



BORN IN GERMANY.

BUILT IN EUROPE.

DESIGNED TO IMPRESS

The i30 3door brings brand new excitement to the roads. Even at standstill, the energetic design is guaranteed to make an impression. Combined with dynamic handling and smooth acceleration delivered by a choice of responsive, yet efficient engines, this new i30 creates pure driving pleasure, wherever you're headed.



INSPIRATION FROM EVERY ANGLE

Born and bred in Europe, the i30 is the result of committed teamwork focused on delivering a 3door that excites in every department. The trademark i30 fluidic design delivers a more powerful, sporty look. It conceals a car that sets a new benchmark in quality and efficiency.



A. A face to remember:

The unique grill is flanked by fog lamps with LED Daytime Running Lights, whilst the bumper features a lower lip.

B. Design at its best:

We call it Fluidic Sculpture, inspired by the flow and form of nature. The sporty rear section features a new bumper design with horizontal fog lamps. For heightened visibility and a bold design statement, LED rear lamps are also optional. 17" alloy wheels complete the dynamic stance.

C. Sunshine at the touch of a button:

The optional twin-panel panoramic roof instantly retracts to brighten the cabin, creating a true open-air driving experience. The automatic deflector keeps a strong breeze at bay.



WELCOME TO THE DRIVER'S DOMAIN.

The new i30 3door offers relaxation and excitement in equal measures. High quality materials like exclusive leather and smart technology including a heated steering wheel, 6-speaker audio system including CD and MP3 player, or the optional rear view camera create the perfect comfort zone. The responsive engines are matched with smooth, yet engaging transmissions for a truly spirited drive.



POISED TO CREATE A STIR

The i30 3door interior is designed to dazzle. Bright, bold and luxurious, every detail tempts you to take this Hyundai for a ride. Six engines combine refreshing city and highway performance with fewer emissions. All i30 engines also offer the option of our innovative Blue DriveTM technology for even greater fuel economy. That includes an efficient high-torque four-cylinder 1.6 litre diesel capable of 128 PS, yet with CO₂ emissions of only 97 q/km.

6-speed manual transmission.

Available with all i30 engines, the 6-speed manual delivers incredibly precise gear changes and a smooth, confident feel. To improve fuel efficiency and reduce CO_2 emissions, an indicator on the dashboard signals the ideal moment to shift.

6-speed automatic transmission.

All 1.6 litre engines can be combined with a smooth 6-speed automatic designed for greater acceleration and fuel economy. The transmission also includes an active eco system for a greater reduction of CO₂ emissions.



Sitting in style:

The sumptuous leather seats feature camel orange leather stitching (option not shown here). You'll find the same exclusive detail on the leather steering wheel, door panels and gear lever. The driver seat comes with electric lumbar support to help you enjoy even the longest journey. Heated front seats and electric height adjustment for the driver seat are also available.



FACTS & FIGURES.

