

K3



Movement that inspires

WHAT



More eye-catching

"Upscale, dynamic design is stylish and full of character"



WE



More economical

"Next-generation Smartstream powertrain delivers exceptional fuel economy (15.2 km/l)"
(combined fuel economy, K3 Smartstream G1.6 IVT, 15" tires)



WANT



Superior

"K3 GT offers a speedy and dynamic 204-horsepower ride"
(K3 GT 1.6 T-GDI)



K3 × **U** Life solutions for extraordinary people
SOLUTIONS

REMARKABLE **STYLE**

×
STYLE, Sleek Technology

Make a statement with dynamic looks and a cosmopolitan style.



Full LED headlamps & X-Cross LED DRL



17" alloy wheel



Arrow-line LED rear combination lamps





SENSIBLE **EFFICIENCY**

×

FUEL EFFICIENCY, Power Technology

Impressive economy and durability with Smartstream, a next-generation powertrain that maximizes efficiency.



K3 Smartstream G1.6 | Brown interior (leather) Leather upholstery uses a combination of genuine and man-made leather.

Fuel economy, drivability, sturdiness

K3 Smartstream G1.6 has it all

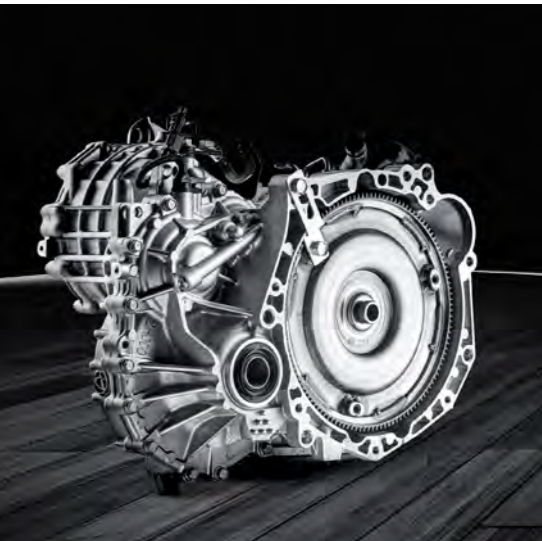
A next-generation powertrain developed to satisfy drivers' diverse performance needs with improved fuel efficiency, power, and emissions performance.

15.2 km/ℓ	combined fuel efficiency 15" tires	123	Max. power ps / 6,300 rpm
		15.7	Max. torque kgf·m / 4,500 rpm



Smartstream G1.6 engine

A next generation, eco-friendly engine improves combustion and fuel efficiency while reducing gas emissions through an integrated thermal management system and a friction optimized management system.



Smartstream IVT

A reinforced next-generation transmission delivers a better driving experience with a new transmission logic.



Drive mode integrated control system

Drivers can enjoy an optimum drive by choosing between COMFORT-ECO-SMART driving modes according to preference or driving conditions.

※SPORT mode can be selected by shifting the transmission to "S."



Supervision cluster

A 4.2" color TFT LCD monitor displays diverse vehicular and navigational information for a safe and convenient ride.

Specifications may vary according to the model, trim, engine and options that are selected.



VALUABLE SPACE

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SPACE, User-Friendly Technology

Smart functions and refined details complete a space that harmoniously combines emotive and rational elements.

8" UVO navigation

8" floating-type electrostatic touch screen with a wide viewing angle renders outstanding visibility and maneuverability. Diverse connectivity options, such as Android Auto and Apple CarPlay, give access to key smartphone functions through the AVN. In addition, UVO's advanced, connected car services, such as remote control, safety, and security services, can be voice-operated through Kakao i, Kakao's integrated AI platform's server-based voice recognition service, and information about music being played can be accessed through SoundHound's music server.

(complimentary 5-year subscription to UVO with initial enrollment after purchasing the vehicle).
* Navigation map updates are guaranteed for 8 years from initial purchase. The company reserves the right to suspend services thereafter.
* May not support connectivity for particular mobile devices.

KRELL KRELL premium sound system (8-speaker)

Premium audio system from the high-end American brand KRELL renders a rich, concert-hall-like sound quality.



Independently controlled full auto air conditioning system

Wireless phone charging system

Fast-charging USB port (supports Quick Charge 2.0)

Smartphones can be charged wirelessly. High-speed charging is possible through a USB port.

* A separate charging pad or phone case may be required depending on the smartphone model. May not be compatible with models that do not support the use of adaptors.

Rear-view monitor

Forward & reverse parking distance warning

Front and rear bumper sensors alert the driver about impending obstacles. A rear-view monitor that works in coordination with the steering wheel improves the convenience of parking.





K3 Smartstream G1.6 | Snow white pearl (SWP)



Front row heated and ventilated seats & rear row heated seats *

Ventilation fans and heating coils integrated into the seats improve seating comfort and snugness.



Integrated Memory System (IMS)

IMS can store driver seat position settings and reproduce them hassle-free at a touch of a button.



Driver power seat with electric lumbar support

Driver's seat position can be conveniently adjusted electronically to fit the driver while electric lumbar support enhances driving comfort.



