia was ranked 83rd out of the World's top 100 brands.

With contemporary styling, access to the latest technologies and excellent build quality, Kia cars are turning heads the world over. From the 3 or 5-door Picanto and Rio models to the 7-seat Sorento SUV, Kia offers a full line-up of passenger cars including the stunning 3-door pro_ceed range and its siblings the stylish 5-door cee'd hatchback and the versatile Sportswagon estate. Or, you may prefer the highly practical new Carens 7-seat MPV or multi-award-winning Sportage crossover. There's something special about the Kia range - it's the focus on the detail, the passion and enthusiasm put into every model by our design team headed by Peter Schreyer, who previously designed the original Audi TT.

The cee'd range is built at our state-of-the-art, dedicated European factory in Zilina, Slovakia which in 2011 built its one millionth engine and boasts several environmental certificates in recognition of its strong eco credentials.



Discover more about the Kia cee'd and Sportswagon, configure your preferred model or locate your nearest Kia dealer by logging onto the cee'd and cee'd Sportswagon combined iBrochure. Simply scan the Quick Response code alongside with your smartphone or log onto www.kia.co.uk/ibrochure/ceed to review it. (The iBrochure works with iPads too!)

THE KIA CEE'D AND CEE'D SPORTSWAGON

Confidence comes as standard

The Kia cee'd and cee'd Sportswagon models are covered by our pioneering 7 year vehicle warranty consisting of 3 year/ unlimited mileage and 4-7 year/ 100,000 mile full manufacturer's warranty including a 12 year/ unlimited mileage anti-perforation warranty.



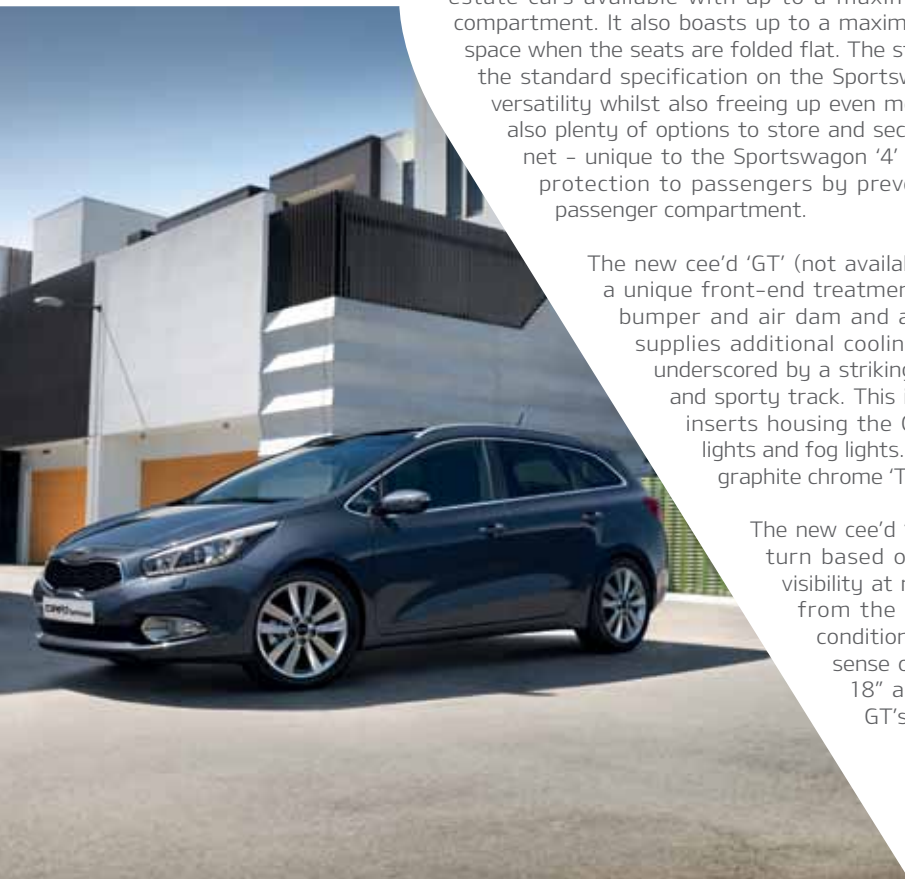
For warranty coverage including terms and exclusions please contact your Kia dealer.



Superb design superior quality

Attention to detail is at the heart of the cee'd hatchback which combines sporty, coupé-inspired looks with everyday functionality but where superb design and quality go hand-in-hand. Take a look at the distinctive, trademark Kia 'Tiger-nose' grille and the daytime running lights perfectly blending design with quality craftsmanship. Designed by Kia's award-winning design team, it's a stunning package which is packed full of superb features including air conditioning, Bluetooth® with voice recognition and music streaming, USB/AUX ports and projection headlights.

