

BE THE FORCE





A Rich Legacy

Over the years, I have sat behind the wheel of some of the finest cars from around the world. But you would wonder, as to why a man like me, Amitabh Bachchan, sits tight and holds close to his 'FORCE ONE'. That's because my SUV and me share something in common. It's called Legacy.

The roots of the brand new 'FORCE ONE' from Force Motors can be traced as far back as 1958. Late Shri N.K. Firodia, set up Force Motors with the vision to provide affordable commercial transport for the masses by harnessing the best available technology and offering reliable and efficient products.

We all know that Force Motors is known for its constant innovation in the light commercial vehicle segment, and carrying that same ideology forward, they bring to you, the

'FORCE ONE', one of the finest vehicles made by an Indian OEM in the personal vehicle space. Just take a test drive and you will agree with me, this is one SUV that you just can't get enough of. At least I didn't. It is amongst one of the best driving experiences in my life. I must admit, every feature of the 'FORCE ONE' takes me completely by surprise. The rugged steel chassis, outstanding ride quality, the generous legroom, the ample headroom, and of course, the vroom!!! That really is the clincher. Imagine a 141 BHP, 2.2 ltr FMTECH, Common Rail Direct Injection engine made under license from Daimler (yes, that Daimler).

So be a part of this rich legacy by driving out your brand new 'FORCE ONE'.





Style





Bold Full Chrome Radiator Grill with Embossing
Adds to its bold personality.

Body Coloured Bumpers
Smart looking body colour front and rear bumpers come as standard fitment.

Body Coloured Door Handles
Easy to grip, look great.



16 inch Stylish Alloy Wheels (including spare wheel)
Sporty looking, with custom-made Force Hub Caps. Outstanding ride and handling.



Leather Wrap Steering Wheel and Sporty Gear Knob with Chrome Bezel.



Aluminium Side Step
Hybrid design, slip resistant side steps for easy entry and exit.



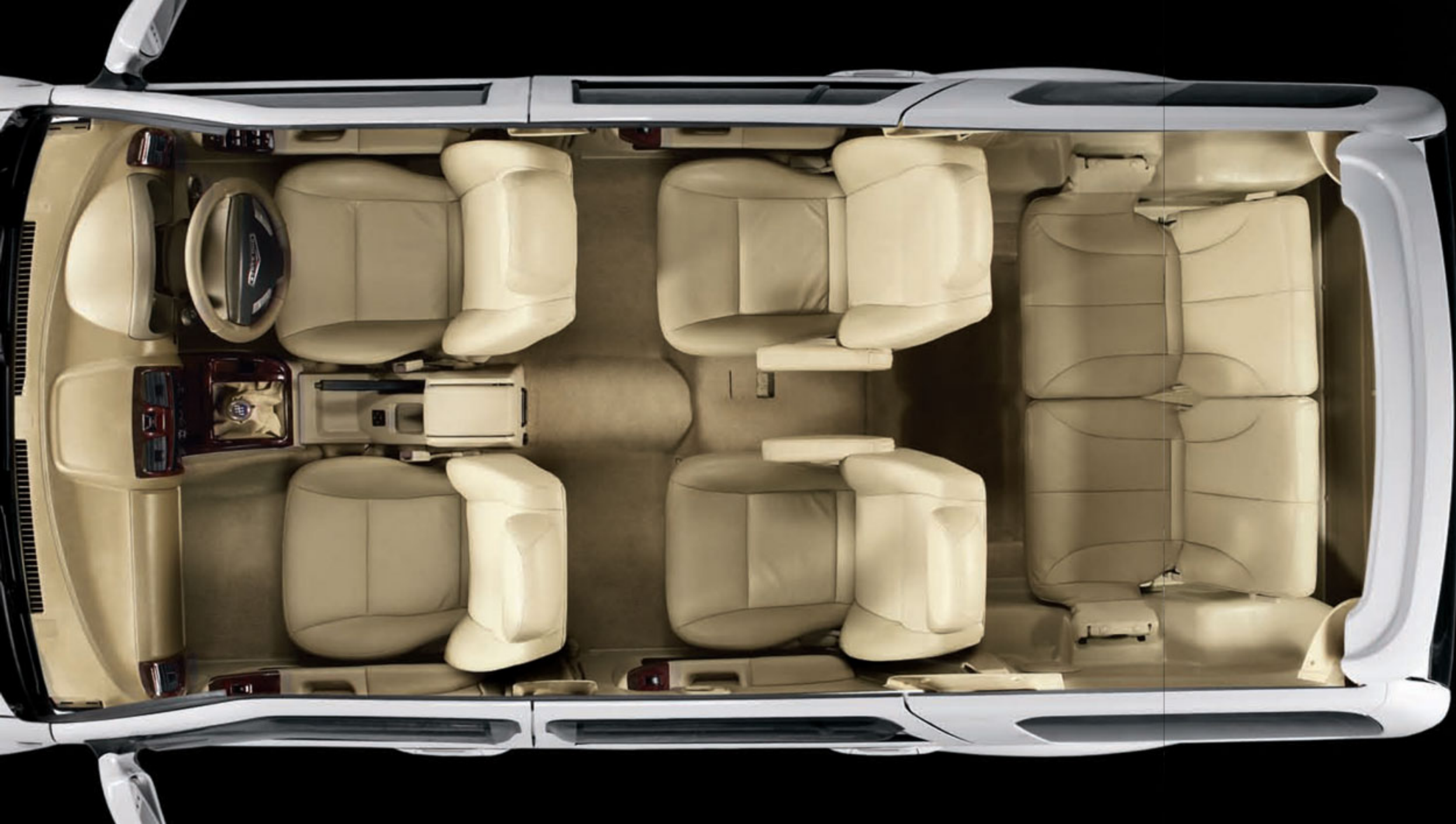
1200 watts, JVC 2 Din Audio System complete with:

