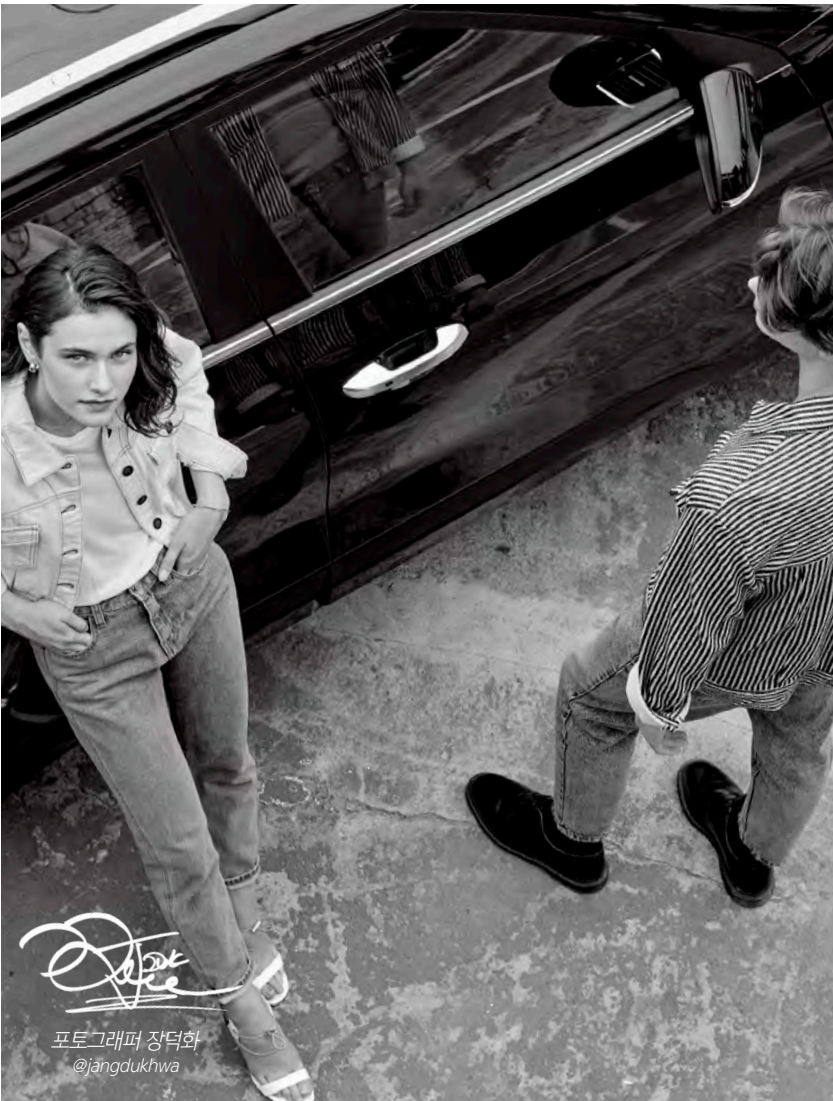


Seltos



Movement that inspires



9

H.O.O.K.E.D

There's no need to explain what kind of a car you like.
It's the car that you fall in love with at first sight.
Don't persuade yourself or try to rationalize your decision.
Out of the hundreds of cars out there, it's the only one that
catches your eye.

02	BRAND STORY
04	AMAZING COMPACT
10	URBAN SOLID DESIGN
18	PREMIUM SPACE
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34	COLOR & OPTIONS
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Amazing Compact *SELTOS*

High-class SELTOS First and foremost

Taking action is the hardest part, which is why glory comes only to those who dare to make a move. Seltos boldly set out to brake the limits, the size and capacity limits of small SUVs that are not always obvious, but clearly get in the way. From quality and design to cutting-edge features, Seltos embarked on a mission to be a level above in every way, diminishing the significance of the term "small" to a mere size classification. High class Seltos — Seltos opens a new era for small SUVs by being a level above in every way.



