



Just a few years ago, 'going green' required you to limit your choices to small cars that lacked comfort and style. Then, Hyundai changed the rules with loniq – a trio of truly compelling alternative fuel vehicles that are every bit as stylish as they are roomy and flush with technology.

With hybrid, plug-in hybrid and fully electric powertrains, loniq lets you choose the efficiency you want – and the engaging performance you need – for a remarkably fun driving experience. After all, what's more fun than driving past all those gas stations?

loniq's aerodynamic silhouette and sleek front grille, together with the availability of jewel-like LED headlights and taillights, break through the bland with a bold sense of style. Step inside, and the upscale treatment is even more evident. Check out the dash and center console design, which includes a digital instrument cluster display and ultra-modern touch-type climate controls. Every loniq is also available with Hyundai Blue Link,[®] our award-winning connected car technology that seamlessly syncs your digital life with your car.¹ Is it any wonder Hyundai has been the automotive brand ranked #1 in customer loyalty for 11 years in a row?²

1The 2021 Hyundai Ioniq includes 3 years of the Blue Link Connected Care, Remote and Guidance (factory-equipped navigation required) packages. All trials require an active Blue Link subscription agreement subject to the Connected Services Terms and Conditions. Three-year term starts from the new vehicle date-of-first-use, is available for new vehicle purchases and leases, and is transferable to subsequent owners subject to the Terms and Conditions. Only use Blue Link and corresponding devices when safe to do so. Cellular and GPS coverage is required. Features, specifications and fees are subject to change. For more on details and limitations, visit HyundaiUSA.com or your authorized Hyundai dealer. ² Based on 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019 and 2020 Brand Keys Customer Loyalty Engagement Index. ³ Wireless connection not available on models equipped with 10.25° navigation display.





iah Tech

New for 2021, wireless Apple CarPlay® and Android Auto™ connections³ help you make the most of loniq's standard 8″ high-resolution touchscreen audio display. An available 10.25″ high-resolution navigation display delivers real-time traffic flow and incident data without requiring a subscription fee.

High Touch

Feel that soft touch when you run your hand across Ioniq's armrest? It's the result of an innovative process Hyundai pioneered to create luxurious interior surfaces from bio-materials like recycled plastics, powdered wood, volcanic stone and sugarcane fibers.

Our Blue is green.

loniq is the world's first vehicle to offer the choice of three electrified powertrains – Hybrid, Plug-in Hybrid and Electric. Hyundai Blue Drive® technology radically reduces pollution and improves mileage, all while delivering exceptional driving performance.

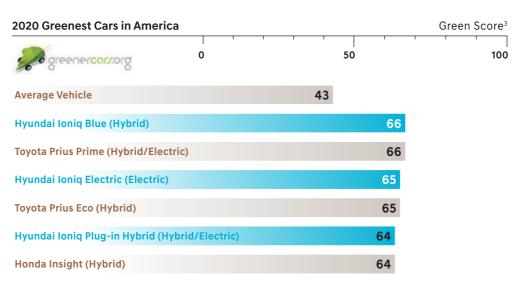
With 59 combined MPG, the Ioniq Hybrid Blue is rated by *Kelley Blue Book* as the most fuel-efficient hybrid in America – even eclipsing the Toyota Prius.¹ The title of "Greenest Car" sold in the USA for 2020 also belongs to Ioniq Blue, tied with Toyota Prius Prime.² In fact, three of the six Greenest Cars sold in America for 2020 were Hyundai Ioniq models according to The American Council for an Energy Efficient Economy.

loniq Electric's motor is truly electrifying: 134 HP and 218 lb-ft of torque deliver near-instantaneous thrust. Recharging its 100 kW battery is quick, too. Using a 7.2 kW charger in DC Fast Charge mode, it can recharge up to 80 percent (for a driving range of about 136 miles) in less than an hour. Ioniq Electric's 133 combined MPGe gives it one of the highest vehicle efficiency rating in the U.S., while Ioniq Plug-in Hybrid combines the benefits of the electric and hybrid powertrains to deliver an estimated 620-mile total driving range.

Control paddles on Ioniq's steering wheel allow you to adjust the amount of energy captured during regenerative braking. You can increase it for maximum regeneration to help extend your driving range, or decrease the regenerative braking level to create a smoother, more natural feel during deceleration and downhill coasting. Every Ioniq also includes Drive Mode Select. Put it in Sport mode, and Ioniq adjusts the response of its engine, steering and shifting for a more dynamic level of performance. So there's no stopping you now.



