

2014

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HYUNDAI  
**ACCENT**



# IT SPEAKS YOUR LANGUAGE.

## Presenting the 2014 Hyundai Accent.

At Hyundai, we know words like value, performance and efficiency are music to your ears. So we designed our Accent to speak the same language. It's so fluent, in fact, that *MotorWeek* named it winner of their Drivers' Choice Award for Best Subcompact Car the past two years in a row.<sup>1</sup>

Accent's design vocabulary has succeeded in grabbing drivers' attention, too. Thanks to what our designers call a Fluidic Sculpture approach to shaping the character of our cars, it has a style that strays from the ordinary.

Our 2014 Accent models include a host of niceties you might not expect in a subcompact, like a driver's blind spot mirror for added safety. Available projector headlights with LED accents for added style. And a tilt-and-telescopic steering wheel that places itself in the palms of your hands for added comfort.

Under the hood is our award-winning 1.6L GDI engine – GDI being shorthand for Gasoline Direct Injection, an innovation that makes the engine more powerful without making it more wasteful. You get plenty of smooth, potent performance. And you get to pass by plenty of gas stations along the way, thanks to an EPA-estimated 37 MPG highway rating.<sup>2</sup>

So test drive the 2014 Accent. Just be prepared to be left speechless.



5-DOOR SE in Marathon Blue / 4-DOOR GLS PREMIUM PACKAGE in Boston Red



<sup>1</sup>[www.motorweek.org/reviews/drivers\\_choice\\_awards/#/best\\_subcompact\\_car](http://www.motorweek.org/reviews/drivers_choice_awards/#/best_subcompact_car). <sup>2</sup>MPG estimate for vehicles with automatic transmission. EPA estimates for comparison only. Mileage may vary. Your actual mileage will vary with options, driving conditions, driving habits and the vehicle's condition.



5-DOOR SE in Premium Black Cloth



**ACCENT 5-DOOR** Accent 5-Door's 47.5 cubic feet of cargo space and 60/40 split folding rear seats accommodate snow and surfboards, skis, golf clubs, camping gear and other large items that bring more fun along for the ride.<sup>4</sup> Even with the rear seats up, Accent's 21.2 cubic feet of cargo space is more than twice that of the 2013 Nissan Juke crossover utility vehicle.



**ACCENT SE** Want a sportier edge to your Accent? Our SE model responds with sport-tuned steering and rear disc brakes that deliver an authentic performance feel. It looks the part of a performer, too, with projector headlights accented by LED lights, a leather-wrapped steering wheel and shift knob, Piano Black interior trim accents, 16" alloy wheels and a rear spoiler.



INTERIOR COMFORT & CONVENIENCE

# ELEVATING THE SOCIAL STATUS OF THE SUBCOMPACT CAR

Within the auto industry, they refer to cars like our Hyundai Accent as “subcompact” or “entry-level” models. Not the most flattering terms, right? So we decided to change the rules everyone’s been playing by and offer something entirely different. We started by giving Accent a surprisingly roomy interior. In fact, Accent 4-Door is so spacious, the EPA lists it as a class-size above cars like the Ford Fiesta.<sup>1</sup>

Then we accentuated all of that space with standard features like power heated mirrors (complete with a driver’s blind spot mirror), power door locks, power windows and a 6-speaker, 172-Watt audio system featuring SiriusXM,<sup>®</sup> a CD/MP3 player and iPod<sup>®</sup>/USB auxiliary jacks.<sup>2</sup> The 2014 Accent is even available with high-tech refinements like projector headlights with LED accents and Bluetooth<sup>®</sup> for wireless audio streaming and hands-free calling that includes voice recognition.<sup>3</sup> Now, does that sound like a subcompact car to you?

<sup>1</sup> www.epa.gov. <sup>2</sup> All SiriusXM services require a subscription sold separately, or as a package, by Sirius XM Radio Inc. If you decide to continue your service at the end of your trial subscription, the plan you choose will automatically renew and bill at then-current rates until you call 1-866-635-2349 to cancel. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming are subject to change. SiriusXM satellite service is available only to those at least 18 years of age in the 48 contiguous USA states, DC, and Puerto Rico (with coverage limitations). SiriusXM Internet Radio service is available throughout our satellite service area and in AK and HI. ©2013 Sirius XM Radio Inc. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. <sup>3</sup> The Bluetooth<sup>®</sup> wordmark and logos are registered trademarks owned by Bluetooth SIG, Inc., and any use of such marks by Hyundai is under license. Other trademarks are those of their respective owners. <sup>4</sup> Total cargo space with seats folded down. <sup>5</sup> iPod<sup>®</sup> is a registered trademark of Apple Inc.

