

2012 HYUNDAI **AZERA**



MORE STATUS. LESS QUO.



TECHNOLOGY PACKAGE
IN SILVER FROST METALLIC



2012 AZERA CLASS REDEFINED

More powerful. More spacious. More refined. And loaded with standard features (including some other car companies refer to as options). The 2012 Hyundai Azera represents the latest evolution in ground-breaking design that introduces new thinking – and new possibilities – to the large sedan class of automobiles.

A dynamic new interpretation of the Hyundai “fluidic sculpture” design language lends Azera a sleek appearance that is as energetic as it is elegant. Unlock the doors with the press of a button, and an expansive cabin welcomes you with the most interior volume, the most front-seat legroom, and the most front headroom in its class. Comfortably seated at the wheel, you’ll delight in an ergonomically optimized interior and controls that accentuate our driver-centric design philosophy.

Azera’s comprehensive standard features include luxuries like an advanced navigation system with rearview camera. HD Radio® technology. A 10-way power driver’s seat. Heated leather seats in front and back. And proximity key entry with push-button start. Blue Link,® Hyundai’s innovative suite of telematics, is onboard to help you discover points of interest. Find a gas station and check prices. Communicate with friends. Check your car’s maintenance. Monitor your vehicle from afar. Send for help in an emergency. And so much more. A Technology Package loaded with premium features heightens the car’s performance – and your sense of privilege – even further.

Azera’s powerful, efficient 3.3L GDI V6 engine serves as an open invitation to press the engine’s start button and run through six perfectly spaced shift points. Sophisticated steering and suspension enhancements deliver a smooth ride with exceptional handling and cornering, while an innovative Active ECO system helps you stretch your driving enjoyment even further by modifying engine and transmission control for a 5-7 percent boost in fuel economy at the press of a button.



TECHNOLOGY PACKAGE IN CHESTNUT BROWN LEATHER

A SMART, UPSCALE DESIGN LANGUAGE. WITH A DECIDEDLY MODERN ACCENT.

Slip inside the new Azera, and your first impression will be a lasting one. The rich feel of an interior clad in leather. A spacious, wonderfully accommodating cabin. Cutting-edge styling that offers a commanding view of the road. And intuitive controls that are always close at hand, particularly on the multi-function steering wheel that literally reaches for your palms. You'll enjoy an impressive list of standard features that includes touchscreen navigation. A Bluetooth® hands-free phone system. Dual automatic climate control. An array of audio entertainment options, and more. Opt for Azera's Technology Package, and the pleasure quotient is raised even higher with upgrades like an Infinity® premium audio system.¹ Panoramic power sunroof. Power tilt-and-telescopic steering wheel. Ventilated front seats. And we're just getting warmed up.



CUSTOMIZED COMFORT

Azera welcomes its passengers into luxury's lap with heated front and rear leather seating surfaces. Active seat ventilation is optional, as is a memory system that recalls individual preferences for seat, steering wheel and side mirror locations.



ADVANCED NAVIGATION

Azera's first-in-class standard navigation system places a 7-inch hi-res touchscreen, rearview camera and voice recognition at your command. Real-time traffic and weather updates, stocks, sports scores and more are available through SiriusXM,² along with a free trial period.²



AUDIO DELIGHTS

A 450-Watt Dimension audio system comes standard. Enjoy crisp, clear fidelity while listening to your favorite CDs, SiriusXM® Radio or HD Radio® programming.³ Prefer your own playlists? iPod®/USB and auxiliary input jacks are also standard.⁴



HANDS-FREE PHONE

Syncing your Bluetooth® smartphone with Azera is a cinch, allowing you to send and receive phone calls at the touch of a button. Voice recognition is also standard for true hands-free calling.⁵



INNER SANCTUM

Azera's refined interior can be embellished with optional features like side sunshades and a power rear sunshade that retracts automatically when backing up. A blue ambient lighting option adds even more allure at nighttime.

