

KONA

Electric



Covering 406km on a single charge

KONA Electric

The most cutting-edge and efficient EV is brought to life.
Elevate your everyday mobility to new heights through
KONA Electric's sustainable and efficient driving experience.

KONA Electric is designed to exceed your expectations.



Premium with Full Option in Galactic Gray Metallic / Phantom Black Pearl Two-tone



Premium with Full Option in Galactic Gray Metallic / Phantom Black Pearl Two-tone

Meet the world's first compact electric SUV. The practicality of an SUV is combined with sustainability of an EV to make your everyday driving more colorful and dynamic.

Design

The front grille adorned with a unique pattern, removable composite lamps, and horizontal lamp accents are just some of the features that complete KONA Electric's forward-looking image.



Front end



17-inch alloy wheels
LED daytime running lights (with positioning lights)



Rear end



Two-tone roof in Phantom Black Pearl



Premium with Full Option in Stone Grey

Space

The bridge-type center console was applied to further highlight KONA Electric's forward-looking image. The electric push-button transmission adds to the driver's comfort and the high-tech feel.



Shift by Wire

※ The images of the Infotainment System screen are subject to change due to regular updates.



10.25" GPS Navigation (navigation updates provided free of charge)



Air purification mode
Hyundai CarPay



60/40 split folding seats



KRELL premium sound system
Wireless smartphone charger



Head-up display (combiner)
Virtual cluster (7-inch color LCD)

KONA Electric boasts the practicality of an SUV, while providing information via the head-up display, virtual cluster, and 10.25-inch navigation in an intuitive manner.

※ Terrestrial DMB can be viewed in standard (320X240) and high (1,280X720) display resolution, however reception may not be possible due to transmission circumstances, DMB broadcasting regulations, or changes in the means of transmission used by DMB providers.
※ The images of the Infotainment System screen are subject to change due to regular updates.

Hyundai SmartSense

Hyundai SmartSense is a package of intelligent technologies that ensure the safety and comfort of the driver.



Forward Collision Avoidance Assist (Offered on All Trim Models)
This system detects vehicles, pedestrians, and bicyclers in front and alerts the driver of a potential collision. Additionally, the system activates the brakes if a collision is likely to occur.



Lane Departure Warning (Offered on All Trim Models)
The system displays warning messages on the cluster display and sounds an alarm when the vehicle strays from the intended lane while traveling over a certain speed without the use of an instrument such as a turn signal indicator. Once the system detects that the vehicle is leaving its lane, it provides steering assistance to help the vehicle stay on course.



Rear Cross-Traffic Collision Warning (Option Available as Part of Hyundai's SmartSense Package)
This system displays warning indicators on the side view mirrors and sounds an alarm when it detects vehicles approaching from the rear and sides and senses a possible collision when the driver switches on a turn signal indicator to change lanes..



Driver Attention Warning (Offered on All Trim Models)
This system monitors and displays driver's attention level and displays warning messages on the cluster display and sounds an alarm if the driver's level of alertness drops to "inattentive".



High Beam Assist (Offered on All Premium Trim Models)
This system detects vehicles in front, oncoming vehicles, and the brightness of the surroundings and automatically switches the high beams on or off.



Smart Cruise Control (with Stop & Go / Options Available as Part of Hyundai's SmartSense Package)
This system keeps a safe distance from the vehicle in front and helps maintain the speed preset by the driver. Furthermore, if the vehicle in front stops, the system stops the vehicle and also resumes moving if the vehicle in front starts to move forward soon afterwards.



Premium with Full Option in Galactic Gray Metallic / Phantom Black Pearl Two-tone

GPS Navigation-Based Smart Cruise Control (Options Available as Part of Hyundai's SmartSense Package)
This system, activated while the vehicle is on Smart Cruise Control, automatically adjusts vehicle speed within a safe range on highways and motorways through navigation connectivity to ensure safe driving.

Lane Keeping Assist (Options Available as Part of Hyundai's SmartSense Package)
The system offers steering assistance to keep the vehicle centered in its lane.

Highway Driving Assist (Options Available as Part of Hyundai's SmartSense Package)
With the use of front-facing cameras, radar and GPS navigation, the system provides steering assistance to keep the vehicle centered in its lane and applies the brakes to keep vehicle speed under speed limits.