Clear white + Cherry black roof 2-tone (GAG)

SELTOS / AMAZING COMPACT

07





Urban Solid Design

9

Details, the fun of discovery

The best part of falling in love at first sight is the process of discovery that follows. Behind Seltos' tough SUV looks lies seductive details that are worthy of an urban SUV. The process of discovering each detail is intriguing and fun.

There's a stereotype that SUVs should be big and tough and that refinement doesn't belong to a SUV. Seltos proves this to be untrue. It scrutinized and gave meaning to each element to ensure users' utmost satisfaction. Every detail will surely catch the eye and reveal the deep care and consideration that was given for its creation. They will convey lasting impressions that will reverberate and steal one's heart. Seltos' bold and dynamic SUV looks are sure to captivate, and its sophisticated details are sure to enchant.



Clear white + Cherry black roof 2-tone (GAG)

SELTOS / URBAN SOLID DESIGN

13

Clear white + Cherry black roof two-tone (GAG)



EXTERIOR DESIGN

Tough, yet surprisingly refined

Seltos' design is inspired by the water buffalo. It is stylishly urban, yet its authoritative straight lines, bold volumes, and grand proportions project a powerful SUV image. This robust image is made complete by refined details that add delicate touches to a rugged look.

Signature LED lighting grille⁰¹ engraved with a diamond pattern, 3-dimensional **Crown Jewel LED headlamps**⁰² and chrome beltline molding that extends to the C-pillar convey warmth in spite of the car's solid looks. Get ready to be swept away by Seltos' tough looks and swooned by its heart-warming charm.



Brown interior

SELTOS / URBAN SOLID DESIGN

15



INTERIOR DESIGN

Each element may be different, but together they become one

Today, SUVs are mostly driven on asphalt, which is why they need to evolve and adapt to an urban environment while retaining primordial qualities. Seltos captures the bold and strong nature of SUVs in an elegant and luxurious way. Its **10.25" UVO navigation** and air conditioning controllers are sleek and seamless, while its soft crash pads come with luxurious in-mold stitching that is normally seen only in vehicles of a higher class. Exquisitely made side vents are reminiscent of hand-crafted goods, speaker and crash pad garnish lighting change in brightness to the beat of sounds, seats conform comfortably to passengers' body shapes, and a dynamic center console lives up to the toughness of a SUV. All are testaments to the utmost care and consideration given to the creation of Seltos, which combines multiple elements seamlessly into one, resonating the emotional code of millennials who are defining the new standards of luxury.

Sound mood lighting system Mood lights on door speakers and crash pad garnish change in brightness following the beat of sounds.



Dark ocean blue one-tone (BU3)

SELTOS / URBAN SOLID DESIGN

17



SELTOS GRAVITY

CATCHES THE EYE
WHEREVER IT GOES

Did someone say that details are what defines luxury? Seltos' seductiveness is now available with an added edge. Front, back, or side, Seltos Gravity oozes with character. It starts with an exclusive radiator grille that has an added sense of volume that leaves a deep impression. The sides are flawless: metallic silver-colored door garnish and outside mirror cover, as well as 18" full finish black alloy wheel, distinctly complete a stylish look. Furthermore, Gravity's exclusive rear skid plate complete a level of perfection that never leaves a stone unturned.



Exclusive Gravity radiator grille



Metallic silver-color
outside mirror cover



Metallic silver-color door garnish



18" full finish black alloy wheel



Exclusive Gravity rear skid plate

Exclusive Gravity gray interior (synthetic leather)

Premium Space

9

Space, challenging preconceptions

The interior of a car used to be regarded simply as a space for transportation.

Occupants only had 2 choices: to drive or to sit still.

Seltos challenges this concept of space and presents new thinking.

It breaks down the borders and reconceptualizes interior space.

Communication in a car used to be limited to the occupants, but today, we live in an era where we can communicate with our cars using large displays. Whether it's your eyes, touch or voice, Seltos engages your 5 senses and builds a connection in many ways. It breaks down preconceptions about front space and back space and goes beyond the driver's seat. What you do may be different, but in Seltos, front and back spaces offer the same pampering experience that makes a ride equally satisfying no matter where you are seated. Being in Seltos in itself promises to be a premium experience.



