CHEVY It never forgets it's a tough truck BLAZER

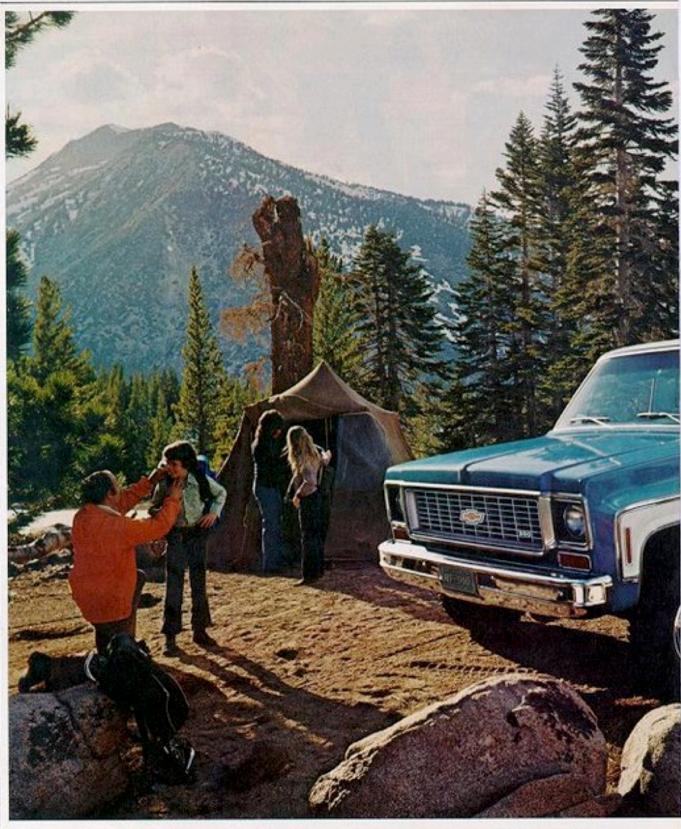


Building a better way

Chevrolet

to see the U.S.A.

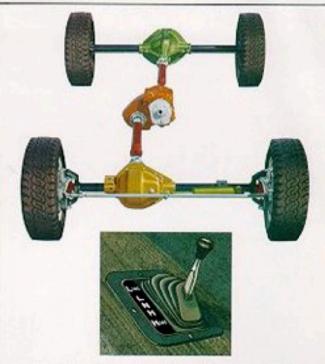
KER 4W



Four-wheel traction available—on the road or off—on any Blazer equipped with a V8 engine. That's Blazer full-time 4-wheel drive. Easy getting in and out, too, with a 22-inch entry height. Plus 7 inches of ground clearance, all with a pleasingly low silhouette. Blazer for '74.







Full-time 4-wheel drive eliminates need for locking front wheel hubs.

This system is in 4-wheel drive at all times. The difference between conventional 4-wheel drive and fulltime is an interaxle differential in the transfer case. This device compensates for speed variations between front and rear axles, while constantly providing driving force to both.

Full-time 4-wheel drive eliminates the need for freewheeling hubs. No more getting out to lock or unlock front hubs when moving on or off the highway. It supplies all the traction power you need for off-road going plus improved stability and positive driving control on rain-slicked or iced highways.

For off-road or low-traction operation, the interaxle differential can be bypassed simply by moving the transfer case shift lever to the high or low lock position. The low position provides a 2:1 gear reduction. It's like having a two-speed rear axle.

A 34 degree turn angle on the front axle gives Blazer a turning diameter of 37.6 ft., curb-to-curb.

Conventional 4-wheel drive.

Chevrolet's reliable conventional 4-wheel-drive system is on 6-cylinder Blazers. The 2-speed transfer case provides high and low 4-wheel-drive ranges and a power takeoff for operating accessory equipment. Same turn angle and curb-to-curb turning diameter as with full-time 4-wheel drive models.

Two-wheel-drive Blazer.