¹For more information, visit Kelley Blue Book's KBB.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. ² Ref: https://greenercars.org/greenest-meanest/greenest. ³Green Score derived from combination of test results for fuel economy and emissions reported to the U.S. EPA and California Air Resources Board, pollution from vehicle manufacturing/producin/fuel distribution/vehicle tailpipes, air pollution (fine particles, nitrogen oxides, hydrocarbons and other pollutants) and greenhouse gases (such as carbon dioxide).



Greenercars.org is part of the American Council for an Energy-Efficient Economy



Regenerative brake level control paddles



Plug-in Hybrid charging port



7" LCD instrument cluster (Sport/Normal modes)



Ioniq Electric push-button drive selector



IONIQ Hybrid Limited in Scarlet Red Pearl

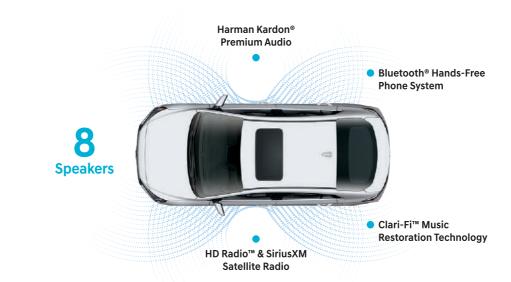


Be the host with the most.

Drive an Ioniq, and you can show your family and friends a great time. It starts with heated front seats1 and automatic temperature controls. Apple CarPlay® and Android Auto™ come standard² – the only question is whose songs get played? Whichever playlist it is, stay tuned: An 8-speaker Harman Kardon® premium audio system is available, complete with Clari-Fi™ Music Restoration Technology that returns compressed audio files to their true, full sound.

One thing loniq does not ask you to compromise is space - we gave it more overall interior room than Toyota Prius, Chevrolet Bolt and Nissan LEAF.3 After all, we imagine Ioniq's modern design and innovative features are things you'll want to share. Want to be even more popular? Consider available features like a power sunroof, wireless charging pad⁴ and rear seat air vents.

To help you drive and arrive safely, an 8" high-resolution touchscreen displays images from Ioniq's rearview camera. And an available 10.25" navigation display delivers realtime traffic data without requiring a subscription fee.









Power folding mirrors w/ LED turn signal indicators 10.25" navigation display





Power driver seat Integrated Memory System

60/40 split fold-down rear seats

Hyundai SmartSense: Like having a sixth sense.

comprehensive suite of advanced safety technologies. It's like having a sixth sense for steering clear of trouble. Ioniq offers you the peace-of-mind that comes from surrounding yourself and your loved ones with innovative safety and driver-assist features that have out of parking spots and driveways.8 become Hyundai hallmarks.

On every 2021 lonig model, the list of standard features includes Forward Collision-Avoidance Assist,² Lane Keeping Assist,³ Driver Attention Warning⁴ and High Beam Assist. Other advanced SmartSense safety technologies are available to help protect you from be a seventh sense.

lonig is all about finding smarter ways to get around. Enter Hyundai SmartSense, our all angles - front, side and rear. To assist with negotiating the traffic ahead, there's Smart Cruise Control with Stop & Go⁵ and Lane Following Assist. Blind-Spot Collision Warning helps protect your flanks, while Rear Cross-Traffic Collision Warning helps you safely back

> When using Smart Cruise Control or Lane Following Assist, a technology called Highway Driving Assist automatically helps keep you centered in your lane and traveling at a safe distance from the vehicle ahead.9 Which, when you stop and think about it, might actually



with Pedestrian Detection



Rear Cross-Traffic Collision Warning



Rearview camera with dynamic guidelines



High Beam Assist

SmartSense Safety Technologies

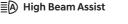


















IONIQ Plug-in Hybrid Limited in Amazon Gray

Phone your car.

Use your smartphone to connect with your loniq, and you'll like the way it answers. With Hyundai's Blue Link® connected car features, your phone serves as a remote control, useful for unlocking and starting your lonig before walking out the door! With your Amazon Echo® or Google Home™ device, you can use voice commands to set your car's cabin temperature from the comfort of your couch or kitchen.² Ioniq Electric and Plug-in Hybrid owners can use Blue Link's Remote Charge Management to set charge schedules, check the status of a charge, turn on the climate controls and defroster, and more.3

Need driving directions to find an address or points of interest? Blue Link Guidance lets you search using your smartphone, then download the directions to your lonig's navigation system.⁴ Once you're behind the wheel, Apple CarPlay® and Android Auto™ let you use loniq's large touchscreen display or voice commands to access your phone's music playlists, contact lists, texts, phone calls, maps and navigation, and more.

