



The New  
Hyundai i40





# Accomplished, refreshed and refined. The new i40.

Easily identifiable by the latest interpretation of the signature Hyundai hexagonal grille, the new i40 offers uncompromised comfort and capability within its sleekly elegant bodywork. New Bi-Xenon headlamps, LED fog lamps and a crisply sculpted front bumper combine with the new grille and new alloy wheels to create a distinctly dynamic impression. Available as a Sedan or Wagon, the new i40 is a serious alternative in its class.

But looks aren't everything. This new i40 also comes with significant functional and technological upgrades that enhance the total driving and ownership experience.





# Cultivated performance. Comforting versatility.

Within its flowing contours the new i40 offers a convincing synthesis of performance and economy delivered by the revised range of diesel and petrol engines, all of which are Euro6 compliant. The choice of transmissions is now augmented by a new 7-speed, Dual-Clutch Transmission (DCT) for the high-output (141 hp) 1.7 litre turbo diesel engine. DCT enables smoother and faster shifting without the usual inefficiencies of a conventional automatic gearbox. The i40 Wagon also benefits from the availability of a hands-free tailgate operation and adaptive rear suspension.

Whether you choose the Sedan or Wagon, the carefully crafted interior of this new i40 will make each journey even more rewarding.









## An engaging blend of premium design and technology.

The more we invest in your car, the more you'll get out of it. And our most important investment is quality, a commodity that is evident throughout the new i40, wherever you look, wherever you touch. Quality is also engineered into the available state-of-the-art technologies that can be specified in your i40, keeping your journeys as safe and stress-free as possible.

Here are just a few examples of the user-friendly technologies that make driving your i40 such a pleasure.



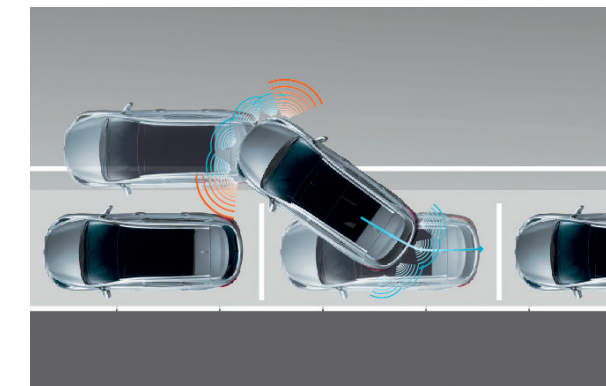
**New navigation system with 3D imaging.** Our latest generation satellite navigation system is equipped with a 7" TFT colour display that provides better touch-screen functionality, a new 3D display mode and the clarity of DAB digital radio.



**Dual-Clutch Technology.** The 7-speed Dual-Clutch Transmission (DCT) brings distinct benefits to both performance and fuel efficiency. Available with the high-output (141 hp) diesel engine.



**Speed limit reminder.** The new Speed Limit Identification Function monitors roadside signs and displays the current speed limit via the new, high-resolution TFT display.



**Smart Parking Assist System (SPAS).** Prior to parallel and bay parking manoeuvres, activated sensors can identify a viable parking space, then steer the i40 perfectly into the available space. You control the accelerator and brake, the system does the rest.



# What's behind the badge?

We'd like to tell you something about who we are, how committed we are to Europe, and give you some insight into the future.

## Healthy growth.

With already over 3 million Hyundai cars on the roads of Europe we continue to enjoy a consistent history of steady growth. This has resulted in an ever-expanding community of satisfied Hyundai owners across the continent. Seen from a global perspective, Hyundai Motor is now the fifth largest automaker, and that means that a vast array of resources can be concentrated on the development of cars that you will want to drive. That's our commitment to you.

## Expressive design.

Automotive design is an open expression of emotions, aspirations and intentions. It's not about trends, it's all about values - your values and our values. It shows that we understand what you're looking for, and that we're dedicated to creating cars that first exceed your expectations and then go on to confirm your confidence in us. Our design philosophy blends sensuous curves, crisp lines and balanced proportions to express an innate inner strength.

## Committed to Europe.

One look at our range of cars immediately confirms that we build cars that you will feel at home in. Actually, that should not be surprising: 95% of all new Hyundai cars on European roads have been designed and engineered at the Hyundai Motor Technical Centre in Rüsselsheim, Germany. Many of them have been built at one of our European production facilities. In fact over a quarter of a million people in Europe are proud to be employed by Hyundai.

Annually we pay € 1.7 billion in taxes in Europe, we source 72% of our supplies in Europe, to a value of € 3.4 billion, and our sales and distribution network contributes € 2 billion to the European Gross Domestic Product. We're here to stay.

## Building on success.

Standing still has never been part of our DNA. We know that to succeed you must create, innovate and constantly raise standards of quality. Evidence of our investment in Europe is the Hyundai Test Centre located at the renowned Nürburgring. This provides us with a state-of-the-art facility where our "Accelerated Durability" test procedures - simulating 180,000 km severe driving in just a few weeks - can be put into practice.

## Competitive spirit.

Success is even more fun when it involves motorsport. Built in our purpose-designed Alzenau motorsport facility, our i20 WRC began the 2014 season with podium finishes in Mexico and Poland. But the 2014 season highlight was the thrilling One-Two victory on our "home" territory, Germany. Success came early in 2015 with the i20 WRC posting an impressive 2nd place finish at the Rally Sweden. Proof that, as in everything else we do, we're determined to succeed.

## Number one.

Not the biggest, but the best! In what is probably Europe's most demanding car market, Germany's authoritative Auto Bild Qualitätsreport ranked Hyundai number one for owner satisfaction in 2010 and 2011. Because we put you first, you put us first. Thank you.



# New Thinking. New Possibilities.

We, at Hyundai, are inspired by the passion to create cars that exceed your expectations. Dedicated to the way things should be, not the way they are. Looking for answers before the questions have been asked. We never stop searching for better solutions that help you get more out of life. It's just the way we are.

What does this mean for you? It means that the Hyundai you drive has been engineered to surprise you with its built-in quality. To compliment you with its crisply fluid design. To care for you, your family and passengers with its embracing strength, and to minimize its impact on the environment. All of this being the product of new thinking that opens up a world of new possibilities.







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