A sturdy city or country runabout, the two-wheeldrive Blazer is available with either three- or fourspeed synchromesh or Turbo Hydra-matic transmission. Massive Girder Beam front suspension and 2-stage rear leaf springs give Blazer a comfortable ride.

Seat up to five with available seating.

BUILT AS IF THERE WERE NO ROADS AT ALL Doors, side panels and tailgate are devel thick. And the hood and for too. Fewer

New, improved power brake system.



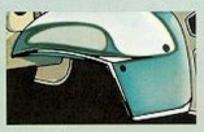
Energy-absorbing steering column.

Designed to help absorb energy forces in the event of front-end impact. Column telescopes, separates from instrument panel, if sudden, intense pressure is applied.



Rugged leaf springs.

Four-wheel-drive models get wide multi-leaf front and rear springs. Plastic liners separate all leaves to help provide quiet, low-friction operation. Front stabilizer bar is standard on all 4-wheel-drive Blazers.



Double-wall front fenders.

All-steel one-piece inner and outer fender panels form a double wall for structural rigidity. Self-washing bathtub-type wheelhousings help protect against salt spray and flying stones.

Auxiliary hardtop available.

You can turn the open Blazer into a closed vehicle with a snug-fitting fiberglass reinforced hardtop. Lightweight and watertight, it's designed for easy installation. For closed vehicle operation, Blazer's standard power flow-through ventilation provides a valuable complement. Inside air begins moving and changing the moment you turn the ignition key.

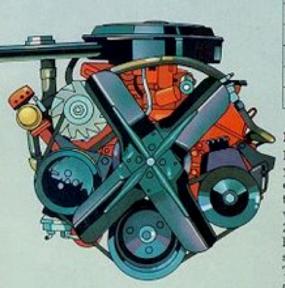
Lexan® rear taillight lenses.

Rear taillight lenses are made of an extraordinarily tough plastic. It can absorb more severe impact than ordinary acrylic plastics.

Staggered placement of rear shock absorbers.

Rear shock absorbers are positioned with one forward, one aft. The effect is to reduce brake and power hop.



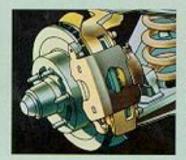


| Engine Specifications | 250 Six | 350-2 V8 | 350-4 V8 |
|---------------------------|------------|------------|------------|
| Displacement (cu. in.) | 250 | 350 | 350 |
| Bore & Stroke (in.) | 3% x 3½ | 4 x 3½ | 4 x 3½ |
| Compression Ratio | 8.5 to 1 | 8.5 to 1 | 8.5 to 1 |
| Net Horsepower @ rpm | 100 @ 3600 | 145 @ 3800 | 160 ⊚ 3800 |
| Net Torque (lbsft.) @ rpm | 175 @ 1800 | 250 @ 2200 | 250 @ 2400 |

Power up to a 350 V8.

Blazer's full-time 4-wheel drive gives you the traction; Blazer's husky engine-transmission teams give you the power to go where you want when you want. The standard Six is 250 cubic inches with seven-main-bearing crankshaft, contoured camshaft and full-length waterjackets. The standard V8 is a 350 2-barrel; a 350-cubic-inch 4-barrel V8 is also available.

Both V8's feature exhaust valves with special coating on the heads and faces to help retard carbon buildup. Match the Blazer engine you select with one of three available transmissions: a 3-speed fully synchronized unit with column-mounted shift lever (not available with 4-barrel V8); a 4-speed unit with floor-mounted shifter; or famous 3-speed Turbo Hydra-matic.



New power brake systems match stopping power to gross vehicle weight.

Under a new Chevy light-duty truck brake program, brake types, sizes and power assists are computer-matched to the GVW rating of the vehicle. Heavier duty models get heavier duty brake systems. Incorporated into the new systems are Chevy's standard front disc/

finned drum rear brakes. Disc brakes provide resistance to fade and recover quickly from effects of water immersion. Rear brakes are finned for efficient cooling. Front disc brake lining wear sensor sounds an audible signal when pads need replacement.



