



INFINITI.

Inspired Performance[®]



INFINITI M[®]/M[®]HYBRID

Exhilaration, uncompromised.

TO ACCELERATE THE FEEL OF
MODERN REFINEMENT

Revel in the thrill of human inspiration—powerfully, luxuriously realized in the Infiniti M®. You will find it through the soulful, artistic intent we polish into every curve and stitch into every seam, immersing you in comfort and sophistication that is at once completely familiar, yet delightfully unexpected. You will feel it in the power of your choice of 420 HP 5.6-litre V8, 330 HP 3.7-litre V6 or the all-new, revolutionary 360 HP hybrid powertrain. You will know it through the industry-first Blind Spot Intervention™ System and other progressive technologies such as Intelligent All-Wheel Drive and Active Noise Control. Because the Infiniti M says something uniquely meaningful to those who drive it by capturing the essential genius of the people behind it.



A promotional advertisement for the Infiniti M37. The image shows two cars on a winding road. In the foreground, the rear left side of a dark-colored Infiniti M37 is visible, including the rear wheel, side mirror, and part of the trunk. In the background, a gold-colored Infiniti M37 is driving away on a two-lane road that curves through a hilly, arid landscape under a blue sky with light clouds. The gold car's license plate reads 'ND 298'. The overall mood is one of sophisticated engineering and performance.

INNOVATIVE ENGINEERING, TO CONNECT TO YOUR INTUITION

Blind Spot Intervention™ System

The world's first Blind Spot Intervention™ system uses sensors to help alert you to a vehicle detected in the blind spot area and helps you avoid it if your Infiniti M® approaches the lane markers. First, a visual warning appears if another vehicle enters the blind spot area in an adjacent lane. Then an audible warning will sound if you begin moving toward the occupied lane, and the system will apply opposite side brakes to help you guide your vehicle back to the centre of your current driving lane, helping you reduce the risk of accident.



TO INFUSE EFFICIENCY WITH EMOTIONAL ELECTRICITY

From the imagination of Infiniti engineers comes the first true luxury performance hybrid, the Infiniti M[®] Hybrid. While traditional hybrids sacrifice excitement for efficiency, the unique technology of the Infiniti M[®] Hybrid achieves a full 6.9 l/100 km¹ while giving you uninhibited, intimately connected performance. The 3.5-litre V6 engine pairs with a powerful electric motor to generate 360 horsepower², which flows directly into the 7-speed automatic transmission with an immediacy that makes other hybrids feel sluggish and unresponsive by comparison. Also unique to the Infiniti M[®] Hybrid are innovative steering and braking systems that retain an authentic feel and driver engagement. While the drivetrain is unique, the Hybrid is pure M sedan, with an interior that embraces you in an environment of rich reward and natural comfort, from refined, hand-crafted appointments to the soothing Forest Air[®] system, while intelligent features like the world's first Blind Spot Intervention[™] system help put your mind at ease. It is our holistic commitment to not simply sustain the environment, but sustain your emotion, too.

¹ 2012 Estimated Fuel Economy. Please see your Dealership for details. Actual mileage may vary with driving conditions. Use for comparison only.

² Hybrid System Net Power—360 HP.

DEDICATION TO INVIGORATING PERFORMANCE RESULTS IN UNIQUE HYBRID TECHNOLOGIES THAT ARE FUEL-EFFICIENT WITHOUT SACRIFICING DRIVER FEEL.

FUELED

BY A MORE PASSIONATE ENERGY.



SUSTAINABILITY

Next-generation Hybrid Batteries

Reinventing the luxury hybrid requires a battery that defies conventional limitations. The composition and laminate design of the Infiniti M[®] Hybrid's lithium-ion battery achieves more power density than a conventional nickel-metal hydride battery, reducing wasted space and making the battery lighter and more compact. Because the high-output battery can switch from charge to discharge quickly, you also get more immediate response and more direct feel. The in-dash display provides battery and other essential system information, which can be viewed at the same time as the navigation instructions.



