

DESIGNED IN ITALY.  
MADE IN INDIA.



THE NEW  
**URBAN**  
**CROSS**<sup>TM</sup>  
**CROSS OUT ~~ORDINARY~~**

Powered by  
**ABARTH** 

**ORDINARY  
MADE  
NO ONE  
FAMOUS.**





# ORDINARY IS THE ENEMY OF GREAT.

For some of us, ordinary is not an option.

Because for some, the crowd is a chance  
to stand out. Not blend in against.

For some, going the opposite direction is the  
road to our dreams. Not a sign of rebellion.

And sometimes, the car we drive speaks  
volumes too. That we don't just want to fit in.

That we don't just want to be another face  
in the crowd, another brick in the wall.

Some of us choose not to be ordinary.



# BECAUSE ORDINARY IS JUST NOT YOUR STYLE.

When it comes to style, we don't believe in compromises. The new Urban Cross is yet another design icon from the house of Fiat. Its distinctive cladding, sporty roof rails and stunning alloy wheels give it an extraordinary personality. With a perfect blend of good looks and power, it's a cross like no other.



# A TRULY EXTRAORDINARY DRIVING EXPERIENCE.

The Urban Cross features a 12.7 cm (5) touch-screen navigation system as standard, steering-mounted controls, bluetooth connectivity, ambient lighting and a dual-tone interior with an optional designer package. Nothing ordinary to see here.





# CROSS OUT ORDINARY. NOT SAFETY.

Comfort is nothing without safety. That's why, special care has been taken to make the Urban Cross experience not just extraordinary but also perfectly safe. Equipped with two safety airbags, the Urban Cross promises a safe and secure ride every time, because your safety is always our first concern.

# TWO HIGH-PERFORMANCE ENGINES. ONE EXTRAORDINARY CAR.

## **Multijet Diesel Engine:**

This award-winning compact diesel engine powers over 6 million cars worldwide. With improved power of 93 ps, better fuel efficiency and smoother performance, it's a benchmark for engines all around the world.

## **T-Jet Petrol Engine (Powered by Abarth):**

This perfectly tuned 1368 CC T-jet petrol engine powered by the legendary Abarth is guaranteed to set your heart racing and adrenaline pumping. If that's not enough, it also pumps out 210 Nm of torque in the range of 2000-4000 rpm.



**Multijet**

**TJET**

# ORDINARY FEATURES? NOT FOR YOU.



## REINDEER HEADLAMPS

Helping you see the unforeseen, the Reindeer headlamps in the new Urban Cross are designed to explore the extraordinary.



## TURN INDICATORS ON ORVM

A feature that addresses both safety and style. These ensure that you're visible from all angles when making a turn.



## REAR AC VENTS

The rear AC vents in the new Urban Cross help in quick and consistent cooling of the entire cabin. So just sit back, relax and enjoy the chilled comfort.



## FRONT GRILLE

Bold, beautiful and stylish. Announce your arrival with the unmistakable front grille of the new Urban Cross.



## ALLOY WHEELS

The 40.64 cm [16] dapper alloy wheels in the new Urban Cross are awe-inspiring and make it stand out.



## TOUCH-SCREEN NAVIGATION SYSTEM

A 12.7 cm [5] touch-screen navigation system with a sharp and accurate display.



## PREMIUM INTERIORS

Featuring ergonomic seats, rear AC vents and other select features, the interior of the Urban Cross is designed for a luxurious and comfortable experience.



IT TAKES TWO FOR  
AN EXTRAORDINARY  
PARTNERSHIP.



93ps  
PowerTech



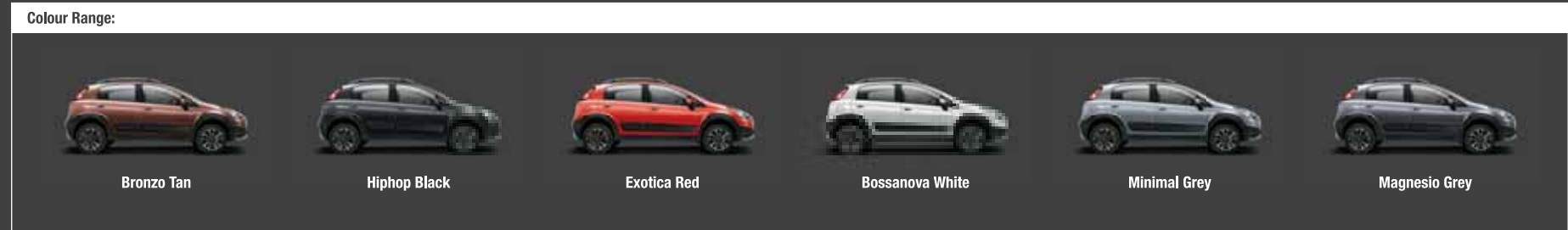
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ABARTH

