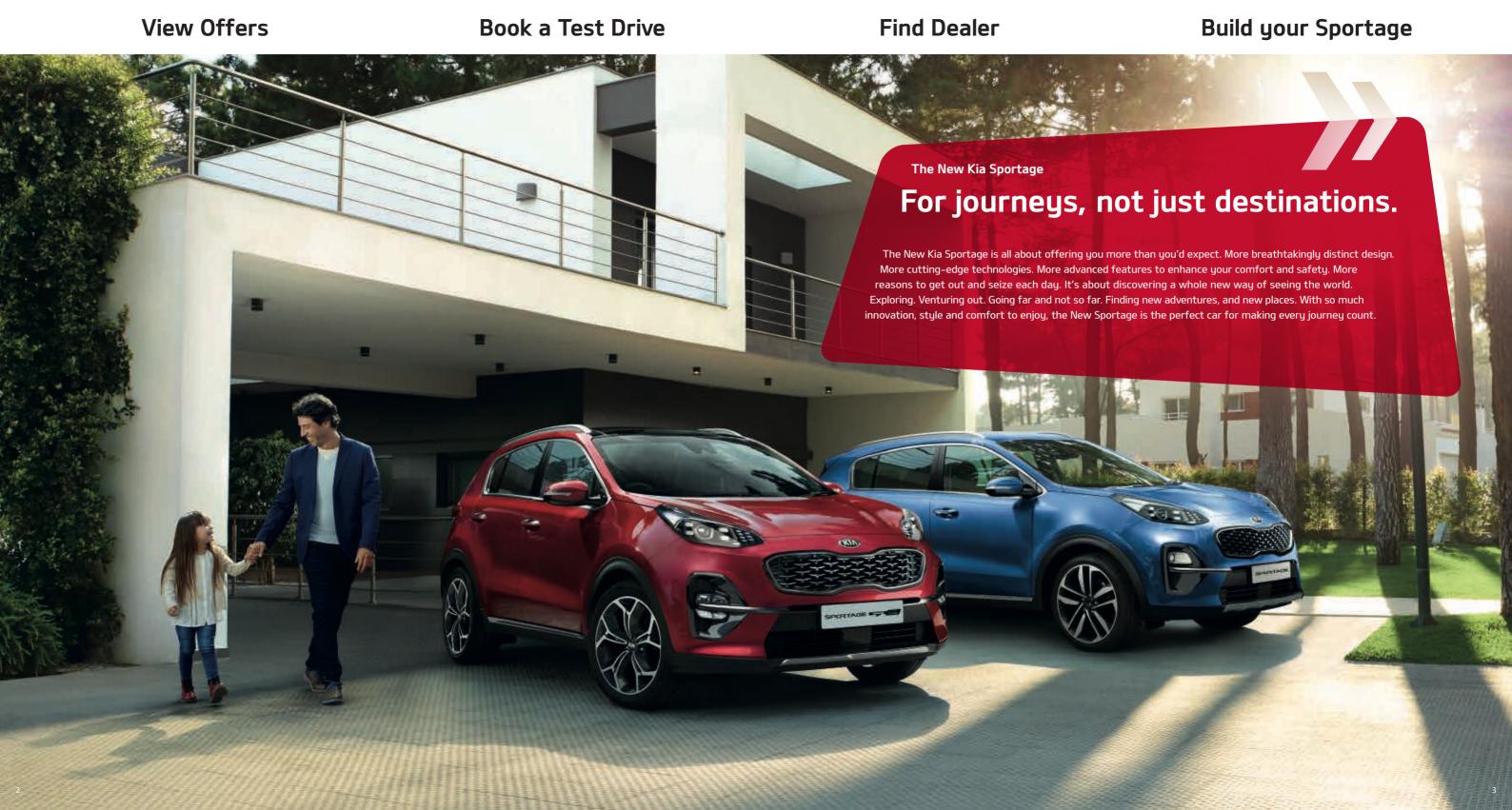


The New Kia

SPORTAGE

The Power to Surprise



Exterior design

Striking. Regardless of the backdrop.

The stunning New Kia Sportage manages to stand out no matter where you are. Whether you're in the city or making your way off the beaten track, cruising the open road or parked right at home, the New Sportage is the perfect combination of sportiness and style. Designed and produced in Europe, with distinctive, innovative design and truly striking features, the New Sportage offers you pure refinement for every adventure you can think of.

