



One car.
Three different powertrains.

Offering a choice of three different electrified powertrains that share the same sleek, modern design and purpose-engineered platform is a world first. Each of these powertrains adheres to Hyundai's unique philosophy: quite simply, electrified cars should offer all the dynamic ride and handling characteristics that make driving a pleasure.

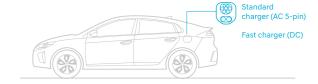






### The future has arrived. And it's emissions-free.

IONIQ Electric is the zero-emissions car that both tames the wind and electrifies the senses. A drag coefficient of just 0.24 and an innovative electric powertrain make it a truly rewarding drive. And it's a thoroughly practical five-seater that you can enjoy every day on journeys short and long.



### LED headlamps

A win-win situation: LED headlamps improve night vision with higher light output while requiring less energy than conventional lamps.

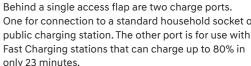


### **Adaptive Smart Cruise Control**

Behind the Hyundai emblem on the aerodynamically styled grille panel is the sensor for the Adaptive Smart Cruise Control.

### One for connection to a standard household socket or public charging station. The other port is for use with Fast Charging stations that can charge up to 80% in only 23 minutes.





**Charging port** 





# Innovative thinking. Electrifying performance.

The inspirational design of the IONIQ Electric is matched by its whisper-quiet, fully electric powertrain. Starting from standstill is a revelation thanks to the instant torque provided by the electric motor. And overall performance can be adjusted on the move by selecting Eco, Normal or Sport drive mode. When coasting or braking the electric motor generates energy to recharge the battery.



### ECO, NORMAL and SPORT drive modes

The NORMAL drive mode is augmented by an ECO mode that maximizes energy efficiency, and a SPORT mode that puts an extra 30 Nm torque under your foot to reach a maximum of 295 Nm.



### Regenerative braking control

Modulating the degree of regenerative braking is enabled by the conveniently located paddles on the steering wheel.

### Shift by wire

Intelligently grouped buttons on the Centre Console simplify electronic control of major driving functions.







### Lithium-Ion Polymer battery

The high energy density of the lightweight and compact 28 kWh battery delivers more performance and greater driving range. Its location in the floor lowers the centre of gravity for better handling characteristics. It is backed by an extended 8-year warranty.\*

\*The battery warranty extends to 8-years, or 200,000 km, whichever occurs first.

# Intelligent engineering. Innovative solutions.

The carefully matched components of the electric powertrain have been engineered to provide excellent driving characteristics and a practical everyday driving range.

Up to 280km on a single charge



### **Driving range**

Up to 280 km of emissions-free driving can easily accommodate the daily commute or even a weekend break The available driving range at any time is clearly displayed on the supervision display.



#### High torque at the wheels

The single-speed reduction gear translates the output of the electric motor to deliver exceptionally high torque whenever you need it.



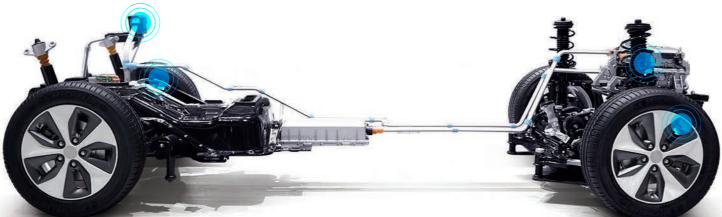
### High-strength, low-weight

The intelligent use of lightweight aluminium and ultrahigh-strength steel results in a robust structure that provides great stability and enjoyably agile handling.



#### Electric motor

The high-power electric motor develops 88 kW and a maximum torque of 295 Nm from start-up, for impressive acceleration especially at low speeds.



Driving distance, battery range and driving efficiency calculations are based on estimations and will vary based on individual driving circumstances and road conditions. Vehicle charging time and speed will depend on final electricity output of selected charging facility. Quick charge option offers 80% battery charge in 23 minutes (100 kW).

# Simply pure. Purely simple.

The clean and spacious interior of the IONIQ Electric is charged with modern design purity. It is evident in the intuitive simplicity and clarity of all instruments, and controls which are pleasant to the touch. The D-cut steering wheel and the signature copper décor elements add a sporty look.

