





TRAILHAWK? A CURRENCY OF CAPABILITY

This species is designed to rise above. Jeep_® Cherokee Trailhawk[®] arrives with a standard Jeep Active Drive Lock® 4x4 system with a locking rear differential. Trailhawk also includes protective skid plates and signature Red tow hooks two in the front and one in the rear (in select markets).

the Jeep brand's renowned traction management system that allows the driver to choose from five customized traction modes: Auto, Snow, Sport, Sand/Mud and Rock. Selec-Speed® helps ARTICULATION safely manage travel on steep inclines or When one or more wheels are elevated, declines. A driveline neutral switch for flat towing is also included.

Every Jeep vehicle bearing a Trail Rated® badge is designed and built to Go Anywhere, Do Anything® and perform with exceptional 4WD capability. It must successfully pass five performance test categories:

TRACTION

Trail Rated traction helps maintain Trailhawk is equipped with Selec-Terrain,® controlled forward motion on snowy back roads and icy bridges, or when climbing steep sand dunes or mastering muddy two-tracks.

the Jeep 4x4 system helps the other wheel(s) maintain ground contact longer to help you move steadily ahead. Suspensions enhance off-road performance by maximizing flexibility, axle articulation and wheel travel.

MANEUVERABILITY

Precision steering and optimized wheelbase allow for expert navigation at all times.

GROUND CLEARANCE

Clear logs, rocks and uneven ground thanks to optimal approach, departure and breakover angles.

WATER FORDING4

Additional electrical and body seals, plus a high air-intake location, let you traverse bodies of water up to 508mm deep.









ALL THREE OF CHEROKEE'S ENGINES DELIVER SOMETHING VERY SPECIAL NO MATTER WHICH ONE YOU CHOOSE, YOU'LL COME OUT AHEAD

STRENGTH

2.0 TURBO DIESEL 1-4 ENGINE

For an efficiently economical performance, the available 2.0
Turbo Diesel engine helps to stretch your budget while churning out 125 kW (170 hp; 140 hp in certain markets) and 350 N·m (258 lb-ft) of torque, and with full compliance with Euro 5 emissions standards.

Matched to Cherokee's automatic transmission, the 2.0 Turbo Diesel engine with automatic transmission can tow up to 2475 kg when properly equipped.

POWER

2.4 TIGERSHARK® MULTIAIR®2 1-4 ENGINE

When paired with the available Jeep. Active Drive Lock® 4WD system on the Trail Rated® Cherokee Trailhawk® the 2.4 TigerShark® engine takes its 137 kW (184 hp) and 232 N·m (171 lb-ft) of torque and crushes them down to a boulder-pounding crawl ratio of 56:1. When paired with the 9-speed automatic transmission, this combo has the strength to keep you going strong, with a quiet, smooth ride. Acclaimed for its unique and efficient valve-lift system, the TigerShark engine incorporates a column of oil flow that helps deliver precise control of intake valve events.

VALUE

3.2 PENTASTAR® V6 ENGINE

This available workhorse is designed to deliver the kind of power needed to tackle off-road elements and support all-weather travel over any terrain. Demanding drivers will appreciate its 199 kW (271 hp) and 316 N·m (239 lb-ft) of torque – enough to tow up to 2200 kg when properly equipped. Economies are gained with Stop/ Start Technology that automatically shuts the engine off at full stops, then reengages it during takeoffs. Transitions are smooth and all but unnoticeable, but the efficiencies gained at the pump will stand out.

SMOOTH 9-SPEED AUTOMATIC TRANSMISSION

EXPERIENCE PERFORMANCE THAT'S BOTH POWERFUL AND LUXURIOUS. GEARSHIFTS ARE ALL BUT IMPERCEPTIBLE. CHEROKEE'S 9-SPEED AUTOMATIC TRANSMISSION CONTRIBUTES TO A RIDE THAT'S EXCEPTIONALLY SMOOTH FOR A MID-SIZE SUV.



It's the bridge uniting luxuriously smooth travel with a welcome, efficient performance. You're invited to cross over to the next generation of mid-size SUV travel with Jeep Cherokee and its 9-speed automatic transmission. This finely wrought standard feature helps prove that Cherokee was born to dominate with a trifecta and strength.

