### 2008 HYUNDAI VERACRUZ



Compare it.

THE TRUTH IS, finding a car that's right for you isn't that easy. You've got cars that over promise and under deliver. Cars that assume you've won the lottery and desperately want to part with the proceeds. And value-priced cars that, unfortunately, drive that way.

Fortunately, there is one company that understands and embraces the concept of what people really want in a car. That company is Hyundai.

We make smart cars for smart people. Cars that routinely get 5-star crash test ratings. Cars where the number of safety features takes precedence over the number of cupholders. And cars that put quality exactly where it belongs – first and foremost.

We also believe in a warranty that lasts twice as long as the average car loan. Not to mention the average car warranty.



For left-brain thinkers and right-brain dreamers. The 2008 Hyundai Veracruz.

**BOTH SIDES AGREE** 

We steadfastly adhere to the proposition that premium amenities are not to be reserved exclusively for the wealthy. That beautiful design shouldn't necessitate a second mortgage. And that stimulating

performance and handling needn't come from engineers with names like Hans and Giuseppe.

In other words, we believe in cars that don't insult your intelligence, but rather, respect it.

The Hyundai that's put Lexus on notice. It's curvaceous. Spacious. Luxurious. And you can get it with nearly every last amenity you might find in the most upscale of upscale crossover utility vehicles. Rain-sensing wipers. XM® Radio. Backup warning system. Rear DVD entertainment. It's our most luxurious vehicle yet, and it's bent on redefining the category.

Now that we've whetted your appetite, feel free to turn the page and get better acquainted.





## DRESSED TO IMPRESS. BUT THAT'S JUST THE BEGINNING.

EVERY FEATURE THOUGHT OUT. Every detail scrutinized. Every reason to love it. The Veracruz was designed from the inside out for optimal comfort and convenience. From the power tailgate to the rain-sensing windshield wipers to the proximity key. Shall we go on? Okay. Power tilt-and-slide sunroof, folding side mirrors, 18-inch alloy wheels and rear spoiler. We could continue, but perhaps we should leave something for you to discover on the test drive.





### **POWER TAILGATE**

The power tailgate is indispensable when your arms are loaded with groceries or golf clubs. It opens and closes at the touch of a button, making loading and unloading cargo a snap.



### PROXIMITY KEY

The proximity key senses when you're near the car, allowing you to lock and unlock the doors, as well as start the engine once you're inside, without ever removing the key from your pocket.



APPROACH LIGHTS

These convenient lights are integrated into both side mirrors to illuminate the ground below, making you aware of any obstacles that may be nearby when you are entering or exiting.



### **REAR DVD ENTERTAINMENT SYSTEM**

Featuring an 8-inch LCD screen with remote control and wireless headphones, this roof-mounted entertainment system will make road trips seem shorter than ever.



### 115-VOLT OUTLET

Compatible with standard household items, this feature may just turn out to be your favorite. Use it for anything from your electric shaver to powering a TV for a tailgate party.



### INTEGRATED MEMORY SYSTEM

This advanced system saves and recalls your favorite power mirror, seat and steering wheel settings, all at the push of a button. So, feel free to let the valet drive it. Or not.



### 2ND-ROW MULTI-PURPOSE CONSOLE

Passengers in the second row have controls for air conditioning and the DVD player located in an attractive and functional center console, all within easy reach.



### COMFORT

The Veracruz always wraps you in plush surroundings. From heated front seats to power-adjustable foot pedals, we've overlooked nothing in pursuit of your bliss.



### XM SATELLITE RADIO

XM® Radio gives you access to more than 170 channels of digitally broadcast entertainment including music, news, sports and more!

And you can enjoy them coast to coast.



### BLUETOOTH® WIRELESS TECHNOLOGY

Located in the upper console, this hands-free phone system features a built-in microphone and speaker for perfect clarity, and several unique cell phones can be recognized.<sup>2</sup>



### **GPS NAVIGATION SYSTEM**

You'll never have to ask anyone for directions again. The impressive GPS navigation system<sup>3</sup> guides you turn-by-turn to your destination and stores up to 125 locations for quick recall.



### **ELECTROCHROMIC REARVIEW MIRROR**

This mirror automatically dims when bright headlights appear behind you. And the HomeLink® integrated transceiver can control the garage door, front gate and more.



### SEATING FOR SEVEN

Everybody can come along for the ride and relax in spacious comfort and style, thanks to Veracruz's standard Hyundai Hideway™ 3rd-row seating.