Exterior design

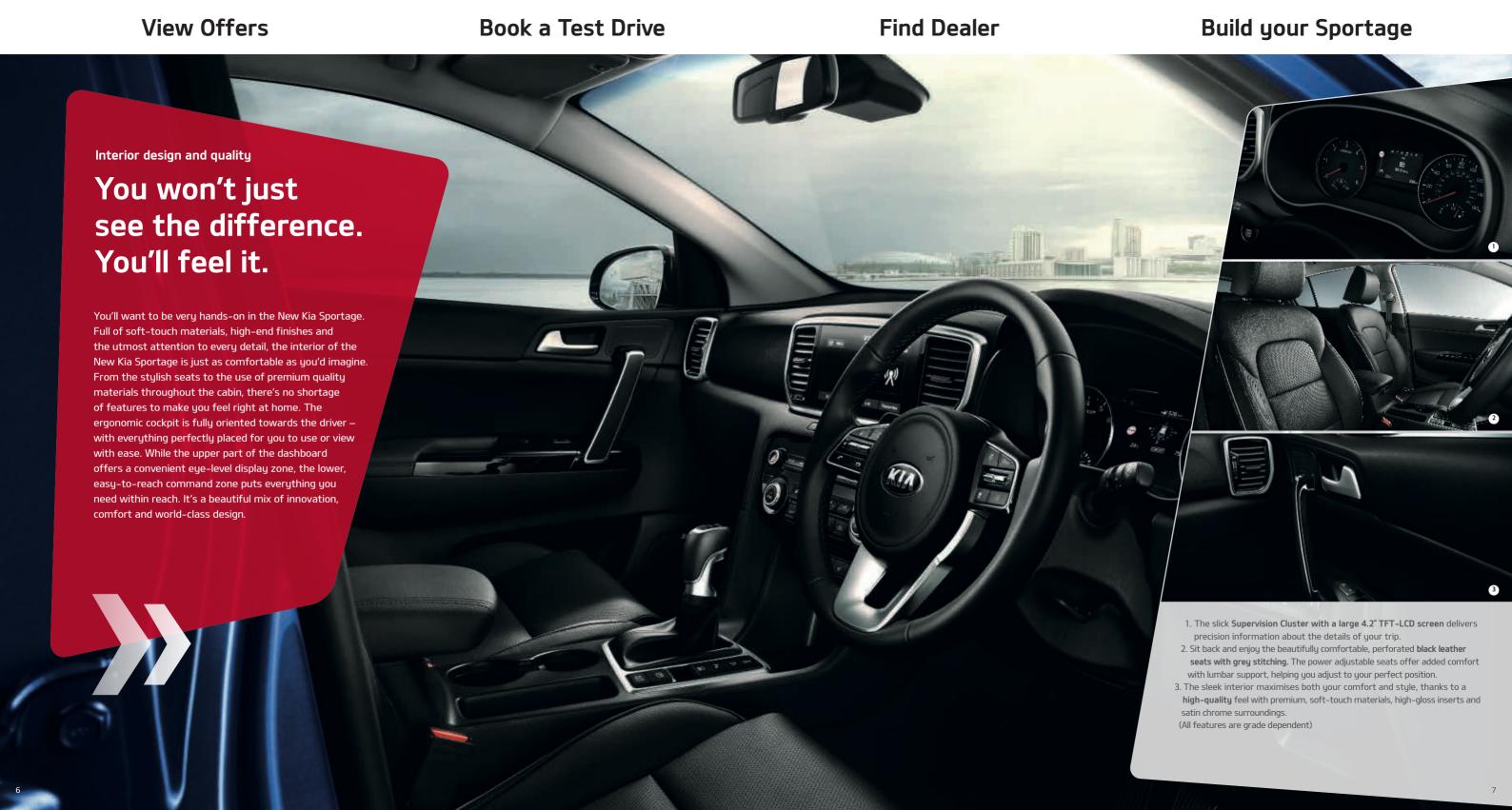
Refinement redefined.

You'll make a statement in the eye-catching New Kia Sportage – without saying a word. The distinctive exterior design features a commanding side profile, a muscular stance and a bold front and rear design. The sculpted front bonnet with the Kia signature grille gives the New Sportage an unmistakably sporty appearance. And to round things off, touches like the sweeping rear lights add sleek style.

- Eye-catching full LED headlamps
 and distinctive 4-point LED Daytime
 Running Lights ensure the road
 ahead is always crystal clear.
 (Grade dependent)
- Striking rear LED lights deliver powerful illumination and a memorably unique look.
 (Grade dependent)
- Bold 19" alloy wheels with silver machine finish add even more standout style.