TYPE	GASOLINE					DIESEL				
Transmission	Gamma 1.4 Gamma 1.6 MPI			Gamma 1.6 GDI		U2 1.4 U2 1.6 110 PS		110 PS	U2 1.6 128 PS	
	6MT	6MT	6AT	6MT	6AT	6MT	6MT	6AT	6MT	6AT
ENGINE										
Displacement (cc)	1,396	1,396 1,591		1,591		1,396	1,582		1,582	
Bore x stroke (mm)	77 x 74.99	77 x 85.44		77 × 85.44		75 x 79	77.2 x 84.5		77.2 x 84.5	
Cam type	DOHC, IN-CVVT	DOHC, IN/EX-CVVT		DOHC, IN/EX-CVVT		DOHC	DOHC		DOHC	
Compression ratio	10.5	10.5		11.0		17.0	17.3		17.3	
Max. Power (kW/rpm)	73.2/5,500	88/6,300		95.3/6,300		66/4,000	81 / 4,000		94/4,000	
Max. Torque (Nm/rpm)	137/4200	156 / 4,850		157/4,850		220 / 1,500 ~2,750	260/1,900~2,750		260/1,900~2,750	
BRAKES										
Туре					D	SC				
Front brake size (inch)	15 (16 optional)									
Rear brake size (inch)					1	4				
SUSPENSION										
Front	Fully indepe	ndent subfra	me-mounted I	MacPherson	struts, with c	oil springs, ar	nd gas-filled s	hock absorbe	rs. Anti-roll s	tabiliser bar
Rear	Fully in	dependent su	bframe-moun	ted multi-link	cs, with coil s	orings, and ga	s-filled shock	absorbers. A	nti-roll stabili	ser bar
SAFETY										
Standard	Emergency l	Brake Signal, <i>i</i>	ABS, ESP + Ve	ehicle Stabilit	y Managemer	nt, Hill Assist (Control, Front	Airbags, Side	Airbags, Curt	tain Airbags.
Optional		Xeno	n Headlights v	with AFLS an	d static bendi	ng light, Knee	Airbag, Elec	tric Parking B	rake.	
STEERING										
Type										
- ap-				Rack and pin	ion. Motor Dri	ven Power Ste	ering (MDPS)			
Steering wheel turns (lock to lock)				Rack and pin		ven Power Ste 85	ering (MDPS)			
Steering wheel turns (lock to lock)				Rack and pin	2,		ering (MDPS)			
Steering wheel turns (lock to lock) Minimum turning radius (m)				Rack and pin	2,	85	ering (MDPS)			
Steering wheel turns (lock to lock) Minimum turning radius (m)	6.0 Jx 15 6.5 Jx 16	6.0J 6.5J 7.0J	x 16	6.0. 6.5.	2,	85	ering (MDPS) 6.0J 6.5J 7.0J	x 16	6.0J 6.5J 7.0J	x 16
Steering wheel turns (lock to lock) Minimum turning radius (m) WHEEL & TYRE		6.5 J	x 16 x 17 55 R 15 55 R 16	6.0. 6.5. 7.0. 195/(2, 5 Jx 15 Jx 16	85 5,3 6.0Jx 15	6.0J 6.5J	x 16 x 17 55R 15 55R 16	6.5 J	x 16 x 17 55 R 15 55 R 16
Steering wheel turns (lock to lock) Minimum turning radius (m) WHEEL & TYRE Wheel size (inch)	6.5 Jx 16 195 / 65 R 15	6.5 J 7.0 J 195 / 6 205 / 5	x 16 x 17 55 R 15 55 R 16	6.0. 6.5. 7.0. 195/(2, JX 15 JX 16 JX 17 65 R 15 55 R 16	6.0 Jx 15 6.5 Jx 16	6.0J 6.5J 7.0J 19576 20575	x 16 x 17 55R 15 55R 16	6.5 J 7.0 J 195 / 6 205 / 5	x 16 x 17 55 R 15 55 R 16
Steering wheel turns (lock to lock) Minimum turning radius (m) WHEEL & TYRE Wheel size (inch) Tyre size CAPACITIES	6.5 Jx 16 195 / 65 R 15	6.5 J 7.0 J 195 / 6 205 / 5	x 16 x 17 55 R 15 55 R 16	6.0. 6.5. 7.0. 195/(2, 5x15 1x16 1x17 55R15 55R16 45R17	6.0 Jx 15 6.5 Jx 16	6.0J 6.5J 7.0J 19576 20575	x 16 x 17 55R 15 55R 16	6.5 J 7.0 J 195 / 6 205 / 5	x 16 x 17 55 R 15 55 R 16