01
Trunk volume
* Sedan VDA trunk volume
502ℓ

02
Smart trunk *
* Not applicable to 5-door K3 GT

Standing behind the vehicle for a few seconds with the smart key prompts the trunk to open automatically for convenient access.

* A virtual image has been used to help viewers' understanding. / Specifications may vary according to the model, trim, engine and options that are selected.

DESIRABLE SAFETY

×

SAFETY,

Peace-of-mind technology

Reinforced body and advanced 7-airbag system provide enhanced safety for a worry-free drive.



Emergency Stop Signal (ESS)

Brake lights and emergency lights are automatically activated after sudden braking to alert drivers in the rear of an emergency.



Seat belt warning for all seats

A warning light or chime alerts the driver when an occupant fails to fasten his or her seat belt.
* Driver's warning appears on the cluster while occupants' warning appears on the center fascia.



Seat belt pretensioners*
(with front seat adaptive load limiters)

Sensors tighten seat belts upon detection of an impact to prevent passengers from springing forward and subsequently loosen the belts to limit secondary safety belt injuries that can occur after a crash.

105_m

66.4 kgf/mm²

Reinforced body structure*

105 m of structural adhesives and 13.5% of advanced high-strength steel plate parts with 150 kgf/mm2 or higher in strength render a highly stable body structure with an average strength of 66.4 kgf/mm2

Torsional rigidity*

Torsional rigidity of 25.2 (104 kgf · m2/rad) dampens twisting forces on the body to ensure reliability.

K3 Smartstream G1.6 | Gravity blue (B4U) / Steel gray (KLG)



Front seat advanced airbags*

Advanced system regulates low and high pressure deployment of front seat airbags according to the force of collision to help reduce driver and passenger injuries.

7-airbag system*

7-airbag system includes a driver's airbag, front airbag, 2-side airbags, curtain airbags, and a knee airbag.

*A virtual image has been used to help viewers' understanding. / Specifications may vary according to the model, trim, engine and options that are selected.

DRIVE
WISE

Hassle Free, Delightful Driving
Peace of mind for a more enjoyable
and pleasant drive

Kia's brand name for ADAS technology. ADAS proactively analyzes driving conditions and assists drivers as needed to provide the ultimate safety to drivers, passengers, pedestrians, and drivers of other vehicles alike.
※ ADAS : Advanced Driver Assistance System

01

Forward Collision–Avoidance Assist (FCA, Car and pedestrian detection)

Helps prevent driver injury and vehicular damage by averting collisions. Alerts the driver and applies the brakes automatically if necessary when the front-view camera and radar sense a danger of colliding with a car or pedestrian.
※ Vehicle detection comes standard (front-view camera only). Optional DRIVE WISE includes enhanced vehicular and pedestrian detection capabilities.

Lane Keeping Assist (LKA) *

Tracks lanes in real time through the front-view camera and alerts the driver if the car drifts out of the lane without a turn signal, prompting visual and auditory warnings on the cluster and steering the car safely back into place.



Blind-Spot Collision Warning (BCW)

BCW detects and warns the driver about vehicles approaching from rear lateral blind spots or from the back. Together with RCCW, it facilitates lane changes and prevents accidents while driving or backing out from a parking space.



Driver Attention Warning (DAW)

Encourages the driver to freshen up the air and take a short break by emitting visual and audible warnings when the system detects a pattern of driver fatigue and inattentiveness.



Smart Cruise Control (SCC) *

Helps the car maintain a preset speed and a preset distance from the car in front with an advanced system that uses the front camera and radar sensors.
※ Automatic speed control in highway safety zones is supported when used together with UVO Navigation.



High Beam Assist (HBA)

Facilitates night-time driving by monitoring surrounding lights and headlamps from oncoming vehicles to switch automatically from high beams to low beams.



ENJOYABLE **PERFORMANCE**

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GT, Empowering Technology

Impressive speed and dynamic gear shifting of the 1.6 turbo engine with 7-speed DCT delivers a powerful performance.



18" alloy wheel



Dark chrome red point radiator grille and GT emblem





K3 GT 1.6 T-GDI | Gravity blue (B4U)

Multi-link suspension (rear-wheel drive) 01

Front-wheel large-capacity disc brakes and rear-wheel multi-link suspension provide more stable braking and ride.



Michelin summer tires (PS4)

※Michelin summer tires are used to maximize performance. However, because tire tractiondecreases significantly during the winter, winter tires must be used in the winter to ensure safety.



01



02



03

TUON K3

Special solutions that make the K3 GT driving experience even more dynamic



Large diameter brake discs
Red calipers
low steel brake pads

Reinforced control arm bushing



Bilstein monotube shock absorbers



Fortified springs



Stabilizer bar



204 ps

Max. power 6,000 rpm

27.0 kgf·m

Max. torque 1,500~4,500 rpm

12.1 km/ℓ

Combined fuel efficiency
※ 18" all-season tires

High capacity disc brakes (front-wheel drive) 02

1.6 T-GDI engine 03

7-speed DCT

The 204 hp, 27.0 torque, 1.6 T-GDI engine and the dynamic 6-speed manual transmission or 7-speed DCT deliver a powerful and riveting drive that is unique to GT.