Technology

The high-performance motor and high-capacity battery mounted on KONA Electric make your driving experience even more pleasant and dynamic. Experience the joy of driving that this smart EV has to offer.



Premium with Full Option in Atlas White / Phantom Black Pearl Two-tone

Range on a single charge

406km

KONA Electric boasts the longest driving distance on a single charge in its class. It can freely travel to destinations far beyond your home.

Fast charging (when using the 100kW fast charger)

54min

KONA Electric can be charged to 80% in 54 minutes using the fast charger, eliminating any worries about being stranded without power.

Maximum output

150kW(204PS)

KONA Electric's maximum output of 204PS delivers maximum driving fun.

Charging inlet (Combo)



Paddle shift (regenerative brake control)



EV-exclusive technologies

Real-time charging station information
The status of different charging stations (whether there are vacancies or they are out of order) and the type of chargers available (Combo, CHAdeMO, etc.) are marked on the navigation.

Set-up of the target charge amount for both fast charging and normal charging
You can preset the charge limit and thus manage the charging schedule and the battery's charge status.

Proactive battery care service
When the charge status of the battery appears insufficient, the navigation searches nearby charging stations or requests the Charging Service on the Move.



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Electric



17-inch alloy wheels and tires

LED headlamps (static bending lights)
Electronic parking brake (with auto hold)



LED rear combination lamps
10-way power-adjustable driver's seat (with lumbar support)



Outside mirrors (heated, power-adjusted, power-folding, LED indicator lamps)
Safety sunroof



