

ALL-NEW 2013

CADILLAC ATS



## *BUILT TO BE THE WORLD'S BEST SPORT SEDAN.*

Quick. Nimble. Responsive. The all-new Cadillac ATS is all that and more. Derivative of nothing, it was built from a clean sheet with the world's most respected sport sedans in its crosshairs, then tested and honed under the extraordinary demands of Germany's famed Nürburgring. Endowed with an all-new, exclusive architecture, a choice of powerful yet fuel-efficient engines and track-inspired chassis systems including a ZF premium steering system, available race-inspired Brembo® brakes and available next-generation Magnetic Ride Control®, the ATS is a world-class performance driving machine. But that's only half of the equation. ATS also features a refined, handcrafted interior trimmed with premium materials and fitted with cutting-edge technologies like the revolutionary Cadillac User Experience – CUE for short. It all adds up to a brilliantly executed fusion of luxury and sport.

**At Left:** ATS, shown in Crystal Red Tintcoat, an extra-cost option with available features.



## *NOTHING SAYS COMMITMENT LIKE THE 'RING.*

For automotive handling and performance, one track is the ultimate test: Germany's legendary Nürburgring. With more than 20 km of unpredictable curves and diabolical elevation and camber changes, the 'Ring is so challenging that Formula One champ Jackie Stewart nicknamed it the "Green Hell." It's a track that uses up every last bit of a car's engine, chassis, brakes and tires, stressing components to the breaking point and, sometimes, beyond – all of which made it the perfect finishing school for the new ATS. It was here that the Cadillac team put prototype models through their paces. Tuning. And testing. And retuning and retesting, until they arrived at a balance of agility, responsiveness and confident control that establishes a new standard for the class. To see for yourself just how the new ATS handles the Nürburgring, visit the Cadillac channel at YouTube.



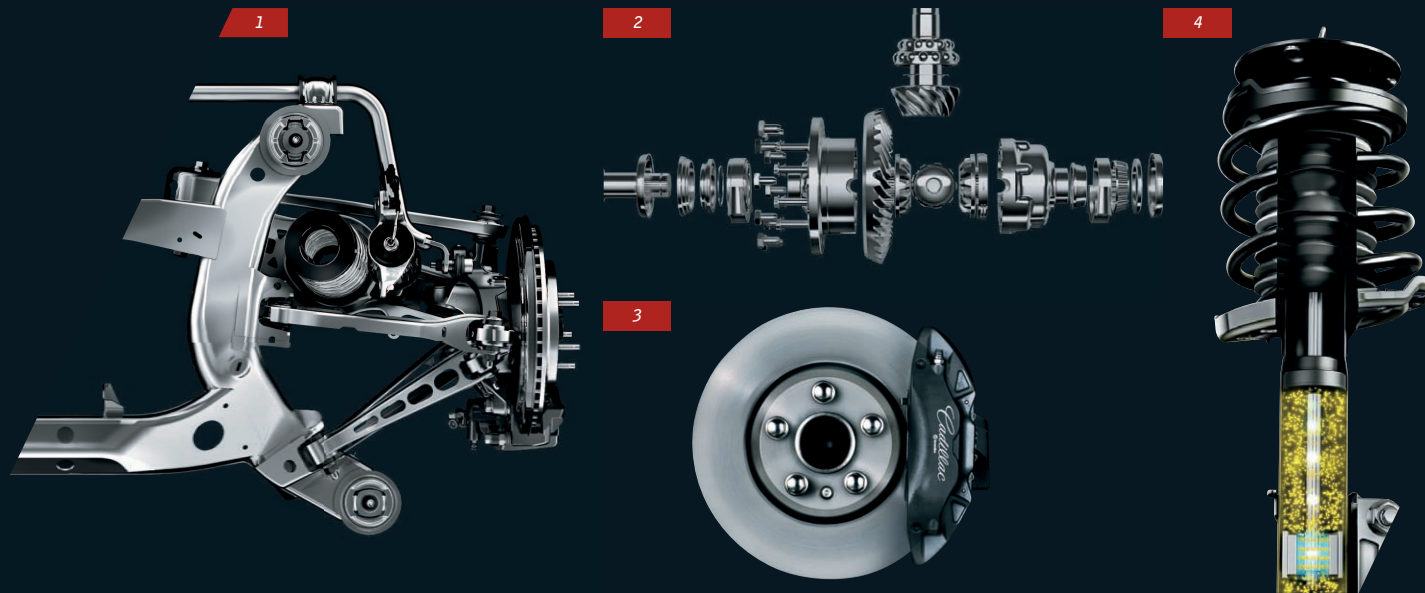






# LESS WEIGHT. BETTER BALANCE. MORE JOY.

In their effort to keep the new ATS's weight down, the development team didn't just obsess over extra kilos. They sweated extra *grams*. Every component was evaluated to eliminate even the smallest amount of excess weight, without compromising on strength, durability or function. The result is a lean, agile sedan with one of the lowest curb weights in the class.\* Even better, that weight is strategically distributed to optimize handling, with a low centre of gravity and a front-to-rear balance that approaches the 50/50 ideal. The result, with either Rear-Wheel Drive (RWD) or All-Wheel Drive (AWD), is one of the most responsive and rewarding driver's cars you may ever experience.



**1** A double-pivot MacPherson strut front suspension, a 5-link rear suspension and a premium ZF variable-assist steering system all contribute to ATS's agile handling.

**2** For optimal grip the available limited-slip rear differential ensures the highest amount of engine torque is transferred to the wheel with the most traction.

**3** To ensure short stopping distances and excellent brake feel, Cadillac's engineers teamed with world brake technology leader Brembo® to create the 4-piston front brake calipers available on ATS.

**4** Now in its third generation, the available Magnetic Ride Control® suspension reads the road up to 1000 times per second and seamlessly adjusts damping for exceptional ride, handling and control.

\* Based on WardsAuto.com's 2012 Lower Luxury segment and the latest competitive information available at the time of printing.



**Above:** ATS's unique, all-new vehicle architecture makes extensive use of high-tech materials including ultra-high-strength steel, aluminum and magnesium.





# WHERE POWER AND PRECISION MEET ENHANCED EFFICIENCY.

At a potent 272 horsepower, the new ATS's available 2.0-litre Turbo engine handily trumps the output of comparable competitive engines.\* Extremely responsive yet refined and efficient, it even uses ingenious Bose® Active Noise Cancellation to eliminate unpleasant low-frequency sounds, allowing lower idle speeds for better fuel efficiency without compromising the refined atmosphere of the ATS cabin. And for the ultimate in control, the 2.0-litre Turbo engine can be matched with a new ATS-specific high-performance Tremec® six-speed manual transmission. The ATS also offers a muscular 3.6-litre V6 producing 321 horsepower or a 2.5-litre direct injection four-cylinder engine that puts 202 horsepower at your disposal while also delivering excellent fuel efficiency. Whichever engine you choose, you will enjoy a rare combination of luxury-car refinement with all the excitement of a genuine performance machine.

