

2010 HYUNDAI_VERACRUZ



AMERICA'S BEST WARRANTY

POWERTRAIN LIMITED WARRANTY

10 YEARS
100,000 MILES

NEW VEHICLE LIMITED WARRANTY

5 YEARS
60,000 MILES

ANTI-PERFORATION WARRANTY

7 YEARS
UNLIMITED MILES

24-HOUR ROADSIDE ASSISTANCE

5 YEARS
UNLIMITED MILES



LIMITED IN DRIFTWOOD METALLIC



VERACRUZ. PROOF THAT IT'S POSSIBLE TO OFFER LUXURY WITHOUT CHARGING A FORTUNE FOR A FANCY LABEL.

At Hyundai, we didn't mean for Veracruz to make people feel uncomfortable. If anything, our engineers and designers lavished attention on the very things that people love from a luxury crossover SUV: Soul-stirring performance, sophisticated comfort and advanced safety technology. Which is why Veracruz is filled with amenities typically found on luxury SUVs. Things like a backup warning system, XM® Satellite Radio¹, and a power tailgate. Plus there's standard seating for seven, an available rear-seat DVD entertainment system, available Navigation system and standard safety features that include Electronic Stability Control.² Yet Veracruz costs thousands less than those other luxury crossover SUVs. And its quality and value are backed by America's Best Warranty, including 10 year/100,000 mile Powertrain Limited Warranty and 5-year/unlimited miles Roadside Assistance.³

Just the same, there are those who seem to be unsettled by the very idea of Veracruz. Apparently, they feel if you're going to build a crossover SUV that challenges the status quo, you've got to sport a luxury label, with a lofty sticker price to match. If that notion strikes you as out of touch with the times, you're not alone. It's 2010. Welcome to Hyundai.

¹ XM® Satellite Radio requires XM subscription sold separately after complimentary introductory period. See your dealer for details. Fees and programming subject to change. XM service only available in the 48 contiguous United States. ©2009 XM Satellite Radio Inc. XM name and logos are registered trademarks of XM Satellite Radio. Other trademarks and channel names are the property of their respective owners. ² Electronic Stability Control (ESC) cannot control your vehicle's stability under all driving situations. ESC is not a substitute for safe driving practices. No system, no matter how advanced, can overcome physics or correct poor driving. The driver is always responsible for controlling the vehicle and must use caution to avoid loss of control in all driving conditions. Speed, road conditions and driver steering input will affect whether ESC can help prevent loss of control. See Owner's Manual for details. ³ See dealer for LIMITED WARRANTY details.

IT ONLY FEELS EXPENSIVE.

When *Motor Trend* magazine got a chance to test the Hyundai Veracruz, its response was just what our engineers had hoped for: "It goes down the road expensively. It shifts expensively. It rides expensively."

Clearly, the countless hours of R&D testing at Hyundai's California proving grounds paid off. Driving Veracruz is a delight to the senses. There's the silky-smooth response of its 3.8L, all-aluminum V6 with 260 hp and 257 lb-ft of torque. There's the control of a close-ratio 6-speed automatic transmission with SHIFTRONIC® that combines the convenience of an automatic transmission with the ability to tap 'down' to downshift and tap 'up' to upshift. There's a 7-passenger cabin so quiet, you'll want to break the silence with the available Infinity® Logic 7® AM/FM/XM®/CD/MP3/6-disc changer surround sound system with 10 premium Infinity® speakers.¹ Veracruz is, in a word, refined. And isn't that exactly what a luxury crossover SUV should be?



ADVANCED ENGINEERING

Continuously Variable Valve Timing (CVVT) and Variable Intake System (VIS) help achieve smooth idle, lower emissions, and enhanced fuel efficiency: Up to 23 MPG on the highway and 16 MPG in the city.²



LG™ NAVIGATION

Veracruz's LG in-dash navigation system guides you with turn-by-turn voice commands to your desired address or point of interest.



ALL-WHEEL DRIVE

Using wheel speed sensors to monitor the road and the driver, this electronic system automatically manages the appropriate amount of torque to all wheels.



¹Infinity® is a registered trademark of Harman International Industries, Inc. ²EPA estimates for comparison. Your mileage will vary with options, driving conditions, driving habits and vehicle condition.



2010 VERACRUZ _ PERFORMANCE & INTERIOR

LIMITED IN BLACK/SADDLE LEATHER

CONFIDENCE SHOULDN'T COME WITH A PRICE TAG.

The extensive list of safety features that come standard on both Veracruz GLS and Veracruz Limited reflects a fundamental Hyundai belief: That a vehicle's most vital role is to inspire confidence. For Veracruz owners, it's a feeling that starts with features like the available proximity key. It can actually sense when you're near your Veracruz, and allows you to lock and unlock your doors, as well as start your engine, without ever removing your key from your pocket or purse.

Shift Veracruz into reverse, and backup warning sensors help alleviate the anxiety of backing out of driveways and parking spaces. Press the brake pedal, and an Anti-lock Braking System (ABS) with Electronic Brake-force Distribution (EBD) and brake assist optimize stopping power and control. And of course, Veracruz comes standard with an airbag system that includes dual advanced front airbags, front seat-mounted side-impact airbags, plus roof-mounted side-curtain airbags that extend to the third row.¹



CORE TRAINING

You're looking at what engineers call a "body-in-white". Ours made this core structure exceptionally rigid, helping give Veracruz a smoother ride, more precise handling and a cabin where noise, vibration and harshness are tuned out.

