

DS 7 CROSSBACK







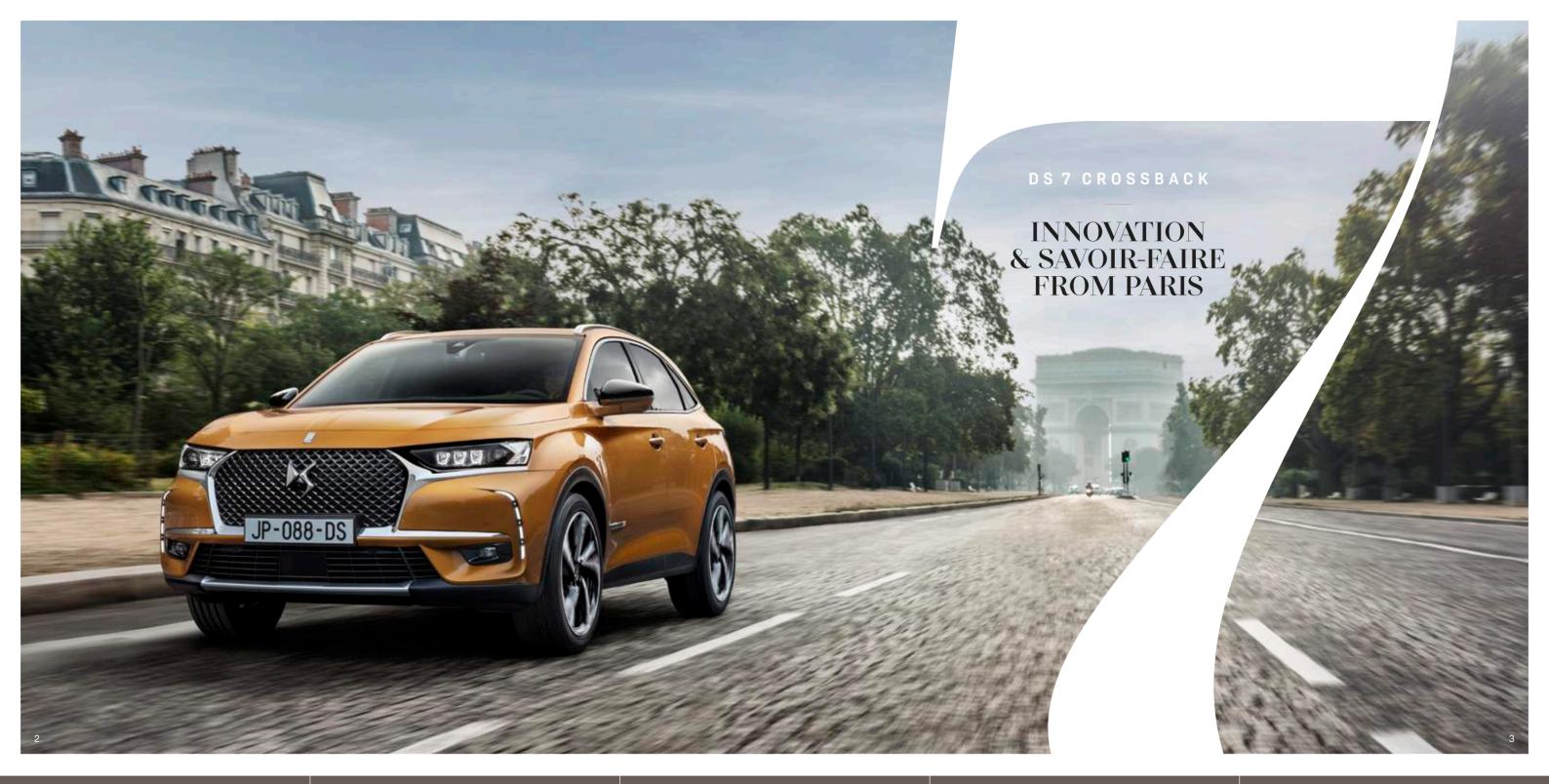












































































DISCOVER DS OFFERS





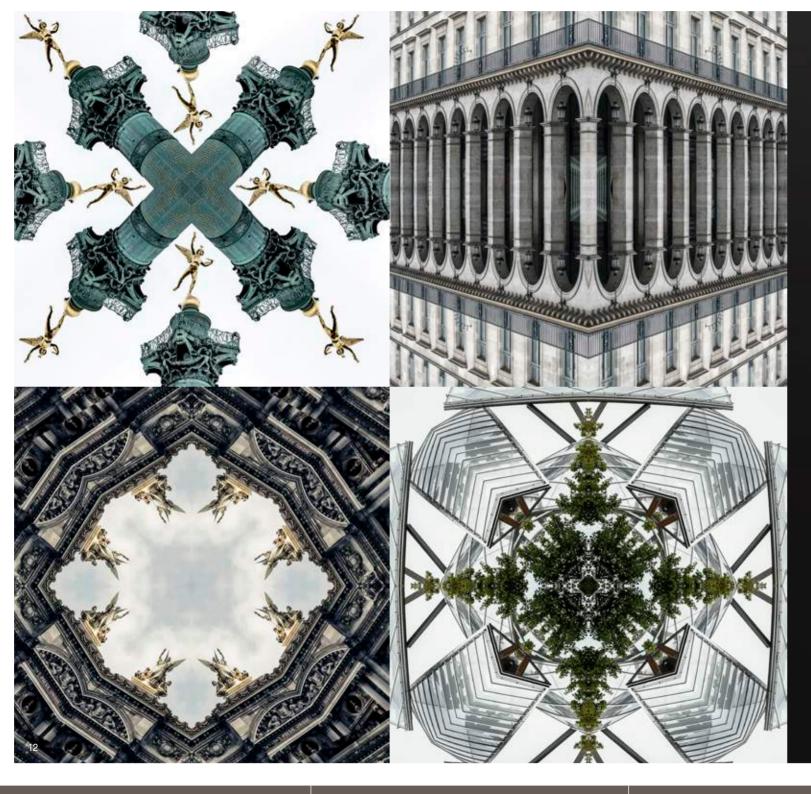












# OPÉRA RIVOLI BASTILLE PERFORMANCE LINE

THE DISTINCTIVE QUALITY OF FRENCH SAVOIR-FAIRE

Chic and contemporary, DS 7 CROSSBACK's interior is faithful to our philosophy of personalisation.

To cater for everyone's tastes we've created four different kinds of ambiance that we call DS Inspirations.

I٥



































BOOK A TEST DRIVE

































































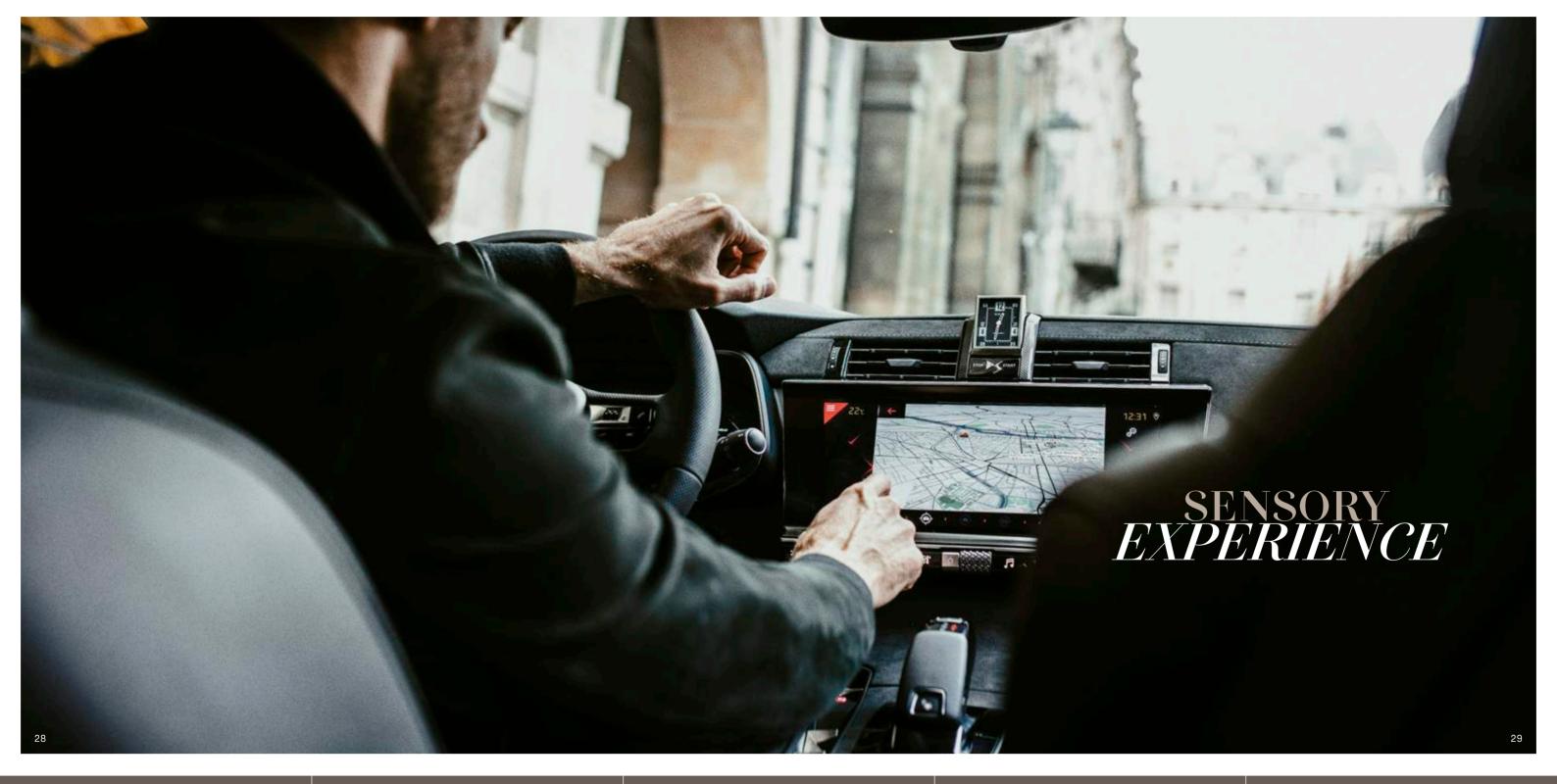




















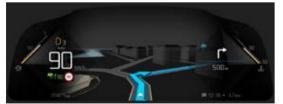






### SOPHISTICATED COCKPIT

You can personalise the smart graphics of the driver's 12.3 inch digital instrument cluster. A scrolling menu controlled via the steering wheel gives you a read-out of all the driving information you need. It has six modes including satellite navigation and DS NIGHT VISION.





SATELLITE NAVIGATION DS NIGHT VISION

The central 12 inch HD touchscreen\* includes a central Crystal control for volume, as well as a range of shortcut buttons below the screen. This set of controls gives you immediate access to features including comfort, media and Bluetooth® connectivity.

You can also access a host of services such as SOS and DS Assistance, your car's maintenance record, connected navigation, and entertainment via Mirror Screen\*\* with Android Auto™, Apple CarPlay™ and MirrorLink®.





APPLE CARPLAY T















<sup>\*</sup>Depending on the model \*\*Available with compatible smartphones























### COMFORT AND SPACE IN ABUNDANCE

On board DS 7 CROSSBACK passengers can relax with plenty of room, notably in the back seats, which recline electrically from 23° to 32°. We've designed seats with a high-density sponge that's comfortable yet supportive. The front seats can be heated, ventilated or set to massage, with five modes available, operated from the central touchscreen.

DS 7 CROSSBACK can be specified with an opening panoramic sunroof and electric blind. This roof is made up of two glass sections. The front section slides back over the fixed rear section for an open-air ambiance.

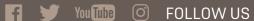
DS 7 CROSSBACK enjoys the biggest boot in its class (5551) as well as a flat floor when the seats are folded down. For ultimate versatility, the Premium City Pack includes an electric tailgate, which can be opened and closed by simply moving your foot beneath the rear bumper. This allows you to access the boot with ease, even when your hands are full. Keyless entry and start are also included in the Premium City Pack.



