



HYUNDAI *i10*




HYUNDAI | NEW
THINKING.
NEW
POSSIBILITIES.

2011 MODEL YEAR

i10

NEW THINKING

We love to be different. We look at the world in new and exciting ways – and share our excitement about what’s possible. That’s why we’ve become one of the world’s largest and fastest growing car manufacturers.

By looking ahead we give you what you want in ways you wouldn’t expect. The Hyundai i10 is a shining example of this. Small on the outside, it’s agile, packed with features

and big ideas. Like Blue Drive technologies that keep costs to a minimum by reducing fuel consumption and CO₂ emissions to below 100g/km*. The versatile i10 makes smart use of space, seating five and surrounding you with comfort. And that’s not all, it’s covered by our 5 Year Triple Care Package.

The Hyundai i10 – streetwise thinking that’s big news around town.

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* Blue model only.

i10



TALK OF THE TOWN

Street smart styling. Compact size. The i10 is designed for the urban environment.

Its stunning look is guaranteed to turn heads, and the sculpted appearance leaves a lasting impression. Everything is wrapped up in a fluid design that blends individual features into a chic and seamless package.

Good looking and a great character? It's a rare combination but the i10 has it all.

IT ALL COMES TOGETHER BEAUTIFULLY

The i10's fluid lines encompass a wealth of cleverly thought out details.

Front and rear styling create a fresh and characterful look. Smart sophisticated features add the perfect finishing touches to the exceptional design.

Attention to detail is everything in the Hyundai i10. Like any great work, the closer you look the more impressive it becomes.



Headlights
The wrap-around headlights continue the fluid body lines, through the front grille, accentuating the streetwise character of the i10.



Front fog lights (Active & Style)
An integral part of the fluidic design, giving you improved visibility in fog and bad weather.



Front grille
The redesigned hexagonal grille, that is now the signature feature of the Hyundai range, is very much part of the i10's contemporary look.



Tail lights
Back to front no detail is overlooked. Seamlessly integrated into the i10's rear pillars the tail light cluster complements the rear design.



Body coloured mirrors (Active & Style)
Carefully considered as part of the overall design. Engineered to reduce drag and improve fuel efficiency.



Body coloured door handles (Active & Style)
Colour coordinated to complement and enhance the smooth lines of the car.



Alloy wheels (Active & Style)
Contemporary design blends practicality with the lightweight alloy wheels.



Rear design
Designed with purpose in mind, the flush boot handle is discretely concealed by the Hyundai logo.



Fluidic sculptured body-lines
The body lines flow from the rear light cluster, through the door handles, meeting at the front headlights and grille creating the unique i10 look that's like no other car in its class.



i10

BIG ON STYLE

Everything about the i10 has been designed to please. The inside is just as stylish as the outside – cleverly brought together with you in mind. The fresh textures, colours and fabrics create a totally new experience. The ergonomic controls make every driving action feel completely natural.

This is a place to feel good and make the journey ahead feel like a treat. The i10. A small and practical package with an exceptionally expansive style.



Blue dash illumination

The cool blue illumination is not only safer and easier to see, but also easy on the eye and creates a cool and stylish feel.



Alloy effect fascia trim (Style)

Attention to detail is important, the alloy effect fascia enhances the blue illumination adding style and quality to a considered interior.



Chrome effect door handles (Style)

Small touches make all the difference. Complementary finishes make the i10 look and feel like no other car in its class.



Leather steering wheel, gear knob and hand brake (Style)

Smart ergonomics and design combined with a tactile, quality finish. Being behind the wheel is a pleasure.



LCD audio display

This cool blue display set at optimum eye level for safety, shows radio channels or track titles as well as MP3 connectivity information. Another example of the i10's perfect combination of style and function.



USB & Aux

No more glove boxes or door pockets jammed with CD cases. Plug in your MP3 player and sing away.





Hyundai is fully committed to eco-friendly motoring, and working towards a better future. From the materials we source and the production processes used, to low emission ownership and recycling, we are constantly looking for new ways to reduce the impact of motoring on our planet. That's why we developed Blue Drive, our plan to make it happen.