Brown interior

SELTOS / PREMIUM SPACE

21



SMART SPACE

*An affectionate look,
soft touch, and sweet voice*

Connections begin with interactions that use the 5 senses. As soon as you ride on Seltos, your eyes, ears and touch will start to interact with the vehicle and build a flawless connection that will bring you and your car to perfect unison. Initially, the center of attention will be the **10.25" UVO navigation** ⁰¹, which is large for a vehicle of this size but enables higher level interactions through Bluetooth multi-connections and a split screen. In addition, to ensure safety, the **combiner head-up display (HUD)** ⁰² will help you keep your eyes on the road while the sweet voice of Kakao i's server-based voice recognition awaits your commands. Discover the new world of smart infotainment and rest assured that someone will always be there to communicate with you.

10.25" UVO navigation.
(complimentary 5-year subscription to UVO with initial enrollment after purchasing the vehicle)
* Navigation map updates are guaranteed for 8 years from initial purchase. The company reserves the right to suspend services thereafter.
* May not support connectivity for particular mobile devices.



Wireless smartphone charging system



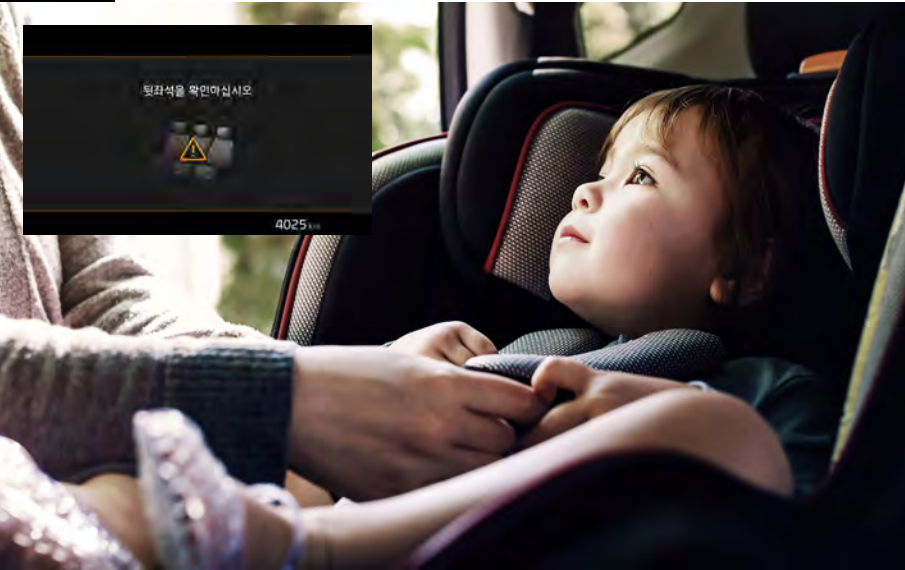
Bluetooth multi-connection*



Over-the-Air updates (OTA)*



10.25 inch



Rear Occupant Alert (ROA) Alerts the driver through the cluster, based on rear door closure status.
* Without occupant detection sensor.

Brown interior

SELTOS / PREMIUM SPACE

23



Specifications may vary according to the trim and options that are selected.

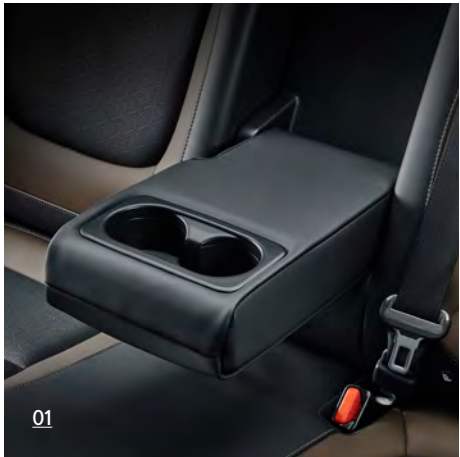
Clear white + Cherry black roof two-tone (GAG) / Brown interior