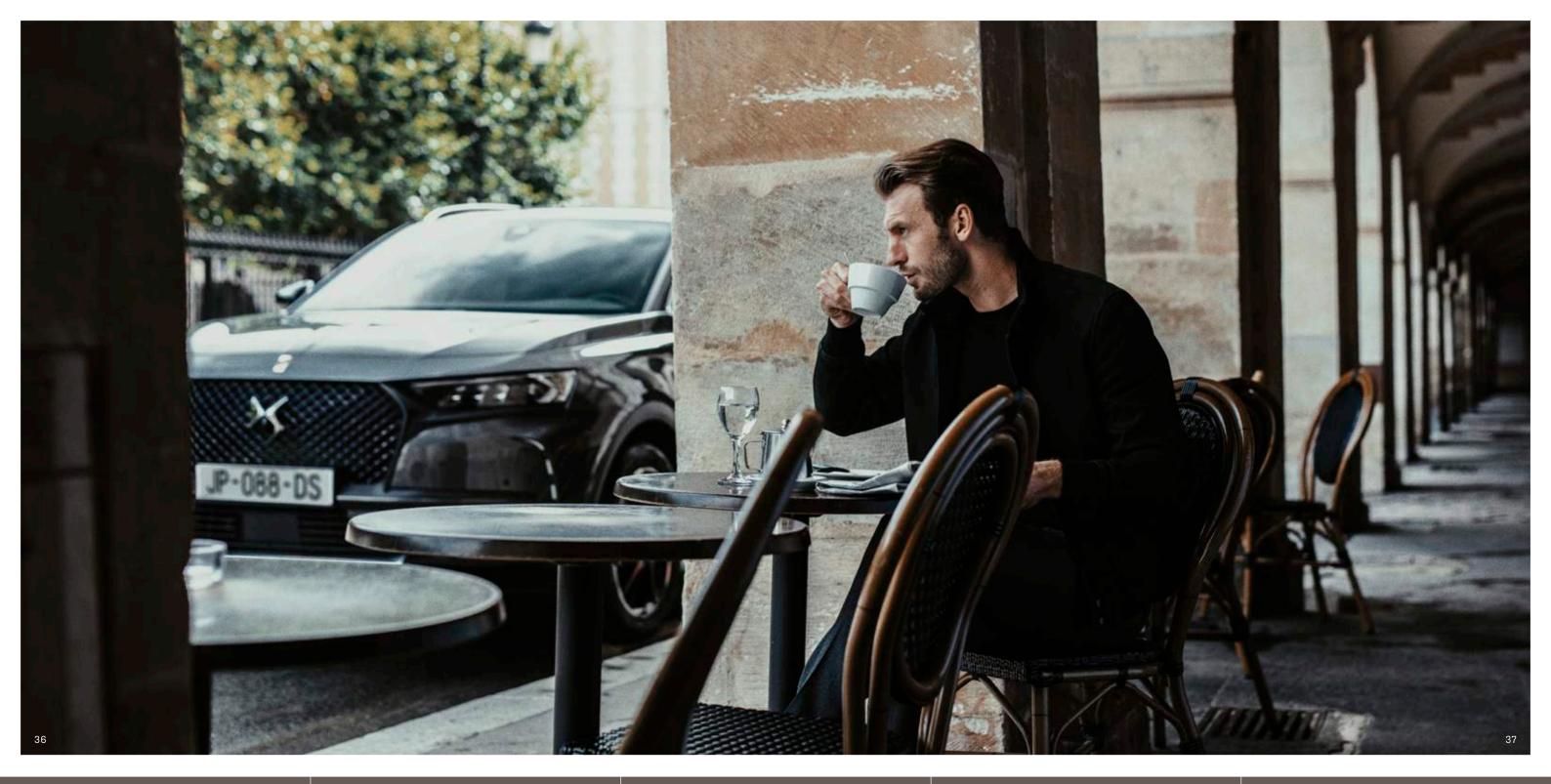
















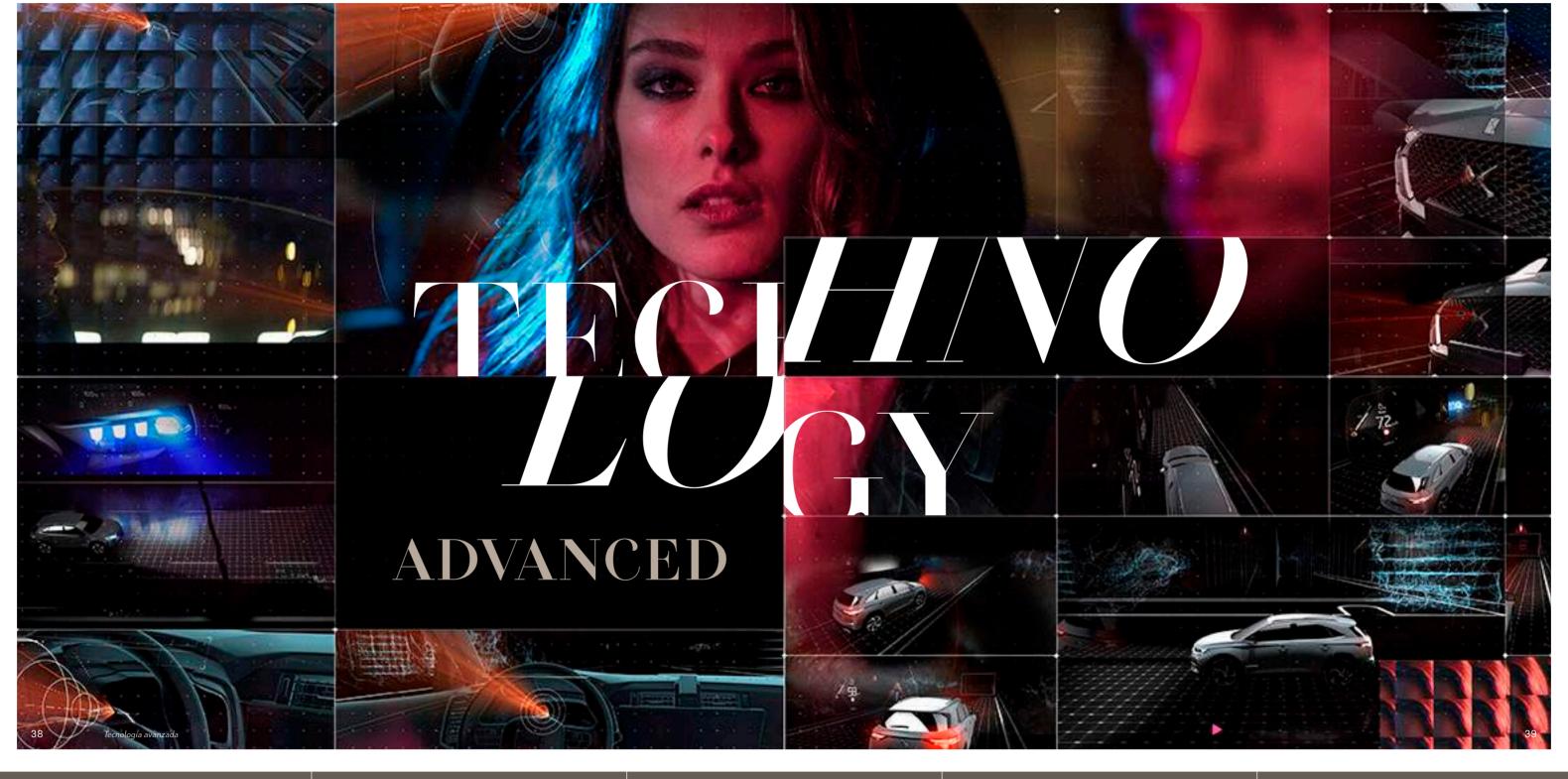
































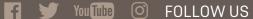












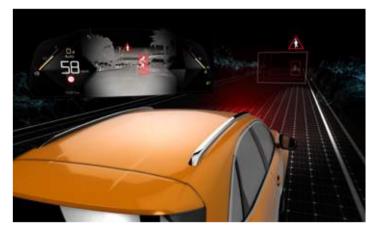




### DS NIGHT VISION: SEE IN THE DARK

By helping you to see better at night, DS NIGHT VISION enables you to build an accurate picture of the road ahead and spot hazards sooner. An infrared camera in the grille detects pedestrians and animals in the road up to 100m in front.

You'll see the road ahead in the digital instrument display with potential hazards highlighted in yellow, changing to red as they get closer. An audible alert can sound depending on how close these are. This enables you to anticipate hazards and react accordingly.



\*Image for illustration purposes only

### DS DRIVER ATTENTION MONITORING: STAY FOCUSED

DS7CROSSBACK benefits from DS DRIVER ATTENTION MONITORING technology, which can detect a dangerous drop in concentration.  $An infrared \, camera \, above \, the \, steering \, wheel \, works \, in \, conjunction$ with a camera at the top of the windscreen to monitor three signs of distraction or drowsiness: movements of the eyes, eyelids and neck. The system also assesses the trajectory of the vehicle in relation to road markings. This enables it to detect deviations or sudden steering movements by the driver.

As soon as DS DRIVER ATTENTION MONITORING finds an anomaly in one of these factors, whatever the time of day or night, it automatically gives an audible alert, while a warning flashes up on the screen.

















### DS ACTIVE LED VISION: SEE AND BE SEEN

DS ACTIVE LED VISION headlights are a combination of form and function. Three rotating LED modules and a main LED projector make up each headlight. Depending on the angle of the steering wheel, the speed of the car and weather conditions, these swivel from side to side and even up and down. This enables your range of vision to be increased or reduced, with the beam of light broadened or better positioned to illuminate what you really need to see.

Lighting modes available on DS 7 CROSSBACK:

- Town: the beam's width is increased to enable you to identify hazards at the side of the road.
- Country: activated from 30mph, this mode offers a field of vision focused straight ahead (most suitable for country roads), but sufficiently spread towards the sides of the road to illuminate hazards.
- Motorway: above 70mph\* the brightness of the lighting modules is more intense. The headlights are raised slightly to increase the beam's range.
- Adverse Weather: when the windscreen wipers are on, the power of the lighting modules increases to help you pick out white lines. The main projector reduces its intensity to avoid any risk of dazzle from the wet road.
- High Beam: this lighting mode can be activated at any moment by the automatic main beam function. The power and range of the lights are set to maximum to illuminate the length and breadth of the carriageway.

<sup>\*</sup> Subject to local speed limits







**BOOK A TEST DRIVE** 



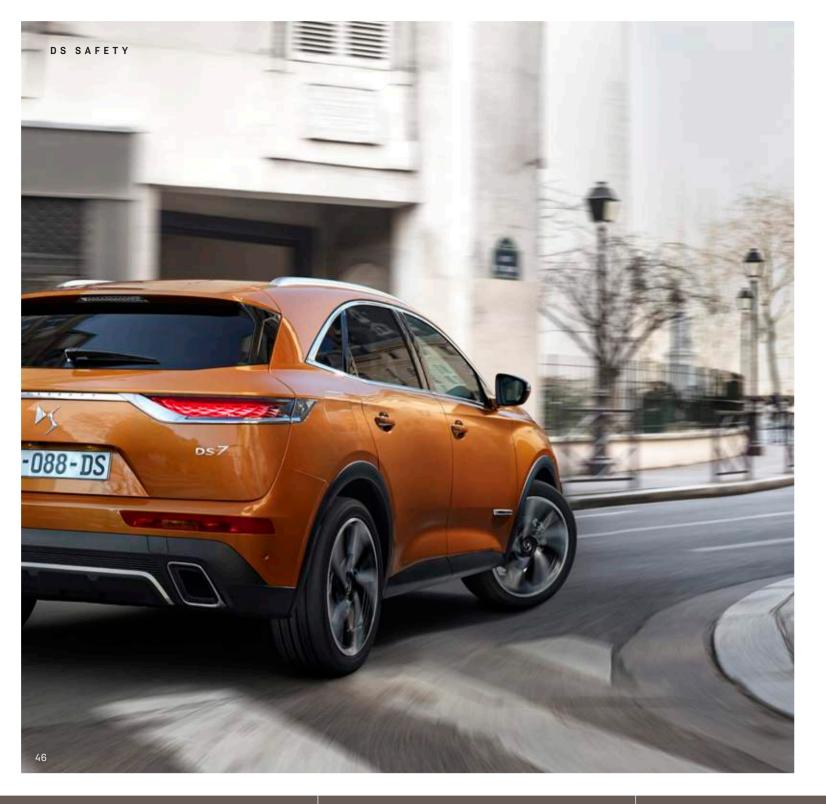












### ACTIVE SAFETY BRAKE

Designed to avoid or limit the effects of a collision (automatically activated above 3mph). A windscreen mounted camera, assisted by radar\*, detects obstacles ahead and automatically slows or brings DS 7 CROSSBACK to a halt without you having to touch the brake pedal.

### DS CONNECTEDCAM

Housed in the base of the rear view mirror, this camera system enables you to store photos and videos of your journeys. Thanks to its WiFi connection the data recorded by the camera can be transferred to a smartphone. DS ConnectedCAM can also record video in the event of an accident.



### REVERSING CAMERA WITH 360 VISION

Activated when you select reverse gear, the reversing camera enables you to see what's behind the car and gives you a bird's eye view of DS 7 CROSSBACK's surroundings.



### LANE **KEEPING ASSIST**

Lane Keeping Assist detects the car wandering across lanes of traffic and brings DS 7 CROSSBACK back into line. When it notices unintended lane deviation, the system gently countersteers to keep the vehicle in its lane. A light also flashes in the instrument panel to make you aware.



ACTIVE BLINDSPOT DETECTION

This system warns you when there's another vehicle in your blind spot. This is conveyed by a flashing light in the external door mirror on the side concerned. If required, the system prevents DS 7 CROSSBACK from straying into danger.



\* Radar with DS CONNECTED PILOT





















BOOK A TEST DRIVE











### DS SENSORIAL DRIVE

DS7CROSSBACK enables you to express yourself through personalisation. DS SENSORIAL DRIVE offers something completely unique for the senses through two choices: Cashmere and Titanium.