Heated front seats / Ventilation
Heated rear seats



Fully automatic air conditioner (micro air filter)
support Normal charging cable

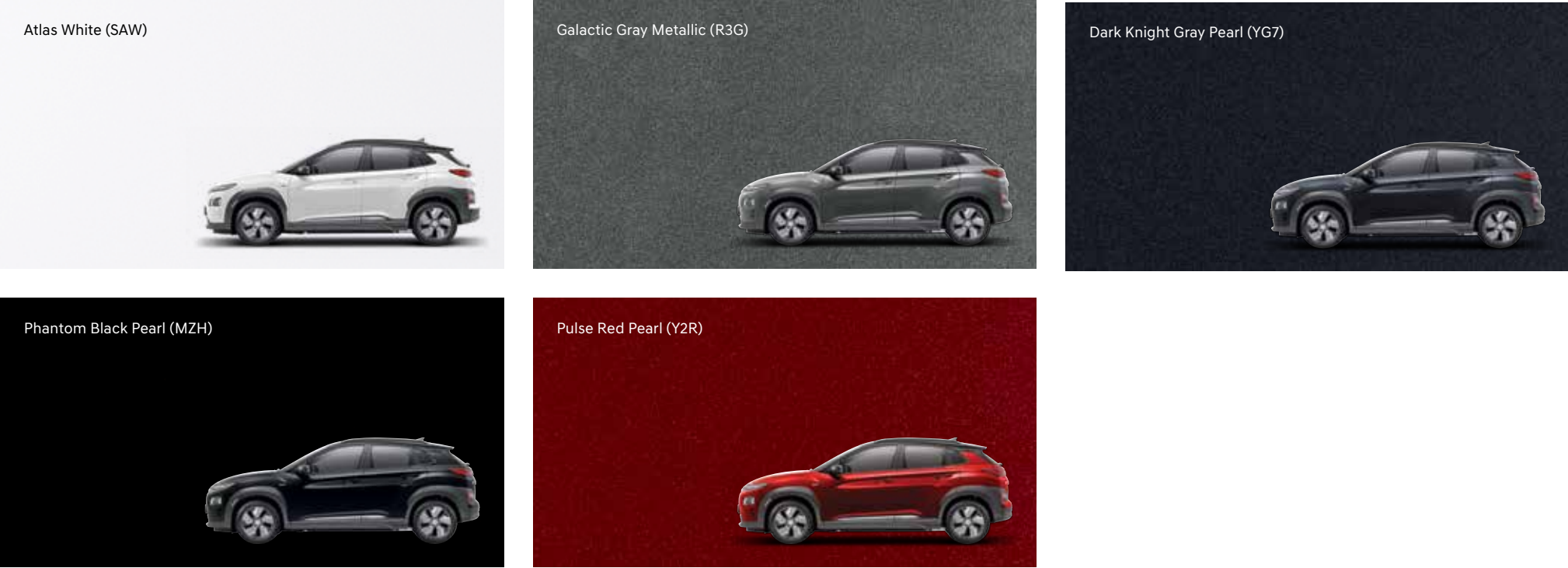


Rear view monitor
220V portable charging cable



Premium with Full Option in Pulse Red Pearl / Phantom Black Pearl Two-tone

Exterior colors



Interior colors



Stone Grey

※ The images of the Infotainment System screen are subject to change due to regular updates.

Black Monotone

※ The Stone Grey interior is available only with Phantom Black Pearl, Atlas White, and Galactic Gray Metallic
※ The leather upholstery partially consists of synthetic leather

Color combination chart

Exterior colors	Atlas White (SAW)	Galactic Gray Metallic (R3G)	Dark Knight Gray Pearl (YG7)	Phantom Black Pearl (MZH)	Pulse Red Pearl (Y2R)
Modern / Premium					
One-tone roof	●	●	●	●	●
Two-tone roof in Phantom Black Pearl	●	●			●

※ The two-tone roof in Phantom Black Pearl is available only on premium trim models.



The advanced technology of Hyundai’s BlueLink system helps keep both the driver and the vehicle safe in any situation. BlueLink is always there to keep you safe, regardless of the location or time of day. Experience the unique joy of safe and comfortable driving.



Remote control

In the extremely hot summer or cold winter months, you can link your smartphone to the air conditioner or heater to set and control the temperature inside the vehicle. Enjoy a pleasant driving experience with BlueLink.



Safety security

The BlueLink Center works 24 hours a day, 365 days a year. If an airbag opens due to an accident, the Center automatically detects your location and takes appropriate actions according to the situation, such as contacting the police, ambulance, insurance company, etc.



Vehicle management

Services include real-time trouble detection while the vehicle is running and regular vehicle inspections on pre-arranged dates. In the event of vehicle trouble, immediate professional consulting is available, and you may conveniently make reservations for repair at the time and location of your choice.



Navigation

This function enables the driver to conveniently search for destinations through voice command and suggests optimum routes based on an independent analysis of real-time traffic information. The driver can search a database of upto-date information to find even newly created destinations.

* Free of charge for five years for customers who have purchased a vehicle and are applying for BlueLink membership for the first time: Remote control, Safety security, Vehicle management, Navigation.

* Inquiries: Blue Link Kakao Talk Customer Service Center (enter “Blue Link” in Kakao Talk search screen and add as friend)

Dimension



Model	Fuel type	Rated voltage (V) / Capacity (Ah)	Empty vehicle weight (kg)	Government-certified energy efficiency (fuel economy)			Driving distance covered on a single charge		
				City (km/kWh)	Highway (km/kWh)	Combined (km/kWh)	City (km)	Highway (km)	Combined (km)
KONA Electric	전기	356 / 180	1,685	6.2	5.0	5.6	444	359	406
KONA Electric_Lite 패키지	전기	327 / 120	1,540	6.5	5.1	5.8	282	221	254

Tips for efficient driving: Maintain a consistent speed.
■ The fuel economy described above is based on the standard model and may differ during actual driving depending on road conditions, driving technique, cargo load, vehicle maintenance, and outdoor temperature. **■** Some of the images presented here include optional specifications, so their appearance may differ from the car you purchase. **■** The specifications, colors, and data presented here may be modified to improve vehicle exterior and performance. **■** The engine performance described above is the “Net Number,” a new measure reflecting exhaust resistance that complies with legislation enforced by Korea’s Ministry of Land and Transport since 1997. It can be marginally lower than the “Gross Output Number,” the previous measurement. **■** Leather seats include some synthetic leather. **■** The vehicle colors printed here may differ from actual appearance. **■** The actual mileage may differ depending on driving patterns, road conditions, outdoor temperature, and HVAC system settings.
■ Hyundai Motor sells its vehicles through authorized Car Masters at branch and dealership offices only. We promote fair transactions by applying the same price to the same model at all sales locations nationwide. ■ Use of products other than the ones (engine oil, transmission oil) designated by Hyundai Motor may cause irreversible damage to your vehicle. ■ For more information on the new specifications and technologies presented here, please refer to the instruction manual.