### **DUAL AUTOMATIC CLIMATE CONTROL**

The driver and front passenger can set the precise temperatures they want, and the Veracruz automatically adjusts airflow and temperature to keep everyone comfortable.



### **COLD STORAGE**

Located in the center console between the driver and front passenger seat, the cold storage container keeps drinks or snacks cool when you're on the road.



Prepare To Be Moved ——

## THE CROSSOVER UTILITY VEHICLE THAT WEARS CUFF LINKS. AND RACING GLOVES.

GOOD THING THE VERACRUZ HAS SUCH PLUSH SEATS, because you'll be pressed into them when you step on the gas. Equipped with a powerful 3.8-liter V6 engine and Continuously Variable Valve Timing, it churns out exceptional horsepower and some serious torque. Add in All Wheel Drive, a fully independent suspension and front and rear stabilizer bars, and you've got performance and handling that feel at home whether navigating your favorite switchback or cruising down Main Street.





### 6-SPEED ADAPTIVE TRANSMISSION

The Veracruz redefines smooth with its 6-speed adaptive transmission.

And for the ultimate control in gear selection, choose SHIFTRONIC® mode for effortless manual shifting.



### **V6 POWER**

A 3.8-liter V6 gleefully pumps out 260 horsepower and 257 lb.-ft. of torque. Even with this spirited acceleration, the Veracruz has low noise, vibration and harshness. Imagine that.



### ALL WHEEL DRIVE

On-demand All Wheel Drive uses intelligent torque-controlled coupling, which helps you to easily control the path of the Veracruz, even when you can't control the road conditions.

## PREVENTING AN ACCIDENT IS THE BEST WAY TO SURVIVE ONE.

IF YOU CREATED YOUR OWN CAR COMPANY, you wouldn't make safety an option. Neither would we. So before you load the Veracruz full of passengers, we've already filled it with cutting-edge active safety features that work dynamically, with input from you and the road, to help prevent an accident. Which is why the Veracruz is an ideal choice to help protect you, your passengers and your peace of mind. Just like you'd expect from your own car company.



### **ELECTRONIC STABILITY CONTROL**

An advanced, electronically-controlled system reads data from sensors throughout the vehicle. Input is relayed to a sophisticated computer, and is processed using proven algorithms, which enables ESC to react instantaneously to input from you and the road.



### **ELECTRONIC BRAKE-FORCE DISTRIBUTION**

You never know where you'll be when you need to stop quickly – from a dirt road to a major thoroughfare. EBD uses a network of sensors to provide the appropriate braking pressure at each wheel for maximum braking performance.



### TRACTION CONTROL SYSTEM

Wet pavement may have met its match. The advanced Traction Control System senses unexpected wheelspin while accelerating and automatically applies the appropriate combination of brakes and throttle to route power to the tire with the most traction?



### **BRAKE ASSIST**

Statistics show that drivers frequently don't brake forcefully enough in an emergency situation. Brake Assist actually senses when you are in a panic stop and immediately applies the maximum braking pressure to help you stop in a shorter distance.



### ANTI-LOCK BRAKING SYSTEM

ABS prevents wheel lock-up and helps maintain steering control, even during emergency braking situations, by rapidly pulsing the brakes. So you can control steering to successfully maneuver around objects ahead of you.



## ★ ★ ★ ★ ★ NHTSA 5-STAR CRASH RATING

Veracruz has received the U.S. government's highest crash rating of 5 stars for both front- and side-impact collisions.'

ON TOP OF OUR ACTIVE SAFETY FEATURES, the Veracruz is equipped with a host of standard passive safety features as well. Because we take the task of keeping you and your passengers safe just as seriously as you do. From an advanced airbag system to rear child-seat anchors, our commitment to safety is clear in every detail. So, should an accident occur, you can rest assured that you're surrounded by safety engineering and features that are proven to help minimize the effects of it.



### STRUCTURAL INTEGRITY

You wouldn't build a house on a shaky foundation. Same goes for cars. We built the Veracruz with a reinforced unibody construction of high-tensile steel to effectively absorb collision energy.



### TIRE PRESSURE MONITORING SYSTEM

Each wheel is equipped with an air-pressure sensor located at the valve stem. In the event that any tire reaches a specified low air pressure, a warning light will alert you as to which tire is low.



### SIX AIRBAGS

When it comes to airbags, there truly is safety in numbers. Our advanced dual front airbags with an Occupant Classification System, front seat-mounted side-impact airbags and roof-mounted side-curtain airbags<sup>3</sup> play a big part in Veracruz's NHTSA 5-star crash rating.



