

2013
HYUNDAI

TUCSON





TUCSON LIMITED PREMIUM PACKAGE in Diamond Silver

THANKFULLY, WE GAVE IT PLENTY OF ROOM TO HAUL HOME ALL THE AWARDS IT'S WON.

We have to admit, 2012 has been a pretty good year on the red carpet for Hyundai Tucson. *The Car Book* made it a Best Bet 2012,¹ while *Kelley Blue Book*[®] named it one of its Top 10 Cars with Best Resale Value and a Top 10 Most Fuel-Efficient SUV/Crossover for 2012.² The Insurance Institute for Highway Safety also named Tucson a 2012 Top Safety Pick for the third consecutive year.³

So what does it take to stand out among crossover vehicles? Well, it helps to create a design that turns cold steel into fluidic sculpture – turning more than a few heads in the process. And since efficient versatility is the whole reason people want a crossover in the first place, you adopt this as your motto: Space, not waste. That's how Hyundai created the 2013 Tucson, giving it engineering substance and premium amenities to match its engaging style.

But beyond its technology and ergonomic refinement, what really sets Tucson apart is room. It has more rear legroom than Toyota RAV4, Honda CRV, Nissan Rogue and Ford Escape. And more interior passenger volume than Nissan Rogue and Ford Escape. For such a spacious vehicle, Tucson is also easy to maneuver – it has a tighter turning radius than any of the other vehicle listed above. For extra grip, Tucson is available with All Wheel Drive.



¹Best Bet in the Small SUV category, based on 2012 model year vehicles in *The Car Book 2012* by Jack Gillis. ²Vehicle's projected resale value is specific to the 2012 model year. For more information, visit Kelley Blue Book's kbb.com. Kelley Blue Book[®] is a registered trademark of Kelley Blue Book Co., Inc. ³Based on Insurance Institute for Highway Safety 40-MPH frontal crash test, 31-MPH side-impact test, 20-MPH rear-impact test and availability of Electronic Stability Control.



TUCSON LIMITED PREMIUM PACKAGE in Saddle Leather

ENJOY THE GREAT INDOORS.

Slip into the Tucson LIMITED, and soak up the atmosphere: The leather seats. The available premium audio and navigation systems. Dual front automatic climate controls. And proximity keyless entry with push-button start. Tucson's generous interior integrates right-sized storage compartments at every seating position. The vehicle's tailgate opens wide, offering easy access to a suitcase and grocery-swallowing rear compartment. Fold down the rear seats, and there's more than 55 cubic feet of cargo space. With the navigation system's voice recognition and NavTraffic,¹ you'll be ready to load up and head off in search of adventure.¹



TELL IT WHERE TO GO

The available navigation system is voice-activated and connected to NavTraffic.¹ Its LCD touchscreen not only leads the way, but also helps upon arrival: It displays rear camera views when you shift into reverse to improve safety and ease parking.



SUNROOF? MORE LIKE SOLAR SYSTEM

The available panoramic sunroof stretches over the second row seats to reveal a huge swath of sky overhead for the enjoyment of your rear passengers. And any astronomers who happen to hitch a ride.



HANDS-OFF, MUSIC ON

Available voice-activated, hands-free Bluetooth[®] streaming audio is one of many ways to connect your favorite devices.² Plug into the iPod[®]/USB and MP3 auxiliary input jacks (complete with iPod cable) and fill the cabin with mixes from your favorite playlists.³



ENCIRCLE YOURSELF IN 360-WATT SOUND

The standard six-speaker AM/FM/SiriusXM[®]/CD/MP3 audio system can be enhanced to a 360-Watt system that delivers miles of acoustic smiles with a dedicated amp and seven crisp speakers.



