



The Power to Surprise

RIO



The Kia 7-year
warranty
7-year/100,000 miles
new car warranty.



Your kind of car, for your kind of life.

The Kia Rio is designed to make life on the road a pleasure. Foldable rear seats and a spacious cabin offer you all the versatility you could need, while smart connectivity features will give you plenty of ways to stay connected. You're sure to enjoy the Rio's dynamic handling and low running costs. And to top it all off, our pioneering 7-year warranty is another reminder that in the Kia Rio, pretty much all of your needs are perfectly covered.

The Rio comprises 5 stunning models – the '1', '2', '3', GT-Line and GT-Line S' which all boast a superb standard specification whichever model you choose.

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Meet the elegant hatchback.

Sporty and beautifully sculpted, the enhanced Kia Rio boasts more innovative design than ever before. Aerodynamic lines and muscular contours give the Rio its distinctly vibrant looks. And with features like the Kia signature tiger-nose grille, and bi-function projection headlights (Grade dependent), the Rio adds solid style right down to the details.

The sleek, aerodynamic lines of the Rio don't simply add to its design credentials, they also enhance the smoothness and handling of every journey and improve fuel economy.



7" Touchscreen Satellite Navigation with RDS and DAB (Grade dependent)

The navigation system includes a high-definition 7" TFT-LCD screen and a rear camera display.



Bluetooth** with music streaming

In the Rio, Bluetooth technology gives you hands-free access to your phone.



Voice recognition** lets you navigate, place and take calls, control audio and more – all by using your voice.(Grade dependent)



Digital Audio Broadcasting (DAB)

DAB uses a digital signal to deliver optimal clarity and performance over the radio, as well as programme and track information.

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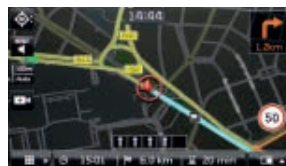
** Check with your dealer for mobile phone compatibility.



1. 3.5" Supervision Monochrome Cluster Display (Grade dependent) A tasteful and intelligently-designed supervision cluster provides outside temperature, as well as vehicle and trip data. The Supervision Cluster is available as an option on the '1' as part of the Advanced Driving Assistance Pack (ADAP).

A car as connected as your life.

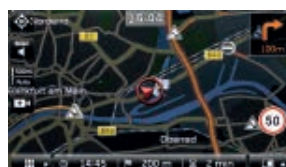
You'll be spoiled for choice when it comes to connectivity in the Kia Rio. A state-of-the-art infotainment system keeps you fully connected, informed and entertained using a host of the latest – and smartest – technologies. Grade dependent.



1



2



3



4

1. Live traffic**:

The navigation system delivers highly accurate live traffic information that is updated every two minutes, so you know exactly where traffic is running smoothly, or which areas to avoid. When things get busy, the system lets you know and suggests alternative routes.

2. Speed cameras**:

You'll also be alerted to a whole range of speed cameras. The system can even take into account areas where accidents are particularly common, and warn you about these accident black spots.

3. Local search:

If you're looking for a sushi restaurant, a supermarket or a particular place to meet, simply select Local search. The database contains 500 searchable categories, 25,000 keywords and 250,000 locations to ensure you find what you need. Plus, the system allows you to search in ten languages, even while abroad.

4. Weather forecast:

Is your weekend away going to be sunny or a washout? Better check the weather forecast. Just type in your destination to view a four-day summary, complete with minimum and maximum temperatures, wind speed and chances of sun or rain.

Kia's Connected Services powered by: **TomTom**

Where? When? How? The answer is here.

Our new navigation system with Kia's Connected Services powered by TomTom takes reliable route guidance to the next level of accuracy and excellence. It keeps you in touch with the outside world and offers more handy information than ever. At the heart is a unit that enables the Rio's navigation system to connect to the Internet through your smartphone.*

Kia's innovative hotspot app uses your smartphone's Bluetooth® to detect when a Kia navigation system is in range. It then switches on the hotspot to connect to the navigation system and turns it off again when the communication with the car is interrupted or stopped – making it even more convenient to use Kia's Connected Services. Grade dependent.



*Smartphone with data plan required to activate services.

**Legal restrictions to these services may apply depending on country usage.



A whole new kind of comfort.

The Kia Rio takes comfort seriously. With advanced features like automatic air conditioning and heated front seats, you can add a little extra indulgence to your journeys (Grade dependent). And thanks to maximised spaciousness, there's always plenty of room to stretch out and relax in.