### SEATBELT PRETENSIONERS

Pretensioners tighten safety belts in certain accidents to reduce front occupants' forward movement.

Then, force limiters release slack to limit load across the body and help minimize injury.



### **ACTIVE FRONT HEAD RESTRAINTS**

Whiplash is one of the most common injuries in a rear collision. With this feature, the head restraint moves forward and up, which reduces the likelihood of neck injury.

### IT'S DIFFICULT TO PREDICT THE FUTURE. UNLESS YOU HAPPEN TO BE DESIGNING IT.

IT TAKES A WORLD OF PEOPLE TO MAKE A HYUNDAI. From our R&D Center in South Korea, where we conduct predesign studies, prototyping, full-scale aerodynamics analysis, crash testing and test driving. To Alabama and our \$1.1 billion state-of-the-art manufacturing plant. To Michigan and our engineering center. To our Southern California design facility, where we utilize the world's most advanced visualization, graphics and clay-modeling technologies. To our environmental technology research center in Seoul. Together, these facilities ensure that every vehicle we build is at the forefront of automotive technology.





### WE'RE VERY HANDS ON

We hand check nuts, bolts, cables, wiring and power components before any Hyundai leaves the plant. Then every vehicle is road tested to eliminate squeaks and rattles that can't be detected on the factory floor.



### PERFECTION IS OUR OBSESSION

For example, this door hinge used to look a little different. But our engineers noticed that the old design was adding a minute amount of wind noise to the vehicle. So they redesigned it. Now it adds none at all.



### YOU CAN NEVER BE TOO SAFE

Our vehicles' excellent safety ratings are the result of thousands of hours of simulations in state-of-the-art safety testing facilities. Is destroying millions of dollars worth of automobiles worth it? Absolutely.



### PROVEN BEFORE IT'S DRIVEN

At our California Proving Grounds, every new design is tested in real-world situations. This includes a 6.4-mile track to evaluate engine and road noise, and a 3.3-mile road course that simulates America's highways.



### MEET OUR QUALITY INSPECTOR

An army of 250 robots, equipped with optical sensors far more sensitive than the human eye, inspects every vehicle for quality welds and proper fit. This ensures tight seams and seals, as well as perfect alignment.



### WE TREAT OUR BODIES LIKE TEMPLES

Prior to painting, the body of each Hyundai is electrically charged, then immersed in a primer bath with an opposite charge. This ensures even hidden surfaces are completely coated for incredible corrosion resistance.



### THE MYSTERIOUS 2.3 MILES

Every new Hyundai that comes out of our Alabama plant has 2.3 miles on the odometer. That's because each one is road tested on our test track to ensure every vehicle is working perfectly.





### **TESTED TO THE EXTREMES**

From the scorching heat of Death Valley, Calif., to the frozen tundra of central Canada, our cars are tested in the most extreme conditions. This ensures their performance never wavers, no matter what life throws your way.

10-YEAR/100,000-MILE POWERTRAIN PROTECTION

5-YEAR/60,000-MILE NEW VEHICLE LIMITED WARRANTY 7-YEAR/UNLIMITED MILES
ANTI-PERFORATION WARRANTY

**5-YEAR/UNLIMITED MILES**24-HOUR ROADSIDE ASSISTANCE

——— America's Best Warranty

## A FIVE-YEAR WARRANTY SAYS A LOT ABOUT THE CAR. A TEN-YEAR WARRANTY SAYS A LOT ABOUT THE CAR COMPANY.

IT SAYS THAT WE STAND BEHIND OUR VEHICLES with a warranty matched by no other automaker in the country.¹ It says your new Hyundai's powertrain may be covered until the year 2018. (Just think about that for a minute.) But above all, it says that we build a vehicle that you can rely on. That as a company, we're committed to your satisfaction, long after you leave the dealership and your car is bought and paid for. And that's as refreshing now as it will be in a decade.