Sleek on the outside, stylish on the inside, we've taken 5-door spaciousness and functionality and packed it full of features within the cee'd Sportswagon. The cee'd Sportswagon is one of the roomiest estate cars available with up to a maximum 528 litre luggage compartment. It also boasts up to a maximum 1,660 litres of boot space when the seats are folded flat. The stylish roof rails (amongst the standard specification on the Sportswagon range) enhance its versatility whilst also freeing up even more space inside. There are also plenty of options to store and secure items including a barrier net - unique to the Sportswagon '4' and '4 Tech' - which provides protection to passengers by preventing objects falling into the passenger compartment.



The new cee'd 'GT' (not available on the Sportswagon range) has a unique front-end treatment which introduces a lower, broader bumper and air dam and a wide central lower air intake which supplies additional cooling air to the high-performance engine, underscored by a striking red trim line which emphasises the wide and sporty track. This is flanked on either side by high-gloss black inserts housing the GT's unique 'Ice-Cube' LED daytime running lights and fog lights. The high-gloss theme continues on the striking graphite chrome 'Tiger-nose' radiator grille.

The new cee'd 'GT Tech' features adaptive xenon headlights which turn based on the steering wheel input and provide enhanced visibility at night whilst the headlight washers remove road debris from the headlights which is especially useful in bad weather conditions. The already dynamic side profile has an even greater sense of purpose thanks to the bold side sill mouldings and stylish 18" alloy wheels with red brake calipers which demonstrate the GT's on-road presence.



Thanks to our customers the Kia range now has over **10,000** reviews!

9.0
out of 10

Read 754 cee'd reviews

reevoo

754 customers rated the cee'd 9.0 out of 10. Read more at kia.co.uk/reviews. Scores accurate as of 04.12.13

At Kia we are proud to have teamed up with independent review company Reevo to create a forum where owners can write reviews about their new Kia. More than 10,000 Kia owners have already left a review so log onto www.kia.co.uk/reviews to find out more.



Image shown is 'cee'd GT Tech'

The epitome of comfort

The cee'd and Sportswagon models feature the highest quality materials and are designed to offer the ultimate in comfort for an exhilarating yet relaxed driving experience. Soft touch materials are used throughout the cabin creating a stylish yet contemporary feel. cee'd models feature a myriad of superb standard features including a tilt and telescopic steering wheel adjustment and a driver's seat height adjuster whilst the 'VR7' models upwards also feature a leather trimmed steering wheel and gearshift.

To ensure passenger comfort, air conditioning is a standard feature whilst the '3' grades upwards (excluding cee'd 'GT') feature dual automatic air conditioning with an ioniser which offers independent temperature control for the driver and front passenger to suit individual preferences and the ioniser automatically eliminates interior odours for a healthier and pleasant environment.

Across the cee'd range the suspension boasts extensive fine-tuning resulting in excellent handling and ride comfort whilst state-of-the-art sound insulation materials minimise road noise and vibration. And as hundreds of hours of wind tunnel testing prove, drag has been reduced considerably, increasing efficiency and comfort on board.

The cee'd 'GT' models offer unique 'GT' interior styling features which enhance the comfort within the cabin. The driver and front passenger will enjoy the 'body hugging' part leather*/part faux suede Recaro® sports seats which offer maximum comfort and driving pleasure. As well as being uncompromisingly sporty these seats fit ergonomically to the contours of the occupants' body whilst prominent side bolsters offer enhanced side support. They feature both Recaro® and 'GT' logos with striking red contrast stitching on the seats, steering wheel, gearshift and door trims which enhances the cabin's distinctive look.

The leather steering wheel features perforated grip areas and an overstitched 'GT' logo. To complement the other 'GT' interior styling features, the stunning black centre fascia with black-high gloss air vent surrounds, front console tray garnish and door trim add a premium flourish to the cabin.

* Some parts of the leather upholstery contain faux leather.



Flex Steer ('2' models upwards excluding GT models)



Navigation with European Mapping ('3' models upwards excluding cee'd 'GT')



Reversing Camera System integrated into the Sat Nav screen ('3' upwards excluding cee'd 'GT')



Speed and Multifunction LCD ('GT' and 'GT Tech')

State-of-the-art technology

The cee'd and Sportswagon models boast Bluetooth® phone connectivity with music streaming and voice recognition offering wireless connectivity between your smartphone and the sound system so you can play your phone's audio content.

Ideal for motorway driving, cee'd '2' upwards feature cruise control and a speed limiter which allow the driver to better control their speed. The trip computer provides the driver with essential information such as distance to empty, time travelled, average and instant fuel consumption and an average speed indicator. For convenience, the 'VR7' models upwards feature reversing sensors which help minimise the collision risks involved when parking or manoeuvring.

cee'd '2' upwards (excluding cee'd GT models) feature Kia's innovative Flex Steer feature which enables the driver to choose between three steering modes - simply select 'comfort' to make light work of city driving, 'normal' for regular driving or 'sport' mode for even more responsive steering - ideal for motorways or when driving on narrow country lanes.