### DYNAMIC TRANQUILITY

Comfort is a given the moment you're on board. Our engineers selected high density foam when they were designing DS 7 CROSSBACK's wide and welcoming seats. This guarantees complete comfort and long-lasting support. Technology plays its part in the front seats too, which can be heated, ventilated and massaging, with five modes available. The multipoint massage function allows front-seat passengers to completely relax. Controlled via the central touchscreen, the driver and passenger seats can be controlled independently.























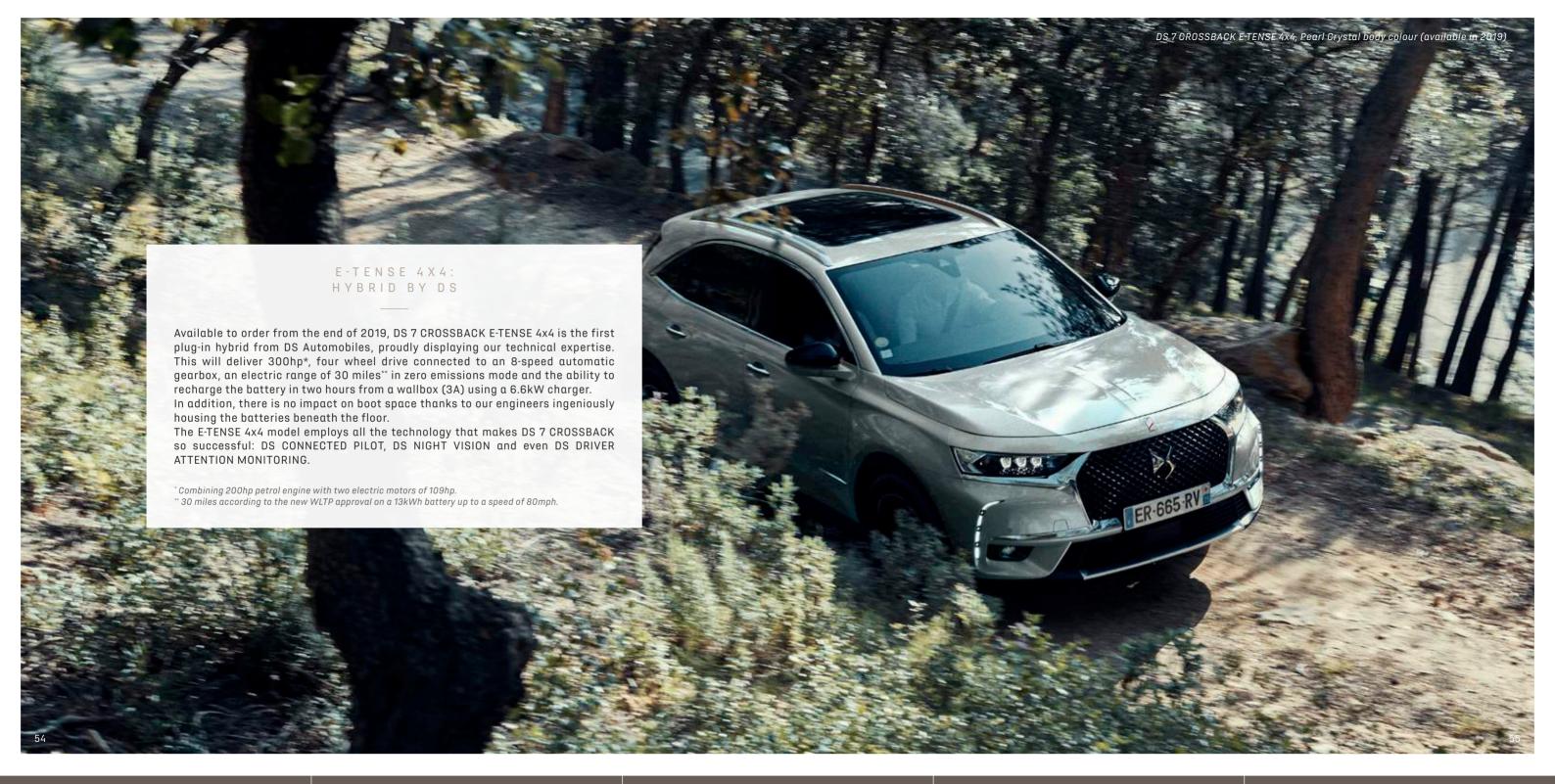
































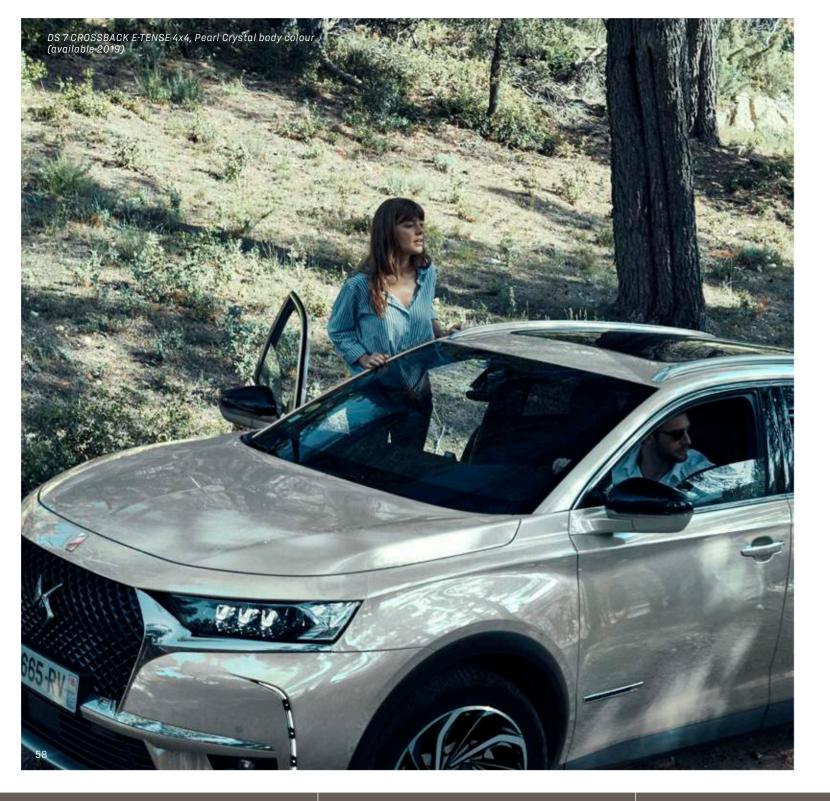












# **COLOURS**

Polar White (F)



Cumulus Grey (M)



Platinum Grey (M)



Andradite Brown (P)



Perla Nera Black (M)



Pearl White (P)



Byzantin Gold (P)



Ink Blue (P)



Absolute Red (P)



DS Inspiration PERFORMANCE Line only available in Polar White, Cumulus Grey, Platinum Grey, Perla Nera Black, Absolute Red and Pearl White.

















# **UPHOLSTERY**

Black Basalt and Bronze Peruzzi cloth



Pearl Grey grained leather\*



PERFORMANCE Line Black Basalt Alcantara®



Alezan Brown Nappa leather with watchstrap design



Black Basalt grained leather



Art Black Basalt Nappa leather with watchstrap design



\* Available in 2019







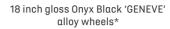


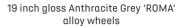






18 inch matt Haria Grey 'BUENOS AIRES' alloy wheels











19 inch gloss Onyx Black 'BEIJING' alloy wheels\*\*



















<sup>\*</sup> Only available with Advanced Traction Control

<sup>\*\*</sup> Only available on PERFORMANCE Line







**BOOK A TEST DRIVE** 

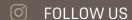


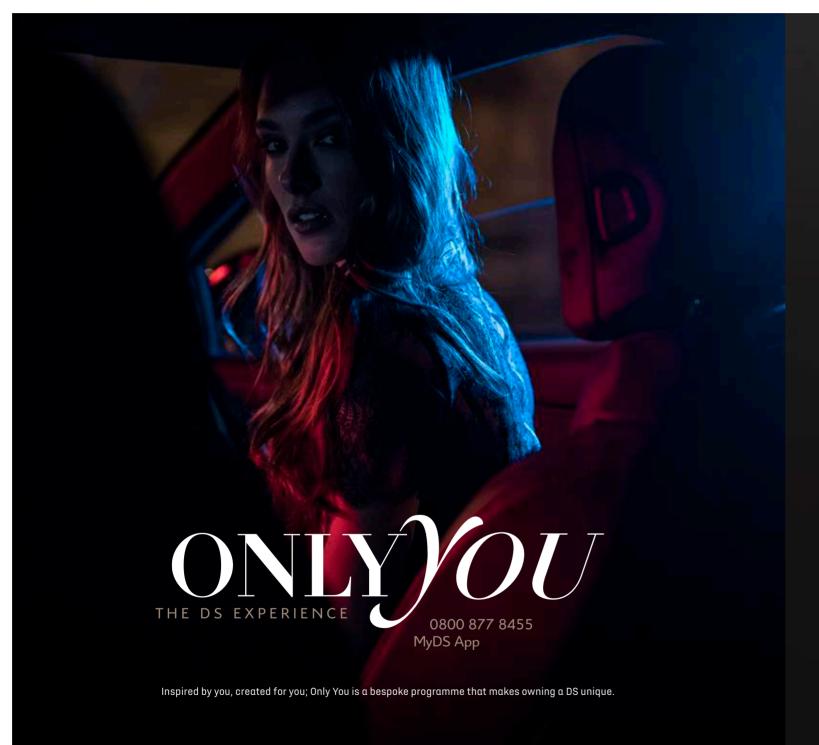












## ONLY YOU SERVICES (1)

### MVDS App - THE KEY TO YOUR WORLD OF DS

Your essential everyday assistant, the MyDS App lets you access the wide range of exclusive Only You services and keeps you permanently connected with your DS. Compatible with every DS (2), MyDS App is at your side before, during and after your drive (3).

### DS ASSISTANCE - DRIVE WITH PEACE OF MIND

FREE FOR THREE YEARS (4), AVAILABLE 24/7 IN CASE OF BREAKDOWN OR ACCIDENT

So you can drive with complete peace of mind, we've made life easy by guaranteeing you'll stay mobile, no matter what happens. Accident, breakdown, lost keys or misfuelling are all covered by DS ASSISTANCE with free 24/7 support wherever you are in Europe, available by pushing the DS button in your car, via the MyDS App, or by calling 0800 877 8455 (6).

### DS VALET - A VALET MAKES LIFE EASIER

As time is your most precious commodity, we've created DS VALET. Instead of taking your DS to a DS Workshop or maybe even during the purchase of your DS, this unique service provides you with a personal valet who will help you along the way.

### DS RENT - SHORT-TERM DS HIRE

To drive a DS wherever you go, or use your travels to try something new from the DS collection, you can book one from your smartphone using MyDS App, or from your DS retailer.

### DS CLUB PRIVILEGE (7) - SPECIAL ACCESS TO ONCE IN A LIFETIME EXPERIENCES

FIND A DEALER

By driving a DS you've chosen to experience the best French expertise and sophistication has to offer. To give you an unforgettable experience, we've created DS CLUB PRIVILEGE. To become a member for five years, simply apply via MyDS App. Available straight from your smartphone, our world of privileges has been designed around you.

DISCOVER THE WORLD OF DS THROUGH UNIQUE EVENTS AND ENJOY EXCLUSIVE BENEFITS:

These can include private events such as exhibition previews, cookery courses with a celebrity chef, meeting experts in French savoir-faire, private sales of gourmet foods, getaways, shopping and other special activities.

Free from a landline. From a mobile, tariffs may vary according to network provider.

- (1) According to availability in the authorised DS network.
- (2) Bluetooth® connection to a compatible smartphone required.
- (3) Requires compatible smartphone, internet connection and navigation. Data charges may apply.
- (4) From date of vehicle registration.
- (5) For conditions go to DSautomobiles.co.uk
- (6) Free calls from a landline in Europe.
- (7) In the six months after the purchase of your vehicle.