CONNECTION

Responsive Steering and Brakes

Unlike the electric steering and braking systems in most hybrids, the Infiniti M[®] Hybrid is tuned for performance feel and natural feedback at all levels. Its unique steering system combines the efficiency of electric power steering with the connected, communicative feel of a hydraulic system. The Regenerative Braking System not only helps charge the battery, thereby improving efficiency, but it also features a control unit honed to maintain the Infiniti M's gracefully nuanced and secure feel.



INVIGORATION

Infiniti Direct Response Hybrid™ System

With its 1-motor, 2-clutch design and powerful 50kW battery pack enabling high-speed motor control, the Infiniti Direct Response Hybrid™ System unleashes power with the seamless and immediate rush of a luxury sport sedan, while it can sip fuel with economy-car efficiency. It can run in purely electric drive mode, maintaining speeds up to 100 km/h and coasting at speeds up to 137 km/h¹—completely shutting off and disconnecting the gasoline engine to help you achieve an exceptional 6.9 l/100 km.² When you need the strength of its 3.5-litre V6 engine, the combined 360 HP³ flows with an uninhibited immediacy. So unlike the vague, detached drive most hybrids deliver, you can enjoy greater fuel economy while savouring the power and responsiveness to take you from 0 – 100 km/h in less than six seconds.

¹ Always obey your local traffic laws and posted speed limits. ² 2012 Estimated Fuel Economy. Please see your Dealership for details. Actual mileage may vary with driving conditions. Use for comparison only. ³ Hybrid System Net Power—360 HP.

SPECIAL SOFT-TOUCH LEATHER APPOINTMENTS, TESTED AROUND THE WORLD FOR A PERFECT FEEL.



- Infiniti Drive Mode Selector with Standard, Sport, Snow and Eco Modes
- Intelligent Cruise Control • 4-Wheel Active Steer¹
- Adaptive Front lighting System (AFS) • Silver-powdered wood accents¹
- 18-inch or available 20-inch wheels • Infiniti Intelligent Key[®] with Push Button Ignition
- Eco Pedal¹ • Zagat Survey[®] Restaurant Guide¹
- Forest Air[®] system with Breeze Mode¹
- Blind Spot Warning and Blind Spot Intervention^{™1}
- Lane Departure Warning and Lane Departure Prevention¹
- Bose[®] Studio Surround[®] sound system with digital 5.1-channel decoding¹
- Simultaneous in-dash navigation and hybrid information display (Hybrid models)

¹Optional.

2012 Infiniti M M37



PRICING

Base MSRP	\$52,400.00
Freight and PDE	\$1,950.00
Total MSRP	\$54,350.00
Taxes	\$7,337.25
Total	\$61,687.25

PACKAGES

3 Coat Pearl Paint	\$300.00
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2012 Infiniti M M37x AWD



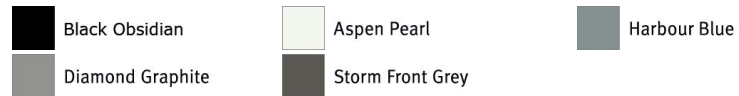
PRICING

Base MSRP	\$54,900.00
Freight and PDE	\$1,950.00
Total MSRP	\$56,850.00
Taxes	\$7,674.75
Total	\$64,524.75

PACKAGES

Premium Package	\$3,800.00
Deluxe Touring and Technology Package	\$5,100.00
3 Coat Pearl Paint	\$300.00

2012 Infiniti M M37 Sport



PRICING

Base MSRP	\$63,400.00
Freight and PDE	\$1,950.00
Total MSRP	\$65,350.00
Taxes	\$8,822.25
Total	\$74,172.25

PACKAGES

3 Coat Pearl Paint	\$300.00
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2012 Infiniti M M Hybrid



PRICING

Base MSRP	\$67,300.00
Freight and PDE	\$1,950.00
Total MSRP	\$69,250.00
Taxes	\$9,348.75
Total	\$78,598.75

PACKAGES

3 Coat Pearl Paint	\$300.00
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2012 Infiniti M M56



PRICING

Base MSRP	\$66,200.00
Freight and PDE	\$1,950.00
Total MSRP	\$68,150.00
Taxes	\$9,200.25
Total	\$77,350.25

