

IT DRAWS A CROWD. BY STANDING OUT FROM IT.

Presenting the 2014 Hyundai Santa Fe.

Do the right things, and you'll draw attention. In a category crowded with choices, Hyundai Santa Fe is being recognized as one of the best SUVs on the road. A few of the accolades include *AUTOMOBILE Magazine*, which named it "Family Crossover for 2013". Kelley Blue Book's *KBB.com* judged the 2013 Santa Fe Sport one of the "10 Best SUVs Under \$25,000", while Autobytel called it 2013 Crossover/Wagon of the Year.

But that's not all. The 2013 Santa Fe Sport also received the prestigious GOOD DESIGN™ Award, bestowed upon the world's most prominent designers and manufacturers for advancing new, visionary and innovative product concepts.⁴

For 2014, Santa Fe does even more things right. For added comfort, Santa Fe is now available with heated and ventilated front seats, as well as an Integrated Memory System for driver seat and side mirror settings. For added convenience and security, it's also available with a Blind Spot Detection System and Rear Parking Assistance System. Blue Link,® Hyundai's innovative telematics offered with three years of Assurance Connect Care, comes standard.® To improve both form and function, HID headlights and LED taillights are also available.

So, which way to Santa Fe? There's GLS (7-passenger), Limited (6-passenger) or Sport (5-passenger). No matter which you choose, you'll enjoy a high level of driving sophistication, thanks to advanced technologies like available Active Cornering Control AWD and Driver Selectable Steering Modes.







AUTOMOBILE Malgazine 2013 Family Cressover Comparison", June 2013. For more information, visit kbb com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. "Autobyte!" copyright 2013 Autobyte! Copyright 2013 Autobyte! inc. All flights Reserved. 'GOOD DESIGN is a Federally Registered and Protected Trademark of The Chicago Athenaeum Metropolitan Arts Press, Copyright 1992-2013. "Assurance Connected Care requires active Blue Link subscription." Assurance Connected Care requires active Blue Link subscription. Assurance Connected Care requires active Blue Link and corresponding devices when safe to do so. Cellular and GPS coverage required. Blue Link available on most 2013 and 2014 Hyundai vehicles. Features and fees vary by subscription plan. For more or details and limitations, visit Hyundai com or your authorized Hyundai dealet. Blue Link is a registered trademark of Hyundai Motor Company. All rights reserved. ©2013 Hyundai Motor America. Blue Link service works using CDMA-based cellular networks in the 50 United States. Blue Link service is not available where there is no cellular coverage, particularly in enclosed or remote areas. Service availability may be affected by signal strength, foliage, weather, topographical conditions (mountains) and nearby structures (fall buildings, tunnels) and other factors. For additional details and system limitations, visit Hyundai BlueLink com-





SMARTER SEATING Santa Fe Sport and GLS adapt easily to cargo or kids. Just flip the 40/20/40 split-fold second row seats down to create whatever configuration works best. An available sliding function adds even more versatility when you need to make room for an additional passenger or skis and snowboards.



SMARTER STEERING Santa Fe Sport is the first CUV to feature Driver Selectable Steering Modes, which allow you to choose your preferred mode of power steering – Comfort, Normal or Sport – using a button on the steering wheel for a more customized feel behind the wheel.



2014 SANTA FE SPORT

PUTS 'SPORTY' BACK INTO THE SUV VOCABULARY

The theory behind so-called crossover vehicles is to cross the functionality of an SUV with the feel of a sports sedan. But in practice, many crossovers tend to add lots of extra weight – losing their agile handling, brisk acceleration and responsive braking in the process.

Not Santa Fe Sport. It's a spacious, versatile 5-passenger crossover whose 71.5 cubic feet of cargo volume is not overburdened by bulk. You get the passenger room and cargo capacity you need, along with the athletic handling and outstanding acceleration you want.

Santa Fe Sport delivers something else that's in demand: One of the most powerful 4-cylinder engines in its class.¹ A Gasoline Direct Injection 2.4L engine delivers 190 horsepower and an EPA-estimated 27 MPG highway.² Want even more? The Santa Fe Sport 2.0T features twin-scroll turbocharging. It cranks out 264 horsepower, a figure normally found only in a V6. Yet it sips fuel, achieving an impressive EPA-estimated 27 MPG highway rating.²



2013 IIHS TOP SAFETY PICK



TOP SAFETY RATINGS Technologies like Vehicle Stability Management, Hillstart Assist and Downhill Brake Control helped Santa Fe Sport achieve the highest safety scores from both major rating agencies in 2013 – a 5-Star Overall Safety rating from NHTSA, and a Top Safety Pick from the Insurance Institute for Highway Safety.³





ACTIVE CORNERING CONTROL AWD

Choose your 2014 Santa Fe with available All Wheel Drive, and you will be putting next-generation innovation to work. Active Cornering Control improves lateral stability in turns and removes unintended over- and under-steer for maximum traction and control in dry, wet or snowy driving conditions.