**CONFIGURE YOUR DS** 









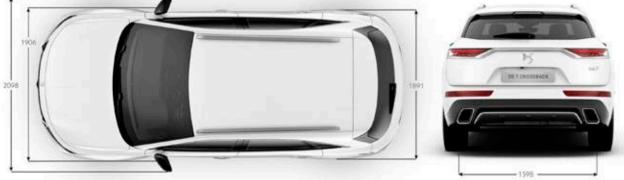






DIMENSIONS **ENGINES** DS prefers **TOTAL** FIND OUR TECHNICAL SPECIFICATIONS ON DSAUTOMOBILES.CO.UK





### Consumption Combined Mpg (I/100km) Minimum to Maximum CO<sub>2</sub> Emissions (g/km) Power **Engines** (hp) PETROL PureTech 130 Manual 130 42.2 (6.7) - 46.0 (6.1) 125 - 120 180 35.2 (8.0) - 38.5 (7.3) 135 - 132 PureTech 180 Automatic 225 136 - 134 PureTech 225 Automatic 33.6 (8.4) - 36.5 (7.7) DIESEL 130 49.7 (5.7) - 54.1 (5.2) 108 - 101 BlueHDi 130 Manual 130 BlueHDi 130 Automatic 49.3 (5.7) - 55.3 (5.1) 106 - 100 BlueHDi 180 Automatic 42.7 (6.6) 128

The grouped figures shown above show the lowest and highest performing results for this model. Consult your dealer for information on specific examples. The fuel consumption you achieve, and CO<sub>2</sub> produced, in real world conditions will depend upon a number of factors: including the accessories fitted (post registration), variations in weather, driving styles and vehicle load. There is a new test WLTP (Worldwide Harmonised Light Vehicles Test Procedure) used to measure fuel consumption and CO<sub>2</sub> figures. These CO<sub>2</sub> figures, however, are based on the outgoing test cycle NEDCeq (New European Driving Cycle Equivalent), calculated using an EC correlation tool which converts WLTP figures to NEDC. These figures are used to calculate tax for first registration. You should only compare fuel consumption and CO<sub>2</sub> figures with other vehicles tested using the same technical standard

### SERVICE PLANS & WARRANTY

To keep your DS performing at its best, it's important to Service your vehicle in line with our recommendations. By paying a fixed monthly amount, all of your Scheduled Services will be carried out by an Official DS Workshop. Alternatively, choose to pay the full amount upfront, whichever suits you best. The price of your DS Service Plan will depend on the number of miles you cover, as well as the length of your contract. Contact your local DS dealer for a personal quote.

DISCOVER DS OFFERS

Every DS has the benefit of a 3 year\* warranty, plus a 12 year anti-perforation\*\* warranty and a 3 year paint warranty. To extend your vehicle warranty to 4 or 5 years, ask your local DS Dealer about an extended warranty.















<sup>\* 2</sup> years unlimited warranty. No-fee customer option of 1 year Dealer provided warranty, only on cars supplied by the DS UK dealer network. Note: Dealer provided warranty is limited to 60,000 miles.

<sup>\*\*</sup> Against all internal to external perforation to bodywork or underbody.

## DISCOVER THE COMPLETE DS COLLECTION

### Visit DSautomobiles.co.uk

NOTE: Images and specification descriptions are dependent on trim level and options specified. Images used are for illustrative purposes only. Please refer to price and specification guide for current detail on UK specification. Every endeavour has been made to ensure that the information and details contained in this brochure were accurate at the time of going to press. However the company reserves the right, whilst preserving the essential characteristics of the models described, to introduce at any time modifications, changes of details, equipment or accessories. Every effort will be made to bring this brochure up to date, but in order to avoid any misunderstandings please consult your dealer. The DS website contains full information on DS products and offers at www.DSautomobiles.co.uk. You can also contact DS via the website.

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**BOOK A TEST DRIVE** 















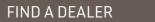
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BOOK A TEST DRIVE













# DS 7 CROSSBACK PRICE & SPECIFICATION GUIDE

















# **ELEGANCE**

CHARISMATIC DESIGN

# Available with:

PureTech petrol BlueHDi diesel

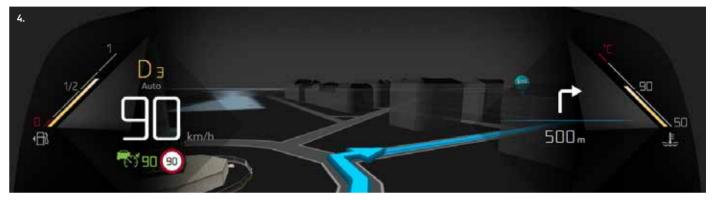


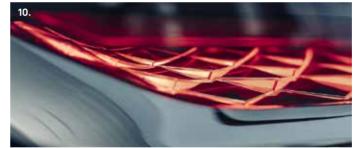
- 1. DS INSPIRATION BASTILLE Bronze cloth seats. Leather steering wheel.
- 2. 12 inch HD touchscreen
- 3. DS Connect Nav
- 4. 12.3 inch Digital instrument cluster
- 5. Auto Comfort Pack Automatic air conditioning, Automatic windscreen wipers, Odour filter
- 6. Mirror Screen Apple CarPlay™ and Android Auto®
- 19 inch 'ROMA' αlloy wheels
   Chrome DS WINGS
- 9. LED Daytime Running Lights 10. DS 3D LED Rear Lights
- 11. Keyless start





















**BOOK A TEST DRIVE** 













# **PRESTIGE**

**HIGH FASHION & ADVANCED TECHNOLOGY** 

# Available with:

PureTech petrol BlueHDi diesel E-TENSE – Plug-in Hybrid



## IN ADDITION TO ELEGANCE

- 1. DS INSPIRATION RIVOLI
- 2. DS ACTIVE LED VISION
- 3. Electric Tailgate
- 4. Keyless Entry & Start
  5. Reversing camera

- 6. Front parking sensors
  7. Heated Front Seats & Massage function
  8. Electric Seats pack Electric front seats. Electrically adjustable rear seats backrest. Rear central armrest
- 9. Chrome roof rails
- 10. B.R.M R180 Timepiece
  11. Wireless charging for smartphone
- 12. Modularity Boot























**BOOK A TEST DRIVE** 













# **ULTRA PRESTIGE**

THE AVANT-GARDE

# Available with:

PureTech petrol BlueHDi diesel



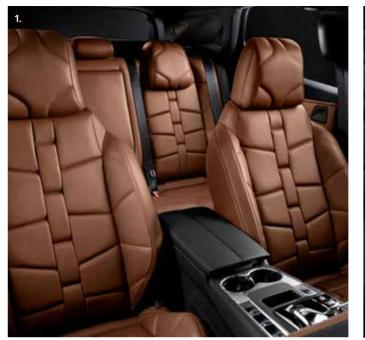
## IN ADDITION TO PRESTIGE

#### 1. DS INSPIRATION OPERA

Nappa leather seats with watchstrap design. Nappa leather dashboard and door panels with pearl stitching. Leather grab handles. Available in Black Basalt or Alezan Brown.

- 20 inch 'TOKYO' alloy wheels
   DS CONNECTED PILOT Semi-autonomous driving, Adaptive Cruise Control with Stop & Go Lane Positioning Assist
   Crystal controls































# **PERFORMANCE LINE**

THE SPIRIT OF GRAND TOURING

# Available with:

PureTech petrol BlueHDi diesel



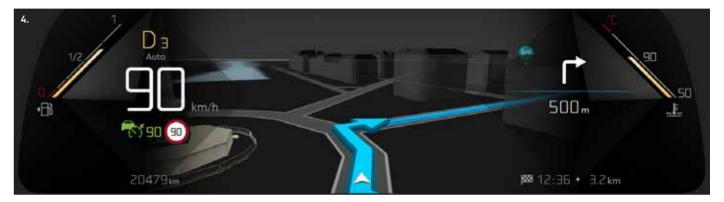
- 1. DS INSPIRATION PERFORMANCE LINE
- 2. 12 inch HD touchscreen
- 3. DS Connect Nav
- 4. 12.3 inch Digital instrument cluster
- 5. Auto Comfort Pack- Automatic air conditioning, Automatic windscreen wipers, Odour filter
- 6. Mirror Screen Apple CarPlay™ and Android Auto®
- 7. 19 inch 'BEIJING' alloy wheels
- 8. PERFORMANCE Line Badging
- 9. Textured Black DS WINGS

- 10. LED Daytime Running Lights 11. DS 3D LED rear lights
- 12. Keyless Start





















**BOOK A TEST DRIVE** 













# Available with:

PureTech petrol BlueHDi diesel E-TENSE – Plug-in Hybrid



# 1. DS ACTIVE LED VISION

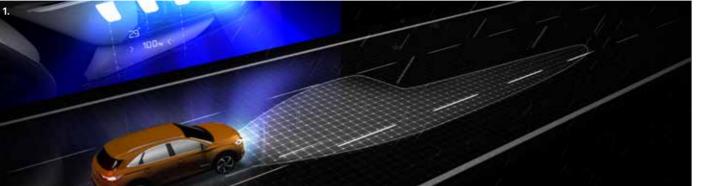
- 2. Electric Tailgate
  3. Keyless Entry & Start
- 4. Reversing camera

- 5. Front parking sensors
  6. Electric Seats Pack Electric front seats,
  Electrically adjustable rear seat backrest,
  Rear central armrest.
- 7. Black roof rails
- 8. B.R.M R180 Timepiece
  9. Wireless Charging for Smartphone
- 10. Modularity Boot





















**BOOK A TEST DRIVE** 



























# **PRICES**

Engine	LCDV Code	CO <sub>2</sub> g/km WLTP	First Year VED*	Basic M.R.R.P.	V.A.T.	Total M.R.R.P.	'On The Road' M.R.R.P.*	P11D Value	B.I.K. Tax Rate
ELEGANCE									
PureTech 130 Automatic	1SX8SUNNP1T0A020	147	£215	£26,166.67	£5,233.33	£31,400.00	£32,370.00	£32,100.00	32%
BlueHDi 130 Automatic	1SX8SUNMK1T0A020	139	£215	£27,162.50	£5,432.50	£32,595.00	£33,565.00	£33,295.00	34%
PRESTIGE									
PureTech 130 Automatic	1SX8SUTNP1T0A020	149	£215	£30,166.67	£6,033.33	£36,200.00	£37,170.00	£36,900.00	32%
PureTech 180 Automatic	1SX8SUTNS1T0A020	159	£540	£32,645.83	£6,529.17	£39,175.00	£40,470.00	£39,875.00	34%
PureTech 225 Automatic	1SX8SUTNR1T0A020	164	£540	£33,862.50	£6,772.50	£40,635.00	£41,930.00	£41,335.00	35%
BlueHDi 130 Automatic	1SX8SUTMK1T0A020	141	£215	£31,162.50	£6,232.50	£37,395.00	£38,365.00	£38,095.00	34%
E-TENSE 4x4 300	1SX8SUTNK2T0A020	35	£0	£41,537.50	£8,307.50	£49,845.00	£50,600.00	£50,545.00	10%
ULTRA PRESTIGE									
PureTech 130 Automatic	1SX8SUTNP1T0UP20	153	£540	£32,479.17	£6,495.83	£38,975.00	£40,270.00	£39,675.00	33%
PureTech 180 Automatic	1SX8SUTNS1T0UP20	164	£540	£35,229.17	£7,045.83	£42,275.00	£43,570.00	£42,975.00	35%
PureTech 225 Autmatic	1SX8SUTNR1T0UP20	168	£540	£36,445.83	£7,289.17	£43,735.00	£45,030.00	£44,435.00	36%
BlueHDi 130 Automatic	1SX8SUTMK1T0UP20	143	£215	£33,745.83	£6,749.17	£40,495.00	£41,465.00	£41,195.00	35%
E-TENSE 4x4 300	1SX8SUTNK2T0UP20	35	£0	£44,120.83	£8,824.17	£52,945.00	£53,700.00	£53,645.00	10%
LOUVRE									
PureTech 225 Automatic	1SX8SUTNR1T0L020	167	£540	£37,695.83	£7,539.17	£45,235.00	£46,530.00	45,935.00	36%



# **DS** DELIVERY VALET

YOUR TIME IS OUR PRIORITY

DS DELIVERY VALET allows you to benefit from the delivery of your new or used DS to the address of your choice and collection of your old vehicle.

PRICE: £195 inc. VAT

From January 2019 all models are Type Approved according to Worldwide Harmonised Light-Duty Vehicles Test Procedure (WLTP). WLTP is the new official test regime and replaces the New European Driving Cycle (NEDC). The CO<sub>2</sub> data has been converted from WLTP back to NEDC-equivalent values in accordance with current vehicle tax and Company Car Tax (CCT) legislation. Two values for CO2 are shown per version, these are the "Vehicle High" value had the "Vehicle Low" value. For transparency and clarity, the "Vehicle High" value has been used to calculate the first year taxation in the prices shown above. The actual CO2 value of a version may vary according to optional equipment fitted but, other than in exceptional circumstances, will be between

For full information, including WLTP fuel consumption data, please see technical specification pages, or refer to your nearest DS retailer.

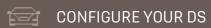
(1) Vehicle High = High specifications vehicle fitted with maximum available options.

(2) Vehicle Low = Standard specifications vehicle fitted with minimal options.

Please note: an additional annual tax rate applies in years 2 to 6 for vehicles with a list price (which includes basic price, VAT, delivery cost and additional options) in excess of £40,000.

