



HONDA

2012



CR-Z

SPORT HYBRID



*It's a quick, smooth shift
in your perception of a hybrid.*

IT'S SPORT. IT'S HYBRID.

The Honda CR-Z coupe has two sides working together in perfect harmony. With three different drive modes to choose from, you can focus on normal driving, take things up a notch in Sport mode, or pare things down in Econ mode for better fuel economy. Here's a ride for those who want to help limit their impact on the environment, without limiting their fun behind the wheel.



Give your conscience a little attitude.

BY CREATING A CAR WITH LOW EMISSIONS, WE AIMED TO LESSEN ENVIRONMENTAL IMPACT WHILE STILL HAVING MAXIMUM IMPACT ON THE SENSES. The Honda CR-Z is all about sporty, athletic styling. There's the wide forward stance. Dynamic front grille. Standard 16" aluminum-alloy wheels. High-Intensity Discharge (HID) headlights to help ensure you see what's up ahead. Body-coloured, heated folding power side mirrors with turn signals. You can up the ante with a new Premium Package that includes features like navi and heated leather seats. And if you still want to take the attitude even further, opt for the available "Style" accessory package with tailgate spoiler, front lip spoiler, side accent spoiler and rear diffuser. Who says low emissions can't translate to higher pulse rates?



*A new package
just arrived.*

THE FIRST HONDA SPORT HYBRID ALREADY COMES WITH SO MANY STANDARD FEATURES.

But the new available Premium Package lets you make a few important additions to your edition. It includes features like the Honda Satellite-Linked Navigation System™ with bilingual Voice Recognition and steering wheel-mounted controls, leather-trimmed seats and heated front seats.





The first hybrid to go from 0 to 6.

WHO KNEW THINKING ABOUT THE ENVIRONMENT COULD ACTUALLY BE FUN?

Actually, we did. The CR-Z sport hybrid comes with a close-ratio 6-speed manual transmission to help you embrace the sporty side of the sport hybrid equation.

The three-mode drive system also expands your options, allowing you to select Sport mode when you feel like a spirited drive. When you've gotten that adrenalin fix, you can switch back to Normal mode, or even Econ mode for improved fuel economy.





Shhh, the engine doesn't know it's a hybrid.

UNDER THE HOOD OF THIS AGGRESSIVE-LOOKING MACHINE IS A 1.5-LITRE, 16-VALVE, SOHC, i-VTEC® 4-CYLINDER ENGINE WITH INTEGRATED MOTOR ASSIST IMA®. In its zippy Sport mode, you might forget it's a hybrid, too. The IMA is the simplest and most compact of all the hybrid systems out there, with an electric motor that can start the engine, provide boost for acceleration, and recharge the battery. It controls the balance between gas engine and electric motor, providing additional power when needed. And because the battery charges off the engine, it never needs plugging in and is always ready with supplemental power.



Great things come in threes.

GET YOUR PERFORMANCE À LA CARTE, WITH THREE DIFFERENT DRIVING MODES

ON THE CR-Z. Normal is the default, which uses standard settings. Switch to Sport mode, and the CR-Z will be at its zippiest, using the electric motor more aggressively for quicker acceleration and throttle response. This mode also provides a sharper steering feel on the open roads. When you're in slow-moving traffic, Econ mode optimizes vehicle power and accessory load for maximum efficiency. The three-dimensional glow of the instrument panel shifts colour to indicate which mode has been engaged.



See the inner beauty.

IT'S A LOOKER OUTSIDE, BUT YOU'LL ALSO LOVE WHAT'S INSIDE THE CR-Z.


Comfortable seats. Controls right where your instincts tell you to reach. A futuristic looking dash display that changes colour according to the driving mode selected. Standard 360-watt, 7 speaker system with 8" subwoofer. USB device connector to hook up most MP3 players and also to charge your portable devices. And if you want a few more creature comforts, the available "Essentials" package adds a driver's armrest with storage compartment, auto-dimming day/night rearview mirror with compass, plus a set of all-season floor mats.