BLAZER OPTIONS

There are all kinds of things you can do to make your Blazer even more convenient and more appealing to the eye. Some of them are shown here. Consult your Chevrolet dealer for the complete availability.

Below-Eye-Line mirrors.

Below-Eye-Line mirrors mount on doors for viewing past wide trailer. 180degree pivot. Painted or stainless steel.

Cheyenne interior.

Seat upholstery for two front bucket seats is leather-grain all-vinyl in a selection of five colors (fabric and vinyl trim in two colors available at extra charge when auxiliary top is also ordered). Console between seats, gauge-type instrumentation with wood-grain trim and color-keyed front floor covering are included with Chevenne trim. When ordered with auxiliary top. Chevenne comes with carpeting and color-keyed rear sidewall trim panels. Map pockets in doors.



driver will be using Blazer.
Adjusts to six positions.
Available with 4-speed or
automatic transmissions.

Comfortilt steering





Custom interior.

Foam-cushioned bucket seat trimmed in vinyl in a choice of four colors. Auxiliary bucket seat and rear bench seat available. One-piece molded door trim panels. Rubber front floor matting. Padded sunshade. Courtesy lamp. Prismatic rearview mirror. And more.



Skid plates.

Steel shielding that helps protect fuel tank during operation over rough terrain or unusual road surfaces. Skid plate included fortransfer case of 4-wheeldrive models.



Rooftop luggage carrier.

A bright-metal roof rack, complete with skid strips, that mounts on the available Blazer auxiliary top. Can carry 300 pounds.



Air conditioning.

Air conditioning makes Blazer with auxiliary top a place of comfort even on hot days. Includes increased capacity radiator and 61-amp. generator.

AM or AM/FM pushbutton radios.

Designed to be mounted as an integral part of the instrument panel. Antenna embedded in windshield when ordered factoryinstalled.







Seating for up to five.

The Custom Blazer has the driver bucket seat standard, and a matching auxiliary passenger bucket seat is available. Front bucket seats with special all-vinyl trim plus a center console and color-keyed floor covering are available for the Custom Blazer and included with Cheyenne trim package. A full-width rear bench seat is available for both Cheyenne and Custom Blazers.





Custom exterior.

Plenty of bright metal up front on the Blazer grille, and the right- and lefthand mirrors are finished in chrome as well. Front and rear bumpers and wheels are painted white.



Cheyenne exterior.

Chrome bumpers front and rear. Bright upper and lower body side and rear moldings. Bright hubcaps. Many other bright accents. Cheyenne nameplates.



Tailgate with roll-up window.

Included when you order the auxiliary top. Features a manually operated drop glass with a generous rear viewing area.

And more.

Roof air deflector * Heavyduty battery * Heavy-duty generator * Heavy-duty radiator * Heavy-duty shock absorbers * Tinted glass * Free-wheeling hubs * Locking differential rear axle * Wide range of rearaxles * Front tow hooks * Trailer weightdistributing hitch platform for trailering * Woodgrain exterior trim * Special two-tone exterior finish * Rally wheels * Special tires * Power winch.

SPECIFICATIONS

| Standard colors | |
|--------------------|--|
| Skyline Blue | |
| Spanish Gold | |
| Sunset Gold | |
| Gleawood Green | The state of the s |
| Crimeon Red | |
| Desert Sand | 1000 |
| Grecian Bronne | |
| Basedale Red | 1100 |
| Granada Beige | |