ENJOY THE CLIMATE An available panoramic sunroof stretches over the second row of seats, sliding open at the press of a button to reveal a huge swath of sunny or starry sky overhead. Automatic temperature control with a CleanAir ionizer and autodefogging lets you set the desired cabin temperature, and it takes care of the rest.



THE THREE-ROW SANTA FE: THE LUXURY OF CAPACITY.

What makes driving a Hyundai Santa Fe so rewarding? Sit anywhere, and you'll notice how our designers created room in all the right places.

Santa Fe adds space for a third row of seating with surprisingly generous legroom. Getting to the third row is easy, thanks to a second row that folds and slides forward. For those who think second-row passengers should take a back seat to no one, Santa Fe Limited adds leather-clad captain's chairs in place of the GLS model's bench seating.

Santa Fe surrounds everyone with available features that remind you utility doesn't have to feel utilitarian. Ventilated front seats, heated rear seats or rear side-window sunshades, anyone? How about a heated steering wheel wrapped in leather, or the liberating effect of an available panoramic sunroof? And how nice would it be to choose the amount of power assistance you want from the steering? Like a more engaging steering response? Select Sport mode. Prefer a softer edge? Set it to Comfort mode. Now doesn't that feel nice?







PLENTY OF PULL Santa Fe V6 models come standard with a trailer prep package and a towing capacity of 5,000 pounds. So if your idea of adventure involves towing some of your toys along for the ride, no worries – Santa Fe's 290 horsepower, 3.3L Gasoline Direct Injection V6 engine won't break a sweat getting you to playgrounds near and far.¹





REARVIEW CAMERA Santa Fe's available 8-inch navigation and 4.3-inch touchscreen audio systems feature a rearview camera that displays views from behind the vehicle on a central in-dash screen. Guidelines on the screen help direct you through tricky turning maneuvers or into tight parking spaces when backing up your Santa Fe.



BLUE LINK Our innovative telematics let you search for points of interest using voice commands and easily download them to the navigation system for turn-by-turn directions. If your Hyundai is stolen, Blue Link can immobilize it. Teenager borrowing the car? Geo-Fence, Speed and Curfew Alert features let you rest easy. A mobile app lets you lock, unlock and start your Hyundai remotely.⁵ For a full list of features, visit HyundaiBlueLink.com.



SANTA FE TECHNOLOGY

IT'S TIME YOU HAD A TALK. WITH YOUR CAR.

It's 2014. Voice recognition technology now makes it easier to drive without distraction. Santa Fe's available 8-inch touchscreen navigation system responds to voice commands that include street addresses and city names all spoken in one sentence. The large color screen displays not only your route and next three maneuvers, but the posted speed limits as well. NavTraffic® is also onboard, offering updates on traffic conditions, accidents, construction and road closings.¹

Santa Fe also comes standard with Bluetooth,® so simple voice commands let you make calls from your compatible cell phone. You can also stream music from your smartphone and download your phonebook.²

But enough talk – it's time you listened. Santa Fe's audio choices include an available 4.3-inch color touchscreen system, a Dimension® 10-speaker system, and a 550-Watt Infinity® premium audio system with Logic 7® surround sound and 12 speakers.³ Tune into the high-fidelity sounds of HD Radio™ and diverse channel choices of available SiriusXM® Satellite Radio, or enjoy your own playlist by plugging your iPod® or compatible MP3 player into the standard USB port.⁴



VISIONARY TECH For added help seeing what's around you, Santa Fe now offers two advanced technologies. A Rear Parking Assistance System helps you back into parking spaces, while Blind Spot Detection flashes an alert in the driver's side mirror whenever a vehicle enters the blind zones alongside your Santa Fe.

SANTA FE LIMITED TECHNOLOGY PACKAGE in Gray Leather



2014 SANTA FE LINEUP

GLS

KEY STANDARD EQUIPMENT:

- 290-HP 3.3L Gasoline Direct Injection DOHC V6 engine with Dual Continuously Variable Valve Timing
- 6-speed SHIFTRONIC® automatic transmission
- Driver Selectable Steering Mode with Comfort, Normal & Sport settings
- · Remote keyless entry system with alarm
- · Air conditioning with cabin air filter
- · Leather-wrapped steering wheel & shift knob
- Power driver seat with 4-way lumbar support
- · Heated front seats
- YES Essentials® stain-resistant cloth seats
- Tilt-and-telescopic steering wheel with audio, phone & cruise controls
- 7-passenger seating w/ 50/50 split folding 3rd row bench seat
- 40/20/40 split fold-down 2nd row seats with 60/40 slide & recline function
- · Rear-seat heating/air conditioning & vents
- 4.3" color touchscreen display with rearview camera
- · AM/FM/SiriusXM/CD/MP3 audio system with 6 speakers
- · Bluetooth® hands-free phone system with voice recognition & audio streaming

