



Electric has gone Audi

The Audi e-tron and e-tron Sportback



Future is an attitude

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Born from Audi's track record of over 100 years of pioneering innovation, the Audi e-tron and e-tron Sportback are stylish, future facing utility vehicles that offer incredible acceleration, an almost silent drive, and the pleasure of driving without CO₂ emissions. Each of these advanced vehicles has a maximum range of over 400 km as well as the pioneering technology and edge-of-your-seat driving dynamics you expect from your Audi.

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All electric. All Audi

Personal space, unrestricted mobility and a powerful driving experience: Regardless of whether you're travelling the city, towing a boat to a nearby beach or trying to reach an off-road destination, the Audi e-tron is designed to deliver.

Two electric motors rapidly and silently accelerate these electric utility vehicles with starting performances comparable to those of a sports car. An electric all-wheel drive system creates optimal traction and handling in all driving situations, while adaptive air suspension can almost instantaneously adjust your drive for enhanced comfort.

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The shapes of the future

Sculpted, aerodynamic and luxurious in its design, the Audi e-tron takes stand out elements of Audi design and adapts them for the electric age. Design and technology are fused into one by Matrix LED headlights, optional virtual side mirrors, expansive rear light strips and a sleek rear bumper made possible by the lack of exhaust pipes.

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The Audi e-tron

Distinctively an SUV, the Audi e-tron's shoulder line is a powerful design element. It runs from over the headlights and over the flank to the taillights, giving the car a low centre of gravity.

The Audi e-tron Sportback

The e-tron Sportback combines the practicality of a powerful SUV, with the elegance of a four-door coupé. The sloped rear window creates a sporty, dynamic impression and a stand out silhouette that seems perpetually in motion.

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The Audi e-tron S Sportback

Dynamic and fast the Audi e-tron S Sportback shows it's power at first glance. It is the first mass-produced vehicle to feature 3 electric engines, two of which are mounted on the rear axle. It's broader stance lends itself to more aggressive styling, with strongly contoured bumpers, large air curtains, and front and rear silver highlights.

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Electrifying, inside and out

The Audi e-tron and e-tron Sportback offer first class travel experiences, even in the second row. Their spacious interiors provide generous legroom and comfort, with high-quality, premium materials and a sense of quiet made possible by the all-electric drive.

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Intuitive and connected

Stay in touch with your digital life on the road with the driver-centric Audi virtual cockpit and a large multimedia interface with touch feedback and two large displays in the centre console.

Packed with driver assistance technology, the e-tron and e-tron Sportback also boast front and rear Parking aid, a rear-view camera and lane change assistant as standard equipment.

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Charging at home

With unrivalled convenience and easy access to electricity, it's no surprise that over 80% of electric vehicle charging happens at home. Using the standard Audi compact charger on a single phase, 32-amp industrial socket, the Audi e-tron charges to 80% (from an estimated level of 5%) within approximately 10 hours, making overnight top ups as easy and habitual as charging a cell phone, laptop or tablet.

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Charging in public

With a rapidly expanding network of over 300 charging points already available, Audi e-tron drivers can instantly enjoy the flexibility and freedom of recharging on many popular routes, each of which is conveniently discoverable with the e-tron route planner.

Fast charging points will also be available at all Audi e-tron dealerships, nationwide.

To facilitate our drivers' transition to the EV charging experience, Audi will also provide a complimentary Gridcars billing card with the first year of membership paid for by Audi.

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Audi model highlights

- Adaptive air suspension
- Progressive steering
- Electric front seats with driver memory function
- Electric mirrors, heated and folding
- Milano leather seats with seat heaters and 4-way lumbar support
- Lane change assistant with rear cross traffic alert and exit warning
- Parking aid, front and rear
- Rear camera
- Luggage compartment and storage package
- Contour ambient lighting
- MMI navigation with touch feedback
- Audi connect*
- Audi smartphone interface
- Audi virtual cockpit plus
- 4 zone climate control

Only applicable to certain trimlines.

*Audi connect is not supported outside of South Africa.



The Audi e-tron S Sportback

- 22-inch wheels
- Adaptive air suspension Sport
- Leather combination interior with embossed 'S'
- Sport seats
- Aluminium roof rails
- Exterior mirrors in aluminium look
- Black headliner
- S model bumpers in full paint finish

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Electric Vehicle Specification

- Audi compact charger
- Power cable for domestic sockets (3.6 kW)
- Single-phase industrial cable for industrial sockets (7.2 kW)
- Wall bracket clip
- Mode 3 charging cable for AC public charging (22 kW)

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