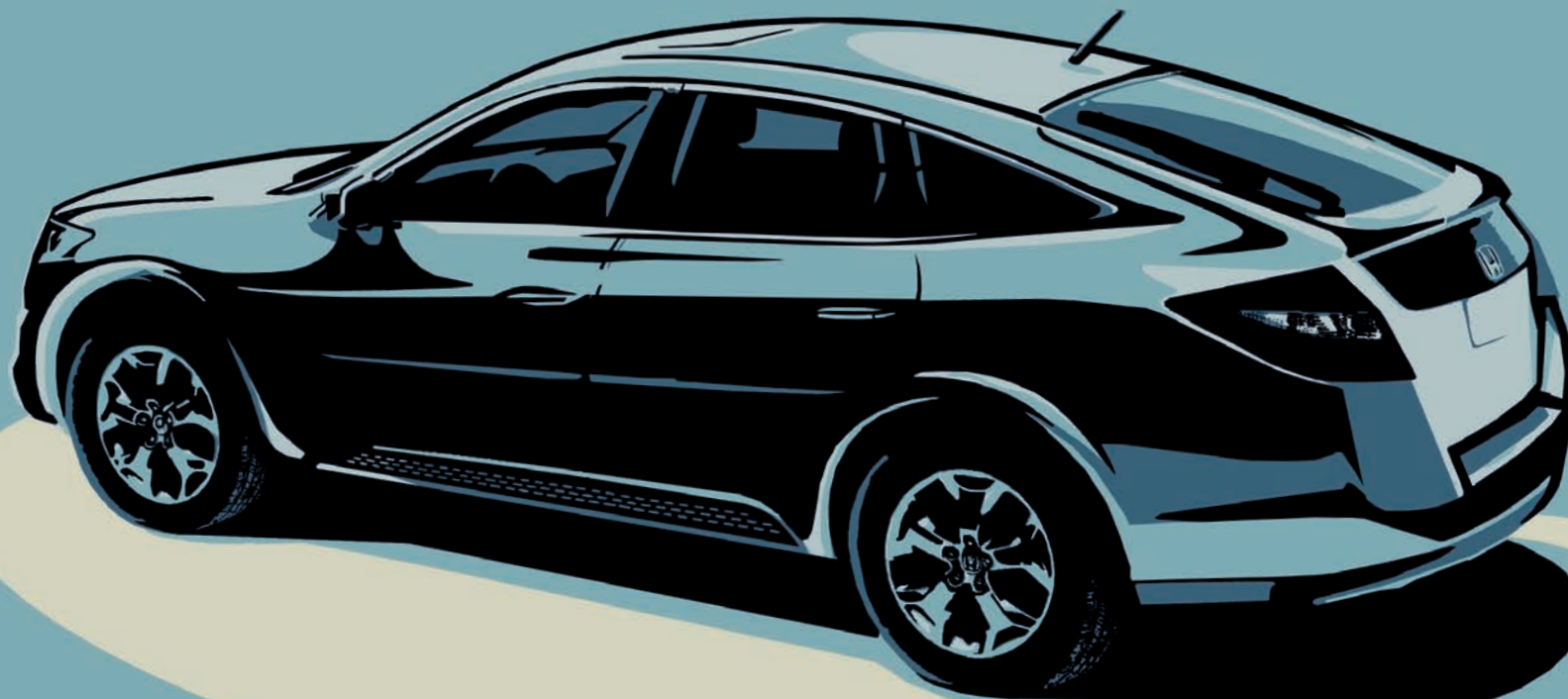


THE ALL-NEW 2010

Accord
Crosstour



honda.com





VERSATILITY, MODERNIZED.

Look at its sleek lines, and you could say it's like a sports car. Pack it full of gear, and it somewhat resembles an SUV. Drive it, and its sporty nature is revealed. Because this is something completely different. The Accord Crosstour. Versatility, modernized.

THE ALL-NEW ACCORD CROSSTOUR



ACCORD-BASED, AND BEYOND.