The 7" touchscreen satellite navigation with European mapping and a traffic messaging channel with handy detour function is amongst the standard specification on the cee'd '3' models upwards (excluding cee'd 'GT'). It features full UK postcode recognition, motorway junction views, lane guidance, speed limit display and multi-route planning enabling the driver to select from the fastest, shortest or most economical route. cee'd '3', '4', '4 Tech' & 'GT Tech' models also feature the convenience of a reversing camera system (integrated into the satellite navigation screen). The display screen features superimposed graphic lines which help to guide you smoothly into a parking space. An engine start/stop button which features on the '4', '4 Tech' and cee'd 'GT Tech' models makes searching for keys a thing of the past. Carry the smart key in your pocket or bag and it will be recognised by the car on your approach; simply push the button on the door handle to lock or unlock the door.

The cee'd 'GT' and 'GT Tech' feature a speed and multifunction LCD full colour display with a unique GT performance mode. It provides digital information about the car's speed, engine torque, turbo boost pressure, engine coolant and trip information for an enhanced driving experience. For convenience and safety, the driver can switch between the standard analogue-style display and the GT performance display via a 'GT' button located on the steering wheel without the need to remove your hands from the wheel. For added convenience, the speedometer reading can be converted to KPH when driving abroad.

Several models of Bluetooth® enabled phones are available. Kia cannot guarantee compatibility with all phones. Please check the compatibility of your mobile phone via www.kia.co.uk or by trialling your phone at a Kia dealer. iPhone cable shown is not included within cee'd 'GT' standard specification.



Packed full of space

The cee'd Sportswagon is one of the roomiest estate cars available with up to a maximum 528 litre luggage compartment which provides plenty of space for passengers and carrying capacity. It also boasts up to a maximum 1,642 litres of boot space when the 60:40 split-folding rear seats are folded flat.

Flexible storage is where the cee'd Sportswagon really comes into its own. A handy luggage net is a standard feature on the '2' upwards and a two tiered underfloor storage space or deep storage compartment enables safe storage of items. In addition a useful, retractable luggage area load cover protects luggage from the sun or prying eyes. For optimum aerodynamics, the Sportswagon's tailgate has been moved further into the roof to allow for a bigger opening and effortless loading. The Sportswagon has two underfloor storage compartments: a deep area at the front and a compartmentalised underfloor box at the centre for different-sized items. The '4' and '4 Tech' models also feature a luggage barrier net amongst their standard specification. This innovative feature provides protection to passengers by preventing objects falling into the passenger compartment.

The stylish roof rails, a standard feature across the Sportswagon range also have a practical use by freeing up more storage space within the cabin.



1. Stylish Roof Rails

2. Luggage Area Rail and Partition System ('4' and '4 Tech'):

This innovative and unique feature offers the opportunity to divide the load compartment into variable zones to keep luggage in place.





Uncompromised safety credentials

At the crash test laboratories of Kia Motors' Namyang Research and Development Centre, we undertake rigorous testing for a wide range of motor accident scenarios.

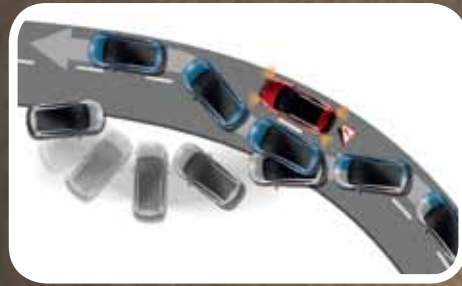
From the early phase of development, we create computer simulations to predict a vehicle's safety and up to 100 crash tests of the actual vehicle are performed prior to launch. Your safety is our top priority. The cee'd and Sportswagon ranges have been no exception to this robust testing process and feature a host of smart technologies designed to minimise risks in the first place.

Six airbags - The cee'd and Sportswagon models are fitted with six airbags as standard: driver, front passenger, twin front side and curtain airbags which help minimise the risk of injury in the event of a collision.

All models are fitted with all-round 3-point seatbelts, whilst ISOFIX child seat top tethers and anchor fixings are fitted as standard in the rear to protect younger passengers.



The cee'd hatchback has been awarded a 5-star EuroNCAP safety rating making it one of the safest cars in its class.



Electronic Stability Control (ESC)



Lane Departure Warning System (LDWS)



Superior power and performance

The cee'd hatchback features a range of four state-of-the-art engines. You can choose from a 1.4 litre petrol manual transmission or a 1.6 litre Gasoline Direct Injection (GDi) 133bhp engine. The GDi engine is available in a manual transmission or, for the first time, in an automatic Dual Clutch Transmission (DCT) which offers the convenience of an automatic with the efficiency of a manual gearbox with CO₂ emissions from just 140g/km. In diesel derivatives, the cee'd hatchback is available in a choice of either a 1.4 litre or a 1.6 litre engine. The 1.4 litre engine is available in a manual transmission whilst the 1.6 litre is available in a choice of either a manual or an automatic derivative. The 1.6 litre diesel 126bhp 6-speed manual ISG derivative boasts outstanding fuel efficiency with CO₂ emissions from just 97g/km.