PACKAGES

3 Coat Pearl Paint	\$300.00
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2012 Infiniti M M56X AWD



PRICING

Base MSRP	\$68,700.00
Freight and PDE	\$1,950.00
Total MSRP	\$70,650.00
Taxes	\$9,537.75
Total	\$80,187.75

PACKAGES

Deluxe Touring and Technology Package	\$5,100.00
3 Coat Pearl Paint	\$300.00

2012 Infiniti M M56 SPORT



Black Obsidian

Aspen Pearl

Harbour Blue

Malbec Black

Diamond Graphite

Storm Front Grey

PRICING

Base MSRP	\$73,400.00
Freight and PDE	\$1,950.00
Total MSRP	\$75,350.00
Taxes	\$10,172.25
Total	\$85,522.25

PACKAGES

3 Coat Pearl Paint	\$300.00
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Infiniti M35h/M37/M56

	M37x AWD	M37 Sport	M Hybrid	M56	M56x AWD
Engine					
3.7-litre 24-valve V6, aluminum-alloy block and heads	S	S			
5.6-litre 32-valve V8, aluminum-alloy block and heads				S	S
3.5-litre V6 Engine with Infiniti Direct Response Hybrid Utilizing a Lithium-Ion battery and 50kw Electric Motor			S		
Double overhead camshaft (DOHC), 4 valves per cylinder with microfinished camshafts	S	S	S	S	S
Titanium intake and exhaust valves	S	S	S	S	S
Variable Valve Event and Lift (VVEL) and Continuously Variable Valve Timing Control System (CVTCS) optimizes opening of intake and exhaust valves	S	S	S	S	S
330 HP, 270 lb-ft of torque	S	S			
420 HP, 417 lb-ft of torque				S	S
360 Net HP, 258 lb-ft of torque (302 HP with Infiniti Direct Response Hybrid Utilizing a Lithium-Ion battery and 50kw Electric Motor)			S		
High-flow tuned induction system	S	S	S	S	S
Variable-flow induction system optimizes airflow for low- and high-speed operation	S	S	S	S	S
Transmission					
Electronically controlled 7-speed automatic with Infiniti Drive and Adaptive Shift Control (ASC)	S	S	S	S	S
Rear-wheel drive			S	S	S
Infiniti Intelligent All-Wheel Drive (AWD)	S				S
Unique final drive ratio	S		S		S
Suspension and Steering					
Driver-adaptive learning algorithm senses driving style and adjusts automatic shifting accordingly.	S	S	S	S	S
Manual shift mode offers sequentially selectable manual gearshifts and Downshift Rev Matching.	S	S	S	S	S
4-Wheel Active Steer and sport-tuned suspension	S	S	S	S	S
Brakes					
Low-friction molybdenum-coated pistons	S		S	S	S
Aluminum 4-piston opposed front calipers with 14.0-inch vented discs/2-piston opposed rear caliper with 13.8-inch vented discs		S			
Wheels and Tires					
Split 5-spoke, 18-inch aluminum-alloy wheels with 245/50 R18 V-rated all-season tires	S		S	S	S