Engine	LCDV Code	CO <sub>2</sub> g/km WLTP	First Year VED*	Basic M.R.R.P.	V.A.T.	Total M.R.R.P.	'On The Road' M.R.R.P.*	P11D Value	B.I.K. Tax Rate
PERFORMANCE LINE									
PureTech 130 Automatic	1SX8SUKNP1T0A020	147	£215	£26,791.67	£5,358.33	£32,150.00	£33,120.00	£32,850.00	32%
PureTech 180 Automatic	1SX8SUKNS1T0A020	157	£540	£28,437.50	£5,687.50	£34,125.00	£35,420.00	£34,825.00	34%
BlueHDi 130 Automatic	1SX8SUKMK1T0A020	139	£215	£27,787.50	£5,557.50	£33,345.00	£34,315.00	£34,045.00	34%
PERFORMANCE LINE +									
PureTech 130 Automatic	1SX8SURNP1T0A020	149	£215	£29,375.00	£5,875.00	£35,250.00	£36,220.00	£35,950.00	32%
PureTech 180 Automatic	1SX8SURNS1T0A020	159	£540	£31,020.83	£6,204.17	£37,225.00	£38,520.00	£37,925.00	34%
PureTech 225 Autmatic	1SX8SURNR1T0A020	163	£540	£32,237.50	£6,447.50	£38,685.00	£39,980.00	£39,385.00	35%
BlueHDi 130 Automatic	1SX8SURMK1T0A020	140	£215	£30,370.83	£6,074.17	£36,445.00	£37,415.00	£37,145.00	34%
E-TENSE 4x4 300	1SX8SURNK2T0A020	35	£0	£40,745.83	£8,149.17	£48,895.00	£49,650.00	£49,595.00	10%



















# **DS ACTIVE LED VISION**

The headlights on DS 7 CROSSBACK feature full LED technology. Each one comprises three rotating modules with an animated "Magic 3D" function and a main LED projector. They also include the Adaptive Front System (AFS), a function designed to adapt the lighting to the road. This modern technology contributes to both comfort and safety through its variable power, clear visibility and immediate activation with clear, automatic signals.

At night, the Adaptive Front System function manages different lighting modes for each driving situation. For each one, the angle and intensity of the main headlights and modules vary in order to increase or reduce the range of the beam. The modules swivel and dip to widen or direct the beam to light up the roadside to a greater or lesser extent. This function is active only if the lighting is in automatic mode and can be deactivated via the central touchscreen.



#### **TOWN BEAM**

The projector beams are of medium intensity with the modules turned outwards. This makes the beam wider, enabling the driver to see potential hazards (such as pedestrians, junctions, etc.) on the roadside more easily The beam range is 280m. This lighting mode is activated after three seconds at a speed below 30mph.

#### **COUNTRY BEAM**

The beam is straighter with intensity increased for the projectors and reduced for the modules. In this way, the field of vision is directed towards the front (better suited to country roads), while being sufficiently wide to see any potential sources of danger on the roadside. The beam range is 330m. This lighting mode is activated after two seconds at a vehicle speed of over 30mph.

#### **MOTORWAY BEAM**

The projectors and modules create a cone of light with a raised beam, suitable for fast roads. Although similar to Country Beam, the modules create a more intense beam. The projectors and modules are raised slightly in order to increase range. The beam range is 370m. This lighting mode is activated after five seconds at a vehicle speed of 70mph.

## **HIGH BEAM**

This lighting mode can be activated at any time by the Automatic High Beam function, independently of the Adaptive Front System functions. It adapts automatically to the vehicle speed and angle of the steering wheel.

The power and range of the beam are set to maximum in order to effectively light up the length and breadth of the road. The modules are raised and positioned centrally, in line with the vehicle. At the same time, their range is increased. The beam range is 520m.

#### ADVERSE WEATHER

This lighting mode is activated automatically at any time, when the wipers are activated. The beam is wider. The power of the modules is increased to enable the driver to see the white lines on the road more easily.

The intensity of the main beam is reduced in order to improve the driver's vision, taking into account possible reflections from the wet road. The beam range is 330m.

### **WELCOME LIGHTING**

## LOCKING/UNLOCKING

When the driver unlocks the vehicle using the plip or keyless access function, the vehicle initiates a "Welcome" sequence.

The headlights and modules give off a purple light, as if the car were waking up.

#### **FOLLOW ME HOME**

The automatic 'Follow me Home' lighting function leaves the headlights illuminated for a short time after the vehicle is locked, in order to light a path for passengers at night.

### LOCATION

This lighting function allows you to activate the headlights and indicators to help you find your car, for instance in a 17 crowded car park.

### MARKER LIGHTS

When stopping at the road side, this lighting function makes sure other road users can see you clearly. The LED Daytime Running Lights and 3D rear lights are activated on the road side.

## **SCROLLING INDICATORS**

These distinctive, high-tech features underline the expressive looks of DS 7 CROSSBACK's light signature. They comprise a line of LEDs scrolling in segments towards the outside, in the direction of travel. They also include a onetouch activation function.

















# **NEW GENERATION OF DRIVING AIDS**

## **DS NIGHT VISION\***

Using the infrared camera in the radiator grille, DS NIGHT VISION\* improves visibility during the night.

This new technology is able to identify pedestrians and animals over 50cm tall up to a distance of 100m. Added to this, increased light intensity improves overall visibility up to 300m in front.

The digital instrument panel clearly displays the situation in front of the vehicle (in greyscale) for the driver. Hazards are highlighted in yellow, changing to red as they get closer.

This technology identifies pedestrians and animals on the road during the night.

All sources of danger which are in movement are over lined in red on the instrument cluster in order to warn and alert the driver about their presence.

DS 7 CROSSBACK is the first vehicle in the C-SUV segment to make this technology available.



## **EXTENDED TRAFFIC SIGN RECOGNITION\*\***

This system recognises speed signs along with a number of other traffic signs and displays them on the instrument panel for the driver. This function contributes to enforcing the highway code as well as increasing safety. The signs recognised include Stop, One Way, No overtaking, End of no overtakina.

This system recognises speed signs along with a number of other traffic signs and displays them on the instrument panel.



One Way



overtakina



Stop



End of no overtaking

## **DS ACTIVE SCAN SUSPENSION**

DS ACTIVE SCAN SUSPENSION\* analyses the road ahead and adjusts automatically, making DS 7 CROSSBACK able to handle imperfections in the road's surface with ease.

This innovative technology employs a camera placed behind the windscreen connected electronically to the front and rear axles. This works with four height sensors and three accelerometers to gauge DS 7 CROSSBACK's reactions such as speed, steering wheel angle and braking.

Data is transmitted in real time to an electronic control unit, which governs each wheel independently.

Based on this data, the control unit is continually making the suspension firmer or softer.

DS ACTIVE SCAN SUSPENSION uses swift reactions and finesse to improve comfort on the move and create a unique, smooth driving experience.

DS ACTIVE SCAN SUSPENSION is a world première: a DS innovation, available exclusively on DS 7 CROSSBACK







FIND A DEALER

This function is available between 8mph and 70mph and has three different modes:

- Sports
- Normal (this is the default mode)
- Comfort Camera

The DS ACTIVE SCAN SUSPENSION is linked to the DS SENSORIAL DRIVE option.

## **DS CONNECTED PILOT**

DS CONNECTED PILOT is a step closer to autonomous driving, but still allows you to retake full control of the car at any point. The innovative system regulates the speed and distance in relation to the vehicle in front, while the Stop & Go function allows DS 7 CROSSBACK to come to a complete stop, and set off again.

Lane Keeping Assist works in conjunction to position DS 7 CROSSBACK precisely in its lane by controlling the steering. This system is particularly well suited to motorways, provided that the white lines are clearly visible. While the driver must still remain focused on the road ahead, it makes for driving that's safer and less stressful.

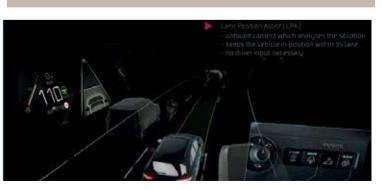
The driver enters a reference speed in the Adaptive Cruise Control Stop & Go (from 20 mph), and activates the Lane Keeping Assist using a button on the right of the dashboard.

To remain active, the system requires the driver to keep his/her hands on the steering wheel, even without the need to steer.

The driver can take back control at any time by applying torque to the steering wheel (to cancel Lane Keeping Assist), pressing the button to deactivate the function or braking (cancels Active Cruise Control Stop & Go).

This system combines the new Adaptive Cruise Control Stop & Go and the Lane Keeping Assist (Part of the Premium Safety Pack) to manage driving in semi-autonomous mode, in specific conditions. The vehicle manages steering and speed.

DS 7 CROSSBACK is the first vehicle in the C-SUV segment to make this technology available.















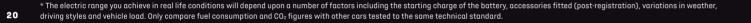




<sup>\*</sup> Part of the DS NIGHT VISION Pack.

<sup>\*\*</sup> Part of the Advanced Safety Pack.

<sup>\*</sup> Availability depending on versions. Please refer to the specifications pages for more details



# **REGENERATIVE BRAKING**

for Braking Mode can be selected on the gear selector, meaning your vehicle will use a higher level of regenerative braking and slow-up faster when your foot is off the accelerator. Regenerative braking slows the vehicle while harnessing the kinetic energy back into the battery, thus helping to maximise range. Around town, the range can be increased up to 20% with regenerative braking.





# WHAT AFFECTS THE RANGE?

Driving style, driving speed, use of heating & air conditioning, acceleration or load are several factors that will affect the range of your car. Limiting the impact of the above factors will maximise range.

The predicted range gauge on our vehicles utilises recent driving history, as well as remaining battery charge and current driving conditions to estimate the range available.





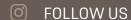








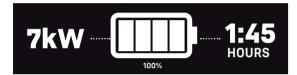




# **CHARGING**



Install a home charging unit to access Accelerated charging at home.



# pod POINT

Our charging partner is Pod Point, they can assist with installing a chargepoint at your home. They are fully approved under the government Homecharge scheme, so if you have off street parking, the installation will cost £359 inc. VAT with the grant.





20,000+

charging points in the UK, and growing









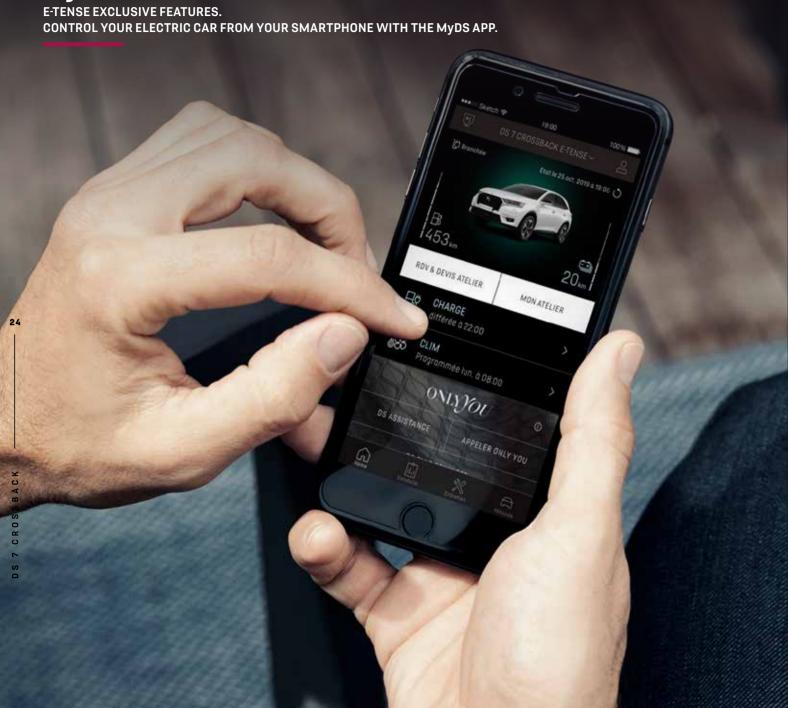












# RANGE INFORMATION

With the MyDS smartphone app, you can see your car's current state of charge and approximate remaining range. When your car is plugged in, the speed and expected remaining charging time are also shown.



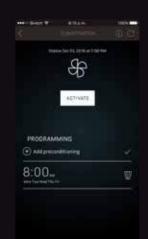
# REMOTE CHARGING

With control of remote charging you can use the MyDS app to commence charging or initiate a programmed charge. A programmed charge enables you to use the most beneficial energy rates to replenish your battery.



# **REMOTE AIR CONDITIONING**

This feature allows you to programme the heating or air conditioning of your car while it's still charging. Your car will be set to your preferred temperature when you get in, without diminishing the range available.



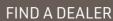


















# **EQUIPMENT SPECIFICATION**

Option availability varies according to version/engine/trim level. Some options are only available as part of a pack. Please refer to the options section for further information.