This Jeep engineered transmission is quickly responsive upon acceleration, with smooth delivery of power that easily transitions between all nine gear ratios. A unique set of four overdrive ratios help gain efficiencies while reducing overall noise, vibration and harshness (NVH) levels. Thus, economies are maximized and performance of strong performance marks in luxury, efficiency is optimal – at all times. You're instantly attuned to nearly any driving demand, both on- and off-road, and gear changes are nearly imperceptible on every terrain.



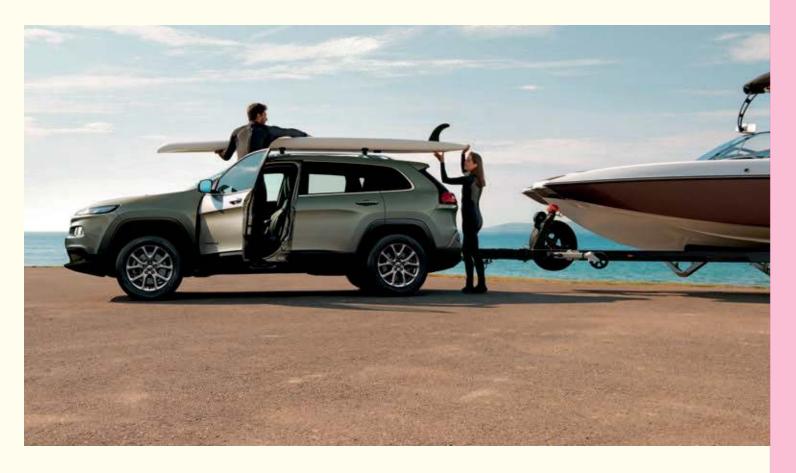
TOWING

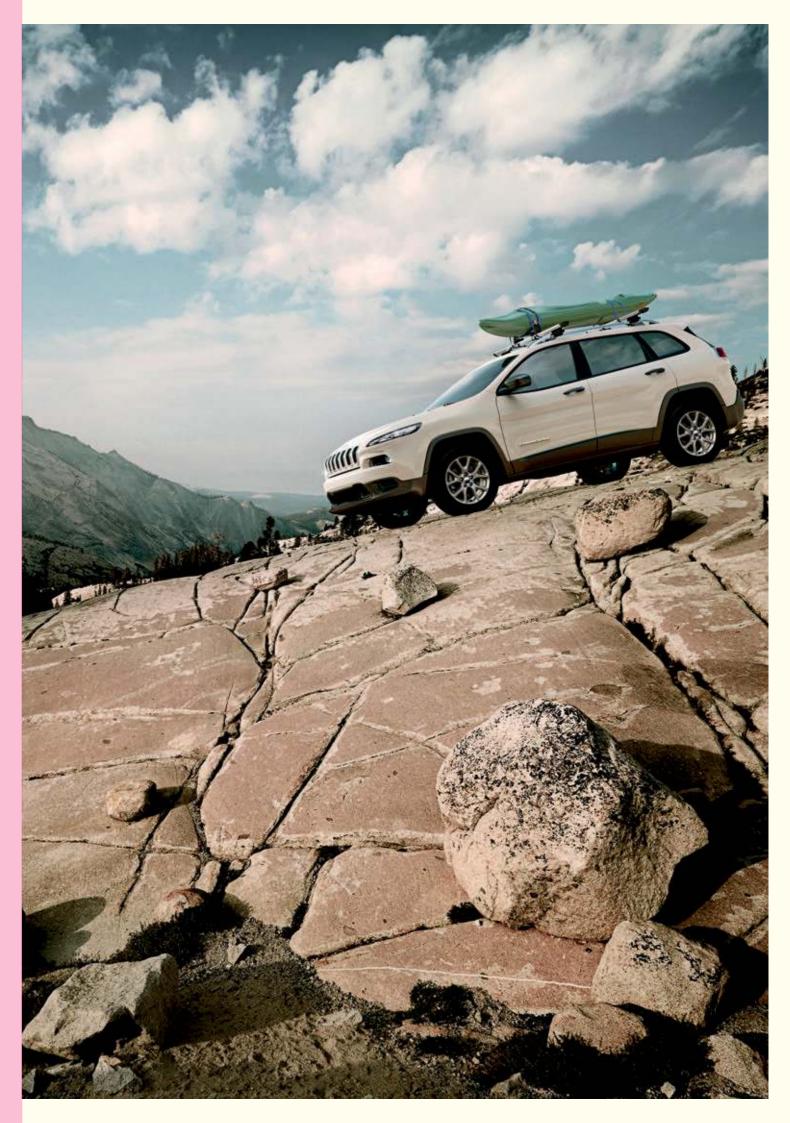
HERE'S TO YOUR PROACTIVE ABILITY TO BRING MORE FUN ALONG FOR THE RIDE

Take your best toys with you. When your Cherokee is equipped with the available 3.2 Pentastar® V6 engine and the available Trailer Tow Package, you gain refined towing power with the engine's brawny 199 kW (271 hp) and 316 N•m (239 lb-ft) of torque.

SELEC-SPEED®

Pulling and pushing a full load requires control, especially when you're tackling off-road climbs and hill descents. Just press the Selec-Speed® control button to engage an array of integrated systems that can help your vehicle maintain a target speed of 1 to 12 kph while driving over obstacles and on uphill, level and downhill surfaces. This lets you focus on steering while making sure you safely navigate the road ahead. Standard on Cherokee Trailhawk®





PERFORMANCE SUPPORT AN EXTRAORDINARY RIDE REQUIRES EXACTING CALIBRATION ON MANY FRONTS. CHEROKEE ENGINEERS ACCRUED THOUSANDS OF KILOMETERS GAUGING ON- AND OFF-ROAD RIDE AND HANDLING OVER RURAL ROADS, THOROUGHFARES AND HIGHWAYS. WITH PRECISE CALCULATION, CHEROKEE DELIVERS NEAR-PERFECT ATTENUATION, FIT AND FINISH. A SOLID, STABLE AND PREMIUM RIDE WITH PRECISE STEERING AND HANDLING IS THE RESULT, WITH A NIMBLE AVAILABLE 11-METER (FWD MODEL) TURNING RADIUS.