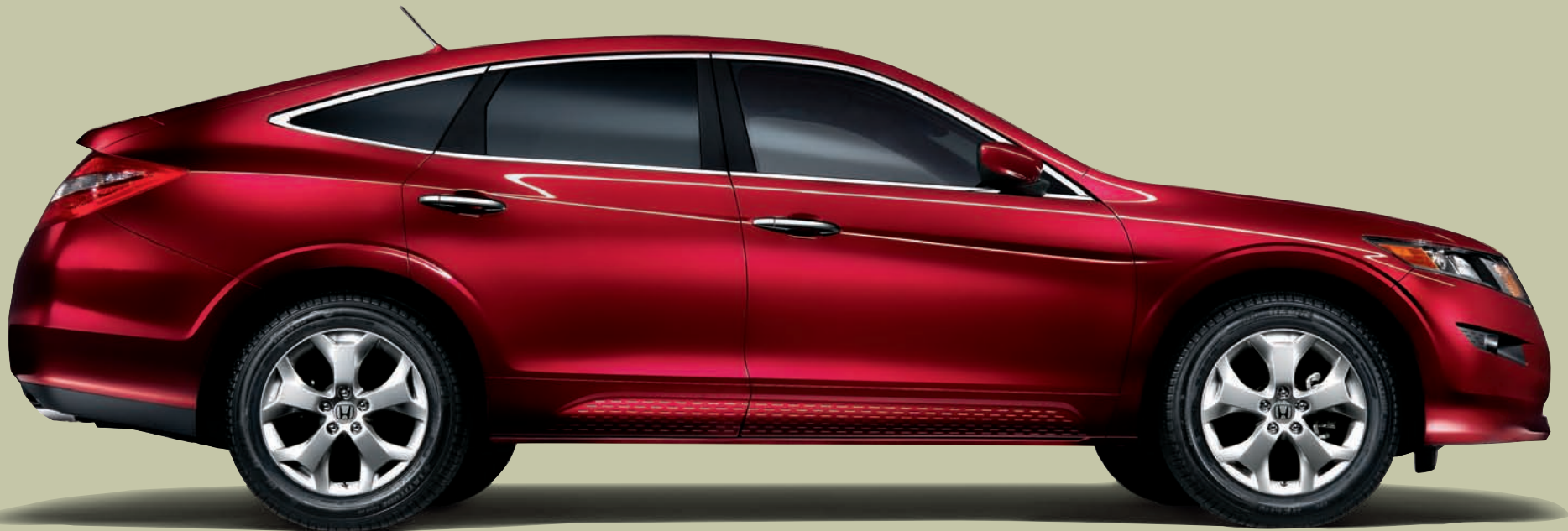
The badge on the back does say "Accord Crosstour," after all. The award-winning Accord was a great place to start. But then we took the Crosstour to a whole new level, creating something longer, wider and taller—but with a shape that's modern, sleek and sporty. We made a powerful V-6 standard and added available RealTime™ 4WD. In the end, the Crosstour retains the essence of what makes the Accord a winner, but with looks, capabilities and a presence all its own.



196.8 inch
ACCORD CROSSTOUR EX-L



194.1 inch
ACCORD EX-L SEDAN



Accord Crosstour EX-L shown in Tango Red Pearl.



Accord Crosstour 4WD EX-L shown in Alabaster Silver Metallic.


CALL IT WELL-ROUNDED, **UN-SQUARED**
OR SIMPLY, **SLEEK**

BECAUSE THE NEIGHBORHOOD NEEDS

A FRESH TAKE ON UTILITY



Accord Crosstour 4WD EX-L shown in Tango Red Pearl.



Looking for peace and quiet?
Honda's Active Sound Control
helps cancel out unwanted
noise entering the cabin.

From the driver's elevated,
commanding point of view, there
is no question the Crosstour is a
whole new kind of Accord.

Dual-zone climate control means
your passenger stays happy, and
heated front seats (EX-L) offer
a warm welcome on chilly days.



Accord Crosstour EX-L shown in Alabaster Silver Metallic.