We use a collection of smart technologies to improve fuel consumption and reduce emissions. Technologies are chosen to perfectly fit each car, which combine to make the biggest difference to owning and running a Hyundai, and the environment.



DRIVING COSTS DOWN

Isn't it great when saving money is also good for the environment? We think so. Blue Drive's smart technologies help to make the new i10 highly efficient in a number of ways, saving you fuel – and money.

The revised 1.2 litre engine meets the latest Euro V standards and is more economical than its predecessor

despite being more powerful. With the i10 Blue and its ultra low CO₂ emissions of 99g/km delivering 67.3mpg, you'll also benefit from not paying any road tax, and if you live London, no congestion charge*.

The i10 and i10 Blue help you make some cool savings, yet are still the hottest numbers around town.



Intelligent Stop & Go (ISG) (Blue model only)

Simply sitting at traffic lights or in traffic jams uses a lot of fuel. In these situations Intelligent Stop and Go (ISG), automatically stops the engine and re-starts the second you press down on the clutch. You'll hardly notice it but with up to 15% fuel saved you will notice the difference in your pocket.



Alternator Management System (AMS)

This clever technology controls charge to the battery to help lower fuel consumption. The battery will only be charged during deceleration or when the engine is working less hard, so you can keep going for longer.



Eco drive indicator (manual models only)

A dash display showing you the best time to change gear for more fuel efficient driving.



Electric power assisted steering

Tight parking spaces and slower driving speeds are easy to manoeuvre. The electric power assisted steering system is quieter, lighter and also saves energy and reduces emissions.



Low rolling resistance tyres (Blue model only)

The principle is simple: *Less effort means less energy* so reducing fuel consumption, but without compromising grip or safety.

WHATEVER, HOWEVER, WHENEVER

Life is always changing. Which is why you need a car that copes with whatever you ask of it. The i10 is just that.

This versatile 5 seater enables you to enjoy the ride in complete comfort. Anything you want to take with you fits in comfortably too. Handy cubby-holes hold things like MP3 players and maps, and with the seats neatly

folded you'll find wide open spaces for shopping or luggage for a break away.

Whatever you're carrying, wherever you're taking it, the i10 handles it all.



Regular seating position

All 5 seats up and the whole family travels in comfort, whatever the journey.



One seat folded

Two adults in the front, extra storage for day trip essentials in the back thanks to the 60:40 seat split, and still room for 2 passengers.



Rear seats folded

Rear seats fully down and enough space for even the most enthusiastic shopper.



Under floor storage in boot (Active & Style)

With additional storage below the boot floor, it's easier to pack the i10, whatever the load.



Front passenger under seat storage tray (Classic, Active & Style)

Whether it's your sat nav, phone charger or camera, keep valuable items safely out of sight.



Front seat back pockets (Classic, Active & Style)

Not just for maps. Colouring books, novels, newspapers. Lots of things actually.



Front door pockets

Additional storage, out of sight and within easy reach.



Front cup holders

A cappuccino, a bottle of water? ...or both.



12V Power outlet – front

Instant power for everything from mobile phones to sat navs. Being out shouldn't mean out of touch.





HOME FROM HOME

Whether you're popping down the road to the shops, or across country to visit family, the new i10 allows you to do it all in comfort.

From the music to the air conditioning, you have full control of your surroundings. Change things to be exactly how you want them, with big car features and

class-leading levels of equipment as standard. The five doors provide easy access, and allow all passengers to appreciate the space and generous legroom.

The new i10 is big on the thoughtful touches that make every journey a pleasure.



Air conditioning

This hot little car has standard air conditioning... helping you keep cool during those summer months.



Electric windows

Standard in the front on all i10s and also in the rear on Active and Style models. Bring the outside in, weather permitting!



Driver's seat height adjustment (Active & Style)

Hands comfortably on the wheel, feet perfectly positioned on the pedals with maximum lumbar support.



Height adjustable steering wheel

Fine-tune your driving position with the multi-adjustable steering wheel column.



Heated front seats (Style)

A real luxury and treat for both the driver and the front passenger, taking the chill out of those cold mornings.



Electric door mirrors (Active & Style)

Convenient and easy to operate with the touch of a button, giving you perfect all round vision.

