

European Technology with Youthful Power

With almost 490 million USD in investments, Geely did not spare anything when it comes to getting the best people and equipment: 300 robots from factory automation leader KUKA, welding robots from Bosch, and coating equipment from SCA.

Designed by a global team led by automotive design luminaries Peter Horbury and Guy Burgoyne, the Geely Coolray is a masterful combination of impressive European technology with modern aesthetic principles. It is the total sum of its origin, the people who designed it, and the people who produced it.

B-Segment Modular Architecture (BMA)

Developed in partnership with Volvo for over four years with the help of almost 100 modular architecture experts from over 20 countries, the BMA platform uses standardized layouts for power, electrical, chassis and body modules when building various vehicles such as sedans, MPVs and SUVs.

The BMA was created to meet the needs of younger users who demand more spacious, fun, and personalized vehicles. Given that, the BMA platform can accommodate wheelbases between 2,550 and 2,700 mm and widths between 1,500 and 1,600 mm.

This flexibility allows production to be optimized for speed, suspension, power train, ergonomics and overall layout of the interior space.

Adopting the BMA platform also allows up to 70% commonality in parts and components, shortening development time for vehicles from 36 months to between 18 and 24. This allows Geely to stay on top of the customer demands.

A Premium on Safety

With the BMA designed to exceed the criteria for a five-star EuroNCAP safety rating, utmost safety comes standard with Geely vehicles. The Coolray is the first model built on the BMA platform. It utilizes 70%

high-strength steel and 20% hot-formed steel in its construction and has been designed to accommodate safety features as well as Level 2 and Level 3 autonomous driving. Add to that technological features such as 6 SRS airbags, Automated Parking Assist which grants drivers hands and feet-free driving and a 360-degree Panoramic Video that shows the surrounding area around the car, one can feel safe and protected on the road.

World-Class Development

Great cars start with great design and Geely has employed over 500 people working on design from all



over the world in five key studios: Shanghai, Coventry, Gothenburg, Barcelona, and California.

Designers and engineers worked very closely with each other to produce a vehicle that's more than just metal, plastic, and rubber. Purposely-designed to appeal to the self-confident, intelligent, and fashionable segment of the market, the Geely Coolray is looking to Bring the Fun Back in Driving.



Geely Auto's G-Power range of engines are primarily lightweight alloy engines that make full use of second-generation turbo and fuel injection technologies. The powertrains are being developed to give consumers world-class efficiency, power, and cost performance.

177 ps and still 15km/L*? Definitely.

1.5L Turbocharged Direct Injection Gasoline Engine

255 Nm of Torque

0-100 km/h in 7.9s

Euro-5 Emissions

7-Speed Dual Clutch Transmission



*Based on tests done by the Ministerio de Industria, Comercio y Turismo in Spain.





Premium Leather Seats

Everything just seems to be better when you're sitting comfortably on the Coolray's leather seats.



The jet-throttle inspired e-shift.





10.25-inch Floating Infotainment Panel with GKUI Smart Ecosystem



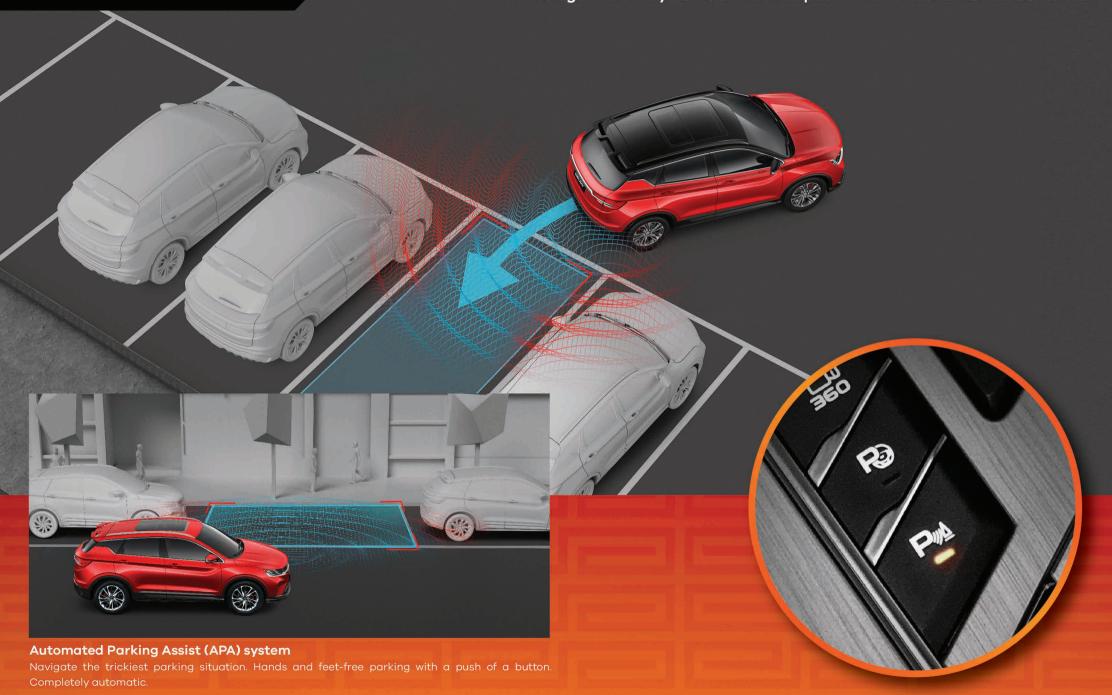
Customizable 7-inch LCD Instrument Panel.