Then there's Blue Link Connected Care. Like all Blue Link packages, it's complimentary for your first three years and offers exceptional peace of mind. If you're in an accident and the airbags deploy, your loniq will automatically call for help in a heartbeat.⁵ You can also push the SOS button on your rearview mirror for emergency assistance 24/7, 365 days a year.⁶ Your Blue Link app can even help law enforcement recover your vehicle if it's ever stolen. Visit HyundaiBlueLink.com for more information on the complete list of innovative features Blue Link puts at your fingertips.

1 Requires Blue Link Remote package and active Blue Link subscription. 2 Requires Blue Link Remote package. Amazon, Alexa and all related logos and motion marks are trademarks of Amazon.com, Inc. or its affiliates. Google Assistant and Google Home are trademarks of Google Inc. ³ Requires Blue Link Remote package. For remote charging, vehicle needs to be plugged into a 120V or 240V electrical socket. See Owner's Manual for details. ⁴ Requires Blue Link Guidance package and vehicles equipped with available navigation system. 5 Blue Link agents will contact existing emergency service responders, 6 Requires Connected Care package and active Blue Link account.



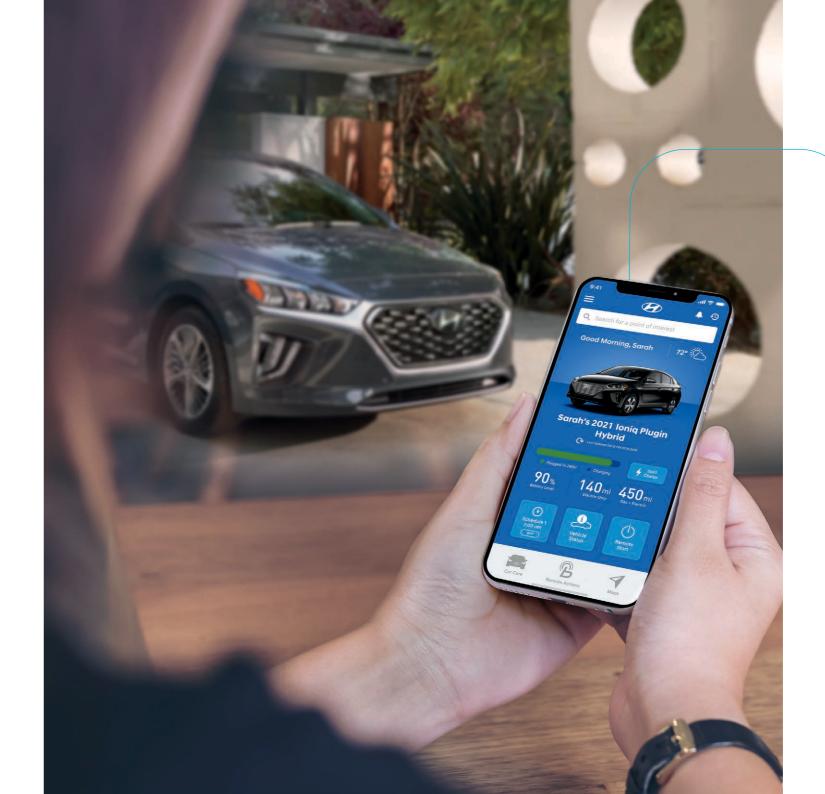
Wireless Apple CarPlay



Wireless device charging



Blue Link Remote Access with Amazon Echo and IONIO Hybrid Limited in Scarlet Red Pearl









Blue Link Connected Care offers 24/7 SOS Emergency Assistance and Automatic Collision Notification that calls for help if you're in an accident where airbags deploy.

On-Demand Diagnostics



Run vehicle diagnostics from your lonig's touchscreen, report issues at the press of a button and receive Monthly Vehicle Health Reports or maintenance reminders by email.

Vehicle Charging Dashboard



Find charging stations, control your loniq Electric or Plug-in Hybrid's charging remotely, and schedule charging times at cheaper offpeak hours.

Remote Controls



Use your smartphone, home assistant or wearable device to remotely start your lonig's engine, unlock the doors, set the cabin temperature and more.

Car Finder



Our Car Finder smartphone app feature lets you navigate your way through crowded parking lots back to your lonig.