## DESIGN & TECHNOLOGY HIGHLIGHTS

*(See specifications section for availability by model)*

- AIR CONDITIONING WITH CABIN AIR FILTER
- AVAILABLE TILT-AND-TELESCOPIC STEERING WHEEL
- POWER DOOR LOCKS WITH REMOTE KEYLESS ENTRY
- POWER WINDOWS WITH AVAILABLE DRIVER SIDE AUTO-UP FEATURE
- 6-WAY ADJUSTABLE DRIVER SEAT INCLUDING HEIGHT ADJUSTMENT
- 60/40 SPLIT FOLDING REAR SEATBACK
- POWER HEATED SIDE MIRRORS WITH DRIVER'S BLIND SPOT MIRROR
- AM/FM/XM/CD/MP3 AUDIO SYSTEM WITH 6-SPEAKERS
- IPOD<sup>®</sup>/USB AUXILIARY INPUT JACKS<sup>5</sup>
- AVAILABLE BLUETOOTH<sup>®</sup> HANDS-FREE PHONE SYSTEM





<sup>1</sup>Electronic Stability Control (ESC) cannot control your vehicle's stability under all driving situations. ESC is not a substitute for safe driving practices. No system, no matter how advanced, can overcome physics or correct poor driving. The driver is always responsible for controlling the vehicle and must use caution to avoid loss of control in all driving conditions. Speed, road conditions and driver steering input will affect whether ESC can help prevent loss of control. See Owner's Manual for details. The Traction Control System is meant to enhance conscientious driving habits and is not a substitute for safe driving practices. <sup>2</sup> SE model only. <sup>3</sup> GLS Premium Package and SE models.



#### **AWARD-WINNING 1.6L ENGINE**

Accent's 1.6L engine uses Gasoline Direct Injection (GDI) to deliver unsurpassed standard horsepower in the subcompact segment. At the same time, GDI works to optimize combustion and maximize fuel economy. Dual Continuously Variable Valve Timing is the other half of Accent's performance, continually optimizing air/fuel mixtures for improved throttle response and fuel economy.



#### **ADVANCED BRAKE TECHNOLOGY**

Accent is available with four-wheel disc brakes backed by the latest braking control technologies. ABS helps prevent the wheels from locking up while braking to preserve steering control. Electronic Brake-force Distribution instantly adjusts front and rear braking to optimize stopping power. Brake Assist is also onboard, adding to the braking force applied when a panic stop is sensed.



4-DOOR GLS PREMIUM PACKAGE in Clearwater Blue

ENGINEERED PERFORMANCE

# NEVER, EVER CONFUSE SIZE WITH SUBSTANCE.

With Accent, subcompact doesn't mean substandard. It's engineered to feel more refined, more modern and more dynamic than the typical car in its class. The secret? Accent has a rigid long-wheelbase chassis that allows the suspension to be tuned for a remarkably smooth, quiet ride. Settle into the driver's seat and grip the steering wheel in your hands. Accent uses Motor Driven Power Steering, a system that creates precise steering feel more akin to a performance sedan than a subcompact (thanks to Hyundai engineers who design some of the world's most wicked racecars). Sport-tuned steering is also available for enhanced agility.

So go ahead, press that pedal resting under your right foot. Whether the power from Accent's advanced 1.6L engine is fed through the standard 6-speed manual or the optional 6-speed automatic transmission, the response will quicken your pulse. Of course, there are plenty of standard safety features for keeping your pulse rate in check, too – features like Vehicle Stability Management, Electronic Stability Control and Traction Control that work seamlessly in the background to put your mind at ease.<sup>1</sup>

## DISTINCTIVE ENGINEERING HIGHLIGHTS

*(See specifications section for availability by model)*

- AWARD-WINNING 138 HP, 1.6L GDI 4-CYLINDER ENGINE
- DUAL CONTINUOUSLY VARIABLE VALVE TIMING
- 6-SPEED MANUAL OR AUTOMATIC TRANSMISSION
- SPORT-TUNED STEERING<sup>2</sup>
- FRONT INDEPENDENT MCPHERSON STRUT SUSPENSION
- MOTOR-DRIVEN POWER STEERING
- 4-WHEEL DISC ABS BRAKES<sup>3</sup>
- 16" ALLOY WHEELS<sup>3</sup>
- VEHICLE STABILITY MANAGEMENT
- TRACTION CONTROL SYSTEM



**4-DOOR  
GLS**



**KEY STANDARD FEATURES**

- 138 HP, 1.6L Gasoline Direct Injection 4-cylinder engine with Dual Continuously Variable Valve Timing
- 6-speed manual or available SHIFTRONIC® 6-speed automatic transmission with Active ECO system and Hillstart Assist Control
- Remote keyless entry with panic alert
- Tilt steering wheel and 6-way adjustable driver seat
- AM/FM/SiriusXM/CD/MP3 audio with 6 speakers
- iPod®/USB auxiliary input jacks
- 60/40 split fold-down rear seatback
- Active front head restraints and adjustable head restraints for all seating positions
- 6-airbag safety: Front, side and head curtain airbags with Occupant Classification System
- Vehicle Stability Management and Electronic Stability Control with Traction Control System
- Anti-lock Braking System with Electronic Brake-force Distribution and Brake Assist
- One-touch triple turn signal
- Driver's blind spot mirror
- Heated bodycolor power side mirrors
- 14" steel wheels with full wheel covers