 (Grade dependent)

SPORTAGE



Driver assistance

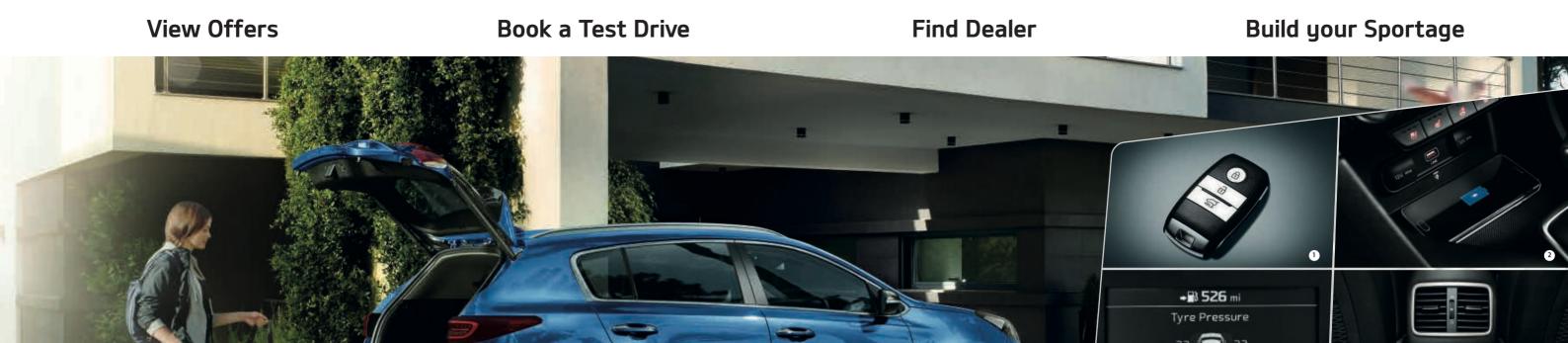
We've thought of everything so you don't have to.

The New Kia Sportage is packed with innovations to make every journey effortless. From helping you stay within the speed limit or maintaining a safe distance, to improving visibility or hassle-free parking – the New Sportage assists you all the way.



- 1. Full LED headlamps keep the road ahead crystal clear and nicely
 4. Smart Cruise Control (SCC) with Stop and Go. Using a camera and illuminated wherever you go.
 radar, Smart Cruise Control can regulate both the Sportage's
- 360 Degree Around View Monitor uses four cameras to display a bird's eye view of the car. This gives you a better perspective of your surroundings and makes parking or manoeuvring easier.
- High Beam Assist (HBA) works with a camera in the windscreen which detects the cars ahead and automatically switches to high or low beam to match the right driving conditions.
- radar, Smart Cruise Control (Sec) with Stop and do. Osing a carrier a and radar, Smart Cruise Control can regulate both the Sportage's speed and the distance to the vehicle in front.

 The system maintains the distance to the preceeding vehicle
- by automatically modulating your car's speed. If the vehicle in front slows down and the predetermined safe distance cannot be maintained, the system will reduce the speed, or even stop the car. A helpful feature, particularly in stop and go traffic.
- 5. Speed Limit Information Function (SLIF) gives you all the necessary information to help you stay within the limits. Using the camera on the windshield, it reads speed limits and overtaking restrictions, and displays the information clearly on the navigation screen and cluster. (All features described are Grade dependent)



Convenience and comfort

Every trip will be like a holiday.

The New Kia Sportage is designed to be comfortable. More than comfortable, in fact. It's designed to make every trip wonderfully smooth, convenient and effortless. From keyless, hands-free technology like the Smart Power Tailgate, to high-tech chargers, to seats that let you stay comfortable no matter what the season – the New Sportage's range of super-smart features give you plenty of reasons to settle in and enjoy the ride.

(Smart Power Tailgate, heated/ventilated seats are all Grade dependent)

 You'll never need to hunt for your keys again.
 The Smart Key gives you easy, keyless access to every ride, and the Start/Stop button lets you turn the engine on and off with a simple press.

№ 33.8 mi

758 mi

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- 1 590 mi

- The convenient Wireless Charger allows you to place phones with Qi technology or suitable cases directly onto the centre console for charging.
- The Tyre Pressure Monitoring System shows details of each tyre's pressure so you can always keep them in optimum condition.
- A fast-charging rear USB socket lets your rear passengers charge their devices conveniently.
- Imagine having all the information you need on one screen. The 4.2" TFT-LCD screen on the Supervision Cluster provides you with all the essentials - including turn-by-turn instructions for the navigation system, and all useful trip data.
- Heated front and outer rear seats, and ventilated front seats keep you beautifully cool in summer and cosy in the chilly months.

(All features described are Grade dependent)

10

Connectivity

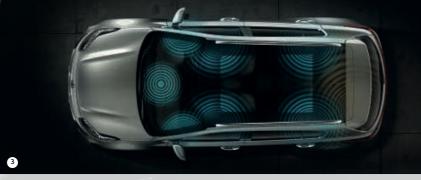
Connect, click and enjoy.