¹Infinity® is a registered trademark of Harman International Industries, Inc. ²SiriusXM® Satellite Radio and XM NavTraffic® require a SiriusXM subscription, sold separately after a complimentary introductory period. All fees and programming are subject to change. Traffic and weather channels only available in select markets, and SiriusXM service is only available in the 48 contiguous United States. See your dealer for details. The SiriusXM name is a registered trademark of SiriusXM Satellite Radio Inc. All other trademarks are property of their respective owners. ³The HD Radio®, HD Digital Radio and HD Digital Radio Alliance are wordmarks and trademarks of iBiquity Digital Corporation, used under license by the HD Digital Radio Alliance. ⁴iPod® is a registered trademark of Apple Inc. ⁵The Bluetooth® wordmark and logos are registered trademarks owned by Bluetooth SIG, Inc., and any use of such marks by Hyundai is under license. Other trademarks are those of their respective owners.



TECHNOLOGY PACKAGE IN SILVER FROST METALLIC

THE POWER TO RULE. THE SYSTEMS TO REIGN.

Azera's improved powertrain features a potent, highly responsive 293-horsepower V6 engine that pours power onto the pavement through a 6-speed automatic transmission with SHIFTRONIC® manual shift mode. The precision you feel at the wheel is enhanced by speed-sensitive power steering and sophisticated Vehicle Stability Management featuring Electronic Stability and Traction Control Systems.¹ An arsenal of advanced braking technologies heighten your control even further, complementing Azera's expertly tuned suspension – complete with SACHS® Amplitude Selective Dampers² – that maintains optimal contact with the road. And delivers a deeply satisfying ride quality with smooth, stable handling under acceleration, deceleration and turns.



LEADING THE WAY IN SAFETY

Azera has nine airbags – more than any other vehicle in its class. Front and side-impact airbags, rear side-impact airbags, side curtain airbags and a driver's knee airbag all contribute to a higher standard of safety.³



OCTANE-SIPPING ACTIVE ECO SYSTEM

The new Azera's estimated 29 mpg highway rating⁴ is enhanced by a user-selectable Active ECO System that modifies engine and transmission controls to deliver an improved driving range, yielding a 5-7 percent boost in real-world fuel economy.



PERFORMANCE-MINDED DESIGN

LED-trimmed headlights, 19-inch alloy wheels and an integrated chrome-tipped dual exhaust offer visual cues to the enhanced performance engineered into the new Azera.



MECHANICAL MAGNIFICENCE

Dual Continuously Variable Valve Timing allows each engine intake and exhaust valve to be controlled independently, minimizing emissions while offering substantial gains in power.



TECHNOLOGY PACKAGE

Elevate Azera's performance and safety even further with a Technology Package featuring 19-inch alloy wheels, High-Intensity Discharge Xenon headlights and rear parking assistance sensors – not to mention a treasure trove of additional features inside the car.

¹Electronic Stability Control (ESC) cannot control your vehicle's stability under all driving situations. ESC is not a substitute for safe driving practices. No system, no matter how advanced, can overcome physics or correct poor driving. The driver is always responsible for controlling the vehicle and must use caution to avoid loss of control in all driving conditions. Speed, road conditions and driver steering input will affect whether ESC can help prevent loss of control. See Owner's Manual for details. The Traction Control System is meant to enhance conscientious driving habits and is not a substitute for safe driving practices. ²Sachs® is a registered trademark of ZF Sachs AG. ³The Supplemental Restraint System (SRS) is designed to work with the 3-point seatbelt system. The SRS deploys in certain frontal and/or side-impact conditions where significant injury is likely. The SRS is not a substitute for seatbelts, which should be worn at all times. Children under the age of 13 should be restrained securely in the rear seat. NEVER place a rear-facing child seat in the front seat of a vehicle that has a passenger-side airbag. ⁴EPA estimates for comparison only. Your actual mileage will vary with options, driving conditions, driving habits and vehicle's condition.



HYUNDAI BLUE LINK®: NOW, THE WORLD REALLY IS AT YOUR FINGERTIPS.