Steering wheel turns (lock to lock) Minimum turning radius (m) WHEEL & TYRE Wheel size (inch)	6.5 Jx 16 195 / 65 R 15	6.5 J 7.0 J 195 / 6 205 / 5	x 16 x 17 55 R 15 55 R 16	6.0. 6.5. 7.0. 195/(2, 5x15 1x16 1x17 55R15 55R16 45R17	6.0 Jx 15 6.5 Jx 16 195 / 65 R 15 205 / 55 R 16	6.0J 6.5J 7.0J 19576 20575	x 16 x 17 55R 15 55R 16	6.5 J 7.0 J 195 / 6 205 / 5	x 16 x 17 55 R 15 55 R 16
Steering wheel turns (lock to lock) Minimum turning radius (m) WHEEL & TYRE Wheel size (inch) Tyre size CAPACITIES Lugagge seat up/down WEIGHT	6.5 Jx 16 195 / 65 R 15	6.5 J 7.0 J 195 / 6 205 / 5 225 / 4	x 16 x 17 55 R 15 55 R 16 15 R 17	6.0. 6.5. 7.0. 195/(2, 5x15 1x16 1x17 55R15 55R16 45R17	6.0 Jx 15 6.5 Jx 16 195 / 65 R 15 205 / 55 R 16	6.03 6.53 7.03 19576 20575 22574	x 16 x 17 55R 15 55R 16	6.5 J 7.0 J 195 / 6 205 / 5 225 / 4	x 16 x 17 55 R 15 55 R 16
Steering wheel turns (lock to lock) Minimum turning radius (m) WHEEL & TYRE Wheel size (inch) Tyre size CAPACITIES Lugagge seat up/down	6.5 Jx 16 195 / 65 R 15 205 / 55 R 16	6.5 J 7.0 J 195 / 6 205 / 5 225 / 4	x 16 x 17 55 R 15 55 R 16 15 R 17	6.0. 6.5. 7.0. 195 // 205 // 225 //	2, Jx 15 Jx 16 Jx 17 55R15 55R16 45R17 378/1,3	6.0 Jx 15 6.5 Jx 16 195 / 65 R 15 205 / 55 R 16	6.03 6.53 7.03 19576 20575 22574	x 16 x 17 55R 15 55R 16 15R 17	6.5 J 7.0 J 195 / 6 205 / 5 225 / 4	x 16 x 17 55R 15 55R 16 15R 17
Steering wheel turns (lock to lock) Minimum turning radius (m) WHEEL & TYRE Wheel size (inch) Tyre size CAPACITIES Lugagge seat up/down WEIGHT Curb weight (kg) Gross vehicle weight (kg)	6.5 Jx 16 195 / 65 R 15 205 / 55 R 16 1,185~1,305	6.5 J 7.0 J 195 / 6 205 / 5 225 / 4	x 16 x 17 55 R 15 55 R 16 15 R 17	6.0. 6.5. 7.0. 195 // 205 // 225 //	2, Jx 15 Jx 16 Jx 17 55R15 55R16 45R17 378/1,3	6.0 Jx 15 6.5 Jx 16 195 / 65 R 15 205 / 55 R 16 16 litres	6.0.0 6.5.1 7.0.0 195./6 205./5 225./4	x 16 x 17 55R15 55R16 15R17	6.5 J 7.0 J 195 / 6 205 / 5 225 / 4	x 16 x 17 55R 15 55R 16 15R 17
Steering wheel turns (lock to lock) Minimum turning radius (m) WHEEL & TYRE Wheel size (inch) Tyre size CAPACITIES Lugagge seat up/down WEIGHT Curb weight (kg)	6.5 Jx 16 195 / 65 R 15 205 / 55 R 16 1,185~1,305	6.5 J 7.0 J 195 / 6 205 / 5 225 / 4	x 16 x 17 55R 15 55R 16 15R 17 1,220~1,344 1,850	6.0. 6.5. 7.0. 195 // 205 // 225 //	2, Jx 15 Jx 16 Jx 17 55R15 55R16 45R17 378/1,3	6.0 Jx 15 6.5 Jx 16 195 / 65 R 15 205 / 55 R 16 16 litres	6.0.0 6.5.1 7.0.0 195./6 205./5 225./4	x 16 x 17 55R 15 55R 16 55R 17 1,310~1,440 1,940	6.5 J 7.0 J 195 / 6 205 / 5 225 / 4	x 16 x 17 55R 15 55R 16 15R 17
Steering wheel turns (lock to lock) Minimum turning radius (m) WHEEL & TYRE Wheel size (inch) Tyre size CAPACITIES Lugagge seat up/down WEIGHT Curb weight (kg) Gross vehicle weight (kg) Trailer weight w/o brake (kg) Trailer weight w/ brake (kg)	6.5 Jx 16 195 / 65 R 15 205 / 55 R 16 1,185~1,305 1,820 1,200	6.5 J 7.0 J 195 / 6 205 / 5 225 / 4 1,187~1,311 1,820	x 16 x 17 55 R 15 55 R 16 15 R 17 1,220~1,344 1,850 600	6.0. 6.5. 7.0. 195 // 205 // 225 / /	2, Jx 15 Jx 16 Jx 17 55R15 55R16 45R17 378/1,3 1,225~1,356 1,850	6.0 Jx 15 6.5 Jx 16 195 / 65 R 15 205 / 55 R 16 16 litres 1,285~1,401 1,910	6.0.0 6.5.7 7.0.0 195.76 205.75 225.74 1,290~1,420 1,920	x 16 x 17 55R 15 55R 16 55R 17 1,310~1,440 1,940 650	6.5 J 7.0 J 195 / 6 205 / 5 225 / 4 1,290~1,420 1,920	x 16 x 17 x5R 15 x5R 16 x5R 17 x5R 17 x1,310~1,440 x1,940