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1. **60:40 split-folding rear seats** The rear seats split 60:40 and fold down to give you full flexibility – for people or cargo.
2. **Full-folding rear seats** Rear seats fold down to accommodate long or bulky items in an extended cargo space.

Ready for any kind of action.

Whether it's people or cargo, the Kia Rio allows everyone and everything to be comfortably accommodated. With its roomy interior, generous 325 litres of cargo space and flexible folding rear seats, the Rio is ready for just about any adventure you can think of.



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Dynamic inside and out.

Performance is paramount in the Kia Rio. Designed to deliver a dynamic ride, the Rio boasts an enhanced chassis to ensure more agile and immediate handling, with improved ride comfort. With a choice of transmissions and engines, you can be sure that every driving experience will be an enjoyable one.

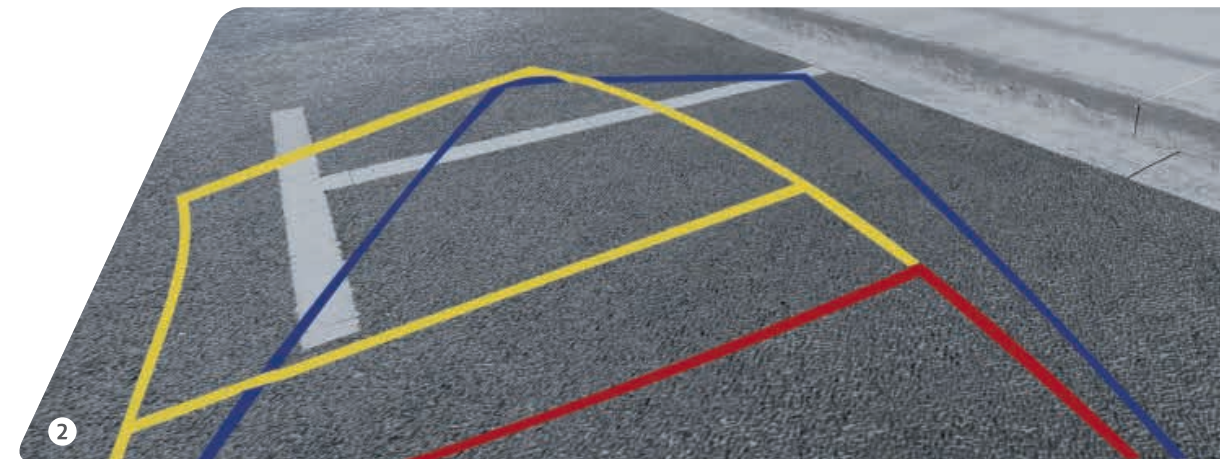
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Combining radar and camera data, the AEB system activates the brakes when it detects any risk of collision. If the distance between the Rio and either the vehicle ahead or pedestrians is too small, the system will apply the brakes automatically to prevent or reduce the impact of the collision.



1



2

1. **LKAS (Lane Keep Assist System)** uses a camera mounted at the top of the windscreen to monitor lane markings, and alerts you if the vehicle deviates from the lane when the turn signal has not been activated.
2. **Reversing Camera System with Dynamic Guidelines (Integrated into Centre Fascia Screen)** – grade dependent. For added assistance when reversing into a parking spot, audible beeps will alert you to any obstacles behind you.

Intuitive assistance to keep you safe.

In the Kia Rio, safety is the highest priority. That's why it delivers innovative features and cutting-edge technology to keep you and your passengers as safe as possible on the road.



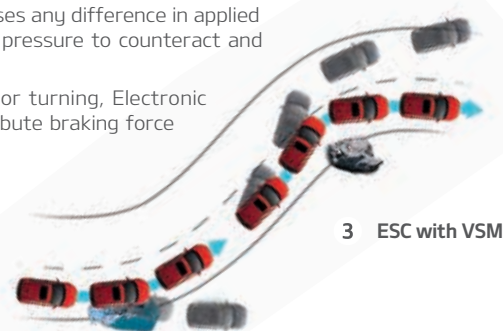
1



2

1. **Hill-start Assist Control (HAC)** Enjoy added support for those tricky hill starts. Hill-start Assist Control will prevent you from rolling backwards.
2. **Straight-Line Stability (SLS)** When braking in a straight line, SLS senses any difference in applied brake pressure between the right and left wheels, and adjusts the pressure to counteract and maintain straight-line stability.
3. **Electronic Stability Control (ESC)** In the event of sudden braking or turning, Electronic Stability Control (ESC) activates to regulate engine torque and distribute braking force independently, slowing you down safely with maximum control.