SELTOS / PREMIUM SPACE

25



498 ℓ
luggage capacity (VDA standard)



01



02



03

IDEAL & SPACIOUS

*The world becomes fair,
whether seated
in the front or the back*

1st row and 2nd row should be regarded as mere terms to describe where you are seated in a car. Whether riding in the front or in the back, the ride should be equally satisfying. In Seltos, the driver can take pleasure maneuvering the car and playing with its cutting-edge technology while 2nd row passengers can enjoy similarly enjoyable features such as ample legroom, a rear center armrest ⁰¹, 2nd row air vents & USB charging ports ⁰², 2nd row legroom & rear seat recline* ⁰³ and heating. Ponder no more whether to sit in the front or in the back. Equally premium spaces await you in Seltos. Even the 498 ℓ trunk space is plentiful because Seltos strives to make all spaces equally the best.

Changing notions about driving

Driving has always been a cumbersome and tiring task, and all of the burden of driving has always been put on the driver. Now, the car is ready to take control. The incredible experience of entrusting the car with driving, it is only possible when the underlying technology is reliable.

Carefully applying pressure on the pedal to render good fuel economy, steering the car attentively while turning to avoid accidents, taking precautions when the car in front gets too close, and looking in all directions to park the car safely... these are all behaviors of the past. With thoughtfully developed cars like Seltos that dramatically take away the burden of driving, drivers no longer have to worry about A to Z. Rendering good fuel economy in spite of "stepping on it," ensuring safety and stability at all times, maintaining a safe speed and distance from cars in front, staying in the lane automatically, and being alerted about dangers to prevent accidents... now drivers can simply relax and enjoy the drive. This cutting-edge safety and convenience technology should not be limited to large vehicles and luxury cars and Seltos makes it accessible by turning technological egalitarianism into a reality.



POWERFUL & FUTURISTIC

*It thinks,
therefore it exists*

Gone are the days when the driver had to assess and decide on everything. Seltos protects the driver by evaluating every situation and taking decisions on its own. Because drivers are usually not the only ones on the road, they often need to look after passengers as well as the drivers of other cars and pedestrians around them. They not only need to be smart, but they also need to be prudent. Drive Wise is the ultimate advanced driver assistance system that stops the car automatically, maintains lanes, controls distance and speed, and warns the driver about obstacles to prevent accidents. It helps Seltos to act really smart.

**DRIVE
WISE** Hassle Free, Delightful Driving
Peace of mind for a more enjoyable
and pleasant drive

Kia's brand name for ADAS technology. ADAS proactively analyzes driving conditions and assists drivers as needed to provide the ultimate safety to drivers, passengers, pedestrians, and drivers of other vehicles alike.
※ ADAS : Advanced Driver Assistance System

Forward Collision-avoidance Assist (FCA, Junction Turning)* Alerts the driver and applies the brakes automatically, if necessary, to help prevent accidents when danger of colliding with a car or pedestrian is detected. Helps to brake automatically while making a left turn at an intersection if danger of colliding with an oncoming vehicle is detected.

※ 상기 사양구성은 트림, 엔진 및 선택 사양에 따라 다르게 적용됩니다. *예는 이해를 돕기 위한 가상 이미지가 사용되었습니다.



Lane Keeping Assist (LKA)*⁰¹ Alerts the driver through visual and auditory warnings on the cluster if the car drifts out of the lane without a turn signal and steers it back safely into place.

Navigation-based Smart Cruise Control (NSCC)*⁰² Resumes acceleration to preset speeds after decelerating automatically before entering an expressway or urban expressway safety zone.
(Included in the optional navigation system)

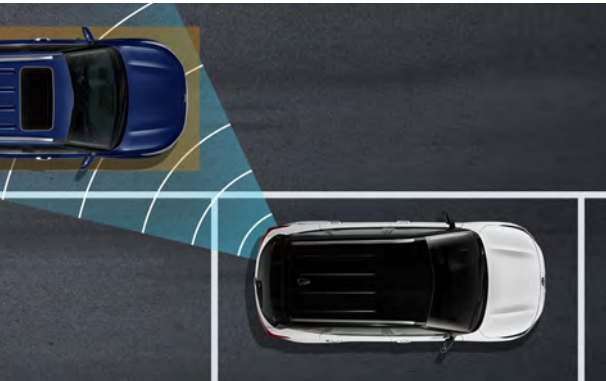
Lane Following Assist (LFA)*⁰¹ Creates a more convenient and safe driving environment by recognizing lanes and road boundaries and continuously helping the driver maintain the car to the middle of the lane, reducing driver fatigue.