Service Link



Conveniently schedule your vehicle for service from the driver seat of your lonig or your MyHyundai smartphone app.

IONIQ Hybrid Blue



Popular Features

- -Wireless Apple CarPlay®/Android Auto™
- -Dual automatic temperature control
- -Forward Collision-Avoidance Assist with Pedestrian Detection
- -Lane Keeping Assist and Driver Attention Warning
- -8" high-resolution touchscreen audio display

IONIQ Hybrid SEL



Popular Features

- -Wireless device charging
- -Lane Following Assist
- -Smart Cruise Control with Stop & Go
- -LED headlights and taillights
- -Power tilt-and-slide sunroof

IONIQ Hybrid SE



Popular Features

- -Blind-Spot Collision Warning
- -Rear Cross-Traffic Collision Warning
- -7" color LCD instrument cluster display
- -Blue Link® Connected Car Services (3 years complimentary)
- -Heated front seats

IONIQ Hybrid Limited



Popular Features

- -Highway Driving Assist
- -10.25" high-resolution touchscreen navigation system
- -Leather seats / Driver seat Integrated Memory System
- -Harman Kardon® premium audio system with 8 speakers
- -Front and rear parking sensors

IONIQ Electric SE



Popular Features

- -Forward Collision-Avoidance Assist with Pedestrian Detection
- -Regenerative brake level control paddles
- -DC Fast Charging capability
- -Smart Cruise Control with Stop & Go
- -7" color LCD instrument cluster display

IONIQ Electric Limited



Popular Features

- -Highway Driving Assist
- riigiiway Diiviiig Assist
- -10.25" high-resolution touchscreen navigation system
- -Harman Kardon® premium audio system with 8 speakers
- -Leather seats / Driver seat Integrated Memory System
- -Wireless device charging

IONIQ Hybrid

1.6L GDI 4-Cylinder

Total Driving Range

Electric Motor

32 kW (43 hp)

EPA MPG Estimates (City/Highway/Combined)¹

58/60/59 Blue 6-speed Dual Clutch Transmission

54/56/55 SE/SEL/Limited 6-speed Dual Clutch Transmission

IONIQ Plug-in Hybrid

1.6L GDI 4-Cylinder

Total Driving Range

Electric Motor

702

45 kW (60 hp)

EPA Combined MPG/MPGe Estimates¹

52/119

SE / SEL / Limited 6-speed Dual Clutch Transmission

IONIQ Electric

Total Driving Range

170

Electric Motor

100 kW (134 hp)

EPA MPGe Estimates (City/Highway/Combined)1

145/121/133

utton drive selector

¹EPA estimates for comparison only. Mileage may vary. Your actual mileage will vary with options, driving conditions, driving habits and the vehicle's condition. MPGe is the EPA-equivalent measure of gasoline fuel efficiency for electric mode operation. Use for comparison purposes only. Mileage may vary depending on driving conditions, driving habits, the vehicle's condition, the age/condition of the lithium-ion polymer battery, and other factors.

620

IONIQ Plug-in Hybrid SE



Popular Features

- -Blue Link® Connected Car System (3 years complimentary)
- -Lane Following Assist
- -Heated front seats
- -Forward Collision-Avoidance Assist with Pedestrian Detection
- -Smart Cruise Control with Stop & Go

IONIQ Plug-in Hybrid SEL



Popular Features

- -Blind-Spot Collision Warning
- -Rear Cross-Traffic Collision Warning
- -LED headlights
- -Power driver seat with lumbar support
- -Wireless device charging

IONIQ Plug-in Hybrid Limited



Popular Features

- -Highway Driving Assist
- -10.25" high-resolution touchscreen navigation system
- -Harman Kardon® premium audio system with 8 speakers
- -Leather seats / Driver seat Integrated Memory System
- -Power tilt-and-slide sunroof