\* All competitive claims based on the latest competitive information available at the time of printing.



**1** Producing 272 hp from just 2.0L of displacement, ATS's available Turbo powerplant is one of the most power-dense engines you can buy.



**2** Smooth, quiet and extremely responsive, ATS's available direct-injected 3.6L V6 is everything a luxury car engine should be.







# THE WIND IS A WHISPER. THE LOOK, A ROAR.

With its aggressive stance, clean, sweeping lines and beautifully executed details, ATS brings an eye-catching contemporary elegance to the luxury sport sedan class. ATS is also designed to manage – make that micro-manage – airflow over, around and under the car's body. Special underbody aero shields help minimize lift and turbulence and help improve fuel efficiency. The integrated rear spoiler adds downforce at speed, for added traction and stability. The side mirrors are designed to help eliminate wind noise. There are even active aero shutters incorporated behind the front grille, which close in certain driving conditions to reduce drag even further. The little wind noise that remains is virtually inaudible in the cabin thanks to laminated windshield and front side window glass and a full complement of other advanced sound-deadening technologies.



**1** A long wheelbase, short overhangs and dual exhaust outlets – included with the 2.0L Turbo and 3.6L V6 engines – all speak of ATS's impressive performance potential.



**2** As it directs passing air up and away from ATS's rear fascia, the standard rear spoiler contributes to added grip and a more "planted" feeling.

At Left: ATS, shown in Thunder Grey ChromaFlair®, an extra-cost option with available features.









# *LIGHTING DESIGN THAT'S SO ADVANCED, IT'S BRILLIANT.*

Some of the brightest ideas in the new ATS are seen most clearly in the dark. Take, for example, the available LED daytime running lights, which accent the Xenon headlights and continue into the lower front valance. Or the Cadillac-signature vertical LED tail lights and LED centre high-mounted stop light, which brighten significantly faster than conventional bulbs to warn following drivers when you apply the brakes. ATS also offers available Xenon High-Intensity Discharge (HID) headlights with an adaptive forward lighting feature that swivels the beams as you steer to help you see into corners. There are also supplementary turn signal indicators mounted in the exterior mirrors, which help communicate your intentions to other drivers, while puddle lights – also in the mirrors – add to your convenience and safety during ingress and egress. You can even specify available LED accent strips in the exterior door handles – a welcoming touch on a dark night.

1



1 In a dark parking lot, ATS's available LED-accented door handles make for an easier, more convenient entry.

2



2 The available LED daytime running lights provide a contemporary, high-tech highlight to ATS's bold front styling.









# WE BENCHMARKED THE BEST. BUT THAT WAS ONLY THE START.

To create the ATS cabin, Cadillac's design team studied great Cadillac designs and the latest competitive practices. Then they went one better. Inside the new ATS, driver-focused design, premium materials, expert handcraftsmanship and the latest in technology combine for an extraordinary luxury experience. To accent the beautiful cut-and-sewn interior, the available leather seating surfaces are offered in an extensive range of colours, all highlighted by French stitching. The choices of cabin trim include the technical look of carbon fibre, sleek, modern aluminum and sustainably sourced exotic woods, so it's an easy matter to suit your individual style. There's even a standard ambient interior lighting package that displays this world-beating cabin in its very best light.

- 1 Select ATS models with the 6-speed automatic transmission feature magnesium steering wheel-mounted paddle shifters, for crisp tap up/tap down shifting.
- 2 Available authentic carbon fibre interior trim accentuates ATS's impressive performance capabilities.
- 3 If you so desire, your ATS's cabin can be trimmed with dramatic Dark Olive Ash wood (shown here) or warm, richly grained Sapele wood, featuring deep alluring colours.

At Left: ATS interior, shown in Light Platinum with Jet Black accents and available features.







*CUE:*  
*IT'S INFOTAINMENT,*  
*ONLY BETTER.*

Standard or available on every new ATS model, CUE – short for Cadillac User Experience – reinvents the essential link between car and driver. CUE puts tremendous capability at your fingertips. Imagine having the ability to pair your ATS with up to ten Bluetooth®-enabled smartphones or other devices.\* Access your contacts, audio files and more. Listen to your incoming text messages – and respond – hands-free while you drive.\*\* And store up to 60 presets, including your favourite points of interest, your most-dialled phone numbers, as well as radio stations and more. For a still higher level of convenience, on select models CUE includes 3D GPS Navigation.

CUE doesn't simply make it possible for you to access its many advanced functions. It makes it easy and intuitive, with the most sophisticated user interface in the industry. CUE recognizes normal voice commands, for an easier and more natural interaction, and the icon-driven touch screen is as simple and familiar to use as your smartphone or tablet computer. Thanks to a proximity sensing system, the screen actually knows when your hand is approaching and lights up automatically. The screen also provides tactile feedback, so you can have confidence that your command has been received.

\* Full functionality requires compatible Bluetooth® and smartphone. Some devices require USB connectivity.

\*\* Interim availability.