- USB
- AUX in port
- 30 display colour options
- Bluetooth connectivity
- 2 front and 2 rear speakers



Stylish Roof Rails
Gives the 'FORCE ONE' a tough and rugged look.





Comfort





Height adjustable Driver Seats with adjustable Headrest
 Luxurious and comfortable front seats with integrated headrests. Adjustable seat belts hold your body to the seat without restricting your movement.

Power Windows
 To move your windows up or down at the touch of a button.

Sunglass Holder
 Conveniently located for safe keeping of your high-end glares.



Seating

If you thought the exterior was great, wait for the interiors. The inside is enveloped with leather upholstery moving seamlessly from the front to the rear.

- All front facing seats with leather upholstery and theatre like seating
- Best in class legroom in second as well as in third row
- Armrest for driver and co-driver with a double fold utility box
- Second row seat - (60:40) split and third row reclining
- Option of captain seats with armrest in second row
- On second row, folding armrest between the seats with cup holder
- Spacious front facing third row seats with specially designed foot well for more legroom

Tilt Steering

Tilt and collapsible steering column for greater comfort and safety.



Controls on Steering Wheel

Control your audio output, switch to cruise control and access bluetooth connectivity without taking your hands off the wheel.



Electrically controlled ORVM with Integrated Turn Indicators

Adjust rear view mirrors with the touch of a finger. Amplify your style quotient.



Dual AC Vents for each Row

All three rows with dual AC vents, independent AC control for first row and second/third rows.