The cee'd Sportswagon is available in a choice of three engine options - either a 1.4 litre petrol or 1.4 litre diesel derivative available in manual transmission. cee'd is also available in a 1.6 litre diesel engine with manual transmission incorporating fuel-saving Intelligent Stop and Go (ISG) technology or a 1.6 litre diesel automatic derivative. All cee'd manual and automatic gearboxes benefit from 6-speed transmissions.

The new cee'd 'GT' and 'GT Tech' models are powered by a turbocharged version of Kia's 1.6 litre T-GDi (Turbocharged Gasoline Direct Injection) petrol engine designed to add even more excitement to your driving experience. The addition of the exhaust-driven turbocharger has a remarkable effect raising power output by 51% to 201bhp at 6,000 rpm and torque by an impressive 61% to 265 Nm.

The 0-60 MPH acceleration time is just 7.4 seconds and performance benefits from the integration of the twin-scroll turbocharger into the exhaust manifold, a design which improves responsiveness - eliminating the 'turbo lag' between the driver pressing the accelerator and the turbocharger building up boost pressure, whilst simultaneously improving fuel flow and reducing heat losses for maximum efficiency.

The GT's lower, larger air intake supplies additional cooling to the turbocharged engine. Maximum torque is available from 1,750-4,500 rpm which constitutes a significant boost in in-gear acceleration times achieving a combined fuel consumption of 38.2 mpg. The powerful GT engine is paired with enhanced tuning to the independent suspension (with rear multi-link) which brings inherent advantages for ride and handling and is a major contributor to the GT's fun and exhilarating drive.



cee'd GT's Turbocharged engine



Intelligent thinking

Several models are available with Kia's advanced EcoDynamics technology. This fuel-stretching Intelligent Stop and Go (ISG) technology can help save up to 12% more fuel and reduce your carbon footprint – simply by cutting the vehicle's engine off whenever the car is stationary. When you come to a stop, select neutral and remove your foot from the clutch and the engine will switch off automatically. When you are ready to move off again, simply press the clutch and the engine will re-start instantly. All elements work together to create what we call 'EcoDynamics'. Clever stuff!

This means reduced fuel consumption and lower CO₂ emissions – from just 97 g/km.



ECO dynamics

*ISG does not operate in circumstances where there is risk of excessive drain on the vehicle's battery. These include cold weather conditions and where the engine temperature of the vehicle is not sufficient. Please consult your Kia owners' handbook for further information.





Driving exhilaration

The Nürburgring Nordschleife in Germany is the most demanding road course in Europe. This rising and falling, twisting and turning track in the Eifel mountains is known as the 'Green Hell' (as nicknamed by motor racing legend Jackie Stewart) for the demands it places on cars and drivers – and it's where Kia went to hone the driving dynamics of the cee'd 'GT' over 480 laps, or more than 6,000 miles.

The aim was not to set a record time or develop a track special but to ensure the cee'd 'GT' would be immensely capable in the hands of keen drivers, while also usable and civil for everyday use. The result is an exhilarating drive in a car with improved dynamic abilities and superior ride comfort. High-performance yet practical so that the new cee'd 'GT' really suits your lifestyle.

By using a smaller capacity engine than the majority of comparable hot hatchbacks, Kia has ensured that the cee'd 'GT' models are not only quick but also efficient – with official fuel consumption figures of 38.2mpg on the combined cycle whilst CO₂ emissions are 171g/km.

Being built at our state-of-the-art European factory in Slovakia the new cee'd 'GT' has been extensively tested across Europe. European driving conditions impose different challenges to those found almost anywhere else. To cope with this, Kia have introduced a comparative rarity in terms of high performance vehicles by introducing a fully independent rear suspension system and a wheelbase that is one of the longest in its class.

Motor Driven Power Steering (MDPS) provides the right degree of assistance and weighting whilst reducing fuel consumption significantly. 'GT' models boast larger alloy wheels and tyres which offer outstanding on-road performance combining high levels of wet and dry grip, stiffer spring and damper rates and a larger anti-roll bar amongst their standard specification.



Kia cee'd range

WHEELS

ENGINE, TRANSMISSION & CO₂ EMISSIONS

cee'd '1'



15" Multispoke Steel Wheels (cee'd '1' hatchback and 1.4 litre CRDi Sportswagon only)



16" 5x2 Spoke Alloy Wheels (1.6 litre CRDi Sportswagon only)

HATCHBACK ENGINES

	CO ₂
'1' 1.4 98bhp 6-speed manual	139 g/km
'1' 1.4 CRDi 89bhp 6-speed manual	109 g/km
'1' 1.6 CRDi 126bhp 6-speed manual ISG	97 g/km

SPORTSWAGON ENGINES

	CO ₂
'1' 1.4 CRDi 89bhp 6-speed manual ISG	109 g/km
'1' 1.6 CRDi 126bhp 6-speed manual ISG	116 g/km

cee'd 'VR7'