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AUDIO



NAV



PHONE



CLIMATE



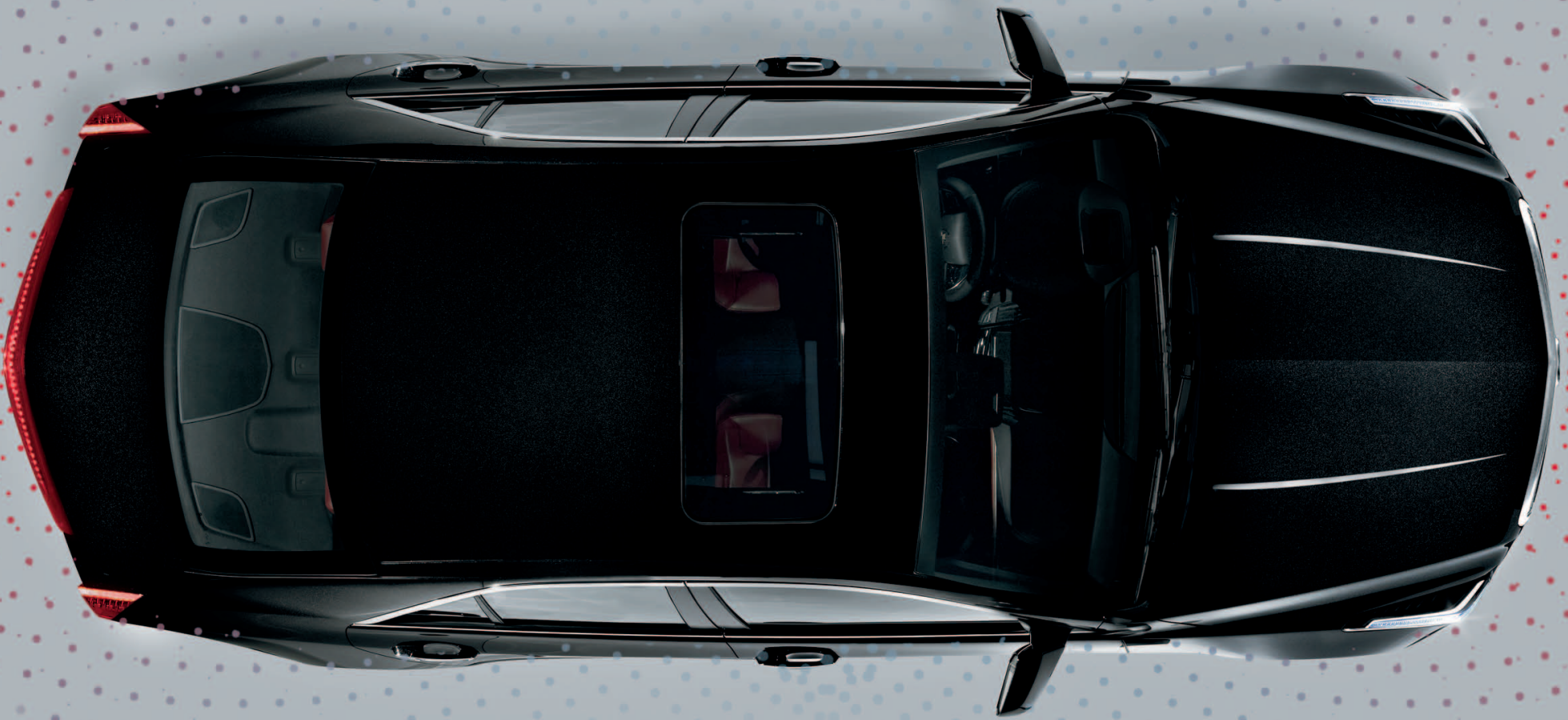
SETTINGS



OnStar







## VIGILANCE THAT DOESN'T QUIT.

Because the unexpected can crop up any time, without warning, Cadillac engineered the new ATS never to let its guard down. Available systems using advanced radar, sonar and camera-based technologies constantly monitor for hazards around the car. High-tech safety features like Forward Collision Alert, Lane Departure Warning and Side Blind Zone Alert\* are all available, as is a Front and Rear Automatic Braking system which can actually apply the brakes without driver intervention to help prevent low-speed crashes. Meanwhile, other systems – including anti-lock brakes with an Auto-Dry braking function, available Adaptive Cruise Control\*\* and more – are there to help optimize your control and increase your peace of mind. A particular innovation is ATS's remarkable Safety Alert Seat, which issues a gentle pulse on one side or the other, or both, to indicate the location of a potential hazard.

\* Before making a lane change, always check the Side Blind Zone Alert display, check the exterior and interior mirrors, look over your shoulder for vehicles and hazards, and activate your turn signal.

\*\* Adaptive Cruise Control is no substitute for the driver's personal responsibility to operate the vehicle in a safe manner. The driver needs to remain attentive to traffic and road conditions and provide the steering, braking or other inputs necessary to retain control of the vehicle.



**At Left:** ATS immediately alerts the driver when its range of available sensing technologies discovers a potential danger in front of, beside or behind the car.

**At Right:** Instead of delivering yet another visible or audible signal, Cadillac's innovative Safety Alert Seat provides a tactile warning when a risk arises.



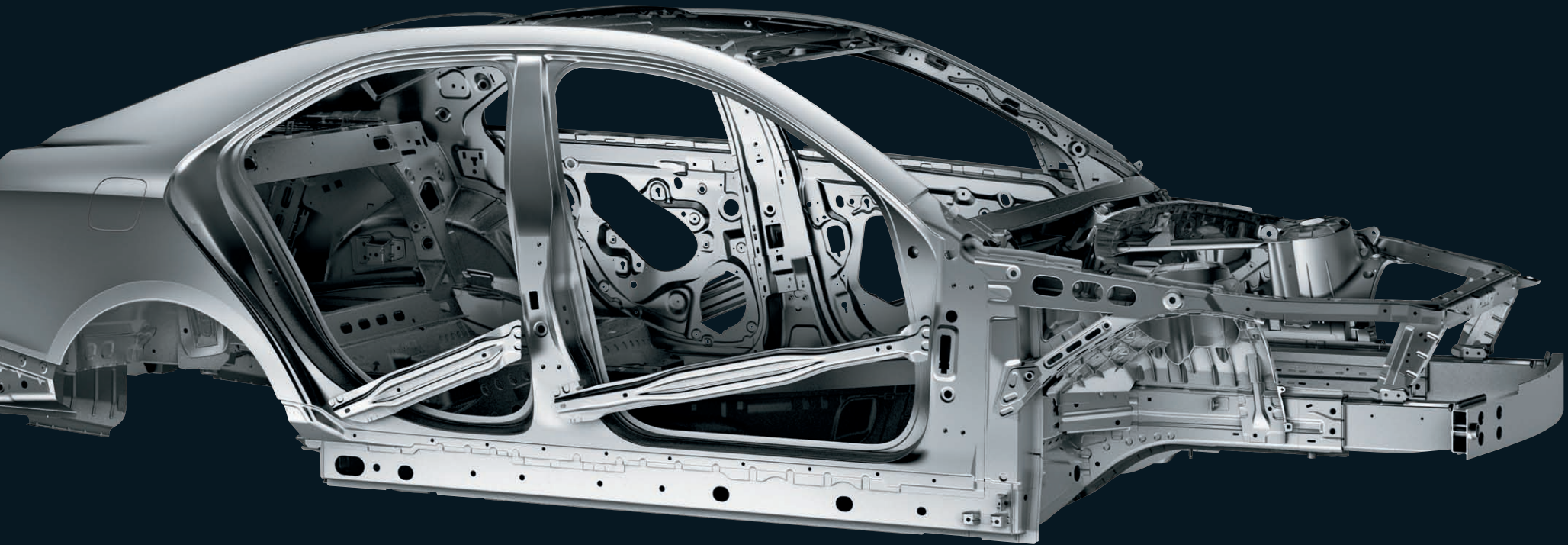


# PROTECTION ALL AROUND.

ATS safety starts with a complete array of collision-avoidance systems, including StabiliTrak® electronic stability control, which helps correct lateral skids, often before you know they've even begun. If a crash can't be avoided, ATS provides protection for those in the cabin with a body structure fabricated from high-tech materials including ultra-high-strength steel, aluminum and magnesium. There are also up to ten airbags available, including side-impact protection for both front and rear passengers, along with literally dozens of other passive features. And of

course, ATS is the only car in its class to offer OnStar® Automatic Crash Response, which can automatically dispatch the emergency services you need after a collision.\* Another group of features helps make your new ATS a very difficult car to steal. One of these is an available tilt sensor, which monitors for unwarranted changes in the angle of the vehicle, such as those which would occur during towing or flat-bedding, and sounds an alarm. Another available security feature is a protected remote alarm system with a power supply that's isolated and tamper-resistant.