*We have an inflated sense
of your importance.*

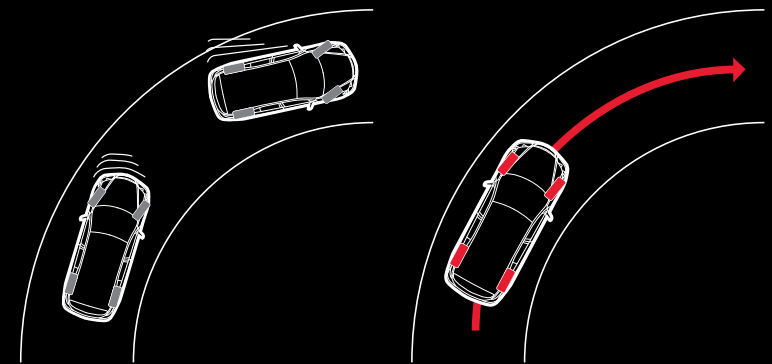
AIRBAGS. THERE ARE LOTS OF THEM. Dual-stage, dual-threshold front airbags (SRS).

Front side airbags with passenger-side Occupant Position Detection System (OPDS). Side curtain airbags. Simply, we've done our best to keep you surrounded and protected in the event of an impact. In addition, the core Advanced Compatibility Engineering™ (ACE™) body structure uses a network of connected structural elements to distribute crash energy more evenly throughout the front of the vehicle.



*It's about
lessening impact.
On the environment,
and on you.*

YOU WON'T WANT TO STOP DRIVING YOUR CR-Z, but in the event you need to very suddenly, it's equipped with a 4-wheel Anti-lock Braking System (ABS) with Electronic Brake Distribution (EBD) and Brake Assist. The 6-speed manual transmission also has a Hill Start Assist feature that helps keep the car from rolling backward on an incline when the driver switches from brake to accelerator. The sophisticated Vehicle Stability Assist (VSA®) allows the driver to retain control if side slippage is detected during oversteer or understeer. In a rear impact, active front seat head restraints help reduce the likelihood of neck injuries for both driver and passenger. Innovative safety features have always been a hallmark of Honda vehicles, and the CR-Z is yet another example.



WITHOUT VSA: LOSS OF CONTROL

WITH VSA: CONTROL MAINTAINED



THE POWER OF DREAMS, IN ALL THEIR FORMS. At Honda, we're committed to being a leader in innovative thinking, from the design of our vehicles to the way we work. We have a proud tradition of turning ideas into products and initiatives that help make the world around us a bit brighter and a little more fun. We continually strive to do things others think can't be done, because true innovation comes from daring to dream. Here are just some of the technically ingenious things Honda has brought to life through The Power of Dreams.

- 1> ASIMO™, THE ADVANCED LIFE-ASSISTING ROBOT
- 2> INNOVATIVE PRODUCTS LIKE THE HONDAJET
- 3> OVER 5.3 MILLION VEHICLES ASSEMBLED AT OUR CANADIAN MANUFACTURING FACILITIES
- 4> 10 NORTH AMERICAN HONDA PLANTS ARE SENDING ZERO WASTE TO LANDFILL
- 5> 2,736 TREES SPARED IN CANADA BY PRODUCING DIGITAL BROCHURES
- 6> BLUE SKIES FOR OUR CHILDREN IS HONDA'S ENVIRONMENTAL VISION FOR CANADA AND BEYOND
- 7> 25 YEARS PRODUCING HONDA VEHICLES AT OUR PLANT IN ALLISTON, ONTARIO
- 8> THE HONDA HEAD OFFICE IN MARKHAM, ONTARIO IS CERTIFIED LEED GOLD