- iPod®/USB & auxiliary input jacks
- Hyundai Blue Link® telematics system
- 18" allov wheels
- · Automatic headlight control
- . LFD headlight accents
- Chrome-accent front grille & door handles
- Bodycolor power & heated side mirrors
- Chrome-tipped dual exhaust system
- · Windshield wiper de-icer
- Trailer prep package
- · Roof rack side rails
- · Front fog lights
- Vehicle Stability Management System
- Electronic Stability & Traction Control Systems
- ABS brakes with Brake Assist & Flectronic Brake-force Distribution
- Hillstart Assist & Downhill Brake Control
- . 7-airbag safety system with driver knee airbag
- Tire Pressure Monitoring System

PREMIUM PACKAGE

GLS Standard Equipment Plus:

- + Power front-passenger seat
- + Electroluminescent gauge cluster with color LCD trip computer
- + Proximity key entry with push-button start
- + Dual-zone automatic temperature control with CleanAir ionizer
- + Leather seating surfaces

- + Power liftgate
- + Auto-dimming rearview mirror with HomeLink® & compass
- + Manual rear side-window sunshades
- + Side mirror-mounted turn-signal indicators
- + Blind Spot Detection System

TECHNOLOGY PACKAGE

GLS Premium Package Equipment Plus:

- + Panoramic sunroof
- + Navigation system with 8" touchscreen
- + Dimension premium audio system with 10 speakers
- + Ventilated front seats
- + Integrated Memory System
- + Heated steering wheel

- + Heated rear seats
- + Premium door sill plates
- + 115-volt power outlet

SPECIFICATIONS

- · Length: 193.1 inches . Wheelbase: 110.2 inches
- Height (- / + roof rails): 66.5 / 66.9 inches
- . Width (excludes mirrors): 74.2 inches • Fuel Tank Capacity: 18.8 gallons
- Total Interior Volume: 160.1 cubic feet
- Passenger Volume: 146.6 cubic feet
- . Cargo Volume (behind front seats): 80.0 cubic feet
- . Cargo Volume (behind 2nd row): 40.9 cubic feet
- . Cargo Volume (behind 3rd row): 13.5 cubic feet

- + Rear Parking Assistance System
- + 19" Hyper Silver alloy wheels

EPA MILEAGE ESTIMATES

CITY / HIGHWAY / COMBINED MPG

3.3L (290 HP) 18 / 25 / 21 Front Wheel Drive All Wheel Drive 18/24/20 Smog Rating 5 (ULEV) Emission Standard

FPA Classification Sport Utility Vehicle

LIMITED

KEY STANDARD FEATURES:

GLS Premium Package Equipment Plus:

+ 6-passenger seating with 2nd row captains chairs

TECHNOLOGY PACKAGE

Limited Standard Features Plus:

- + Panoramic sunroof
- + Navigation system with 8" touchscreen
- + 550-Watt Infinity® Logic 7® surround-sound premium audio with 12 speakers
- + Ventilated front seats
- + Integrated Memory System
- + Heated steering wheel

- + Heated rear seats
- + Premium door sill plates
- + Rear Parking Assistance System
- + 115-volt power outlet
- + 19" Hyper Silver alloy wheels
- + High Intensity Discharge Xenon Headlights

WHEELS

+ LED taillights

EXTERIOR COLORS

CIRCUIT SILVER

MONACO WHITE







FROSTED MOCHA



18" ALUMINUM ALLOY WHEEL



19" ALUMINUM ALLOY WHEEL

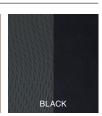
INTERIOR COLORS

BECKETTS BLACK









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2014 SANTA FE SPORT LINEUP

SPORT

KEY STANDARD EQUIPMENT:

- 190-HP 2.4L Gasoline Direct Injection 4-cylinder engine with Dual Continuously Variable Valve Timing
- 6-speed SHIFTRONIC® automatic transmission
- · Driver Selectable Steering Mode with Comfort, Normal & Sport settings
- · Remote keyless entry system with alarm
- · Air conditioning with cabin air filter
- · Power windows with driver auto-down/up
- · Power door & tailgate locks
- YES Essentials® stain-resistant cloth seats
- · Tilt-and-telescopic steering wheel with audio, phone & cruise controls
- 40/20/40 split fold-down 2nd row seats with 60/40 recline function
- · Hidden underfloor cargo storage compartment
- AM/FM/SiriusXM/CD/MP3 audio system with 6 speakers
- · Bluetooth® hands-free phone system with voice recognition & audio streaming