\* Visit [onstar.ca](http://onstar.ca) for coverage map, details and system limitations. Services vary by model and conditions. OnStar® acts as a link to the existing emergency service providers.





# CADILLAC SHIELD: THE NEW STANDARD OF LUXURY.

At Cadillac, we believe our owners deserve the very best. That's why when we set out to create the ultimate customer experience, designing and engineering great vehicles was just the beginning; we were also looking to create an experience comparable with those provided by the world's greatest luxury brands. Every vehicle we sell is backed by the Cadillac Shield, the most comprehensive suite of owner benefits offered by any luxury automotive brand in the world. From innovations like Remote Vehicle Diagnostics and advanced mobile apps to the extraordinary value of our no-charge Premium Care Maintenance Program, Cadillac Shield establishes a new standard of luxury ownership.



## WARRANTY PROTECTION

Every Cadillac is covered by a 4-year/80,000 km Limited Warranty\* which covers repairs on your entire vehicle, including parts and labour, to correct problems in materials and workmanship. A 6-year/110,000 km Powertrain Component Limited Warranty\* is also included that covers select powertrain components.



## PREMIUM CARE MAINTENANCE

Standard on every new Cadillac is the no-charge Cadillac Premium Care Maintenance Program, which covers select required maintenance services for the first 4 years or 80,000 km\*\* of ownership.



The standard one-year Directions & Connections Plan allows you to push one button to connect with a live Advisor to find the things and places you want. Get directions or a diagnostics check while you drive. Make calls safely with both hands on the wheel and control your vehicle with the OnStar RemoteLink™ mobile app. And as always, get help immediately in a crash or an emergency. These are just a few examples of the level of personal service we think you deserve as a Cadillac owner.



## SECURITY BY ONSTAR®

If you've reported your Cadillac stolen, OnStar®†† can use GPS technology to help authorities quickly locate and recover it. On most Cadillac models, an Advisor can send a Stolen Vehicle Slowdown® or Remote Ignition Block signal to help authorities safely recover it.



## DIAGNOSTICS BY ONSTAR®

With best-in-class diagnostics from OnStar®,†† maintaining your Cadillac can be as simple as checking your email or your OnStar RemoteLink™ mobile app. Every month, you can receive an email with the status of key operating systems or push your OnStar® button for a real-time diagnostics check on demand.



## ROADSIDE ASSISTANCE

Any time you require assistance during the 6-year/110,000 km Powertrain Component Limited Warranty period,\* whether you are in Canada or the contiguous United States, Roadside Assistance is at your disposal 24 hours a day, 7 days a week, 365 days a year.



## COURTESY TRANSPORTATION

Whenever your Cadillac requires scheduled maintenance or warranty repair service during the warranty period, your dealer will provide you with shuttle transportation for daily service or an alternate car (or reimbursement for rental or other transportation expenses) for overnight service.



## NAVIGATION BY ONSTAR®

Just push the OnStar®†† button and an Advisor can download voice-guided turn-by-turn directions to your Cadillac, and a voice will call out every turn or send them to your navigation system, if so equipped.



## CONNECTIONS BY ONSTAR®

Available Hands-Free Calling‡ capability from OnStar® allows you to make and receive calls safely from your Cadillac. With the OnStar RemoteLink™ mobile app, you can access real-time information and control your Cadillac from anywhere you have cell phone service. Now you can even find a destination with OnStar RemoteLink™ and send directions right to your vehicle.



## EMERGENCY BY ONSTAR®

In most crashes, built-in sensors can automatically alert an OnStar®†† Advisor who is immediately connected into your Cadillac to see if you need help sent to your exact location. Other OnStar®†† emergency services include First Assist. All Cadillac models come with 1 year of OnStar® service standard.



## MYCADILLAC APP

The ingenuity of the ATS doesn't stop with the vehicle. As a Cadillac owner, an advanced complimentary app is available for your new vehicle. From virtually anywhere at anytime, a few taps of your finger on your iPhone® or Android™ smartphone let you access features like parking reminders, the Owner's Manual, and more. Plus, in conjunction with the OnStar RemoteLink™ mobile app, you'll have the ability† to remotely start your vehicle (when factory equipped) from any place you have cell service, and lock and unlock your doors. As well, you can access key diagnostic information, including fuel tank level and range, and remaining oil life. In addition, you can select a destination and have directions sent right to your ATS.



\* Whichever comes first, fully transferable. See dealer for limited warranty details. \*\* Whichever comes first, fully transferable. See dealer for select scheduled maintenance details. † Available on select iPhone®, Android™ and BlackBerry® (interim availability) devices. Services vary by phone, vehicle and conditions. Requires active OnStar® subscription. †† Visit onstar.ca for coverage map, details and system limitations. Services vary by model and conditions. OnStar® acts as a link to existing emergency service providers. ‡ Requires active OnStar® subscription.



# PRESENTING ATS COLLECTIONS.

Because every luxury sport sedan driver has his or her own unique priorities, taste and sense of style, Cadillac offers the new ATS in your choice of four distinct Collections.

## STANDARD COLLECTION

Available with either the 202-horsepower 2.5-litre engine or the 272-horsepower 2.0-litre Turbo engine, the Standard Collection delivers the performance, style and comfort you expect in a world-class luxury sport sedan.



**1** The analogue gauge cluster is augmented by a multi-function colour display that provides warning messages and key vehicle information.

**2** The Standard Collection features an excellent audio system with 7 Bose® speakers, an SD card slot and dual USB ports.

**3** The Standard Collection includes the comfort of heated 6-way power-adjustable front bucket seats with 2-way lumbar adjusters.

## LUXURY COLLECTION

The Luxury Collection is equipped for a higher level of comfort and style, with desirable features like leather seating surfaces, front and rear ultrasonic park assist and the revolutionary CUE infotainment interface.



**1** The cutting-edge of technology, the Cadillac User Experience (CUE), brings the innovative brilliance of your tablet to your entire driving experience.

**2** The power glass sunroof makes the ATS cabin an even more welcoming environment. It's available with all Collections.

**3** French-stitched seams accentuate the premium style of the Luxury Collection's supple leather seating surfaces.

## PERFORMANCE COLLECTION

Available exclusively with the 2.0-litre Turbo and 3.6-litre V6 engines, the Performance Collection places the emphasis firmly on the drama and driving excitement of the new ATS.



**1** The Performance Collection's High-Intensity Discharge (HID) headlights feature Adaptive Forward Lighting, which turns the lights as you steer for better visibility.

**2** Well-bolstered performance seats with thigh extenders and power-adjustable driver's seat side bolsters provide excellent support and hold you firmly in place during spirited manoeuvres.

**3** Competition-inspired aluminum pedals are just one of the touches that accentuate the Performance Collection's sporting character.

## PREMIUM COLLECTION

Offering the best of everything, including the exceptional ride and handling of Magnetic Ride Control® suspension, the Premium Collection takes ATS's style, performance, luxury and technology to its highest level.