Self-driving cars may seem like the stuff of movies, but the day is coming sooner than we expect. G-Pilot is Geely Auto's autonomous driving technology that's guided by the evolution of intelligent drive systems and developed to meet future market demands.



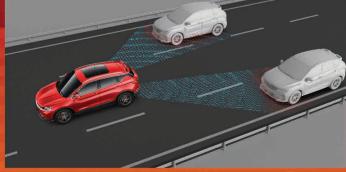


Developed with multi-dimensional safety systems, G-Safety was designed to protect occupants and pedestrians alike. Passive and active systems make sure everyone in a 360-degree area in and around the car is safe.



Electronic Parking Brake and Autohold

Puts your vehicle to a total halt with a press of a button. Stepping on the brake also holds your car in place which is perfect for inclines.



Blind Spot Detection (BSD)

Never worry about a car in your blind spot again. You will always know if someone is there. An alert will be sounded whenever a car enters that zone



360° Panoramic Video

No surprises on the road, finally! Cameras all around the Coolray constantly capture the area surrounding it. The images are put together and displayed on the LCD screen so you can fully see what's around you.



Looks good wherever you look.

Based on Geely's latest "Youth Power" aesthetic principle, the Coolray is quite the fun head-turner on the road.



LED Daytime Running Lights



The wing-shaped waistline seen on the side complements the "Wings of Time" tail lamp design of the Coolray.





Expanding Cosmos Grille



Dual-Color Turbine-Inspired Sports Rims

SPECIFICATIONS:







_	COOLRAY	Comfort	Premium	Sport	
	Engine	G-Power 1.5 3-cylinder Turbocharged with Dual V			
	Displacement	1477 cc			
	Power	177 hp at 5500 rpm			
	Torque	255 NM at 1500 - 4000 rpm			
	Emission Standard	Euro 5			
	0-100 km/h Acceleration Time	7.9 seconds			
	Transmission	7 speed Wet Dual Clutch Transmission			
	Length	4330 mm			
	Width	1795 mm			
	Height	1609 mm			
	Wheelbase	2600 mm			
	Gross Vehicle Weight	1440 kg			
	Ground Clearance	196 mm			
	Front Suspension	McPherson Independent Suspension			
	Rear Suspension	Torsion Beam Rear Suspension			
	Front Brakes	Disc Brake			
	Rear Brakes	Disc Brake			
	Fuel Capacity	45 L			
	Average Fuel Consumption	15 km/L			
	Trunk Volume	330 L			
	Wheel and Tires	215/60 R17 225/55 R18			
	Tire Pressure Monitoring System	without with			
	Two-Tone Body	without with			
	Seats	Fabric	PVC	Sport Leather	
	Panoramic Sunroof	without	wi	th	
	Screen Display	10.25 Multimedia Touch Screen with QD link			
	Electronic Power Steering Column	with			
	Electronic Parking Brake	with			
	Fully Automatic Parking	without	wi	th	
	Autohold		with		
	Headlamps	Projector Halogen Full LED			
	Auto Headlamp	without with			
	Foglamps	Standard Halogen LED			
	Daytime Driving Light	LED			
	Cruise Control	with			
	Electronic Stability Control System	with			
	Smart Keyless Entry	without with			
	Remote Start	with			
	Push Start Button	with			
GAI	Preserves the right to change specifications without prior notice AND photos are not representative of actual				

SGAP reserves the right to change specifications without prior notice AND photos are not representative of actual unit.