INDEPENDENCE FORGES QUIET STRENGTH

Cherokee's front and rear independent suspension pathways, additionally increasing Cherokee's systems are designed with high-strength lightweight steel and aluminum that help deliver a ride quietly free of unwanted noise, vibration and harshness (NVH). Premium nimble travel is achieved with the help of front MacPherson struts, renowned for their strength and stability. The overall design uses multiple load support

passive safety performance. Cherokee's front suspension cradle is fine-tuned to help improve efficiency, thanks to high-pressure die-cast aluminum construction. The system's stiff suspension cradle helps inhibit road noise in the cabin, contributing to Cherokee's exceptionally quiet interior.



- > Jeep_® Active Drive Lock[®] offers a two-speed power transfer unit (PTU) with torque management, 4-Low mode and a locking rear differential. (Available on Trailhawk® models)
- > The Off-Road Group includes Selec-Speed,® rear-axle locker, heavy-duty engine cooling (3.2 engine only), auxiliary transmission cooler, fuel tank skid plate, front suspension skid plate, transmission skid plate, underbody skid plate and Trail Rated® badge. (Available)
- > Off-road suspension offers a one-inch lift to help overcome bolder boulders.





CONFIGURABLE 7-INCH

MULTI-VIEW DISPLAY



FINGERTIP CONTROLS ON YOUR STEERING WHEEL CAN INSTANTLY SCROLL YOU THROUGH A RICH SELECTION OF VEHICLE DATA DISPLAYED WITHIN YOUR INSTRUMENT PANEL ON AN AVAILABLE 7-INCH FULL-COLOR SCREEN. IF KNOWLEDGE IS POWER, THIS VAST ARRAY OF WISDOM MAKES YOU VERY STRONG, INDEED.



NAVIGATION

Partnering with your Nav radio, the available Multi-View Display can show turn-by-turn directions, as well as provide additional details that help you navigate your way (in select markets).



CAPABILITY

You can see how your available Selec-Terrain® system is functioning via perspective visuals.