**1** The Magnetic Ride Control® suspension constantly monitors driving conditions and adjusts damping up to 1000 times per second.

**2** In the Premium Collection, the 3D GPS Navigation System is integrated into the revolutionary and intuitive CUE interface.

**3** The reconfigurable full-colour Head-Up Display (HUD) projects key information on the windshield to help you keep your eyes on the road.





# 2013 ATS FEATURES & OPTIONS

	ATS RWD/AWD	ATS Luxury Collection RWD/AWD	ATS Performance Collection RWD/AWD	ATS Premium Collection RWD/AWD
<b>SAFETY AND SECURITY</b>				
<b>AIRBAGS</b>				
Driver and front-passenger, dual-stage, frontal with passenger detecting system and automatic airbag suppression	S	S	S	S
Driver and front-passenger, seat-mounted side-impact	S	S	S	S
Rear-passenger outboard seating positions, seat-mounted side-impact	–	0 <sup>1</sup>	S	S
Driver and front-passenger, knee protection	S	S	S	S
Front-to-rear, head curtain side-impact	S	S	S	S
<b>AUTOMATIC COLLISION PREPARATION</b>				
When an imminent collision is detected, braking is automatically applied to enable a driver to avoid, or to lessen the severity of an impact	–	–	0 <sup>2</sup>	0 <sup>2</sup>
<b>DOOR LOCKS</b>				
Rear-door, child-security	S	S	S	S
<b>FORWARD COLLISION ALERT</b>				
Radar-based system detects possible collision threats and alerts the driver using audible/visual cues	–	0 <sup>1</sup>	S	S
<b>LANE DEPARTURE WARNING</b>				
Camera-based detection system warns driver of unsignalled lane changes using audible cues or Safety Alert Seat pulses	–	0 <sup>1</sup>	S	S
<b>ONSTAR® SYSTEM</b>				
In-Vehicle Communications and Assistance Service, includes 1 year of the Directions & Connections Plan* with Turn-by-Turn Navigation and OnStar RemoteLink™	S	S	S	S
<b>REAR CROSS TRAFFIC ALERT</b>				
Radar-based system that alerts driver of oncoming traffic with visual and audible cues when in reverse	–	–	0 <sup>2</sup>	0 <sup>2</sup>
<b>SAFETY ALERT SEAT</b>				
Warns driver to potential hazard with pulses through seat cushion either left, right or simultaneously (corresponding to the location of the hazard)	–	0 <sup>1</sup>	S	S
<b>SAFETY RESTRAINTS</b>				
LATCH (Lower Anchors and top Tethers for Children), rear seats in 3 positions	S	S	S	S
3-point belts for all seating positions, front safety belt pre-tensioners	S	S	S	S
<b>SECURITY SYSTEM</b>				
Content theft alarm, audible/visible, programmable	S	S	S	S
<b>SIDE BLIND ZONE ALERT<sup>3</sup></b>				
Alerts driver with visual cues on exterior rear-view mirrors if a vehicle is detected entering into your blind spots	–	–	0 <sup>2</sup>	0 <sup>2</sup>
<b>STABILITRAK®</b>				
Electronic stability control system	S	S	S	S
<b>THEFT-DETERRENT SYSTEM</b>				
Electronic immobilizer	S	S	S	S
<b>TRACTION CONTROL</b>				
Electronic, full-function, all-speed with on/off switch	S	S	S	S
<b>ADVANCED SECURITY PACKAGE</b>				
Includes additional shielded theft-deterrent system with inclination/tilt sensor, remote fuel filler door release, steering column lock and locking wheel lugnuts	0	0 <sup>5</sup>	S	S
<b>DRIVER AWARENESS PACKAGE</b>				
Includes Lane Departure Warning, Forward Collision Alert, Safety Alert Seat, rainsense windshield wipers and rear outboard seat-mounted side-impact airbags	–	0	S	S
<b>DRIVER ASSIST PACKAGE</b>				
Includes Driver Awareness Package, Adaptive Cruise Control, <sup>6</sup> Automatic Collision Preparation, electronic parking brake, Rear Cross Traffic Alert, Side Blind Zone Alert <sup>3</sup> and full-colour Head-Up Display (HUD)	–	–	0 <sup>7,8</sup>	0 <sup>7,8</sup>

	ATS RWD/AWD	ATS Luxury Collection RWD/AWD	ATS Performance Collection RWD/AWD	ATS Premium Collection RWD/AWD
<b>MECHANICAL</b>				
<b>BRAKES</b>				
Power, 4-wheel vented discs (2.5L only)	S/–	S/–	–	–
Performance braking system with Brembo® front calipers and 4-wheel vented discs (2.0L Turbo and 3.6L only)	S	S	S	S
4-wheel, 4-channel Anti-lock Braking System (ABS) with Intelligent Brake Assist and Dynamic Rear Brake Proportioning	S	S	S	S
Auto-Dry Brakes	S	S	S	S
<b>COOLING SYSTEM</b>				
Performance (2.0L Turbo and 3.6L only)	–	–	–	S/–
<b>DIFFERENTIAL</b>				
Rear, limited-slip	0 <sup>9</sup> /–	0 <sup>9</sup> /–	0 <sup>9</sup> /–	0 <sup>9,10</sup> /–
<b>DRIVE</b>				
Rear-Wheel Drive	S/–	S/–	S/–	S/–
All-Wheel Drive	–/S	–/S	–/S	–/S
<b>ENGINE</b>				
2.5L ECOTEC® I-4 with VVT and Direct Injection 202 horsepower @ 6300 rpm and 190 lb.-ft. of torque @ 4400 rpm	S/–	S/–	–	–
2.0L ECOTEC® Turbo I-4 with VVT and Direct Injection 272 horsepower @ 5500 rpm and 260 lb.-ft. of torque @ 1700–5500 rpm	0/S	0/S	S	S
3.6L V6 with VVT and Direct Injection 321 horsepower @ 6800 rpm and 274 lb.-ft. of torque @ 4800 rpm	–	0	0	0
Block heater	S	S	S	S
<b>EXHAUST SYSTEM</b>				
Single, stainless steel with hidden outlet (2.5L only)	S/–	S/–	–	–
Dual, stainless steel with outlets integrated into rear fascia (2.0L Turbo and 3.6L only)	S	S	S	S
<b>STEERING</b>				
Power variable-assisted electric, rack-and-pinion	S	S	S	S
<b>SUSPENSION</b>				
4-wheel independent	S	S	S	S
Sport-tuned suspension	S	S	S	–/S
Performance-tuned with Magnetic Ride Control® continuously variable real-time suspension	–	–	–	S/–
<b>TRANSMISSION</b>				
6-speed automatic with Driver Shift Control	S	S	–	–
6-speed automatic with steering wheel-mounted paddle shift controls	–	–	S	S
6-speed manual, Tremec® with short-throw shifter (2.0L Turbo only)	0 <sup>11</sup> /–	0 <sup>11</sup> /–	0 <sup>11,12</sup> /–	0 <sup>11,12</sup> /–
<b>VEHICLE STARTER SYSTEM</b>				
Remote, adaptive	–	S <sup>13</sup> /S	S <sup>13</sup> /S	S <sup>13</sup> /S
<b>TRACK PERFORMANCE PACKAGE</b>				
Includes performance cooling system, external engine oil cooler and performance brake linings (3.6L only)	–	–	–	0/–
<b>INTERIOR</b>				
<b>CARGO AREA</b>				
Power trunk release	S	S	S	S
<b>CLIMATE CONTROL</b>				
Automatic, dual-zone electronic climate control	S	S	S	S
Air filtration system	S	S	S	S
<b>CONSOLE</b>				
Front centre floor console with sliding armrest, dual cupholders and storage	S	S	S	S
Overhead, includes front map lights and OnStar® controls	S	S	S	S