Vehicle Stability Management (VSM) Along with motor-driven power steering, VSM helps ensure that the Rio remains stable when simultaneously braking and cornering.



3 ESC with VSM

Never lose control.

In the Kia Rio, protective materials and highly advanced features will help to keep you safe, supported and in control.

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51% AHSS

The Rio uses 51% Advanced High Strength Steel (AHSS) to deliver body rigidity, enhanced cabin protection and dynamic performance.



8 zones

 with hot-stamped components

With hot-stamped components in 8 core stress areas, the Rio's strengthened body structure helps provide even more crash protection.

97m

 of structural adhesive

With more than six times as much structural adhesive applied compared to the previous generation, the Rio is more rigid yet lighter, and features improved noise, vibration and harshness management.

6 airbags Protection includes front air bags for the driver and front-seat passenger, 2 air bags at the sides, and 2 curtain airbags running the length of the cabin.





Fully practical. Totally covetable.

The beauty of the Kia Rio is that it is perfectly suited to just about any purpose. From its stylish design to its smart versatility, it offers full practicality – along with full driving pleasure. So it won't just get you from A to B – it will help you make every trip an absolute delight.

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Attention to detail

Ingenious design features and smart details give the Rio a performance to match its sleek, dynamic style.



Bi-Function Projection Headlights
Offer increased illumination, enabling you to better detect obstacles and the road ahead (Grade dependent).



Rain sensor (Grade dependent)
The rain sensor detects raindrops on the windshield and activates the wipers automatically.



Aero blade wipers
Aerodynamic wiper blades keep the blade in contact with the windscreen at high speeds.



Rear spoiler garnish
A rear spoiler is a stylish addition to your Rio.



Electrically Folding, Adjustable and Heated Door Mirrors with LED Indicators (Grade dependent)
Fold and unfold the wing mirrors at the push of a button.



Adjustable front seatbelt anchor
The height-adjustable seatbelt anchors allow you to raise or lower your seatbelt for the perfect fit.



Automatic Defog System
The auto defogger detects mist on the windshield, and automatically deploys the fans to clear the glass rapidly (Grade dependent).



Radiator Grille – Black with Chrome Surround
Kia's iconic tiger nose grille has been updated for the Rio. The long, narrow and closed high-gloss black grille makes more of a statement than ever before – and reinforces the Rio's sporty look. (Grade dependent).



Auto-dimming Rear-View Mirror
At night, the Electro-Chromic Mirror automatically controls the glare from the headlamps of the car behind you (Grade dependent).



Air Conditioning
Simple soft-touch switches and dials let you adjust the temperature quickly with minimal distraction.



Automatic Air Conditioning
Automatic air conditioning lets you set separate temperature and fan settings for the driver (Grade dependent).



Heated Steering Wheel
The heated steering wheel is especially useful during cold weather conditions (Grade dependent).



Tilt and Telescopic Steering Wheel Adjustment
Adjust the steering column up and down, and in and out, to find just the right position for you.



Heated front seats
Heated front seats include three adjustable warmth levels to keep you cosy when it's chilly outside. (Grade dependent).



Intelligent Stop & Go system (ISG)
Reduces fuel consumption by automatically shutting down the engine when the vehicle is at a standstill.



Tyre Pressure Monitoring System (TPMS)
Using the ABS system's wheel speed sensors, TPMS detects a loss in tyre pressure.



Front and rear door bottle holders
Keep your refreshments easily within reach, with holders in both the front and rear doors.



Steering Wheel Mounted Controls
Adjust audio settings using just your thumb, for enhanced driving safety.



Cruise Control with Speed limiter ideal for motorway driving as it allows the driver to maintain a constant speed during long journeys (Grade dependent).



Care

For complete peace-of-mind, Kia can offer you a great value fixed-price servicing package for your Rio. Please speak to your Kia dealer for more information and pricing. Terms and conditions apply. Log onto www.kia.com/uk for details.

5-year paint warranty & 12-year anti-perforation warranty

High-quality body paint ensures long-lasting protection and shine for your new Kia. It also comes with superior corrosion protection and a 12-year warranty against rust from the inside out.

Financing

Your local Kia dealer can help you with a financing plan that's best suited to your needs. Log onto www.kia.com/uk for more details



Now there are even more reasons to buy a stylish, technology packed Kia. Peace of mind comes as standard when you join the Kia family with the Kia Promise – 7 great owner benefits when you buy your Kia and register at MyKia.