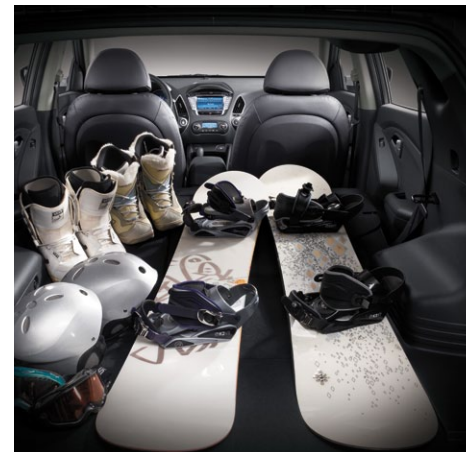
SEATS WITH HEAT

Tucson LIMITED takes interior comfort seriously with a power-adjustable driver seat and seating surfaces covered in supple, expertly stitched leather. The GLS and LIMITED models both feature standard heated front seats as well.



ALL EYES AHEAD

The available leather-wrapped steering wheel integrates fingertip controls for audio, Bluetooth[®] hands-free phone and cruise controls. So you can keep your hands safely on the wheel, and your eyes safely on the road.



¹SiriusXM[®] Satellite Radio and NavTraffic[®] require a SiriusXM subscription, sold separately after a complimentary introductory period. All fees and programming are subject to change. Traffic and weather channels only available in select markets, and SiriusXM service is only available in the 48 contiguous United States. See your dealer for details. The SiriusXM name is a registered trademark of SiriusXM Satellite Radio Inc. All other trademarks are property of their respective owners. ²The Bluetooth[®] wordmark and logos are registered trademarks owned by Bluetooth SIG, Inc., and any use of such marks by Hyundai is under license. Other trademarks are those of their respective owners. ³iPod[®] is a registered trademark of Apple Inc.



TUCSON LIMITED PREMIUM PACKAGE in Chai Bronze

IF YOU LIKE ITS STYLE, WAIT UNTIL YOU HEAR ABOUT ITS SUBSTANCE.

Hyundai didn't emerge as a contender in the car business with industry-leading fuel efficiency alone.¹ Our engineers stepped up to the challenge of making affordable vehicles that deliver high levels of performance, safety...and owner confidence. They designed Tucson's 2.4-liter, four-cylinder engine to deliver up to 176 horsepower with an estimated 32 MPG on the highway.² It also offers the lowest emissions of any conventional gas engine. And our engineers weren't done – they designed Tucson to protect its passengers as well. The Insurance Institute for Highway Safety has named Tucson a Top Safety Pick for the past three consecutive years.



FUELED BY NEW THINKING

Contributing to Tucson's remarkable efficiency are two transmissions: A 5-speed manual mated to the GL model's 2.0-liter engine, or a 6-speed SHIFTRONIC[®] automatic that matches the GLS and LIMITED 2.4-liter engine's speed and load with just the right gear. At just the right moment.



STAYING ON THE RIGHT TRACK

Standard Electronic Stability Control senses wheel spin and applies brake force to keep you on your intended path when cornering. Tucson also features a standard Traction Control System that reduces wheel spin under acceleration, ABS with Brake Assist, and available All Wheel Drive.³



CONFIDENCE, UPHILL OR DOWN

Tucson features Hillstart Assist Control, which helps minimize backward rolling as you release your foot from the brake on uphill slopes. Also standard is Downhill Brake Control, which helps maintain control and speed when easing down steep descents.



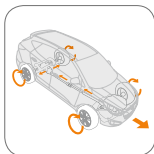
SIX-AIRBAG SAFETY SYSTEM

Dual front airbags, front seat-mounted side airbags and roof-mounted side-curtain airbags provide cocoon-like safety at every seating position.⁴ According to the Insurance Institute for Highway Safety, this combination of airbags can reduce fatalities by up to 45%.



PROJECTS, REFLECTS & PROTECTS

Tucson GLS and LIMITED models feature side exterior mirrors with turn signals indicators, ensuring your upcoming turns are clearly signaled to oncoming traffic.