	ATS RWD/AWD	ATS Luxury Collection RWD/AWD	ATS Performance Collection RWD/AWD	ATS Premium Collection RWD/AWD
<b>INTERIOR (continued)</b>				
<b>CRUISE CONTROL</b>				
Electronic, steering wheel-mounted controls	S	S	S	S
Adaptive Cruise Control, <sup>6</sup> automatically adjusts speed and maintains a pre-set following distance, with steering wheel-mounted controls	–	–	0 <sup>2</sup>	0 <sup>2</sup>
<b>INSTRUMENTATION</b>				
Analogue gauge cluster (includes speedometer, tachometer, coolant temperature and fuel gauges)	S	S	S	S
Driver Information Centre (includes odometer, 2 trip odometers, instantaneous fuel consumption, fuel range, average fuel consumption, average vehicle speed, GM Oil Life Monitoring System, programmable features and message centre)	S	S	S	S
Head-Up Display (HUD), full-colour, projects key vehicle information onto windshield	–	–	0 <sup>2</sup>	S
Tire pressure monitoring system	S	S	S	S
<b>KEYLESS IGNITION</b>				
Push-button start	S	S	S	S
<b>LIGHTING</b>				
Illuminated entry/exit, front and rear courtesy reading and cargo area	S	S	S	S
Ambient lighting with LED spotlights in doors and overhead console	S	S	S	S
<b>LOCKS</b>				
Automatic power, programmable with lock-out protection	S	S	S	S
Remote keyless entry system	S	–	–	–
E-Z Key passive entry system includes lock/unlock passive entry and personalization with activation notification and panic feature	–	S	S	S
<b>MIRROR</b>				
Auto-dimming rear-view mirror	–	S	S	S
<b>PEDALS</b>				
Sport alloy	–	–	S	S
<b>POWER OUTLETS</b>				
12-volt auxiliary outlets	S	S	S	S
<b>STEERING WHEEL</b>				
Leather-wrapped	S	–	–	–
Leather-wrapped, heated	–	S	S	S
Audio system, cruise, OnStar® and Bluetooth® voice recognition controls	S	S	S	S
Manual tilt and telescopic adjustable column	S	S	S	S
<b>SUNSHADES</b>				
Driver and front-passenger extendable with illuminated vanity mirrors	S	S	S	S
<b>UNIVERSAL HOME REMOTE</b>				
3-channel programmable remote transmitter	–	S	S	S
<b>WINDOWS</b>				
Power with express-up and down on front windows with pinchguard and express-down on rear windows with rear passenger lock-out	S	S	S	S
<b>MEMORY/PERSONALIZATION PACKAGE</b>				
Automatically recalls settings for 2 drivers; the recall function remembers the position of the driver's seat, easy exit seating position, exterior rear-view mirror preferences, language settings, Twilight Sentinel® delay, remote activation verification, perimeter lighting, auto door lock mode, delayed door locking and enhanced chime volume	–	S	S	S

EXTERIOR	ATS	ATS	ATS	ATS
	RWD/AWD	Luxury Collection RWD/AWD	Performance Collection RWD/AWD	Premium Collection RWD/AWD
<b>GLASS</b>				
Solar absorbing windshield	S	S	S	S
Solar-Ray, tinted	S	S	S	S
<b>GRILLE</b>				
Grey painted	S	—	—	—
Grey painted with midnight chrome accents	—	S	S	S
Active aero shutters (2.0L Turbo and 3.6L only)	S	S	S <sup>14</sup>	S <sup>14</sup>
<b>LIGHTS</b>				
Halogen daytime running lights with automatic light control and Twilight Sentinel®	S	S	—	—
LED daytime running lights with automatic light control and Twilight Sentinel®	—	—	S	S
Headlights, tungsten halogen, projector-type	S	S	—	—
Headlights, Xenon High-Intensity Discharge (HID) with adaptive forward lighting system	—	—	S	S
Windshield wiper activated	S	S	S	S
LED tail lights	S	S	S	S
Illuminated exterior door handles	—	—	S	S
<b>MIRRORS</b>				
Heated, power remote control, body-colour	S	—	—	—
Heated, power remote control, body-colour with integrated turn signals, driver-side auto-dimming feature and puddle lights	—	S	S	S
<b>PARKING ASSIST</b>				
Ultrasonic front and rear obstacle detection system with audible/visible warning	—	S	S	S
<b>REAR VISION CAMERA</b>				
Reverse assist for parking with guidelines indicating vehicle's projected path when in reverse, display located in LCD display	O <sup>15</sup>	S	S	S
<b>SUNROOF</b>				
Power tilt and sliding glass panel with express-open/close feature	O	O	O	O
<b>TIRES</b>				
P225/45R17 all-season** (2.5L only)	S	—	—	—
P225/45R17 all-season,** extended mobility (run-flat)	S <sup>16</sup>	S	S	—
P225/40R18 front, P255/35R18 rear, all-season,** extended mobility (run-flat)	—	—	—	S/—
P225/40ZR18 all-season,** extended mobility (run-flat)	—	—	—/O <sup>17</sup>	—/S
Inflator kit	S <sup>3</sup>	—	—	—
<b>WHEELS</b>				
17" x 8" aluminum with premium painted finish Q5W (A) (2.5L only)	S	—	—	—
17" x 8" aluminum with premium painted finish R1U (B) (2.0L Turbo and 3.6L only)	S	—	S	—
17" x 8" aluminum with polished finish Q5U (C)	O <sup>18</sup>	S	—	—
18" x 8" front, 18" x 9" rear forged aluminum with machined-finish QWH (D)	—	—	—	S/—
18" x 8" forged aluminum with machined-finish RT4 (D)	—	—	O <sup>19</sup>	—/S
18" x 8" forged aluminum with polished finish PTW (E)	—	O <sup>18</sup>	—	—/O
18" x 8" front, 18" x 9" rear forged aluminum with polished finish R1Z (E)	—	—	—	O/—
<b>WIPER/WASHER SYSTEM</b>				
2-speed with variable delay (intermittent) and flat-blade design	S	S	—	—
Rainsense with automatic variable control	—	O <sup>1</sup>	S	S