¹ The Supplemental Restraint (airbag) System (SRS) is designed to work with the 3-point seatbelt system. The SRS deploys in certain frontal and/or side-impact conditions where significant injury is likely. The SRS is not a substitute for seatbelts, which should be worn at all times. Children under the age of 13 should be restrained securely in the rear seat. NEVER place a rear-facing child seat in the front seat of a vehicle that has a passenger-side airbag.





2010 VERACRUZ_LINE UP



GLS

STANDARD FEATURES INCLUDE

- 3.8-liter, V6 engine with CVT
- All-Wheel Drive : 15/22 MPG City/Highway
- Front-Wheel Drive : 16/23 MPG City/Highway
- 6-speed automatic transmission with SHIFTRONIC®
- Electronic Stability Control with Traction Control
- ABS with EBD and Brake Assist
- Advanced dual front airbags with Occupant Classification System, front side-impact airbags, front and rear side-curtain airbags
- Active front head restraints
- Power driver seat
- Roof rack side rails
- Backup warning system
- Leather wrapped steering wheel & shift knob
- Fog lights
- Automatic headlights
- Temperature controlled console storage
- Heated seats included with AWD
- 7-passenger seating with 3rd row
- Tire Pressure Monitoring System (TPMS)
- 17" 5-split-spoke alloy wheels
- AM/FM/CD/MP3 6-speaker audio system with iPod®/USB/aux jacks XM® Satellite Radio and 3 months service
- Steering wheel audio and cruise controls
- Trip computer
- Air conditioning with separate rear HVAC controls
- Outside temperature display
- Power heated external body color mirrors with approach lights and side repeater lights
- Power windows and door/tailgate locks
- Premium seat cloth
- Tilt and telescopic steering wheel
- Keyless entry system with alarm
- Rear spoiler
- Front solar glass & rear privacy glass
- Rear window wiper & washer

GLS PREMIUM PACKAGE†

- Power tilt-and-slide sunroof / Power tailgate / LG® navigation system / Infinity® Logic 7® audio system / Memory settings / Power tilt-telescopic steering wheel / Dual-zone automatic temperature control with AQS



LIMITED

ALL STANDARD GLS FEATURES PLUS

- Leather seating surfaces
- Power front passenger seat
- Heated front seats
- Power tilt-and-slide sunroof
- Infinity® CD changer audio with subwoofer
- Dual-zone automatic temperature control with AQS
- Memory settings
- Power tilt-telescopic steering wheel
- Proximity key with immobilizer
- Auto-dimming interior mirror with HomeLink®
- Auto-dimming, tilt-in-reverse exterior mirrors
- Power tailgate
- 18" 5-spoke alloy wheels
- Windshield wiper de-icer
- Chrome door handles
- Conversation mirror
- 115-volt power outlet
- Lighted front door scuffs

LIMITED PREMIUM PACKAGE

- **Navigation Package**
- LG® navigation system / Infinity® Logic 7® audio system with 10 speakers & 605 watt amp
- **Entertainment Package**
- Rear seat DVD entertainment system with 8" LCD & wireless headphones
- Infinity® Logic 7® audio system with 10 speakers & 605 watt amp

EXTERIOR_COLOR CHOICES



ULTRA SILVER



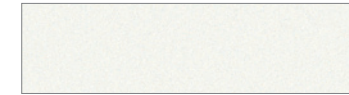
DRIFTWOOD METALLIC*



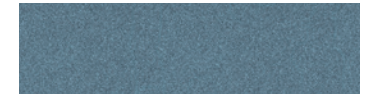
BLACK NOIR PEARL



CARBON STEEL MIST*



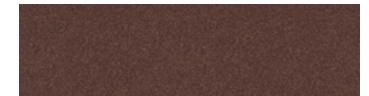
STONE WHITE



BLUE TITANIUM MIST*



DEEP BLUE

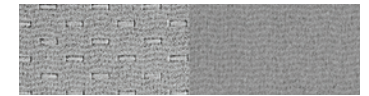


SAHARA BRONZE*

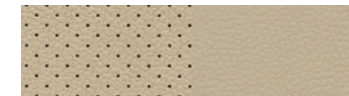
INTERIOR_COLOR CHOICES



BEIGE CLOTH



GRAY CLOTH



BEIGE LEATHER



BLACK LEATHER



SADDLE LEATHER

WEBSITE_HYUNDAI.COM



Be sure to visit our website, where you can build your Veracruz, locate a Hyundai dealer near you, and best of all – schedule a test drive.



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*Available Fall 2009. Fuel economy estimated by EPA for comparison. While the information contained in this brochure was correct at time of printing, specifications and equipment can change. Feature comparisons based on competitor information available at time of printing. No warranty or guarantee is being extended in this brochure, and Hyundai reserves the right to change product specifications and equipment at any time without incurring obligations. Some vehicles are shown with optional equipment. Specifications apply to U.S. vehicles only. Please contact your Hyundai dealer for current vehicle specifications. As part of Hyundai's commitment to a sustainable environment, this brochure is printed using paper certified by the Forest Stewardship Council. FSC-certification helps ensure that the highest social and environmental standards are met in the making of the paper we use, contributing to conservation, responsible management, and community level benefits for people near the forests.