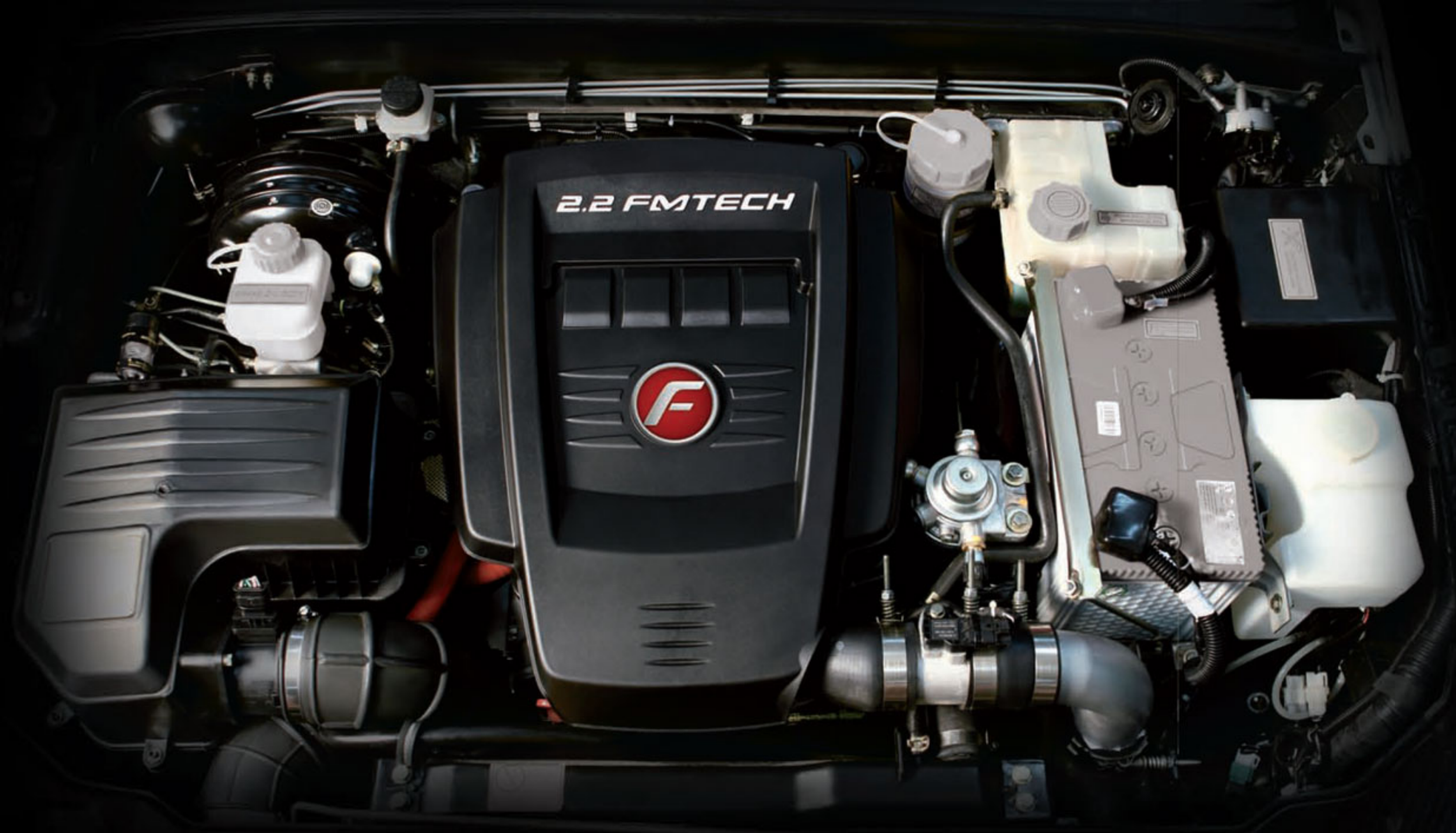
Suspension

Front: Independent Double Wishbone Coil Spring Suspension

The double wishbone coil spring front suspension enhances both driving dynamics and comfort. The coil spring and gas chamber shock absorbers improve the ride quality.

Rear: Multilink with Pan Hard Rod and Coil Spring

Regardless of load distribution, the rear wheel suspension keeps the vehicle stable and hugs the road even while maneuvering at high speeds.



Technology





Multi-Information Display

Lets the driver view an array of information about the vehicle. Right from distance travelled, average speed, trip wise fuel consumption, service over due warning, over speeding warning, distance to empty and more.

Fog Lamp Bezel

High intensity fog lamps in front as well as rear to light up the road when visibility is affected due to rain, fog, dust or snow.



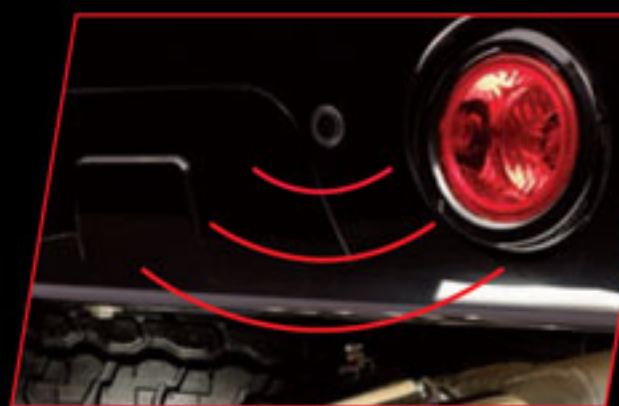
All New Wrap-Around Projector Lamps with DRL

Daytime running LED lamps that switch on automatically when ignition is turned on and are over-riden when wrap-around projector headlamps are activated. Offered for the first time by an Indian OEM. Dominates the front look and leaves a lasting impression.



Ultrasonic Rear Parking Assist System

Reverse parking assist with distance indicator makes parking in tight spaces effortless.



Raw Power meets Refined Luxury

The supercharged 'FORCE ONE' beats faster than any other SUV in its segment. Infused with a new 2.2 litre FMTECH CRDi engine (made under license from Daimler AG Germany), its subdued growl is like a beast waiting to be unleashed. Incorporated with the latest technology, this high power-to-weight ratio engine with a top speed of 160 kmph, makes driving the 'FORCE ONE' a thrilling experience.



Ride and Handling

Fine-tuned by Lotus Engineering UK.



Brakes

Advanced braking system for sure stop braking.

Front: Ventilated disc with twin pot four piston callipers.

Rear: Drum with auto adjuster.

Parking: Mechanical linkage type.



Colors

'FORCE ONE' comes in four metallic clear coats and one solid white that are tested and proven to be heat, dirt, water and scratch resistant. The secret behind a good looking car is great paintwork.