RELAX

YOU'RE WELL LOOKED AFTER

The Hyundai i10 is a delight in so many ways. With its compact shape, eager and economical engines it makes driving a joy.

To back all this up you'll want the highest levels of safety specification for you, your friends and family. This street smart car gives you just that. Thanks to our clever

thinking and smart design, you can set off on your travels leaving your worries at home.

Enjoy all the great things about the Hyundai i10, knowing that the car is always looking after you.



Anti-lock brakes (ABS) with Electronic Brake force Distribution (EBD)

These fully automatic, computer managed technologies help prevent skidding and allow for safer controlled braking.



Front and front side airbags

You can't see them, but quietly and reassuringly, they protect passengers and driver alike.



Front seatbelt pre-tensioners

Seatbelt pre-tensioners use sensors that detect an impact and immediately tighten the seatbelt reducing forward motion of the occupant.



ISOfix child seat anchorage

Ensuring a child's safety in a car seat. Easy-to-use seat fixing points situated on the outer rear seats.



Seatbelt reminder

Just in case you forget, a console warning light indicates an unfixed driver seatbelt position.



Central locking

Safe, secure and convenient. Key operated or remote on the Active and Style.

CHOOSE YOUR MODEL



CLASSIC

1.2 Petrol – 85BHP

Classic offers the following features as standard:

- 14" Steel Wheels
- Air Conditioning
- Central Locking
- Eco Drive Indicator*
- Electric Front Windows
- Front and Front Side Airbags
- Height Adjustable Steering Column
- Rear ISOfix Child Seat Anchorage Points (outer seats only)
- Split Folding Rear Seats (60:40)
- Stereo RDS Radio/CD Player with MP3 Compatibility
- USB and Aux Connections



blue

1.0 Petrol – 68BHP

Blue benefits from a collection of smart technologies to reduce CO₂ emissions and improve MPG.

Blue offers the following Blue Drive Package over Classic:

- 13" Steel Wheels
- Alternator Management System
- Intelligent Stop & Go (ISG)
- Low Rolling Resistance Tyres
- Rear Spoiler with Integral Brake Light



ACTIVE

1.2 Petrol – 85BHP
1.2 Petrol Auto – 85BHP

Active offers the following additional features over Classic:

- 14" Alloy Wheels
- Body Coloured Door Handles and Mirrors
- Driver's Seat Height Adjustment
- Electric Door Mirrors
- Electric Rear Windows
- Front Fog Lights
- One Touch Down Driver's Window Control
- Remote Central Locking



STYLE

1.2 Petrol – 85BHP

Style offers the following additional features over Active:

- Alloy Effect Fascia Trim
- Electric Tilt and Slide Sunroof
- Heated Front Seats
- Leather Steering Wheel, Gear Knob and Hand Brake
- Rear Spoiler with Integral Brake Light

5 Year Triple Care† which includes:



- 5 Year Unlimited Mileage Warranty
- 5 Years' Roadside Assistance
- 5 Years of Annual Vehicle Health Checks



14" Steel Wheels



13" Steel Wheels



14" Alloy Wheels



14" Alloy Wheels

* Eco Drive Indicator not available with automatic transmission.

† 5 Year Triple Care terms and exclusions apply. Please see www.hyundai.co.uk/owners/Triple5 or ask your local dealer for terms and exclusions.

COLOUR & TRIM



Electric Red (Solid)



Crystal White (Solid)



Sapphire Blue (Metallic)



Carbon Grey (Metallic)



Sleek Silver (Metallic)



Phantom Black (Metallic)



Ice Silver (Metallic)