• Standard equipment O Optional equipment

	ELEG	ANCE	PRES	TIGE	ULT PRES	TRA STIGE		MANCE NE		RMANCE IE +	LE LOUVRE
	PureTech BlueHDi	E-TENSE	PureTech BlueHDi	E-TENSE	PureTech BlueHDi	E-TENSE	PureTech BlueHDi	E-TENSE	PureTech BlueHDi	E-TENSE	PureTech
UPHOLSTERY											
DS Inspiration BASTILLE	•	•									
DS Inspiration RIVOLI			•	•							
Black Basalt grained leather DS Inspiration RIVOLI											
Pearl Grey grained leather			0	0							
DS Inspiration OPERA			0	0		•					_
Art Black Basalt Nappa leather with watchstrap design			0	O		•					
DS Inspiration OPERA Bi-tone Alezan Brown and Basalt Black Nappa leather			0	0	0	0					
with watchstrap design			0	O	O	0					
DS Inspiration PERFORMANCE Line											
Black Basalt Alcantara® and leatherette							•	•	•	•	
WHEELS											
19 inch 'BEIJING' diamond-cut alloy wheels											
Petrol and Diesel versions only							•	•	•	•	
19 inch 'ROMA' diamond-cut alloy wheels	•	•	•	•							
Petrol and Diesel versions only 19 inch 'LONDON' diamond-cut alloy wheels											
E-TENSE Only		0		0		0		0		0	
20 inch 'TOKYO' diamond-cut alloy wheels											
Not available with BlueHDi 130 and PureTech			0*	0*	•	•			0*	0*	
130 engines 20 inch 'ALEXANDRIA' diamond-cut alloy wheels											
•	•										•
Black centre caps Polar white centre caps	•		•		•						•
E-TENSE Only		•		•		•					
Carmine centre caps							•	•	•	•	
IN CAR ENTERTAINMENT											
IN CAR ENTERTAINMENT 12.3 inch digital instrument cluster	•										
12.3 ilich digital ilistrament daster 12 inch HD touchscreen	•	•	•	•	•						•
DS Connect Nav			_		·		•		_		•
Connected 3D navigation	•	•	•	•	•	•	•	•	•	•	•
Bluetooth® handsfree and media streaming	•	•	•	•	•	•	•	•	•	•	•
with USB socket			_								
8 speakers Mirror Screen – with Apple CarPlay™ and	•	•	•	•	•		•	•	•		•
Android Auto®	•	•	•	•	•	•	•	•	•	•	•
Two rear USB sockets	•	•	•	•	•	•	•	•	•	•	•
DAB digital radio	•	•	•	•	•	•	•	•	•	•	•
Voice recognition	•	•	•	•	•	•	•	•	•	•	•
DS Connect Box – emergency & assistance system	•	•	•	•	•	•	•	•	•	•	•
Wireless charging for Smartphone	0	0	•	•	•	•	0	0	•	•	•

	ELEG	ELEGANCE PureTech FTSNOS F		STIGE		TRA STIGE	PERFOR LI	MANCE NE	PERFORMANCE LINE +		LE LOUVRE
	PureTech BlueHDi	E-TENSE	PureTech BlueHDi	E-TENSE	PureTech BlueHDi	E-TENSE	PureTech BlueHDi	E-TENSE	PureTech BlueHDi	E-TENSE	PureTech
IN CAR ENTERTAINMENT											
'A Day At The Louvre'											
Showcasing the finest works of art from											
the Louvre in Paris on the 12 inch HD central											•
touchscreen. A new artwork each day, 182 in total, including an audio commentary from the											
Louvre's experts											
DRIVING											
ESP											
Electronic Stability Program	•	•	•	•	•	•	•	•	•	•	•
Hill Start Assist	•	•	•	•	•	•	•	•	•	•	•
Tyre Pressure Monitoring System	•	•	•	•	•	•	•	•	•	•	•
Electric power steering	•	•	•	•	•	•	•	•	•	•	•
Electric parking brake	•	•	•	•	•	•	•	•	•	•	•
Height & depth adjustable steering wheel	•	•	•	•	•	•	•	•	•	•	•
Stop & Start function	•	•	•	•	•	•	•	•	•	•	•
SAFETY AND SECURITY											
Rear parking sensors	•	•	•	•	•	•	•	•	•	•	•
Front parking sensors	0	0	•	•	•	•	0	0	•	•	•
Reversing camera	0	0	•	•	•	•	0	0	•	•	•
Cruise control with speed limiter	•	•	•	•	•	•	•	•	•	•	•
Driver, front passenger, front lateral and	•	•	•	•	•	•	•	•	•	•	•
curtain airbags	_		_								
Rear curtain airbags Height adjustable front seatbelts with	•	•	•	•	•	•	•	•	•	•	•
pretensioners and front and rear load limiter	•	•	•	•	•	•	•	•	•	•	•
Two rear ISOFIX mounting points	•	•	•	•	•	•	•	•	•	•	•
Speed Limit Recognition Warning	•	•	•	•	•	•	•	•	•	•	•
Driver Attention Warning											
Instrument panel warning to take a break after two hours driving	•	•	•	•	•	•	•	•	•	•	•
Emergency braking system	•	•	•	•	•	•	•	•	•	•	
Lane Keeping Assist	•	•	•	•	•	•	•	•	•	•	
Advanced Safety Pack - Active Blind Spot	_	_	_	_	_	_	_	_	-	-	
Detection, Extended Traffic Sign Recognition,	0	0	•	•	•	•	0	0	0	0	•
Driver Attention Alert											
DS Connected Pilot - Semi-autonomous driving,											
Adaptive Cruise Control with Stop & Go, Lane Positioning Assist	0	0	0	0	•		0	0	0	0	•
Ů											
INTERIOR STYLE Leather steering wheel	•										
Premium leather steering wheel											
Perforated leather steering wheel with											•
contrast stitching	•	•					•	•	•	•	
Aluminium sport pedals			•	•	•	•	•	•	•	•	•
Front and rear carpet mats			•	•	•	•					•
Badged with the name of the DS Inspiration PERFORMANCE Line badged front and rear											
carpet mats							•	•	•	•	
B.R.M R180 Timepiece			•	•	•	•			•	•	•
Chrome controls	•	•	•	•			•	•	•	•	
Crystal controls					•	•					•
Louvre Interior Detailing- Louvre embossing on											
front storage, Louvre badging on dashboard, Louvre air vent control											•



















CONFIGURE YOUR DS

	ELEG	ANCE	PRES	STIGE	UL1 PRES	TRA STIGE	PERFOR LII		PERFOR LIN		LELOUVRE
	PureTech BlueHDi	E-TENSE	PureTech BlueHDi	E-TENSE	PureTech BlueHDi	E-TENSE	PureTech BlueHDi	E-TENSE	PureTech BlueHDi	E-TENSE	PureTech
SEATING											
Comfort Seats Pack – Height adjustable front passenger seat, Driver lumbar adjustment, Rear armrest, Rear ski flap	•	•					•	•			
Electric Seats Pack – Electric front seats. Electrically adjustable rear seat backrest, Rear central armrest Heated front seats	0	0	•	•	•	•	0	0	•	•	•
Massage function for front seats	J	Ü	•	•	•	•	- O	Ü	Ü	Ü	•
Ventilated front seats			0	0	•	•					•
Electric lumbar adjustment	•	•	•	•	•	•	•	•	•	•	•
Front seats with rear pocket 40/60 split rear seats backrest	•	•	•					•	•	•	•
		_									
LIGHTING & VISIBILITY											
DS ACTIVE LED VISION DS 3D LED rear lights		_	•	•	•	•	0	0	•	•	•
LED Daytime Running Lights	•	•	•			•	•	•	•	•	•
Automatic headlights	•	•	•	•	•	•	•	•	•	•	•
High beam assist			•	•	•	•			•	•	•
LED front fog lights with cornering light function	•	•	•	•	•	•	•	•	•	•	•
Automatic lighting at car unlocking	•	•	•	•	•	•	•	•	•	•	•
'Follow me Home' lighting	•	•	•	•	•	•	•	•	•	•	•
Acoustic and tinted windscreen	•	•	•	•	•	•	•	•	•	•	•
Heated windscreen Dark tinted rear windows	_		•	•	•	•	_		•	•	•
Laminated front and rear side windows	•	•	•			•	•	•	•	•	•
LED standard interior lighting	•	•	_	•	_		•	•	O		
LED ambient interior lighting	<u> </u>		•		•	•		_		•	•
PolyAmbient interior lighting with gloss black											
interior door handles	0	0	0	0	0	0	0	0	0	0	•
Interior LED lighting, including 9 colours.	O	O	O	O	O	O	O	O	O	O	_
Also includes gloss black interior door handles											
STORAGE											
Front double cup holder	•	•	•	•	•	•	•	•	•	•	•
Rear double cup holder	•	•	•	•	•	•	•	•	•	•	•
Open storage on driver side	•	•	•	•	•	•	•	•	•	•	•
Front closed storage	•	•	•	•	•	•	•	•	•	•	•
Front central armrest with storage	•	•	•	•	•	•	•	•	•	•	•
Rear central armrest with storage Front and rear door storage	•	•	•	•	•	•	•	•	•	•	•
Front and real door storage	•	•	•	•	•	•	•	•	•	•	•
EXTERIOR STYLE											
Gloss Black exterior door mirrors	•	•	•	•	•	•	•	•	•	•	•
Body coloured door handles	•	•					•	•			
Body coloured door handles with chrome			•	•	•	•			•	•	•
Chrome window surrounds	•	•	•	•	•	•	•	•	•	•	
Matt Black front grille	•	•									
Gloss Black front grille			•	•	•	•	•	•	•	•	•
Chrome DS WINGS Textured Black DS WINGS	•	•	•	•	•					•	
Gloss Black DS WINGS											•
DS badge on bonnet with chrome inserts	•	•	•	•	•	•					
DS PERFORMANCE Line badge on bonnet							•		•		
E-TENSE badge on bonnet		•		•		•		•		•	
Louvre Badge on bonnet											•
DS Monogram on rear tailgate	•	•	•	•	•	•	•	•	•	•	•

	ELEG	ANCE	PRES	STIGE		TRA STIGE		MANCE NE		MANCE IE +	LE LOUVRE
	PureTech BlueHDi	E-TENSE	PureTech BlueHDi	E-TENSE	PureTech BlueHDi	E-TENSE	PureTech BlueHDi	E-TENSE	PureTech BlueHDi	E-TENSE	PureTech
EXTERIOR STYLE (CONTINUED)											
DS PERFORMANCE Line Monogram on							•		•		
rear tailgate E-TENSE Monogram on rear tailgate											
Black roof rails		•		•		•	0	0	•	•	
Chrome roof rails	0	0	•	•	•	•					
Gloss Black roof rails											•
Front and rear door entry sill with DS design Front door entry sill with DS PERFORMANCE			•	•	•	•					•
Line design							•	•	•	•	
DS Performance Line badge on front doors							•	•	•	•	
Louvre Exterior Detailing - Louvre badging,											
Exterior mirrors with laser-engraved Louvre design, Gloss Black window surrounds											•
design, Gloss Black Willdow Sarrounds											
COMFORT & CONVENIENCE											
DS ACTIVE SCAN SUSPENSION											
Standard on all E-TENSE versions. *Prestige & Ultra Prestige: Standard on PureTech 180		•	•*	•	•*	•		•	0	•	•
and PureTech 225 versions											
Keyless start	•	•					•	•			
Keyless entry and start	0	0	•	•	•	•	0	0	•	•	•
Electric tailgate with handsfree function	0	0	•	•	•	•	0	0	•	•	•
Remote control central locking with	•	•	•	•	•	•	•	•	•	•	•
deadlocks Automatic doors and boot locking while driving	•	•	•	•	•	•	•	•	•	•	•
Perimetric and volumetric alarm	-		_		-		_		_	-	
Includes child safety lock	•	•	•	•	•	•	•	•	•	•	•
Defrosting door mirrors	•	•	•	•	•	•	•	•	•	•	•
Electrically folding door mirrors	•	•	•	•	•	•	•	•	•	•	•
Door mirrors with DS LED Spotlight Frameless electrochrome interior rear	•	•	•	•	•	•	•	•	•	•	•
view mirror	•	•	•	•	•	•	•	•	•	•	•
Door mirrors including reverse gear angle	_	_			_				_		_
memorisation	•	•	•	•		•			•	•	
Auto Comfort Pack - Automatic air	•				_		_				_
conditioning, Automatic windscreen wipers, Odour filter	•	•	•	•	•	•	•	•	•	•	•
Automatic bi-zone air conditioning	•	•	•	•	•	•	•	•	•	•	•
Leather grab handles					•	•					•
Cloth sunvisors with LED courtesy mirror and	•	•	•	•	•	•	•	•	•	•	•
ticket holder Flocked glasses storage on driver side				•		•		•	•		
Modularity Boot - Two position floor,									•		•
ateral storage, Chrome entry sill, 12V socket			•	•	•	•			•	•	•
COMMENTED DEPARTMENT											
CONNECTED SERVICES											
TomTom SpeedCam / Danger Zones - 3 years subscription. Activation through the DS											
Connected Services Store required											
*Available with DS Connect Nav, Fixed Speed Cameras,											
Average Speed Cameras, Traffic Light Cameras,	•	•	•	•	•	•	•	•	•	•	•
Traffic Light Speed Cameras, Mobile Speed Cameras (requires other TomTom user interaction),											
Accident Blackspots, Danger Zones											
Visit: services-store.dsautomobiles.co.uk											



FIND A DEALER









DISCOVER DS OFFERS

# **EXTERIOR COLOURS**

(F) Flat (M) Metallic (P) Pearlesecent

# **BODY COLOURS**







POLAR WHITE (F)



CUMULUS GREY (M)

PLATINUM GREY (M)







PERLA NERA BLACK (M)

PEARL WHITE (P)

BYZANTIN GOLD (P)





ANDRADITE BROWN (P)

INK BLUE (P)