	M37x AWD	M37 Sport	M Hybrid	M56	M56x AWD
Split 5-spoke, 20-inch aluminum-alloy wheels with 245/40 R20 with W-rated summer performance tires		S			
Exterior					
Auto-on/off High Intensity Discharge (HID) Xenon headlights with Adaptive Front lighting System (AFS)	S	S	S	S	S
Rain-sensing, variable intermittent front windshield wipers	S	S	S	S	S
Power folding/heated outside mirrors with reverse tilt-down (side selectable)	S	S	S	S	S
Aluminum doors, hood and trunk	S	S	S	S	S
Dual exhaust with chrome finishers	S	S	S	S	S
Interior					
Infiniti Intelligent Key® with Illuminated Push Button Ignition	S	S	S	S	S
Power sliding tinted glass moonroof with one-touch open/close, tilt feature and sliding sunshade	S	S	S	S	S
Sequential welcome lighting illuminated entry system	S	S	S	S	S
Dual Zone Automatic Climate Control system	S	S	S	S	S
Mild-flow vent located on upper dash	S	S	S	S	S
Rear console-mounted air conditioning vents and rear floor heater ducts	S	S	S	S	S
Power windows with one-touch auto-up/down and auto-reverse feature	S	S	S	S	S
Power door locks with automatic locking feature	S	S	S	S	S
12-volt power outlet	S	S	S	S	S
Front doublesun visors with illuminated vanity mirrors	S	S	S	S	S
Rear-seat centre armrest with storage	S	S	S	S	S
Valet key and trunk lockout feature	S	S	S	S	S
Retained accessory power for windows and moonroof	S	S	S	S	S
Leather-appointed, 10-way power driver's and front-passenger's seats with adjustable lumbar support	S	S	S	S	S
Heated front seats	S	S	S	S	S
Dual occupant memory system for driver's seat, steering wheel, mirrors, climate control, audio and heated front seats	S	S	S	S	S
Entry/exit assist for driver's seat and steering wheel	S	S	S	S	S
Settings linked to individual Intelligent Keys	S	S	S	S	S
Audio systems					
XM® Satellite Radio[2]	S	S	S	S	S
6-speaker audio system, AM/FM/CD with MP3/WMA playback capability, Radio Data System (RDS) and	S	S	S	S	S

Infiniti M35h/M37/M56

	M37x AWD M37 Sport	M Hybrid	M56	M56x AWD
speed-sensitive Bose® Studio Surround® sound system with digital 5.1-channel decoding, 14 speakers and multi-media drive with RCA input	S			T
Bose® 2-channel decoding, 10-speaker Premium Audio system, AM/FM/CD with MP3/WMA playback capability, Radio Data System (RDS) and speed-sensitive volume	P	P	S	T
9.3GB Music Box® hard drive	P	P	S	T
USB connection port for iPod® interface and other compatible devices	S	S	S	S
Comfort and Convenience				
Sport-trimmed steering wheel and shift knob	S			
Sport-bolstered and trimmed front seats	S			
Vehicle Information System with Infiniti Controller and 7-inch display for audio, climate control, maintenance features	S	S	S	S
RearView Monitor	S	S	S	S
Bluetooth® Hands-Free Phone System	S	S	S	S
Fine Vision electroluminescent gauges	S	S	S	S
Infiniti analog clock	S	S	S	S
Power tilt and telescopic steering column	S			
Paddle shifters	S			
Infiniti Hard Drive Navigation System with 8-inch colour touch-screen display	P	S	P	S
Infiniti Voice Recognition	P	S	P	S
Streaming audio via Bluetooth® wireless technology	P	S	P	S
Adaptive Front lighting System (AFS)	S			
Intelligent Cruise Control	T	S	T	T
Eco Pedal	T	S	T	T
Forest Air Mode, Plasmacluster Filter	T	S	T	T
Climate-controlled front seats	P	S	P	S
Heated steering wheel	P	S	P	S
Aluminum pedal accents	S			
Power rear sunshade	S			T
Direct Injection Gasoline				T
Semianiline premium leather seating	T	T		T
Unique quilted seat pattern with contrast piping and additional seat bolstering	T	T		T
Unique genuine silver-powdered wood accent	T	T		T
Suede-like headliner	T	T		T

speed-sensitive

Bose® Studio Surround® sound system with digital 5.1-channel decoding, 14 speakers and multi-media drive with RCA input

Bose® 2-channel decoding, 10-speaker Premium Audio system, AM/FM/CD with MP3/WMA playback capability, Radio Data System (RDS) and speed-sensitive volume

9.3GB Music Box® hard drive

USB connection port for iPod® interface and other compatible devices

Comfort and Convenience

Sport-trimmed steering wheel and shift knob

Sport-bolstered and trimmed front seats

Vehicle Information System with Infiniti Controller and 7-inch display for audio, climate control, maintenance features

RearView Monitor

Bluetooth® Hands-Free Phone System

Fine Vision electroluminescent gauges

Infiniti analog clock

Power tilt and telescopic steering column

Paddle shifters

Infiniti Hard Drive Navigation System with 8-inch colour touch-screen display

Infiniti Voice Recognition

Streaming audio via Bluetooth® wireless technology

Adaptive Front lighting System (AFS)