## SEATS

	ATS	ATS	ATS	ATS
	RWD/AWD	Luxury Collection RWD/AWD	Performance Collection RWD/AWD	Premium Collection RWD/AWD
Front buckets with articulating head restraints	S	S	—	—
Performance front buckets with manual cushion length adjustment and driver power side bolster adjusters	—	—	S	S
Power 6-way driver and front-passenger seat adjusters	S	—	—	—
Power 10-way driver and front-passenger seat adjusters	—	S	S	S
Power 2-way lumbar adjusters, front bucket seats	S	S	S	S
Leatherette seating surfaces	S	—	—	—
Leather seating surfaces	—	S	S	S
Heated front bucket seats	S	S	S	S
Rear seatbacks, fixed with fold-down armrest storage, cupholders and trunk access door	S	—	S	—
Rear seatbacks, 60/40 split-folding with fold-down armrest storage, cupholders and trunk access door	—	S	—	S

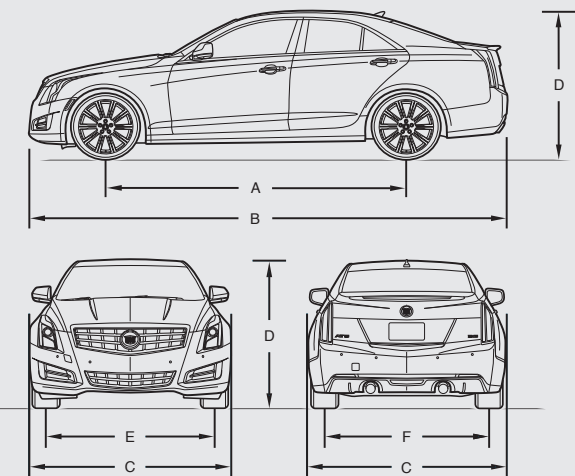
## ENTERTAINMENT

	ATS	ATS	ATS	ATS
	RWD/AWD	Luxury Collection RWD/AWD	Performance Collection RWD/AWD	Premium Collection RWD/AWD
AM/FM stereo with MP3 compatibility, Radio Data System® (RDS), TheftLock® and 4.2" LCD screen	S	S	S	S
Cadillac User Experience (CUE) infotainment system, includes 8" LCD touch screen with haptic feedback and proximity sensing, interactive gesture control, voice recognition, Bluetooth® audio streaming, <sup>20</sup> enhanced USB music playback and iPod® control, 60 "favourite" presets, smartphone apps integration <sup>21</sup> and SMS text messaging read-back <sup>21</sup>	O <sup>21,22</sup>	S	S	—
Same as above plus HDD-based Navigation System for map coverage <sup>1</sup> with voice and/or text guidance	—	O	O	S
7-speaker Bose® premium audio system	S	S	—	—
10-speaker Bose® 5.1 surround sound audio system	O <sup>23</sup>	O <sup>24</sup>	S	S
Motorized flip-up/down screen for access to hidden instrument panel storage area	S	S	S	S
USB port, <sup>25</sup> 2, 1 in centre console storage area and 1 in instrument panel storage area	S	S	S	S
Auxiliary audio input jack in instrument panel storage area	S	S	S	S
Bluetooth® 3.0 hands-free phone connectivity <sup>20</sup>	S	S	S	S
SD memory card slot with full song indexing, centre console-mounted	S	S	S	S
SiriusXM Satellite Radio™††	S	S	S	S

- S – Standard. O – Optional individually or in combination with other optional equipment.
- Included with available Driver Awareness Package.
  - Included with available Driver Assist Package.
  - Before making a lane change, always check the Side Blind Zone Alert display, check the exterior and interior rear-view mirrors, look over your shoulder for vehicles and other hazards and activate your turn signal.
  - Available with 2.5L only.
  - Requires available Driver Awareness Package.
  - Adaptive Cruise Control is no substitute for the driver's personal responsibility to operate the vehicle in a safe manner. The driver needs to remain attentive to traffic and road conditions and provide the steering, braking or other inputs necessary to retain control of the vehicle.
  - Deletes Active Aero grille.
  - Not available with 6-speed manual transmission.
  - Included with available 6-speed manual transmission with 2.0L Turbo only.
  - Included with 3.6L engine.
  - Deletes remote vehicle starter system, when available 6-speed manual transmission is specified.
  - Deletes steering wheel-mounted paddle shift controls.
  - Deleted when available 6-speed manual transmission is specified.
  - Deleted when available Driver Assist Package is specified.
  - Included when available Cadillac User Experience is specified.
  - 2.0L Turbo only.
  - Included with available 18" machined-finish aluminum wheels (RT4).
  - Includes P225/45R17 all-season\*\* extended mobility (run-flat) tires on 2.5L.
  - Includes P225/40ZR18 all-season\*\* extended mobility (run-flat) tires.

- Full functionality requires Bluetooth® and smartphone. Some devices require USB connectivity.
- Interim availability.
- Includes rear vision camera on 2.0L Turbo.
- Included with available Cadillac User Experience (CUE).
- Included when available Navigation System is specified.
- Not compatible with all devices.
- Visit onstar.ca for coverage map, details and system limitations. Services vary by model and conditions.
- All-season tires may not satisfy winter tire requirements in all regions of the country. Tires specifically designed for severe winter conditions and marked with the  symbol may be required during certain months or in certain regions. Contact your Provincial, Municipal or local road authority for information regarding which tires are required in your particular area.
- At time of print, detailed map coverage is available for most major urban areas of the United States and for certain metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Winnipeg, Windsor, London, Toronto, Ottawa, Montreal, Quebec City and Halifax). Coverage is significantly limited outside these areas.
- Available in 10 Canadian provinces and the 48 contiguous United States. Subscription sold separately after trial period. Visit siriusxm.ca for details.
- Includes weight of trailer, cargo, passengers and equipment. All towing recommendations are subject to change. Trailer tongue should be 10% of the maximum trailer weight but should not exceed the load rating specified for that vehicle, engine or hitch combination. See your dealer or refer to the ATS Owner's Manual for details.

## DIMENSIONS



### EXTERIOR DIMENSIONS mm (in.)

Wheelbase	(A)	2775 (109.3)
Length	(B)	4643 (182.8)
Width	(C)	1805 (71.1)
Height	(D)	1421 (55.9)
Front track	(E)	1512 (59.5)
Rear track	(F)	1548 (60.9)

### INTERIOR DIMENSIONS mm (in.)

Headroom		
Front/rear		980/935 (38.6/36.8)
Legroom		
Front/rear		1079/851 (42.5/33.5)
Shoulder room		
Front/rear		1402/1370 (55.2/53.9)
Hip room		
Front/rear		1345/1328 (53.0/52.3)
Seating capacity		5

### CAPACITIES

Fuel	61 L (13.4 imp. gal.)
Cargo volume	290 L (10.2 cu. ft.)
Towing‡	
2.5L	Not Recommended
2.0L	Not Recommended
3.6L	454 kg (1000 lb.)