7 more reasons to join our Kia family



There are a lot of things to consider when buying a new car. Compromising on reliability in the long term shouldn't be one of them. That's why Kia have redefined quality and offers a unique, industry-leading 7 year warranty that comes with peace of mind for at least 100,000 miles.



If you've taken our complimentary 7 day insurance, we've got you covered from the minute you leave one of our dealers. We'll also give you a £250 excess return voucher which pays you back regardless of who you're insured with if you call Kia first. We will also provide you with a competitive quote for your annual cover.



Our 24/7 Roadside Assistance package is designed for Kia owners in partnership with the RAC. All new cars have complimentary cover for 12 months from the first date of registration. If you register on MyKia, you can unlock Kia Roadside Assistance Plus, giving you the highest level of cover provided by the RAC, including onward travel and European cover.



Order Genuine Kia accessories, where and when you need them! Our Click & Collect service offers choice and convenience, recognising your model from the registration number to ensure you get exactly what you need. Then simply collect at your nearest Dealer, where they can fit them too.



Online service booking offers convenience and flexibility 24/7. Offering quality and value at one of our Dealers nationwide. Kia trained technicians use the latest diagnostic equipment and technology. All of our Genuine Kia parts come with a 2 year warranty. Fully inclusive pricing at the click of a button.



When you own a Kia, you become part of the family and benefit from a relationship based on trust and transparency. When you visit one of our dealers for a service, your vehicle will benefit from a complimentary Health Check, a wash and vacuum and alternative transport if needed. Welcome to the Kia family!



Available to all Kia owners, whoever your insurer and whatever the circumstances of the accident, Kia Accident AfterCare can take care of things for you. We'll liaise with your insurer, provide a free courtesy car and exercise your right to genuine Kia parts and repairs at a Kia Approved Bodyshop.

*For full terms, conditions and exclusions please visit kia.com/uk

Fully unlock these benefits when you register at **MyKia**

Kia Rio

RIO '1'

PAINT COLOURS

Sienna Brown
(Standard Paint)

Clear White
(Optional Paint)

Midnight Black
(Premium Paint)

Smokey Blue
(Premium Paint)

Blaze Red
(Premium Paint)

WHEELS



15" Steel Wheels
(185/65R15)

ENGINE AND TRANSMISSION

'1' 1.25 MPi 83bhp 5-speed manual ISG

RIO '1'

- 15" Steel Wheels with Cover
- Body Coloured Bumpers, Door Mirrors & Exterior Door Handles
- Air Conditioning
- Steering Wheel Mounted Controls
- Front Electric Windows with Driver's Auto Up & Down Function
- Remote Central Door & Tailgate Locking with Fold-away Key
- Electrically Adjustable & Heated Door Mirrors
- 60:40 Split Folding 2nd Row Seats

- Driver & Passenger Sunvisors with Vanity Mirror & Illumination
- 4-speaker Audio System
- 3.8" Monochrome Display with RDS
- Bluetooth® with Music Streaming*
- USB & AUX Ports
- Black Cloth Upholstery
- Electronic Stability Control (ESC) & Vehicle Stability Management (VSM)
- Hill-start Assist Control (HAC)
- Twin Front, Side & Curtain Airbags

- All-round Height Adjustable Head Rests
- Tyre Mobility Kit
- Tyre Pressure Monitoring System (TPMS)
- Automatic Light Control
- Advanced Driving Assistance Pack (ADAP) Option available at an additional cost.

RIO '2'

PAINT COLOURS

Sienna Brown
(Standard Paint)

Clear White
(Optional Paint)

Satin Silver
(Premium Paint)

Graphite
(Premium Paint)

Midnight Black
(Premium Paint)

Smokey Blue
(Premium Paint)

Blaze Red
(Premium Paint)

WHEELS



15" Alloy Wheels
(185/65R15)

ENGINE AND TRANSMISSION

'2' 1.25 MPi 83bhp 5-speed manual ISG

'2' 1.4 MPi 98bhp 6-speed manual ISG

'2' 1.4 MPi 98bhp 6-speed automatic

'2' 1.0 T-GDi 99bhp 5-speed manual ISG

RIO '2' (ADDS OVER '1')