Intelligent Cruise Control

Eco Pedal

Forest Air

Mode, Plasmacluster

Filter

Climate-controlled front seats

Heated steering wheel

Aluminum pedal accents

Power rear sunshade

Direct Injection Gasoline

Semianiline premium leather seating

Unique quilted seat pattern with contrast piping and additional seat bolstering

Unique genuine silver-powdered wood accent

Suede-like headliner

Premium soft-touch material for armrests, door inserts, centre console and knee pads

Premium stitched meter hood

Safety/Security

Electronic Brake force Distribution (EBD)

Brake Assist (BA)

4-wheel Anti-lock Braking System (ABS)

Vehicle Dynamic Control (VDC)

Traction Control System (TCS)

Tire Pressure Monitoring System (TPMS)

Distance Control Assist (DCA)

Intelligent Brake Assist (IBA) with Forward Collision Warning (FCW)

Blind Spot Intervention

Active Tracing Control

Lane Departure Warning (LDW) and Lane Departure Prevention (LDP)

Infiniti Advanced Airbag System (AABS) includes dual-stage supplemental front airbags with seat belt and occupant-classification sensors. When deployed, the inflation rate of these dual-stage airbags adjusts depending on crash severity and seat belt usage. If the front-passenger's seat is empty, a sensor will deactivate the airbag[1]

Front seat-mounted supplemental side-impact airbags[1]

Roof-mounted curtain supplemental airbags for side-impact protection for front and outboard rear passengers[1]

Head restraints for all occupant positions

Active front head restraints

Front pre-crash seat belts tighten under emergency braking

3-point seat belts with ELR and ALR (driver ELR only)

Slide-away brake pedal assembly

LATCH System (Lower Anchors & Tethers for CHildren)

Emergency inside trunk release

Selective unlocking of driver's door or all doors

Infiniti Vehicle Immobilizer System with an encoded transponder chip embedded into the electronic key

Vehicle Security System

HomeLink® universal garage-door opener offers control for compatible garage doors and home security systems

	M37x AWD M37 Sport	M Hybrid	M56	M56x AWD
Premium soft-touch material for armrests, door inserts, centre console and knee pads	T	T		T
Premium stitched meter hood	T	T		T
Electronic Brake force Distribution (EBD)	S	S	S	S
Brake Assist (BA)	S	S	S	S
4-wheel Anti-lock Braking System (ABS)	S	S	S	S
Vehicle Dynamic Control (VDC)	S	S	S	S
Traction Control System (TCS)	S	S	S	S
Tire Pressure Monitoring System (TPMS)	S	S	S	S
Distance Control Assist (DCA)	S			
Intelligent Brake Assist (IBA) with Forward Collision Warning (FCW)	S			
Blind Spot Intervention	S			
Active Tracing Control	S			
Lane Departure Warning (LDW) and Lane Departure Prevention (LDP)	S			
Infiniti Advanced Airbag System (AABS) includes dual-stage supplemental front airbags with seat belt and occupant-classification sensors. When deployed, the inflation rate of these dual-stage airbags adjusts depending on crash severity and seat belt usage. If the front-passenger's seat is empty, a sensor will deactivate the airbag[1]	S	S	S	S
Front seat-mounted supplemental side-impact airbags[1]	S	S	S	S
Roof-mounted curtain supplemental airbags for side-impact protection for front and outboard rear passengers[1]	S	S	S	S
Head restraints for all occupant positions	S	S	S	S
Active front head restraints	S	S	S	S
Front pre-crash seat belts tighten under emergency braking	S	S	S	S
3-point seat belts with ELR and ALR (driver ELR only)	S	S	S	S
Slide-away brake pedal assembly	S	S	S	S
LATCH System (Lower Anchors & Tethers for CHildren)	S	S	S	S
Emergency inside trunk release	S	S	S	S
Selective unlocking of driver's door or all doors	S	S	S	S
Infiniti Vehicle Immobilizer System with an encoded transponder chip embedded into the electronic key	S	S	S	S
Vehicle Security System	S	S	S	S
HomeLink® universal garage-door opener offers control for compatible garage doors and home security systems	S	S	S	S