A Blue Link-enabled Azera features enhanced navigation that not only helps you get where you're going, but reveals shortcuts and points of interest along the way.¹ It can send you real-time traffic updates, find gas stations, and tell you what they're charging. Or find restaurants and tell you what people think of the food. There's location sharing and voice text messaging that keeps you in touch with friends and family.² In the event of an emergency, Blue Link instantly knows whom to call and where to send help. There's even a useful feature that sends advance notices of regularly scheduled maintenance intervals to keep your car in prime condition. In all, more than 30 services and features are included in three available packages that let you customize this technology to your individual needs. For details, visit HyundaiBlueLink.com.



BLUE LINK ASSURANCE PACKAGE

In an emergency, no matter where you are in the United States, you're not alone. Automatic Collision Notification, SOS Emergency Assistance and Enhanced Roadside Assistance report your position to Hyundai-trained operators and connect you in a flash 24/7/365.³ You can also receive monthly email reports with comprehensive vehicle diagnostics, ensuring your Hyundai delivers optimal performance with the best possible fuel economy.



BLUE LINK GUIDANCE PACKAGE

More than getting you where you need to be, this package can tell you what you'll find – from traffic and gas prices to restaurants and museums. Use voice commands to find points of interest, the fastest routes with the least amount of traffic, the cheapest gas, the highest rated restaurants, and more. There's even an Eco-Coach that lets you monitor your mileage online and offers tips for improving your results. (Includes Assurance + Essentials Packages)



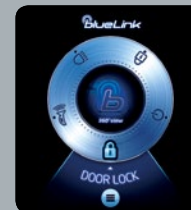
BLUE LINK ESSENTIALS PACKAGE

Blue Link is equal parts fun, convenience and safety. Use your smartphone to remotely lock/unlock your car or flash the lights and honk the horn to find it in a crowded parking lot. Other components let you send voice text messages from your car and share your location with friends. Secure your car with Stolen Vehicle Slowdown and recovery features. Or rest easy with Geo-Fence and Curfew Alerts that notify you (by text, automated phone message or email) when the geography or drive-time boundaries you've set are exceeded. You can also extend your peace of mind with convenient vehicle self-diagnostics. (Includes Assurance Package)

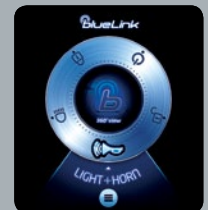
BLUE LINK MOBILE PHONE APP SCREENS



DOOR UNLOCK



DOOR LOCK



LIGHT+HORN

*Blue Link® subscription service agreement required. Features vary by subscription plan. Blue Link service works using CDMA-based cellular networks in the 50 United States. Blue Link service is not available where there is no cellular coverage, particularly in enclosed or remote areas. Service availability may be affected by signal strength, foliage, weather, topographical conditions (mountains) and nearby structures (tall buildings, tunnels) and other factors. For additional details and system limitations, visit HyundaiBlueLink.com. Hyundai is a registered trademark of Hyundai Motor Company. All rights reserved. ©2012 Hyundai Motor Company. †Requires a Blue Link subscription and a Bluetooth-compatible phone paired to the vehicle and assigned as the Primary Driver's mobile phone number in your account. Standard text message rates apply. ‡Blue Link agents will contact existing emergency service responders. Only use Blue Link and corresponding devices when it is safe to do so.

STANDARD



POWER / PERFORMANCE	BASE	TECHNOLOGY PACKAGE
3.3L Gasoline Direct Injection DOHC V6 engine with Dual Continuously Variable Valve Timing	S	S
6-speed automatic transmission with SHIFTRONIC® manual shift mode	S	S
Active ECO system	S	S
Integrated chrome-tipped dual exhaust	S	S
SACHS Amplitude Selective Damper suspension	S	S
18-inch Hyper Silver alloy wheels	S	–
19-inch Hyper Silver alloy wheels	–	S
COMFORT / CONVENIENCE		
Proximity keyless entry with push-button start	S	S
Leather seating surfaces	S	S
Heated front and rear seats	S	S
Ventilated front seats	–	S
Power driver seat and front passenger seat	S	S
Driver's seat cushion extension	–	S
Leather-wrapped steering wheel and shift knob	S	S
Manual tilt-and-telescopic steering wheel	S	–
Power tilt-and-telescopic steering wheel	–	S
Integrated Memory System (driver seat, side mirrors, steering wheel)	–	S
Steering wheel-mounted audio, hands-free phone and cruise controls	S	S
Dual zone automatic temperature control	S	S
Floor console-mounted rear vents	S	S
Side window sunshades	–	S
Power rear sunshade	–	S
Auto dimming rearview mirror with compass	S	S
HomeLink® integrated transceiver	S	S
EPA MILEAGE ESTIMATES		
City / Highway / Combined	20 / 29 / 23	