CR-Z



CR-Z PREMIUM PACKAGE

ENGINE	CR-Z	PREMIUM PACKAGE
1.5-litre, 16-valve, SOHC, i-VTEC® 4-cylinder with Integrated Motor Assist IMA®	•	•
Horsepower @ rpm*	122 @ 6000	122 @ 6000
Torque (lb.-ft. @ rpm)* - manual transmission (MT)	128 @ 1000-1750	128 @ 1000-1750
Torque (lb.-ft. @ rpm)* - continuously variable transmission (CVT)	123 @ 1000-2000	123 @ 1000-2000
Displacement (cc)	1497	1497
Emissions rating	Tier 2 Bin 2	Tier 2 Bin 2
Bore and stroke (mm)	73 X 89	73 X 89
Compression ratio	10.4:1	10.4:1
Ecological Drive Assist System™ (Eco Assist™)	•	•
Recommended fuel	Regular Unleaded	Regular Unleaded

*Horsepower and torque calculations reflect SAE net Rev. 08/04, SAE J1349 procedures.

DRIVETRAIN	CR-Z	PREMIUM PACKAGE
Close-ratio 6-speed manual transmission (MT)	•	•
Continuously variable transmission (CVT)	Available	Available
Drive-by-Wire Throttle System™	•	•
Front-wheel drive	•	•
Steering wheel-mounted paddle shifters	Available	Available
Three-mode drive system (Sport, Normal, Econ)	•	•

CHASSIS	CR-Z	PREMIUM PACKAGE
16" aluminum-alloy wheels	•	•
All-season tires	P195/55 R16	P195/55 R16
Electric power-assisted rack-and-pinion steering (EPS)	•	•
Front and rear stabilizer bars	•	•
MacPherson strut front suspension	•	•
Power-assisted, rear disc brakes	•	•
Power-assisted, ventilated front disc brakes	•	•
Torsion-beam rear suspension	•	•

SAFETY	CR-Z	PREMIUM PACKAGE
3-point seat belts with front pretensioners	•	•
4-wheel Anti-lock Braking System (ABS) with Electronic Brake Distribution (EBD) and Brake Assist	•	•
Active front seat head restraints	•	•
Advanced Compatibility Engineering™ (ACE™) body structure	•	•
Creep-aid system	CVT only	CVT only
Dual-stage, dual-threshold front airbags (SRS)	•	•
Front side airbags with passenger-side Occupant Position Detection System (OPDS)	•	•
Hill Start Assist	MT only	MT only
Immobilizer Theft-Deterrent System	•	•
Security system	•	•
Side curtain airbags	•	•
Vehicle Stability Assist (VSA®) with Traction Control	•	•

CR-Z



CR-Z PREMIUM PACKAGE

EXTERIOR	CR-Z	PREMIUM PACKAGE
Body-coloured door handles	•	•
Body-coloured heated folding power side mirrors with integrated turn indicators	•	•
Front splash guards	•	•
High-Intensity Discharge (HID) headlights	•	•
Light-emitting diode (LED) taillamps	•	•
Rear window defroster	•	•
Rear window wiper	•	•

COMFORT & CONVENIENCE	CR-Z	PREMIUM PACKAGE
Accessory socket	•	•
Automatic climate control with air-filtration system	•	•
Cargo area cover	•	•
Cargo area light	•	•
Door-pocket storage bins	•	•
Driver's and front passenger's illuminated vanity mirrors	•	•
Eco Assist™ coaching display	•	•
Exterior temperature indicator	•	•
Front beverage holders	•	•
Fuel consumption display	•	•
Glove-compartment light	•	•
HandsFreeLink™-bilingual Bluetooth® wireless mobile phone interface	•	•
Honda Satellite-Linked Navigation System™ with bilingual Voice Recognition and steering wheel-mounted controls	•	•
IMA® battery state of charge indicator	•	•
IMA® charge/discharge indicator	•	•
Maintenance Minder system	•	•
Map lights	•	•
Power windows with auto-up/down driver's window	•	•
Programmable automatic power door locks	•	•
Remote entry system	•	•
Seat-belt warning chime	•	•
Spare tire	•	•
Steering wheel-mounted cruise control	•	•
Tachometer	•	•
Tilt and telescoping steering column	•	•
Variable intermittent windshield wipers	•	•