D-cut steering wheel



### Digital instrument cluster

The high-resolution colour display communicates information including speed, state of battery charge and energy usage. The style and colour of the 7" display reflects the selected drive mode, ECO, Normal or Sport.

ECO mode shown.



### Wireless charging for smartphones

Compatible smartphones can be charged wirelessly via the integrated charge pad.\*\* A helpful alert will be triggered should the phone be left behind.

 $\ensuremath{^{\star\star}}$  Non-compatible smartphones require a wireless charging adapter.



### Connected

High levels of connectivity are accessed via the central 8" full-colour touch-screen. Apple CarPlay\*, Android Auto\* and the totally new navigation platform entertain and inform through every journey.

\* Apple CarPlay™ is a registered trademark of Apple Inc. Android Auto™ is a registered trademark of Google Inc.



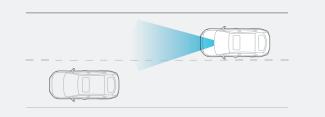


# Advanced protection. Smart technology.

In addition to the protection provided by 7-airbags, all occupants benefit from a comprehensive line-up of advanced driver assistance technologies. Its cameras, radar and ultrasonic sensors help keep the IONIQ Electric safely on the right track.

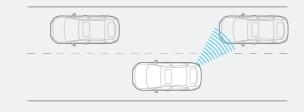
### Lane keeping assist system (LKAS)

Warns the driver of unintended departure from the chosen traffic lane and applies corrective steering if necessary.



### Blind spot detection (BSD)

Rear radar sensors detect the proximity of other vehicles when changing lanes. Rear Cross Traffic Alert uses the same sensors to detect approaching vehicles when backing out of parking spaces.







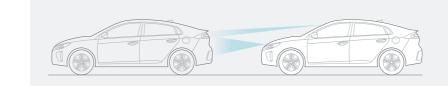


### Seven airbags

Occupants are protected by a total of seven airbags. This includes a knee airbag for the driver.

### Automatic emergency braking (AEB)

When a potential collision with a vehicle or pedestrian is detected, AEB first gives a visual and an audible warning, then intervenes with partial or complete brake application.



### Adaptive Smart Cruise Control (ASCC)

Maintains a set distance to the preceding vehicle, automatically reducing or increasing speed up to a pre-set limit. In "stop & go" traffic, the pre-determined distance is always maintained. Restarting after a stop phase is activated by light pressure on the accelerator pedal.









# Perfection in detail. Quality in everything.









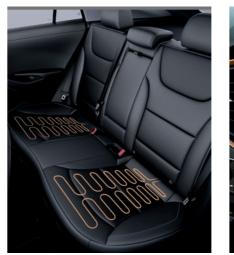
Chrome door handles

Power sunroof

Chrome scuff plates

Infinity premium sound system









Ventilated front seats

Front and rear seat heating

8" navigation system

In-Cable Control Box

### Exterior colors



Polar white (WAW)



Phantom black (NKA)



Blazing yellow(WY7)





Aurora silver (TS7)



Marina blue (N4B)

Phoenix orange (RY9)

Woven

### Interior colors



### Wheels





16" alloy wheels

### Specifications

### **Electric Motor**

Туре	Permanent-magnet synchronous motor (PMSM)
Max. power (kW)	88
Max. torque (Nm)	295
Battery capacity (kWh)	28
CO2 range (g/km)	0

### **Dimensions**

Head room (mm)	Front/rear (w/o sunroof)	994/950
Leg room (mm)	Front/rear	1,073/906
Shoulder room (mm)	Front/rear	1,425/1,396
Luggage capacity (ℓ)	Up to roof	455
	Rear seats down, up to roof	1,410

Fuel consumption in MPG (I/100km) for IONIQ Electric range: 0.0 (0.0). CO2 Emissions 0g/km. These official EU test figures are to be used as a guide for comparative purposes and may not reflect all driving results.

Unit: mm



Overall width	1,820
Wheel tread	1,55



Overall length

Wheel base

4,470

2,700



Wheel tread 1,564

19



Dealer stamp





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