There's no need to worry about staying in the loop, because the New Kia Sportage is full of ways to stay connected and entertained. Thanks to Bluetooth®, you'll never have to miss a call – or your favourite tunes.

But the New Sportage doesn't stop there. A high-tech JBL Sound System provides top-quality sound. The Navigation System keeps you on the right track. And clever connection points make sure your favourite devices are never out of reach (Grade dependent).







 The 8" frameless Navigation Screen ensures that you always know exactly where you're going. With 2D and 3D maps for the whole of Europe, as well as the availability of annual map updates, navigation has never been more accurate.



- Let the music never stop: charge your device or listen to your favourite tunes via USB. There's one USB port situated in the front and one in the rear.
- The JBL Sound System with 8 speakers features advanced Clari-Fi™ music restoration technology that improves the quality of MP3s and provides high-definition sound.

(All features described are Grade dependent)

Unmistakably sporty.

GT-Line and GT-Line S exterior design

But why would you want to?



Where? When? How? The answer is here.

Our new navigation system with Kia's Connected Services powered by TomTom Live Services takes reliable route guidance to the next level of accuracy and excellence. It keeps you in touch with the outside world and offers more handy information than ever. At the heart is a WiFi connectivity through your smartphone* that enables the New Sportage navigation system to connect to the Internet. (Grade dependent)

The navigation system delivers highly accurate live traffic information that is updated every two minutes, so you know exactly where traffic is running smoothly, or which areas to avoid. When things get busy, the system lets you know and suggests alternative routes.

2. Speed Cameras**:

You'll also be alerted to a whole range of speed cameras, including fixed and stationary ones, as well as restricted access zones. The system can even take into account areas where accidents are particularly common, and warn you about these accident black spots.

If you're looking for a sushi restaurant, a supermarket To help you park your car swiftly, the system will or a particular place to meet, simply select Local Search. The database contains 500 searchable categories, 25,000 keywords and 250,000 places to ensure you find what you need.

4. Weather forecast:

Is your weekend away going to be sunny or a washout? Better check the weather forecast. Just tupe in your destination to view a four-day summary. complete with minimum and maximum temperatures, refuelling stops accordingly. wind speed and chances of sun or rain.

indicate parking areas before you arrive at your destination. It will show potential on-street parking spaces based on historic data, and off-street parking with colour-coded availability.

6. Fuel info:

When you're running low on fuel, the system will show you the nearest petrol stations and prices using a TomTom online database, so you can plan your

Works with Apple CarPlay

way to use your iPhone while driving. It takes all the things you might want to do, and puts them into your Sportage's display, so uou can get directions, make a call and listen to music - all while

androidauto



perfectly connected to your phone - while minimising distractions so you stay safe on the road. The simple, intuitive interface lets you access features like Google Maps, apps, music, and voice control, and automatically organises info into simple cards that

*Smartphone with data plan required to activate services. Please check with your Kia dealer for mobile phone compatibility. **Legal restrictions to these services may apply depending on country usage.

The eye-catching mesh radiator grille design, dark chrome finishes, ice-cube LED fog lamps and dual exhaust (Trim only on diesel models) are just some of the highlights. To round things off, 19" alloy wheels complete the package.

design and head-turning features make these ultra-athletic cars hard to miss.

The New Kia Sportage GT-Line and GT-Line S combine sportiness and style. Distinctive

- 1. 19" alloy wheels with machine finish give the GT-Line and GT-Line S a signature sporty style.
- 2. The exposed dual exhaust pipe and the silver painted skid plate add even more edgy appeal to the eye-catching exterior





KIA

The distinctive D-shaped steering wheel is a stand-out feature, with three spokes, perforated leather detailing and the GT-Line logo. GT-Line interior design

Sporty, from the inside out.

The interior of the New Sportage GT-Line and GT-Line S are seriously impressive. You'll love the feel of the dedicated D-shaped steering wheel with three spokes and perforated leather. The black high-gloss centre fascia and stylish upper dash add equally bold style.

To ensure you always sit comfortably, there is striking black leather upholstery with red piping and stitching.

Lastly, the aluminium pedals keep things sporty right down to your toes.





to take a trip. Or twenty.

There's nothing quite like setting off on an adventure. And in the New Kia Sportage, you'll want to find any excuse to get out onto the road. That's because the New Sportage was built to give you full freedom and control, no matter where you go. Advanced SUV capabilities with intelligent All Wheel Drive (Grade dependent) continuously monitor driving conditions to maintain traction on rough, loose or slippery surfaces. It also helps improve lateral stability when cornering.