Highway Driving Assist (HDA)*⁰² Automatically controls the vehicle's speed to maintain a safe distance from the car in front and keep the lane while driving on a highway.
(Included in the optional navigation system)

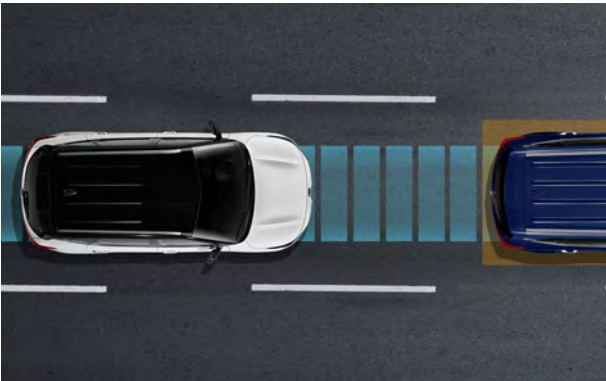
Driver Attention Warning (DAW) Encourages the driver to take a short break by emitting visual and audible warnings when the system detects a pattern of driver fatigue and inattentiveness.



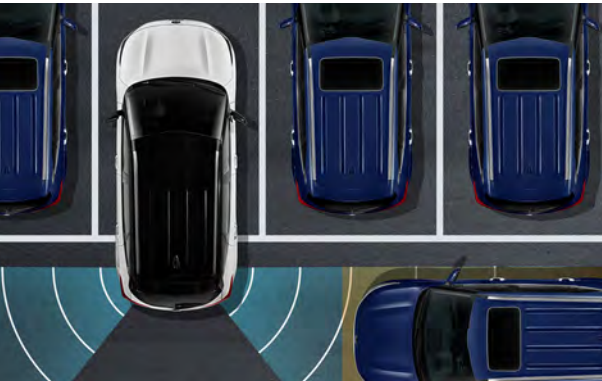
Blind Spot Collision-Avoidance Assist (BCA)* Prevents collisions by alerting the driver about vehicles in rear, lateral blind spots and by engaging the brakes automatically if necessary.



Safe Exit Assist (SEA)* Prevents accidents while disembarking a car by sounding an alarm if the door is opened while a vehicle is approaching in an adjacent lane from the back.



Smart Cruise Control (SCC)* Helps the car maintain a preset speed and distance from the car in front. It automatically restarts after coming to a full stop 3 seconds after the car in front begins to move and returns to the preset speed and distance.



Rear Cross-Traffic Collision-Avoidance Assist (RCCA)* Prevents collisions while pulling out in reverse by warning the driver and applying the brakes if necessary if it detects cars approaching from the side.

Dark ocean blue 1-tone (BU3)

SELTOS / ADVANCED DRIVING

33



INGENIOUS SOLUTIONS

*The more the better.
Everything is
all set for you to choose.*

The more choices you have, the higher are the chances that you'll be pleased. Seltos offers many choices for you to find your perfect match: 2 choices of engines—a hot gasoline turbo and a torque-rich Smartstream diesel; 2 choices of clutches for a 7-speed automatic transmission; 2 stability choices –a 2WD + Traction Mode and a 4WD; 3 drive modes–Eco, Normal and Sport; 3 traction modes–snow, mud and sand. Seltos knows that strong, fast and stable movement, high efficiency, and a fun experience of mix and match are fundamental to high class SUVs.