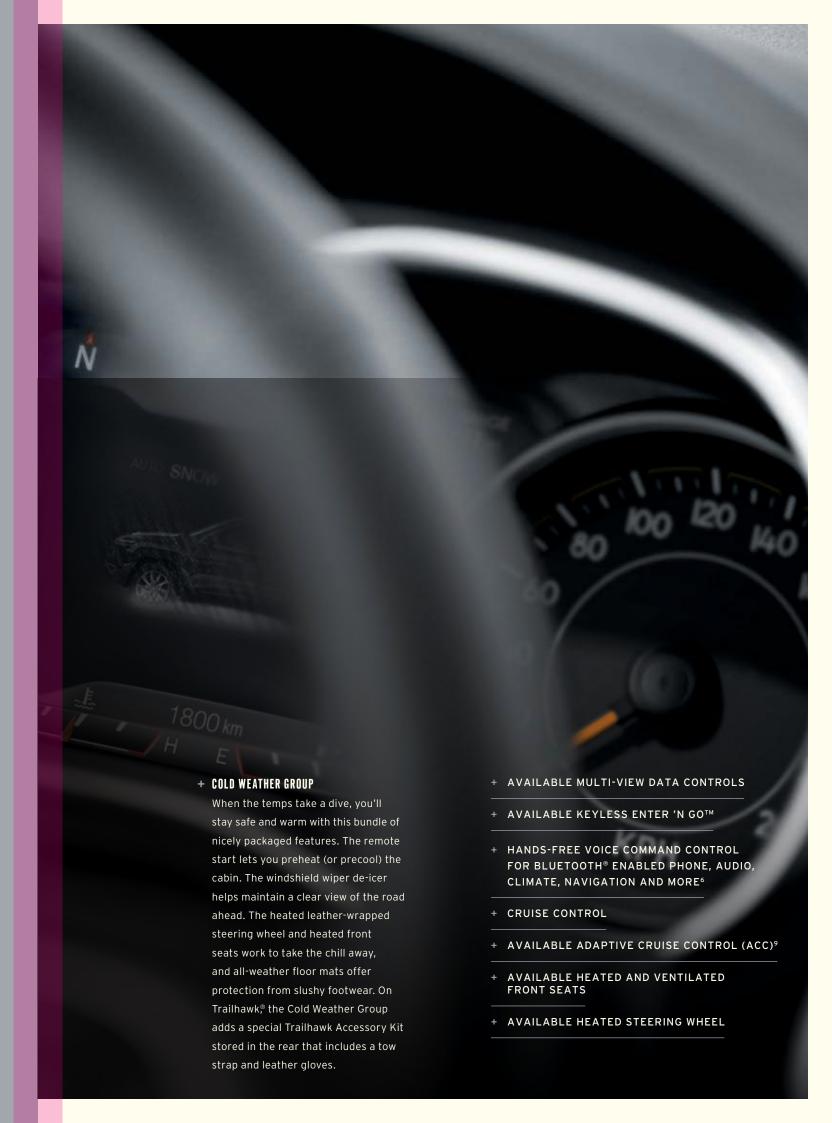
VEHICLE DYNAMICS

Are your tires properly inflated? You'll be notified if the pressure is low on any tire.



VEHICLE ALERTS

You'll receive visual notification for available safety systems, such as Full-Speed Forward Collision Warning (FCW) with Crash Mitigation⁷ and LaneSense® Lane Departure Warning (LDW).8 Set the distance for the available Adaptive Cruise Control (ACC) with Stop & Go.9



RUGGED MEETS REFINED

Every sculpted inch of the Jeep_® Cherokee interior has been thoughtfully designed to offer versatile convenience and absolute beauty. Cherokee Trailhawk® offers the available Morocco-Black interior crafted from premium Nappa leather trim with contrast stitching in Ruby Red and soft-touch surfaces, creating a unique and captivating driving experience.

Vast, plentiful and clever storage options abound. A convenient bin on the instrument panel hides valuables, as does the hidden in-seat compartment under the available fold-flat passenger seat – simply lift up the seat cushion for easy access. Glove box storage is large enough to hold most laptop computers.

Convenience meets utility with a center console featuring two cup holders that accept 12-ounce cans or 1.5-liter bottles. Front-seat passengers access a side-saddle console pocket that can hold books and tablets.

An optional wireless charging pad is concealed within the center console. And the integrated phone docking station and USB, SD, auxiliary and power port outlets give Cherokee a leading edge on technology.