- iPod®/USB & auxiliary input jacks
- Hyundai Blue Link® telematics system
- · Multifunction trip computer
- 17" allov wheels
- · LED headlight accents
- Chrome-accent front grille & door handles
- Bodycolor power side mirrors
- · Rear spoiler with integrated brake light
- · Rear windshield wiper
- · Vehicle Stability Management System
- Electronic Stability & Traction Control Systems
- ABS brakes with Brake Assist & Electronic Brake-force Distribution
- . Hillstart Assist & Downhill Brake Control
- . 7-airbag safety system with driver knee airbag
- Tire Pressure Monitoring System
- · Solar front glass & rear privacy glass

POPULAR EQUIPMENT PACKAGE

Sport Standard Equipment Plus:

- + Power driver seat with 4-way lumbar support
- + Heated front seats
- + Leather-wrapped steering wheel & shift knob
- + 4.3" color touchscreen display with rearview camera
- + Heated side mirrors

- + Automatic headlight control
- + Windshield wiper de-icer
- + Roof rack side rails
- + Front fog lights

PREMIUM PACKAGE

Sport Popular Equipment Package Plus:

- + Proximity key entry with push-button start
- + Dual-zone automatic temperature control with CleanAir ionizer
- + Leather seating surfaces
- + Power front-passenger seat
- + Electroluminescent gauge cluster with color LCD trip computer
- + Manual rear side-window sunshades
- + Second-row sliding 60/40 split seats with cargo-area releases
- + Auto-dimming rearview mirror with HomeLink® & compass
- + Side mirror-mounted turn-signal indicators
- + Blind Spot Detection System

TECHNOLOGY PACKAGE

Sport Premium Package Plus:

- + Panoramic sunroof
- + Navigation system with 8" touchscreen
- + Dimension premium audio system with 10 speakers
- + Ventilated front seats
- + Integrated Memory System

- + Heated rear seats
- + Premium door sill plates

SPECIFICATIONS

- · Length: 184.6 inches
- Wheelbase: 106.3 inches
- Height (- / + roof rails) : 66.1 / 66.5 inches
- . Width (excludes mirrors): 74.0 inches
- Fuel Tank Capacity: 17.4 gallons
- Total Interior Volume: 143.4 cubic feet
- Passenger Volume: 108.0 cubic feet
- · Cargo Volume (behind front seats): 71.5 cubic feet
- Cargo Volume (behind 2nd row): 35.4 cubic feet

- + Heated steering wheel
- + Rear Parking Assistance System

EPA MILEAGE ESTIMATES

CITY / HIGHWAY / COMBINED MPG

	2.4L (190 HP)	2.0T (264 HP)
Front Wheel Drive	20 / 27 / 23	19 / 27 / 22
All Wheel Drive	19 / 25 / 21	18 / 24 / 21
Smog Rating	5 (ULEV)	5 (ULEV)
Emission Standard	LEV-II ULEV	LEV-II ULEV
FPA Classification	Sport Htility Vehicle	Snort Htility Vehicle

SPORT 2.0T

KEY STANDARD FEATURES:

Sport Premium Package Equipment Plus:

- + 264-HP 2.0L Gasoline Direct Injection twin-scroll turbo
- 4-cylinder engine with Dual Continuously Variable Valve Timing

- + Trailer prep package
- + 18" alloy wheels

+ Chrome twin-tip exhaust system

NAVIGATION PACKAGE

Sport 2.0T Standard Equipment Plus:

- + Navigation system with 8" touchscreen
- + 550-Watt Infinity® Logic 7® surround-sound premium audio with 12 speakers

TECHNOLOGY PACKAGE

Sport 2.0T Navigation Package Plus:

FROST WHITE PEARL

MINERAL GRAY

JUNIPER GREEN

MARLIN BLUE

- + Panoramic sunroof
- + Ventilated front seats
- + Integrated Memory System
- + Heated steering wheel
- + Heated rear seats
- + Premium door sill plates
- + Rear Parking Assistance System
- + 19" allov wheels
- + High Intensity Discharge Xenon Headlights
- + LED taillights

EXTERIOR COLORS

MOONSTONE SILVER

SERRANO RED

CANYON COPPER

TWILIGHT BLACK

CABO BRONZE

WHEELS



17" ALUMINUM ALLOY WHEEL



18" ALUMINUM ALLOY WHEEL



19" ALUMINUM ALLOY WHEEL

P HYUNDAI Assurance

CONNECTED CARE

Hyundai's Assurance Connected Care offers Maintenance Alerts, Monthly Vehicle Reports, Automatic Collision Notification and more, Together with Blue Link navigation enhancements and mobile app features, you'll feel assured and secured like never before. For more information, please visit Hyundai.com.