Gamma 1.6 T-GDI Engine

12.7 km/ℓ Combined fuel economy
2WD / Gasoline / 16" tires

177 ps / 5,500 rpm

Smartstream D 1.6

17.1 km/ℓ Combined fuel economy
2WD / Diesel / 16" tires

136 ps / 4,000 rpm



Electronic 4WD ⁰¹ Rear multi-link Automatically distributes power between the front and rear wheels depending on the road surface and vehicle condition. Together with a rear wheel multi-link suspension, it offers driving stability as well as exceptional riding comfort (applicable to 4-wheel-drive only).

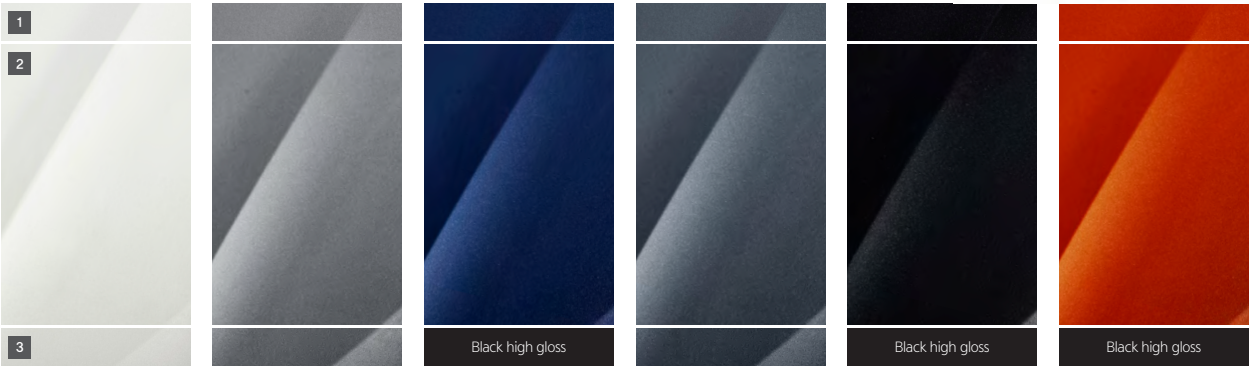
Traction mode ⁰² Optimized control and choice between Snow–Mud–Sand modes to match road characteristics offer a more stable drive. (2WD only).

Smartstream 7DCT ⁰³ Next-generation transmission improves responsiveness during acceleration as well as fuel economy with better efficiency, durability, and gear shifting.

EXTERIOR COLOR & OPTIONS

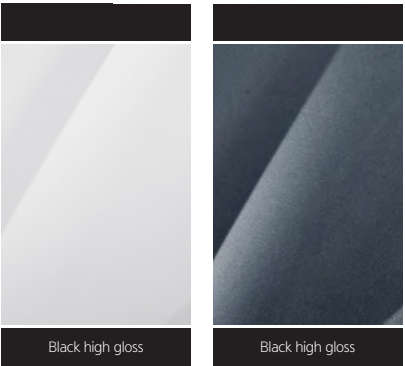
One-tone colors (body colors)

- 1
- Roof
- 2
- Body color
- 3
- Side garnish



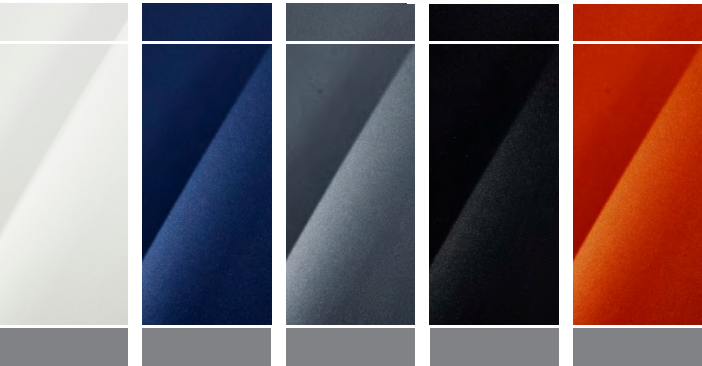
Snow white pearl (SWP) Steel gray (KLG) Dark ocean blue (BU3) Gravity gray (KDG) Cherry black (9H) Mars Orange (M3R)