+ UCONNECT 8.4-INCH NAVIGATION RADIO

Use your voice to enter a complete address in one step. Uconnect will quickly provide mapping on the 8.4-inch touchscreen, as well as audible turn-by-turn directions. You'll see full-color three-dimensional modeling of urban destinations to help identify landmarks and street junctions. The system is primed to deliver superior sound quality via the premium Alpine® 9-Speaker Sound System. (Available)

THIS IS HOW YOU ADVANCE YOUR WORLD IN A WORLD THAT'S VERY ADVANCED

With the award-winning and intuitive
Uconnect® system, you're always connected,
informed, entertained and more productive.
You can also voice your choice to control
nearly every feature hands-free6 with the
latest available voice-recognition technology.

PHONE/TEXT

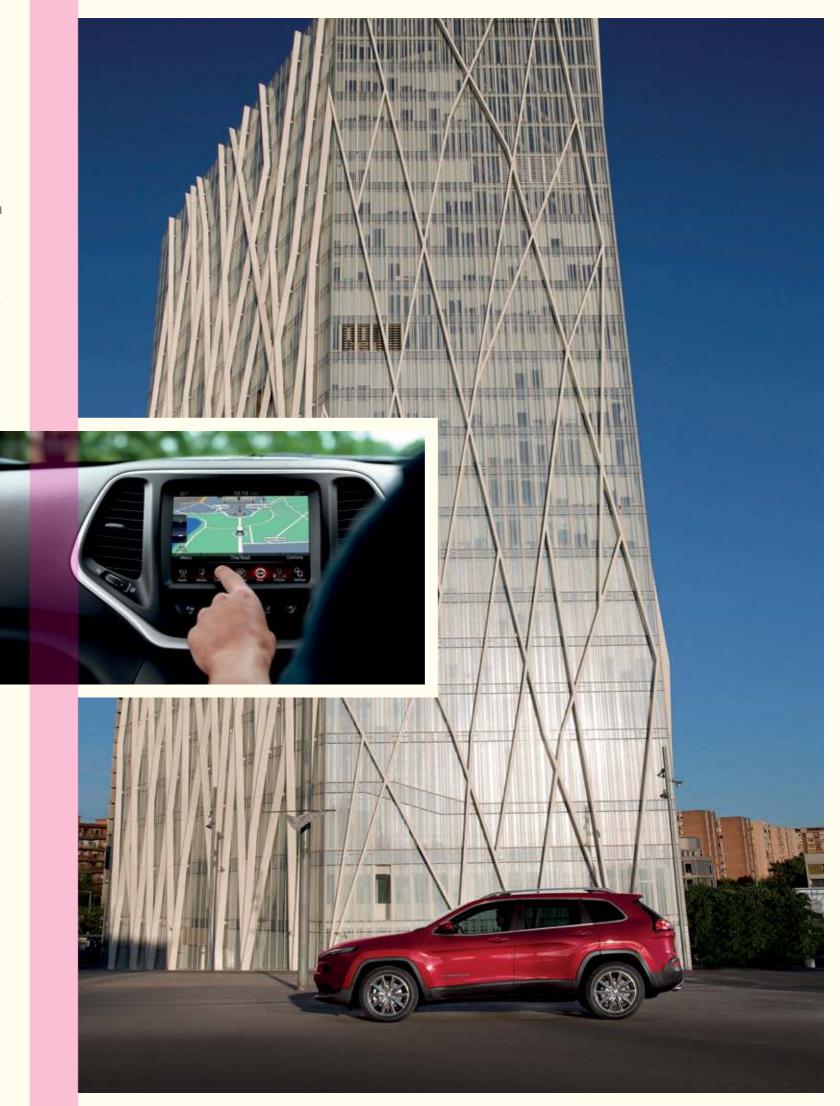
Plans can change en route. Safely spread the word with a hands-free phone call⁶ or use your voice to reply to a text message using Voice Text Reply. Pair up to eight Bluetooth® enabled phones, and Voice Command² allows you to easily "call Judy" or "redial" as you negotiate midtown traffic.

NAVIGATION

Dinner reservations at the new place in town? Uconnect employs GPS navigation for audible turn-by-turn directions, and detailed 3D maps help to ensure you arrive on time. The navigation is integrated into your Multi-View Display so you can see directions front and center. Use Voice Command² and say the complete address, city and state to get directions quickly.

VOICE COMMAND²

It simplifies driving by letting you keep your eyes on the road and your hands on the wheel. Use your voice to select radio stations or make calls. Select navigation destinations or set cabin temps. This smart technology can understand commands in various languages.