Steering wheel turns (lock to lock) Minimum turning radius (m) WHEEL & TYRE Wheel size (inch) Tyre size CAPACITIES Lugagge seat up/down WEIGHT Curb weight (kg) Gross vehicle weight (kg) Trailer weight w/o brake (kg) Trailer weight w/ brake (kg) PERFORMANCE & FUEL CO	6.5 Jx 16 195 / 65 R 15 205 / 55 R 16 1,185~1,305 1,820 1,200	6.5 J 7.0 J 195 / 6 205 / 5 225 / 4 1,187~1,311 1,820	x 16 x 17 55 R 15 55 R 16 15 R 17 1,220~1,344 1,850 600	6.0. 6.5. 7.0. 195 // 205 // 225 / /	2, Jx 15 Jx 16 Jx 17 55R15 55R16 45R17 378/1,3 1,225~1,356 1,850	6.0 Jx 15 6.5 Jx 16 195 / 65 R 15 205 / 55 R 16 16 litres 1,285~1,401 1,910	6.0.0 6.5.7 7.0.0 195.76 205.75 225.74 1,290~1,420 1,920	x 16 x 17 55R 15 55R 16 55R 17 1,310~1,440 1,940 650	6.5 J 7.0 J 195 / 6 205 / 5 225 / 4 1,290~1,420 1,920	x 16 x 17 x5R 15 x5R 16 x5R 17 x5R 17 x1,310~1,440 x1,940
Steering wheel turns (lock to lock) Minimum turning radius (m) WHEEL & TYRE Wheel size (inch) Tyre size CAPACITIES Lugagge seat up/down WEIGHT Curb weight (kg) Gross vehicle weight (kg) Trailer weight w/o brake (kg)	6.5 Jx 16 195 / 65 R 15 205 / 55 R 16 1,185~1,305 1,820 1,200 RSUMPTION	6.5 J 7.0 J 195 / 6 205 / 5 225 / 4 1,187~1,311 1,820 1,300	x 16 x 17 55 R 15 55 R 16 15 R 17 1,220~1,344 1,850 600 1,200	6.0. 6.5. 7.0. 195 // 205 // 225 / / 1192~1224 1,820	2, lx 15 lx 16 lx 17 65R 15 65R 16 45R 17 378/1,3 1,225~1,356 1,850 1,300	6.0 Jx 15 6.5 Jx 16 195 / 65R 15 205 / 55R 16 16 litres 1,285~1,401 1,910	6.0.0 6.5.1 7.0.0 195.76 205.75 225.74 1,290~1,420 1,920	x 16 x 17 55R 15 55R 16 15R17 1,310~1,440 1,940 650 1,400	6.5 J 7.0 J 195 / 6 205 / 5 225 / 4 1,290~1,420 1,920	x 16 x 17 55 R 15 55 R 16 15 R 17 1,310~1,440 1,940
Steering wheel turns (lock to lock) Minimum turning radius (m) WHEEL & TYRE Wheel size (inch) Tyre size CAPACITIES Lugagge seat up/down WEIGHT Curb weight (kg) Gross vehicle weight (kg) Trailer weight w/o brake (kg) Trailer weight w/ brake (kg) PERFORMANCE & FUEL CO Top speed (km/h)	6.5 Jx 16 195 / 65 R 15 205 / 55 R 16 1,185~1,305 1,820 1,200 RSUMPTION 182	6.5 J 7.0 J 195 / 6 205 / 5 225 / 4 1,187~1,311 1,820 1,300	x 16 x 17 55 R 15 55 R 16 15 R 17 1,220~1,344 1,850 600 1,200	6.0. 6.5. 7.0. 195 // 205 // 225 / / 1192~1224 1,820 1,400	2, 3x 15 3x 16 3x 17 55R 15 55R 16 45R 17 378/1,3 1,225~1,356 1,850 1,300	6.0 Jx 15 6.5 Jx 16 195 / 65 R 15 205 / 55 R 16 16 litres 1,285~1,401 1,910 1,500	6.0.0 6.5.1 7.0.0 195./6 205./5 225./4 1,290~1,420 1,920 1,500	x 16 x 17 55R 15 55R 16 55R 17 1,310~1,440 1,940 650 1,400	6.5 J 7.0 J 195 / 6 205 / 5 225 / 4 1,290~1,420 1,920 1,500	x 16 x 17 55 R 15 55 R 16 15 R 17 1,310~1,440 1,940 1,400