# E-TENSE EXCLUSIVE



PEARL CRYSTAL

# **EXTERIOR COLOURS**

• Standard equipment

BODY COLOUR	ORDER CODE	ELEGANCE	PRESTIGE	ULTRA PRESTIGE	PERFORMANCE Line	PERFORMANCE Line +	LELOUVRE
FLAT PAINT							
Polar White (F)	POWP	•	•	•	•	•	
METALLIC PAINT							
Cumulus Grey (M)	M0F4	£595	£595	£595	£595	£595	
Platinum Grey (M)	MOVL	£595	£595	£595	£595	£595	•
Perla Nera Black (M)	M09V	£595	£595	£595	£595	£595	•
PEARLESCENT PAINT	_						
Pearl White (P)	M6N9	£795	£795	£795			
Ink Blue (P)	MOKU	£795	£795	£795			£200
Andradite Brown (P)	МОРВ	£795	£795	£795			
Byzantin Gold (P)	MONZ	£795	£795	£795			
E-TENSE EXCLUSIVE PAINT							
Pearl Crystal	МОРН	£695	£695	£695	£695	£695	£100

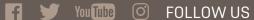


















ROMA DIAMOND-CUT ALLOY WHEELS

**20 INCH** 



TOKY0 DIAMOND-CUT ALLOY WHEELS



ALEXANDRIA DIAMOND-CUT ALLOY WHEELS

ALLOY WHEELS	ORDER CODE	ELEG	ANCE	PRES	STIGE		TRA STIGE		RMANCE ne		RMANCE ne+	LOUVRE
		PureTech BlueHDi	E-TENSE	PureTech BlueHDi	E-TENSE	PureTech BlueHDi	E-TENSE	PureTech BlueHDi	E-TENSE	PureTech BlueHDi	E-TENSE	PureTech
19 INCH												
19 inch 'BEIJING' diamond-cut alloy wheels (petrol and diesel versions)	ZHFL							•	•	•	•	
19 inch 'ROMA' diamond-cut alloy wheels (petrol and diesel versions)	ZHFH	•	•	•	•							
20 INCH												
20 inch 'TOKYO' diamond-cut alloy wheels*	ZHFK			£500	£500	•	•			£500	£500	
20 inch 'ALEXANDRIA' diamond-cut alloy wheels	ZHHN											•

• Standard equipment \*Not available with BlueHDi 130 and PureTech 130 engines

CONFIGURE YOUR DS

# **DS INSPIRATIONS**

• Standard equipment



DS INSPIRATION PERFORMANCE Line BLACK BASALT



DS INSPRIATION PERFORMANCE Line LEATHER BLACK BASALT



DS INSPIRATION RIVOLI BLACK BASALT



DS INSPIRATION RIVOLI

PEARL GREY



DS INSPIRATION OPERA BLACK BASALT

DS INSPIRATION OPERA ALEZAN BROWN

			BLACK BA	JALI		ALEZ	ZAN BRUWN	
DS INSPIRATION	UPHOLSTERY	ORDER CODE	ELEGANCE	PRESTIGE	ULTRA PRESTIGE	PERFORMANCE Line	PERFORMANCE Line+	LOUVRE
DS Inspiration BASTILLE	Bronze cloth seats with bronze decor	55FX	•					
DS Inspiration PERFORMANCE Line	Black Basalt Alcantara® and leatherette	56FV				•	•	
DS Inspiration PERFORMANCE Line LEATHER	Black Basalt grained leather seats, Alcantara® décor, Electric front seats, heated front seats, massage function for front seats. Electrically adjustable rear seats with central armrest B.R.M R180 Timepiece	57FV				£2,750	£2,750	
DS Inspiration RIVOLI	Black Basalt grained leather	57FE		•				
	Pearl Grey grained leather	57FW		£200				
DS Inspiration OPERA	Art Black Basalt Nappa leather with watchstrap design	4HF0		£2,750	•			•
Do mophication OPERA	Alezan Brown Nappa leather with watchstrap design	4HFI		£2,750	NO COST			









# **OPTIONS**

	Order Code	ELEG	ANCE	PRES	TIGE		TRA STIGE		RMANCE NE		MANCE E+
OPTIONS	oouc	PureTech BlueHDi	E-TENSE	PureTech BlueHDi	E-TENSE	PureTech BlueHDi	E-TENSE	PureTech BlueHDi	E-TENSE	PureTech BlueHDi	E-TENSE
ALLOY WHEELS											
20 inch 'TOKYO' diamond-cut alloy wheels	ZHFJ			£500	£500					£500	£500
IN-CAR ENTERTAINMENT											
FOCAL Electra® HiFi system 515-watt amplifier, 14 speakers, 8 inch subwoofer	UN02	£990	£990	£990	£990	£990	£990	£990	£990	£990	£990
Wireless charging for Smartphone	E301	£150	£150					£150	£150		
DRIVING											
Towbar With BlueHDi 180: limited trailed weight is 1.8T/2T (with/without panoramic sunroof).	AQ08	£600	£600	£600	£600			£600	£600	£600	£600
Advanced Traction Control Offers additional drive modes for optimised performance on rough terrain: Mud, Sand and Snow. Does not include mud/snow tyres. Speak to your DS Retailer for information on purchasing all-terrain tyres.	UF02	£150		£150		£150		£150		£150	
DS Sensorial Drive- Cashmere or Titanium modes Purple and Carmine colours animate the touchscreen.	QM02	£150		£150		£150		£150		£150	
SAFETY & SECURITY											
Front Parking Sensors	WY33	£150	£150					£150	£150		
Reversing camera with front parking sensors	WY35	£450	£450					£450	£450		
<b>DS Night Vision Pαck</b> – DS Night Vision, Reversing camera, 360 Vision	N101	£1,400	£1,400	£1,400	£1,400	£1,400	£1,400	£1,400	£1,400	£1,400	£1,400
Advanced Safety Pack – Active Blind Spot Detection, Lane Keeping Assist, Extended Traffic Sign Recognition, Driver Attention Alert	ZV67/ ZVDB	£700	£700					£700	£700	£350	£350
Premium Safety Pack - DS CONNECTED PILOT, Includes Advanced Safety Pack Semi-autonomous driving. Includes Adaptive Cruise Control Stop & Go and Lane Positioning Assist.	ZV69 / ZVCY	£1,300	£1,300	£750	£750			£1,300	£1,300	£950	£950
SEATING											
Heated Front Seats	NA01	£295	£295					£295	£295	£295	£295
Ventilated Front Seats	NA09			£100	£100						

OPTIONS	Order Code	ELEG	ANCE	PRES	TIGE		RA STIGE		MANCE NE	PERFOR LIN	MANCE E+
		PureTech BlueHDi	E-TENSE	PureTech BlueHDi	E-TENSE	PureTech BlueHDi	E-TENSE	PureTech BlueHDi	E-TENSE	PureTech BlueHDi	E-TENSE
LIGHTING & VISIBILITY											
Electric panoramic sunroof	0K02	£1,200	£1,200	£1,200	£1,200	£1,200	£1,200	£1,200	£1,200	£1,200	£1,200
PolyAmbient Interior Lighting	FCAC	£200	£200	£200	£200	£200	£200	£200	£200	£200	£200
Laminated front and rear side windows	S004	£150						£150		£150	
EXTERIOR STYLE											
Black roof rails	KK01							£200	£200		
Chrome roof rails	KK02	£200	£200								
COMFORT & CONVENIENCE											
Electric tailgate with handsfree function Includes Keyless entry & start	D501	£850	£850					£850	£850		
DS PARK PILOT – autonomous parking system, includes reversing camera, 360 vision and front parking sensors	WY36	£900	£900	£600	£600	£600	£600	£900	£900	£600	£600
Extended bi-zone automatic air-conditioning Not available for PureTech 130 versions	HJ03	£200	£200	£200	£200	£200	£200	£200	£200	£200	£200
DS ACTIVE SCAN SUSPENSION Not available for PureTech 130 or BlueHDi 130 versions	VU02									£1,000	
Electrochrome door mirrors	HU23			£120	£120	£120	£120			£120	£120
PAINT											
Metallic paint	*	£595	£595	£595	£595	£595	£595	£595	£595	£595	£595
Pearlescent paint	*	£795	£795	£795	£795	£795	£795	£795	£795	£795	£795
E-TENSE exclusive paint Please refer to the Exterior Colours page for information	*		£695		£695		£695		£695		£695

















# **DISCOVER MYDS APP**



# A MOBILE APP CONNECTED TO YOUR DS



A carefully designed App which lets you connect with your DS and its everyday surroundings, before, during or after driving it.



# **ENHANCE YOUR DRIVING EXPERIENCE**



MyDS App has been designed to allow you to connect to your DS, its environment, and the world of bespoke DS Only You services whenever you want. Each of the technologies available in your DS or smartphone will let you extend the driving experience before, during and after each journey.

#### MANAGE YOUR JOURNEYS

MyDS App keeps a history of your journeys. It allows you to see how far you travelled, and how much you spent on fuel. It is the perfect solution for monitoring your fuel consumption, or claiming expenses if you drive for work.

### **LOCATE YOUR DS**

- MyDS App remembers where you parked your car.
- Whether you've parked in the city, or at a festival, you'll be able to find your DS with ease.

### SERVICING REMINDERS

- MyDS App will notify you when your next service is due.
- You can book your service directly from the app.

## STAY UP TO DATE

- Receive the latest news and offers from DS Automobiles.
- If you own more than one DS, you can manage multiple vehicles from the same app.
- Manage updates for your satellite navigation.

### **ACCESS TO DS ONLY YOU SERVICES**

MyDS App also allows you to access to exclusive DS Only You services:

- Find your local DS Store or Salon.
- Book your next service appointment. Choose to have DS collect and deliver your car, with DS Delivery Valet.
- Join DS Club Privilege, exclusive to owners of DS vehicles.
- Access exclusive events, discounts and unique experiences.
- DS at your service\* and DS Assistance phone number.
- Enjoy occasional vehicle rental with DS Rent\*.

## SCAN MVDS APP

Access your digital DS handbook with your smartphone with the Scan MyDS App.

- 1. Download the digital handbook on your smartphone.
- 2. Point your smartphone's camera at any part of your DS, and the Scan MyDS App will display the relevant information from your handbook.

\* Coming soon

















# ONLY/OU THE DS EXPERIENCE

# MAKE THE CHOICE OF DS EXCELLENCE

Inspired by you and created for you, Only You is an exclusive programme offering services tailored to your personal needs. Enjoy a tailor-made programme for a unique DS experience.



Your Only You services are directly accessible via MyDS App, or by using the dedicated telephone number\*.



MyDS

0800 877 8455

Available Monday to Saturday 8am to 6pm. A DS representative will answer your questions and deal with your requests.

\*Calls are free from a landline. For mobiles please refer to your service provider for charges.

TEL 0800 877 8455 MyDS APP



**CONNECT TO EXCLUSIVE SERVICES** 

\* \* \*

## MVDS APP. THE KEY TO YOUR DS UNIVERSE

A driving partner that's always ready to help, MyDS App gives you direct access to the exclusive Only You services package and allows you to stay permanently connected to your DS. Compatible with all DS models.



DRIVE WITH PEACE OF MIND

3 YEARS OF FREE ASSISTANCE 24/7

To take the stress out of driving, DS goes the extra mile to make your life easier and ensure you are always mobile. Whether you have an accident, break down, lose your keys or put the wrong fuel in the tank, DS Assistance offers free 24/7 assistance in UK and abroad, available via the DS Connect Box button of your vehicle, on MyDS App or by calling 00 800 24 24 07 07.



ENTER A WORLD OF REFINEMENT

. . .

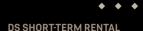
#### PREFERENTIAL ACCESS TO NEW EXPERIENCES

To drive a DS is to enter a world of French excellence and refinement. For an unforgettable experience. DS has created the DS Club Privilege. To benefit from your five-year membership, simply register via MyDS App. Available directly on your smartphone, this exclusive world puts your desires centre stage.

## DISCOVER THE DS UNIVERSE THROUGH **EXCLUSIVE AND ORIGINAL EVENTS AND ENJOY EXCLUSIVE BENEFITS:**

Private events, exhibition previews, cooking lessons with a Michelin-starred chef or meetings with leading experts in French Savoir-Faire, and more. Private sales of gourmet food, excursions, shopping, and exceptional leisure activities.





Continue the experience by renting a DS and take advantage of your journeys to try a new vehicle from the DS range by booking directly on your smartphone via MyDS App, in the DS network or on DSrent.co.uk.

TURN EACH TRIP INTO AN

**EXCLUSIVE EXPERIENCE** 



YOUR TIME IS OUR PRIORITY . . .

HAVE A VALET TAKE CARE OF YOUR VEHICLE

Time is what you have most precious. That's why DS has created the DS Valet experience especially for you.

During regular maintenance checks at one of our service centres or when purchasing a DS, this new service makes a personal car valet available for your daily trips.

DS SERVICE VALET: Pick-up and/or delivery of your DS for regular maintenance check.

DS DELIVERY VALET: Delivery of your new or used DS to the address of your choice and collection of your old vehicle. £195 OTR.