- 15" Alloy Wheels
- Black Radiator Grille with Chrome Surround
- Leather Trimmed Steering Wheel & Gearshift
- Front & Rear Electric Windows
- Electrically Folding, Adjustable & Heated Door Mirrors with LED Indicator Lights
- 7" Touchscreen Display with RDS & DAB
- Apple Car Play™ /Android Auto™ with voice control*
- 6-speaker Audio System

- Reversing Camera with Dynamic Guidelines
- Rear Parking Sensors **
- Rear USB Charger Port
- Premium Black Cloth Upholstery
- Centre Storage Box
- Premium 3.5" Supervision Cluster
- Cruise Control and Speed Limiter
- Lane Keep Assist System (LKAS)
- Bi-Function Projection Headlights
- LED Daytime Running Lights

- Cornering Lights
- Projection Front Fog Lights
- Forward Collision-Avoidance Assist (FCA) City / Pedestrian

* Many models of Bluetooth® enabled phones are available on the market. Kia cannot guarantee compatibility with all phones. Please check the compatibility of your mobile phone via www.kia.com/uk or by trialling your phone at a Kia dealer.

** Parking sensors may not match exterior body colour.

Kia Rio

RIO '3'

PAINT COLOURS

Sienna Brown (Standard Paint)	Midnight Black (Premium Paint)
Clear White (Optional Paint)	Smokey Blue (Premium Paint)
Satin Silver (Premium Paint)	Blaze Red (Premium Paint)
Graphite (Premium Paint)	

WHEELS



16" Alloy Wheels
(195/55R16)

ENGINE AND TRANSMISSION

'3' 1.0 T-GDi 99bhp 5-speed manual ISG
'3' 1.4 MPi 98bhp 6-speed automatic

RIO '3' (ADDS OVER '2')

- 16" Alloy Wheels
- Automatic Air Conditioning
- Automatic Defog System
- Black Faux Leather Upholstery
- 7" Touchscreen Satellite Navigation with RDS & DAB
- Heated Front Seats
- Privacy Glass (Rear Windows & Tailgate)
- Heated Steering Wheel
- Rain Sensing Front Wipers
- Auto-dimming Rear-view Mirror

RIO 'GT-Line'

PAINT COLOURS

Zest Yellow (Standard Paint)	Midnight Black (Premium Paint)
Clear White (Optional Paint)	Blaze Red (Premium Paint)
Graphite (Premium Paint)	

WHEELS



17" Alloy Wheels
(205/45R17)

ENGINE AND TRANSMISSION

'GT-Line' 1.0 T-GDi 118bhp 6-speed manual ISG
'GT-Line' 1.0 T-GDi 118bhp 7-speed auto DCT ISG

RIO 'GT-LINE' (ADDS OVER '2')

- 17" Alloy Wheels
- Rear Disc Brakes
- LED Rear Fog Lights
- LED 'Ice-Cube' Front Fog Lights
- Sports Style Front and Rear Bumpers
- D-cut Steering Wheel with Perforated Leather Trim
- Black Cloth & Faux Leather Upholstery with Grey Stitching
- Privacy Glass (Rear Windows & Tailgate)
- Twin Exhaust Tips
- Black Door Mirrors and Rear Spoiler
- Aluminium Pedals

RIO 'GT-Line S'

PAINT COLOURS

Zest Yellow (Standard Paint)	Midnight Black (Premium Paint)
Clear White (Optional Paint)	Blaze Red (Premium Paint)
Graphite (Premium Paint)	

WHEELS



17" Alloy Wheels
(205/45R17)

ENGINE AND TRANSMISSION

'GT-Line S' 1.0 T-GDi 118bhp 6-speed manual ISG

RIO 'GT-LINE S' (ADDS OVER 'GT-LINE')

- Rear Parking Sensors*
- Auto-dimming Rear-view Mirror
- Heated Front Seats
- Heated Steering Wheel
- Smart Key with Engine Start/Stop Button
- 7" Touchscreen Satellite Navigation with RDS & DAB
- Blind Spot Detection (BSD) with Rear Cross Traffic Alert
- Automatic Air Conditioning
- Automatic Defog System
- Rain Sensing Front Wipers

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RIO 08/18

All information and illustrations are based on data available at the time of publication (October 2018) and are subject to change without notice. Contact your local Kia dealer for current information and full warranty details including terms and conditions. Imagery shown throughout this brochure is for illustrative purposes only and not to UK specification. Features shown are not necessarily standard across the Rio range.



Kia is actively involved with major sporting events around the world, sponsoring the renowned Australian Open as well as individuals such as tennis sensation Rafael Nadal.



The Power to Surprise