Two-tone color (roof + body color)



Cherry black + Clear white (GAG) Cherry black + Gravity Gray (GAA)

Gravity (body color)

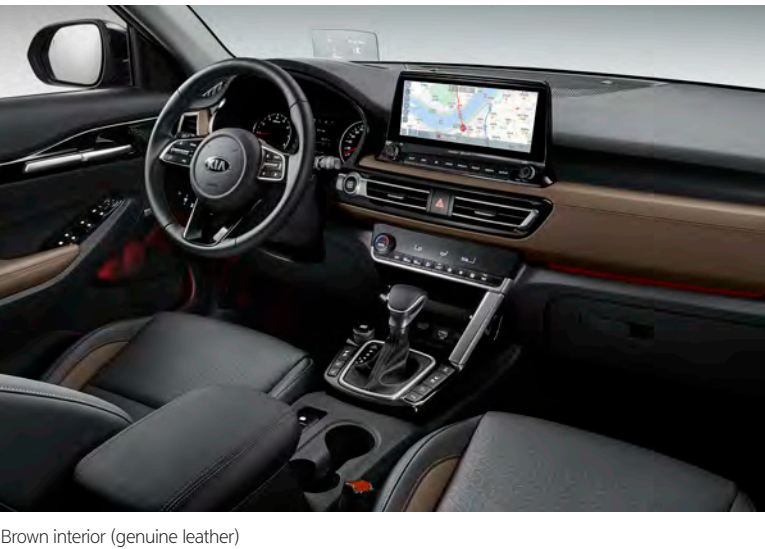
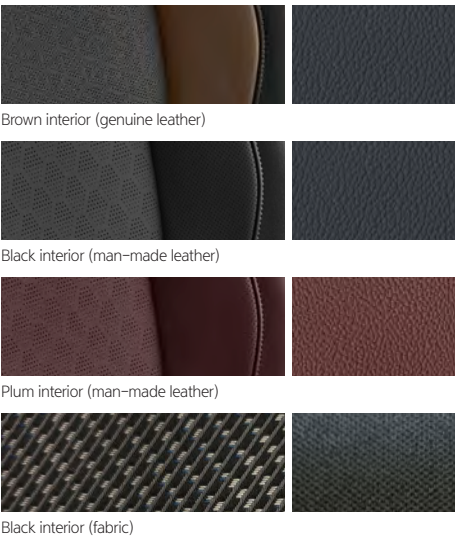


Snow white pearl (SWP) Dark ocean blue (BU3) Gravity gray (KDG) Cherry black (9H) Mars Orange (M3R)



01 LED headlamps & LED turn signal / 02 LED rear combination lamps / 03 Signature radiator grille
04 Projection headlamps / 05 Bulb Rear combination lamps / 06 Basic radiator grille
07 LED outside mirror (Cherry black/body color) / 08 LED fog lamps / 09 Chrome beltline molding
10 Rear garnish (chrome/normal) / 11 18" alloy wheel / 12 17" alloy wheel / 13 16" alloy wheel

INTERIOR COLOR & OPTIONS



01 Supervision cluster (7" color TFT LCD) / 02 8" display audio / 03 LED room lamp & Electronic Toll Collection System (ETCS)
04 Premium cluster (3.5" mono TFT LCD) / 05 1st row USB charging port / 06 Heated steering wheel*

07 Full auto air conditioning system / 08 Engine start/stop button smart key system / 09 Sliding console* / 10 Manual air conditioning system
11 Electric Parking Brake (EPB) / 12 1st Heated and Ventilated Seats & 1st and 2nd Heated Seats*

TUON

Build your own Seltos with a stability-enhancing brake package, convenient products that facilitate vehicle maintenance, and designer wheels that are full of character.



My Comfort package



Sun visor beauty mood lamps



LED foot lamps



Infrared knee warmer*

Brake package



High capacity disk



Red calipers



Low steel pads

Outdoor package



Protection floor mats



Protection luggage mats



LED tailgate lamp

Car protection film



Car protection film*

wheels



18" alloy wheels

DIMENSION & TECHNICAL DATA

Dimension

Units: mm * Height: () includes the roof rack; Wheel tread: corresponds to 16"/17"/18" tires.