Steering wheel turns (lock to lock) Minimum turning radius (m) WHEEL & TYRE Wheel size (inch) Tyre size CAPACITIES Lugagge seat up/down WEIGHT Curb weight (kg) Gross vehicle weight (kg) Trailer weight w/o brake (kg) Trailer weight w/ brake (kg) PERFORMANCE & FUEL CO Top speed (km/h) Acceleration 0-100 km/h (s)	6.5 Jx 16 195 / 65 R 15 205 / 55 R 16 1,185~1,305 1,820 1,200 RSUMPTION 182	6.5 J 7.0 J 195 / 6 205 / 5 225 / 4 1,187~1,311 1,820 1,300	x 16 x 17 55 R 15 55 R 16 15 R 17 1,220~1,344 1,850 600 1,200	6.0. 6.5. 7.0. 195 // 205 // 225 / / 1192~1224 1,820 1,400	2, 3x 15 3x 16 3x 17 55R 15 55R 16 45R 17 378/1,3 1,225~1,356 1,850 1,300	6.0 Jx 15 6.5 Jx 16 195 / 65 R 15 205 / 55 R 16 16 litres 1,285~1,401 1,910 1,500	6.0.0 6.5.1 7.0.0 195./6 205./5 225./4 1,290~1,420 1,920 1,500	x 16 x 17 55R 15 55R 16 55R 17 1,310~1,440 1,940 650 1,400	6.5 J 7.0 J 195 / 6 205 / 5 225 / 4 1,290~1,420 1,920 1,500	x 16 x 17 55 R 15 55 R 16 15 R 17 1,310~1,440 1,940 1,400
Steering wheel turns (lock to lock) Minimum turning radius (m) WHEEL & TYRE Wheel size (inch) Tyre size CAPACITIES Lugagge seat up/down WEIGHT Curb weight (kg) Gross vehicle weight (kg) Trailer weight w/o brake (kg) Trailer weight w/ brake (kg) PERFORMANCE & FUEL CO Top speed (km/h) Acceleration 0-100 km/h (s) F/C ((/100 km)	6.5 Jx 16 195 / 65 R 15 205 / 55 R 16 1,185~1,305 1,820 1,200 1,200 182 13.2	6.5 J 7.0 J 195 / 6 205 / 5 225 / 4 1,187~1,311 1,820 1,300	x 16 x 17 55 R 15 55 R 16 15 R 17 1,220~1,344 1,850 600 1,200	6.0. 6.5. 7.0. 195 // 205 // 225 / / 1192~1224 1,820 1,400	2, 9x 15 1x 16 1x 17 55R 15 55R 16 45R 17 378/1,3 1,225~1,356 1,850 1,300 192 11.0	6.0 Jx 15 6.5 Jx 16 195 / 65 R 15 205 / 55 R 16 16 litres 1,285~1,401 1,910 1,500	6.0.0 6.5.1 7.0.0 195./6 205./5 225./4 1,290~1,420 1,920 1,500	x 16 x 17 55R 15 55R 16 15R17 1,310~1,440 1,940 650 1,400 180 12.3	6.5 J 7.0 J 195 / 6 205 / 5 225 / 4 1,290~1,420 1,920 1,500	x 16 x 17 55 R 15 55 R 16 15 R 17 1,310~1,440 1,940 1,400 190 11.7
Steering wheel turns (lock to lock) Minimum turning radius (m) WHEEL & TYRE Wheel size (inch) Tyre size CAPACITIES Lugagge seat up/down WEIGHT Curb weight (kg) Gross vehicle weight (kg) Trailer weight w/o brake (kg) Trailer weight w/ brake (kg) PERFORMANCE & FUEL CO Top speed (km/h) Acceleration 0-100 km/h (s) F/C (I/100 km) Urban	1,185~1,305 1,200 1,200 1,200 13.2 7,9	6.5 J 7.0 J 195 / 6 205 / 5 225 / 4 1,187~1,311 1,820 1,300 192 10.9	x 16 x 17 x 17 55 R 15 55 R 16 15 R 17 1,220~1,344 1,850 600 1,200 192 11.9	6.0. 6.5. 7.0. 195 // 205 // 225 / 4 1192~1224 1,820 1,400	2, syx 15 lx 16 lx 16 lx 17 65R 15 55R 16 45R 17 378/1,3 1,225~1,356 1,850 1,300 192 11.0 9.1	6.0 Jx 15 6.5 Jx 16 195 / 65 R 15 205 / 55 R 16 16 litres 1,285~1,401 1,910 1,500	6.0.0 6.5.1 7.0.0 195./6 205./5 225./4 1,290~1,420 1,920 1,500 185 11.5	x 16 x 17 55R 15 55R 16 55R 17 1,310~1,440 1,940 650 1,400 180 12.3	6.5 J 7.0 J 195 / 6 205 / 5 225 / 4 1,290~1,420 1,920 1,500 197 10.9	x 16 x 17 55 R 15 55 R 16 15 R 17 1,310~1,440 1,940 1,400 190 11.7