ADVANCED ELECTRONIC AWD

The Intelligent Torque Controlled Coupling at the heart of Tucson's available AWD system automatically adjusts torque distribution between front and rear wheels based on driving conditions for optimal traction. A driver-selectable 50/50 lock splits torque evenly between front and rear wheels to tackle off-road and slippery driving surfaces.



¹America's most fuel-efficient car company claim based on fleetwide model year 2010 manufacturer data from the EPA Light-Duty Automotive Technology, Carbon Dioxide Emissions and Fuel Economy Trends: 1975-2011 Report. ²GLS and Limited FWD only. EPA estimates for comparison only. Your actual mileage will vary with options, driving conditions, driving habits and vehicle's condition. ³Electronic Stability Control (ESC) cannot control your vehicle's stability under all driving situations. ESC is not a substitute for safe driving practices. No system, no matter how advanced, can overcome physics or correct poor driving. The driver is always responsible for controlling the vehicle and must use caution to avoid loss of control in all driving conditions. Speed, road conditions and driver steering input will affect whether ESC can help prevent loss of control. See Owner's Manual for details. The Traction Control System is meant to enhance conscientious driving habits and is not a substitute for safe driving practices. ⁴The Supplemental Restraint System (SRS) is designed to work with the 3-point seatbelt system. The SRS deploys in certain frontal and/or side-impact conditions where significant injury is likely. The SRS is not a substitute for seatbelts, which should be worn at all times. Children under the age of 13 should be restrained securely in the rear seat. NEVER place a rear-facing child seat in the front seat of a vehicle that has a passenger-side airbag.

2013 TUCSON LINEUP
GL

KEY STANDARD FEATURES:

- 165 HP, 2.0L DOHC 4-cylinder engine with Continuously Variable Valve Timing
- 5-speed manual transmission or available 6-speed automatic transmission with SHIFTRONIC® & Active ECO system
- 4-wheel independent front MacPherson strut / rear multi-link suspension
- Motor Driven Power Steering
- Remote keyless entry with alarm
- Air conditioning with cabin air filtration
- Premium cloth seating surfaces
- 6-way adjustable driver seat & adjustable head restraints for all seating positions
- Tilt steering wheel
- Power door locks & windows with driver auto-down
- 160-Watt AM/FM/SiriusXM®/CD/MP3 audio system with 6 speakers
- iPod®/USB auxiliary input jacks & iPod cable
- Multi-function trip computer
- Front & cargo-area power outlets
- Front center console armrest storage box
- Integrated door bottle holders
- 60/40 split fold-down rear seatbacks with center armrest & dual cupholders
- 6-airbag safety system with advanced dual front airbags & Occupant Classification System
- Electronic Stability Control
- Traction Control System
- 4-wheel disc Anti-lock Braking System with Electronic Brake-force Distribution
- Hillstart Assist Control & Downhill Brake Control
- Tire Pressure Monitoring System
- Rear spoiler with integrated brake light
- Rear window wiper & washer
- 17-inch steel wheels with wheel covers

GLS

GL STANDARD EQUIPMENT PLUS:

- + 176 HP, 2.4L DOHC 4-cylinder engine with Continuously Variable Valve Timing
- + 6-speed automatic transmission with SHIFTRONIC® & Active ECO system
- + Sachs® premium shock absorbers
- + Heated front seats
- + Leatherette bolster seats with cloth inserts
- + Leather-wrapped steering wheel & shift knob
- + Tilt-and-telescopic steering wheel
- + Steering wheel audio, phone & cruise controls
- + Auto up/down driver power window
- + Bluetooth® hands-free phone system
- + Illuminated vanity mirrors & glove box
- + Soft-touch interior paint
- + Front seatback pockets
- + Bodycolor door handles
- + Bodycolor heated mirrors with turn signal indicators
- + Lower bodyside cladding
- + Roof side rails
- + Engine cover
- + Fog lights & automatic headlights
- + 17" alloy wheels