Thanks to the Rack-mounted Motor Driven Power Steering, you'll enjoy an even more refined drive – with smoother steering, better handling stability and direct driver response.





- 1. Hill Start Assist Control takes the hassle out of starting on an incline, by preventing you from rolling backwards.
- 2. Downhill Brake Control helps keep you nice and steady and at a stable speed during steep descents.





Feels just as good as it looks.

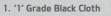


The Forward Collision–Avoidance
Assist is capable of detecting both
the preceding vehicle and pedestrians
crossing the road. Using sensors and a
camera to monitor the proximity and
velocity of vehicles, it warns the driver
in the event of any potential collision
risk. If there's no driver reaction, the
car brakes automatically to avoid or
mitigate an accident.

1. Forward Collision-Avoidance Assist (FCA)

- Blind-Spot Collision Warning (BCW)
 The Blind-Spot Collision Warning has radar sensors that monitors your blind spots and warns you of oncoming cars with a flashing light on the side-view mirror.
- 3. Rear Cross-Traffic Collision Warning (RCCW)
 When reversing out of a parking space or
 driveway, the radar-based Rear CrossTraffic Collision Warning alerts you to
 potential traffic crossing your path.
- 4/5. Lane Keeping Assist (LKA) and Driver Attention Warning (DAW)

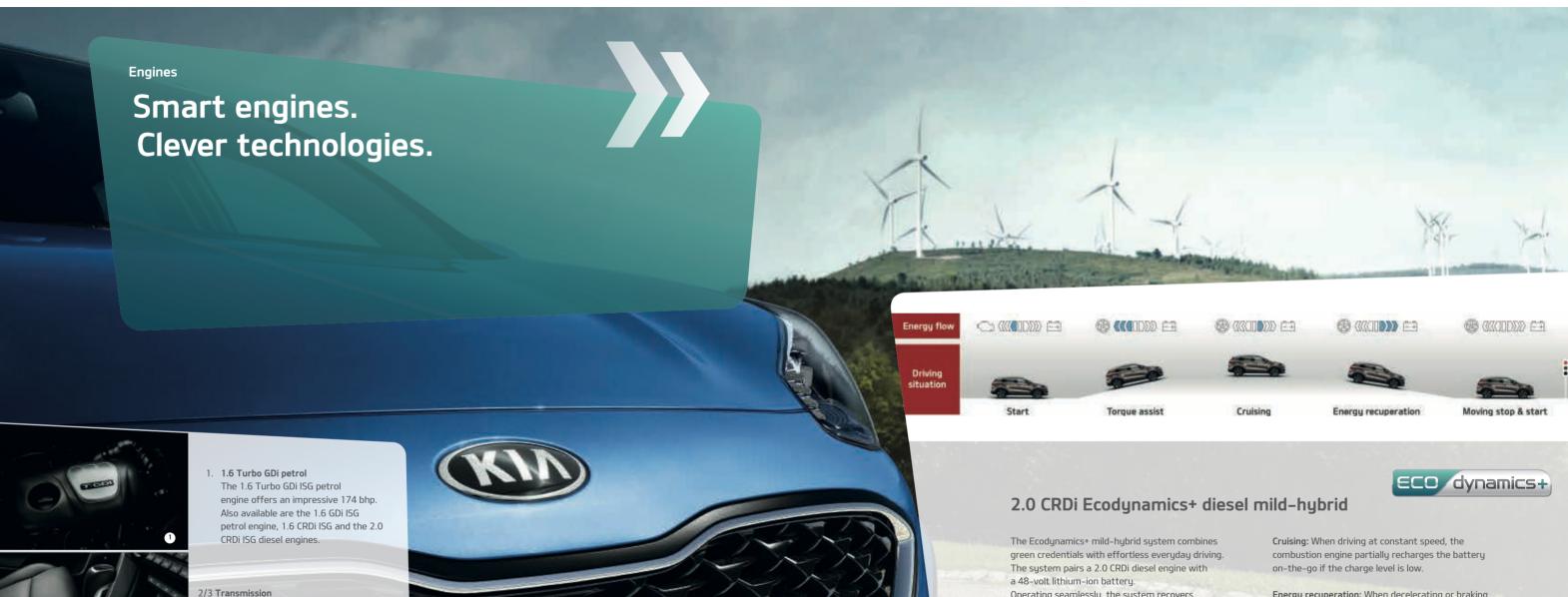
The Sportage's intelligent system of cameras and sensors is at work in a wide range of features: Lane Keeping Assist (LKA) alerts you when you unintentionally drift out of your lane and even steers you back when required. Driver Attention Warning (DAW) monitors the driver steering and acceleration pattern to detect if you're losing concentration and alerts you with a warning sound and a coffee cup symbol in the cluster. Features described are Grade dependent.