| Series | 2-WHEE | 2-WHEEL DRIVE | | 4-WHEEL DRIVE | | |
|-------------------------------|-----------------|---|-----------------|-------------------|--|--|
| GVW Ratings (lbs.) | 4900 | 4900 to 5700 | | 4900 to 6200 | | |
| | Standard | Available | Standard | Available | | |
| Engines 6-Cyl. | *250 | | *250 | | | |
| V8's | **350-2 | 390-4 | **350-2 | 350-4 | | |
| Clutch Dia. (in.) | *10,**11 | 11,12 | *10, **11 | 11,12 | | |
| Front Suspension - Type | Independ | Independent—Coil | | -Tapered Leaf | | |
| -Cap. (lbs.) | 3: | 250 | 3400 | | | |
| Springs-Cop. (lbs.) | 1550 | 1625 | 1650 | 1900 | | |
| Shock Absorbers | Standard | Heavy Duty | Standard | Heavy Duty | | |
| Stabilizer Bar | | Available | Standard | Heavy Duty | | |
| Rear Suspension — Axle Type | | Semi-Floating | | | | |
| -Cap. (lbs.) | 3 | 3750 | | 3750 | | |
| Ratios | *3.73, **3.40 | 3.07,3.40,3.73,4.11 | 4.11 | 3.07,3.73,4.11 | | |
| Springs-Type | | Two-Stage Multi-Leaf | | | | |
| -Cap. (lbs.) | 1500 | 1700 | 1700 | - | | |
| Shock Absorbers | Standard | Heavy Duty | Standard | Heavy Daty | | |
| Brakes Front/Roar | Power Disc/Drum | | Power Disc/Drum | | | |
| Electrical —Battery—Amp. | *45,**61 | 80 | *45,**61 | 80 | | |
| Generator-Amp. | 37 | 42,61 | 37 | 42,61 | | |
| Fuel Tank Nominal Cap. (gal.) | 25 | 30 | 25 | 30 | | |
| Steering Type | Manual | Power | Manual | Power | | |
| Transmissions | 3-Speed | 4-Speed | 3-Speed | 4-Speed | | |
| | | Turbo Hydra-matic | | Turbo Hydra-matic | | |
| Transfer Case 6-Cyl. | | | Dana #20-2 spd. | NP205-2 spd. | | |
| V8 | Not B | Not Required | | | | |
| Tires Tubeless Tires—Sires | E78-15B | | E78-15B | ACCOUNT OF | | |
| | LARC | LARGER SIZE TUBELESS & TUBE TYPE TIRES AVAILABLE. | | | | |

| W. | | | ire | 10 | B |
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| 200 | - | _ | | | |
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Catalina Blue

Lime Green

| 444 | | | | | |
|-----|----|-----|----|----|----|
| Ho | wo | dia | n. | 54 | de |

Frost White



| rees | Mith Wadilable | Hordtop |
|------|----------------|---------|
| | | |

| | drive | drive | | drive drive |
|---|---------|------------|--------------------------------|-------------|
| Max GVW (lbs.) | 5700 | 6200 | Wheelbase | 1061/5" |
| Front Overhang | 33 | 1/2" | Overall Length | 1841/2" |
| Rear Overhang | 44 | 1/2" | Overall Width | 791/2" |
| Front Tread | C-6456" | K-65% | Box Length - Floor | 761/2" |
| Rear Tread | C-63.01 | K-6234 | Box Length-Upper | 661/4* |
| Ground Clearance | 7 | | Box Width-Floor | 72" |
| Height | 671/2" | 691/2" | Box Width— Tailgate Opening | 65* |
| 100000000000000000000000000000000000000 | | ALE AD LET | Between Wheelbouses | 50" |
| | | | Box Depth | 191/4" |

2 Wheel A Wheel

All illustrations and specifications contained in this literature are based on the latest product information available at the time of publication. The right is reserved to make changes at any time in prices, colors, materials, equipment, specifications and models, and also to discontinue models. Limitations and variations in color printing make it impossible to match exactly Chevrolet's available truck entering paint colors. The representations shows are examples only, and an apparature of indelsy to actual colors should be interred. CHEVROLET MOTOR DIVISION OF GENERAL MOTORS CORPORATION, DETROIT, MICHIGAN 48202, LITHO IN U.S.A.

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