16" 5x2 Spoke Alloy Wheels

HATCHBACK ENGINES

	CO ₂
'VR7' 1.4 GDi 98bhp 6-speed manual	143 g/km
'VR7' 1.4 CRDi 89bhp 6-speed manual	114 g/km

SPORTSWAGON ENGINE

	CO ₂
'VR7' 1.4 98bhp 6-speed manual	148 g/km

cee'd '2'



16" 5x2 Spoke Alloy Wheels

HATCHBACK ENGINES

	CO ₂
'2' 1.4 98bhp 6-speed manual	143 g/km
'2' 1.6 GDi 133bhp 6-speed manual ISG	124 g/km
'2' 1.6 CRDi 126bhp 6-speed manual ISG	100 g/km
'2' 1.6 CRDi 126bhp 6-speed auto	145 g/km

SPORTSWAGON ENGINES

	CO ₂
'2' 1.6 CRDi 126bhp 6-speed manual ISG	116 g/km
'2' 1.6 CRDi 126bhp 6-speed auto	149 g/km

cee'd '3'



16" 5x2 Spoke Alloy Wheels

HATCHBACK ENGINES

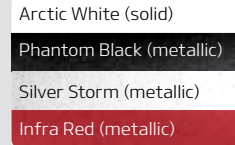
	CO ₂
'3' 1.6 GDi 133bhp 6-speed manual ISG	124 g/km
'3' 1.6 GDi 133bhp 6-speed auto DCT	140 g/km
'3' 1.6 CRDi 126bhp 6-speed manual ISG	100 g/km

SPORTSWAGON ENGINES

	CO ₂
'3' 1.6 CRDi 126bhp 6-speed manual ISG	116 g/km
'3' 1.6 CRDi 126bhp 6-speed auto	149 g/km

STANDARD HATCHBACK FEATURES

- Chrome Front Grille Surround
- Body Coloured Bumpers/Door Handles
- Body Coloured Door Mirrors
- Rear Spoiler
- Tinted Glass
- Projection Headlights
- Welcome and Follow-me-home Light Functionality
- Headlight Levelling Device
- Front Fog Lights
- Daytime Running Lights
- LED High-mounted Brake Light
- Electrically Adjustable and Heated Door Mirrors
- Wide-view Driver's Door Mirrors
- Rear Wiper/Washer
- Heated Rear Window with Timer
- Driver's Seat Height Adjuster
- Tilt and Telescopic Steering Wheel Adjustment
- Centre Console Armrest
- Air Conditioning
- Steering Wheel Mounted Controls
- Front Electric Windows Auto Up/Down Function
- Remote Central Door Locking with Fold-away Key
- 60:40 Split Folding Second Row Seats
- 6-speaker System
- RDS Radio/CD Audio with MP3 Disc Compatibility and USB and AUX Ports
- Bluetooth®** with Voice Recognition and Music Streaming
- Trip Computer
- Electronic Stability Control (ESC) and Vehicle Stability Management (VSM)
- Anti-lock Brake System (ABS)
- Emergency Stop Signalling (ESS)
- Hill-start Assist Control (HAC)
- 6 airbags
- ISOFIX Child Seat Top Tethers and Anchors

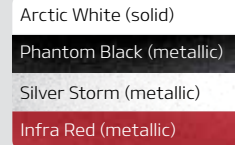


SPORTSWAGON ADDITIONAL STANDARD FEATURES

- Luggage Under-floor Box and Side Tray
- Luggage Area Load Cover (Retractable and Removable)
- Luggage 12v Power Outlet
- Roof Rails

CEE'D 'VR7' HATCHBACK & SPORTSWAGON ADDS

- 16" Alloy Wheels
- Leather Trimmed Steering Wheel & Gearshift
- Leather Trimmed Handbrake
- Chrome Finished Interior Door Handles
- All-round Electric Windows with auto Up & Down Function
- Reversing Sensors



cee'd VR7 models do not include front fog lights amongst their standard specification.

CEE'D '2' HATCHBACK & SPORTSWAGON ADDS

- Graphite Chrome Grille Surround with Black High Gloss Mesh
- Cornering Lights
- Chrome Window Surrounds
- Dark Chrome Fog Light Housings
- LED Daytime Running Lights
- LED Rear Combination Lights
- Paddle Shifts (Auto Only)
- Cruise Control and Speed Limiter
- Flex Steer
- Luggage Net, Hooks and Under-floor Box
- Vanity Mirror Illumination
- Electrically Folding, Adjustable and Heated Door Mirrors with LED Indicators and Kerbside Lights
- Black and Silver 'Oval' Cloth Upholstery
- Rear Centre Armrest



CEE'D '3' HATCHBACK & SPORTSWAGON ADDS

- 7" Touchscreen Satellite Navigation with European Mapping
- Reversing Camera System (Integrated into Sat Nav screen)
- Black Cloth with Contrast 'Mesh' Design & Faux Leather Inserts
- Faux Leather Door Centre Trim
- Black High Gloss Centre Fascia, Front Console Tray & Door Trim
- Power Lumbar Support (Driver & Front Passenger)
- Dual Automatic Air Conditioning with Ioniser
- Automatic Defog System
- Privacy Glass (Rear Windows & Tailgate)
- Automatic Headlight Control
- Rain Sensing Front Wipers
- Front Wiper De-icer
- Auto-dimming Rear-view Mirror



* Several models of Bluetooth® enabled phones are available on the market. Kia cannot guarantee compatibility with all phones. Please check the compatibility of your mobile phone via www.kia.co.uk or by trialling your phone at a Kia dealer.