For more information about prices, please refer to the DS Only You section on MyDS App

















# **TECHNICAL SPECIFICATION**

			PETROL \	/ERSIONS				
_	PureTech 130	O Automatic	PureTech 18	0 Automatic	PureTech 22	5 Automatic		
ENGINE								
Capacity (cc)	119	99	15	98	15	98		
Cylinders	3	3		4		4		
Max power CEE (hp/kW/rpm)	131/96	/5500	181/13	3/5500	225/16	5/5500		
Max torque CEE (Nm/rpm)	230/	1750	250/	1650	300/	1900		
Bore & Stroke (mm)	75x9	90.5	77x	85.8	77x	85.8		
Fuel system	Direct injection	turbocharged	Direct injection	n turbocharged	Direct injection	ion turbocharged		
Euro status	6.	3	6	.3	6	.3		
TRANSMISSION								
EAT8 Automatic <sup>1</sup>	•	,		•		•		
Stop and Start function	•	•		•		•		
(All figures driver alone) PERFORMANCE								
Max speed (mph)	12	21	1;	37	14	45		
0-62mph (secs)	9.			.9		.3		
Standing 1000m (secs)	32			9.7		3.5		
FUEL CONSUMPTION (WLTP)*	Vehicle Low	Vehicle High	Vehicle Low	Vehicle High	Vehicle Low	Vehicle Hig		
Combined (L/km) (mpg)	6.5 (43.5)	7.2 (39.2)	6.9 (40.9)	7.8 (36.2)	7.1 (39.8)	7.8 (36.2)		
CO, EMISSIONS (WLTP)*	Vehicle Low	Vehicle High	Vehicle Low	Vehicle High	Vehicle Low	Vehicle Hig		
CO <sub>2</sub> EMISSIONS (g/km)	147	167	157	176	164	177		
CO2 EMISSIONS (g/ KIII)	147	107	157	170	104	177		
WEIGHTS (kg)+								
Kerb weight (exc. driver)	142			28		28		
Payload	62			22		22		
Max laden weight (Gross vehicle weight)	20	50	20	150	20	150		
TOWING (kg)								
Max towing weight braked/unbraked	1550,	/750	1550	/750	1550	/750		
Gross train weight	360	00	36	00	36	00		
Max tow hitch download	6	8	6	8	6	8		
BRAKES		Front: 30	14x28 mm ventilated	discs. Rear: 290x12 r	mm discs.			
SUSPENSION		Front: MacPhers	on type front suspen	sion Rear Multi-arm	rear suspension			
		Tronc. Was not	,		Tour outportoron.			
STEERING				assisted steering				
Turning circle between kerbs (m)				.45				
Number of turns lock to lock				3				
FUEL TANK CAPACITY Litres (gallons)								
EXTERIOR DIMENSIONS (MM)								
Length		4,573						
Width			1,8	195				
Height with/without roof rail			1,625	/1620				
BOOT VOLUMES								
Seats folded down - up to roof (L)			1,752					
Seat up - below parcel shelf (VDA/L)			555/628					

Figures quoted reflect a range of configurations (including non-UK market vehicles) and are subject to changes resulting from ongoing product development, range evolutions, testing and evaluations.

 $^1$ Efficient Automatic Transmission with 8 speeds  $^+$  Please note: the maximum plated weights must not be exceeded.

\*The grouped figures shown above show the lowest and highest performing results for this model. Consult your dealer for information on specific examples. The fuel consumption you achieve, and CO<sub>2</sub> produced, in real world conditions will depend upon a number of factors: including the accessories fitted (post registration), variations in weather, driving styles and vehicle load. There is a new test WLTP (Worldwide Harmonised Light Vehicles Test Procedure) used to measure fuel consumption and CO<sub>2</sub> figures. These CO<sub>2</sub> figures, however, a based on the outgoing test style NEDCeq (New European Driving Cycle Equivalent), calculated using a nE Co-tail using a new technical standard.

	DIESEL VERSIONS							
	BlueHDi 130 Automatic							
ENGINE								
Capacity (cc)	1499							
Cylinders	4							
Max power CEE (hp/kW/rpm)	131/96/3750							
Max torque CEE (Nm/rpm)	300/1750							
Bore & Stroke (mm)	75x84.8							
Fuel system	Direct injection turbocharged							
Euro status		6.2						
TRANSMISSION								
EAT8 Automatic <sup>1</sup>		•						
Stop and Start function	•							
(All figures driver alone) PERFORMANCE								
Max speed (mph)		121						
0-62mph (secs)		10.7						
Standing 1000m (secs)		32.2						
FUEL CONSUMPTION (WLTP)*	Vehicle Low	Vehicle High						
Combined (L/km) (mpg)	5.3 (53.3)	5.8 (48.7)						
CO <sub>2</sub> EMISSIONS (WLTP)*	Vehicle Low	Vehicle High						
CO₂ EMISSIONS (g/km)	140	153						
WEIGHTS (kg) <sup>+</sup>								
Kerb weight (exc. driver)		1428						
Payload		622						
Max laden weight (Gross vehicle weight)		2050						
TOWING (kg)								
Max towing weight braked/unbraked		1430/750						
Gross train weight		3480						
Max tow hitch download	64							
BRAKES	Front: 304x28 mn	n ventilated discs. Rear: 290x12 mm discs.						
SUSPENSION	Front: 304x28 mn	n ventilated discs. Rear: 290x12 mm discs.						
STEERING	Vari	able power assisted steering						
Turning circle between kerbs (m)		10.45						
Number of turns lock to lock		3						
FUEL TANK CAPACITY Litres (gallons)		55 (14.53)						
EXTERIOR DIMENSIONS (MM)								
Length		55 (14.53)						
Width		1895						
Height with/without roof rail		1625/1620						
BOOT VOLUMES		4050						
Seats folded down - up to roof (L)		1752						
Seat up - below parcel shelf (VDA/L)	555/628							

















# **TECHNICAL SPECIFICATION**

	PLUG-IN H	VBRID				
	E-TENSE 4x					
ENGINE						
Capacity (cc)	1598					
Cylinders	4					
Maximum power CEE (hp/kW/rpm)	200/147/6	0000				
Maximum torque CEE (Nm/rpm)	300/3000					
Fuel system	Direct injection turbocharged					
Euro status	6.2					
	0.2					
ELECTRIC MOTOR AND BATTERY						
Maximum power ECE (hp/kW)	110/80					
Maximum torque ECE (Nm)						
Charging Time 0 to 100% (7kW Accelerated charging via Home Charging Unit)	1 hour 45 mins					
Battery						
Battery warranty	8 year 160,0					
	19 Inch Wheels	20 Inch Wheels				
Electric Energy Consumption Weighted Combined (Wh/km)	156	166				
HYBRID POWERTRAIN PERFORMANCE						
Combined maximum power CEE (hp)	300/223/	6000				
Maximum torque CEE (Nm)	520					
0-62 mph* (seconds)	5.9					
0-1000m* (seconds)	25.9					
Maximum speed* (mph)	149					
TRANSMISSION						
EAT8 (Efficient Automatic Transmission 8 speed)						
FUEL CONSUMPTION (WLTP)	Vehicle Low	Vehicle High				
Combined (L/100km)	1.5	1.7				
Combined (mpg)	188.3	166.2				
Electric mode range combined (miles)	36	34				
CO, EMISSIONS (WLTP)						
CO₂ EMISSIONS (g/km)	34	39				
SSZ EIMISSIONS (g/ km)	01	00				
WEIGHTS (kg)**						
Kerb Weight (exc. Driver)	1825					
Payload	575					
Maximum laden weight (Gross	2/00					
vehicle weight)						
TOWING (kg)						
Maximum towing weight brake/unbraked	1200/750					
Gross train weight	3600					
Maximum tow hitch download	55					
Maximum roof bar weight	55					
BRAKING	Front: 20/y29 mm yontilated dia	non Pour 200v10 mm diana				
DRAKING	Front: 304x28 mm ventilated discs. Rear: 290x12 mm discs.					
SUSPENSION	Front: MacPherson type front suspensio	n. Rear: Multi-arm rear suspension.				
STEERING						
Type	Variable newer acc	icted steering				
Turning circle between kerbs (m)	Variable power assisted steering					
Number of turns lock to lock	10.45					
Number of turns lock to lock	3					
FUEL TANK CAPACITY Litres (gallons)	43 (9.5	5)				
DOCTAGLINATO						
BOOT VOLUMES	4850					
Seats folded down - up to roof (L)	1,752					
Seat up - below parcel shelf (VDA/L)	555/62	28				

# **DIMENSIONS**



1900		The same
	1891	at ) chaireor
		0

EXTERIOR DIMENSIONS (mm)	
Length	4,573
Width	1,895
Height with/without roof rail	1,625 / 1,620



















# DS CARE FOR CAR AND DRIVER

\*The delivery charge includes all miscellaneous charges, including the supply and fitment of registration plates etc.

#### COMPREHENSIVE WARRANTY

### DS ASSISTANCE

Every new DS car offers the benefit of a three year¹ warranty package, plus a 12 year anti-perforation² warranty and a three year paint warranty.

- ¹ Two years' unlimited mileage manufacturer's warranty. No-fee customer option of one year's Retailer provided warranty, only on cars sourced from DS AUTOMOBILES. Note: Retailer provided warranty is limited to 60,000 miles for cars and 100,000 miles for light commercial vehicles (excluding motorhomes and other converted vehicles).
- <sup>2</sup> Against all internal to external perforation to bodywork or underbody on condition the car undergoes an inspection by a DS franchised Retailer every two years from its fourth anniversary.

In response to a free telephone call in the UK, DS Assistance brings rapid expert roadside assistance to you in an emergency. It comes free of charge for three years, from date of vehicle registration, and operates 24 hours a day in all parts of the UK and Europe. Services include nationwide recovery for both car and passengers, a home call service, replacement vehicle, hotel accommodation and vehicle storage if required. You can also purchase additional DS Assistance via your local DS dealer at any time. DS Assistance applies to incidents covered by the new vehicle warranty, and non-vehicle faults, such as running out fuel or mis-fuelling, instances where keys have been locked inside the vehicle or lost/stolen, road traffic accidents and punctures / wheel changes.

## The On the Road MRRP featured includes the following:

Tax Band	CO <sub>2</sub> (g/km)	First Year		Annual Tax		First Reg	Delivery	VAT @ 20% on Delivery	Total OTR Costs	Total OTR Costs	Total OTR Costs	
		VED - Petrol	VED – Diesel (RDE2 Compliant)	VED – Hybrid	Petrol / Diesel	Hybrid	Fee	Charge*	on belivery	Petrol	Diesel	Hybrid
Α	0	£0.00	£0.00	£0.00	£0.00	£0.00	£55.00	£583.33	£116.67	£755.00	£755.00	£755.00
В	1 to 50	£10.00	£10.00	£0.00	£145.00	£135.00	£55.00	£583.33	£116.67	£765.00	£765.00	£755.00
С	51 to 75	£25.00	£25.00	£15.00	£145.00	£135.00	£55.00	£583.33	£116.67	£780.00	£780.00	£770.00
D	76 to 90	£110.00	£110.00	£100.00	£145.00	£135.00	£55.00	£583.33	£116.67	£865.00	£865.00	£855.00
Е	91 to 100	£135.00	£135.00	£125.00	£145.00	£135.00	£55.00	£583.33	£116.67	£890.00	£890.00	£880.00
F	101 to 110	£155.00	£155.00	£145.00	£145.00	£135.00	£55.00	£583.33	£116.67	£910.00	£910.00	£900.00
G	111 to 130	£175.00	£175.00	£165.00	£145.00	£135.00	£55.00	£583.33	£116.67	£930.00	£930.00	£920.00
Н	131 to 150	£215.00	£215.00	£205.00	£145.00	£135.00	£55.00	£583.33	£116.67	£970.00	£970.00	£960.00
1	151 to 170	£540.00	£540.00	£530.00	£145.00	£135.00	£55.00	£583.33	£116.67	£1,295.00	£1,295.00	£1,285.00
J	171 to 190	£870.00	£870.00	£860.00	£145.00	£135.00	£55.00	£583.33	£116.67	£1,625.00	£1,625.00	£1,615.00
К	191 to 225	£1,305.00	£1,305.00	£1,295.00	£145.00	£135.00	£55.00	£583.33	£116.67	£2,060.00	£2,060.00	£2,050.00
L	226 to 255	£1,850.00	£1,850.00	£1,840.00	£145.00	£135.00	£55.00	£583.33	£116.67	£2,605.00	£2,605.00	£2,595.00
М	Over 255	£2,175.00	£2,175.00	£2,165.00	£145.00	£135.00	£55.00	£583.33	£116.67	£2,930.00	£2,930.00	£2,920.00

#### TERMS AND CONDITIONS

Every endeavour has been made to ensure that the information, details and descriptions set out in this literature are correct, at the time of going to print. We reserve the right to modify our vehicles price, specification (including colour), equipment, accessories and characteristics or to discontinue any model, without notice, at any time. To avoid any misunderstandings you are advised to check with your Dealer the specification (including colour), equipment accessories and equipment relating to any vehicle and the exact cost and availability prior to ordering.

JANUARY 2021 DESIGNED AND PRODUCED BY WEAREACUITY.COM

