540

ADVANCED TECHNOLOGY



NAVIGATION WITH 3D MAPPING

Use your voice to enter a complete address in one step. Uconnect® will provide mapping on its 8.4-inch touchscreen, as well as audible turn-by-turn directions. You'll see full-color three-dimensional modeling of urban destinations to help identify landmarks and street junctions. This feature is available with Uconnect 8.4N radio (in select markets).



HANDS-FREE PHONE⁶

Uconnect easily connects with your compatible phone, and allows quick access to your stored contacts. With Voice Command, you can say who you want to call. A standard feature on all radios.



VARIETY ENTERTAINMENT

Connect your compatible media device and stream your music via Bluetooth® Streaming Audio or SD card.





EVERYTHING IN PLACE

Overhead storage Upper instrument-panel storage bin Cubby below radio (available) Driver lower-left cubby Media center Saddle storage Glove box Passenger-side map pocket Driver-side map pocket Two cup holders Pencil/pen holder Two levels of storage in center console Underseat storage (available) Driver-side map pocket on backside of seat Map pocket in each rear door Jeep_® Cargo Management System Rear quarter-trim storage Under-cargo storage



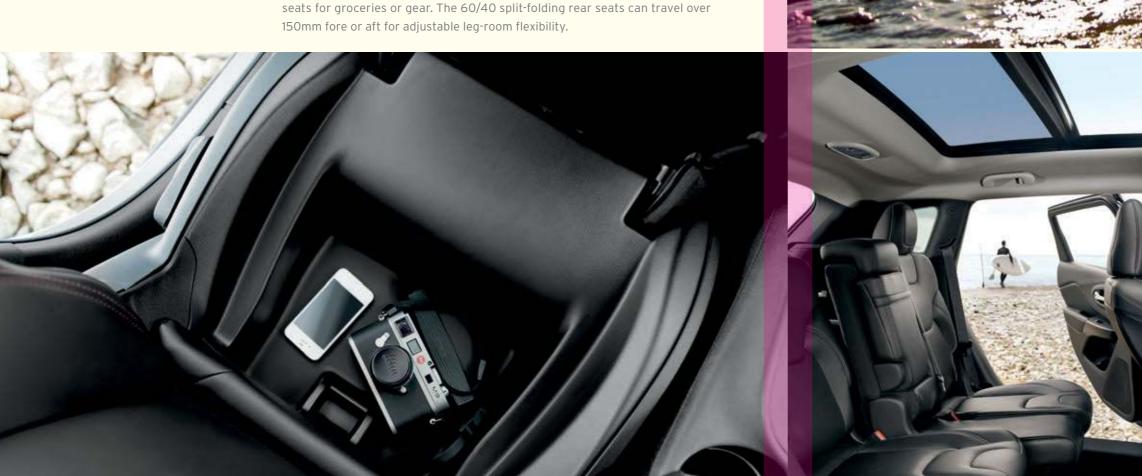
BRILLIANT VERSATILITY

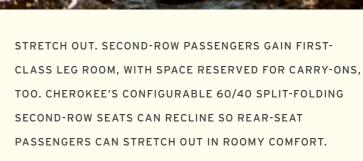
FUN WITH PURPOSE

It's the little and not-so-little surprises that add to the fun factor of Cherokee's functional interior landscape. Let's talk about storage spaces: there are 19 cubbies, pockets and bins throughout, giving you plenty of spots to store phones, computers, tablets, maps, gaming devices – you get the idea. Look up above the rearview mirror and there's a handy spot to keep your sunglasses. Option the fold-flat front-passenger seat for another secret spot that's revealed when you simply flip up the seat pad.

CONFIGURE WITH PURPOSE

Travel with up to four adult passengers in Cherokee, with room behind the rear









- + Set the scene for supreme cargo utility by optioning the rear cargo module rack, an integral part of the Jeep_® Cargo Management System. You can then add a variety of cargo-carrying systems.
- + Tonneau cover keeps prying eyes out and adds privacy to your cargo area.

MADE TO ADAPT

Cherokee takes on trails and traffic with equal aplomb. It's purposefully designed to adapt to your surroundings with in-born confidence, thanks to its legendary Jeep brand DNA. So you can greet the sun from your hilltop home, travel the back roads to town, then head to the city streets for a special night out. It's a day in the life for a vehicle that adds more life to your every day.