The Kia cee'd range

WHEELS

ENGINE, TRANSMISSION & CO₂ EMISSIONS

cee'd '4'



17" 5x2 Spoke Alloy
Wheels
(cee'd hatchback)



17" 5x2 Spoke Alloy
Wheels
(cee'd Sportswagon)

HATCHBACK ENGINES

CO₂

'4' 1.6 GDi 133bhp 6-speed auto DCT 140 g/km

'4' 1.6 CRDi 126bhp 6-speed manual ISG 112 g/km

SPORTSWAGON ENGINES

CO₂

'4' 1.6 CRDi 126bhp 6-speed manual ISG 116 g/km

cee'd '4 Tech'



17" 5x2 Spoke Alloy
Wheels
(cee'd hatchback)



17" 5x2 Spoke Alloy
Wheels
(cee'd Sportswagon)

HATCHBACK ENGINES

CO₂

'4 Tech' 1.6 GDi 133bhp
6-speed auto DCT 140 g/km

'4 Tech' 1.6 CRDi 126bhp
6-speed manual ISG 112 g/km

SPORTSWAGON ENGINES

CO₂

'4 Tech' 1.6 CRDi 126bhp
6-speed manual ISG 116 g/km

cee'd 'GT'



18" Alloy Wheels
with Graphite Finish

HATCHBACK ENGINES

CO₂

'GT' 1.6 T-GDi 201bhp 6-speed
manual 171 g/km

cee'd 'GT Tech'



18" Alloy Wheels
with Graphite Finish

HATCHBACK ENGINES

CO₂

'GT' 1.6 T-GDi 201bhp 6-speed
manual 171 g/km

PAINT COLOURS

CEE'D '4' HATCHBACK ADDS

- 17" Alloy Wheels
- Black Leather Seats with Contrast Grey Inserts*
- Heated Front Seats and Heated Steering Wheel
- Centre Console Sliding Armrest
- Engine Start/Stop Button with Smart Entry System
- Speed & Multifunction LCD Full Colour Display
- Premium Centre Console with Sliding Cupholder Cover
- Exterior Door Illumination (Front Doors Only)
- Electric Parking Brake
- Rear Air Ventilation
- Stainless Steel Pedals & Door Scuff Plates

SPORTSWAGON '4' ADDITIONAL STANDARD FEATURES

- Luggage Area Rail and Partition System
- Luggage Barrier Net

Matrix Brown exterior colour is available on cee'd hatchback only. Sirius Silver exterior colour is available on the cee'd Sportswagon only.



CEE'D '4 TECH' HATCHBACK & SPORTSWAGON ADDS

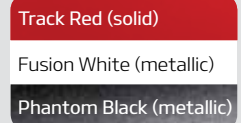
- Panoramic Sunroof with Tilting/Sliding Function & Automatic Electric Roll Blind
- Xenon Adaptive Front Lighting with Automatic Levelling
- Front Headlight Washers
- 10-way Power Adjustable Driver's Memory Seat (Tilting, Sliding, Reclining, Lumbar, Height Adjustment) with Power Lumbar Support on Front Passenger's Side
- Parallel Park Assist System (PPAS) with Front & Reversing Sensors
- Lane Departure Warning System (LDWS)

Matrix Brown exterior colour is available on cee'd hatchback only. Sirius Silver exterior colour is available on the cee'd Sportswagon only.



CEE'D 'GT' STANDARD FEATURES INCLUDE

- 18" Alloy Wheels
- Red Brake Calipers
- Power Lumbar Support (Driver & Front Passenger)
- Recaro® Front Seats & Part Leather*/Part Faux Suede Upholstery
- Dual Exhaust
- 'Ice Cube' LED Daytime Running Lights
- Automatic Headlight Control
- Electrically Folding, Adjustable & Heated Door Mirrors with LED Indicators & Kerbside Lights
- Speed & Multifunction LCD Full Colour Display with GT Performance Mode
- Bluetooth®** with Voice Recognition & Music Streaming
- USB & AUX Ports
- Reversing Sensors
- Privacy Glass
- Black Headlining
- Cruise Control and Speed Limiter
- Tyre Pressure Monitoring System (TPMS)



CEE'D 'GT TECH' ADDS (OVER 'GT')

- 7" Touchscreen Satellite Navigation System with European Mapping
- Reversing Camera System
- Engine Start/Stop Button with Smart Entry System
- Xenon Adaptive Front Lighting System with Automatic Levelling
- Dual Automatic Air Conditioning with Ioniser
- Heated Steering Wheel
- Heated Front Seats
- Auto-dimming Rear-view Mirror
- Rain Sensing Front Wipers
- Automatic Defog System
- Exterior Door Handle Illumination



* Some parts of the leather upholstery contain faux leather.
** Several models of Bluetooth® enabled phones are available on the market. Kia cannot guarantee compatibility with all phones. Please check the compatibility of your mobile phone via www.kia.co.uk or by trialling your phone at a Kia dealer.