THE NEW  
**URBAN**  
**CROSS**<sup>TM</sup>  
**CROSS OUT ORDINARY**

S. No	Variant / Trim	1.3L MULTIJET Diesel ACTIVE	1.3L MULTIJET Diesel DYNAMIC	1.3L MULTIJET EMOTION	1.4L T-Jet (Powered by Abarth)
<b>SAFETY &amp; SECURITY</b>					
1	Front airbags with early crash sensors, dual stage (driver side)			S	S
2	Follow-me-home reindeer headlamps	S	S	S	S
3	Anti-Lock Braking System (ABS) with EBD		S	S	S
4	3-Point ELR seat belts with pretensioners & load limiters			S	S
5	Automatic door lock	S	S	S	S
6	Central door locking	S	S	S	S
7	Door open indicator	S	Exact	Exact	Exact
8	Fire Prevention System (FPS)	S	S	S	S
9	Immobilizer with rolling code (FCS)	S	S	S	S
<b>EXTERIOR APPEARANCE</b>					
1	Sporty rear spoiler	S	S	S	S
2	Body coloured ORVM		S	S	S
3	Fog lamps	R	F+R	F+R	F+R
4	40.64 cm (16) Dual tone alloys	S	S	S	
5	40.64 cm (16) Scorpion alloys				S
6	Functional roof rack	S	S	S	S
<b>INTERIORS</b>					
1	Dual Tone dashboard with soft touch panel	S	S	S	S
2	Ambient lighting on dashboard			S	S
3	Fabric insert on door trim & door arm-rest		S	S	S
4	Rear parcel shelf	S	S	S	S
<b>COMFORT &amp; CONVENIENCE</b>					
1	Desmodronic foldable key with boot release			S	S
2	Electric boot release on dashboard			S	S
3	Electrically adjustable outside rear view mirrors		S	S	S
4	Leather wrapped steering wheel & gear shift knob			S	S
5	Front power windows with 'Delay & Auto Down' function	S	S	S	S
6	Rear power windows		S	S	S
7	Rear defogger, window wiper & washer			S	S
8	Remote keyless entry		S	S	S
9	Rear foldable seats	S	S	S	S
10	Rear seat 60:40 split			S	S
11	Height adjust for driver seat		S	S	S
12	Tilt steering	S	S	S	S
<b>IN CAR ENTERTAINMENT</b>					
1	Smart tech AVN with 12.7cm (5) display, USB, AUX, SD card, navigation	S	S	S	S
2	Bluetooth audio streaming	S	S	S	S
3	Bluetooth telephony	S	S	S	S
4	Steering mounted audio controls			S	S

S. No	Variant / Trim	1.3L MULTIJET Diesel ACTIVE	1.3L MULTIJET Diesel DYNAMIC	1.3L MULTIJET EMOTION	1.4L T-Jet (Powered by Abarth)
<b>TYRES AND WHEELS</b>					
1	Tyres (Tubeless)	205/55 R16	205/55 R16	205/55 R16	205/55 R16
<b>AIR CONDITIONING</b>					
1	Automatic climate control with rear AC vents			S	S
2	Manual HVAC	S	S		
<b>INSTRUMENTATION</b>					
1	Digital clock, 12V power socket	S	S	S	S
2	Digital odometer, trip meter, tacho, trip calculator	S	S	S	S
3	Distance to empty and real time mileage indicator	S	S	S	S
4	External temperature display		S	S	S
5	Instrument panel light regulation	S	S	S	S
6	Programmable speed limit buzzer	S	S	S	S
7	Programmed service reminder	S	S	S	S
8	Seat belt warning light	S	S	Buzzer	Buzzer

Model	Urban Cross	
Variant	1.3L MULTIJET Diesel	1.4 T- Jet (Powered by Abarth)
<b>ENGINE</b>		
Displacement (cc)	1248	1368
Max. Power (ps@rpm)	93@4000	142@5500
Max. Torque (Nm@rpm)	209@2000	210@2000-4000
No. of Valves	16	16
Camshaft	DOHC	DOHC
<b>TRANSMISSION</b>		
5 Speed Manual		
<b>SUSPENSION</b>		
Front	Independent wheel suspension with McPherson struts, helical coil springs, double acting telescopic dampers and stabilizer bar	
Rear	Torsion beam, helical coil springs and double acting telescopic dampers	
<b>BRAKES</b>		
Front	Ventilated disc	Disc
Rear	Drum	Disc
<b>DIMENSIONS</b>		
Overall length (mm)	3989	3989
Overall width (mm)	1706	1706
Overall height (mm)	1542	1542
Wheelbase (mm)	2510	2510
Kerb weight (Kg)	1210 (Active), 1215 (Dynamic), 1225 (Emotion)	
Fuel tank capacity (Ltr)	45	45
Fuel efficiency (as per ARAI)	20	17.1



## After Sales Service:

**Road Side Assistance (1800-209-5556):**

We like to make sure that no matter what you're up to, there's no place your Fiat and you can be stranded.

**24x7 Helpline (1800-209-5556):**

If you need any assistance, we're only a phone call away. Our call centre is operational 24 hours a day, 7 days a week. So if you have a question, any question, we're here for you.

**3 Years Warranty - Total Peace of Mind.**

Each new Fiat is built to the highest possible standards. We put every car through a series of tough tests, checks and inspections before it leaves the factory. Then, from the moment you drive your new car away, it is protected with a three year warranty, giving you total peace of mind.

**Spares & Accessories:**

Guaranteed to be genuine at all exclusive dealerships. The right part at the right price can only be guaranteed by your car's designer and manufacturer. Always choose Fiat genuine parts and genuine accessories, which are tested and guaranteed, to maintain the best performance in terms of safety and fuel consumption. Discover convenient, reliable, guaranteed and environmentally friendly accessories.



For Test Drive Call 1800-209-5556 | [www.fiat-india.com](http://www.fiat-india.com)   