### CURB WEIGHT, ESTIMATED kg (lb.)

2.5L	1503 (3315)
2.0L RWD, manual	1543 (3403)
2.0L RWD, automatic	1530 (3373)
2.0L AWD, automatic	1607 (3543)
3.6L RWD	1570 (3461)
3.6L AWD	1646 (3629)



# 2013 ATS INTERIOR COLOURS

## LEATHERETTE – ATS



Jet Black with Jet Black Accents



Caramel Tan with Jet Black Accents<sup>1</sup>

## LEATHER – ATS LUXURY COLLECTION, PERFORMANCE COLLECTION AND PREMIUM COLLECTION



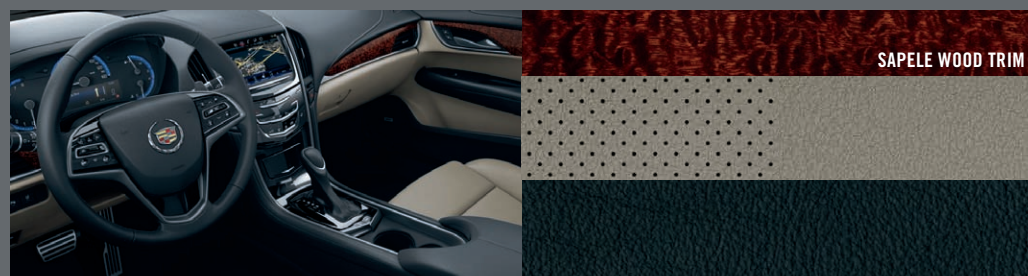
Jet Black with Jet Black Accents



Caramel Tan with Jet Black Accents<sup>1</sup>



Light Platinum with Brownstone Accents



Light Platinum with Jet Black Accents



Morello Red with Jet Black Accents<sup>2</sup>

1 – Not available with Crystal Red Tintcoat or Opulent Blue Metallic exterior colours.

2 – Not available with Opulent Blue Metallic exterior colour.

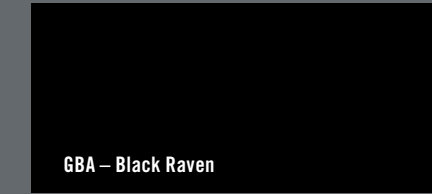




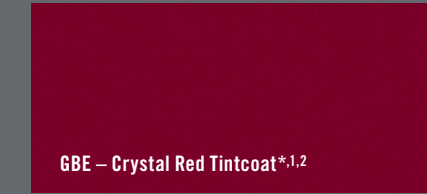
## 2013 ATS EXTERIOR COLOURS



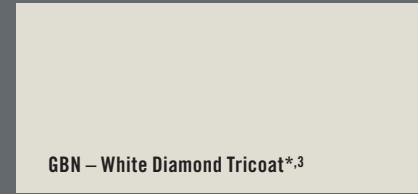
GAN – Radiant Silver Metallic



GBA – Black Raven



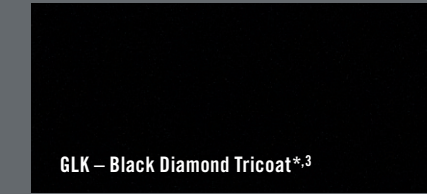
GBE – Crystal Red Tintcoat\*1,2



GBN – White Diamond Tricoat\*3



GLH – Thunder Grey ChromaFlair\*4



GLK – Black Diamond Tricoat\*3



GTR – Opulent Blue Metallic5



GWS – Glacier Blue Metallic



GWT – Silver Coast Metallic



GWV – Summer Gold Metallic

Exterior colours in this brochure are as close to the actual vehicle production colours as the printing process allows. For a more accurate colour sample, ask your Cadillac sales consultant to see the dealer showroom vehicle colour display.

\* Available at extra cost.

1 – Tintcoat is a premium two-layer paint application with the addition of a tinted clearcoat, lending the finish an extra depth and brightness.

2 – Not available with Caramel Tan interior.

3 – Tricoat is a meticulous three-layer process that results in a dramatic hue-shifting colour reminiscent of a show-car finish.

4 – ChromaFlair® uses advanced light-interference technology and prismatic metal pigments to create an intense, deeply lustrous colour.

5 – Not available with Caramel Tan or Morello Red interior.

## WHEELS



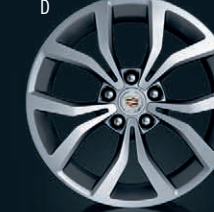
A – 17" aluminum with premium painted finish (Q5W)



B – 17" aluminum with premium painted finish (R1U)



C – 17" aluminum with polished finish (Q5U)



D – 18" forged aluminum with machined-finish (QWH/RT4)



E – 18" forged aluminum with polished finish (PTW/R1Z)

### ACQUISITION OPTIONS

In addition to the many exclusive privileges of Cadillac ownership, General Motors of Canada has created a range of supplementary support programs to enhance your ownership experience. Some of these programs assist you in purchasing the Cadillac of your choice. Others help protect you and your new Cadillac over the long term.

### PURCHASING:

- **Purchase Financing or Leasing** – on-the-spot financing at your GM dealership†
- **The GM Card** – GM cardholders may redeem up to \$3500 GM Card® Earnings (subject to Vehicle Redemption Allowances) toward the Total Purchase Price on eligible new GM vehicles.†† For full program details please visit [thegmcard.ca](http://thegmcard.ca)

† Subject to eligibility. †† Program subject to change.

### ADDITIONAL OWNERSHIP PROGRAMS:

- **GM Protection Plan (GMPP)** – the only extended service plan backed by the resources and commitment of General Motors. GMPP may be purchased at the time of sale or subsequently during the New Vehicle Limited Warranty period.‡

‡ Conditions and limitations apply.

### INFORMATION RESOURCES:

You can obtain more information about Cadillac vehicles and programs from your Cadillac dealer, or at these information centres:

- The Cadillac website at [cadillac.ca](http://cadillac.ca)
- The Cadillac Contact Centre at 1-888-446-2000 (1-800-263-3830 for TDD users).

### A WORD ABOUT THIS BROCHURE

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### A WORD ABOUT ASSEMBLY

Cadillac vehicles are equipped with engines and components produced and assembled by different operating units of General Motors, its subsidiaries and suppliers and these engines and components may change or be obtained from different sources from time to time. All such engines and components are approved for use in Cadillac vehicles. Certain equipment ordered may be unavailable at the time of assembly and we suggest that you verify that your vehicle includes the equipment you ordered, or if there are changes, that they are acceptable to you.

### A WORD ABOUT CORROSION

Cadillacs are designed and built to resist corrosion. All body sheet metal components are warranted against rust-through corrosion for 6 years. There is no deductible for rust-through repairs. Application of additional rust-inhibiting materials is not required under the corrosion coverage and none is recommended.

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