Attention to detail

1. Bluetooth® with Voice Recognition and Music Streaming

This is a sophisticated communication and safety feature - use it to make calls or even play music wirelessly.

2. Fintail Door Handle and Grip

Striking design meets stylish functionality.

3. Cooling Glovebox with Door Damper and Illumination

Spacious and ventilated to keep items cool.

4. Paddle Shifts (available on auto and DCT models only)

Change gears seamlessly and safely without taking your hands off the wheel.

5. Electrically Folding, Adjustable and Heated Door Mirrors with LED Indicators and Kerbside Lights (cee'd '2' upwards)

The electrically folding mirrors and kerbside lights make it easier and safer to get into and out of the car.

6. 7" Touchscreen Satellite Navigation with European Mapping & Traffic Messaging Channel (cee'd '3' upwards excluding 'GT')

Integrated into the sat nav screen this has multiple features including full UK postcode recognition, a traffic management channel and detour routes.

7. Dual Automatic Air Conditioning with Clean Air Cluster Ioniser (cee'd '3' upwards excluding 'GT')

Both the driver and front passenger can control the automatic air conditioning system independently to suit their preferred temperature preference.

8. Engine Start/Stop Button with Smart Entry System ('4', '4' Tech' & 'GT Tech')

The door mirrors unfold as you approach and the smart key unlocks the door the moment you touch the button on the handle so you never have to worry about searching for keys. The engine roars into life with one touch of the engine start/stop button.

9. Panoramic Sunroof with Tilting/ Sliding Function and Automatic Electric Roll Blind ('4 Tech')

Flooding the cabin with light, the panoramic sunroof extends over both front and rear passengers but can be screened in both areas via the one-touch electric roll blinds with sliding function to block out the sun.

10. Reversing Sensors ('VR7' upwards)

These sensors help minimise the collision risks involved when parking or manoeuvring*.



* The sensors' colours may not match the body colour.



Attention to detail continued

11. Kia's innovative Flex Steer feature ('2' - '4 Tech' models only)

Simply select 'comfort' to make light work of city driving, 'normal' for regular driving or 'sport' mode for even more responsive steering ideal for motorways or when driving on narrow country lanes.

12. Parallel Park Assist System (PPAS) ('4 Tech')

This innovative feature uses 10 parking sensors to guide you into a parking space. All the driver needs to do is activate the accelerator and brake to activate the system - there's even no need to keep your hands on the steering wheel.

13. Lane Departure Warning System (LDWS) ('4 Tech')

Monitors the car's position in relation to the lane markings and if you start drifting without using your indicators it alerts you by emitting a warning sound.

14. Leather trimmed steering wheel and gearshift ('VR7' models upwards)

The leather trimmed steering wheel and gearshift add a touch of luxury to the cabin.*

15. Ambient lighting – front centre console tray illumination

Lighting emits a subtle red glow to create a warm ambience inside the cabin and illuminate stored items and the connectivity ports.

16. 10-Way Power Adjustable Driver's Seat with Memory Function ('4 Tech')

The driver's seat can be adjusted up to 10 ways and up to 2 positions can be saved within the memory function.

Sportswagon unique features include:

17. Luggage Area Rail and Partition System ('4' & '4 Tech') – this innovative feature offers the opportunity to divide the load compartment into variable zones to keep luggage in place.

18. Stylish Roof Rails

19. Xenon adaptive front lighting system with automatic levelling and headlight washers ('4 Tech' and 'GT Tech')

The adaptive xenon headlights provide enhanced visibility at night. Controlled via the steering wheel and vehicle speed, the system actively lights the curves in the road ahead to enhance vision at night. The headlight washers remove road debris especially useful during bad weather conditions. Model shown is a 'GT Tech'.



11



12



15



18

* Model shown is cee'd '4 Tech'.