Technical Data

Specification	SELTOS	Specification	1,6 Diesel	1,6 T-GDI
Overall length (mm)	4,375	Max. power (ps/rpm)	136 / 4,000	177 / 5,500
Overall width (mm)	1,800	Max. torque (kgf · m/rpm)	32.6 / 2,000 ~ 2,250	27.0 / 1,500 ~ 4,500
Overall height (mm)	16": 1,600 (1,615) / 17, 18": 1,605 (1,620)	Suspension (front/rear)	MacPherson strut / CTBA (2WD), Multi-link (4WD)	
Wheelbase (mm)	2,630	Brake (front/rear)	Ventilated disc / disc	
Wheel tread front (mm)	1,575 / 1,563 / 1,560	Wheel tread rear (mm)	1,584 / 1,572 / 1,568 (2WD) 1,587 / 1,575 / 1,571 (4WD)	

* Height: () includes the roof rack; Wheel tread: corresponds to 16"/17"/18" tires.

Government-certified standard fuel efficiency and class

Model			Displacement (cc)	Unladen vehicle weight (kg)	Transmission	Class	Combined CO ₂ emissions (g/km)	City (km/ℓ)	Highway (km/ℓ)	Combined fuel economy (km/ℓ)
1,6 Diesel	2WD	16" Tires	1,598	1,385	7-speed DCT	1	109	16,1	18,4	17,1
		17" Tires	1,598	1,410	7-speed DCT	1	111	15,9	17,7	16,7
		18" Tires	1,598	1,425	7-speed DCT	1	116	15,3	17,1	16,1
	4WD	16" Tires	1,598	1,470	7-speed DCT	2	123	14,5	16,3	15,3
		17" Tires	1,598	1,495	7-speed DCT	2	127	14,0	15,9	14,8
		18" Tires	1,598	1,510	7-speed DCT	2	132	13,6	15,1	14,3
1,6 T-GDI	2WD	16" Tires	1,591	1,345	7-speed DCT	3	132	11,5	14,4	12,7
		17" Tires	1,591	1,370	7-speed DCT	3	137	11,1	14,0	12,2
		18" Tires	1,591	1,385	7-speed DCT	3	143	10,8	13,3	11,8
	4WD	16" Tires	1,591	1,425	7-speed DCT	4	152	10,1	12,5	11,1
		17" Tires	1,591	1,450	7-speed DCT	4	153	10,1	12,6	11,1
		18" Tires	1,591	1,465	7-speed DCT	4	155	10,0	12,2	10,9

* Fuel economy figures are for standard mode. Actual figures may vary according to driving habits, vehicle load and maintenance, road conditions and outside temperature.

* Complimentary 5-year subscription to UVO with initial enrollment after purchasing the vehicle: remote control, safety and security, maintenance and navigation
* Inquiries: UVO's Kakao Talk service center (type "UVO" in the Kakao Talk search window and befriend).



Kia maintains the same prices and sales conditions nationwide to safeguard customers' trust.

Discrepancies between the brochure and products sold may occur due to changes since the time of printing. Specifications may change due to suppliers' conditions. Photographs may depict optional features. Please refer to the most recent monthly price list when purchasing a car and contact a sales representative.

- Colors depicted in photographs may differ from the actual colors due to printing limitations.
- Navigation functions and information displayed may differ according to the time of the navigation system update.
- Drive efficiently: 1.Do not accelerate or stop abruptly. 2.Use only genuine parts to optimize product performance and extend life expectancy.
- Caution: Please read the car manual before initial use for safe driving.
- Please recycle this booklet and protect the environment.
- Customer center: 080-200-2000



This PDF file is for reference only

Discrepancies between the brochure and products sold may occur due to the time of printing. Please refer to the most recent monthly price list when purchasing a car and contact a sales master.



Movement that inspires

05/01

2021

the publication date