• Some of the equipment illustrated or described in this catalogue may not be supplied as standard equipment and may be available at extra cost.

EXTERIOR COLOURS



Cool Red (TWR)

Blue Berry (WAE)



Aqua Blue (T2U)

Ice Blue (XAF)





Hazel Brown (U8N)

Cashmere Brown (NSW)





Satin Amber (P5N)

Sleek Silver (RAH)





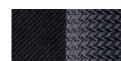
Phantom Black (PAE)

Steel Gray (ZAR)



Creamy White (TCW)

INTERIOR TRIMS





Black Cloth (GLS)

Black Cloth/Leather





Black Leather

Beige Leather

[•] Hyundai Motor Company reserves the right to change specifications and equipment without prior notice.

THE FUTURE IS CERTAIN.

Your Hyundai i30 is built to the highest quality standards. To ensure your complete satisfaction, we also offer our highest level of warranty protection: the 5-Year Triple Care Service that reflects our commitment to long-term quality assurance and customer care.



5-YEAR UNLIMITED WARRANTY

Your 5-year unlimited mileage* warranty provides bumper to bumper coverage, including powertrain, plus a 12-year anti-perforation warranty. Your warranty is valid in 26 countries across Europe, excluding Russia, Croatia, and Ukraine.

* Vehicles used for taxi or rental car purposes are covered by a 3-year, 100,000 km warranty.

CARE & RELATION

The promise of a generous brand that cares about consumer needs, listens to feedback, and is keen on understanding how it can make a difference to people's lives.



5-YEAR ROADSIDE ASSISTANCE

Should you experience a breakdown, in your home country or while driving abroad, one call to our free hotline number will send help to you straight away. If necessary, towing to the nearest Hyundai dealer is also included. Free roadside assistance is valid for five years, coinciding with your 5-year warranty period.

STRESS-FREE

A commitment to improve the quality of the ownership experience over time (more than a quick upfront deal).



5-YEAR VEHICLE HEALTH CHECK

In addition to your annual main service maintenance, your Hyundai dealer will perform a check on key elements of your i30, including engine, transmission, steering, suspension, and brake systems, during your 5-year warranty period. If you prefer, you can replace the 5-Year Vehicle Health Check with any other service programme.

RELIABLE

A reassurance over Hyundai's high quality, aimed at reducing perceived risks and lowering barriers to consideration.

Hyundai is constantly focused on understanding the changing needs of our customers. This is why we carefully listen to your feedback, and never stop the search for new ways to increase your long-term satisfaction as a Hyundai owner.

By extending our 5-Year Triple Care package to cover more essential care needs in vehicle servicing and greater assistance everywhere you travel, we hope to show our commitment, appreciation, and focus on ensuring a reliable premium ownership experience. Together with our dealers across Europe, we look forward to serving you, and exceeding your expectations each time you turn to us.



NEW THINKING. NEW POSSIBILITIES

People's expectation toward individual mobility requires more than just a convenient means of transportation. The old understanding of cars has become outdated. A car represents individuals' lifestyles, and it has become an integral part of their lives. At the same time, the automobile industry has experienced seismic change. Hyundai Motor Company has grown rapidly to become one of the largest automakers, backed by world class production capability and superior quality. We have now reached a point where we need a qualitative approach to bring bigger ideas and relevant solutions to our customers. This is an opportunity to move forward, and we have developed a new brand slogan that encapsulates our willingness to take a big leap. Led by our new slogan and the new thinking underlying it, we will become a company that keeps challenging itself to unlock new possibilities for people and the planet.