'GT' Features

'GT' and 'GT Tech'

Exterior Styling Features

- 20. Red brake calipers add increased profile
- 21. Black high gloss mesh grille with graphite chrome surround
- 22. Black lower grille with red trim
- 23. Side sill mouldings
- 24. Dual exhaust pipes complete the sporty look
- 25. Stylish 'Ice-Cube' LED daytime running lights

'GT' and 'GT Tech'

Interior Styling Features

- 26. Recaro® front seats & part leather/part faux suede upholstery
- 27. Red stitching – steering wheel, gear shift, black door centre trim & seats
- 28. Leather steering wheel with perforated inserts & overstitched GT logo
- 29. Leather trimmed sports gear shift
- 30. Black centre fascia, black high gloss console tray garnish, air vent surrounds & door trim







ENVIRONMENTAL CREDENTIALS

The cee'd and cee'd Sportswagon range are built alongside their sibling, the 3-door pro_cee'd coupé at our state-of-the-art, dedicated European factory in Slovakia which in May 2011 built its one millionth engine. Kia was the first manufacturer in the world to establish a dedicated environmental research and development centre, at Mabuk, to the south-east of the Korean capital, Seoul which was involved in the design and development of the Slovakian plant.



The plant has been awarded the International Certificate of Environmental Management, (or ISO 14001), recognising the detailed work put into creating an energy-efficient factory and German-based TÜV presented Kia with DFE (Design for Environment) and LCA (Life Cycle Assessment) environment certificates after rigorous inspection of our design and manufacturing operations.

New approaches and technology are used wherever possible to reduce the environmental impact of the factory and the search for cleaner and more efficient processes is on-going. For example, bore holes are regularly drilled to ensure no oils or pollutants make their way into the ground, while laboratories test the waste products.

The plant uses pioneering testing facilities at every stage of production. For example, panel quality in the press shop is controlled by a unique inspection system which can recognise and evaluate in less than one millisecond defects according to pre-determined quality tolerance levels. All

cars are checked as they come off the line to make sure electrical systems and mechanical parts are working. This is followed by a drive around the factory's test track to ensure there are no squeaks or rattles.

The assembly shop uses revolutionary technology for improving air quality. The basic principle is that all vapours and gases are exhausted through the building's floor rather than through the roof. This new under-floor extraction system stops harmful gases from circulating at higher levels where they could be inhaled by assembly line workers or vented to the outside.

A Regenerative Thermal Oxidizer (RTO) process is used to eliminate odour and hydrocarbons in the paint drying facility. The RTO is also highly efficient in terms of energy conservation, greatly contributing to reductions in greenhouse gas emissions and energy consumption.

COMPLETE PEACE-OF-MIND

At Kia, our quality promise extends beyond the factory floor. We want to ensure you always get the best service possible. Our pioneering 7 year warranty reflects this commitment. This warranty is also transferable so that if in the future you decide to sell your Kia cee'd or Sportswagon, the new owner will benefit from the remainder of the warranty provided the car is regularly maintained in accordance with the servicing schedule.

7 year vehicle warranty

Every Kia cee'd and cee'd Sportswagon model benefits from our pioneering 7 year/100,000 mile vehicle warranty*.

5 year paint warranty

High quality body paint ensures long-lasting protection and shine for your new Kia cee'd or Sportswagon which are covered by our 5 year/100,000 mile paint warranty*.

12 year anti perforation warranty

Your new cee'd or cee'd Sportswagon comes with superior corrosion protection and a 12 year/unlimited mileage warranty against rust from the inside out**.

Financing

Your local Kia dealer is your partner in establishing a financing plan that's best suited to your needs. Ask for details.

*For full warranty coverage including terms and exclusions please contact your Kia dealer.

**Annual bodywork inspection required for which a charge may apply.

The official fuel consumption figures in mpg (l/100 km) for the Kia cee'd and cee'd Sportswagon range are between Urban: 29.1 (9.7) – 68.9 (4.1), Extra-Urban: 46.3 (6.1) – 80.7 (3.5), Combined: 38.2 (7.4) – 76.3 (3.7).

The official CO₂ emissions for the Kia cee'd and Sportswagon range are between 171-97g/km.

The official fuel consumption figures in mpg (l/100 km) for the Kia range of vehicles are between Urban: 29.1 (9.7) – 80.7 (3.5), Extra-Urban: 46.3 (6.1) – 94.2 (3.0) and Combined: 38.2 (7.4) – 88.3 (3.2). The official CO₂ emissions for the Kia range of vehicles are between 189-85g/km.

Fuel consumption figures are derived from testing in accordance with EU standard test procedures and regulations. These official figures are for comparative purposes only and may not reflect 'real world' fuel consumption. The figures do not constitute a guarantee or offer from Kia Motors. For more information visit <http://www.dft.gov.uk/vca/fcb/the-fuel-consumption-testing-scheme.asp>



The Kia warranty covers your cee'd for 7 years.



Log onto www.kia.co.uk for all the latest information.



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All information and illustrations are based on data available at the time of print (December 2013) and are subject to change without notice. The fuel figures quoted were obtained in accordance with the prescribed measuring process (Directive 80/1268/EEC within the currently applicable version). These figures are based on an individual vehicle and do not constitute part of the product offer; they are provided solely for the purposes of comparison between different vehicle models. Contact your local Kia dealer for current information and full warranty details including terms and conditions. Images are for illustrative purposes only and may not be to UK specification.



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