**VERACRUZ GLS** 

### STANDARD FEATURES INCLUDE:

- 3.8-liter, 24-valve V6 engine with Continuously Variable Valve Timing
- Adaptive 6-speed automatic transmission with SHIFTRONIC®
- · Electronic Stability Control
- Traction Control System
- 4-wheel Anti-lock Braking System, Electronic Brake-force Distribution, Brake Assist
- 17-inch, 5-split-spoke alloy wheels
- Tire Pressure Monitoring System
- Advanced dual front airbags with Occupant Classification System, front side-impact airbags, front and rear side-curtain airbags
- · Active front head restraints
- Dual heated power side mirrors with approach lights and turn signals
- Hyundai Hideaway™ 3rd-row seats
- Air conditioning with cabin air filter and outside temperature display
- · All-row ventilation and 2nd-row auxiliary temperature control
- Power windows with driver's auto-down/up and pinch protection
- · Premium cloth seats
- · AM/FM/CD/MP3 six-speaker audio system
- XM® Satellite Radio¹
- · Steering-wheel-mounted audio controls
- Tilt-and-telescopic steering wheel
- · Remote keyless entry system with alarm



### **VERACRUZ SE**

### **INCLUDES ALL STANDARD GLS FEATURES PLUS:**

- 18-inch. 5-spoke allov wheels
- Automatic headlights
- Front fog lights
- 8-way power driver seat and lumbar support
- Leather-wrapped steering wheel and shift knob
- Electrochromic auto-dimming rearview mirror with compass
- · HomeLink® integrated transceiver
- · Electrochromic auto-dimming side mirrors
- · Cooled center console storage
- Roof side rails

# 8

### **VERACRUZ LIMITED**

### **INCLUDES ALL STANDARD SE FEATURES PLUS:**

- · Leather seating surfaces
- · Heated front seats
- · 4-way power passenger seat
- · Dual front automatic climate control
- · Air Quality System
- 314-watt Infinity eight-speaker audio with in-dash 6-disc CD/MP3 changer, external amplifier and subwoofer
- · Power tilt-and-telescopic steering wheel
- · Power-adjustable foot pedals
- Integrated Memory System
- Proximity key
- · Anti-theft system with engine immobilizer
- · Power tilt-and-slide sunroof
- · Power tailgate
- · Backup warning system
- · Rain-sensing windshield wipers
- · Windshield wiper de-icer
- 115-volt power outlet
- · Conversation mirror
- · Lighted door scuff plates
- · Chrome door and tailgate handles
- · "Limited" badging

### **EXTERIOR COLOR CHOICES**



LIQUID SILVER





INTERIOR: GLS GRAY, SE GRAY OR BLACK



INTERIOR: GLS BEIGE OR GRAY, SE GRAY OR BLACK,



INTERIOR: GLS BEIGE, LIMITED BEIGE OR SADDI F



DARK BRONZE<sup>2</sup>
INTERIOR: LIMITED BEIGE



NATURAL KHAKI
INTERIOR: GLS BEIGE,
LIMITED BEIGF



INTERIOR: GLS BEIGE OR GRAY, SE GRAY OR BLACK, LIMITED BEIGE OR SADDLE

### INTERIOR COLOR CHOICES















GLS BEIGE CLOTH

GLS AND SE GRAY CLOTH

SE BLACK CLOTH

SE GRAY LEATHER

SE BLACK LEATHER

LIMITED BEIGE LEATHER

LIMITED SADDLE LEATHER

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0 = OPTIONAL FEATURE

- = NOT AVAILABLE

P = PREMIUM PACKAGE

P&L = PREMIUM & LEATHER PACKAGE

E = ENTERTAINMENT PACKAGE

N = NAVIGATION PACKAGE

RSE = REAR SEAT ENTERTAINMENT PACKAGE

### OPTION PACKAGES

### GLS PACKAGE:

Premium Package: Power tilt-and-slide sunroof, power driver seat and lumbar support, heated front seats, leather-wrapped steering wheel and shift knob, backup warning system

### SE PACKAGES:

Premium & Leather Package: Leather seating surfaces, power tailgate, power tilt-and-slide sunroof, heated front seats, 314-watt Infinity® audio system, backup warning system, 115-volt power outlet

Entertainment Package: Premium & Leather Package, rear DVD entertainment system, 605-watt Infinity Logic 7® Surround Sound audio system, conversation mirror

### LIMITED PACKAGES:

Navigation Package: LG® in-dash DVD navigation system,<sup>2,3</sup> 605-watt Infinity Logic 7 Surround Sound audio system

Rear Seat Entertainment Package: Rear DVD entertainment system, 605-watt Infinity Logic 7 Surround Sound audio system