BODY COLOUR

SOLID

Electric Red

Crystal White

METALLIC

Sapphire Blue

Carbon Grey

Sleek Silver

Phantom Black

Ice Silver

Classic Blue Active Style

•	•	•	•
•	•	•	•
□	□	□	□
□	□	□	□
□	□	□	□
□	□	□	□
□	□	□	□

• Standard □ Optional at extra cost

CLASSIC



Black fascia trim



Full black cloth seats with black pattern detail

BLUE



Black fascia trim



Black cloth seat facings with grey pattern detail

ACTIVE



Black fascia trim



Full black cloth seats with black pattern detail

STYLE



Alloy effect fascia trim



Full black cloth seats with black pattern detail

SPECIFICATIONS

	Classic	Blue	Active	Style
ENGINE AND TRANSMISSION				
1.0 Petrol – 5 Speed Manual Transmission		•		
1.2 Petrol – 5 Speed Manual Transmission	•		•	•
1.2 Petrol – 4 Speed Automatic Transmission			•	
EXTERIOR				
13" Steel Wheels		•		
14" Steel Wheels	•			
14" Alloy Wheels			•	•
Black Door Handles and Mirrors	•	•		
Body Coloured Bumpers	•	•	•	•
Body Coloured Door Handles and Mirrors			•	•
Body Coloured Side Mouldings	•	•	•	•
Rear Spoiler with Integral Brake Light		•		•
Solid Paint	•	•	•	•
INTERIOR				
Alloy Effect Fascia Trim				•
Chrome Effect Interior Door Handles				•
Front Door Pockets	•	•	•	•
Front Passenger Under Seat Storage Tray	•		•	•
Front Seat Back Pockets	•		•	•
Interior Light	•	•	•	•
Leather Gear Knob				•
Leather Hand Brake				•
Leather Steering Wheel				•
Luggage Compartment Light	•	•	•	•
Under Floor Storage in Boot			•	•
SEATING				
Adjustable Head Restraints	•	•	•	•
Cloth Seat Trim	•		•	•
Cloth Seat Trim (seat facings only)		•		
Driver's Seat Height Adjustment			•	•
Heated Front Seats				•
Split Folding Rear Seats (60/40)	•	•	•	•
VENTILATION AND VISIBILITY				
Air Conditioning	•	•	•	•
Electric Headlight Beam Levelling	•	•	•	•
Electric Tilt and Slide Sunroof				•
Front Fog Lights			•	•
Front Windscreen Wipers	•	•	•	•
Intermittent Front Windscreen Wipers			•	•

	Classic	Blue	Active	Style
CONVENIENCE				
Cigarette Lighter and Ashtray	•		•	•
Driver and Front Passenger Sun Visor Vanity Mirrors	•	•	•	•
Electric Door Mirrors			•	•
Electric Front Windows	•	•	•	•
Electric Rear Windows			•	•
Front Cup Holders	•	•	•	•
Height Adjustable Steering Column	•	•	•	•
One Touch Down Driver's Window Control			•	•
Power Assisted Steering	•	•	•	•
Temporary Spare Wheel	•	•	•	•
TECHNOLOGY AND ENTERTAINMENT				
4 Speakers	•	•	•	•
Eco Drive Indicator*	•	•	•	•
Intelligent Stop & Go (ISG)		•		
Stereo RDS Radio/CD Player with MP3 Compatibility	•	•	•	•
USB and Aux Connections	•	•	•	•
SAFETY AND SECURITY				
Anti-lock Brakes (ABS) with Electronic Brake-force Distribution (EBD)	•	•	•	•
Central Locking	•	•	•	•
Childproof Rear Door Locks	•	•	•	•
Front and Front Side Airbags	•	•	•	•
Front Passenger Airbag De-activation Switch	•	•	•	•
Front Seatbelt Pre-tensioners	•	•	•	•
Height Adjustable Front Seatbelts	•	•	•	•
Locking Wheel Nuts			•	•
Rear ISOfix Child Seat Anchorage	•	•	•	•
Remote Central Locking			•	•
Side Impact Bars	•	•	•	•
Thatcham Approved Immobiliser	•	•	•	•
CUSTOMER OPTIONS				
Electronic Stability Programme (ESP)**	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Metallic Paint	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
WARRANTY				
5 Year Triple Care [†] which includes: 5 Year Unlimited Mileage Warranty 5 Years' Roadside Assistance 5 Years of Annual Vehicle Health Checks	•	•	•	•
10 Years' Anti-Perforation Warranty	•	•	•	•

• Standard Optional at extra cost

* Eco Drive Indicator is not available with automatic transmission.
 ** Electronic Stability Programme (ESP) is optional at extra cost and is special order only. Please be aware that Hyundai Motor UK does not hold stock of derivatives with this option. Factory lead times will apply when placing your order. Please contact your local dealer for more information.
[†] 5 Year Triple Care terms and exclusions apply. Please see www.hyundai.co.uk/owners/Triple5 or ask your local dealer for full terms and conditions.