Flip up the floor of the rear cargo area and you'll find three levels (depending on vehicle configuration) of rear cargo under-floor storage systems, each with an integrated storage tray to store valuable treasures. When the entire rear bench is folded, you have a nearly flat surface offering storage space of approximately 1.5 cubic meters.









+ Deep-tint sunscreen glass helps keep the cabin cool in warmer temps and glare out of your eyes when driving on sunny days. (Available)









PLENTY OF OPTIONS

When it comes to carrying a combination of people and cargo, the optional fold-flat front-passenger seat and the 60/40 split on the rear seatbacks can be configured to your liking, allowing you to haul luggage, boxes, golf clubs, ski equipment and so much more.

ADVANCED SAFETY AND SECURITY

There's strength in numbers, and Cherokee is built with plenty of muscle, thanks to over 70 standard and available safety and security features, including:

PARALLEL AND PERPENDICULAR PARK ASSIST³

This active guidance system controls steering automatically using ultrasonic sensors that help you ease into parking spots. Includes ParkSense® Front and Rear Park Assist? (Available)

ADAPTIVE CRUISE CONTROL (ACC) WITH STOP & GO9

Take the guesswork out of keeping a safe distance from the car ahead while cruising on the highway. The system automatically adjusts cruising speed to maintain a preset distance between you and the vehicle in front of you and can bring Cherokee to a complete stop without driver intervention to help avoid a collision. (Available)

LANESENSE® LANE DEPARTURE WARNING (LDW)8

The vehicle lane position is monitored by cameras and, should the vehicle drift outside of lane boundaries or if the driver's hands are off the wheel, the system provides a visual and audible warning. (Available)



BLIND SPOT MONITORING¹⁰ AND REAR CROSS-PATH DETECTION³

These sentry systems constantly monitor the space between you and other drivers. When a side or rear blind spot is encroached, you're notified via illuminated icons on sideview mirrors or an audible chime. (Available)

FULL-SPEED FORWARD COLLISION WARNING (FCW) WITH CRASH MITIGATION⁷

Radar sensors detect when Cherokee may be approaching another vehicle too rapidly and send an audible and visual alert to the driver along with providing 1.5 seconds of brake assistance if the driver does not react in time. (Available)





ELECTRONIC STABILITY CONTROL (ESC)5

A vehicle-wide network of safety sensors helps maintain vehicle control, providing instant aid should they detect you're veering off your intended path. ESC⁵ coordinates Electronic Roll Mitigation (ERM), antilock brake system (ABS) and Brake Assist, All-Speed Traction Control and available Trailer Sway Control (TSC),⁵ sending them into action when needed. (Standard)

CHASSIS BODY STRENGTH

Cherokee delivers exceptional peace of mind with a hero's heart – a strong foundation constructed with 65 percent high-strength steel.



RAIN BRAKE SUPPORT

Wet pavement can prove challenging to safe travel. This system automatically helps maintain optimal braking by keeping brake rotors dry in rainy conditions, with assistance from ESC.

ELECTRONIC ROLL MITIGATION (ERM)

As an extension of ESC, ERM employs ESC sensors to anticipate potential risk situations. If things get rough, ERM takes immediate action to help you maintain stability and remain under control. (Standard)

TRAILER SWAY CONTROL (TSC)5

Crosswinds and traffic hold no sway over you and your payload. As part of ESC, TSC helps keep you and the toys you are towing safely on course.





Jeep

(1) The Advanced Front Air Bags in this vehicle are certified to the new U.S. federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. (2) Requires a mobile phone equipped with the Bluetooth Hands-Free Profile (HFP). Visit UconnectPhone.com for system and device compatibility. (3) Always look before proceeding, electronic drive aid is not a substitute for conscientious driving. Always be aware of your surroundings. (4) Do not attempt water fording unless depth is known to be less than 508mm. Traversing water can cause damage that may not be covered by the new vehicle warranty. Always off-road responsibly in approved areas. (5) No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behavior to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt. (6) Phone must support Bluetooth Phone Book Access Profile (PBAP). (7) FCW system is solely an alert system for the front of the vehicle which does not take any actions to change vehicle dynamics to avoid a collision, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use brakes to avoid collisions. (9) ACC is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use brakes to avoid collisions. (10) This is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use brake

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