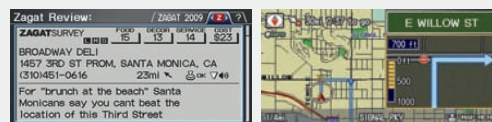
SPORTY IS MORE THAN A SHAPE,
IT'S A PURPOSE

271-horsepower V-6. Taut independent suspension. Superb cornering control.



Accord Crosstour EX-L shown in Black Leather with available Honda Satellite-Linked Navigation System.²

ON THE CUTTING EDGE, BEING SMARTER IS SIMPLY EXPECTED



Zagat restaurant reviews

Turn-by-turn directions



Your hands-on experience begins the moment you step inside the Accord Crosstour. Sink down into the wide, supportive seats with rich upholstery or available supple leather. Note how the controls and switches fall to hand with simplicity and ease—these are Accord trademarks lavished upon the Crosstour as well.

Opt for the available Honda Satellite-Linked Navigation System,² and you'll have a vast database of maps and points of interest at your command. Restaurant reviews from Zagat Survey³ are also included. Operate the system by voice or with the central interface dial, which can also control the audio system.

Every Crosstour features a 360-watt audio system with 7 speakers and a 6-disc in-dash CD changer. The EX-L adds XM[®] Radio⁴ and USB Audio Interface.⁵ Plug in your compatible player or flash drive filled with music files, and the Crosstour displays song and folder information.

On navigation-equipped models, the system's screen can also help give you a look at what's behind you. Shift into reverse, and the rearview camera with an innovative guideline display makes it easier for you to maneuver the Crosstour when backing up.

When Honda designs a thoroughly new vehicle like the Accord Crosstour, it's a given that you'll find some of today's smartest technologies. The Crosstour's Bluetooth[®] HandsFreeLink[®] (EX-L) easily interfaces with your compatible mobile phone,⁶ so you can make calls without taking your hands off the wheel.

The power moonroof opens with a single touch. The overhead console is also the control center for the HomeLink^{®7} system (EX-L). It can be programmed to operate up to three remote-controlled devices, such as garage-door openers and home security systems.

*Drive responsibly. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. For safety reasons, always launch your audio application or perform any other operation on your phone or audio device only when the vehicle is safely parked.



Don't want to spoil the cargo floor's high-quality carpeting? Then simply flip the floor panels over for a more easy-to-clean surface.

Surprise: It's the Crosstour's removable, water-resistant under-floor utility box. It's perfect for keeping things out of sight.

Accord Crosstour EX-L shown in Black Leather with available Honda Satellite-Linked Navigation System²

Cargo privacy cover not shown.

SOME SLICK
NEW WAYS TO MAKE SPACE



Large SUVs are sometimes just too much, but living a full life invariably involves bringing stuff with you. The Accord Crosstour is the modern solution, with a sleek tailgate that opens to reveal a large cargo area!

Cargo privacy cover not shown.



Need more space? Just flip down the 60/40 split rear seatback. It's an easy one-handed task that can be done from the rear doors or from the rear cargo area, thanks to the cleverly located levers.



With the rear seatback folded, the Crosstour offers more than 51 cubic feet of cargo space.¹ So bring all your toys. Think of it as the new way to do utility.

Honda reminds you to properly secure items stored in the cargo area.

GET **FOUR-WHEELED CONTROL** AND CONFIDENCE

The Accord Crosstour can analyze the G-forces being exerted on the vehicle, and its transmission will hold a gear accordingly through a turn for enhanced driving stability.

The available Real Time 4WD system provides added confidence when the weather takes a turn. When traveling down a snowy, wet road – or practically any low-traction surface – the system can detect a loss of traction. It can then automatically send power to the rear wheels to help keep you on course and underway.

A double wishbone front and multi-link rear suspension offer predictable handling and a smooth ride. The front shocks feature a specially designed rebound spring within the shock tube that enhances front tire contact with the road when cornering.