- 2. '2' Grade Black Cloth
- 3. Edition 25 Black Cloth & Leather*
- 4. '4' Grade Black Leather*
- 5. GT-Line & GT-Line S Black Leather*









For quick, smooth gear changes, choose Kia's latest 6-speed manual transmission technology. Or opt for the latest generation 7-speed dual-clutch transmission for sporty driving paired with fuel efficiency. The electronically controlled 8-speed automatic transmission provides smooth, seamless shifting for a comfortable ride.

Operating seamlessly, the system recovers kinetic energy during deceleration phases and provides torque assistance when accelerating.

Start: The engine is started by the system to ensure a prompt and smooth start.

Torque assist: During acceleration or uphill driving, the system provides torque assistance by taking energy from the battery to support the engine.

Energy recuperation: When decelerating or braking, the energy generated by the vehicle motion is converted into electrical energy to recharge the battery.

Moving Stop & Start: When decelerating to a stop, the combustion engine turns off automatically during in-gear deceleration and braking to save fuel.



Accessories

Finish with a flourish.

The New Sportage is an impressive package – but there's always room to add a few extra touches. With a range of high-quality, genuine accessories that have been designed and engineered to enhance the looks and capabilities of the New Sportage, you have everything you need to make your car even more perfectly suited to your tastes. Just speak to your Kia dealer and we'll take care of the rest.

Textile floor mats, velour & white LED footwell illumination
High-quality velour mats protect the footwell and keep the
interior looking fresh. Also available with GT-Line logo and
double stitching on the border. The subtle white LED lighting
provides welcome illumination that automatically switches on
and off with the opening and closing of the doors.

2. Cross bars, aluminium

Sturdy lightweight aluminium cross bars purpose-made for the New Sportage roof rails. Easy installation and removal.

3. Door mirror caps

High-gloss stainless steel mirror covers add eye-catching detailing to the New Sportage. These can be harmoniously combined with other bright styling elements.

4. Boot liner

This light, waterproof and durable boot liner with raised edges protects the boot area from dirt, spills and grime.

5. **Tow bar**

A high-quality, corrosion-resistant tow bar offers you easy, secure and discreet underside mounting.

6. Cargo separator

Fitting perfectly between the rear seatbacks and the roof, this robust and easy-to-install grid protects you and your passengers from the movement of items in the boot.



Now there are even more reasons to buy a stylish, technology packed Kia. Peace of mind comes as standard when you join the Kia family with the Kia Promise – 7 great owner benefits when you buy your Kia and register at MuKia.

7 more reasons to join our Kia family



There are a lot of things to consider when buying a new car. Compromising on reliability in the long term shouldn't be one of them. That's why Kia have redefined quality and offers a unique, industry-leading 7 year warranty that comes with peace of mind for at least 100.000 miles.



If you've taken our complimentary 7 day insurance, we've got you covered from the minute you leave one of our dealers. We'll also give you a £250 excess return voucher which pays you back regardless of who you're insured with if you call Kia first. We will also provide you with a competitive quote for your annual cover.



Our 24/7 Roadside Assistance package is designed for Kia owners in partnership with the RAC. All new cars have complimentary cover for 12 months from the first date of registration. If you register on MyKia, you can unlock Kia Roadside Assistance Plus, giving you the highest level of cover provided by the RAC, including onward travel and European cover.



Order Genuine Kia accessories, where and when you need them! Our Click & Collect service offers choice and convenience, recognising your model from the registration number to ensure you get exactly what you need. Then simply collect at your nearest Dealer, where they can fit them too.



Online service booking offers convenience and flexibility 24/7. Offering quality and value at one of our Dealers nationwide. Kia trained technicians use the latest diagnostic equipment and technology. All of our Genuine Kia parts come with a 2 year warranty. Fully inclusive pricing at the click of a button.



When you own a Kia, you become part of the family and benefit from a relationship based on trust and transparency. When you visit one of our dealers for a service, your vehicle will benefit from a complimentary Health Check, a wash and vacuum and alternative transport if needed. Welcome to the Kia family!



Available to all Kia owners, whoever your insurer and whatever the circumstances of the accident, Kia Accident AfterCare can take care of things for you. We'll liaise with your insurer, provide a free courtesy car and exercise your right to genuine Kia parts and repairs at a Kia Approved Bodyshop.



Care

For complete peace-of-mind, Kia can offer you a great value fixed-price servicing package for your New Sportage which is called Kia Care. Please speak to your Kia dealer for more information and pricing. Terms and conditions apply.