Infiniti M35h/M37/M56

	M37x AWD	M37 Sport	M Hybrid	M56	M56x AWD
Capacities and Weights					
Curb weight (kg/lb), 1750 (3858)					
Curb weight (kg/lb), 1815 (4001)	S		S		
Curb weight (kg/lb), 1843 (4063)		S			
Curb weight (kg/lb), 1827 (4028)				S	
Curb weight (kg/lb), 1881 (4147)					S
Curb weight (kg/lb), 1916 (4224)					
Dimensions					
Overall length (mm/in.), 4945/194.7	S	S	S	S	S
Wheelbase (mm/in.), 2900/114.2	S	S	S	S	S
Overall width (mm/in.), 1845/72.6	S	S	S	S	S
Track width: front, 1575 (62.0)	S	S	S	S	S
Track width: rear, 1570 (61.8)		S		S	
Track width: rear, 1565 (61.6)	S		S		S
Overall height, 1500 (59.1)		S		S	
Overall height, 1515 (59.6)	S		S		S
Headroom: front, 993 (39.1)	S	S	S	S	S
Headroom: rear, 958 (37.7)	S	S	S	S	S
Legroom: front, 1129 (44.4)	S	S	S	S	S
Legroom: rear, 919 (36.2)	S	S	S	S	S
Shoulder room: front, 1483 (58.4)	S	S	S	S	S
Shoulder room: rear, 1441 (56.7)	S	S	S	S	S
Hip room: front, 1379 (54.3)	S	S	S	S	S
Hip room: rear, 1358 (53.5)	S	S	S	S	S
Coefficient of drag (Cd), 0.27	S	S	S	S	S
Capacities and Weights					
Cargo volume: L (cubic feet), 422 (14.9)	S	S	S	S	S
Fuel economy					
Estimated Fuel Economy[4] - L/100 km (mpg): Hwy, 7.6 (37)		S			
Estimated Fuel Economy[4] - L/100 km (mpg): Hwy, 8.3 (34)	S				
Estimated Fuel Economy[4] - L/100 km (mpg): Hwy, 6.1 (46)			S		
Estimated Fuel Economy[4] - L/100 km (mpg): Hwy, 8.0 (35)				S	
Estimated Fuel Economy[4] - L/100 km (mpg): Hwy, 8.5 (33)					S
Estimated Fuel Economy[4] - L/100 km (mpg): City, 11.4 (25)		S			
Estimated Fuel Economy[4] - L/100 km (mpg): City, 12.0	S				

(24)

Estimated Fuel Economy[4] - L/100 km (mpg): City, 7.5 (38)

Estimated Fuel Economy[4] - L/100 km (mpg): City, 12.9 (22)

Estimated Fuel Economy[4] - L/100 km (mpg): City, 13.4 (21)

Legend

P - Premium Package

S - Standard

T - Deluxe Touring and Technology Package

Notes

1. - Airbags are only a supplemental restraint system; always wear your seat belt. Even with the occupant classification sensor, rear-facing child restraints should not be placed in the front-passenger's seat. Also, in addition to any other requirement of applicable law, all children 12 and under should ride in the rear seat properly secured in child restraints, booster seats, or seat belts according to their size. Airbags will only inflate in certain accidents; see your owner's manual for more details.

2. - XM® Satellite Radio is available in the 10 Canadian provinces and the 48 contiguous United States. Basic monthly subscription required and sold separately after trial period. Subscription subject to terms and conditions at xmradio.ca All fees and programming subject to change. © 2010 XM Satellite Radio Inc. The XM name and related logos are registered trademarks of XM Satellite Radio Inc. All other trademarks are the property of their respective owners.

3. - The Blind Spot Intervention substitute for proper lane change procedures. The system will not prevent contact with other vehicles or accidents due to careless or dangerous driving techniques or detect every vehicle or object around you.

4. - 2012 Estimated Fuel Economy. Please see your Dealership for details. Actual mileage may vary with driving conditions. Use for comparison only.

	M37x AWD	M37 Sport	M Hybrid	M56	M56x AWD
			S		
				S	
					S

Infiniti M35h/M37/M56

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