Even though the Crosstour has a high, commanding presence, its center of gravity is notably low. Honda engineers achieved this by placing the engine, transmission and fuel tank as low as possible in the chassis. The results can be felt in how well the Crosstour handles.



Tough. Nimble. Able to handle almost any condition.
It's no wonder Honda is the official vehicle of the NHL.®

Accord Crosstour EX-L shown in Tango Red Pearl.



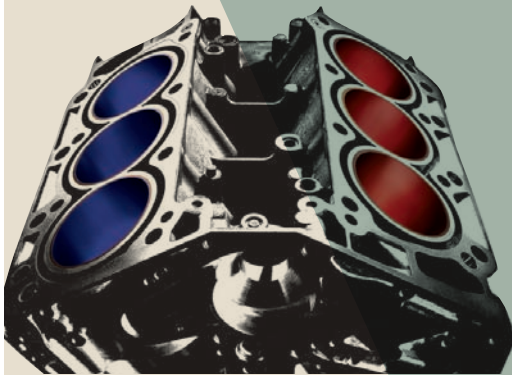
Accord Crosstour 4WD EX-L shown in Alabaster Silver Metallic.

POWER, OR EFFICIENCY?
THE MODERN ANSWER: YES

Honda's Variable Cylinder Management™ (VCM®) technology can activate and deactivate cylinders as needed to provide brisk acceleration while maximizing fuel efficiency.²

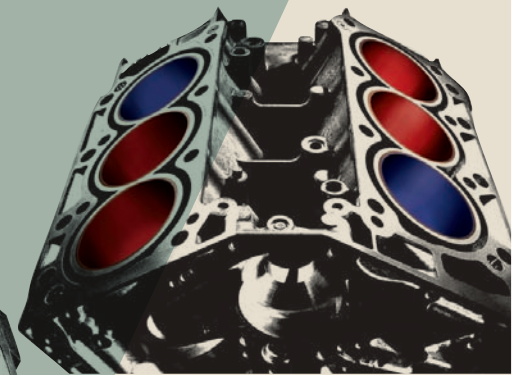
6

When maximum power and torque are required, six cylinders are firing. The transition between the three VCM modes is nearly seamless to driver and passengers.



3

During steady cruising, the rear bank of cylinders is deactivated for increased fuel efficiency.³ In this mode, Active Sound Control helps cancel out unwanted harmonics.



4

As cruising speed increases, the engine moves from 3-cylinder to 4-cylinder mode. Active engine mounts help keep engine vibration from reaching the cabin.



SAFETY FOR EVERYONE

Making advanced safety features standard is more than a goal. It's a philosophy.

The Accord Crosstour has an Advanced Compatibility Engineering™ (ACE™) body structure. This Honda-exclusive design enhances occupant protection and crash compatibility in frontal collisions. By dispersing crash energy more evenly throughout the front of the vehicle, less force is transmitted to the passenger compartment.

To help reduce the likelihood of whiplash injuries, the front seats have active head restraints. They move up and forward in a rear collision.

The Crosstour's standard front, front side and side curtain airbags* can help reduce the likelihood of injuries in a collision.

The side curtain airbags also feature a sensor that can detect a rollover, and will then deploy those airbags appropriately. The front passenger's side airbag uses the Occupant Position Detection System (OPDS) to help prevent deployment if a small-statured passenger is out of position and in the airbag's path of deployment.

Outboard rear seats have the LATCH (Lower Anchors and Tethers for Children) child-restraint system.

All five passengers benefit from 3-point seat belts. And the front seat belts are equipped with an automatic tensioning system that will tighten in a moderate-to-severe frontal impact.

The Crosstour's Tire Pressure Monitoring System¹⁰ (TPMS) will notify the driver when air pressure is significantly low.

Standard ABS helps you maintain steering—even during hard braking. Brake Assist can help the driver apply full braking in some emergency situations, and Electronic Brake Distribution (EBD) helps braking performance by distributing brake force among the wheels based on how much load each wheel is bearing.