Intense White

Bold Black

Fierce Red

Emphatic Grey

Robust Blue

Specifications

EXTERIOR DIMENSIONS

Overall Length X Width X Height (mm)	4860 x 1790 x 1885
Wheel Base (mm)	3025
Ground Clearance (mm)	205
Seating Capacity	5+D / 6+D
Fuel Tank Capacity (litres)	70 litres
Min. Turning Radius (metres)	6.0m

EXTERIORS

Type of headlamp	Projector Headlamp with Day Running Lamps (DRL)
Bold Full Chrome Radiator Grill with Embossing	✓
Front & Rear Fog Lamps	✓
Body Coloured Wheel-Arch	✓
Body Coloured Front & Rear Bumpers	✓
Body Coloured ORVM, Handles, Footstep Caps	✓
Roof Rail / Sky Rack	✓
Aluminium Side Stepper	✓
Power foldable ORVM with Side Indicators	✓
Stylish Force Hub Caps	✓
Chrome Plated Twin Exhaust	✓
Tail Gate Spoiler with Stop Lamp	✓
Rear Windscreen Wiper with Washer	✓
Front Demister	✓

SEATING

3 way adjustable driver seats (Sliding, Reclining and Height adjustment)	✓
2nd row seat - Captain seats, reclining and double folding	✓
2nd row seat - (60:40) Split with central armrest with double folding and reclining	✓
3rd row seat - Folding and recline, front facing	✓
Adjustable angle headrests	✓
Plush leather upholstery	✓

INTERIORS

Wooden Finish Panel	✓
Force Signature Scuff Plates	✓
Leather Wrap Steering Wheel	✓
Stylish Gear Knob with Chrome Bezel	✓
12V Power Sockets	3 nos. For Instrument Cluster
Illumination Control	✓

INFOTAINMENT

JVC Audio System (2 DIN CD/MP3 player - type)	✓
USB Port with 30 Display Colours and Aux. in Port	✓
Speakers	4
Audio Control mounted on Steering	✓
Bluetooth Handsfree	✓

SAFETY AND SECURITY

Remote Key Entry	✓
Driver Seatbelt Warning	✓
Door Open Warning and Display	✓
Reverse Parking Sensor	✓
Brake Pad Wear Indicator	✓
Centerlocking	✓
Overspeed Warning	✓

COMFORT AND CONVENIENCE

Progressive Cruise Control	✓
All 3 Row Airconditioning (HVAC) with Independent AC Control in 1st and 2nd row	✓
Puddle Lamp	✓
All four Power Windows with Individual Control	✓
Multi-Information Display	✓
Embedded Radio Antenna	✓
Mobile Charger and Ash Tray for second row	✓
Sunglass Holder	✓
Double Folding Box with Utility Box	✓
Service Overdue Warning	✓
Coolant Level Indicator	✓
Headlamp Levelling Switch on Combi Switch	✓

**3 YEARS
1 LAKH KMS
UNMATCHED WARRANTY**



ENGINE

Engine Name	2.2 FMTECH (TD2200 BSM)
Engine Type	4 Cyl in-line, DOHC 16 Valve, Turbo Intercooled
Displacement (cc)	2149
Max. Power in Kw (Ps@rpm)	(104 kw) 141 ps @3800 rpm
Max. Torque in Nm@rpm	321 Nm @ 1600-2400 RPM
Fuel System	Common Rail Diesel Injection
Emission Status	BS-IV

TRANSMISSION

Transmission TYPE	G32 / 5, Synchronesh, with DMFW
Gears	5 Forward 1 Reverse

AXLES

Make and Type	Front - Non Driven Stub Axle Rear - Driven, Full Floating Type Axle
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SUSPENSION

Front	Independent double wishbone with coil spring
Rear	Multi-link with pan hard rod and coil spring
Shock Absorbers (Front & Rear)	Gas charged telescopic shock absorber
Anti-Roll Bar	On both front and rear axle

STEERING

Steering Type	Power assisted, tilt and collapsible with protection guard
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CLUTCH

Clutch size and type	Hydraulic operated single plate dry type, 240mm Dia with DMFW with effort reducing mechanism
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BRAKES

Type	Hydraulic vacuum assisted with LCRV
Front	Ventilated disc with twin pot four piston calliper
Rear	Drum with auto adjuster
Parking	Mechanical linkage type

TYRES AND WHEELS

Tyres	235/70 R16 Tubeless tyres
Wheels	16" Alloy Wheels

CHASSIS

Type of chassis	C in C Ladder type
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PERFORMANCE

Ride and Handling	Fine-tuned by Lotus Engineering, UK
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NOTE: On account of continuous Research and Development, specifications are subject to change. The data included herein is to be regarded as approximate. Accessories shown may not necessarily be part of standard equipment.

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