TECHNOLOGY PACKAGE



ENTERTAINMENT SYSTEMS	BASE	TECHNOLOGY PACKAGE
Navigation system with 7-inch touchscreen and rearview camera	S	S
Dimension® 450-Watt AM/FM/SiriusXM/CD/MP3 audio system with external amp & subwoofer	S	–
Infinity® 550-Watt AM/FM/SiriusXM/CD/MP3 Logic 7 audio system with external amp & subwoofer	–	S
HD Radio® technology	S	S
iPod®/USB and auxiliary input jacks	S	S
Blue Link® telematics system	S	S
Bluetooth® hands-free phone system with phonebook transfer and audio streaming	S	S
SAFETY / SECURITY		
Vehicle Stability Management	S	S
Electronic Stability Control with Traction Control System	S	S
4-wheel disc Anti-lock Braking System with Brake Assist & Electronic Brake-force Distribution	S	S
9-airbag safety system with advanced dual front airbags and Occupant Classification System	S	S
Tire Pressure Monitoring System	S	S
Impact-reducing front seats	S	S
Rearview camera	S	S
Daytime Running Lights	S	S
Anti-theft system with engine immobilizer	S	S
STYLE / FUNCTIONALITY		
Panoramic tilt-and-slide sunroof	–	S
High Intensity Discharge (HID) Xenon headlights	–	S
LED headlight accents and taillights	S	S
Automatic headlights	S	S
Front fog lights	S	S
Heated side mirrors with LED turn signal indicators	S	S
Rear parking assistance sensors	–	S
Interior ambient lighting	–	S
Solar control glass	S	S

S = STANDARD – = NOT AVAILABLE

EXTERIOR COLORS



PORCELAIN WHITE PEARL



SILVER FROST METALLIC



SMOKE GRAY METALLIC



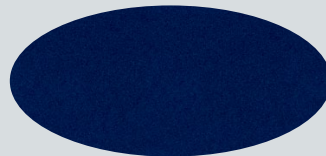
HYPER SILVER METALLIC



VENETIAN RED PEARL



BRONZE MIST METALLIC

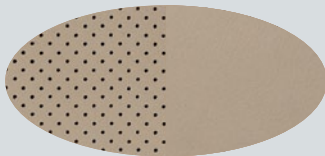


MIDNIGHT BLUE PEARL



BLACK ONYX PEARL

INTERIOR COLORS



CAMEL LEATHER



GRAPHITE BLACK LEATHER



CHESTNUT BROWN LEATHER

AMERICA'S BEST WARRANTY

10 YEARS
100,000 MILES

POWERTRAIN LIMITED WARRANTY

5 YEARS
60,000 MILES

NEW VEHICLE LIMITED WARRANTY

7 YEARS
UNLIMITED MILES

ANTI-PERFORATION WARRANTY

5 YEARS
UNLIMITED MILES

24-HOUR ROADSIDE ASSISTANCE

See dealer for LIMITED WARRANTY details.

 HYUNDAI
Assurance

For over a decade, Hyundai has backed every car we've built with America's Best Warranty and this simple promise: Relax. We've got your back for the next 10 years or 100,000 miles. It's a commitment to customers that's evolved into Hyundai Assurance, an umbrella of services that includes 24/7 Roadside Assistance and more. Visit www.hyundaiassurance.com for details.

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NEW POSSIBILITIES.

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