Log onto www.kia.com/uk for details.

5-year paint warranty & 12-year anti-perforation warranty

High-quality body paint ensures long-lasting protection and shine for your new Kia. It also comes with superior corrosion protection and a 12-year warranty against rust from the inside out.

Financing

Your local Kia dealer can help you with a financing plan that's best suited to your needs. Log onto www.kia.com/uk for more details



SPORTAGE 11

PAINT COLOURS



WHEELS



16" Alloy Wheels

ENGINE AND TRANSMISSION

1.6 GDi 130bhp 6-speed manual ISG 2WD

ECO dynamics+

1.6 CRDi 114bhp 48V 6-speed manual ISG 2WD

SPORTAGE '1' STANDARD FEATURES INCLUDE

- · 16" Alloy Wheels
- · Body Coloured Exterior Door Handles
- · Chrome Window Surrounds
- · Black Cloth Upholstery
- · Air Conditioning
- · Front Fog Lights
- · LED Daytime Running Lights
- Electrically Adjustable Door Mirrors
- Leather Trimmed Steering Wheel & Gearshift
- All-round Electric Windows with Driver's Auto Down Function

- · Cruise Control
- 7" Colour Touchscreen Audio Display
- Apple CarPlay[™] and Android Auto[™] with Voice Control*
- · 6-speaker Audio System
- · Reversing Camera System
- USB port for Connection of a Media Device
- · Bluetooth® with Music Streaming
- DAB Radio with MP3 Compatibility
- 12v Power Socket (Front & Rear Centre Console)
- · Rear Ventilation Duct

- · Trip Computer
- Sunvisors with Vanity Mirror Illumination (Driver & Front Passenger)
- Front Cabin LED Map Light with Sunglasses Case
- Hill-start Assist Control (HAC)
- Electronic Stability Control (ESC) with Downhill Brake Control (DBC)
- Trailer Stability Assist (TSA)
- Emergency Stop Signalling (ESS)
- Tyre Pressure Monitoring System (TPMS)

^{*} Several models of Bluetooth® enabled phones are available on the market. Kia cannot guarantee compatibility with all phones. Please check with your dealer for mobile phone compatibility

^{**}Parking sensors may not match exterior body colour.

***Some parts of the leather upholstery contain faux leather.

SPORTAGE '2'

PAINT COLOURS





WHEELS



17" Alloy Wheels

ENGINE AND TRANSMISSION

1.6 GDi 130bhp 6-speed manual ISG 2WD 1.6 T-GDi 174bhp 6-speed manual ISG AWD

ECO dynamics+

1.6 CRDi 134bhp 48V 6-speed manual ISG 2WD 1.6 CRDi 134bhp 48V 7-speed auto DCT ISG 2WD

SPORTAGE '2' (ADDS OVER '1')

- · 17" Alloy Wheels
- 7" Touchscreen Satellite Navigation with European Mapping
- Android Auto[™] and Apple CarPlay[™] with Voice Control*
- Kia Connected Services Featuring TomTom®*
- Roof Rails
- · Privacy Glass (Rear Windows and Tailgate)
- · Black Premium Cloth Upholstery

- · Driver's Seat Power Lumbar Support
- · Heated Front and Outer Rear Seats
- Electrically Folding, Adjustable & Heated Door Mirrors with LED Indicators
- Rear Parking Sensors**
- Rain Sensing Front Wipers
- · Automatic Light Control
- · Auto-dimming Rear-view Mirror
- · Cruise Control & Speed Limiter

- All-round Electric Windows with Driver's Auto Up/Down
- · Dual Automatic Air Conditioning
- · Automatic Windscreen De-Fog
- Lane Keep Assist System (LKAS)
- High Beam Assist (HBA)
- · Speed Limit Information Function (SLIF)
- Driver Attention Warning (DAW)
- Electronic Parking Brake (EPB) DCT only

SPORTAGE 'Platinum Edition'

PAINT COLOURS



WHEELS



17" Alloy Wheels

ENGINE AND TRANSMISSION

1.6 GDi 130bhp 6-speed manual ISG 2WD

SPORTAGE 'PLATINUM EDITION' (AS '4' MINUS)

- 17" Alloy Wheels in lieu of 19" Alloy Wheels
- · Panoramic Sunroof
- Black Leather upholstery when combined with Dark Penta Metal exterior colour
- Light Grey Leather upholstery when combined with Lunar Silver exterior colour

^{*} Several models of Bluetooth® enabled phones are available on the market. Kia cannot guarantee compatibility with all phones. Please check with your dealer for mobile phone compatibility

^{**}Parking sensors may not match exterior body colour.

^{***}Some parts of the leather upholstery contain faux leather.