SPECIFICATIONS

- Length : 173.6 inches
- Wheelbase : 103.9 inches
- Height (+ / - roof rails) : 66.3 / 65.2 inches
- Width (excludes mirrors) : 71.7 inches
- Fuel Tank : 15.3 gallons
- Total Interior Volume : 127.6 cu ft
- Passenger Volume : 101.9 cu ft
- Cargo Volume (rear seats up) : 25.7 cu ft
- Cargo Volume (rear seats down) : 55.8 cu ft

LIMITED

GLS STANDARD EQUIPMENT PLUS:

- + Proximity keyless entry with electronic push-button start
- + Dual automatic temperature control with CleanAir Ionizer
- + Leather seating surfaces
- + Power driver seat with lumbar support
- + Auto-dimming rearview mirror with HomeLink®
- + Lower door sill scuff plates
- + Retractable rear cargo cover
- + Chrome/piano black front grille accents
- + Chrome door handle accents
- + Front windshield wiper de-icer
- + 18" alloy wheels

PREMIUM PACKAGE:

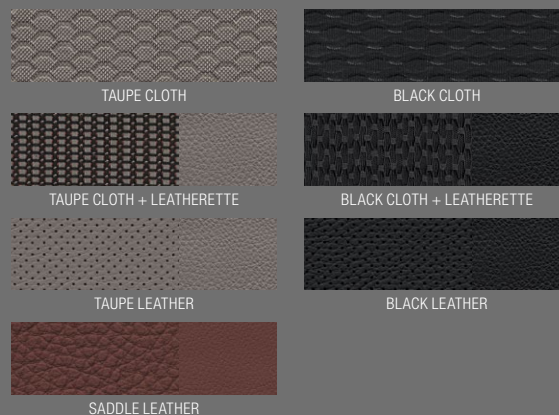
- + Touchscreen navigation system with NavTraffic®
- + Rearview camera
- + 360-Watt premium audio system with external amplifier & subwoofer
- + Panoramic sunroof (deletes roof side rails)


EPA MILEAGE (City/Highway/Combined)

| | 2.0L (165 HP) | 2.4L (176/170 HP) |
|---------------|---------------|-------------------|
| FWD Manual | 20 / 27 / 23 | - |
| FWD Automatic | 23 / 31 / 26 | 22 / 32 / 25 |
| AWD Automatic | - | 21 / 28 / 23 |

ULEV/PZEV horsepower ratings listed for 2.4L engine

2013 TUCSON EXTERIOR COLORS

2013 TUCSON INTERIOR COLORS

AMERICA'S BEST WARRANTY

POWERTRAIN LIMITED WARRANTY
10 YEARS
100,000 MILES

NEW VEHICLE LIMITED WARRANTY
5 YEARS
60,000 MILES

ANTI-PERFORATION WARRANTY
7 YEARS
UNLIMITED MILES

24-HOUR ROADSIDE ASSISTANCE
5 YEARS
UNLIMITED MILES

HYUNDAI
Assurance
VISIT HYUNDAIASSURANCE.COM FOR DETAILS.

EXPLORE HYUNDAI.COM

Be sure to visit our website, where you can build your own Tucson, locate a Hyundai dealer near you, and best of all schedule a test drive.

HYUNDAIUSA.COM/SOCIAL


See dealer for LIMITED WARRANTY details. Fuel economy estimated by EPA for comparison only. Mileage may vary. While the information contained in this brochure was correct at the time of printing, specifications and equipment can change. Feature comparisons based on competitor information available at the time of printing. No warranty or guarantee is being extended in this brochure, and Hyundai reserves the right to change product specifications and equipment at any time without incurring obligations. Some vehicles are shown with optional equipment. Specifications apply to U.S. vehicles only. Please contact your Hyundai dealer for current vehicle specifications. As part of Hyundai's commitment to a responsible environment, this brochure is printed using paper certified by the Forest Stewardship Council™. FSC® certification helps ensure that the highest social and environmental standards are met in the making of the paper we use, contributing to conservation, responsible management, and community-level benefits for people near the forests.