*Honda reminds you and your passengers to always buckle up. Children 12 and under are safest when properly restrained in the rear seat.

Airbags inflated for display purposes.

During oversteer or understeer, Vehicle Stability Assist™ (VSA®) can brake individual wheels and/or reduce engine power to help restore your intended course.



Accord Crosstour 4WD EX-L shown in Alabaster Silver Metallic with Black Leather and available Honda Satellite-Linked Navigation System.²



Accord Crosstour EX-L shown in Tango Red Pearl.

"WE ONLY HAVE **ONE FUTURE,** AND IT WILL BE MADE OF OUR DREAMS."

– Soichiro Honda

A dream is a view of
encouraged its associates



the world not as it is, but as it could be. For over 60 years, Honda has
to aim beyond what is currently possible. All for the purpose of

progressing human mobility. This spirit has resulted in advances in environmental



technology, like the
blue skies. It guides



hydrogen fuel cell FCX Clarity, that brings us closer to a future filled with

us as we strive to exceed government safety regulations and has led to industry-changing innovations on the

ground, in the water, and, with the HondaJet[®], in the air. And it pushes us to use premier race circuits as testing

grounds for our ideas. Moving forward, our minds are open to



new ideas, no matter where they come from.

Because you never know what will be until you discover what

can be. dreams.honda.com

Honda is committed to minimizing our impact on the environment by reducing pollution during manufacturing and by building low-emission vehicles.





Accord Crosstour 4WD EX-L shown in Alabaster Silver Metallic.

SAY GOODBYE TO THE **ORDINARY**

CHOOSE WELL— EVERY HONDA IS BUILT TO LAST

The Accord Crosstour is covered by the 3-year/36,000-mile New-Vehicle Limited Warranty¹¹ as well as a 5-year/60,000-mile Limited Powertrain Warranty.¹¹



ACCORD CROSSTOUR EX

- 271-hp, 3.5-liter i-VTEC® V-6 Engine
- Drive-by-Wire™ Throttle System
- Variable Cylinder Management™ (VCM®)
- 5-Speed Automatic Transmission
- 17" Alloy Wheels
- Six Airbags
- Active Front Head Restraints
- Advanced Compatibility Engineering™ (ACE™) Body Structure
- Vehicle Stability Assist™ (VSA®) with Traction Control
- Lower Anchors and Tethers for CHildren (LATCH): Lower Anchors (2nd-Row Outboard), Tether Anchors (2nd-Row All)
- One-Touch Power Moonroof with Tilt Feature
- Security System with Remote Entry and Power Window Control
- Body-Colored, Heated Power Side Mirrors
- Projector-Beam Halogen Headlights with Auto-Off
- Fog Lights
- Rear Privacy Glass
- Dual-Zone Automatic Climate Control System
- Power Windows and Door Locks
- Cruise Control
- Illuminated Steering Wheel-Mounted Audio and Cruise Controls
- Tilt and Telescopic Steering Column

For more information, go to crosstour.honda.com



ACCORD CROSSTOUR EX-L AODS

- 18" Alloy Wheels
- Available RealTime™ 4WD
- Bluetooth® HandsFreeLink®
- Heated Front Seats with Driver's Seat Two-Position Memory
- Memory-Linked Side Mirrors with Reverse Gear Tilt-Down
- Leather-Trimmed Interior
- Automatic Dimming Rearview Mirror
- HomeLink® Remote System⁷
- USB Audio Interface⁹/XM® Radio⁴
- Available Honda Satellite-Linked Navigation System™² with Voice Recognition and Rearview Camera with Guidelines



Want your own look? Ask your dealer about Honda Genuine Accessories. They're designed, engineered and tested to meet the same exacting standards as your new vehicle—and a high-quality way to make your new Honda a reflection of your one-of-a-kind personality.