SPORTAGE 4

PAINT COLOURS





WHEELS



19" Alloy Wheels

ENGINE AND TRANSMISSION

1.6 T-GDi 174bhp 6-speed manual ISG 2WD 1.6 T-GDi 174bhp 7-speed auto DCT ISG AWD

ECO dynamics+

1.6 CRDi 134bhp 48V 6-speed manual ISG 2WD 1.6 CRDi 134bhp 48V 7-speed auto DCT ISG 2WD 1.6 CRDi 134bhp 48V 7-speed auto DCT ISG AWD 2.0 CRDi 182bhp 48V 8-speed auto ISG AWD

SPORTAGE '4' (ADDS OVER '2')

- · 19" Alloy Wheels
- 8" Touchscreen Satellite Navigation with European Mapping
- · LED Bi-Function Headlights
- · LED Rear Lights
- · Front Wiper De-icer
- · Black Leather Upholstery***
- 10-way Driver's & 8-way Front Passenger's Power Adjustable Seat

- · Heated Steering Wheel
- Electronic Parking Brake (EPB) (DCT only)
- Engine Start/Stop Button with Smart Entry System
- 8-speaker JBL® Premium Sound System
- Subwoofer, External Amp & Front Centre Speaker
- · 360° Around View Monitor
- Front Parking Sensors**

- · Panoramic Sunroof
- Forward Collision-Avoidance Assist (FCA) - City/Pedestrian
- Blind-Spot Collision Warning (BCW)
- · Rear USB Charging Port

^{*} Several models of Bluetooth® enabled phones are available on the market. Kia cannot guarantee compatibility with all phones. Please check with your dealer for mobile phone compatibility

^{**}Parking sensors may not match exterior body colour.
***Some parts of the leather upholstery contain faux leather.

SPORTAGE 'GT-Line'

PAINT COLOURS





WHEELS



19" Alloy Wheels

ENGINE AND TRANSMISSION

1.6 T-GDi 174bhp 6-speed manual ISG 2WD 1.6 T-GDi 174bhp 7-speed auto DCT ISG AWD

ECO dynamics+

1.6 CRDi 134bhp 48V 6-speed manual ISG 2WD 1.6 CRDi 134bhp 48V 7-speed auto DCT ISG 2WD 1.6 CRDi 134 bhp 48V 7-speed auto DCT ISG AWD 2.0 CRDi 182bhp 48V 6-speed manual ISG AWD

SPORTAGE 'GT-LINE' (ADDS OVER '2')

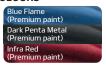
- · 19" Alloys (B-Type)
- · LED Bi-Function Headlights
- LED 'Ice-Cube' Front Fog Lights
- LED Rear Lights
- · Dual Exhaust (trim on diesel)
- · Front Wiper De-icer
- Black Leather Upholstery with Red Piping and Stitching***

- D-Shaped Sports Leather Steering Wheel with Perforated Inserts & GT-Line logo
- · Aluminium Pedals
- Black Headlining
- Front Parking Sensors**
- Paddle Shifters (DCT Only)
- Engine Start/Stop Button with Smart Entry System

SPORTAGE 'GT-Line S'

PAINT COLOURS





WHEELS



19" Alloy Wheels

ENGINE AND TRANSMISSION

1.6 T-GDi 174bhp 7-speed auto DCT ISG AWD



1.6 CRDi 134bhp 48V 7-speed auto DCT ISG 2WD 1.6 CRDi 134bhp 48V 7-speed auto DCT ISG 2.0 CRDi 182bhp 48V 8-speed auto ISG AWD

SPORTAGE 'GT-LINE S' (ADDS OVER 'GT-LINE')

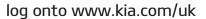
- · Panoramic Sunroof
- 10-way Driver's & 8-way Front Passenger's Power Adjustable Seat
- · Ventilated Front Seats
- · Heated steering wheel
- · Electronic Parking Brake (EPB)
- 8" Touchscreen Satellite Navigation with European Mapping
- 8-speaker JBL® Premium Sound System
- Subwoofer, External Amp & Front Centre Speaker
- Wireless Mobile Phone Charger*
- · 360° Around View Monitor
- Forward Collision-Avoidance Assist (FCA) City/Pedestrian
- Blind-Spot Collision Warning (BCW)

- Smart Power Tailgate
- Smart Cruise Control with Stop & Go Functionality
- Rear USB Charging Port

^{*} Several models of Bluetooth® enabled phones are available on the market. Kia cannot guarantee compatibility with all phones. Please check with your dealer for mobile phone compatibility

^{**}Parking sensors may not match exterior body colour.

^{***}Some parts of the leather upholstery contain faux leather.





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