ENTERTAINMENT	CR-Z	PREMIUM PACKAGE
360-watt AM/FM/CD Premium audio system with MP3/Windows Media® Audio playback capability and 7 speakers including subwoofer	•	•
MP3/auxiliary input jack	•	•
Radio Data System (RDS)	•	•
Roof-mounted antenna	•	•
Speed-sensitive Volume Control (SVC)	•	•
Steering wheel-mounted audio controls	•	•
USB device connector	•	•

CR-Z



CR-Z PREMIUM PACKAGE

SEATING & TRIM

	CR-Z	PREMIUM PACKAGE
Driver's seat with manual height adjustment	•	•
Floor mats	•	•
Folding cargo tray behind front seats	•	•
Heated front seats		•
Leather-trimmed seats		•
Seating capacity	2	2

DIMENSIONS

	CR-Z	PREMIUM PACKAGE
Cargo volume (L)	711	711
Curb weight - 6MT/CVT (kg)	1221/1247	1224/1249
Fuel tank capacity (L)	40	40
Gross vehicle weight rating (kg)	1480	1480
Ground clearance (mm)	143	143
Headroom - front (mm)	938	938
Height (mm)	1394	1394
Hip room (mm)	1308	1308
Legroom (mm)	1085	1085
Length (mm)	4079	4079
Passenger volume (L)	1390	1390
Shoulder room (mm)	1367	1367
Track - front/rear (mm)	1515/1500	1515/1500
Wheelbase (mm)	2435	2435
Width (mm)	1740	1740

FUEL ECONOMY† (L/100KM)

	CR-Z	PREMIUM PACKAGE
Manual transmission (City/Hwy/Combined)	6.5/5.3/6.0	6.5/5.3/6.0
Continuously variable transmission (City/Hwy/Combined)	5.6/5.0/5.3	5.6/5.0/5.3

†Fuel consumption for comparison purposes only and may vary with usage and accessories. See dealer for latest EnerGuide results published by Natural Resources Canada (when available).

CR-Z COLOUR & TRIM

CR-Z

122-hp, 1.5-litre, 16-valve, SOHC, i-VTEC® 4-cylinder with Integrated Motor Assist IMA®
 · Close-ratio 6-speed manual transmission (MT) · Available continuously variable transmission (CVT) · 4-wheel Anti-lock Braking System (ABS) with Electronic Brake Distribution (EBD) and Brake Assist · 16" aluminum-alloy wheels · 360-watt AM/FM/CD Premium audio system with MP3/Windows Media® Audio playback capability and 7 speakers including subwoofer · Automatic climate control with air-filtration system · Body-coloured door handles · Body-coloured heated folding power side mirrors with integrated turn indicators · Creep-aid system (CVT only) · Drive-by-Wire Throttle System™ · Driver's and front passenger's illuminated vanity mirrors · Dual-stage, dual-threshold front airbags (SRS) · Electric power-assisted rack-and-pinion steering (EPS) · Folding cargo tray behind front seats · Front side airbags with passenger-side Occupant Position Detection System (OPDS) · HandsFreeLink™-bilingual Bluetooth® wireless mobile phone interface · High-Intensity Discharge (HID) headlights · Hill Start Assist (MT only) · MacPherson strut front suspension · MP3/auxiliary input jack · Power-assisted, ventilated front disc brakes · Power windows with auto-up/down driver's window · Programmable automatic power door locks · Steering wheel-mounted audio controls · Steering wheel-mounted cruise control · Three-mode drive system (Sport, Normal, Econ) · Tilt and telescoping steering column · Variable intermittent windshield wipers · Vehicle Stability Assist (VSA®) with Traction Control

PREMIUM PACKAGE

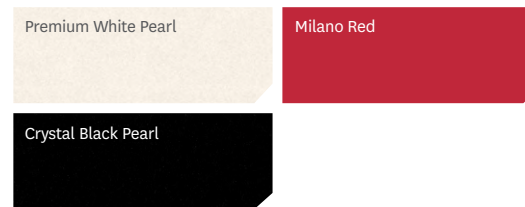
Adds to or replaces CR-Z features:

Heated front seats · Honda Satellite-Linked Navigation System™ with bilingual Voice Recognition and steering wheel-mounted controls · Leather-trimmed seats

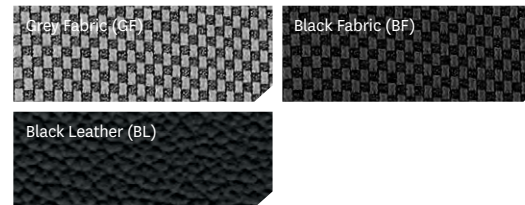
EXTERIOR / INTERIOR COLOURS	CR-Z	PREMIUM PACKAGE
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Premium White Pearl	GF and BF	
Milano Red	BF	
Crystal Black Pearl		BL and BF

CR-Z – EXTERIOR COLOURS



CR-Z – INTERIOR COLOURS





PACKAGES AND KITS

STYLE PACKAGE

- > Tailgate spoiler
- > Front lip spoiler
- > Side accent spoiler
- > Rear diffuser

ESSENTIALS PACKAGE

- > Driver's armrest with storage compartment
- > Auto-dimming day/night rearview mirror with compass
- > All-season floor mats

- 1> Full nose mask
- 2> Car cover
- 3> Splash guards
- 4> Tailgate spoiler
- 5> Rear bumper appliqué
- 6> Rear diffuser



7> Front lip spoiler

8> Door sill trim

9> Body side moulding

10> Cargo mat

11> Cargo tray

12> All-season floor mats

13> Door sill trim - illuminated

14> Auto-dimming day/night rearview mirror with compass

15> 17" alloy wheels

OTHER ACCESSORIES AVAILABLE

> Ashtray - cupholder style

> Door edge film

> Driver's armrest with storage compartment

> Engine block heater

> Side accent spoiler

> Wheel locks

> Wheel locks - unexposed



1>



3>



5>



7>



2>



4>



6>



8>

WHEN IT COMES TO ENGINEERING, WE DON'T KNOW WHEN TO STOP. There's a lot more to Honda than our reliable cars and trucks. As a company founded on dreams, it's no surprise you can find our innovative engineering in everything from motorcycles to ATVs to power equipment and Marine. For almost anything you need to do, there's a Honda that can help you get the job done.

- 1> Snowblowers
- 2> Generators
- 3> Marine
- 4> Lawn and Garden
- 5> ATVs
- 6> Off-Road
- 7> Side-by-Side
- 8> Motorcycles



WE'RE HERE. At Honda, assistance and support are always available. The team of trained technicians at your Honda dealership will keep your vehicle in terrific shape. Honda accessories installed at the time your vehicle is purchased are covered under the 3-year/60,000-km limited warranty. If you need more information or assistance, call us at 1-888-9-HONDA-9. For all of the latest Honda information, including product specifications, pricing, photos and more, visit honda.ca. It has everything you need to “design” your Honda and personalize it with items from a list of quality accessories.

Quality Honda Accessories give you the opportunity to fine-tune your new Honda just how you like it. Whether you want to turn up the style, the versatility or the exclusivity, every accessory is designed and built to adhere to the strictest Honda standards. See your dealer for full details.



Genuine Honda Replacement Parts are made to the same exacting standards as original Honda components and are guaranteed by the Genuine Honda Parts Warranty.

Honda Financial Services. Whether you buy or lease a Honda, Honda Financial Services can assist you with the process. Ask your dealer which lease or purchase plan best suits your needs.

We're ready to help. When you purchase a new Honda, you automatically receive Honda Plus Roadside Assistance. This service is available to you, or anyone else driving your vehicle, 24 hours a day, 7 days a week, anywhere in Canada or the continental U.S. Coverage is for 3 years, unlimited distance and includes towing, battery boosting and lockout assistance plus many other helpful services. Ask your dealer for more information.



Get the latest photos, MSRPs, features, accessories, specs and more at www.honda.ca

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