D-cut steering wheel

A D-cut steering wheel adds to a more dynamic and sporty driving experience.

6:4 split folding seats

6:4 split folding rear seats improve the functionality of the trunk space.



Tubular seats

Tubular seats with red stitches and piping accentuate GT's dynamic image.



Variable dot-pattern mood lighting

Mood lighting is available in 6 colors for drivers to create a different ambiance that matches their mood. Colors can be linked to a driving mode for additional fun.



Paddle shifters

A gear shifting lever on the steering wheel supports dynamic driving.

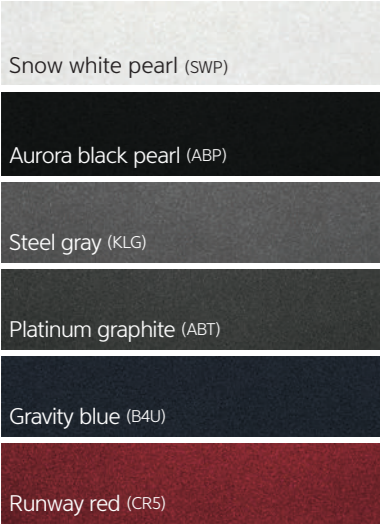


Alloy pedals

Alloy pedals add to GT's unique sporty driving experience.



EXTERIOR COLOR



Units: mm



Projection headlamps & LED DRL



Bulb rear combination lamps



Bulb rear combination lamps
※ For K3 GT only



Electric outside mirror
adjustment system *



LED/Bulb auxiliary stop lamps
※ For K3 only



Heated steering wheel *



AUX & USB ports
Fast-charging USB port
(supports Quick Charge 2.0)



Premium cluster
(3.5" mono TFT LCD)



8" display audio



Smart key (left)
Remote control key with a built-in
folding key (right)



Manual air conditioning system



Rear seat center armrest



Rear row console vent



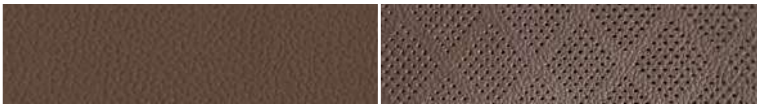
Electronic Chromic Mirror (ECM) & Electronic Toll Collection System (ETCS)



Compact audio system



Black interior (genuine leather/man-made leather/fabric)



Brown interior (leather)

Specification	K3 Smartstream G1.6	K3 GT 1.6 T- GDI	Specification	K3 Smartstream G1.6	K3 GT 1.6 T- GDI
Overall length X Overall width X Overall height (mm)	4,655 × 1,800 × 1,440	4,525 × 1,800 × 1,440	Displacement (cc)	1,598	1,591
Wheelbase (mm)	2,700		Max. power (ps/rpm)	123 / 6,300	204 / 6,000
			Max. torque (kgf.m/rpm)	15.7 / 4,500	27.0 / 1,500 ~ 4,500
Wheel tread (mm)	Front (mm)	1,563 / 1,549	Suspension (front/rear)	MacPherson Strut / CTBA	MacPherson Strut / Multi-link
	Rear (mm)	1,572 / 1,558	Brake (front/rear)	Disc / Disc	Disc (high capacity) / Disc

Model	Displacement (cc)	Curb weight (kg)	Transmission	Class	Combined CO ₂ emissions (g/km)	City fuel economy (km/ℓ)	Highway fuel economy (km/ℓ)	Combined fuel economy (km/ℓ)
K3 Smartstream G1.6, 15" tires	1,598	1,240	Smartstream iVT	2	108	13.6	17.7	15.2
K3 Smartstream G1.6, 17" tires	1,598	1,260		2	117	12.6	16.3	14.1
K3 GT 1.6 T-GDI, 18" all-season tires	1,591	1,385	7-speed DCT	3	139	10.8	14.0	12.1
K3 GT 1.6 T-GDI, 18" summer tires	1,591	1,385	7-speed DCT	3	141	10.7	13.6	11.9

* Fuel economy figures are for standard mode. Actual figures may vary according to driving habits, vehicle load and maintenance, road conditions and outside temperature.

*Complimentary 5-year subscription to UVO with initial enrollment after purchasing the vehicle: remote control, safety and security, maintenance and navigation. *Inquiries: UVO's Kakao Talk service center (type "UVO" in the Kakao Talk search window and befriend).

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Kia Motors maintains the same prices and sales conditions nationwide to safeguard customers' trust.

Discrepancies between the brochure and products sold may occur due to changes since the time of printing. Specifications may change due to suppliers' conditions. Photographs may depict optional features. Please refer to the most recent monthly price list when purchasing a car and contact a sales representative.

- Colors depicted in photographs may differ from the actual colors due to printing limitations.
- Drive efficiently: 1.Do not accelerate or stop abruptly. 2.Use only genuine parts to optimize product performance and extend life expectancy.
- Caution: Please read the car manual before initial use for safe driving.
- Please recycle this booklet and protect the environment.
- Customer center: 080-200-2000 / Date of production: Jan 6, 2021.



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