TECHNICAL DATA



	1.0 Petrol 5 Speed Manual	1.2 Petrol 5 Speed Manual	1.2 Petrol 4 Speed Automatic
ENGINE	EURO V	EURO V	EURO V
Type	3 cylinder SOHC	4 cylinder DOHC	4 cylinder DOHC
	12 valve	16 valve	16 valve
Displacement (cc)	998	1248	1248
Bore & stroke (mm)	71.0 x 84.0	71.0 x 78.8	71.0 x 78.8
Compression ratio	10.1:1	10.5:1	10.5:1
Max power (kW/BHP)	51 / 68 @ 6200 rpm	63 / 85 @ 6000 rpm	63 / 85 @ 6000 rpm
Torque (Nm/lbs ft)	95 / 70 @ 3500 rpm	121 / 89 @ 4000 rpm	121 / 89 @ 4000 rpm
0-62mph (seconds)	14.8	12.2	13.8
Top Speed (mph)	93	105	99
SUSPENSION			
Front	MacPherson strut		
Rear	Coupled torsion beam axle		
STEERING			
System	Rack and pinion with electric motor assistance		
Steering wheel lock to lock turns	2.99		
Minimum turning circle (metres)	4.8		
BRAKES			
System	Diagonally split servo assisted with Anti-lock Brakes (ABS) and Electronic Brake force Distribution (EBD)		
Front	Ventilated disc		
Rear	Drum (disc with ESP)		
TYRES			
Classic	-	165/60 R14 (T)	-
Blue	155/70 R13 (T)	-	-
Active	-	165/60 R14 (T)	175/60 R14 (H)
Style	-	165/60 R14 (T)	-
WHEELS			
Classic	-	Steel 5.0J x 14	-
Blue	Steel 4.0B x 13	-	-
Active	-	Alloy 5.0J x 14	Alloy 5.0J x 14
Style	-	Alloy 5.0J x 14	-

	1.0 Petrol 5 Speed Manual	1.2 Petrol 5 Speed Manual	1.2 Petrol 4 Speed Automatic
DIMENSIONS – EXTERNAL			
Overall length (mm)	3,565	3,565	3,565
Overall width excluding door mirrors (mm)	1,595	1,595	1,595
Overall height (mm)	1,540	1,540	1,540
Wheelbase (mm)	2,380	2,380	2,380
Track – front (mm)	1,400	1,400	1,400
Track – rear (mm)	1,385	1,385	1,385
WEIGHTS AND CAPACITIES			
Luggage capacity VDA (litres) – seats up	225	225	225
Luggage capacity VDA (litres) – seats down	910	910	910
Kerb weight (kg)	948	996	1,010
Gross vehicle weight (kg)	1,400	1,410	1,430
Max tow weight (kg) – Braked	700	800	700
Max tow weight (kg) – Unbraked	400	450	450
Noseweight (kg)	32	32	32
Max roof weight (kg)	50	50	50
Fuel tank capacity (litres)	35	35	35
FUEL CONSUMPTION & EMISSIONS			
Urban mpg (l/100km)*	56.5 (5.6)	50.4 (5.6)	41.5 (6.8)
Extra urban mpg (l/100km)*	74.3 (3.8)	68.9 (4.1)	60.1 (4.7)
Combined mpg (l/100km)*	67.3 (4.2)	61.4 (4.6)	51.4 (5.5)
CO ₂ Emissions (g/km)**	99	108	129

* The results given above do not express or imply any guarantee of fuel consumption of any model to which this brochure refers. The driver's style and road traffic conditions, as well as the extent to which the vehicle has been driven and the standard of maintenance, will affect its fuel consumption.
 ** g/km = grammes of emitted substance per kilometre travelled. CO₂ = Carbon Dioxide

BUYING HYUNDAI

LOOK FORWARD TO THE i10

The Hyundai i10 is for drivers who want the perfect accompaniment to their busy lifestyle. It's been created to give you the best experience, like everything we do. From designing exceptional cars, our unique Triple Care Package, to financing the car of your dreams and taking care of you and your vehicle throughout your ownership. At Hyundai we're not happy unless you are. You can trust us to get things right first time so you can enjoy spending more time doing exactly what you want. The i10 – enjoy it in comfort and style.