Interior Colors









Limited Gray Leather

Exterior Colors











Hybrid/Plug-in Hybrid Only





Hybrid Only

Electric Shadov Electric Only



















IONIQ	Hybrid Blue	Hybrid SE	Hybrid SEL	Hybrid Limited	Plug-in Hybrid SE	Plug-in Hybrid SEL	Plug-in Hybrid Limited	Electric SE	Electric Limited
Power & Handling									
139 net hp, 1.6L GDI Atkinson Cycle 4-cylinder hybrid engine with 32 kW permanent magnet high-power density motor	•	•	•	•	_	-	-	-	-
139 net hp, 1.6L GDI Atkinson Cycle 4-cylinder hybrid engine with 45 kW permanent magnet high-power density motor	-	-	-	-	•	•	•	-	-
100 kW (134 hp)/218 lb-ft, permanent magnet electric motor with 38.3 kWh lithium-ion polymer battery system	_	_	_	_	_	-	-	•	•
6-speed EcoShift® Dual Clutch Transmission with Sport Mode	•	•	•	•	•	•	•	-	-
Single-speed automatic with push button drive selector	_	_	_	-	-	-	-	•	•
Drive Mode Select	•	•	•	•	•	•	•	•	•
Regenerative brake level control paddles	-	•	•	•	•	•	•	•	•
Exterior Features									
Active grille shutters	•	•	•	•	•	•	•	-	-
Automatic on/off headlights	•	•	•	•	•	•	•	•	•
LED Daytime Running Lights	-	•	•	•	•	•	•	•	•
LED headlights	_	_	•	•	_	•	•	_	•
LED taillights	-	_	•	•	•	•	•	•	•
Integrated rear spoiler with center LED brake light	•	•	•	•	•	•	•	•	•
Chrome side window-line trim	-	•	•	•	-	•	•	-	•
Door handle approach lights	•	•	•	•	•	•	•	•	•
Chrome exterior door handles	-	_	-	•	-	-	•	-	•
Heated outside mirrors	-	•	•	•	•	•	•	•	•
Side mirrors with LED turn signal indicators	-	•	•	•	_	•	•	-	•
Power-folding side mirrors with puddle lights			_	•	_		•		•
Power tilt-and-slide sunroof	-	-	•	•	-	-	•	-	•
Rearview camera with dynamic guidelines	•	•	•	•	•	•	•	•	•
Interior Features									
Proximity Key entry with push button start	•	•	•	•	•	•	•	•	•
4.2" color LCD multi-information display with Hybrid Technology Display	•	-	-	-	•	-	-	-	-
7" dual-mode color LCD instrument cluster display	-	•	•	•	-	•	•	•	•
Tilt-and-telescopic steering wheel with cruise controls	•	•	•	•	•	•	•	•	•
Dual automatic temperature control	•	•	•	•	•	•	•	-	-
Automatic temperature control – single zone	_	_	_	-	-	_	-	•	•
Electronic Parking Brake	•	•	•	•	•	•	•	•	•
Power driver seat with adjustable lumbar support	_	•	•	•	_	•	•	_	•
Driver seat Integrated Memory System	-	-	-	•	-	-	•	-	•
Leather-wrapped steering wheel	_	•	•	•	•	•	•	•	•
Leather seating surfaces	-	_	_	•	-	-	•	-	•
Heated front seats		•	•	•	•	•	•	•	•
60/40 split-folding rear seats	•	•	•	•	•	•	•	•	•
Floor console-mounted rear vents	_	_	_	•	-	-	•	-	•
Ambient interior lighting and premium door sill plates	-	-	-	•	-	-	•	-	•

IONIQ	Hybrid Blue	Hybrid SE	Hybrid SEL	Hybrid Limited	Plug-in Hybrid SE	Plug-in Hybrid SEL	Plug-in Hybrid Limited	Electric SE	Electric Limited
Interior Features									
LED interior lighting	-	-	•	•	_	-	•	-	•
Rear center armrest with dual cupholders	-	•	•	•	•	•	•	•	•
Power windows with driver auto-down/up	•	•	•	•	•	•	•	•	•
Auto-down/up front passenger window	-	-	•	•	-	•	•	-	•
Auto-dimming rearview mirror with HomeLink®	_	-	•	•	-	•	•	_	•
Advanced Safety									
Forward Collision-Avoidance Assist w/ Pedestrian Detection	•	•	-	-	-	-	_	-	-
Forward Collision-Avoidance Assist w/ Pedestrian and Cyclist Detection	-	-	•	•	•	•	•	•	•
Lane Keeping Assist	•	•	•	•	•	•	•	•	•
Lane Following Assist	_	-	•	•	•	•	•	•	•
Driver Attention Warning	•	•	•	•	•	•	•	•	•
Blind-Spot Collision Warning	_	•	•	•	-	•	•	_	•
Rear Cross-Traffic Collision Warning	-	•	•	•	-	•	•	-	•
High Beam Assist	•	•	•	•	•	•	•	•	•
Smart Cruise Control with Stop & Go	-	-	•	•	•	•	•	•	•
Highway Driving Assist	_	-	_	•	_		•	_	•
Front and rear parking sensors	-	-	-	•	_	-	•	-	_
Audio & Connected Car Technology									
B" color touchscreen AM/FM/MP3 display audio	•	•	•	_	•	•	_	•	-
10.25" color touchscreen navigation system	-	-	-	•	-	-	•	-	•
Harman Kardon® premium audio system with 8 speakers and Clari-Fi™ Music Restoration Technology	_	-	-	•	-	-	•	_	•
Apple CarPlay® and Android Auto™ (wireless wired)	• -	• -	• -	- •	• -	• -	- •	• -	- •
SiriusXM Satellite Radio	-	•	•	•	•	•	•	•	•
Blue Link® Connected Care & Remote packages	-	•	•	•	•	•	•	•	•
Blue Link® Guidance package	-	-	-	•	-	_	•	_	•
Bluetooth® hands-free phone system and HD Radio™	•	•	•	•	•	•	•	•	•
Wireless device charging	-	-	•	•	_	•	•	-	•
Dual front USB charge ports	-	•	•	•	•	•	•	•	•
								 Standa 	ard – Not Ava
Exterior Dimensions	IONIQ	Interior Dimens	ions		IONIQ				IO
Wheelbase	106.3 in	Headroom – front (v	vith sunroof) / rear		39.1 (38.2) / 37.4 in	Cargo Capacity – H	lybrid		26.5