Every Honda is a smart value thanks to timeless design, great reliability and extended maintenance intervals. Check out our Best Overall Brand Award and Best Resale Value Awards¹³ from Kelley Blue Book's kbb.com, Best Overall Value Awards from IntelliChoice¹⁴ and—for our sixth year in a row—Industry Best Residual Value Award from *Automotive Lease Guide*.¹⁵



honda.com



¹ Carrying too much cargo or improperly storing it can affect the handling, stability and operation of this vehicle. Before carrying any cargo, be sure to consult the owner's manual for load limits and loading guidelines. ² The Honda Satellite-Linked Navigation System™ is available on EX-L models in the United States, except Alaska. Please see your Honda dealer for details. ³ © 2009 Zagat Survey,™ LLC. Zagat Survey is a registered trademark of Zagat Survey, LLC. ⁴ Required XM Radio subscription sold separately after 90-day trial period. Subscriptions are governed by the XM Customer Agreement available at xmradio.com/serviceterms. Other fees and taxes apply after trial period; see XM Customer Agreement for details. Fees and programming subject to change. Service not available in Canada, Alaska, or Hawaii. © 2009 SIRIUS XM Radio Inc. SIRIUS, XM and all related marks and logos are trademarks of SIRIUS XM Radio Inc. and its subsidiaries. ⁵ The USB Audio Interface is used for direct connection to and control of some current digital audio players and other USB devices that contain MP3, WMA or AAC music files. Some USB devices with security software and digital rights-protected files may not work. Please see your Honda dealer for details. ⁶ The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc., and any use of such marks by Honda Motor Co., Ltd., is under license. ⁷ HomeLink and the HomeLink house are registered trademarks of Johnson Controls.® ⁸ NHL and the NHL Shield are registered trademarks of the National Hockey League. © NHL 2009. ALL RIGHTS RESERVED. ⁹ Based on 2010 EPA mileage estimates, reflecting new EPA fuel economy methods beginning with 2008 models. Use for comparison purposes only. Do not compare to models before 2008. Your actual mileage will vary depending on how you drive and maintain your vehicle. ¹⁰ For optimal tire wear and performance, tire pressure should be checked regularly with a gauge. Do not rely solely on the monitor system. Please see your Honda dealer for details. ¹¹ **3-Year/36,000-Mile Limited Warranty. 5-Year/60,000-Mile Limited Powertrain Warranty.** Ordinary maintenance or adjustments, parts subject to normal wear and replacement, and certain items are excluded. Please see your Honda dealer for details. ¹² Windows Media® is a trademark or registered trademark of Microsoft Corporation in the United States and/or other countries. ¹³ Kelley Blue Book's kbb.com awarded Honda six Best Resale Value Awards for the 2009 Civic, the 2009 Civic Hybrid, the 2009 CR-V, the 2009 Fit, the 2009 Odyssey and overall Brand. www.kbb.com/brva09. Vehicle's projected resale value is specific to the 2009 model year. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. ¹⁴ Based on 2009 model-year study. IntelliChoice® Inc. www.intellichoice.com. ¹⁵ *Automotive Lease Guide*, 2009 Industry Brand Residual Value Award. **Always use seat belts and appropriate child seats. Children 12 and under are safest when properly restrained in the rear seat.** Specifications, features, illustrations and equipment shown in this brochure are based upon the latest available information at the time of printing. Although descriptions are believed to be correct, accuracy cannot be guaranteed. American Honda Motor Co., Inc., reserves the right to make changes at any time, without notice or obligation, in colors, specifications, accessories, materials and models. Some features mentioned herein are not available in all areas. Please see your Honda dealer for details. Some vehicles may be shown with optional equipment. Available = Optional. All images contained herein are either owned by American Honda Motor Co., Inc., or used under a valid license. It is a violation of federal law to reproduce these images without express written permission from American Honda Motor Co., Inc., or the individual copyright owner of such images. Honda, the H-mark symbol, Honda Satellite-Linked Navigation System, HondaJet, Advanced Compatibility Engineering, ACE, Drive-by-Wire, Vehicle Stability Assist, VSA, Variable Cylinder Management, VCM, i-VTEC and Real Time are trademarks of Honda Motor Co., Ltd. © 2009 American Honda Motor Co., Inc.