

INTRODUCING THE ALL-NEW 2022 FORD MAVERICK

AMERICA'S FIRST STANDARD FULL HYBRID PICKUP



The all-new 2022 Maverick joins the Built Ford Tough family of trucks with the first-ever standard hybrid powertrain in a pickup. Maverick is designed to be versatile, capable and to defy customer expectations. It extends the Ford truck lineup to a new group of customers, offering a targeted EPA-estimated rating of 40 mpg in the city⁽¹⁾ and a starting MSRP of \$19,995⁽²⁾

Maverick has the compact size to keep it maneuverable while providing comfortable seating for five and excellent functionality, thanks to the FLEXBED™ pickup box. With innovative storage solutions and opportunities for do-it-yourself (DIY) customization inside and out, Maverick is the vehicle for customers who didn't know they needed a truck.

(1) Based on 2.5L hybrid powertrain with targeted EPA-estimated mpg ratings of 41 city/33 hwy/37 combined. Actual mileage will vary. Final EPA-estimated ratings available later in the 2021 calendar year.

(2) MSRP for base vehicle. Excludes destination/delivery fee plus government fees and taxes, any finance charges, any dealer processing charge, any electronic filing charge, and any emission testing charge. Optional equipment not included.

NOTE: Preproduction vehicles shown throughout. Available Fall 2021.

MAVERICK MODELS

XL | XLT | LARIAT

MAVERICK PACKAGES

4K Tow Package (53Q)

First Edition (59D)

FX4 Off-Road Package (17S)

Ford Co-Pilot360™ (86B)

XLT Luxury (54L) and

Lariat Luxury (54P)

ALL-NEW 2022 MAVERICK

Maverick is built on possibilities — it's an affordable, maneuverable and customizable pickup with Built Ford Tough® functionality and durability.

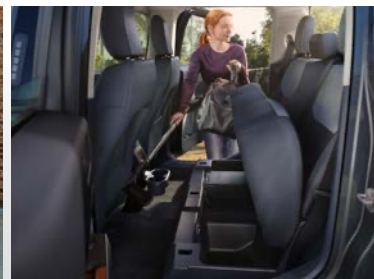


PERFORMANCE AND CAPABILITY

- The first standard hybrid powertrain in a truck
 - 2.5L Atkinson-cycle I-4 engine paired with a 94kW electric motor and combined 191 horsepower
 - Electronically controlled Continuously Variable Transmission (eCVT)
 - Front-wheel drive (FWD) only
 - Targeted 500 mile range⁽¹⁾
 - Targeted EPA-estimated fuel economy rating of 37 mpg combined⁽²⁾
- 2.0L EcoBoost® I-4 gas engine available
 - 8-speed automatic transmission
 - 250 horsepower and 277 lb.-ft. of torque⁽³⁾
 - FWD or available all-wheel drive (AWD)
- Electric power-assisted steering (EPAS)
- Selectable Drive Modes: Normal, Eco, Sport, Slippery and Tow/Haul
 - FX4 Off-Road Package includes Mud/Ruts and Sand modes (replacing Eco and Sport)
- Max. 1,500-lb. payload rating⁽⁴⁾
- Towing capability⁽⁵⁾
 - 2,000-lb. rating standard
 - 4,000-lb. max. trailer tow capacity with 2.0L EcoBoost engine and available 4K Tow Package

NOTE: Horsepower, torque, payload, towing and EPA-estimated fuel economy ratings are independent attributes and may not be achieved simultaneously.

► **Maverick with FLEXBED™ enables do-it-yourself (DIY) projects with creative productivity and storage solutions inside and out.**



EXTERIOR

- Every Maverick model is a SuperCrew® configuration with four full-size doors
- Cargo box
 - 110-volt/400-watt AC power outlets available
 - 6 cargo bed tie-down hooks
 - 4.5' of bed length with tailgate up/6' with tailgate down
 - FLEXBED™ system side storage cubbies (XLT, Lariat) and provisions for bed divider boards and two-tiered loading
 - LED cargo light available
 - Multi-position tailgate with bottle openers
 - Two 12-volt, 20-amp pre-wired sources for DIY electrical applications
- Headlamps — LED with LED signature lighting on Lariat
- Wiper-activated headlamps (XLT, Lariat)

INTERIOR

- 4.2" productivity screen in instrument cluster
- B&O Sound System by Bang & Olufsen® with 8 speakers available on Lariat
- FITS (Ford Integrated Tether System) behind the console and in the under-seat storage bin allow owners to add accessories like a cupholder, double hooks or cord organizer
- Front-door storage bins designed to fit a small laptop
- Seating in a choice of cloth or available ActiveX™ Seating Material
 - Front bucket seats
 - Rear bench with flip-up rear-seat cushion and available under-seat storage
- Two front USB ports and dual rear USB ports (Lariat)
- Wireless charging pad available⁽⁶⁾

TECHNOLOGY

FORD CO-PILOT360™ TECHNOLOGY

- Adaptive Cruise Control with Stop-and-Go, Lane Centering and Evasive Steering Assist available
- Auto High Beams
- BLIS® with Cross-Traffic Alert available
- Intersection Assist available
- Lane-Keeping System available
- Pre-Collision Assist with Automatic Emergency Braking (AEB), Pedestrian Detection and Forward Collision Warning
- Post-Collision Braking
- Rear Parking Sensors available
- Rear View Camera

CONNECTIVITY TECHNOLOGY

- 8" center-stack touchscreen with Apple Car Play® and Android Auto™ compatibility
- SYNC® 3 available on Lariat
- FordPass Connect with 4G LTE Wi-Fi hotspot

FEATURED PACKAGES

First Edition (59D)

- 17" First Edition-specific aluminum wheels with all-terrain tires (2.0L gas)
- 18" black-painted aluminum wheels with all-season tires (2.5L Hybrid)
- Black-painted roof and mirror caps
- "First Edition" box-side decals
- Power tilt/slide moonroof
- Tonneau cover — soft, folding
- Requires Lariat Luxury Package

FX4 Off-Road Package (17S)

- 6.5" productivity screen with off-road display in instrument cluster
- 17" FX4-specific aluminum wheels with all-terrain tires
- Exposed front tow hooks (2)
- "FX4 Off-Road" box-side decal
- Higher capacity radiator and upgraded cooling fan
- Hill Descent Control
- Hitch receiver with 4-pin connector
- Skid plates
- Requires AWD

- (1) Targeted 40 city mpg/33 highway mpg/37 combined mpg. Actual mileage will vary. Range calculation based on 13.8-gallon tank and a targeted EPA-estimated 37 combined mpg.
- (2) Targeted EPA-estimated mpg ratings of 40 city/33 highway/37 combined. Actual mileage will vary.
- (3) Horsepower and torque ratings based on premium fuel per SAE J1349® standard. Your results may vary.
- (4) Maximum payload varies and is based on accessories and vehicle configuration. See label on doorjamb for carrying capacity of a specific vehicle.
- (5) Maximum towing varies based on cargo, accessories or number of passengers.
- (6) Qi wireless charging may not be compatible with all mobile phones.



Retailer Education & Training

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