The Motability scheme enables people who receive the Higher Rate Mobility Component of the Disability Living Allowance to acquire a Hyundai car at a preferential price.

In recognition of the needs of Motability customers, many Hyundai models can be ordered on the 3 year Contract Hire Scheme with features such as power assisted steering, automatic gearbox and height adjustable driver's seat as standard. Most of our dealers are Motability Accredited so please contact them for further information. If you wish to find out more about the Motability scheme, visit the Motability website at www.motability.co.uk.

HYUNDAI CAR FINANCE

Many of our customers borrow money from somewhere to enable them to purchase their new Hyundai. At Hyundai Car Finance we believe we have a complete solution with a range of products for all Hyundai customers. We provide Hire Purchase or Personal Loan options. Simply finance any amount over any period between 1 to 5 years. For further details on the finance options available, please contact your dealer.

SEQUENCES

Reduce your monthly payments by deferring part of the cost to the end of the agreement, resulting in an optional final payment and offering you three great choices.

PAYMENT PROTECTION

We offer three levels of Payment Protection cover to cater for a whole range of circumstances.

GUARANTEED ASSET PROTECTION

Did you know that if your vehicle was written off as a result of an accident, fire or theft, your insurance company would only pay the current market value of the vehicle, and not what you actually paid for it? If you wanted to replace your vehicle you would have to find the difference. Gap Insurance can cover you for any shortfall from your insurance company in a total loss situation.

ENQUIRIES 0800 981 981
WWW.HYUNDAI.CO.UK

For the latest information on Hyundai or to book a test drive.

OWNING HYUNDAI

PEACE OF MIND AS STANDARD

5 Year Triple Care*

You can't put a price on five years' peace of mind. So we don't. The 5 Year Triple Care Package* is available as standard on every 2011 Model Year Hyundai i10 for miles of worry-free motoring.



- **Five Year Unlimited Mileage Warranty**
Fully manufacturer backed and unlimited mileage[▲]
- **Five Years' Roadside Assistance**
24-hour roadside assistance anywhere in the UK or Channel Islands.
- **Five Years of Health Checks**
Your Hyundai dealer will carry out an annual vehicle key health check.

MY HYUNDAI

A dedicated owners' website where you'll find lots to help make your ownership experience easier and more pleasurable. From service and MOT reminders to exclusive partner offers, My Hyundai is there for you.



www.facebook.com/hyundaiuk

Like us on Facebook and stay up to date with all Hyundai's latest news.

* 5 Year Triple Care terms and exclusions apply. Please see www.hyundai.co.uk/owners/Triple5 or ask your local dealer for full terms and conditions.

[▲] Vehicles for taxi or private hire uses are covered by a five year, 100,000 mile warranty.

Specifications shown in this brochure are based upon the latest available information at the time of printing.

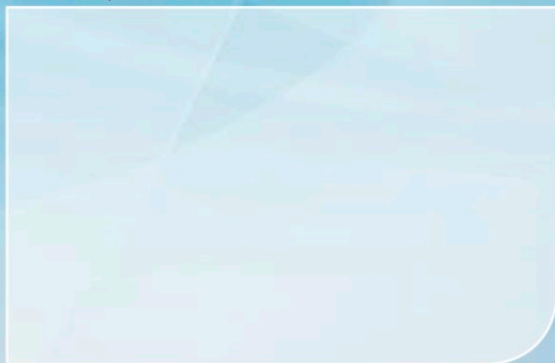
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In line with our policy of continual product improvement Hyundai Motor UK Ltd reserves the right to make changes at any time, without notice, to prices, colours, material, design, shape, specifications and models, and to discontinue items.

For the latest details, please consult your Hyundai dealer.

Customer enquiries: **0800 981 981**

Your local Hyundai Dealer

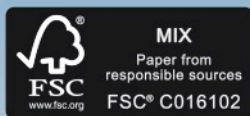


Model featured on front cover:
Hyundai i10 Style in Ice Silver Metallic Paint



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