The images presented here are intended to inform customers and display the best models and options.
The specifications described above vary by option, package, powertrain, and exterior color. For specification details by model, please refer to the monthly price table.

How to purchase an EV



* The abovementioned information is subject to change in accordance with the circumstances of each local government. Please refer to the EV portal site opened by the Ministry of Environment for details.

KONA Electric Management Service

Our seamless management service is designed to maximize our customers’ convenience and minimize their worries.



One-stop consulting service for home chargers

- Consultations for the installation of home chargers, support for obtaining approval of tenant representatives, and support throughout the entire process from installation to after-sales service
- Guide to government subsidies and services regarding home charging stations in 2018: Refer to Daeyoung Chaevi’s website (<https://www.dychaevi.com/guide>).

Charging service on the move

- We go to the location of your choice and charge your vehicle for free. *Please note that some locations, including roads for the exclusive use of motor vehicles, may be excluded from the service.
- Service charge: 7kWh per charge (covering approximately 40km)
- Limit: 4 times per year (for 5 years from the date on which you became a regular member of Bluemembers or of Hyundai Motor’s integrated website)
- How to apply: Via My Car Story, the BlueLink SOS button, and Customer Center (080-600-6000)

Professional maintenance and repair service system

- 22 directly operated service centers, 80 High-Tech Blue Hands, etc.

Warranty for high voltage batteries and other EV parts

- The EV parts warranty covers the following for 10 years, or 160,000 km after new purchase (Drive motors, decelerators, electric power control unit (EPCU) including inverters, low voltage DC-DC converters (LDC) and vehicle control unit (VCU), and on board chargers (OBC))
 - Exclusive 10-year/200,000 km (65% of SOH*) warranty for high voltage batteries
- * SOH (State of Health): A figure representing current battery condition when compared to its condition at the time of release

Guide to fast and normal charging spots

- Real-time information about charging stations provided via the navigation and BlueLink app
- Websites: www.chaevi.co.kr, www.evwhere.co.kr
- Apps: Hyundai Hi-Charger Application (Google Play and App Store), Daeyoung Chaevi, ev infra (Google Play), ChargEV (Google Play and App Store)

Trade-in Guaranteed Value Program

- Take advantage of Korea’s first Trade-in Guaranteed Value Program for your electric vehicle. The program is available upon vehicle purchase and guarantees a set value when you trade in that Hyundai vehicle for a new Hyundai at any time between 2 and 3 years of purchase.
 - Scope: Available only to original owners. Hyundai employees, private individual business owners, corporate clients , and Hyundai suppliers, etc. are excluded.
 - Guaranteed trade-in value: 55% of original purchase price for vehicles between 2 and 3 years of purchase
- * Required length of ownership for all beneficiaries of government subsidies for electric vehicles: 2 years

Hyundai Motor Company's SNSs



Naver Post

post.naver.com/abouthyundai



Facebook

facebook.com/AboutHyundai



Instagram

instagram.com/about_hyundai



YouTube

youtube.com/user/AboutHyundai



KakaoStory

story.kakao.com/ch/hyundai



Twitter

twitter.com/About_Hyundai

Hyundai Motor Company website : hyundai.com **Customer Center :** 080-600-6000

Inquiries for Purchase



We promise to provide uniform prices and consistent services of the highest quality at all our branches and dealerships.



Hyundai Motor Company ranked first for the seventh consecutive year in 2020 across all segments (semi-mid-size, mid-size, full-size, and RVs)



2020 Korea Customer Satisfaction Index (KCSI)
Ranked 1st in the sedan sector for 27 consecutive years
Ranked 1st in the RV sector for 17 consecutive years



2020 KS-QEI (Korea Standard-Quality Excellence Index)
Ranked 1st in 10 surveyed sectors (sedan, SUV, RV, and all categories in vehicle after-sales service)

* The images used in this brochure are intended to enhance customers' understanding and are focused on high-end models and optional features.

* The features introduced in this brochure may vary from model to model. Please refer to the monthly price table for more detailed features of each model.