GLS	SE	LIMITED
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P&L

115-volt Power Outlet

Carpeted Floor Mats or All-weather Floor Mats



17-INCH GLS ALLOY WHEEL



16-INCH SE/LIMITED ALLOY WHEEL

ENGINE	GLS	SE	LIMITED
3.8-liter, 24-valve, DOHC, All-aluminum V6	S	S	S
Continuously Variable Valve Timing (CVVT)	S	S	S
Horsepower @ rpm	260 @ 6000	260 @ 6000	260 @ 6000
Torque (lbft. @ rpm)	257 @ 4500	257 @ 4500	257 @ 4500
Compression Ratio	10.4:1	10.4:1	10.4:1
Multi-port Programmed Fuel Injection	S	S	S
Electronic/Distributorless Ignition System	S	S	S
DRIVETRAIN/TRANSMISSION			
Drive Configuration: Front-wheel Drive (FWD)	S	S	S
Electronically-controlled All Wheel Drive (AWD) with AWD Lock	0	0	0
Adaptive 6-speed Electronically-controlled Automatic Transmission with SHIFTRONIC®	S	S	S
Final Drive Ratio	3.2:1	3.2:1	3.2:1
BODY/SUSPENSION/CHASSIS			
Body Type: Seven-passenger, Crossover Utility Vehicle	S	S	S
Unibody Construction	S	S	S
4-wheel Independent Suspension: MacPherson-strut front, multi-link rear	S	S	S
Front and Rear Stabilizer Bars	S	S	S
Power Rack-and-pinion Steering, engine-RPM-sensing	S	S	S
Turning Diameter (ft.), curb-to-curb	36.7	36.7	36.7
4-wheel Disc Brakes, front ventilated	S	S	S
17-inch, 5-split-spoke Alloy Wheels with P245/65R Tires	S	_	_
18-inch, 5-spoke Alloy Wheels with P245/60R Tires	-	S	S
EVERYOR DIMENSIONS			
EXTERIOR DIMENSIONS			
Wheelbase (in.)	110.4	110.4	110.4
Length (in.)	190.6	190.6	190.6
Width (in.), excludes mirrors	76.6	76.6	76.6
Height (in.), without side rails/with side rails	68.9/-	-/71.1	-/71.1
Track (in.), front/rear	65.7/65.7	65.7/65.7	65.7/65.7
Curb Weight (lbs.), FWD/AWD	4266/4431	4266/4431	4266/4431
Maximum Towing Capacity (lbs.)	3500	3500	3500
Minimum Ground Clearance (in.)	8.1	8.1	8.1
INTERIOR DIMENSIONS			
Head Room (in.), front/2nd-row/3rd-row	40.3/39.9/36.1	40.3/39.9/36.1	40.3/39.9/36.1
Leg Room (in.), front/2nd-row/3rd-row	42.6/38.4/31.5	42.6/38.4/31.5	42.6/38.4/31.5
Shoulder Room (in.), front/2nd-row/3rd-row	60.6/60.2/56.1	60.6/60.2/56.1	60.6/60.2/56.1
Hip Room (in.), front/2nd-row/3rd-row	57.5/57.4/45.6	57.5/57.4/45.6	57.5/57.4/45.6
Cargo Volume (cu. ft.), 3rd-row seats down; 2nd-row seats down	86.8	86.8	86.8
Cargo Volume (cu. ft.), 3rd-row seats down; 2nd-row seats up	40.0	40.0	40.0
Cargo Volume (cu. ft.), behind 3rd-row seats	6.5	6.5	6.5
Total Interior Volume (cu. ft.)	150.6	150.6	150.6
EPA MILEAGE ESTIMATES <sup>5</sup> /FUEL CAPACITY			
	16/00/45/00	16/00/45/00\	16/00 (45/00)
City/Highway, FWD (AWD)	16/23 (15/22)	16/23 (15/22)	16/23 (15/22)
Fuel-tank Capacity (gal.)	20.6	20.6	20.6

<sup>1</sup>XM® Satellite Radio requires XM subscription sold separately after first three trial months. All fees and programming subject to change. Traffic and weather channels only available in 21 metropolitan markets. See your dealer for details. XM service only available in the 48 contiguous United States. The XM name is a registered trademark of XM Satellite Radio Inc. All other trademarks are property of their respective owners. <sup>2</sup>Later availability. <sup>3</sup>Navigation system replaces CD changer head unit with single feed. 4 One-touch cross rails and roof rack accessories optional. 5 EPA estimates for comparison. Your actual mileage will vary with options, driving conditions, driving habits and vehicle's condition.

While the information contained in this brochure was correct at time of printing, specifications and equipment can change. Feature comparisons based on competitor models available at time of printing. No warranty or HYUNDRI | 08 VERACRUZ

guarantee is being extended in this brochure, and Hyundai reserves the right to change product specifications and equipment at any time without incurring obligations. Some vehicles are shown with optional equipment. Specifications apply to U.S. vehicles only. Please contact your Hyundai dealer for current vehicle specifications.