Exterior Dimensions	IONIC
Wheelbase	106.3 i
Overall Length	176.0 i
Overall Width	71.7 i
Overall Height - Hybrid & Plug-in Hybrid / Electric	56.9 / 58.1 i

Interior Dimensions	IONIQ	
Headroom – front (with sunroof) / rear	39.1 (38.2) / 37.4 in	Cargo Capacity – Hybrid
Legroom – front / rear	42.2 / 35.7 in	Cargo Capacity – Plug-in Hybrid & Electric
Shoulder Room – front / rear	56.1 / 55.0 in	Total Interior Volume – Hybrid
Passenger Volume	96.2 cu ft	Total Interior Volume – Plug-in Hybrid & Elec

America's **Best Warranty** POWERTRAIN LIMITED WARRANTY 10 years 100,000 miles 5 years 60,000 miles 7 years UNLIMITED miles 5 years UNLIMITED miles 100,000 miles

NEW VEHICLE LIMITED WARRANTY

ANTI-PERFORATION WARRANTY

24/7 ROADSIDE ASSISTANCE

HYBRID/ELECTRIC SYSTEM COMPONENTS

23.0 cu ft 122.7 cu ft 119.2 cu ft

See your authorized Hyundai dealer for LIMITED WARRANTY details.





Hope makes every Hyundai better.

Each time we sell a Hyundai, a portion goes to Hyundai Hope On Wheels® to help find a cure for childhood cancer. Over the last 22 years, Hyundai Hope On Wheels has donated more than \$172 million. Hope is our greatest feature. And it comes standard on every Hyundai. For more information, please visit HyundaiHopeOnWheels.org.





Complimentary maintenance includes Hyundai-approved oil and oil filter change (except for electric vehicles and fuel cell electric vehicles) plus tire rotation at normal factory scheduled maintenance intervals for 3 years or 36,000 miles, whichever comes first. More frequent maintenance due to severe driving or conditions is excluded. Offer valid only for new 2020-2021 Hyundai models purchased or leased on or after February 1, 2020. See your Hyundai dealer for further details and limitations.



Our commitment to Hyundai owners does not end with the transfer of keys. Wherever the road takes you, we've got your back with Hyundai Assurance, an umbrella of services and benefits that includes America's Best Warranty, 24/7 Roadside Assistance, innovative safety and car care features...and more.

Fuel economy estimated by EPA for comparison only. Mileage may vary. While the information contained in this brochure was correct at the time of printing, specifications and equipment can change. Feature comparisons based on competitor information available at the time of printing. No warranty or guarantee is being extended in this brochure, and Hyundai reserves the right to change product specifications and equipment at any time without incurring obligations. Some vehicles are shown with optional equipment. Specifications apply to U.S. vehicles only. Please contact your Hyundai dealer for current vehicle specifications. As part of Hyundai's commitment to a responsible environment, this brochure was printed using paper certified by the Forest Stewardship Council.® FSC® certification helps ensure that the highest social and environmental standards are met in the making of the paper we use, contributing to conservation, responsible management and community-level benefits for people near the forests.