**PREMIUM PACKAGE**

GLS AUTOMATIC EQUIPMENT PLUS:

- + Steering wheel audio and cruise controls
- + Bluetooth® hands-free phone system with voice recognition
- + Tilt-and-telescopic steering wheel
- + Driver auto-up window
- + Premium cloth seats
- + Piano Black interior accents
- + Inside door handles in chrome
- + Sliding armrest storage box
- + Front fog lights
- + Projector headlights with LED accents
- + Headlight welcome and escort feature
- + 16" alloy wheels and rear disc brakes

**5-DOOR  
GS**



**KEY STANDARD FEATURES**

- 138 HP, 1.6L Gasoline Direct Injection 4-cylinder engine with Dual Continuously Variable Valve Timing
- 6-speed manual or available SHIFTRONIC® 6-speed automatic transmission with Active ECO system and Hillstart Assist Control
- Remote keyless entry with panic alert
- Tilt steering wheel and 6-way adjustable driver seat
- AM/FM/SiriusXM/CD/MP3 audio with 6 speakers
- iPod®/USB auxiliary input jacks
- Cruise control (A/T only)
- 60/40 split fold-down rear seatback
- Active front head restraints and adjustable head restraints for all seating positions
- 6-airbag safety: Front, side and head curtain airbags with Occupant Classification System
- Vehicle Stability Management and Electronic Stability Control with Traction Control System
- Anti-lock Braking System with Electronic Brake-force Distribution and Brake Assist
- One-touch triple turn signal
- Driver's blind spot mirror
- Sliding sunvisors
- Heated bodycolor power side mirrors
- Rear roof-mounted antenna
- Rear wiper
- 14" steel wheels with full wheel covers

**WHEELS**



16" Alloy Wheels 14" Steel Wheels

**5-DOOR  
SE**



**GS EQUIPMENT PLUS:**

- + Sport-tuned steering
- + Rear disc brakes
- + Tilt-and-telescopic steering wheel
- + Leather-wrapped steering wheel and shift knob
- + Steering-wheel audio and cruise controls
- + Bluetooth® hands-free phone system with voice recognition
- + Available power tilt-and-slide one-touch glass sunroof
- + Driver auto-up window
- + Premium cloth seats
- + Piano Black interior accents
- + Sliding armrest storage box
- + Side mirrors with integrated turn signals
- + Headlight welcome and escort feature
- + Front fog lights
- + Rear spoiler
- + Projector headlights with LED accents
- + 16" alloy wheels

**SPECIFICATIONS**

- Length : 172.0 (4DR) / 162.0 (5DR) inches
- Wheelbase : 101.2 inches
- Height : 57.1 inches
- Width (excludes mirrors) : 66.9 inches
- Fuel Tank : 11.4 gallons
- Interior volume : 103.4 (4DR) / 111.3 (5DR) cubic feet
- Passenger Volume : 89.7 (4DR) / 90.1 (5DR) cubic feet
- Cargo Volume (rear seats up) : 13.7 (4DR) / 21.2 (5DR) cubic feet
- Cargo Volume (rear seats down) : 47.5 (5DR) cubic feet

**EPA MILEAGE ESTIMATES**

- 6-speed manual : City 27 / Highway 38 / Combined 31 MPG
- 6-speed automatic : City 27 / Highway 37 / Combined 31 MPG

**EXTERIOR COLORS**



**INTERIOR COLORS**



**AMERICA'S BEST WARRANTY**

POWERTRAIN LIMITED WARRANTY <b>10 YEARS</b> 100,000 MILES	NEW VEHICLE LIMITED WARRANTY <b>5 YEARS</b> 60,000 MILES	ANTI-PERFORATION WARRANTY <b>7 YEARS</b> UNLIMITED MILES	24-HOUR ROADSIDE ASSISTANCE <b>5 YEARS</b> UNLIMITED MILES
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We've got your back with Hyundai's legendary Assurance program, backed by America's Best Warranty. With 10 years or 100,000 miles of limited powertrain protection, you can rest easy that any Accent model you choose will be good to go for years to come. For details, please visit Hyundai.com.

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See dealer for LIMITED WARRANTY details. Fuel economy estimated by EPA for comparison only. Mileage may vary. While the information contained in this brochure was correct at the time of printing, specifications and equipment can change. Feature comparisons based on competitor information available at the time of printing. No warranty or guarantee is being extended in this brochure, and Hyundai reserves the right to change product specifications and equipment at any time without incurring obligations. Some vehicles are shown with optional equipment. Specifications apply to U.S. vehicles only. Please contact your Hyundai dealer for current vehicle specifications. As part of Hyundai's commitment to a responsible environment, this brochure is printed using paper certified by the Forest Stewardship Council.™ FSC® certification helps ensure that the highest social and environmental standards are met in the making of the paper we use, contributing to conservation, responsible management, and community-level benefits for people near the forests.

